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# 1981-1982

# Universe Estimates Summary

This report contains ADI, Population and Television Household Estimates.

ARBITRON TELEVISION

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# 1981-82 Universe Estimates Summary

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ARBITRON TELEVISION

## INTRODUCTION

**The Arbitron Television 1981-82 Universe Estimates Summary** compiles in one handy volume all Total and Television Household and Television Population Estimates that previously had been reported in the Arbitron Television ADI Book, Population Book and Television Household Book.

## DESCRIPTION OF ESTIMATES REPORTED

**THE ADI/**(Area of Dominant Influence) is a geographic design which defines each television market, exclusive of another, based on measurable viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market stations receive a preponderance of viewing. A sampling unit is normally one county or an independent city, although some counties or cities have been divided into two or more sampling units because of terrain or areas in which special interviewing techniques are used. (There are no instances in which an Arbitron Television sampling unit consists of more than one county.) For purposes of this publication, sampling units will be referred to as counties. Each County in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diary from approximately 250,000 television households. From these viewing records, Arbitron prepared estimates of total viewing hours in each county for an average week and the percentage of the estimated total viewing hours of each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent of which were computed from viewing records of 381,243 television households from the May 1980, July 1980, November 1980, and February 1981 nationwide surveys. Based on these estimates, Arbitron has made its ADI allocations for the 1981-82 survey year.

Once the estimated total viewing hours for a county and the percentage of such estimated total viewing hours for each station are determined, Arbitron sums the percentages by the station's market of origin. The county under consideration is allocated, for ADI purposes, to the market of origin having the largest total percentage of viewing hours (deemed to be the "dominant influence").

Counties in which the current ADI market receives a lower percentage than a competing market are considered eligible for reassignment.

General rules for reassignment:

**1.** In those cases where a competing market obtains the highest share but does not obtain a 1.5 share point advantage over the current market or any other market, an additional analysis is performed. The viewing hours in both Early and Late Fringe dayparts are summed for each market and then divided by the total county viewing hours (for all markets) in the Early and Late Fringe dayparts to determine a new share of Early and Late Fringe viewing hours. The market obtaining the highest share in this additional analysis is then deemed to be the dominant influence.

**2.** To reassign a county from one ADI market to another a minimum of 20 in-tab households is required. In those cases where this minimum is not met with the four survey periods being considered, a multiple year estimate based on a minimum of 20 in-tab households is developed. This estimate is an average of the percentage of total viewing hours for the current year and prior one or two years (as needed to meet the 20 in-tab requirement).

There are exceptions to the general rules:

**1.** If the market of a county's home station averages at least a 20 share, a Home County is not assigned to the ADI of another market unless the average of the percentages of viewing hours of the stations in the other market is at least 10% greater than the sum of the percentages of viewing hours of the stations in the Home County under consideration.

**2.** In considering the creation of a new ADI market, the criteria for the assignment of counties to an ADI would prevail; in addition, a market must win its Home County, and that Home County must have at least 10,000 television households. In the case of a new ADI which could be created through the application of the 10% rule, described above in number 1, the home station may waive the application of that rule.

**3.** Arbitron reserves the right to exercise its judgment in the case of counties with unusual physical features or peculiar marketing considerations.

The above stated rules for ADI allocations receive extensive reexamination periodically. As a result, Arbitron reserves the right to change this and other policies whenever these procedures would result in a county addition or deletion, which would appear totally unreasonable or illogical in light of known topographic, geographic or other exceptional conditions.

**POPULATION ESTIMATES**/Population estimates are shown for each ADI market, and include all sex-age categories for which audience estimates are reported in the Arbitron Television Market Report (except Working Women). Market Statistics, Inc. provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

**TELEVISION HOUSEHOLD**/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADI's represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

**1.** Total households are furnished by Market Statistics, Inc. (MSI) which has projected county-by-county estimates to January 1, 1982. These estimates include households on military installations. MSI's total households are based on the 1980 U.S. Census.

**2.** TV penetration figures for nine Census Divisions were reported periodically by the Advertising Research Foundation (ARF). The most recent ARF penetration estimates, based on surveys conducted by the U.S. Census in accordance with ARF specifications, are as of January 1969.

**3.** The six most current ARF TV penetration estimates, the July 1971 U.S. Census Current Population Survey, the 1972-73 Bureau of Statistics' "Consumer Expenditure Survey," the Fall 1973 Census Survey of Purchases and Ownership, the Fall 1974 Census Survey of Purchases and Ownership and information obtained by Arbitron during sample placement of the July 1979, February 1980, November 1980 and February 1981 surveys have been employed by Arbitron to project TV household penetration estimates to January 1, 1982. These are then applied to the estimates of total households provided by MSI, taking into account geographical growth patterns, and employing the concept of diminishing non-television households.

**4.** County-by-county television penetration estimates are developed from unrounded TV households. However, all households estimates appearing in this report are rounded to the nearest hundred households; because of this, the reported penetration may not always equal the quotient obtained when dividing the reported television households by total households.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MSI procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

## SECTIONS OF THE REPORT

**TELEVISION HOUSEHOLD ADI MARKET RANKINGS**/This section lists the 211 ADI markets defined by Arbitron for the 1981-82 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are: ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

**ADI MARKET ALPHABETIC LISTINGS**/All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

**COUNTIES IN ADI MARKETS**/This section contains a list of the counties included in each 1981-82 Arbitron-defined ADI market. The state location of each county is identified. Listing is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups.

Group A
All counties located within the 25 largest Metros.

Group B
All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C
All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D
All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

## LISTING EXAMPLE

Market Name
Market Rank % of U.S. Total

| County Size | County State | TVHH Estimates |
|---|---|---|
| | | |
| ADI Totals | No. of Counties | TVHH |

One new ADI market has been established for the 1981-82 Survey Year:

**Sarasota**

Four markets are no longer ADIs for the 1981-82 Survey Year:

**Anchorage**
**Charlottesville**
**Dubuque**
**Flagstaff**

**NON-ADI MARKETS/**The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations audience estimates are reported in the local market report of the ADI to which the home-county of the station is assigned.

| Non-ADI Market | Home County |
|---|---|
| Akron | Summit, OH |
| Allentown | Lehigh, PA |
| Ann Arbor | Washtenaw, MI |
| Bellingham | Whatcom, WA |
| Canton | Stark, OH |
| Charlottesville | Albemarle, VA |
| Dubuque | Dubuque, IA |
| Flagstaff | Coconino, AZ |
| Ft. Lauderdale | Broward, FL |
| Ft. Pierce-Vero Beach | St. Lucie, FL |
| Hagerstown | Washington, MD |
| Hanford | Kings, CA |
| Hartford ,VT-Hanover ,NH | Windsor, VT |
| Hazard | Perry, KY |
| Hickory | Catawba, NC |
| Manchester | Hillsborough, NH |
| Modesto | Stanislaus, CA |
| Visalia | Tulare, CA |
| Wildwood | Cape May, NJ |
| Worcester | Worcester, MA |

**THE POPULATION/**Estimates for TVHH and all sex-age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds are for each 1981-82 Arbitron-defined ADI market. Estimates reported are:

**TV HOUSEHOLDS**

| Persons 2+ | Women 18+ | Men 18+ |
|---|---|---|
| 18+ | 18-49 | 18-49 |
| 18-49 | 12-24 | 18-34 |
| 12-24 | 18-34 | 25-49 |
| 12-34 | 25-49 | 25-54 |
| 18-34 | 25-54 | |
| Teens 12-17 | | |
| Children 2-11 | | |
| 6-11 | | |

**Estimates by ADI Market:** Markets Listed Alphabetically

**Estimates by Specific Demographic Group:** ADI Markets Listed Alphabetically

**Estimates by Specific Demographic Group:** ADI Markets Listed by Demographic Rank

**TELEVISION HOUSEHOLDS BY STATE/**This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1981-82 ADI market assignment and county's size. Each county is categorized into one of the following population size groups:

**Group A**
All counties located within the 25 largest Metros.

**Group B**
All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

**Group C**
All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

**Group D**
All counties not included under A, B, or C.

**TELEVISION HOUSEHOLDS BY CENSUS DIVISION/**Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine regions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by region, by state, and for the U.S.

# 1981-1982 ADI MARKET RANKINGS

| ADI Rank | ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. |
|---|---|---|---|---|---|
| 1 | NEW YORK | 6,565,900 | 98 | 6,410,900 | 7.87 |
| 2 | LOS ANGELES | 4,255,900 | 97 | 4,140,000 | 5.08 |
| 3 | CHICAGO | 3,008,500 | 99 | 2,968,100 | 3.64 |
| 4 | PHILADELPHIA | 2,431,100 | 98 | 2,385,800 | 2.93 |
| 5 | SAN FRANCISCO | 2,028,900 | 97 | 1,959,000 | 2.40 |
| 6 | BOSTON | 1,910,000 | 98 | 1,878,600 | 2.31 |
| 7 | DETROIT | 1,677,500 | 99 | 1,661,400 | 2.04 |
| 8 | WASHINGTON, DC | 1,480,400 | 99 | 1,465,800 | 1.80 |
| 9 | CLEVELAND | 1,411,200 | 99 | 1,394,800 | 1.71 |
| 10 | DALLAS-FT. WORTH | 1,378,200 | 99 | 1,360,800 | 1.67 |
| 11 | HOUSTON | 1,294,900 | 99 | 1,276,400 | 1.57 |
| 12 | PITTSBURGH | 1,250,500 | 98 | 1,224,900 | 1.50 |
| 13 | MIAMI | 1,117,900 | 99 | 1,106,200 | 1.36 |
| 14 | MINNEAPOLIS-ST. PAUL | 1,109,400 | 99 | 1,094,200 | 1.34 |
| 15 | SEATTLE-TACOMA | 1,125,700 | 97 | 1,087,000 | 1.33 |
| 16 | ATLANTA | 1,098,900 | 99 | 1,085,800 | 1.33 |
| 17 | ST. LOUIS | 1,041,300 | 98 | 1,024,300 | 1.26 |
| 18 | TAMPA-ST. PETERSBURG | 950,300 | 99 | 937,800 | 1.15 |
| 19 | DENVER | 893,200 | 98 | 874,900 | 1.07 |
| 20 | BALTIMORE | 869,300 | 99 | 862,900 | 1.06 |
| 21 | SACRAMENTO-STOCKTON | 842,000 | 96 | 811,400 | 1.00 |
| 22 | INDIANAPOLIS | 808,700 | 99 | 796,700 | .98 |
| 23 | PORTLAND, OR | 820,700 | 96 | 788,300 | .97 |
| 24 | HARTFORD-NEW HAVEN | 799,700 | 98 | 785,000 | .96 |
| 25 | PHOENIX | 752,700 | 97 | 731,000 | .90 |
| 26 | CINCINNATI | 712,300 | 99 | 702,800 | .86 |
| 27 | KANSAS CITY | 707,500 | 98 | 696,700 | .85 |
| 27 | SAN DIEGO | 717,400 | 97 | 696,700 | .85 |
| 29 | MILWAUKEE | 686,600 | 99 | 678,700 | .83 |
| 30 | NASHVILLE | 663,100 | 99 | 655,700 | .80 |
| 31 | BUFFALO | 620,400 | 98 | 608,000 | .75 |
| 32 | CHARLOTTE | 614,100 | 99 | 606,400 | .74 |
| 33 | ORLANDO-DAYTONA BEACH | 605,800 | 99 | 597,500 | .73 |
| 34 | NEW ORLEANS | 596,100 | 99 | 588,400 | .72 |
| 35 | COLUMBUS, OH | 588,100 | 99 | 580,600 | .71 |
| 36 | MEMPHIS | 579,400 | 98 | 570,200 | .70 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 573,900 | 99 | 565,900 | .69 |
| 38 | GREENVILLE-SPARTANBURG-ASHEVILLE | 559,900 | 98 | 551,000 | .68 |
| 39 | PROVIDENCE-NEW BEDFORD | 556,700 | 99 | 548,900 | .67 |
| 40 | RALEIGH-DURHAM | 558,300 | 98 | 548,400 | .67 |
| 41 | OKLAHOMA CITY | 540,300 | 99 | 533,100 | .65 |
| 42 | LOUISVILLE | 529,400 | 99 | 524,000 | .64 |
| 43 | CHARLESTON-HUNTINGTON | 530,200 | 98 | 521,600 | .64 |
| 44 | SALT LAKE CITY | 524,500 | 98 | 513,100 | .63 |
| 45 | SAN ANTONIO | 501,900 | 98 | 491,900 | .60 |
| 46 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 492,300 | 99 | 485,900 | .60 |
| 47 | BIRMINGHAM | 486,100 | 99 | 480,700 | .59 |
| 48 | DAYTON | 477,800 | 99 | 472,500 | .58 |
| 49 | WILKES BARRE-SCRANTON | 475,800 | 97 | 461,900 | .57 |
| 50 | ALBANY-SCHENECTADY-TROY | 468,600 | 98 | 457,400 | .56 |
| 51 | GREENSBORO-WINSTON SALEM-HIGH POINT | 457,700 | 99 | 451,700 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 461,000 | 97 | 445,500 | .55 |
| 53 | FLINT-SAGINAW-BAY CITY | 447,800 | 99 | 442,400 | .54 |
| 54 | LITTLE ROCK | 449,700 | 98 | 440,400 | .54 |
| 55 | SHREVEPORT-TEXARKANA | 439,200 | 98 | 429,700 | .53 |
| 56 | RICHMOND | 435,700 | 98 | 428,300 | .53 |
| 57 | TULSA | 429,000 | 99 | 422,900 | .52 |
| 58 | WICHITA-HUTCHINSON | 415,100 | 98 | 408,400 | .50 |
| 59 | TOLEDO | 406,000 | 99 | 401,200 | .49 |
| 60 | KNOXVILLE | 401,600 | 99 | 395,700 | .49 |
| 61 | MOBILE-PENSACOLA | 391,900 | 99 | 387,500 | .48 |
| 62 | JACKSONVILLE | 374,500 | 99 | 369,100 | .45 |
| 63 | DES MOINES | 364,400 | 99 | 359,600 | .44 |
| 64 | FRESNO | 374,300 | 96 | 358,900 | .44 |
| 65 | ROANOKE-LYNCHBURG | 357,800 | 98 | 352,200 | .43 |
| 66 | SYRACUSE | 359,600 | 97 | 350,500 | .43 |
| 67 | WEST PALM BEACH | 354,800 | 98 | 349,000 | .43 |
| 68 | GREEN BAY | 351,800 | 99 | 347,800 | .43 |
| 69 | ALBUQUERQUE | 356,400 | 96 | 343,700 | .42 |
| 70 | OMAHA | 341,200 | 99 | 336,800 | .41 |
| 71 | ROCHESTER, NY | 336,800 | 98 | 329,900 | .40 |
| 72 | PORTLAND-POLAND SPRING | 329,000 | 98 | 322,300 | .40 |
| 73 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 326,400 | 99 | 322,000 | .40 |
| 74 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 328,200 | 98 | 320,900 | .39 |
| 75 | SPOKANE | 332,300 | 96 | 320,300 | .39 |
| 76 | SPRINGFIELD-DECATUR-CHAMPAIGN | 320,700 | 98 | 314,000 | .39 |
| 77 | CEDAR RAPIDS-WATERLOO | 318,500 | 98 | 313,500 | .38 |
| 78 | BRISTOL-KINGSPORT-JOHNSON CITY | 291,100 | 98 | 286,000 | .35 |
| 79 | LEXINGTON | 291,500 | 98 | 285,700 | .35 |
| 80 | CHATTANOOGA | 283,500 | 99 | 280,300 | .34 |

# 1981-1982 ADI MARKET RANKINGS

| ADI Rank | ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. |
|---|---|---|---|---|---|
| 81 | SOUTH BEND-ELKHART | 282,300 | 98 | 277,200 | .34 |
| 82 | SPRINGFIELD, MO | 283,600 | 97 | 274,900 | .34 |
| 83 | JOHNSTOWN-ALTOONA | 283,100 | 97 | 274,400 | .34 |
| 84 | JACKSON, MS | 276,200 | 98 | 271,300 | .33 |
| 85 | TUCSON | 262,200 | 97 | 255,600 | .31 |
| 86 | LINCOLN-HASTINGS-KEARNEY | 252,000 | 98 | 247,700 | .30 |
| 87 | COLUMBIA, SC | 247,400 | 98 | 242,100 | .30 |
| 88 | EVANSVILLE | 245,900 | 98 | 240,900 | .30 |
| 89 | BATON ROUGE | 244,500 | 98 | 240,300 | .29 |
| 90 | HUNTSVILLE-DECATUR-FLORENCE | 243,200 | 98 | 239,500 | .29 |
| 91 | YOUNGSTOWN | 236,300 | 99 | 233,300 | .29 |
| 92 | AUSTIN, TX | 233,200 | 98 | 229,300 | .28 |
| 93 | SPRINGFIELD, MA | 231,700 | 98 | 227,000 | .28 |
| 94 | FT. WAYNE | 222,700 | 99 | 219,400 | .27 |
| 95 | PEORIA | 222,400 | 98 | 218,600 | .27 |
| 96 | LANSING | 216,700 | 99 | 213,900 | .26 |
| 97 | SIOUX FALLS-MITCHELL | 212,800 | 98 | 209,400 | .26 |
| 98 | FARGO | 213,900 | 98 | 209,300 | .26 |
| 98 | WACO-TEMPLE | 213,000 | 98 | 209,300 | .26 |
| 100 | BURLINGTON-PLATTSBURGH | 212,800 | 98 | 207,700 | .25 |
| 101 | GREENVILLE-NEW BERN-WASHINGTON | 206,800 | 98 | 203,300 | .25 |
| 102 | COLORADO SPRINGS-PUEBLO | 202,400 | 98 | 197,900 | .24 |
| 103 | SAVANNAH | 196,700 | 98 | 192,500 | .24 |
| 104 | MADISON | 195,000 | 98 | 190,800 | .23 |
| 105 | LAS VEGAS | 194,200 | 98 | 190,200 | .23 |
| 106 | EL PASO | 190,300 | 98 | 187,200 | .23 |
| 107 | AUGUSTA | 190,900 | 98 | 187,100 | .23 |
| 108 | ROCKFORD | 188,200 | 99 | 185,600 | .23 |
| 109 | COLUMBUS, GA | 186,800 | 98 | 183,300 | .22 |
| 110 | MONROE-EL DORADO | 183,600 | 98 | 179,300 | .22 |
| 111 | CHARLESTON, SC | 182,700 | 98 | 178,900 | .22 |
| 112 | SALINAS-MONTEREY | 186,100 | 96 | 178,500 | .22 |
| 113 | LAFAYETTE, LA | 181,600 | 98 | 178,000 | .22 |
| 114 | AMARILLO | 177,100 | 99 | 174,600 | .21 |
| 115 | DULUTH-SUPERIOR | 176,700 | 98 | 173,400 | .21 |
| 116 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 177,500 | 96 | 170,100 | .21 |
| 117 | JOPLIN-PITTSBURG | 172,500 | 98 | 168,900 | .21 |
| 118 | WHEELING-STEUBENVILLE | 168,900 | 99 | 166,500 | .20 |
| 119 | MONTGOMERY | 168,600 | 98 | 165,700 | .20 |
| 120 | EUGENE | 171,300 | 95 | 163,900 | .20 |
| 121 | YAKIMA | 171,200 | 95 | 163,300 | .20 |
| 122 | FT. MYERS-NAPLES | 164,900 | 98 | 161,700 | .20 |
| 123 | TERRE HAUTE | 164,800 | 98 | 161,200 | .20 |
| 124 | BEAUMONT-PORT ARTHUR | 162,700 | 99 | 160,300 | .20 |
| 125 | WICHITA FALLS-LAWTON | 159,500 | 99 | 157,900 | .19 |
| 126 | WILMINGTON | 160,900 | 98 | 157,000 | .19 |
| 127 | LA CROSSE-EAU CLAIRE | 159,600 | 98 | 156,500 | .19 |
| 128 | TALLAHASSEE | 159,800 | 98 | 156,000 | .19 |
| 129 | MCALLEN-BROWNSVILLE (LRGV) | 158,000 | 98 | 154,700 | .19 |
| 130 | CORPUS CHRISTI | 157,200 | 98 | 154,200 | .19 |
| 131 | SIOUX CITY | 155,400 | 98 | 152,800 | .19 |
| 132 | WAUSAU-RHINELANDER | 153,800 | 98 | 151,200 | .19 |
| 133 | BINGHAMTON | 151,500 | 97 | 147,500 | .18 |
| 134 | TRAVERSE CITY-CADILLAC | 149,900 | 98 | 146,600 | .18 |
| 135 | RENO | 150,800 | 97 | 146,000 | .18 |
| 136 | BLUEFIELD-BECKLEY-OAK HILL | 148,900 | 98 | 145,800 | .18 |
| 137 | ERIE | 149,300 | 97 | 145,400 | .18 |
| 138 | LUBBOCK | 146,800 | 99 | 145,100 | .18 |
| 139 | MACON | 147,300 | 98 | 144,300 | .18 |
| 140 | BOISE | 145,200 | 97 | 141,500 | .17 |
| 141 | TOPEKA | 142,400 | 98 | 139,600 | .17 |
| 142 | ROCHESTER-MASON CITY-AUSTIN | 140,900 | 99 | 139,500 | .17 |
| 143 | COLUMBUS-TUPELO | 141,100 | 98 | 138,400 | .17 |
| 144 | CHICO-REDDING | 137,000 | 96 | 131,400 | .16 |
| 145 | MINOT-BISMARCK-DICKINSON | 134,400 | 98 | 131,300 | .16 |
| 146 | QUINCY-HANNIBAL | 130,800 | 98 | 128,500 | .16 |
| 147 | COLUMBIA-JEFFERSON CITY | 127,200 | 98 | 124,700 | .15 |
| 148 | ODESSA-MIDLAND | 125,800 | 99 | 124,300 | .15 |
| 149 | FT. SMITH | 123,700 | 98 | 120,700 | .15 |
| 150 | BAKERSFIELD | 124,800 | 96 | 120,300 | .15 |
| 151 | BANGOR | 122,200 | 98 | 119,300 | .15 |
| 152 | MEDFORD | 121,400 | 95 | 115,800 | .14 |
| 153 | MISSOULA-BUTTE | 116,200 | 97 | 112,200 | .14 |
| 154 | ABILENE-SWEETWATER | 113,600 | 98 | 111,500 | .14 |
| 155 | ALBANY, GA | 111,800 | 98 | 109,100 | .13 |
| 156 | UTICA | 103,400 | 97 | 100,700 | .12 |
| 157 | FLORENCE, SC | 100,800 | 98 | 98,800 | .12 |
| 158 | SARASOTA | 96,200 | 99 | 93,000 | .12 |
| 159 | IDAHO FALLS-POCATELLO | 95,300 | 98 | 93,300 | .11 |
| 160 | TYLER | 93,900 | 98 | 92,000 | .11 |

# 1981-1982 ADI MARKET RANKINGS

| ADI Rank | ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. |
|---|---|---|---|---|---|
| 161 | RAPID CITY | 90,600 | 97 | 87,600 | .11 |
| 162 | LAUREL-HATTIESBURG | 84,400 | 98 | 83,000 | .10 |
| 163 | ELMIRA | 84,900 | 97 | 82,000 | .10 |
| 164 | ALEXANDRIA, LA | 83,600 | 98 | 81,800 | .10 |
| 165 | PANAMA CITY | 82,300 | 98 | 80,400 | .10 |
| 166 | ALEXANDRIA, MN | 82,300 | 96 | 79,300 | .10 |
| 167 | SALISBURY | 80,600 | 98 | 79,200 | .10 |
| 168 | BILLINGS-HARDIN | 78,200 | 97 | 75,800 | .09 |
| 169 | CLARKSBURG-WESTON | 76,700 | 98 | 75,500 | .09 |
| 170 | DOTHAN | 75,700 | 99 | 74,600 | .09 |
| 171 | WATERTOWN-CARTHAGE | 76,400 | 98 | 74,500 | .09 |
| 172 | LAKE CHARLES | 72,700 | 98 | 71,600 | .09 |
| 173 | GAINESVILLE | 72,300 | 97 | 70,300 | .09 |
| 174 | ARDMORE-ADA | 70,700 | 98 | 69,100 | .08 |
| 175 | GREENWOOD-GREENVILLE | 68,700 | 97 | 66,600 | .08 |
| 176 | JONESBORO | 67,700 | 97 | 66,000 | .08 |
| 177 | GREAT FALLS | 66,400 | 96 | 63,900 | .08 |
| 178 | EL CENTRO-YUMA | 61,900 | 94 | 58,000 | .07 |
| 179 | BILOXI-GULFPORT-PASCAGOULA | 58,000 | 99 | 57,400 | .07 |
| 180 | EUREKA | 57,800 | 95 | 54,900 | .07 |
| 181 | PALM SPRINGS | 56,800 | 96 | 54,600 | .07 |
| 182 | MERIDIAN | 55,300 | 98 | 54,300 | .07 |
| 183 | CASPER-RIVERTON | 54,500 | 97 | 53,000 | .07 |
| 184 | MARQUETTE | 53,400 | 98 | 52,400 | .06 |
| 185 | ROSWELL | 53,600 | 98 | 52,300 | .06 |
| 186 | GRAND JUNCTION | 51,700 | 97 | 49,900 | .06 |
| 187 | CHEYENNE | 50,500 | 98 | 49,500 | .06 |
| 188 | TUSCALOOSA | 49,400 | 99 | 48,700 | .06 |
| 189 | ST. JOSEPH | 48,600 | 98 | 47,600 | .06 |
| 190 | HARRISONBURG | 47,100 | 98 | 46,200 | .06 |
| 191 | JACKSON, TN | 44,700 | 98 | 44,000 | .05 |
| 192 | LAFAYETTE, IN | 42,200 | 98 | 41,200 | .05 |
| 193 | BOWLING GREEN | 41,500 | 98 | 40,800 | .05 |
| 194 | ANNISTON | 41,100 | 99 | 40,700 | .05 |
| 195 | LIMA | 40,100 | 98 | 39,400 | .05 |
| 196 | MANKATO | 38,300 | 98 | 37,400 | .05 |
| 197 | SAN ANGELO | 35,500 | 98 | 34,900 | .04 |
| 198 | PARKERSBURG | 35,000 | 99 | 34,500 | .04 |
| 199 | OTTUMWA-KIRKSVILLE | 31,200 | 97 | 30,400 | .04 |
| 200 | TWIN FALLS | 30,900 | 98 | 30,300 | .04 |
| 201 | ZANESVILLE | 30,500 | 98 | 30,000 | .04 |
| 202 | PRESQUE ISLE | 30,000 | 97 | 29,100 | .04 |
| 203 | LAREDO | 29,700 | 97 | 28,900 | .04 |
| 204 | FARMINGTON | 27,700 | 94 | 26,000 | .03 |
| 205 | SELMA | 26,100 | 98 | 25,500 | .03 |
| 206 | BEND | 25,500 | 94 | 24,000 | .03 |
| 206 | VICTORIA | 24,600 | 98 | 24,000 | .03 |
| 208 | HELENA | 17,300 | 97 | 16,700 | .02 |
| 209 | NORTH PLATTE | 16,000 | 99 | 15,800 | .02 |
| 210 | ALPENA | 15,600 | 97 | 15,100 | .02 |
| 211 | MILES CITY-GLENDIVE | 11,500 | 94 | 10,800 | .01 |
| | TOTAL U.S. | 83,117,600 | 98 | 81,496,500 | |

| NON-ADI MARKET | ADI ASSIGNMENT | HOME COUNTY TVHH |
|---|---|---|
| FT. LAUDERDALE | MIAMI | 444,600 |
| WORCESTER | BOSTON | 227,700 |
| AKRON | CLEVELAND | 190,200 |
| CANTON | CLEVELAND | 135,800 |
| ALLENTOWN | PHILADELPHIA | 102,900 |
| MANCHESTER | BOSTON | 99,500 |
| MODESTO | SACRAMENTO-STOCKTON | 96,700 |
| ANN ARBOR | DETROIT | 95,500 |
| VISALIA | FRESNO | 81,900 |
| HAGERSTOWN | WASHINGTON, DC | 40,900 |
| BELLINGHAM | SEATTLE-TAKOMA | 40,500 |
| HICKORY | CHARLOTTE | 38,700 |
| CHARLOTTESVILLE | RICHMOND | 35,200 |
| FT. PIERCE-VERO BEACH | WEST PALM BEACH | 35,100 |
| WILDWOOD | PHILADELPHIA | 33,600 |
| DUBUQUE | CEDAR RAPIDS-WATERLOO | 30,600 |
| HANFORD | FRESNO | 23,400 |
| FLAGSTAFF | PHOENIX | 22,000 |
| HARTFORD, VT— HANOVER ,NH | BURLINGTON-PLATTSBURGH | 19,400 |
| HAZARD | LEXINGTON | 11,000 |

# 1981-1982 ADI MARKET RANKINGS
# ALPHABETIC LISTING

| ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. | ADI Rank |
|---|---|---|---|---|---|
| ABILENE-SWEETWATER | 113,600 | 98 | 111,500 | .14 | 154 |
| ALBANY, GA | 111,800 | 98 | 109,100 | .13 | 159 |
| ALBANY-SCHENECTADY-TROY | 468,600 | 98 | 457,400 | .56 | 50 |
| ALBUQUERQUE | 356,400 | 96 | 343,700 | .42 | 69 |
| ALEXANDRIA, LA | 83,600 | 98 | 81,800 | .10 | 164 |
| ALEXANDRIA, MN | 82,300 | 96 | 79,300 | .10 | 166 |
| ALPENA | 15,600 | 97 | 15,100 | .02 | 210 |
| AMARILLO | 177,100 | 99 | 174,600 | .21 | 114 |
| ANNISTON | 41,100 | 99 | 40,700 | .05 | 194 |
| ARDMORE-ADA | 70,700 | 98 | 69,100 | .08 | 174 |
| ATLANTA | 1,098,900 | 99 | 1,085,800 | 1.33 | 16 |
| AUGUSTA | 190,900 | 98 | 187,100 | .23 | 107 |
| AUSTIN, TX | 233,200 | 98 | 229,300 | .28 | 92 |
| BAKERSFIELD | 124,800 | 96 | 120,300 | .15 | 150 |
| BALTIMORE | 869,300 | 99 | 862,900 | 1.06 | 20 |
| BANGOR | 122,200 | 98 | 119,300 | .15 | 151 |
| BATON ROUGE | 244,500 | 98 | 240,300 | .29 | 89 |
| BEAUMONT-PORT ARTHUR | 162,700 | 99 | 160,300 | .20 | 124 |
| BEND | 25,500 | 94 | 24,000 | .03 | 206 |
| BILLINGS-HARDIN | 78,200 | 97 | 75,800 | .09 | 168 |
| BILOXI-GULFPORT-PASCAGOULA | 58,000 | 99 | 57,400 | .07 | 179 |
| BINGHAMTON | 151,500 | 97 | 147,500 | .18 | 133 |
| BIRMINGHAM | 486,100 | 99 | 480,700 | .59 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 148,900 | 98 | 145,800 | .18 | 136 |
| BOISE | 145,200 | 97 | 141,500 | .17 | 140 |
| BOSTON | 1,910,000 | 98 | 1,878,600 | 2.31 | 6 |
| BOWLING GREEN | 41,500 | 98 | 40,800 | .05 | 193 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 291,100 | 98 | 286,000 | .35 | 78 |
| BUFFALO | 620,400 | 98 | 608,000 | .75 | 31 |
| BURLINGTON-PLATTSBURGH | 212,800 | 98 | 207,700 | .25 | 100 |
| CASPER-RIVERTON | 54,500 | 97 | 53,000 | .07 | 183 |
| CEDAR RAPIDS-WATERLOO | 318,500 | 98 | 313,500 | .38 | 77 |
| CHARLESTON, SC | 182,700 | 98 | 178,900 | .22 | 111 |
| CHARLESTON-HUNTINGTON | 530,200 | 98 | 521,600 | .64 | 43 |
| CHARLOTTE | 614,100 | 99 | 606,400 | .74 | 32 |
| CHATTANOOGA | 283,500 | 99 | 280,300 | .34 | 80 |
| CHEYENNE | 50,500 | 98 | 49,500 | .06 | 187 |
| CHICAGO | 3,008,500 | 99 | 2,968,100 | 3.64 | 3 |
| CHICO-REDDING | 137,000 | 96 | 131,400 | .16 | 144 |
| CINCINNATI | 712,300 | 99 | 702,800 | .86 | 26 |
| CLARKSBURG-WESTON | 76,700 | 98 | 75,500 | .09 | 169 |
| CLEVELAND | 1,411,200 | 99 | 1,396,800 | 1.71 | 9 |
| COLORADO SPRINGS-PUEBLO | 202,400 | 98 | 197,900 | .24 | 102 |
| COLUMBIA, SC | 247,400 | 98 | 242,100 | .30 | 87 |
| COLUMBIA-JEFFERSON CITY | 127,200 | 98 | 124,700 | .15 | 147 |
| COLUMBUS, GA | 186,800 | 98 | 183,300 | .22 | 109 |
| COLUMBUS, OH | 588,100 | 99 | 580,600 | .71 | 35 |
| COLUMBUS-TUPELO | 141,100 | 98 | 138,400 | .17 | 143 |
| CORPUS CHRISTI | 157,200 | 98 | 154,200 | .19 | 130 |
| DALLAS-FT. WORTH | 1,378,200 | 99 | 1,360,800 | 1.67 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 326,400 | 99 | 322,000 | .40 | 73 |
| DAYTON | 477,800 | 99 | 472,500 | .58 | 48 |
| DENVER | 893,200 | 98 | 874,900 | 1.07 | 19 |
| DES MOINES | 364,400 | 99 | 359,600 | .44 | 63 |
| DETROIT | 1,677,500 | 99 | 1,661,400 | 2.04 | 7 |
| DOTHAN | 75,700 | 99 | 74,600 | .09 | 170 |
| DULUTH-SUPERIOR | 176,700 | 98 | 173,400 | .21 | 115 |
| EL CENTRO-YUMA | 61,900 | 94 | 58,000 | .07 | 178 |
| EL PASO | 190,300 | 98 | 187,200 | .23 | 106 |
| ELMIRA | 84,900 | 97 | 82,000 | .10 | 163 |
| ERIE | 149,300 | 97 | 145,400 | .18 | 137 |
| EUGENE | 171,300 | 95 | 163,500 | .20 | 120 |
| EUREKA | 57,800 | 95 | 54,900 | .07 | 180 |
| EVANSVILLE | 245,900 | 98 | 240,900 | .30 | 88 |
| FARGO | 213,500 | 98 | 209,300 | .26 | 98 |
| FARMINGTON | 27,700 | 94 | 26,000 | .03 | 204 |
| FLINT-SAGINAW-BAY CITY | 447,800 | 99 | 442,400 | .54 | 53 |
| FLORENCE, SC | 100,800 | 98 | 98,800 | .12 | 157 |
| FT. MYERS-NAPLES | 164,900 | 98 | 161,700 | .20 | 122 |
| FT. SMITH | 123,700 | 98 | 120,700 | .15 | 149 |
| FT. WAYNE | 222,700 | 99 | 219,400 | .27 | 94 |
| FRESNO | 374,300 | 96 | 358,900 | .44 | 64 |
| GAINESVILLE | 72,300 | 97 | 70,300 | .09 | 173 |
| GRAND JUNCTION | 51,700 | 97 | 49,900 | .06 | 186 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 573,900 | 99 | 565,900 | .69 | 37 |
| GREAT FALLS | 66,400 | 96 | 63,900 | .08 | 177 |
| GREEN BAY | 351,800 | 99 | 347,800 | .43 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 457,700 | 99 | 451,700 | .55 | 51 |
| GREENVILLE-NEW BERN-WASHINGTON | 206,800 | 98 | 203,300 | .25 | 101 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 559,900 | 98 | 551,000 | .68 | 38 |

# 1981-1982 ADI MARKET RANKINGS
# ALPHABETIC LISTING

| ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. | ADI Rank |
|---|---|---|---|---|---|
| GREENWOOD-GREENVILLE | 68,700 | 97 | 66,600 | .08 | 175 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 461,000 | 97 | 445,500 | .55 | 52 |
| HARRISONBURG | 47,100 | 98 | 46,200 | .06 | 190 |
| HARTFORD-NEW HAVEN | 799,700 | 98 | 785,000 | .96 | 24 |
| HELENA | 17,300 | 97 | 16,700 | .02 | 208 |
| HOUSTON | 1,294,900 | 99 | 1,276,400 | 1.57 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 243,200 | 98 | 239,500 | .29 | 90 |
| IDAHO FALLS-POCATELLO | 95,300 | 98 | 93,300 | .11 | 159 |
| INDIANAPOLIS | 808,700 | 99 | 796,700 | .98 | 22 |
| JACKSON, MS | 276,200 | 98 | 271,300 | .33 | 84 |
| JACKSON, TN | 44,700 | 98 | 44,000 | .05 | 191 |
| JACKSONVILLE | 374,500 | 99 | 369,100 | .45 | 62 |
| JOHNSTOWN-ALTOONA | 283,100 | 97 | 274,400 | .34 | 83 |
| JONESBORO | 67,700 | 97 | 66,000 | .08 | 176 |
| JOPLIN-PITTSBURG | 172,500 | 98 | 168,900 | .21 | 117 |
| KANSAS CITY | 707,500 | 98 | 696,700 | .85 | 27 |
| KNOXVILLE | 401,600 | 99 | 395,700 | .49 | 60 |
| LA CROSSE-EAU CLAIRE | 159,600 | 98 | 156,500 | .19 | 127 |
| LAFAYETTE, IN | 42,200 | 98 | 41,200 | .05 | 192 |
| LAFAYETTE, LA | 181,600 | 98 | 178,000 | .22 | 113 |
| LAKE CHARLES | 72,700 | 98 | 71,600 | .09 | 172 |
| LANSING | 216,700 | 99 | 213,900 | .26 | 96 |
| LAREDO | 29,700 | 97 | 28,900 | .04 | 203 |
| LAS VEGAS | 194,200 | 98 | 190,200 | .23 | 105 |
| LAUREL-HATTIESBURG | 84,400 | 98 | 83,000 | .10 | 162 |
| LEXINGTON | 291,500 | 98 | 285,700 | .35 | 79 |
| LIMA | 40,100 | 98 | 39,400 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 252,000 | 98 | 247,700 | .30 | 86 |
| LITTLE ROCK | 449,700 | 98 | 440,400 | .54 | 54 |
| LOS ANGELES | 4,255,900 | 97 | 4,140,000 | 5.08 | 2 |
| LOUISVILLE | 529,400 | 99 | 524,000 | .64 | 42 |
| LUBBOCK | 146,800 | 99 | 145,100 | .18 | 138 |
| MACON | 147,300 | 98 | 144,300 | .18 | 139 |
| MADISON | 195,000 | 98 | 190,800 | .23 | 104 |
| MANKATO | 38,300 | 98 | 37,400 | .05 | 196 |
| MARQUETTE | 53,400 | 98 | 52,400 | .06 | 184 |
| MCALLEN-BROWNSVILLE (LRGV) | 158,000 | 98 | 154,700 | .19 | 129 |
| MEDFORD | 121,400 | 95 | 115,800 | .14 | 152 |
| MEMPHIS | 579,400 | 98 | 570,200 | .70 | 36 |
| MERIDIAN | 55,300 | 98 | 54,300 | .07 | 182 |
| MIAMI | 1,117,900 | 99 | 1,106,200 | 1.36 | 13 |
| MILES CITY-GLENDIVE | 11,500 | 94 | 10,800 | .01 | 211 |
| MILWAUKEE | 686,600 | 99 | 678,700 | .83 | 29 |
| MINNEAPOLIS-ST. PAUL | 1,109,400 | 99 | 1,094,200 | 1.34 | 14 |
| MINOT-BISMARCK-DICKINSON | 134,400 | 98 | 131,300 | .16 | 145 |
| MISSOULA-BUTTE | 116,200 | 97 | 112,200 | .14 | 153 |
| MOBILE-PENSACOLA | 391,900 | 99 | 387,500 | .48 | 61 |
| MONROE-EL DORADO | 183,600 | 98 | 179,300 | .22 | 110 |
| MONTGOMERY | 168,600 | 98 | 165,700 | .20 | 119 |
| NASHVILLE | 663,100 | 99 | 655,700 | .80 | 30 |
| NEW ORLEANS | 596,100 | 99 | 588,400 | .72 | 34 |
| NEW YORK | 6,565,900 | 98 | 6,410,900 | 7.87 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 492,300 | 99 | 485,900 | .60 | 46 |
| NORTH PLATTE | 16,000 | 99 | 15,800 | .02 | 209 |
| ODESSA-MIDLAND | 125,800 | 99 | 124,300 | .15 | 148 |
| OKLAHOMA CITY | 540,300 | 99 | 533,100 | .65 | 41 |
| OMAHA | 341,200 | 99 | 336,800 | .41 | 70 |
| ORLANDO-DAYTONA BEACH | 605,800 | 99 | 597,500 | .73 | 33 |
| OTTUMWA-KIRKSVILLE | 31,200 | 97 | 30,400 | .04 | 199 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 328,200 | 98 | 320,900 | .39 | 74 |
| PALM SPRINGS | 56,800 | 96 | 54,600 | .07 | 181 |
| PANAMA CITY | 82,300 | 98 | 80,400 | .10 | 165 |
| PARKERSBURG | 35,000 | 99 | 34,500 | .04 | 198 |
| PEORIA | 222,400 | 98 | 218,600 | .27 | 95 |
| PHILADELPHIA | 2,431,100 | 98 | 2,385,800 | 2.93 | 4 |
| PHOENIX | 752,700 | 97 | 731,000 | .90 | 25 |
| PITTSBURGH | 1,250,500 | 98 | 1,224,900 | 1.50 | 12 |
| PORTLAND, OR | 820,700 | 96 | 788,300 | .97 | 23 |
| PORTLAND-POLAND SPRING | 329,000 | 98 | 322,300 | .40 | 72 |
| PRESQUE ISLE | 30,000 | 97 | 29,100 | .04 | 202 |
| PROVIDENCE-NEW BEDFORD | 556,700 | 99 | 548,900 | .67 | 39 |
| QUINCY-HANNIBAL | 130,800 | 98 | 128,500 | .16 | 146 |
| RALEIGH-DURHAM | 558,300 | 98 | 548,400 | .67 | 40 |
| RAPID CITY | 90,600 | 97 | 87,600 | .11 | 161 |
| RENO | 150,800 | 97 | 146,000 | .18 | 135 |
| RICHMOND | 435,700 | 98 | 428,300 | .53 | 56 |
| ROANOKE-LYNCHBURG | 357,800 | 98 | 352,200 | .43 | 65 |
| ROCHESTER, NY | 336,800 | 98 | 329,900 | .40 | 71 |
| ROCHESTER-MASON CITY-AUSTIN | 140,500 | 99 | 138,500 | .17 | 142 |
| ROCKFORD | 188,200 | 99 | 185,600 | .23 | 108 |

# 1981-1982 ADI MARKET RANKINGS
# ALPHABETIC LISTING

| ADI Market Name | ADI Total HH | Pct TV | ADI TV HH | Pct of U.S. | ADI Rank |
|---|---|---|---|---|---|
| ROSWELL | 53,600 | 98 | 52,300 | .06 | 185 |
| SACRAMENTO-STOCKTON | 842,000 | 96 | 811,400 | 1.00 | 21 |
| ST. JOSEPH | 48,600 | 98 | 47,600 | .06 | 189 |
| ST. LOUIS | 1,041,300 | 98 | 1,024,300 | 1.26 | 17 |
| SALINAS-MONTEREY | 186,100 | 96 | 178,500 | .22 | 112 |
| SALISBURY | 80,600 | 98 | 79,200 | .10 | 167 |
| SALT LAKE CITY | 524,500 | 98 | 513,100 | .63 | 44 |
| SAN ANGELO | 35,500 | 98 | 34,900 | .04 | 197 |
| SAN ANTONIO | 501,900 | 98 | 491,900 | .60 | 45 |
| SAN DIEGO | 717,400 | 97 | 696,700 | .85 | 27 |
| SAN FRANCISCO | 2,028,900 | 97 | 1,959,000 | 2.40 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 177,500 | 96 | 170,100 | .21 | 116 |
| SARASOTA | 96,200 | 99 | 95,000 | .12 | 158 |
| SAVANNAH | 196,700 | 98 | 192,500 | .24 | 103 |
| SEATTLE-TACOMA | 1,125,700 | 97 | 1,087,000 | 1.33 | 15 |
| SELMA | 26,100 | 98 | 25,500 | .03 | 205 |
| SHREVEPORT-TEXARKANA | 439,200 | 98 | 429,700 | .53 | 55 |
| SIOUX CITY | 155,400 | 98 | 152,800 | .19 | 131 |
| SIOUX FALLS-MITCHELL | 212,800 | 98 | 209,400 | .26 | 97 |
| SOUTH BEND-ELKHART | 282,300 | 98 | 277,200 | .34 | 81 |
| SPOKANE | 332,300 | 96 | 320,300 | .39 | 75 |
| SPRINGFIELD, MA | 231,700 | 98 | 227,000 | .28 | 93 |
| SPRINGFIELD, MO | 283,600 | 97 | 274,900 | .34 | 82 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 320,700 | 98 | 314,000 | .39 | 76 |
| SYRACUSE | 359,600 | 97 | 350,500 | .43 | 66 |
| TALLAHASSEE | 159,800 | 98 | 156,CCC | .19 | 128 |
| TAMPA-ST. PETERSBURG | 950,300 | 99 | 937,800 | 1.15 | 18 |
| TERRE HAUTE | 164,800 | 98 | 161,200 | .20 | 123 |
| TOLEDO | 406,000 | 99 | 401,200 | .49 | 59 |
| TOPEKA | 142,400 | 98 | 139,600 | .17 | 141 |
| TRAVERSE CITY-CADILLAC | 149,900 | 98 | 146,600 | .18 | 134 |
| TUCSON | 262,200 | 97 | 255,600 | .31 | 85 |
| TULSA | 429,000 | 99 | 422,900 | .52 | 57 |
| TUSCALOOSA | 49,400 | 99 | 48,700 | .06 | 188 |
| TWIN FALLS | 30,900 | 98 | 30,300 | .04 | 200 |
| TYLER | 93,900 | 98 | 92,000 | .11 | 160 |
| UTICA | 103,400 | 97 | 100,700 | .12 | 156 |
| VICTORIA | 24,600 | 98 | 24,000 | .03 | 206 |
| WACO-TEMPLE | 213,000 | 98 | 209,300 | .26 | 98 |
| WASHINGTON, DC | 1,480,400 | 99 | 1,465,800 | 1.80 | 8 |
| WATERTOWN-CARTHAGE | 76,400 | 98 | 74,500 | .09 | 171 |
| WAUSAU-RHINELANDER | 153,800 | 98 | 151,200 | .19 | 132 |
| WEST PALM BEACH | 354,800 | 98 | 349,000 | .43 | 67 |
| WHEELING-STEUBENVILLE | 168,900 | 99 | 166,500 | .20 | 118 |
| WICHITA-HUTCHINSON | 415,100 | 98 | 408,400 | .50 | 58 |
| WICHITA FALLS-LAWTON | 159,500 | 99 | 157,900 | .19 | 125 |
| WILKES BARRE-SCRANTON | 475,800 | 97 | 461,900 | .57 | 49 |
| WILMINGTON | 160,500 | 98 | 157,000 | .19 | 126 |
| YAKIMA | 171,200 | 95 | 163,300 | .20 | 121 |
| YOUNGSTOWN | 236,300 | 99 | 233,300 | .29 | 91 |
| ZANESVILLE | 30,500 | 98 | 30,000 | .04 | 201 |
| TOTAL U.S. | 83,117,600 | 98 | 81,496,500 | | |

| NON-ADI MARKET | ADI ASSIGNMENT | HOME COUNTY TVHH |
|---|---|---|
| AKRON | CLEVELAND | 190,200 |
| ALLENTOWN | PHILADELPHIA | 102,900 |
| ANN ARBOR | DETROIT | 95,500 |
| BELLINGHAM | SEATTLE-TAKOMA | 40,500 |
| CANTON | CLEVELAND | 135,800 |
| CHARLOTTESVILLE | RICHMOND | 35,200 |
| DUBUQUE | CEDAR RAPIDS-WATERLOO | 30,600 |
| FLAGSTAFF | PHOENIX | 22,000 |
| FT. LAUDERDALE | MIAMI | 444,600 |
| FT. PIERCE-VERO BEACH | WEST PALM BEACH | 35,100 |
| HAGERSTOWN | WASHINGTON, DC | 40,900 |
| HANFORD | FRESNO | 23,400 |
| HARTFORD, VT- HANOVER, NH | BURLINGTON-PLATTSBURGH | 19,400 |
| HAZARD | LEXINGTON | 11,000 |
| HICKORY | CHARLOTTE | 38,700 |
| MANCHESTER | BOSTON | 99,500 |
| MODESTO | SACRAMENTO-STOCKTON | 96,700 |
| VISALIA | FRESNO | 81,900 |
| WILDWOOD | PHILADELPHIA | 33,600 |
| WORCESTER | BOSTON | 227,700 |

## ABILENE-SWEETWATER

ADI TVHH RANK 154 — % OF US TVHH .14%

| | | | |
|---|---|---|---|
| D | BROWN | TX | 12,600 |
| B | CALLAHAN | TX | 4,200 |
| D | COKE | TX | 1,300 |
| D | COLEMAN | TX | 4,200 |
| D | CONCHO | TX | 1,100 |
| D | EASTLAND | TX | 7,700 |
| D | FISHER | TX | 2,200 |
| D | HASKELL | TX | 2,900 |
| B | JONES | TX | 6,400 |
| D | KING | TX | 200 |
| D | MC CULLOCH | TX | 3,300 |
| D | MENARD | TX | 800 |
| D | MITCHELL | TX | 3,200 |
| B | NOLAN | TX | 6,400 |
| D | RUNNELS | TX | 4,400 |
| D | SCURRY | TX | 6,600 |
| D | SHACKELFORD | TX | 1,500 |
| D | STONEWALL | TX | 1,100 |
| D | SUTTON | TX | 1,600 |
| B | TAYLOR | TX | 39,800 |

ADI TOTAL TVHH 111,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 56,800 | 50.9% |
| C | | | |
| D | 16 | 54,700 | 49.1% |

## ALBANY, GA

ADI TVHH RANK 155 — % OF US TVHH .13%

| | | | |
|---|---|---|---|
| D | ATKINSON | GA | 1,900 |
| D | BAKER | GA | 1,200 |
| D | BEN HILL | GA | 5,800 |
| D | BERRIEN | GA | 4,600 |
| D | COFFEE | GA | 9,000 |
| D | COLQUITT | GA | 12,500 |
| D | COOK | GA | 4,600 |
| C | DOUGHERTY | GA | 34,200 |
| D | IRWIN | GA | 3,100 |
| D | LANIER | GA | 1,900 |
| C | LEE | GA | 3,900 |
| D | MITCHELL | GA | 6,500 |
| D | TIFT | GA | 11,000 |
| D | TURNER | GA | 3,000 |
| D | WORTH | GA | 5,900 |

ADI TOTAL TVHH 109,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 38,100 | 34.9% |
| D | 13 | 71,000 | 65.1% |

## ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 50 — % OF US TVHH .56%

| | | | |
|---|---|---|---|
| C | BERKSHIRE | MA | 52,100 |
| B | ALBANY | NY | 106,400 |
| C | COLUMBIA | NY | 21,500 |
| C | FULTON | NY | 20,300 |
| C | GREENE | NY | 15,400 |
| D | HAMILTON | NY | 1,800 |
| B | MONTGOMERY | NY | 19,300 |
| B | RENSSELAER | NY | 52,300 |
| B | SARATOGA | NY | 54,000 |
| B | SCHENECTADY | NY | 55,200 |
| D | SCHOHARIE | NY | 9,800 |
| C | WARREN | NY | 19,400 |
| C | WASHINGTON | NY | 17,800 |
| D | BENNINGTON | VT | 12,100 |

ADI TOTAL TVHH 457,400

## ALBANY-SCHENECTADY-TROY (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 287,200 | 62.8% |
| C | 6 | 146,500 | 32.0% |
| D | 3 | 23,700 | 5.2% |

## ALBUQUERQUE

ADI TVHH RANK 69 — % OF US TVHH .42%

| | | | |
|---|---|---|---|
| C | APACHE NORTH | AZ | 9,800 |
| D | ARCHULETA | CO | 1,300 |
| D | CONEJOS | CO | 2,300 |
| D | COSTILLA | CO | 900 |
| D | DOLORES | CO | 500 |
| D | LA PLATA | CO | 10,000 |
| D | MONTEZUMA | CO | 5,600 |
| D | RIO GRANDE | CO | 3,200 |
| D | SAGUACHE | CO | 1,400 |
| B | BERNALILLO | NM | 160,200 |
| C | CIBOLA | NM | 10,200 |
| D | COLFAX | NM | 4,800 |
| D | GRANT | NM | 8,600 |
| D | GUADALUPE | NM | 1,400 |
| D | HARDING | NM | 400 |
| D | LINCOLN | NM | 4,300 |
| D | LOS ALAMOS | NM | 6,700 |
| C | MC KINLEY | NM | 14,400 |
| D | MORA | NM | 1,200 |
| C | OTERO | NM | 14,800 |
| D | RIO ARRIBA | NM | 8,900 |
| D | SAN MIGUEL | NM | 7,000 |
| B | SANDOVAL | NM | 11,000 |
| C | SANTA FE | NM | 27,600 |
| D | SIERRA | NM | 3,600 |
| D | SOCORRO | NM | 4,300 |
| D | TAOS | NM | 6,100 |
| D | TORRANCE | NM | 2,700 |
| D | VALENCIA | NM | 10,500 |

ADI TOTAL TVHH 343,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 171,200 | 49.8% |
| C | 5 | 76,800 | 22.3% |
| D | 22 | 95,700 | 27.8% |

## ALEXANDRIA, LA

ADI TVHH RANK 164 — % OF US TVHH .10%

| | | | |
|---|---|---|---|
| C | AVOYELLES | LA | 13,700 |
| D | GRANT | LA | 5,900 |
| C | RAPIDES | LA | 46,100 |
| C | VERNON | LA | 16,100 |

ADI TOTAL TVHH 81,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 75,900 | 92.8% |
| D | 1 | 5,900 | 7.2% |

## ALEXANDRIA, MN

ADI TVHH RANK 166 — % OF US TVHH .10%

| | | | |
|---|---|---|---|
| D | BELTRAMI | MN | 10,000 |
| D | BIG STONE | MN | 2,800 |
| D | CASS | MN | 7,400 |
| C | CROW WING | MN | 15,600 |
| D | DOUGLAS | MN | 10,400 |
| D | GRANT | MN | 2,700 |
| D | HUBBARD | MN | 5,100 |
| D | LAC QUI PARLE | MN | 3,800 |
| D | POPE | MN | 4,300 |
| D | STEVENS | MN | 3,800 |
| D | TODD | MN | 8,600 |
| D | WADENA | MN | 4,800 |

ADI TOTAL TVHH 79,300

## ALEXANDRIA, MN (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 15,600 | 19.7% |
| D | 11 | 63,700 | 80.3% |

## ALPENA

ADI TVHH RANK 210 — % OF US TVHH .02%

| | | | |
|---|---|---|---|
| D | ALCONA | MI | 3,800 |
| D | ALPENA | MI | 11,300 |

ADI TOTAL TVHH 15,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | | | |
| D | 2 | 15,100 | 100.0% |

## AMARILLO

ADI TVHH RANK 114 — % OF US TVHH .21%

| | | | |
|---|---|---|---|
| D | MORTON | KS | 1,200 |
| C | CURRY | NM | 14,600 |
| D | QUAY | NM | 3,900 |
| D | UNION | NM | 1,600 |
| D | CIMARRON | OK | 1,400 |
| D | HARMON | OK | 1,800 |
| D | ROGER MILLS | OK | 1,800 |
| D | TEXAS | OK | 6,400 |
| D | ARMSTRONG | TX | 900 |
| D | BRISCOE | TX | 1,000 |
| D | CARSON | TX | 2,400 |
| D | CASTRO | TX | 3,200 |
| D | CHILDRESS | TX | 2,700 |
| D | COLLINGSWORTH | TX | 1,700 |
| D | COTTLE | TX | 1,300 |
| D | DALLAM | TX | 2,400 |
| D | DEAF SMITH | TX | 6,600 |
| D | DONLEY | TX | 1,600 |
| D | GRAY | TX | 10,300 |
| D | HALL | TX | 2,100 |
| D | HANSFORD | TX | 2,300 |
| D | HARTLEY | TX | 1,400 |
| D | HEMPHILL | TX | 2,000 |
| D | HUTCHINSON | TX | 10,100 |
| D | LIPSCOMB | TX | 1,400 |
| D | MOORE | TX | 5,700 |
| D | OCHILTREE | TX | 3,400 |
| D | OLDHAM | TX | 700 |
| D | PARMER | TX | 3,400 |
| B | POTTER | TX | 38,700 |
| B | RANDALL | TX | 29,000 |
| D | ROBERTS | TX | 400 |
| D | SHERMAN | TX | 1,100 |
| D | SWISHER | TX | 3,300 |
| D | WHEELER | TX | 2,800 |

ADI TOTAL TVHH 174,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 67,700 | 38.8% |
| C | 1 | 14,600 | 8.4% |
| D | 32 | 92,300 | 52.9% |

## ANNISTON

ADI TVHH RANK 194 — % OF US TVHH .05%

| | | | |
|---|---|---|---|
| C | CALHOUN | AL | 40,700 |

ADI TOTAL TVHH 40,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 40,700 | 100.0% |
| D | | | |

## ARDMORE-ADA

ADI TVHH RANK 174 % OF US TVHH .08%

| | | | |
|---|---|---|---|
| D | ATOKA | OK | 4,400 |
| D | BRYAN | OK | 11,700 |
| C | CARTER | OK | 16,400 |
| D | CHOCTAW | OK | 6,100 |
| D | COAL | OK | 2,300 |
| D | JOHNSTON | OK | 3,900 |
| D | LOVE | OK | 2,900 |
| D | MARSHALL | OK | 4,400 |
| D | PONTOTOC | OK | 12,500 |
| D | PUSHMATAHA | OK | 4,500 |

ADI TOTAL TVHH 69,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 16,400 | 23.7% |
| D | 9 | 52,700 | 76.3% |

## ATLANTA

ADI TVHH RANK 16 % OF US TVHH 1.33%

| | | | |
|---|---|---|---|
| D | CLEBURNE | AL | 4,600 |
| D | BALDWIN | GA | 10,400 |
| D | BANKS | GA | 3,100 |
| D | BARROW | GA | 7,700 |
| C | BARTOW | GA | 14,300 |
| A | BUTTS | GA | 4,100 |
| C | CARROLL | GA | 19,600 |
| D | CHATTOOGA | GA | 7,800 |
| A | CHEROKEE | GA | 18,100 |
| C | CLARKE | GA | 27,400 |
| A | CLAYTON | GA | 54,700 |
| A | COBB | GA | 116,200 |
| C | COWETA | GA | 13,700 |
| D | DAWSON | GA | 1,700 |
| A | DE KALB | GA | 181,600 |
| A | DOUGLAS | GA | 18,500 |
| A | FAYETTE | GA | 10,400 |
| C | FLOYD | GA | 29,200 |
| A | FORSYTH | GA | 10,200 |
| A | FULTON | GA | 227,600 |
| D | GILMER | GA | 4,000 |
| D | GORDON | GA | 10,600 |
| D | GREENE | GA | 3,700 |
| A | GWINNETT | GA | 61,300 |
| B | HABERSHAM | GA | 8,700 |
| C | HALL | GA | 27,300 |
| D | HARALSON | GA | 6,600 |
| D | HEARD | GA | 2,200 |
| A | HENRY | GA | 12,500 |
| D | JACKSON | GA | 8,800 |
| D | JASPER | GA | 2,600 |
| D | LAMAR | GA | 4,100 |
| D | LUMPKIN | GA | 3,500 |
| D | MERIWETHER | GA | 6,900 |
| D | MONROE | GA | 4,900 |
| D | MORGAN | GA | 3,700 |
| A | NEWTON | GA | 11,500 |
| D | OCONEE | GA | 4,600 |
| D | OGLETHORPE | GA | 3,000 |
| A | PAULDING | GA | 9,400 |
| D | PICKENS | GA | 4,400 |
| D | PIKE | GA | 2,900 |
| D | POLK | GA | 11,600 |
| D | PUTNAM | GA | 3,500 |
| D | RABUN | GA | 4,000 |
| A | ROCKDALE | GA | 12,500 |
| C | SPALDING | GA | 1[illegible],600 |
| D | TOWNS | GA | 2,200 |
| C | TROUP | GA | 17,800 |
| D | UNION | GA | 3,500 |
| D | UPSON | GA | 9,200 |
| A | WALTON | GA | 10,500 |
| D | WHITE | GA | 3,600 |
| D | CLAY | NC | 2,700 |

ADI TOTAL TVHH 1,085,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 15 | 759,100 | 69.9% |
| B | | | |
| C | 8 | 165,900 | 15.3% |
| D | 31 | 160,800 | 14.8% |

## AUGUSTA

ADI TVHH RANK 107 % OF US TVHH .23%

| | | | |
|---|---|---|---|
| D | BURKE | GA | 6,200 |
| B | COLUMBIA | GA | 14,100 |
| D | EMANUEL | GA | 7,000 |
| D | GLASCOCK | GA | 800 |
| D | JEFFERSON | GA | 6,100 |
| D | JENKINS | GA | 2,800 |
| D | LINCOLN | GA | 2,200 |
| D | MC DUFFIE | GA | 6,500 |
| B | RICHMOND | GA | 61,700 |
| D | TALIAFERRO | GA | 900 |
| D | WARREN | GA | 2,000 |
| D | WASHINGTON | GA | 6,000 |
| D | WILKES | GA | 3,800 |
| B | AIKEN | SC | 37,800 |
| D | ALLENDALE | SC | 3,500 |
| D | BAMBERG | SC | 5,600 |
| D | BARNWELL | SC | 6,600 |
| D | EDGEFIELD | SC | 5,800 |
| D | MC CORMICK | SC | 2,300 |
| D | SALUDA | SC | 5,400 |

ADI TOTAL TVHH 187,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 113,600 | 60.7% |
| C | | | |
| D | 17 | 73,500 | 39.3% |

## AUSTIN, TX

ADI TVHH RANK 92 % OF US TVHH .28%

| | | | |
|---|---|---|---|
| D | BASTROP | TX | 9,100 |
| D | BURNET | TX | 7,400 |
| D | CALDWELL | TX | 7,500 |
| D | LEE | TX | 3,900 |
| D | LLANO | TX | 4,500 |
| D | MASON | TX | 1,400 |
| B | TRAVIS | TX | 168,900 |
| B | WILLIAMSON | TX | 26,600 |

ADI TOTAL TVHH 229,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 195,500 | 85.3% |
| C | | | |
| D | 6 | 33,800 | 14.7% |

## BAKERSFIELD

ADI TVHH RANK 150 % OF US TVHH .15%

| | | | |
|---|---|---|---|
| B | KERN WEST | CA | 120,300 |

ADI TOTAL TVHH 120,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 120,300 | 100.0% |
| C | | | |
| D | | | |

## BALTIMORE

ADI TVHH RANK 20 % OF US TVHH 1.06%

| | | | |
|---|---|---|---|
| A | ANNE ARUNDEL | MD | 128,100 |
| A | BALTIMORE | MD | 245,200 |
| A | BALTIMORE CITY | MD | 275,200 |
| D | CAROLINE | MD | 8,500 |
| A | CARROLL | MD | 32,700 |
| C | CECIL | MD | 20,200 |
| D | DORCHESTER | MD | 11,200 |
| A | HARFORD | MD | 48,900 |
| A | HOWARD | MD | 44,000 |
| D | KENT | MD | 6,200 |
| D | QUEEN ANNES | MD | 9,300 |
| D | TALBOT | MD | 10,200 |
| C | ADAMS | PA | 23,200 |

ADI TOTAL TVHH 862,900

## BALTIMORE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 6 | 774,100 | 89.7% |
| B | | | |
| C | 2 | 43,400 | 5.0% |
| D | 5 | 45,400 | 5.3% |

## BANGOR

ADI TVHH RANK 151 % OF US TVHH .15%

| | | | |
|---|---|---|---|
| C | HANCOCK | ME | 15,900 |
| D | KNOX | ME | 12,300 |
| C | PENOBSCOT | ME | 46,700 |
| D | PISCATAQUIS | ME | 6,400 |
| C | SOMERSET | ME | 15,500 |
| D | WALDO | ME | 10,100 |
| D | WASHINGTON | ME | 12,400 |

ADI TOTAL TVHH 119,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 78,100 | 65.5% |
| D | 4 | 41,200 | 34.5% |

## BATON ROUGE

ADI TVHH RANK 89 % OF US TVHH .29%

| | | | |
|---|---|---|---|
| B | ASCENSION | LA | 16,200 |
| D | ASSUMPTION | LA | 6,500 |
| B | EAST BATON ROUGE | LA | 131,500 |
| D | EAST FELICIANA | LA | 5,100 |
| D | IBERVILLE | LA | 9,800 |
| B | LIVINGSTON | LA | 19,500 |
| D | POINTE COUPEE | LA | 7,900 |
| D | ST HELENA | LA | 3,000 |
| C | ST MARY | LA | 20,600 |
| B | WEST BATON ROUGE | LA | 5,900 |
| D | WEST FELICIANA | LA | 2,400 |
| D | AMITE | MS | 4,300 |
| D | WALTHALL | MS | 4,500 |
| D | WILKINSON | MS | 3,100 |

ADI TOTAL TVHH 240,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 173,100 | 72.0% |
| C | 1 | 20,600 | 8.6% |
| D | 9 | 46,600 | 19.4% |

## BEAUMONT-PORT ARTHUR

ADI TVHH RANK 124 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| B | HARDIN | TX | 14,300 |
| D | JASPER | TX | 11,100 |
| B | JEFFERSON | TX | 91,900 |
| D | NEWTON | TX | 4,600 |
| B | ORANGE | TX | 29,100 |
| D | SABINE | TX | 3,300 |
| D | TYLER | TX | 6,000 |

ADI TOTAL TVHH 160,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 135,300 | 84.4% |
| C | | | |
| D | 4 | 25,000 | 15.6% |

## BEND

ADI TVHH RANK 206 % OF US TVHH .03%

| | | | |
|---|---|---|---|
| C | DESCHUTES | OR | 24,000 |

ADI TOTAL TVHH 24,000

## BEND (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 24,000 | 100.0% |
| D | | | |

## BILLINGS-HARDIN

ADI TVHH RANK 168 % OF US TVHH .09%

| | | | |
|---|---|---|---|
| D | BIG HORN | MT | 3,100 |
| D | CARBON | MT | 3,200 |
| D | GARFIELD | MT | 500 |
| D | GOLDEN VALLEY | MT | 500 |
| D | MUSSELSHELL | MT | 1,900 |
| D | PARK | MT | 4,900 |
| D | PETROLEUM | MT | 200 |
| D | ROSEBUD | MT | 3,200 |
| D | STILLWATER | MT | 2,100 |
| D | SWEET GRASS | MT | 1,200 |
| D | TREASURE | MT | 400 |
| D | WHEATLAND | MT | 900 |
| C | YELLOWSTONE | MT | 41,900 |
| D | BIG HORN | WY | 4,100 |
| D | PARK | WY | 7,700 |

ADI TOTAL TVHH 75,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 41,900 | 55.3% |
| D | 14 | 33,900 | 44.7% |

## BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 179 % OF US TVHH .07%

| | | | |
|---|---|---|---|
| B | HARRISON | MS | 54,300 |
| D | STONE | MS | 3,100 |

ADI TOTAL TVHH 57,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 54,300 | 94.6% |
| C | | | |
| D | 1 | 3,100 | 5.4% |

## BINGHAMTON

ADI TVHH RANK 133 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| B | BROOME | NY | 76,300 |
| C | CHENANGO | NY | 16,900 |
| C | DELAWARE | NY | 16,100 |
| B | TIOGA | NY | 16,700 |
| C | BRADFORD | PA | 21,500 |

ADI TOTAL TVHH 147,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 93,000 | 63.1% |
| C | 3 | 54,500 | 36.9% |
| D | | | |

## BIRMINGHAM

ADI TVHH RANK 47 % OF US TVHH .59%

| | | | |
|---|---|---|---|
| D | BIBB | AL | 5,400 |
| C | BLOUNT | AL | 13,200 |
| D | CHEROKEE | AL | 6,600 |
| D | CHILTON | AL | 11,100 |
| D | CLAY | AL | 4,700 |
| D | COOSA | AL | 4,000 |
| C | CULLMAN | AL | 22,800 |
| C | ETOWAH | AL | 37,700 |
| D | FAYETTE | AL | 6,800 |
| D | GREENE | AL | 3,500 |
| D | HALE | AL | 4,800 |
| B | JEFFERSON | AL | 249,200 |
| D | MARION | AL | 11,000 |
| D | PERRY | AL | 4,400 |

## BIRMINGHAM (Continued)

| | | | |
|---|---|---|---|
| B | SHELBY | AL | 23,600 |
| B | ST CLAIR | AL | 14,700 |
| C | TALLADEGA | AL | 24,600 |
| B | WALKER | AL | 24,600 |
| D | WINSTON | AL | 8,000 |

ADI TOTAL TVHH 480,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 312,100 | 64.9% |
| C | 4 | 98,300 | 20.4% |
| D | 11 | 70,300 | 14.6% |

## BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 136 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| D | BLAND | VA | 2,000 |
| C | TAZEWELL | VA | 17,700 |
| C | FAYETTE | WV | 20,500 |
| C | GREENBRIER | WV | 13,800 |
| C | MC DOWELL | WV | 16,000 |
| C | MERCER | WV | 27,200 |
| D | MONROE | WV | 4,400 |
| D | POCAHONTAS | WV | 3,400 |
| C | RALEIGH | WV | 31,200 |
| D | SUMMERS | WV | 3,300 |
| D | WEBSTER | WV | 4,300 |

ADI TOTAL TVHH 145,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 6 | 126,400 | 86.7% |
| D | 5 | 19,400 | 13.3% |

## BOISE

ADI TVHH RANK 140 % OF US TVHH .17%

| | | | |
|---|---|---|---|
| B | ADA | ID | 87,700 |
| D | ADAMS | ID | 1,100 |
| D | BOISE | ID | 1,300 |
| D | CAMAS | ID | 300 |
| B | CANYON | ID | 29,500 |
| D | ELMORE | ID | 7,100 |
| D | GEM | ID | 4,300 |
| D | GOODING | ID | 4,400 |
| D | OWYHEE | ID | 2,700 |
| D | PAYETTE | ID | 5,800 |
| D | VALLEY | ID | 2,000 |
| B | WASHINGTON | ID | 3,100 |
| B | GRANT | OR | 2,800 |
| D | MALHEUR | OR | 9,400 |

ADI TOTAL TVHH 141,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 97,200 | 68.7% |
| C | | | |
| D | 12 | 44,300 | 31.3% |

## BOSTON

ADI TVHH RANK 6 % OF US TVHH 2.31%

| | | | |
|---|---|---|---|
| B | BARNSTABLE | MA | 62,800 |
| A | ESSEX | MA | 230,000 |
| A | MIDDLESEX | MA | 478,400 |
| D | NANTUCKET | MA | 2,100 |
| A | NORFOLK | MA | 210,900 |
| B | PLYMOUTH | MA | 137,800 |
| A | SUFFOLK | MA | 243,900 |
| B | WORCESTER | MA | 227,700 |
| C | CHESHIRE | NH | 22,200 |
| B | HILLSBOROUGH | NH | 99,500 |
| C | MERRIMACK | NH | 35,800 |
| B | ROCKINGHAM | NH | 69,900 |
| C | STRAFFORD | NH | 30,300 |
| C | SULLIVAN | NH | 13,500 |
| D | WINDHAM | VT | 13,800 |

ADI TOTAL TVHH 1,878,600

## BOSTON (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 4 | 1,163,200 | 61.9% |
| B | 5 | 597,700 | 31.8% |
| C | 4 | 101,800 | 5.4% |
| D | 2 | 15,900 | 0.8% |

## BOWLING GREEN

ADI TVHH RANK 193 % OF US TVHH .05%

| | | | |
|---|---|---|---|
| D | ADAIR | KY | 5,400 |
| D | GREEN | KY | 3,900 |
| D | HART | KY | 9,500 |
| C | WARREN | KY | 26,000 |

ADI TOTAL TVHH 40,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 26,000 | 63.7% |
| D | 3 | 14,800 | 36.3% |

## BRISTOL-KINGSPORT-JOHNSON CITY

ADI TVHH RANK 78 % OF US TVHH .35%

| | | | |
|---|---|---|---|
| D | LETCHER | KY | 10,400 |
| D | ASHE | NC | 8,200 |
| D | WATAUGA | NC | 11,200 |
| D | YANCEY | NC | 5,300 |
| B | CARTER | TN | 18,600 |
| C | GREENE | TN | 19,600 |
| B | HAWKINS | TN | 15,900 |
| D | JOHNSON | TN | 4,900 |
| B | SULLIVAN | TN | 53,700 |
| B | UNICOI | TN | 6,000 |
| B | WASHINGTON | TN | 32,400 |
| C | BUCHANAN | VA | 12,100 |
| D | DICKENSON | VA | 6,700 |
| D | LEE | VA | 9,100 |
| D | RUSSELL | VA | 11,200 |
| B | SCOTT | VA | 8,500 |
| D | SMYTH | VA | 11,600 |
| B | WASHINGTON | VA | 23,800 |
| C | WISE | VA | 16,800 |

ADI TOTAL TVHH 286,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 7 | 158,900 | 55.6% |
| C | 3 | 48,500 | 17.0% |
| D | 9 | 78,600 | 27.5% |

## BUFFALO

ADI TVHH RANK 31 % OF US TVHH .75%

| | | | |
|---|---|---|---|
| C | ALLEGANY | NY | 16,400 |
| C | CATTARAUGUS | NY | 29,100 |
| C | CHAUTAUQUA | NY | 52,300 |
| B | ERIE | NY | 360,300 |
| C | GENESEE | NY | 20,100 |
| B | NIAGARA | NY | 80,000 |
| C | ORLEANS | NY | 12,800 |
| C | WYOMING | NY | 13,100 |
| C | MC KEAN | PA | 17,900 |
| D | POTTER | PA | 6,000 |

ADI TOTAL TVHH 608,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 440,300 | 72.4% |
| C | 7 | 161,700 | 26.6% |
| D | 1 | 6,000 | 1.0% |

## BURLINGTON-PLATTSBURGH

ADI TVHH RANK 100 % OF US TVHH .25%

| | | | |
|---|---|---|---|
| B | CLINTON | NY | 25,500 |
| B | ESSEX | NY | 13,800 |
| C | FRANKLIN | NY | 14,900 |

## BURLINGTON-PLATTSBURGH (Continued)

| | | | |
|---|---|---|---|
| D | ADDISON | VT | 9,600 |
| D | CALEDONIA | VT | 9,400 |
| B | CHITTENDEN | VT | 39,900 |
| D | FRANKLIN | VT | 11,800 |
| D | GRAND ISLE | VT | 1,800 |
| D | LAMOILLE | VT | 6,200 |
| D | ORANGE | VT | 8,000 |
| D | ORLEANS | VT | 8,300 |
| C | RUTLAND | VT | 28,900 |
| C | WASHINGTON | VT | 19,000 |
| C | WINDSOR | VT | 19,400 |

ADI TOTAL TVHH 207,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 78,400 | 37.7% |
| C | 4 | 74,200 | 35.7% |
| D | 7 | 55,100 | 26.5% |

## CASPER-RIVERTON

ADI TVHH RANK 183 % OF US TVHH .07%

| | | | |
|---|---|---|---|
| D | CONVERSE | WY | 4,800 |
| C | FREMONT | WY | 14,000 |
| D | JOHNSON | WY | 2,400 |
| C | NATRONA | WY | 27,200 |
| D | NIOBRARA | WY | 1,200 |
| D | WASHAKIE | WY | 3,400 |

ADI TOTAL TVHH 53,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 41,200 | 77.7% |
| D | 4 | 11,800 | 22.3% |

## CEDAR RAPIDS-WATERLOO

ADI TVHH RANK 77 % OF US TVHH .38%

| | | | |
|---|---|---|---|
| D | ALLAMAKEE | IA | 9,300 |
| B | BENTON | IA | 8,800 |
| B | BLACK HAWK | IA | 49,400 |
| D | BREMER | IA | 8,700 |
| B | BUCHANAN | IA | 7,900 |
| D | BUTLER | IA | 6,400 |
| D | CEDAR | IA | 6,900 |
| D | CHICKASAW | IA | 5,400 |
| D | CLAYTON | IA | 7,600 |
| D | DELAWARE | IA | 6,300 |
| C | DUBUQUE | IA | 30,600 |
| D | FAYETTE | IA | 9,200 |
| D | GRUNDY | IA | 5,300 |
| D | IOWA | IA | 5,700 |
| C | JOHNSON | IA | 31,000 |
| D | JONES | IA | 7,000 |
| D | KEOKUK | IA | 4,800 |
| B | LINN | IA | 63,300 |
| D | TAMA | IA | 7,000 |
| D | WASHINGTON | IA | 7,200 |
| D | WINNESHIEK | IA | 7,100 |
| D | CRAWFORD | WI | 5,800 |
| C | GRANT | WI | 16,800 |

ADI TOTAL TVHH 313,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 129,400 | 41.3% |
| C | 3 | 78,400 | 25.0% |
| D | 16 | 109,700 | 33.7% |

## CHARLESTON, SC

ADI TVHH RANK 111 % OF US TVHH .22%

| | | | |
|---|---|---|---|
| B | BERKELEY | SC | 30,400 |
| B | CHARLESTON | SC | 93,400 |
| D | COLLETON | SC | 10,300 |
| B | DORCHESTER | SC | 19,900 |
| C | GEORGETOWN | SC | 13,800 |
| C | WILLIAMSBURG | SC | 11,500 |

ADI TOTAL TVHH 178,900

## CHARLESTON, SC (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 143,300 | 80.1% |
| C | 2 | 25,300 | 14.1% |
| D | 1 | 10,300 | 5.8% |

## CHARLESTON-HUNTINGTON

ADI TVHH RANK 43 % OF US TVHH .64%

| | | | |
|---|---|---|---|
| B | BOYD | KY | 20,600 |
| D | CARTER | KY | 8,500 |
| D | ELLIOTT | KY | 2,400 |
| C | FLOYD | KY | 16,900 |
| B | GREENUP | KY | 13,400 |
| D | JOHNSON | KY | 8,500 |
| D | KNOTT | KY | 5,800 |
| D | LAWRENCE | KY | 6,800 |
| D | MAGOFFIN | KY | 4,400 |
| D | MARTIN | KY | 4,400 |
| D | MORGAN | KY | 4,100 |
| C | PIKE | KY | 27,700 |
| C | ATHENS | OH | 18,400 |
| D | GALLIA | OH | 10,500 |
| D | JACKSON | OH | 10,900 |
| B | LAWRENCE | OH | 22,500 |
| D | MEIGS | OH | 8,600 |
| D | PIKE | OH | 7,900 |
| C | SCIOTO | OH | 29,700 |
| D | VINTON | OH | 4,000 |
| C | WASHINGTON | OH | 22,700 |
| D | BOONE | WV | 10,500 |
| D | BRAXTON | WV | 4,900 |
| B | CABELL | WV | 40,600 |
| D | CALHOUN | WV | 3,000 |
| D | CLAY | WV | 3,900 |
| D | JACKSON | WV | 9,000 |
| B | KANAWHA | WV | 87,900 |
| B | LINCOLN | WV | 7,900 |
| C | LOGAN | WV | 16,700 |
| D | MASON | WV | 9,700 |
| C | MINGO | WV | 12,100 |
| D | NICHOLAS | WV | 9,800 |
| B | PUTNAM | WV | 13,800 |
| D | ROANE | WV | 5,600 |
| B | WAYNE | WV | 16,300 |
| D | WIRT | WV | 1,700 |
| C | WYOMING | WV | 11,700 |

ADI TOTAL TVHH 521,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 8 | 223,000 | 42.8% |
| C | 8 | 155,900 | 29.9% |
| D | 22 | 142,700 | 27.4% |

## CHARLOTTE

ADI TVHH RANK 32 % OF US TVHH .74%

| | | | |
|---|---|---|---|
| D | ALEXANDER | NC | 9,000 |
| D | ANSON | NC | 8,500 |
| D | AVERY | NC | 4,900 |
| C | BURKE | NC | 26,500 |
| C | CABARRUS | NC | 31,600 |
| C | CALDWELL | NC | 24,300 |
| C | CATAWBA | NC | 38,700 |
| C | CLEVELAND | NC | 29,200 |
| B | GASTON | NC | 97,600 |
| C | IREDELL | NC | 30,000 |
| C | LINCOLN | NC | 15,400 |
| B | MECKLENBURG | NC | 192,600 |
| D | MITCHELL | NC | 5,200 |
| C | RICHMOND | NC | 16,400 |
| C | ROWAN | NC | 36,900 |
| C | STANLY | NC | 17,900 |
| B | UNION | NC | 23,800 |
| D | CHESTER | SC | 10,000 |
| C | CHESTERFIELD | SC | 13,100 |
| C | LANCASTER | SC | 18,400 |
| C | YORK | SC | 38,400 |

ADI TOTAL TVHH 606,400

## CHARLOTTE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 234,000 | 38.6% |
| C | 13 | 334,800 | 55.2% |
| D | 5 | 37,600 | 6.2% |

## CHATTANOOGA

ADI TVHH RANK 80 % OF US TVHH .94%

| | | | |
|---|---|---|---|
| C | JACKSON | AL | 18,900 |
| B | CATOOSA | GA | 13,300 |
| B | DADE | GA | 4,100 |
| D | FANNIN | GA | 9,600 |
| D | MURRAY | GA | 6,900 |
| B | WALKER | GA | 26,200 |
| C | WHITFIELD | GA | 23,300 |
| D | CHEROKEE | NC | 7,000 |
| D | BLEDSOE | TN | 3,100 |
| C | BRADLEY | TN | 24,300 |
| D | GRUNDY | TN | 4,600 |
| B | HAMILTON | TN | 106,400 |
| B | MARION | TN | 8,700 |
| C | MCMINN | TN | 15,100 |
| D | MEIGS | TN | 2,700 |
| D | POLK | TN | 4,700 |
| D | RHEA | TN | 8,700 |
| B | SEQUATCHIE | TN | 3,100 |

ADI TOTAL TVHH 290,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 155,800 | 55.6% |
| C | 4 | 81,200 | 29.0% |
| D | 8 | 43,300 | 15.4% |

## CHEYENNE

ADI TVHH RANK 187 % OF US TVHH .06%

| | | | |
|---|---|---|---|
| D | SEDGWICK | CO | 1,400 |
| D | DEUEL | NE | 1,100 |
| D | MORRILL | NE | 2,300 |
| C | SCOTTS BLUFF | NE | 14,100 |
| D | GOSHEN | WY | 4,400 |
| C | LARAMIE | WY | 26,200 |

ADI TOTAL TVHH 49,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 40,300 | 81.4% |
| D | 4 | 9,200 | 18.6% |

## CHICAGO

ADI TVHH RANK 3 % OF US TVHH 3.84%

| | | | |
|---|---|---|---|
| A | COOK | IL | 1,864,100 |
| C | DEKALB | IL | 24,900 |
| A | DUPAGE | IL | 237,700 |
| D | GRUNDY | IL | 11,200 |
| D | IROQUOIS | IL | 12,000 |
| A | KANE | IL | 96,300 |
| C | KANKAKEE | IL | 35,800 |
| C | KENDALL | IL | 13,000 |
| C | LA SALLE | IL | 40,000 |
| A | LAKE | IL | 146,300 |
| C | LIVINGSTON | IL | 14,000 |
| A | MCHENRY | IL | 52,000 |
| A | WILL | IL | 107,900 |
| D | JASPER | IN | 8,600 |
| C | LA PORTE | IN | 38,100 |
| A | LAKE | IN | 175,300 |
| D | NEWTON | IN | 5,300 |
| A | PORTER | IN | 41,700 |
| C | KENOSHA | WI | 43,900 |

ADI TOTAL TVHH 2,988,100

## CHICAGO (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 8 | 2,721,300 | 91.7% |
| B | | | |
| C | 7 | 209,700 | 7.1% |
| D | 4 | 37,100 | 1.2% |

## CHICO-REDDING

ADI TVHH RANK 144 % OF US TVHH .16%

| | | |
|---|---|---|
| B BUTTE | CA | 98,500 |
| B GLENN | CA | 7,900 |
| B SHASTA | CA | 45,300 |
| B TEHAMA | CA | 19,100 |
| D TRINITY | CA | 4,600 |

ADI TOTAL TVHH 131,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 126,800 | 96.5% |
| C | | | |
| D | 1 | 4,600 | 3.5% |

## CINCINNATI

ADI TVHH RANK 26 % OF US TVHH .86%

| | | |
|---|---|---|
| A DEARBORN | IN | 11,800 |
| D FAYETTE | IN | 10,000 |
| D FRANKLIN | IN | 6,100 |
| B OHIO | IN | 2,000 |
| D RIPLEY | IN | 8,200 |
| D SWITZERLAND | IN | 2,600 |
| D UNION | IN | 2,300 |
| A BOONE | KY | 16,100 |
| D BRACKEN | KY | 2,700 |
| A CAMPBELL | KY | 28,900 |
| D CARROLL | KY | 3,400 |
| D GALLATIN | KY | 1,800 |
| D GRANT | KY | 4,500 |
| A KENTON | KY | 49,400 |
| B LEWIS | KY | 4,900 |
| D MASON | KY | 6,400 |
| D OWEN | KY | 3,300 |
| D PENDLETON | KY | 3,900 |
| D ROBERTSON | KY | 800 |
| D ADAMS | OH | 8,200 |
| D BROWN | OH | 10,900 |
| B BUTLER | OH | 90,900 |
| A CLERMONT | OH | 44,700 |
| D CLINTON | OH | 12,500 |
| A HAMILTON | OH | 321,500 |
| D HIGHLAND | OH | 12,100 |
| A WARREN | OH | 32,900 |

ADI TOTAL TVHH 702,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 7 | 505,300 | 71.9% |
| B | 1 | 90,900 | 12.9% |
| C | | | |
| D | 19 | 106,600 | 15.2% |

## CLARKSBURG-WESTON

ADI TVHH RANK 169 % OF US TVHH .09%

| | | |
|---|---|---|
| D BARBOUR | WV | 5,900 |
| D DODDRIDGE | WV | 2,500 |
| B GILMER | WV | 2,900 |
| C HARRISON | WV | 29,000 |
| D LEWIS | WV | 6,800 |
| B RANDOLPH | WV | 10,000 |
| D RITCHIE | WV | 4,200 |
| D TAYLOR | WV | 5,900 |
| D UPSHUR | WV | 8,300 |

ADI TOTAL TVHH 75,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 29,000 | 38.4% |
| D | 8 | 46,500 | 61.6% |

## CLEVELAND

ADI TVHH RANK 9 % OF US TVHH 1.71%

| | | |
|---|---|---|
| C ASHLAND | OH | 16,100 |
| C ASHTABULA | OH | 36,300 |
| C CRAWFORD | OH | 19,100 |
| A CUYAHOGA | OH | 956,500 |
| C ERIE | OH | 28,200 |
| A GEAUGA | OH | 23,700 |
| D HOLMES | OH | 8,000 |
| C HURON | OH | 19,100 |
| A LAKE | OH | 74,600 |
| A LORAIN | OH | 93,300 |
| A MEDINA | OH | 38,300 |
| C PORTAGE | OH | 45,800 |
| C RICHLAND | OH | 46,900 |
| B STARK | OH | 139,800 |
| B SUMMIT | OH | 190,200 |
| C TUSCARAWAS | OH | 31,000 |
| C WAYNE | OH | 32,900 |

ADI TOTAL TVHH 1,394,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 5 | 786,400 | 56.4% |
| B | 2 | 326,000 | 23.4% |
| C | 9 | 274,600 | 19.7% |
| D | 1 | 8,000 | .6% |

## COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 102 % OF US TVHH .24%

| | | |
|---|---|---|
| D BACA | CO | 1,700 |
| D BENT | CO | 1,900 |
| D CHEYENNE | CO | 800 |
| D CROWLEY | CO | 1,100 |
| D CUSTER | CO | 600 |
| B EL PASO | CO | 113,400 |
| D FREMONT | CO | 16,200 |
| D HINSDALE | CO | 200 |
| D HUERFANO | CO | 2,300 |
| D KIOWA | CO | 700 |
| D LAS ANIMAS | CO | 9,000 |
| D LINCOLN | CO | 1,700 |
| D MINERAL | CO | 300 |
| D OTERO | CO | 7,800 |
| D PROWERS | CO | 4,500 |
| B PUEBLO | CO | 45,700 |

ADI TOTAL TVHH 197,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 159,100 | 80.4% |
| C | | | |
| D | 14 | 38,800 | 19.6% |

## COLUMBIA, SC

ADI TVHH RANK 87 % OF US TVHH .30%

| | | |
|---|---|---|
| D CALHOUN | SC | 4,000 |
| D CLARENDON | SC | 8,500 |
| D FAIRFIELD | SC | 6,200 |
| C KERSHAW | SC | 13,400 |
| D LEE | SC | 5,600 |
| B LEXINGTON | SC | 50,900 |
| D NEWBERRY | SC | 11,000 |
| C ORANGEBURG | SC | 26,100 |
| B RICHLAND | SC | 88,600 |
| C SUMTER | SC | 27,000 |

ADI TOTAL TVHH 242,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 134,100 | 57.6% |
| C | 3 | 67,300 | 27.8% |
| D | 5 | 33,300 | 14.6% |

## COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 147 % OF US TVHH .15%

| | | |
|---|---|---|
| D AUDRAIN | MO | 9,000 |
| B BOONE | MO | 37,000 |
| D CALLAWAY | MO | 11,200 |
| D CHARITON | MO | 4,100 |

## COLUMBIA-JEFFERSON CITY (Continued)

| | | |
|---|---|---|
| B COLE | MO | 20,700 |
| D COOPER | MO | 5,500 |
| D HOWARD | MO | 3,600 |
| D MARIES | MO | 2,800 |
| B MILLER | MO | 7,000 |
| D MONITEAU | MO | 4,300 |
| D MORGAN | MO | 5,400 |
| B OSAGE | MO | 3,900 |
| D RANDOLPH | MO | 9,400 |

ADI TOTAL TVHH 124,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 57,700 | 46.3% |
| C | | | |
| D | 11 | 67,000 | 53.7% |

## COLUMBUS, GA

ADI TVHH RANK 109 % OF US TVHH .22%

| | | |
|---|---|---|
| D BARBOUR | AL | 8,400 |
| C CHAMBERS | AL | 13,700 |
| C LEE | AL | 28,300 |
| D RANDOLPH | AL | 7,100 |
| B RUSSELL | AL | 18,400 |
| D CALHOUN | GA | 1,600 |
| B CHATTAHOOCHEE | GA | 3,200 |
| D CLAY | GA | 1,200 |
| B COLUMBUS | GA | 99,300 |
| D CRISP | GA | 6,700 |
| D HARRIS | GA | 9,500 |
| D MACON | GA | 4,900 |
| D MARION | GA | 1,600 |
| D QUITMAN | GA | 800 |
| D RANDOLPH | GA | 3,200 |
| D SCHLEY | GA | 1,100 |
| D STEWART | GA | 1,800 |
| D SUMTER | GA | 9,500 |
| B TALBOT | GA | 2,000 |
| D TAYLOR | GA | 2,600 |
| B TERRELL | GA | 3,900 |
| D WEBSTER | GA | 900 |

ADI TOTAL TVHH 183,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 78,900 | 43.0% |
| C | 2 | 42,000 | 22.9% |
| D | 17 | 62,400 | 34.0% |

## COLUMBUS, OH

ADI TVHH RANK 35 % OF US TVHH .71%

| | | |
|---|---|---|
| D COSHOCTON | OH | 12,900 |
| B DELAWARE | OH | 19,500 |
| B FAIRFIELD | OH | 33,100 |
| D FAYETTE | OH | 9,700 |
| B FRANKLIN | OH | 330,800 |
| D HOCKING | OH | 8,900 |
| C KNOX | OH | 16,300 |
| C LICKING | OH | 43,400 |
| B MADISON | OH | 11,000 |
| C MARION | OH | 24,100 |
| D MORGAN | OH | 4,900 |
| D MORROW | OH | 9,700 |
| D PERRY | OH | 10,700 |
| B PICKAWAY | OH | 14,600 |
| C ROSS | OH | 22,300 |
| D UNION | OH | 10,200 |

ADI TOTAL TVHH 580,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 408,000 | 70.3% |
| C | 4 | 106,100 | 18.3% |
| D | 7 | 66,500 | 11.5% |

## COLUMBUS-TUPELO

ADI TVHH RANK 143 % OF US TVHH .17%

| | | |
|---|---|---|
| B LAMAR | AL | 9,900 |
| D PICKENS | AL | 7,000 |

## COLUMBUS-TUPELO (Continued)

| | | | |
|---|---|---|---|
| D | CALHOUN | MS | 5,500 |
| D | CHICKASAW | MS | 5,800 |
| D | CHOCTAW | MS | 2,900 |
| D | CLAY | MS | 7,000 |
| D | ITAWAMBA | MS | 7,300 |
| C | LEE | MS | 20,600 |
| C | LOWNDES | MS | 19,100 |
| C | MONROE | MS | 12,300 |
| D | MONTGOMERY | MS | 4,500 |
| D | NOXUBEE | MS | 3,900 |
| C | OKTIBBEHA | MS | 11,400 |
| D | PRENTISS | MS | 8,400 |
| D | TISHOMINGO | MS | 6,900 |
| D | WEBSTER | MS | 3,500 |
| D | WINSTON | MS | 8,400 |

ADI TOTAL TVHH 130,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 63,400 | 49.8% |
| D | 13 | 75,000 | 54.2% |

## CORPUS CHRISTI

ADI TVHH RANK 130 % OF US TVHH .89%

| | | | |
|---|---|---|---|
| D | ARANSAS | TX | 5,600 |
| D | BEE | TX | 8,700 |
| D | BROOKS | TX | 2,500 |
| D | DUVAL | TX | 3,700 |
| D | JIM HOGG | TX | 1,600 |
| C | JIM WELLS | TX | 11,400 |
| D | KENEDY | TX | 200 |
| D | KLEBERG | TX | 10,300 |
| B | NUECES | TX | 89,300 |
| D | REFUGIO | TX | 1,200 |
| B | SAN PATRICIO | TX | 10,200 |

ADI TOTAL TVHH 154,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 107,500 | 69.7% |
| C | 1 | 11,400 | 7.4% |
| D | 8 | 35,300 | 22.9% |

## DALLAS-FT. WORTH

ADI TVHH RANK 10 % OF US TVHH 1.67%

| | | | |
|---|---|---|---|
| C | ANDERSON | TX | 12,800 |
| D | BOSQUE | TX | 5,600 |
| A | COLLIN | TX | 50,400 |
| D | COMANCHE | TX | 4,900 |
| D | COOKE | TX | 10,300 |
| A | DALLAS | TX | 601,000 |
| D | DELTA | TX | 1,800 |
| A | DENTON | TX | 53,300 |
| A | ELLIS | TX | 20,600 |
| D | ERATH | TX | 9,000 |
| D | FANNIN | TX | 9,300 |
| D | FRANKLIN | TX | 2,700 |
| D | FREESTONE | TX | 5,600 |
| C | GRAYSON | TX | 34,500 |
| D | HAMILTON | TX | 3,500 |
| C | HENDERSON | TX | 17,100 |
| D | HILL | TX | 9,700 |
| A | HOOD | TX | 7,400 |
| D | HOPKINS | TX | 9,700 |
| C | HUNT | TX | 20,600 |
| D | JACK | TX | 2,900 |
| A | JOHNSON | TX | 24,400 |
| A | KAUFMAN | TX | 13,400 |
| C | LAMAR | TX | 15,600 |
| D | LIMESTONE | TX | 7,400 |
| D | NAVARRO | TX | 13,600 |
| D | PALO PINTO | TX | 8,600 |
| A | PARKER | TX | 16,500 |
| D | RAINS | TX | 2,000 |
| A | ROCKWALL | TX | 5,300 |
| D | SOMERVELL | TX | 1,700 |
| D | STEPHENS | TX | 4,000 |
| A | TARRANT | TX | 324,000 |
| D | VAN ZANDT | TX | 12,100 |
| A | WISE | TX | 9,800 |
| D | WOOD | TX | 9,600 |

ADI TOTAL TVHH 1,360,800

## DALLAS-FT. WORTH (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 11 | 1,120,100 | 82.8% |
| B | | | |
| C | 9 | 100,800 | 7.4% |
| D | 20 | 133,900 | 9.8% |

## DAVENPORT-ROCK ISLAND-MOLINE (QUAD CITY)

ADI TVHH RANK 73 % OF US TVHH .40%

| | | | |
|---|---|---|---|
| C | CLINTON | IA | 20,700 |
| C | DES MOINES | IA | 17,500 |
| D | HENRY | IA | 6,700 |
| D | JACKSON | IA | 7,900 |
| D | LOUISA | IA | 4,300 |
| C | MUSCATINE | IA | 14,400 |
| B | SCOTT | IA | 58,700 |
| C | BUREAU | IL | 14,300 |
| D | CARROLL | IL | 6,900 |
| D | HENDERSON | IL | 3,300 |
| B | HENRY | IL | 20,800 |
| D | JO DAVIESS | IL | 8,500 |
| C | KNOX | IL | 23,100 |
| C | LEE | IL | 12,700 |
| D | MERCER | IL | 6,900 |
| D | PUTNAM | IL | 2,100 |
| B | ROCK ISLAND | IL | 61,700 |
| D | WARREN | IL | 8,000 |
| C | WHITESIDE | IL | 23,500 |

ADI TOTAL TVHH 322,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 141,200 | 43.9% |
| C | 7 | 126,200 | 39.2% |
| D | 9 | 54,600 | 17.0% |

## DAYTON

ADI TVHH RANK 68 % OF US TVHH .58%

| | | | |
|---|---|---|---|
| C | WAYNE | IN | 27,400 |
| C | AUGLAIZE | OH | 14,900 |
| D | CHAMPAIGN | OH | 12,100 |
| C | CLARK | OH | 53,600 |
| C | DARKE | OH | 19,300 |
| B | GREENE | OH | 44,100 |
| C | LOGAN | OH | 14,600 |
| C | MERCER | OH | 12,900 |
| B | MIAMI | OH | 32,500 |
| B | MONTGOMERY | OH | 213,400 |
| D | PREBLE | OH | 13,400 |
| C | SHELBY | OH | 14,700 |

ADI TOTAL TVHH 472,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 303,400 | 64.2% |
| C | 7 | 157,000 | 33.2% |
| D | 1 | 12,100 | 2.6% |

## DENVER

ADI TVHH RANK 19 % OF US TVHH 1.07%

| | | | |
|---|---|---|---|
| A | ADAMS | CO | 90,800 |
| D | ALAMOSA | CO | 3,900 |
| A | ARAPAHOE | CO | 117,800 |
| A | BOULDER | CO | 72,500 |
| D | CHAFFEE | CO | 4,900 |
| D | CLEAR CREEK | CO | 3,100 |
| A | DENVER | CO | 209,000 |
| A | DOUGLAS | CO | 8,800 |
| D | EAGLE | CO | 5,400 |
| D | ELBERT | CO | 2,400 |
| D | GARFIELD | CO | 8,400 |
| A | GILPIN | CO | 1,100 |
| D | GRAND | CO | 2,900 |
| D | GUNNISON | CO | 3,800 |
| D | JACKSON | CO | 700 |
| A | JEFFERSON | CO | 141,400 |
| D | KIT CARSON | CO | 2,600 |
| D | LAKE | CO | 2,900 |
| B | LARIMER | CO | 58,000 |
| D | LOGAN | CO | 7,200 |

## DENVER (Continued)

| | | | |
|---|---|---|---|
| D | MOFFAT | CO | 4,800 |
| D | MORGAN | CO | 8,100 |
| D | PARK | CO | 2,100 |
| D | PHILLIPS | CO | 1,800 |
| D | PITKIN | CO | 4,400 |
| D | RIO BLANCO | CO | 2,200 |
| D | ROUTT | CO | 5,100 |
| D | SUMMIT | CO | 3,900 |
| D | TELLER | CO | 3,100 |
| D | WASHINGTON | CO | 1,900 |
| C | WELD | CO | 45,000 |
| D | YUMA | CO | 3,600 |
| D | BOX BUTTE | NE | 5,300 |
| D | CHEYENNE | NE | 4,000 |
| D | DAWES | NE | 3,600 |
| D | KEITH | NE | 3,700 |
| D | KIMBALL | NE | 1,800 |
| D | ALBANY | WY | 10,700 |
| D | CARBON | WY | 7,600 |
| D | PLATTE | WY | 4,600 |

ADI TOTAL TVHH 874,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 7 | 641,400 | 73.3% |
| B | 1 | 58,000 | 6.6% |
| C | 1 | 45,000 | 5.1% |
| D | 31 | 130,500 | 14.9% |

## DES MOINES

ADI TVHH RANK 63 % OF US TVHH .44%

| | | | |
|---|---|---|---|
| D | ADAIR | IA | 3,800 |
| D | APPANOOSE | IA | 6,100 |
| D | BOONE | IA | 9,800 |
| D | CALHOUN | IA | 5,000 |
| D | CARROLL | IA | 8,100 |
| D | CLARKE | IA | 3,300 |
| D | DALLAS | IA | 11,100 |
| D | DECATUR | IA | 3,400 |
| D | FRANKLIN | IA | 5,100 |
| D | GREENE | IA | 4,700 |
| D | GUTHRIE | IA | 4,500 |
| D | HAMILTON | IA | 6,700 |
| D | HARDIN | IA | 8,100 |
| D | HUMBOLDT | IA | 4,700 |
| C | JASPER | IA | 13,600 |
| D | LUCAS | IA | 4,100 |
| D | MADISON | IA | 4,600 |
| D | MAHASKA | IA | 8,400 |
| D | MARION | IA | 10,500 |
| C | MARSHALL | IA | 15,700 |
| D | MONROE | IA | 3,400 |
| D | POCAHONTAS | IA | 4,200 |
| B | POLK | IA | 117,700 |
| D | POWESHIEK | IA | 7,000 |
| D | RINGGOLD | IA | 2,400 |
| B | STORY | IA | 24,400 |
| D | UNION | IA | 5,400 |
| C | WAPELLO | IA | 15,400 |
| B | WARREN | IA | 12,100 |
| D | WAYNE | IA | 3,200 |
| C | WEBSTER | IA | 16,900 |
| D | WRIGHT | IA | 6,200 |

ADI TOTAL TVHH 359,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 154,200 | 42.9% |
| C | 4 | 61,600 | 17.1% |
| D | 25 | 143,800 | 40.0% |

## DETROIT

ADI TVHH RANK 7 % OF US TVHH 2.04%

| | | | |
|---|---|---|---|
| A | LAPEER | MI | 22,600 |
| A | LIVINGSTON | MI | 34,000 |
| A | MACOMB | MI | 239,500 |
| C | MONROE | MI | 44,600 |
| A | OAKLAND | MI | 368,600 |
| A | ST CLAIR | MI | 48,700 |
| B | WASHTENAW | MI | 95,300 |
| A | WAYNE | MI | 807,900 |

ADI TOTAL TVHH 1,661,400

## DETROIT (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 6 | 1,521,300 | 91.6% |
| B | 1 | 95,500 | 5.7% |
| C | 1 | 44,600 | 2.7% |
| D | | | |

## DOTHAN

ADI TVHH RANK 170 % OF US TVHH .09%

| | | |
|---|---|---|
| C COFFEE | AL | 13,600 |
| C DALE | AL | 15,000 |
| D GENEVA | AL | 8,600 |
| D HENRY | AL | 5,500 |
| C HOUSTON | AL | 27,500 |
| D EARLY | GA | 4,400 |

ADI TOTAL TVHH 74,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 56,100 | 75.2% |
| D | 3 | 18,500 | 24.8% |

## DULUTH-SUPERIOR

ADI TVHH RANK 115 % OF US TVHH .21%

| | | |
|---|---|---|
| D GOGEBIC | MI | 7,400 |
| D AITKIN | MN | 5,100 |
| B CARLTON | MN | 10,400 |
| D COOK | MN | 1,600 |
| C ITASCA | MN | 15,600 |
| D KOOCHICHING | MN | 6,000 |
| D LAKE | MN | 4,500 |
| B ST LOUIS | MN | 82,500 |
| D ASHLAND | WI | 6,200 |
| D BAYFIELD | WI | 5,200 |
| B DOUGLAS | WI | 16,700 |
| D IRON | WI | 2,700 |
| D SAWYER | WI | 4,500 |
| D WASHBURN | WI | 5,000 |

ADI TOTAL TVHH 173,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 109,600 | 63.2% |
| C | 1 | 15,600 | 9.0% |
| D | 10 | 48,200 | 27.8% |

## EL CENTRO-YUMA

ADI TVHH RANK 178 % OF US TVHH .07%

| | | |
|---|---|---|
| C YUMA | AZ | 30,500 |
| C IMPERIAL | CA | 27,500 |

ADI TOTAL TVHH 58,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 58,000 | 100.0% |
| D | | | |

## EL PASO

ADI TVHH RANK 106 % OF US TVHH .23%

| | | |
|---|---|---|
| C DONA ANA | NM | 31,600 |
| D LUNA | NM | 5,700 |
| D CULBERSON | TX | 1,000 |
| B EL PASO | TX | 148,100 |
| D HUDSPETH | TX | 800 |

ADI TOTAL TVHH 187,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 148,100 | 79.1% |
| C | 1 | 31,600 | 16.9% |
| D | 3 | 7,500 | 4.0% |

## ELMIRA

ADI TVHH RANK 163 % OF US TVHH .10%

| | | |
|---|---|---|
| C CHEMUNG | NY | 33,900 |
| C STEUBEN | NY | 34,700 |
| C TIOGA | PA | 13,400 |

ADI TOTAL TVHH 82,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 82,000 | 100.0% |
| D | | | |

## ERIE

ADI TVHH RANK 137 % OF US TVHH .18%

| | | |
|---|---|---|
| C CRAWFORD | PA | 30,900 |
| B ERIE | PA | 98,200 |
| C WARREN | PA | 16,300 |

ADI TOTAL TVHH 145,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 98,200 | 67.5% |
| C | 2 | 47,200 | 32.5% |
| D | | | |

## EUGENE

ADI TVHH RANK 120 % OF US TVHH .20%

| | | |
|---|---|---|
| C COOS | OR | 23,100 |
| C DOUGLAS | OR | 33,800 |
| B LANE | OR | 106,600 |

ADI TOTAL TVHH 163,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 106,600 | 65.2% |
| C | 2 | 56,900 | 34.8% |
| D | | | |

## EUREKA

ADI TVHH RANK 180 % OF US TVHH .07%

| | | |
|---|---|---|
| D DEL NORTE | CA | 6,800 |
| C HUMBOLDT | CA | 41,400 |
| D CURRY | OR | 6,700 |

ADI TOTAL TVHH 54,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 41,400 | 75.4% |
| D | 2 | 13,500 | 24.6% |

## EVANSVILLE

ADI TVHH RANK 88 % OF US TVHH .30%

| | | |
|---|---|---|
| D EDWARDS | IL | 3,200 |
| D WABASH | IL | 5,100 |
| D WAYNE | IL | 6,900 |
| D WHITE | IL | 6,900 |
| D DUBOIS | IN | 11,600 |
| B GIBSON | IN | 12,300 |
| D PERRY | IN | 6,600 |
| D PIKE | IN | 5,000 |
| B POSEY | IN | 9,300 |
| D SPENCER | IN | 6,400 |
| B VANDERBURGH | IN | 64,500 |
| B WARRICK | IN | 14,500 |
| C DAVIESS | KY | 31,200 |
| D HANCOCK | KY | 2,700 |
| B HENDERSON | KY | 15,200 |
| C HOPKINS | KY | 17,100 |
| D MC LEAN | KY | 3,700 |
| D OHIO | KY | 7,700 |
| D UNION | KY | 5,500 |
| D WEBSTER | KY | 5,500 |

ADI TOTAL TVHH 240,900

## EVANSVILLE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 115,800 | 48.1% |
| C | 2 | 48,300 | 20.0% |
| D | 13 | 76,800 | 31.9% |

## FARGO

ADI TVHH RANK 98 % OF US TVHH .26%

| | | |
|---|---|---|
| D BECKER | MN | 10,400 |
| C CLAY | MN | 16,700 |
| D CLEARWATER | MN | 2,800 |
| D KITTSON | MN | 2,400 |
| D LAKE OF THE WOODS | MN | 1,300 |
| D MAHNOMEN | MN | 1,700 |
| D MARSHALL | MN | 4,400 |
| D NORMAN | MN | 3,300 |
| C OTTER TAIL | MN | 18,800 |
| D PENNINGTON | MN | 5,600 |
| D POLK | MN | 12,200 |
| D RED LAKE | MN | 2,000 |
| D ROSEAU | MN | 4,200 |
| D WILKIN | MN | 2,900 |
| C BARNES | ND | 5,200 |
| D BENSON | ND | 2,400 |
| C CASS | ND | 34,400 |
| D CAVALIER | ND | 2,600 |
| D DICKEY | ND | 2,400 |
| D EDDY | ND | 1,500 |
| D FOSTER | ND | 1,600 |
| C GRAND FORKS | ND | 22,800 |
| D GRIGGS | ND | 1,400 |
| D LA MOURE | ND | 2,300 |
| D NELSON | ND | 2,000 |
| D PEMBINA | ND | 3,600 |
| D RAMSEY | ND | 4,700 |
| D RANSOM | ND | 2,400 |
| D RICHLAND | ND | 6,500 |
| D SARGENT | ND | 2,000 |
| D STEELE | ND | 1,100 |
| D STUTSMAN | ND | 8,900 |
| D TOWNER | ND | 1,500 |
| D TRAILL | ND | 3,500 |
| D WALSH | ND | 5,300 |
| D WELLS | ND | 2,500 |

ADI TOTAL TVHH 209,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 5 | 97,900 | 46.8% |
| D | 31 | 111,400 | 53.2% |

## FARMINGTON

ADI TVHH RANK 204 % OF US TVHH .03%

| | | |
|---|---|---|
| C SAN JUAN | NM | 26,000 |

ADI TOTAL TVHH 26,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 26,000 | 100.0% |
| D | | | |

## FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 53 % OF US TVHH .54%

| | | |
|---|---|---|
| D ARENAC | MI | 5,400 |
| B BAY | MI | 42,000 |
| D CLARE | MI | 9,200 |
| A GENESEE | MI | 157,500 |
| D GLADWIN | MI | 7,500 |
| C GRATIOT | MI | 13,500 |
| C HURON | MI | 13,000 |
| D IOSCO | MI | 10,600 |
| C ISABELLA | MI | 16,800 |
| C MIDLAND | MI | 25,600 |
| D OGEMAW | MI | 6,200 |
| B SAGINAW | MI | 77,800 |
| C SANILAC | MI | 14,400 |
| B SHIAWASSEE | MI | 24,000 |

## FLINT-SAGINAW-BAY CITY (Continued)

| | | | |
|---|---|---|---|
| C | TUSCOLA | MI | 18,900 |

ADI TOTAL TVHH 442,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 301,300 | 68.1% |
| C | 6 | 102,200 | 23.1% |
| D | 5 | 38,900 | 8.8% |

## FLORENCE, SC

ADI TVHH RANK 157 % OF US TVHH .12%

| | | | |
|---|---|---|---|
| D | SCOTLAND | NC | 10,700 |
| C | DARLINGTON | SC | 20,600 |
| D | DILLON | SC | 9,500 |
| C | FLORENCE | SC | 37,100 |
| D | MARION | SC | 11,000 |
| D | MARLBORO | SC | 9,900 |

ADI TOTAL TVHH 98,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 57,700 | 58.4% |
| D | 4 | 41,100 | 41.6% |

## FT. MYERS-NAPLES

ADI TVHH RANK 122 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| C | CHARLOTTE | FL | 28,300 |
| C | COLLIER | FL | 37,100 |
| D | HENDRY | FL | 6,300 |
| B | LEE | FL | 90,000 |

ADI TOTAL TVHH 161,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 90,000 | 55.7% |
| C | 2 | 65,400 | 40.4% |
| D | 1 | 6,300 | 3.9% |

## FT. SMITH

ADI TVHH RANK 149 % OF US TVHH .15%

| | | | |
|---|---|---|---|
| B | CRAWFORD | AR | 12,900 |
| D | FRANKLIN | AR | 5,300 |
| D | SCOTT | AR | 3,600 |
| B | SEBASTIAN | AR | 36,700 |
| C | WASHINGTON | AR | 36,700 |
| B | LE FLORE | OK | 14,800 |
| B | SEQUOYAH | OK | 10,700 |

ADI TOTAL TVHH 120,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 75,100 | 62.2% |
| C | 1 | 36,700 | 30.4% |
| D | 2 | 8,900 | 7.4% |

## FT. WAYNE

ADI TVHH RANK 94 % OF US TVHH .27%

| | | | |
|---|---|---|---|
| B | ADAMS | IN | 9,800 |
| B | ALLEN | IN | 106,500 |
| B | DE KALB | IN | 11,700 |
| B | HUNTINGTON | IN | 12,500 |
| D | JAY | IN | 8,200 |
| D | NOBLE | IN | 12,400 |
| D | STEUBEN | IN | 9,200 |
| C | WABASH | IN | 12,500 |
| B | WELLS | IN | 9,000 |
| D | WHITLEY | IN | 9,300 |
| D | PAULDING | OH | 7,100 |
| D | VAN WERT | OH | 11,200 |

ADI TOTAL TVHH 219,400

## FT. WAYNE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 149,500 | 68.1% |
| C | 1 | 12,500 | 5.7% |
| D | 6 | 57,400 | 26.2% |

## FRESNO

ADI TVHH RANK 64 % OF US TVHH .44%

| | | | |
|---|---|---|---|
| B | FRESNO | CA | 182,200 |
| C | KINGS | CA | 23,400 |
| C | MADERA | CA | 21,700 |
| D | MARIPOSA | CA | 4,200 |
| C | MERCED | CA | 45,500 |
| B | TULARE | CA | 81,900 |

ADI TOTAL TVHH 358,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 264,100 | 73.6% |
| C | 3 | 90,600 | 25.2% |
| D | 1 | 4,200 | 1.2% |

## GAINESVILLE

ADI TVHH RANK 173 % OF US TVHH .09%

| | | | |
|---|---|---|---|
| B | ALACHUA | FL | 58,000 |
| D | DIXIE | FL | 2,700 |
| D | GILCHRIST | FL | 2,100 |
| D | LEVY | FL | 7,500 |

ADI TOTAL TVHH 70,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 58,000 | 82.5% |
| C | | | |
| D | 3 | 12,300 | 17.5% |

## GRAND JUNCTION

ADI TVHH RANK 186 % OF US TVHH .06%

| | | | |
|---|---|---|---|
| D | DELTA | CO | 7,900 |
| C | MESA | CO | 31,100 |
| D | MONTROSE | CO | 8,700 |
| D | OURAY | CO | 600 |
| D | SAN JUAN | CO | 300 |
| D | SAN MIGUEL | CO | 1,300 |

ADI TOTAL TVHH 49,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 31,100 | 62.3% |
| D | 5 | 18,800 | 37.7% |

## GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

ADI TVHH RANK 37 % OF US TVHH .69%

| | | | |
|---|---|---|---|
| B | ALLEGAN | MI | 28,300 |
| B | BARRY | MI | 16,100 |
| C | BRANCH | MI | 14,500 |
| B | CALHOUN | MI | 51,700 |
| C | IONIA | MI | 16,600 |
| B | KALAMAZOO | MI | 77,600 |
| B | KENT | MI | 159,800 |
| C | MECOSTA | MI | 11,500 |
| C | MONTCALM | MI | 17,000 |
| C | MUSKEGON | MI | 55,200 |
| D | NEWAYGO | MI | 12,700 |
| D | OCEANA | MI | 7,600 |
| B | OTTAWA | MI | 52,800 |
| C | ST JOSEPH | MI | 20,400 |
| B | VAN BUREN | MI | 24,100 |

ADI TOTAL TVHH 565,900

## GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 7 | 410,400 | 72.5% |
| C | 6 | 135,200 | 23.9% |
| D | 2 | 20,300 | 3.6% |

## GREAT FALLS

ADI TVHH RANK 177 % OF US TVHH .08%

| | | | |
|---|---|---|---|
| D | BLAINE | MT | 2,200 |
| D | BROADWATER | MT | 1,200 |
| C | CASCADE | MT | 29,400 |
| D | CHOUTEAU | MT | 2,100 |
| D | FERGUS | MT | 4,600 |
| D | GLACIER | MT | 3,400 |
| D | HILL | MT | 6,300 |
| D | JUDITH BASIN | MT | 1,000 |
| D | LIBERTY | MT | 1,000 |
| D | MEAGHER | MT | 700 |
| D | PHILLIPS | MT | 1,800 |
| D | PONDERA | MT | 2,300 |
| D | TETON | MT | 2,400 |
| D | TOOLE | MT | 2,000 |
| D | VALLEY | MT | 3,500 |

ADI TOTAL TVHH 63,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 29,400 | 46.0% |
| D | 14 | 34,500 | 54.0% |

## GREEN BAY

ADI TVHH RANK 68 % OF US TVHH .43%

| | | | |
|---|---|---|---|
| D | ALGER | MI | 3,200 |
| C | DELTA | MI | 13,800 |
| D | DICKINSON | MI | 9,800 |
| D | MENOMINEE | MI | 9,400 |
| D | SCHOOLCRAFT | MI | 3,000 |
| B | BROWN | WI | 62,600 |
| D | CALUMET | WI | 10,000 |
| D | DOOR | WI | 9,700 |
| C | FOND DU LAC | WI | 30,500 |
| D | GREEN LAKE | WI | 6,800 |
| D | KEWAUNEE | WI | 6,600 |
| C | MANITOWOC | WI | 29,100 |
| C | MARINETTE | WI | 14,600 |
| D | MENOMINEE | WI | 800 |
| D | OCONTO | WI | 10,300 |
| B | OUTAGAMIE | WI | 44,500 |
| C | SHAWANO | WI | 12,500 |
| C | WAUPACA | WI | 15,300 |
| D | WAUSHARA | WI | 7,100 |
| C | WINNEBAGO | WI | 48,200 |

ADI TOTAL TVHH 347,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 107,100 | 30.8% |
| C | 7 | 164,000 | 47.2% |
| D | 11 | 76,700 | 22.1% |

## GREENSBORO-WINSTON SALEM-HIGH POINT

ADI TVHH RANK 51 % OF US TVHH .55%

| | | | |
|---|---|---|---|
| C | ALAMANCE | NC | 36,500 |
| D | ALLEGHANY | NC | 3,700 |
| D | CASWELL | NC | 6,600 |
| B | DAVIDSON | NC | 41,400 |
| D | DAVIE | NC | 8,900 |
| B | FORSYTH | NC | 93,200 |
| B | GUILFORD | NC | 117,900 |
| D | MONTGOMERY | NC | 8,000 |
| B | RANDOLPH | NC | 34,100 |
| C | ROCKINGHAM | NC | 30,500 |
| B | STOKES | NC | 11,900 |
| C | SURRY | NC | 21,800 |
| C | WILKES | NC | 21,100 |
| B | YADKIN | NC | 10,400 |
| D | PATRICK | VA | 6,200 |

ADI TOTAL TVHH 451,700

## GREENSBORO-WINSTON SALEM-HIGH POINT (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 306,400 | 68.3% |
| C | 4 | 109,900 | 24.5% |
| D | 5 | 33,400 | 7.4% |

## GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 101 % OF US TVHH .25%

| | | | |
|---|---|---|---|
| B | BEAUFORT | NC | 14,500 |
| D | BERTIE | NC | 6,900 |
| C | CARTERET | NC | 15,900 |
| B | CRAVEN | NC | 24,300 |
| C | DUPLIN | NC | 14,100 |
| C | EDGECOMBE | NC | 18,700 |
| B | GREENE | NC | 5,300 |
| D | HYDE | NC | 2,100 |
| B | JONES | NC | 3,100 |
| B | LENOIR | NC | 21,300 |
| D | MARTIN | NC | 8,600 |
| C | ONSLOW | NC | 31,500 |
| D | PAMLICO | NC | 3,600 |
| B | PITT | NC | 28,600 |
| D | WASHINGTON | NC | 4,800 |

ADI TOTAL TVHH 203,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 97,100 | 47.8% |
| C | 4 | 80,200 | 39.4% |
| D | 5 | 26,000 | 12.8% |

## GREENVILLE-SPARTANBURG-ASHEVILLE

ADI TVHH RANK 38 % OF US TVHH .68%

| | | | |
|---|---|---|---|
| D | ELBERT | GA | 6,800 |
| D | FRANKLIN | GA | 9,500 |
| D | HART | GA | 6,400 |
| D | MADISON | GA | 6,400 |
| D | STEPHENS | GA | 7,800 |
| B | BUNCOMBE | NC | 61,700 |
| D | GRAHAM | NC | 2,400 |
| C | HAYWOOD | NC | 17,200 |
| B | HENDERSON | NC | 23,600 |
| D | JACKSON | NC | 8,600 |
| D | MACON | NC | 7,800 |
| B | MADISON | NC | 5,800 |
| D | MC DOWELL | NC | 12,600 |
| B | POLK | NC | 5,100 |
| C | RUTHERFORD | NC | 19,900 |
| D | SWAIN | NC | 3,600 |
| D | TRANSYLVANIA | NC | 8,400 |
| D | ABBEVILLE | SC | 7,700 |
| C | ANDERSON | SC | 48,800 |
| C | CHEROKEE | SC | 13,900 |
| B | GREENVILLE | SC | 105,400 |
| C | GREENWOOD | SC | 20,800 |
| C | LAURENS | SC | 17,100 |
| C | OCONEE | SC | 18,100 |
| B | PICKENS | SC | 27,100 |
| B | SPARTANBURG | SC | 71,900 |
| D | UNION | SC | 10,600 |

ADI TOTAL TVHH 551,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 7 | 300,600 | 54.6% |
| C | 7 | 155,800 | 28.3% |
| D | 13 | 94,600 | 17.2% |

## GREENWOOD-GREENVILLE

ADI TVHH RANK 175 % OF US TVHH .08%

| | | | |
|---|---|---|---|
| C | BOLIVAR | MS | 13,100 |
| D | CARROLL | MS | 3,300 |
| C | LEFLORE | MS | 17,800 |
| D | SUNFLOWER | MS | 9,400 |
| B | TALLAHATCHIE | MS | 9,100 |
| C | WASHINGTON | MS | 22,900 |

ADI TOTAL TVHH 86,600

## GREENWOOD-GREENVILLE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 48,800 | 73.3% |
| D | 3 | 17,800 | 26.7% |

## HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 92 % OF US TVHH .55%

| | | | |
|---|---|---|---|
| B | CUMBERLAND | PA | 63,700 |
| B | DAUPHIN | PA | 87,900 |
| D | JUNIATA | PA | 6,500 |
| B | LANCASTER | PA | 122,700 |
| B | LEBANON | PA | 38,400 |
| B | PERRY | PA | 12,600 |
| B | YORK | PA | 113,700 |

ADI TOTAL TVHH 445,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 439,000 | 98.5% |
| C | | | |
| D | 1 | 6,500 | 1.5% |

## HARRISONBURG

ADI TVHH RANK 196 % OF US TVHH .06%

| | | | |
|---|---|---|---|
| C | ROCKINGHAM | VA | 25,800 |
| D | SHENANDOAH | VA | 10,500 |
| D | GRANT | WV | 3,600 |
| D | HARDY | WV | 3,400 |
| D | PENDELTON | WV | 2,900 |

ADI TOTAL TVHH 46,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 25,800 | 55.8% |
| D | 4 | 20,400 | 44.2% |

## HARTFORD-NEW HAVEN

ADI TVHH RANK 24 % OF US TVHH .96%

| | | | |
|---|---|---|---|
| A | HARTFORD | CT | 289,400 |
| B | LITCHFIELD | CT | 58,200 |
| C | MIDDLESEX | CT | 47,000 |
| A | NEW HAVEN | CT | 273,600 |
| B | NEW LONDON | CT | 82,000 |
| C | TOLLAND | CT | 36,800 |

ADI TOTAL TVHH 789,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 2 | 563,000 | 71.7% |
| B | 2 | 138,200 | 17.6% |
| C | 2 | 83,800 | 10.7% |
| D | | | |

## HELENA

ADI TVHH RANK 208 % OF US TVHH .02%

| | | | |
|---|---|---|---|
| C | LEWIS + CLARK | MT | 16,700 |

ADI TOTAL TVHH 16,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 16,700 | 100.0% |
| D | | | |

## HOUSTON

ADI TVHH RANK 11 % OF US TVHH 1.57%

| | | | |
|---|---|---|---|
| D | AUSTIN | TX | 8,600 |
| A | BRAZORIA | TX | 58,200 |

## HOUSTON (Continued)

| | | | |
|---|---|---|---|
| D | CALHOUN | TX | 6,600 |
| D | CHAMBERS | TX | 6,700 |
| D | COLORADO | TX | 7,100 |
| D | FAYETTE | TX | 7,300 |
| A | FORT BEND | TX | 44,100 |
| A | GALVESTON | TX | 71,600 |
| D | GRIMES | TX | 4,800 |
| A | HARRIS | TX | 924,200 |
| D | JACKSON | TX | 4,800 |
| A | LIBERTY | TX | 17,000 |
| C | MATAGORDA | TX | 13,900 |
| A | MONTGOMERY | TX | 45,800 |
| D | POLK | TX | 9,500 |
| D | SAN JACINTO | TX | 4,400 |
| D | TRINITY | TX | 3,600 |
| C | WALKER | TX | 12,400 |
| A | WALLER | TX | 5,900 |
| D | WASHINGTON | TX | 7,700 |
| C | WHARTON | TX | 14,200 |

ADI TOTAL TVHH 1,276,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 7 | 1,166,800 | 91.4% |
| B | | | |
| C | 3 | 40,500 | 3.2% |
| D | 11 | 69,100 | 5.4% |

## HUNTSVILLE-DECATUR FLORENCE

ADI TVHH RANK 90 % OF US TVHH .29%

| | | | |
|---|---|---|---|
| C | COLBERT | AL | 19,600 |
| C | DE KALB | AL | 20,000 |
| B | FRANKLIN | AL | 10,500 |
| C | LAUDERDALE | AL | 29,000 |
| D | LAWRENCE | AL | 10,000 |
| C | LIMESTONE | AL | 15,500 |
| B | MADISON | AL | 68,700 |
| C | MARSHALL | AL | 24,300 |
| C | MORGAN | AL | 32,200 |
| D | LINCOLN | TN | 9,700 |

ADI TOTAL TVHH 239,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 68,700 | 28.7% |
| C | 6 | 140,600 | 58.7% |
| D | 3 | 30,200 | 12.6% |

## IDAHO FALLS-POCATELLO

ADI TVHH RANK 159 % OF US TVHH .11%

| | | | |
|---|---|---|---|
| B | BANNOCK | ID | 23,300 |
| B | BINGHAM | ID | 11,300 |
| B | BONNEVILLE | ID | 22,500 |
| D | BUTTE | ID | 1,100 |
| D | CASSIA | ID | 6,200 |
| D | CLARK | ID | 300 |
| D | CUSTER | ID | 1,300 |
| D | FREMONT | ID | 3,500 |
| D | JEFFERSON | ID | 4,600 |
| D | MADISON | ID | 5,100 |
| D | MINIDOKA | ID | 6,500 |
| D | POWER | ID | 2,300 |
| D | TETON | ID | 900 |
| D | LINCOLN | WY | 4,000 |

ADI TOTAL TVHH 93,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 57,100 | 61.2% |
| C | | | |
| D | 11 | 36,200 | 38.8% |

## INDIANAPOLIS

ADI TVHH RANK 22 % OF US TVHH .98%

| | | | |
|---|---|---|---|
| C | BARTHOLOMEW | IN | 23,500 |
| D | BENTON | IN | 3,700 |
| D | BLACKFORD | IN | 5,500 |
| B | BOONE | IN | 13,000 |
| D | BROWN | IN | 4,700 |
| D | CARROLL | IN | 7,100 |

## INDIANAPOLIS (Continued)

| | | | |
|---|---|---|---|
| C | CASS | IN | 14,600 |
| D | CLINTON | IN | 11,300 |
| D | DECATUR | IN | 8,100 |
| C | DELAWARE | IN | 44,900 |
| D | FOUNTAIN | IN | 6,900 |
| C | GRANT | IN | 27,700 |
| B | HAMILTON | IN | 29,300 |
| B | HANCOCK | IN | 15,000 |
| B | HENDRICKS | IN | 23,600 |
| C | HENRY | IN | 18,900 |
| C | HOWARD | IN | 31,600 |
| B | JOHNSON | IN | 26,800 |
| C | MADISON | IN | 50,400 |
| B | MARION | IN | 286,500 |
| C | MIAMI | IN | 13,600 |
| B | MONROE | IN | 34,500 |
| D | MONTGOMERY | IN | 13,000 |
| B | MORGAN | IN | 17,700 |
| D | OWEN | IN | 5,900 |
| D | PUTNAM | IN | 9,400 |
| D | RANDOLPH | IN | 10,700 |
| D | RUSH | IN | 6,700 |
| B | SHELBY | IN | 14,000 |
| D | TIPTON | IN | 6,100 |
| D | WARREN | IN | 3,000 |
| D | WHITE | IN | 9,000 |

ADI TOTAL TVHH 796,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 9 | 460,400 | 57.8% |
| C | 8 | 225,200 | 28.3% |
| D | 15 | 111,100 | 13.9% |

## JACKSON, MS

ADI TVHH RANK 84 % OF US TVHH .33%

| | | | |
|---|---|---|---|
| C | ADAMS | MS | 12,700 |
| D | ATTALA | MS | 6,700 |
| D | CLAIBORNE | MS | 3,800 |
| D | COPIAH | MS | 8,500 |
| D | FRANKLIN | MS | 2,800 |
| B | HINDS | MS | 89,400 |
| D | HOLMES | MS | 7,000 |
| D | HUMPHREYS | MS | 4,200 |
| D | ISSAQUENA | MS | 800 |
| D | JEFFERSON | MS | 2,700 |
| D | JEFFERSON DAVIS | MS | 4,300 |
| D | LAWRENCE | MS | 4,100 |
| D | LEAKE | MS | 6,500 |
| D | LINCOLN | MS | 10,300 |
| C | MADISON | MS | 13,500 |
| D | NESHOBA | MS | 8,200 |
| C | PIKE | MS | 12,400 |
| B | RANKIN | MS | 23,500 |
| D | SCOTT | MS | 8,200 |
| D | SHARKEY | MS | 2,200 |
| D | SIMPSON | MS | 7,800 |
| D | SMITH | MS | 5,100 |
| C | WARREN | MS | 17,800 |
| D | YAZOO | MS | 8,800 |

ADI TOTAL TVHH 271,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 112,900 | 41.6% |
| C | 4 | 56,400 | 20.8% |
| D | 18 | 102,000 | 37.6% |

## JACKSON, TN

ADI TVHH RANK 191 % OF US TVHH .05%

| | | | |
|---|---|---|---|
| D | HARDIN | TN | 8,300 |
| D | HENDERSON | TN | 8,100 |
| C | MADISON | TN | 27,600 |

ADI TOTAL TVHH 44,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 27,600 | 62.7% |
| D | 2 | 16,400 | 37.3% |

## JACKSONVILLE

ADI TVHH RANK 62 % OF US TVHH .45%

| | | | |
|---|---|---|---|
| B | BAKER | FL | 4,500 |
| D | BRADFORD | FL | 6,700 |
| B | CLAY | FL | 23,700 |
| C | COLUMBIA | FL | 12,800 |
| B | DUVAL | FL | 214,600 |
| B | NASSAU | FL | 11,700 |
| C | PUTNAM | FL | 19,400 |
| B | ST JOHNS | FL | 20,100 |
| D | SUWANNEE | FL | 8,000 |
| D | UNION | FL | 2,200 |
| D | BRANTLEY | GA | 3,000 |
| D | CAMDEN | GA | 4,500 |
| D | CHARLTON | GA | 2,300 |
| D | CLINCH | GA | 2,200 |
| C | GLYNN | GA | 20,500 |
| C | WARE | GA | 12,900 |

ADI TOTAL TVHH 369,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 274,600 | 74.4% |
| C | 4 | 65,600 | 17.8% |
| D | 7 | 28,900 | 7.8% |

## JOHNSTOWN-ALTOONA

ADI TVHH RANK 83 % OF US TVHH .34%

| | | | |
|---|---|---|---|
| C | BEDFORD | PA | 16,000 |
| B | BLAIR | PA | 48,700 |
| B | CAMBRIA | PA | 63,300 |
| D | CAMERON | PA | 2,600 |
| C | CENTRE | PA | 36,300 |
| C | CLEARFIELD | PA | 29,300 |
| C | ELK | PA | 12,900 |
| D | FOREST | PA | 1,900 |
| D | FULTON | PA | 4,500 |
| C | HUNTINGDON | PA | 14,200 |
| C | MIFFLIN | PA | 16,400 |
| B | SOMERSET | PA | 28,300 |

ADI TOTAL TVHH 274,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 140,300 | 51.1% |
| C | 6 | 125,100 | 45.6% |
| D | 3 | 9,000 | 3.3% |

## JONESBORO

ADI TVHH RANK 176 % OF US TVHH .08%

| | | | |
|---|---|---|---|
| D | CLAY | AR | 7,900 |
| C | CRAIGHEAD | AR | 23,100 |
| D | GREENE | AR | 11,600 |
| D | LAWRENCE | AR | 6,800 |
| D | RANDOLPH | AR | 6,200 |
| D | SHARP | AR | 5,900 |
| D | RIPLEY | MO | 4,500 |

ADI TOTAL TVHH 66,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 23,100 | 35.0% |
| D | 6 | 42,900 | 65.0% |

## JOPLIN-PITTSBURG

ADI TVHH RANK 117 % OF US TVHH .21%

| | | | |
|---|---|---|---|
| C | BENTON | AR | 30,100 |
| D | ALLEN | KS | 6,000 |
| D | BOURBON | KS | 6,500 |
| D | CHEROKEE | KS | 8,600 |
| C | CRAWFORD | KS | 15,300 |
| D | LABETTE | KS | 9,700 |
| D | NEOSHO | KS | 7,200 |
| D | WILSON | KS | 4,600 |
| D | WOODSON | KS | 1,700 |
| D | BARTON | MO | 4,500 |
| C | JASPER | MO | 33,900 |
| D | MC DONALD | MO | 5,600 |

## JOPLIN-PITTSBURG (Continued)

| | | | |
|---|---|---|---|
| C | NEWTON | MO | 15,300 |
| D | VERNON | MO | 7,500 |
| D | OTTAWA | OK | 12,400 |

ADI TOTAL TVHH 188,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 94,600 | 56.0% |
| D | 11 | 74,300 | 44.0% |

## KANSAS CITY

ADI TVHH RANK 27 % OF US TVHH .85%

| | | | |
|---|---|---|---|
| D | ANDERSON | KS | 3,200 |
| D | ATCHISON | KS | 6,300 |
| D | BROWN | KS | 4,700 |
| D | DONIPHAN | KS | 3,300 |
| C | DOUGLAS | KS | 24,500 |
| D | FRANKLIN | KS | 8,200 |
| D | JEFFERSON | KS | 5,400 |
| B | JOHNSON | KS | 103,000 |
| C | LEAVENWORTH | KS | 17,400 |
| D | LINN | KS | 3,200 |
| D | MIAMI | KS | 7,800 |
| B | WYANDOTTE | KS | 62,900 |
| D | ANDREW | MO | 5,000 |
| D | BATES | MO | 5,900 |
| D | CALDWELL | MO | 3,200 |
| D | CARROLL | MO | 4,700 |
| B | CASS | MO | 18,200 |
| B | CLAY | MO | 51,700 |
| D | CLINTON | MO | 5,800 |
| D | DAVIESS | MO | 3,400 |
| D | DE KALB | MO | 3,000 |
| D | GRUNDY | MO | 4,800 |
| D | HARRISON | MO | 4,200 |
| D | HENRY | MO | 7,700 |
| B | JACKSON | MO | 240,900 |
| C | JOHNSON | MO | 12,900 |
| D | LAFAYETTE | MO | 11,100 |
| D | LINN | MO | 6,300 |
| D | LIVINGSTON | MO | 6,000 |
| C | PETTIS | MO | 13,900 |
| B | PLATTE | MO | 17,600 |
| B | RAY | MO | 7,800 |
| D | SALINE | MO | 9,400 |
| D | ST CLAIR | MO | 3,300 |

ADI TOTAL TVHH 696,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 7 | 502,100 | 72.1% |
| C | 4 | 68,700 | 9.9% |
| D | 23 | 125,900 | 18.1% |

## KNOXVILLE

ADI TVHH RANK 60 % OF US TVHH .49%

| | | | |
|---|---|---|---|
| D | BELL | KY | 11,600 |
| C | HARLAN | KY | 14,100 |
| D | KNOX | KY | 10,200 |
| D | LESLIE | KY | 4,700 |
| D | MC CREARY | KY | 4,900 |
| D | WAYNE | KY | 6,000 |
| D | WHITLEY | KY | 12,000 |
| B | ANDERSON | TN | 25,400 |
| B | BLOUNT | TN | 29,300 |
| D | CAMPBELL | TN | 12,500 |
| D | CLAIBORNE | TN | 8,600 |
| D | COCKE | TN | 10,500 |
| D | CUMBERLAND | TN | 10,400 |
| D | FENTRESS | TN | 5,300 |
| D | GRAINGER | TN | 5,900 |
| C | HAMBLEN | TN | 18,100 |
| D | HANCOCK | TN | 2,300 |
| D | JEFFERSON | TN | 11,100 |
| B | KNOX | TN | 122,600 |
| D | LOUDON | TN | 10,700 |
| D | MONROE | TN | 10,000 |
| D | MORGAN | TN | 5,500 |
| C | ROANE | TN | 17,800 |
| D | SCOTT | TN | 6,500 |
| C | SEVIER | TN | 15,500 |
| B | UNION | TN | 4,200 |

ADI TOTAL TVHH 395,700

## KNOXVILLE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 181,500 | 45.9% |
| C | 4 | 65,500 | 14.6% |
| D | 18 | 148,700 | 37.6% |

## LA CROSSE-EAU CLAIRE

ADI TVHH RANK 127 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| D | HOUSTON | MN | 6,900 |
| C | WINONA | MN | 15,700 |
| D | BUFFALO | WI | 5,100 |
| C | CHIPPEWA | WI | 17,700 |
| C | EAU CLAIRE | WI | 28,300 |
| D | JACKSON | WI | 6,100 |
| D | JUNEAU | WI | 7,700 |
| C | LA CROSSE | WI | 33,100 |
| D | MONROE | WI | 12,000 |
| D | RUSK | WI | 5,400 |
| D | TREMPEALEAU | WI | 9,200 |
| D | VERNON | WI | 9,300 |

ADI TOTAL TVHH 156,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 94,800 | 60.6% |
| D | 8 | 61,700 | 39.4% |

## LAFAYETTE, IN

ADI TVHH RANK 192 % OF US TVHH .05%

| | | | |
|---|---|---|---|
| C | TIPPECANOE | TN | 41,200 |

ADI TOTAL TVHH 41,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 41,200 | 100.0% |
| D | | | |

## LAFAYETTE, LA

ADI TVHH RANK 113 % OF US TVHH .22%

| | | | |
|---|---|---|---|
| C | ACADIA | LA | 18,300 |
| D | ALLEN | LA | 7,300 |
| D | EVANGELINE | LA | 11,200 |
| C | IBERIA | LA | 20,400 |
| D | JEFFERSON DAVIS | LA | 10,600 |
| C | LAFAYETTE | LA | 53,900 |
| C | ST LANDRY | LA | 27,000 |
| C | ST MARTIN | LA | 12,700 |
| C | VERMILION | LA | 16,600 |

ADI TOTAL TVHH 178,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 6 | 148,900 | 83.7% |
| D | 3 | 29,100 | 16.3% |

## LAKE CHARLES

ADI TVHH RANK 172 % OF US TVHH .09%

| | | | |
|---|---|---|---|
| D | BEAUREGARD | LA | 9,900 |
| B | CALCASIEU | LA | 58,600 |
| D | CAMERON | LA | 3,100 |

ADI TOTAL TVHH 71,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 58,600 | 81.8% |
| C | | | |
| D | 2 | 13,000 | 18.2% |

## LANSING

ADI TVHH RANK 96 % OF US TVHH .26%

| | | | |
|---|---|---|---|
| B | CLINTON | MI | 18,300 |
| B | EATON | MI | 31,900 |
| C | HILLSDALE | MI | 14,500 |
| B | INGHAM | MI | 97,300 |
| B | JACKSON | MI | 51,900 |

ADI TOTAL TVHH 213,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 199,400 | 93.2% |
| C | 1 | 14,500 | 6.8% |
| D | | | |

## LAREDO

ADI TVHH RANK 203 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| C | WEBB | TX | 26,800 |
| D | ZAPATA | TX | 2,100 |

ADI TOTAL TVHH 28,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 26,800 | 92.7% |
| D | 1 | 2,100 | 7.3% |

## LAS VEGAS

ADI TVHH RANK 105 % OF US TVHH .23%

| | | | |
|---|---|---|---|
| B | CLARK | NV | 185,500 |
| D | LINCOLN | NV | 1,200 |
| D | NYE | NV | 3,500 |

ADI TOTAL TVHH 190,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 185,500 | 97.5% |
| C | | | |
| D | 2 | 4,700 | 2.5% |

## LAUREL-HATTIESBURG

ADI TVHH RANK 162 % OF US TVHH .10%

| | | | |
|---|---|---|---|
| D | COVINGTON | MS | 5,300 |
| C | FORREST | MS | 23,600 |
| D | JASPER | MS | 5,700 |
| C | JONES | MS | 22,000 |
| D | LAMAR | MS | 8,300 |
| D | MARION | MS | 8,700 |
| D | PERRY | MS | 3,200 |
| D | WAYNE | MS | 6,200 |

ADI TOTAL TVHH 83,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 45,600 | 54.9% |
| D | 6 | 37,400 | 45.1% |

## LEXINGTON

ADI TVHH RANK 79 % OF US TVHH .35%

| | | | |
|---|---|---|---|
| D | ANDERSON | KY | 4,600 |
| D | BATH | KY | 3,600 |
| B | BOURBON | KY | 6,900 |
| D | BOYLE | KY | 9,100 |
| D | BREATHITT | KY | 5,200 |
| D | CASEY | KY | 5,300 |
| B | CLARK | KY | 10,200 |
| D | CLAY | KY | 7,000 |
| D | ESTILL | KY | 4,900 |
| B | FAYETTE | KY | 78,900 |
| D | FLEMING | KY | 4,400 |
| D | GARRARD | KY | 4,000 |
| D | HARRISON | KY | 5,400 |
| D | JACKSON | KY | 4,000 |

## LEXINGTON (Continued)

| | | | |
|---|---|---|---|
| B | JESSAMINE | KY | 8,800 |
| C | LAUREL | KY | 13,400 |
| D | LEE | KY | 2,700 |
| D | LINCOLN | KY | 6,600 |
| C | MADISON | KY | 17,300 |
| D | MENIFEE | KY | 1,700 |
| D | MERCER | KY | 6,900 |
| D | MONTGOMERY | KY | 7,200 |
| D | NICHOLAS | KY | 2,500 |
| D | OWSLEY | KY | 1,800 |
| D | PERRY | KY | 11,000 |
| D | POWELL | KY | 3,600 |
| C | PULASKI | KY | 16,700 |
| D | ROCKCASTLE | KY | 4,700 |
| D | ROWAN | KY | 6,200 |
| D | RUSSELL | KY | 5,200 |
| B | SCOTT | KY | 7,500 |
| D | WOLFE | KY | 2,200 |
| B | WOODFORD | KY | 6,200 |

ADI TOTAL TVHH 285,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 118,500 | 41.5% |
| C | 3 | 47,400 | 16.6% |
| D | 24 | 119,800 | 41.9% |

## LIMA

ADI TVHH RANK 195 % OF US TVHH .05%

| | | | |
|---|---|---|---|
| C | ALLEN | OH | 39,400 |

ADI TOTAL TVHH 39,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 39,400 | 100.0% |
| D | | | |

## LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 86 % OF US TVHH .30%

| | | | |
|---|---|---|---|
| D | CLOUD | KS | 4,600 |
| D | JEWELL | KS | 2,000 |
| D | PHILLIPS | KS | 2,800 |
| D | REPUBLIC | KS | 3,000 |
| D | SMITH | KS | 2,300 |
| D | WASHINGTON | KS | 3,200 |
| B | ADAMS | NE | 11,900 |
| D | ANTELOPE | NE | 3,100 |
| D | BOONE | NE | 2,600 |
| D | BROWN | NE | 1,600 |
| B | BUFFALO | NE | 12,600 |
| D | CHASE | NE | 1,700 |
| D | CLAY | NE | 3,000 |
| D | CUSTER | NE | 5,100 |
| D | DAWSON | NE | 8,400 |
| D | FILLMORE | NE | 3,000 |
| D | FRANKLIN | NE | 1,600 |
| D | FRONTIER | NE | 1,500 |
| D | FURNAS | NE | 2,500 |
| D | GAGE | NE | 9,100 |
| D | GARFIELD | NE | 900 |
| D | GOSPER | NE | 800 |
| D | GREELEY | NE | 1,200 |
| B | HALL | NE | 18,000 |
| D | HAMILTON | NE | 3,400 |
| D | HARLAN | NE | 1,700 |
| D | HAYES | NE | 500 |
| D | HOLT | NE | 4,800 |
| D | HOWARD | NE | 2,300 |
| D | JEFFERSON | NE | 3,700 |
| D | KEARNEY | NE | 2,600 |
| D | KEYA PAHA | NE | 500 |
| B | LANCASTER | NE | 74,600 |
| D | LOUP | NE | 300 |
| D | MERRICK | NE | 3,200 |
| D | NANCE | NE | 1,700 |
| D | NUCKOLLS | NE | 2,500 |
| D | PAWNEE | NE | 1,500 |
| D | PERKINS | NE | 1,500 |
| D | PHELPS | NE | 3,700 |
| D | PLATTE | NE | 10,400 |
| D | POLK | NE | 2,300 |
| D | ROCK | NE | 900 |
| D | SALINE | NE | 5,000 |

## LINCOLN-HASTINGS-KEARNEY (Continued)

| | | | |
|---|---|---|---|
| D | SHERMAN | NE | 1,400 |
| D | THAYER | NE | 2,800 |
| D | VALLEY | NE | 2,100 |
| D | WEBSTER | NE | 1,900 |
| D | WHEELER | NE | 400 |
| D | YORK | NE | 5,500 |

ADI TOTAL TVHH 247,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 117,100 | 47.3% |
| C | | | |
| D | 46 | 130,600 | 52.7% |

## LITTLE ROCK

ADI TVHH RANK 54 % OF US TVHH .54%

| | | | |
|---|---|---|---|
| D | ARKANSAS | AR | 8,900 |
| D | BRADLEY | AR | 5,100 |
| D | CALHOUN | AR | 2,200 |
| D | CLARK | AR | 8,100 |
| D | CLEBURNE | AR | 6,700 |
| D | CLEVELAND | AR | 2,800 |
| D | CONWAY | AR | 6,800 |
| D | DALLAS | AR | 3,800 |
| D | DESHA | AR | 6,600 |
| D | DREW | AR | 6,200 |
| C | FAULKNER | AR | 16,300 |
| C | GARLAND | AR | 28,700 |
| D | GRANT | AR | 4,600 |
| D | HOT SPRING | AR | 10,000 |
| D | INDEPENDENCE | AR | 11,100 |
| D | IZARD | AR | 4,300 |
| D | JACKSON | AR | 7,800 |
| B | JEFFERSON | AR | 30,800 |
| D | JOHNSON | AR | 6,500 |
| D | LINCOLN | AR | 3,800 |
| D | LOGAN | AR | 7,000 |
| D | LONOKE | AR | 11,900 |
| D | MONROE | AR | 4,700 |
| D | MONTGOMERY | AR | 3,000 |
| D | NEVADA | AR | 3,900 |
| D | OUACHITA | AR | 11,100 |
| D | PERRY | AR | 2,600 |
| D | PIKE | AR | 3,900 |
| D | POLK | AR | 6,300 |
| C | POPE | AR | 14,200 |
| D | PRAIRIE | AR | 3,700 |
| B | PULASKI | AR | 128,500 |
| B | SALINE | AR | 18,500 |
| D | SEARCY | AR | 3,300 |
| D | STONE | AR | 3,400 |
| D | VAN BUREN | AR | 5,300 |
| C | WHITE | AR | 17,900 |
| D | WOODRUFF | AR | 3,900 |
| D | YELL | AR | 6,200 |

ADI TOTAL TVHH 440,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 177,800 | 40.4% |
| C | 4 | 77,100 | 17.5% |
| D | 32 | 185,500 | 42.1% |

## LOS ANGELES

ADI TVHH RANK 2 % OF US TVHH 5.08%

| | | | |
|---|---|---|---|
| D | INYO | CA | 6,800 |
| C | KERN EAST | CA | 22,200 |
| A | LOS ANGELES | CA | 2,699,600 |
| A | ORANGE | CA | 721,800 |
| B | RIVERSIDE WEST | CA | 189,400 |
| B | SAN BERNARDINO | CA | 317,600 |
| B | VENTURA | CA | 182,600 |

ADI TOTAL TVHH 4,140,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 2 | 3,421,400 | 82.6% |
| B | 3 | 689,600 | 16.7% |
| C | 1 | 22,200 | .5% |
| D | 1 | 6,800 | .2% |

## LOUISVILLE

ADI TVHH RANK 42 % OF US TVHH .64%

| | | | |
|---|---|---|---|
| B | CLARK | IN | 32,000 |
| D | CRAWFORD | IN | 3,400 |
| B | FLOYD | IN | 21,900 |
| D | HARRISON | IN | 9,400 |
| C | JACKSON | IN | 13,300 |
| D | JEFFERSON | IN | 10,600 |
| D | JENNINGS | IN | 7,500 |
| C | LAWRENCE | IN | 15,600 |
| D | ORANGE | IN | 6,700 |
| D | SCOTT | IN | 6,900 |
| D | WASHINGTON | IN | 7,700 |
| D | BRECKINRIDGE | KY | 6,000 |
| B | BULLITT | KY | 13,900 |
| C | FRANKLIN | KY | 16,400 |
| D | GRAYSON | KY | 7,500 |
| C | HARDIN | KY | 25,700 |
| D | HENRY | KY | 4,600 |
| B | JEFFERSON | KY | 255,200 |
| D | LARUE | KY | 4,400 |
| D | MARION | KY | 5,700 |
| D | MEADE | KY | 7,500 |
| D | NELSON | KY | 9,100 |
| B | OLDHAM | KY | 8,900 |
| D | SHELBY | KY | 8,100 |
| D | SPENCER | KY | 2,200 |
| D | TAYLOR | KY | 8,000 |
| D | TRIMBLE | KY | 2,300 |
| D | WASHINGTON | KY | 3,500 |

ADI TOTAL TVHH 524,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 331,900 | 63.3% |
| C | 4 | 71,000 | 13.5% |
| D | 19 | 121,100 | 23.1% |

## LUBBOCK

ADI TVHH RANK 138 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| D | DE BACA | NM | 1,000 |
| D | ROOSEVELT | NM | 5,600 |
| D | BAILEY | TX | 2,700 |
| D | BORDEN | TX | 300 |
| D | COCHRAN | TX | 1,500 |
| D | CROSBY | TX | 2,900 |
| D | DAWSON | TX | 5,400 |
| D | DICKENS | TX | 1,400 |
| D | FLOYD | TX | 3,300 |
| D | GAINES | TX | 4,300 |
| D | GARZA | TX | 2,000 |
| C | HALE | TX | 12,600 |
| D | HOCKLEY | TX | 7,800 |
| D | KENT | TX | 400 |
| D | LAMB | TX | 6,500 |
| B | LUBBOCK | TX | 76,000 |
| D | LYNN | TX | 2,800 |
| D | MOTLEY | TX | 800 |
| D | TERRY | TX | 4,900 |
| D | YOAKUM | TX | 2,900 |

ADI TOTAL TVHH 145,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 76,000 | 52.4% |
| C | 1 | 12,600 | 8.7% |
| D | 18 | 56,500 | 38.9% |

## MACON

ADI TVHH RANK 139 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| B | BIBB | GA | 53,900 |
| D | BLECKLEY | GA | 3,600 |
| D | CRAWFORD | GA | 2,300 |
| D | DODGE | GA | 5,900 |
| D | DOOLY | GA | 3,600 |
| D | HANCOCK | GA | 2,700 |
| B | HOUSTON | GA | 26,700 |
| D | JOHNSON | GA | 3,000 |
| B | JONES | GA | 5,700 |
| C | LAURENS | GA | 12,600 |
| D | PEACH | GA | 6,600 |
| D | PULASKI | GA | 3,100 |
| D | TELFAIR | GA | 3,900 |
| D | TREUTLEN | GA | 2,000 |

## MACON (Continued)

| | | | |
|---|---|---|---|
| B | TWIGGS | GA | 2,900 |
| D | WILCOX | GA | 2,500 |
| D | WILKINSON | GA | 3,300 |

ADI TOTAL TVHH 144,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 89,200 | 61.8% |
| C | 1 | 12,600 | 8.7% |
| D | 12 | 42,500 | 29.5% |

## MADISON

ADI TVHH RANK 104 % OF US TVHH .23%

| | | | |
|---|---|---|---|
| C | COLUMBIA | WI | 15,800 |
| B | DANE | WI | 124,400 |
| D | GREEN | WI | 11,100 |
| D | IOWA | WI | 6,800 |
| D | LAFAYETTE | WI | 6,000 |
| D | MARQUETTE | WI | 4,500 |
| D | RICHLAND | WI | 6,200 |
| C | SAUK | WI | 16,000 |

ADI TOTAL TVHH 190,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 124,400 | 65.2% |
| C | 2 | 31,800 | 16.7% |
| D | 9 | 34,600 | 18.1% |

## MANKATO

ADI TVHH RANK 196 % OF US TVHH .05%

| | | | |
|---|---|---|---|
| D | EMMET | IA | 4,800 |
| C | BLUE EARTH | MN | 18,200 |
| D | JACKSON | MN | 4,900 |
| D | MARTIN | MN | 9,500 |

ADI TOTAL TVHH 37,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 18,200 | 48.7% |
| D | 3 | 19,200 | 51.3% |

## MARQUETTE

ADI TVHH RANK 184 % OF US TVHH .06%

| | | | |
|---|---|---|---|
| D | BARAGA | MI | 3,000 |
| C | HOUGHTON | MI | 12,800 |
| D | IRON | MI | 5,400 |
| D | KEWEENAW | MI | 800 |
| C | MARQUETTE | MI | 25,500 |
| D | ONTONAGON | MI | 3,400 |
| D | FLORENCE | WI | 1,500 |

ADI TOTAL TVHH 52,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 38,300 | 73.1% |
| D | 5 | 14,100 | 26.9% |

## MCALLEN-BROWNSVILLE (LRGV)

ADI TVHH RANK 129 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| B | CAMERON | TX | 62,100 |
| B | HIDALGO | TX | 80,800 |
| D | STARR | TX | 7,100 |
| D | WILLACY | TX | 4,700 |

ADI TOTAL TVHH 154,700

## MCALLEN-BROWNSVILLE (LRGV) (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 142,900 | 92.4% |
| C | | | |
| D | 2 | 11,800 | 7.6% |

## MEDFORD

ADI TVHH RANK 152 % OF US TVHH .14%

| | | |
|---|---|---|
| D MODOC | CA | 3,100 |
| C SISKIYOU | CA | 14,700 |
| C JACKSON | OR | 50,800 |
| C JOSEPHINE | OR | 22,400 |
| C KLAMATH | OR | 22,000 |
| D LAKE | OR | 2,800 |

ADI TOTAL TVHH 115,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 109,900 | 94.9% |
| D | 2 | 5,900 | 5.1% |

## MEMPHIS

ADI TVHH RANK 36 % OF US TVHH .70%

| | | |
|---|---|---|
| B CRITTENDEN | AR | 15,600 |
| D CROSS | AR | 6,600 |
| D LEE | AR | 4,600 |
| C MISSISSIPPI | AR | 19,600 |
| D PHILLIPS | AR | 10,900 |
| D POINSETT | AR | 9,300 |
| D ST FRANCIS | AR | 9,800 |
| D PEMISCOT | MO | 8,600 |
| D ALCORN | MS | 12,300 |
| D BENTON | MS | 2,500 |
| D COAHOMA | MS | 11,400 |
| B DE SOTO | MS | 17,500 |
| D GRENADA | MS | 7,100 |
| D LAFAYETTE | MS | 10,100 |
| D MARSHALL | MS | 8,700 |
| D PANOLA | MS | 8,900 |
| D PONTOTOC | MS | 7,500 |
| D QUITMAN | MS | 3,700 |
| D TATE | MS | 6,100 |
| D TIPPAH | MS | 6,500 |
| D TUNICA | MS | 2,700 |
| D UNION | MS | 8,000 |
| D YALOBUSHA | MS | 4,700 |
| D CHESTER | TN | 4,300 |
| D CROCKETT | TN | 5,300 |
| B DYER | TN | 12,900 |
| B FAYETTE | TN | 7,600 |
| C GIBSON | TN | 18,300 |
| D HARDEMAN | TN | 7,800 |
| D HAYWOOD | TN | 6,600 |
| B LAUDERDALE | TN | 8,700 |
| B MC NAIRY | TN | 8,500 |
| B SHELBY | TN | 276,600 |
| B TIPTON | TN | 10,900 |

ADI TOTAL TVHH 570,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 320,600 | 56.2% |
| C | 2 | 37,900 | 6.6% |
| D | 28 | 211,700 | 37.1% |

## MERIDIAN

ADI TVHH RANK 182 % OF US TVHH .07%

| | | |
|---|---|---|
| D CHOCTAW | AL | 5,400 |
| D SUMTER | AL | 5,200 |
| D CLARKE | MS | 6,000 |
| D KEMPER | MS | 1,300 |
| C LAUDERDALE | MS | 27,500 |
| D NEWTON | MS | 8,900 |

ADI TOTAL TVHH 54,300

## MERIDIAN (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 27,500 | 50.6% |
| D | 5 | 26,800 | 49.4% |

## MIAMI

ADI TVHH RANK 13 % OF US TVHH 1.36%

| | | |
|---|---|---|
| B BROWARD | FL | 444,600 |
| A DADE | FL | 634,300 |
| C MONROE | FL | 27,300 |

ADI TOTAL TVHH 1,106,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 1 | 634,300 | 57.3% |
| B | 1 | 444,600 | 40.2% |
| C | 1 | 27,300 | 2.5% |
| D | | | |

## MILES CITY-GLENDIVE

ADI TVHH RANK 211 % OF US TVHH .01%

| | | |
|---|---|---|
| D CUSTER | MT | 4,800 |
| D DAWSON | MT | 4,200 |
| D FALLON | MT | 1,200 |
| D PRAIRIE | MT | 600 |

ADI TOTAL TVHH 10,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | | | |
| D | 4 | 10,800 | 100.0% |

## MILWAUKEE

ADI TVHH RANK 29 % OF US TVHH .83%

| | | |
|---|---|---|
| C DODGE | WI | 25,000 |
| C JEFFERSON | WI | 22,900 |
| A MILWAUKEE | WI | 363,500 |
| A OZAUKEE | WI | 22,800 |
| B RACINE | WI | 60,700 |
| C SHEBOYGAN | WI | 36,400 |
| C WALWORTH | WI | 25,700 |
| A WASHINGTON | WI | 28,400 |
| A WAUKESHA | WI | 93,300 |

ADI TOTAL TVHH 678,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 4 | 508,000 | 74.8% |
| B | 1 | 60,700 | 8.9% |
| C | 4 | 110,000 | 16.2% |
| D | | | |

## MINNEAPOLIS-ST. PAUL

ADI TVHH RANK 14 % OF US TVHH 1.34%

| | | |
|---|---|---|
| A ANOKA | MN | 65,000 |
| D BENTON | MN | 8,700 |
| D BROWN | MN | 10,000 |
| A CARVER | MN | 12,800 |
| D CHIPPEWA | MN | 5,600 |
| A CHISAGO | MN | 8,700 |
| D COTTONWOOD | MN | 5,200 |
| A DAKOTA | MN | 69,300 |
| C GOODHUE | MN | 14,000 |
| A HENNEPIN | MN | 371,600 |
| D ISANTI | MN | 8,000 |
| D KANABEC | MN | 4,500 |
| C KANDIYOHI | MN | 13,200 |
| D LE SUEUR | MN | 8,900 |
| D LYON | MN | 8,700 |
| D MC LEOD | MN | 10,700 |
| D MEEKER | MN | 7,300 |
| D MILLE LACS | MN | 6,700 |
| D MORRISON | MN | 9,600 |
| D NICOLLET | MN | 8,900 |

## MINNEAPOLIS-ST. PAUL (Continued)

| | | |
|---|---|---|
| D PINE | MN | 7,000 |
| A RAMSEY | MN | 172,600 |
| D REDWOOD | MN | 6,800 |
| D RENVILLE | MN | 7,300 |
| C RICE | MN | 14,800 |
| A SCOTT | MN | 14,500 |
| D SHERBURNE | MN | 9,500 |
| D SIBLEY | MN | 5,400 |
| C STEARNS | MN | 33,300 |
| D STEELE | MN | 10,900 |
| D SWIFT | MN | 4,600 |
| D WABASHA | MN | 7,000 |
| D WASECA | MN | 6,700 |
| A WASHINGTON | MN | 37,800 |
| D WATONWAN | MN | 4,700 |
| A WRIGHT | MN | 19,700 |
| D YELLOW MEDICINE | MN | 4,800 |
| C BARRON | WI | 14,100 |
| D BURNETT | WI | 4,800 |
| D DUNN | WI | 11,300 |
| D PEPIN | WI | 2,600 |
| D PIERCE | WI | 10,200 |
| D POLK | WI | 11,900 |
| A ST CROIX | WI | 15,100 |

ADI TOTAL TVHH 1,094,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 10 | 787,100 | 71.9% |
| B | | | |
| C | 5 | 89,400 | 8.2% |
| D | 29 | 217,700 | 19.9% |

## MINOT-BISMARCK-DICKINSON

ADI TVHH RANK 145 % OF US TVHH .16%

| | | |
|---|---|---|
| D DANIELS | MT | 1,000 |
| D MC CONE | MT | 800 |
| D RICHLAND | MT | 4,400 |
| D ROOSEVELT | MT | 3,300 |
| D SHERIDAN | MT | 1,900 |
| D WIBAUX | MT | 500 |
| D ADAMS | ND | 1,300 |
| D DILLINGS | ND | 500 |
| D BOTTINEAU | ND | 3,200 |
| D BOWMAN | ND | 1,500 |
| D BURKE | ND | 1,500 |
| C BURLEIGH | ND | 20,600 |
| D DIVIDE | ND | 1,300 |
| D DUNN | ND | 1,600 |
| D EMMONS | ND | 2,000 |
| D GOLDEN VALLEY | ND | 900 |
| D GRANT | ND | 1,500 |
| D HETTINGER | ND | 1,500 |
| D KIDDER | ND | 1,400 |
| D LOGAN | ND | 1,200 |
| D MC HENRY | ND | 2,700 |
| D MC INTOSH | ND | 1,800 |
| D MC KENZIE | ND | 2,500 |
| D MC LEAN | ND | 4,500 |
| D MERCER | ND | 3,500 |
| D MORTON | ND | 8,900 |
| D MOUNTRAIL | ND | 2,600 |
| D OLIVER | ND | 800 |
| D PIERCE | ND | 2,000 |
| D RENVILLE | ND | 1,300 |
| D ROLETTE | ND | 3,400 |
| D SHERIDAN | ND | 1,000 |
| D SIOUX | ND | 800 |
| D SLOPE | ND | 400 |
| D STARK | ND | 8,200 |
| C WARD | ND | 20,400 |
| D WILLIAMS | ND | 8,300 |
| D CAMPBELL | SD | 800 |
| D CORSON | SD | 1,900 |
| D DEWEY | SD | 1,400 |
| D WALWORTH | SD | 2,600 |

ADI TOTAL TVHH 131,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 41,000 | 31.2% |
| D | 39 | 90,300 | 68.8% |

## MISSOULA-BUTTE

ADI TVHH RANK 153 % OF US TVHH .14%

| | | | |
|---|---|---|---|
| D | LEMHI | ID | 2,700 |
| D | BEAVERHEAD | MT | 2,800 |
| D | DEER LODGE | MT | 4,200 |
| C | FLATHEAD | MT | 19,500 |
| C | GALLATIN | MT | 15,400 |
| D | GRANITE | MT | 1,000 |
| D | JEFFERSON | MT | 2,400 |
| D | LAKE | MT | 6,800 |
| D | MADISON | MT | 2,100 |
| D | MINERAL | MT | 1,500 |
| C | MISSOULA | MT | 29,100 |
| D | POWELL | MT | 2,200 |
| D | RAVALLI | MT | 8,400 |
| C | SILVER BOW | MT | 14,100 |

ADI TOTAL TVHH 112,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 78,100 | 69.6% |
| D | 10 | 34,100 | 30.4% |

## MOBILE-PENSACOLA

ADI TVHH RANK 61 % OF US TVHH .48%

| | | | |
|---|---|---|---|
| B | BALDWIN | AL | 28,200 |
| D | CLARKE | AL | 8,900 |
| D | CONECUH | AL | 5,400 |
| C | ESCAMBIA | AL | 12,800 |
| B | MOBILE | AL | 128,100 |
| D | MONROE | AL | 7,400 |
| D | WASHINGTON | AL | 5,400 |
| B | ESCAMBIA | FL | 84,100 |
| C | OKALOOSA | FL | 39,600 |
| B | SANTA ROSA | FL | 20,000 |
| D | GEORGE | MS | 4,900 |
| D | GREENE | MS | 3,000 |
| C | JACKSON | MS | 39,700 |

ADI TOTAL TVHH 387,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 260,400 | 67.2% |
| C | 3 | 92,100 | 23.8% |
| D | 6 | 35,000 | 9.0% |

## MONROE-EL DORADO

ADI TVHH RANK 110 % OF US TVHH .22%

| | | | |
|---|---|---|---|
| D | ASHLEY | AR | 9,100 |
| D | CHICOT | AR | 5,700 |
| B | UNION | AR | 18,700 |
| D | CALDWELL | LA | 4,000 |
| D | CATAHOULA | LA | 4,100 |
| D | CONCORDIA | LA | 7,600 |
| D | EAST CARROLL | LA | 3,500 |
| D | FRANKLIN | LA | 8,100 |
| D | JACKSON | LA | 6,200 |
| D | LA SALLE | LA | 6,200 |
| C | LINCOLN | LA | 12,800 |
| D | MADISON | LA | 4,700 |
| D | MOREHOUSE | LA | 11,700 |
| B | OUACHITA | LA | 49,000 |
| D | RICHLAND | LA | 7,200 |
| D | TENSAS | LA | 2,800 |
| B | UNION | LA | 7,500 |
| D | WEST CARROLL | LA | 4,400 |
| D | WINN | LA | 6,000 |

ADI TOTAL TVHH 179,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 75,200 | 41.9% |
| C | 1 | 12,800 | 7.1% |
| D | 15 | 91,300 | 50.9% |

## MONTGOMERY

ADI TVHH RANK 119 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| B | AUTAUGA | AL | 10,700 |
| D | BULLOCK | AL | 3,400 |
| D | BUTLER | AL | 7,300 |
| C | COVINGTON | AL | 14,100 |
| D | CRENSHAW | AL | 5,100 |
| B | ELMORE | AL | 14,500 |
| D | LOWNDES | AL | 3,800 |
| D | MACON | AL | 8,300 |
| B | MONTGOMERY | AL | 70,900 |
| D | PIKE | AL | 9,700 |
| C | TALLAPOOSA | AL | 13,600 |
| D | WILCOX | AL | 4,300 |

ADI TOTAL TVHH 165,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 96,100 | 58.0% |
| C | 2 | 27,700 | 16.7% |
| D | 7 | 41,900 | 25.3% |

## NASHVILLE

ADI TVHH RANK 30 % OF US TVHH .80%

| | | | |
|---|---|---|---|
| D | ALLEN | KY | 5,300 |
| D | BARREN | KY | 12,600 |
| D | BUTLER | KY | 3,800 |
| C | CHRISTIAN | KY | 20,500 |
| D | CLINTON | KY | 3,200 |
| D | CUMBERLAND | KY | 2,700 |
| D | EDMONSON | KY | 3,300 |
| D | LOGAN | KY | 8,800 |
| D | METCALFE | KY | 3,300 |
| D | MONROE | KY | 4,500 |
| D | MUHLENBERG | KY | 11,400 |
| D | SIMPSON | KY | 5,300 |
| D | TODD | KY | 4,200 |
| D | TRIGG | KY | 3,500 |
| D | BEDFORD | TN | 10,200 |
| D | BENTON | TN | 5,800 |
| D | CANNON | TN | 3,700 |
| D | CARROLL | TN | 10,300 |
| B | CHEATHAM | TN | 7,500 |
| D | CLAY | TN | 2,800 |
| C | COFFEE | TN | 14,300 |
| B | DAVIDSON | TN | 183,400 |
| D | DE KALB | TN | 5,200 |
| D | DECATUR | TN | 4,200 |
| B | DICKSON | TN | 11,100 |
| D | FRANKLIN | TN | 11,100 |
| D | GILES | TN | 9,000 |
| D | HENRY | TN | 11,100 |
| D | HICKMAN | TN | 5,200 |
| D | HOUSTON | TN | 2,400 |
| D | HUMPHREYS | TN | 5,900 |
| D | JACKSON | TN | 3,300 |
| D | LAWRENCE | TN | 12,200 |
| D | LEWIS | TN | 3,000 |
| D | MACON | TN | 5,900 |
| D | MARSHALL | TN | 7,400 |
| C | MAURY | TN | 18,900 |
| C | MONTGOMERY | TN | 29,300 |
| D | MOORE | TN | 1,700 |
| D | OVERTON | TN | 6,200 |
| D | PERRY | TN | 2,400 |
| D | PICKETT | TN | 1,700 |
| C | PUTNAM | TN | 17,400 |
| B | ROBERTSON | TN | 13,000 |
| B | RUTHERFORD | TN | 29,700 |
| D | SMITH | TN | 5,600 |
| D | STEWART | TN | 3,300 |
| B | SUMNER | TN | 30,400 |
| D | TROUSDALE | TN | 2,400 |
| D | VAN BUREN | TN | 1,600 |
| C | WARREN | TN | 12,400 |
| D | WAYNE | TN | 4,900 |
| D | WHITE | TN | 7,200 |
| B | WILLIAMSON | TN | 20,100 |
| B | WILSON | TN | 20,100 |

ADI TOTAL TVHH 655,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 8 | 315,300 | 48.1% |
| C | 5 | 100,400 | 15.3% |
| D | 42 | 240,000 | 36.6% |

## NEW ORLEANS

ADI TVHH RANK 34 % OF US TVHH .72%

| | | | |
|---|---|---|---|
| B | JEFFERSON | LA | 166,100 |
| C | LAFOURCHE | LA | 26,500 |
| B | ORLEANS | LA | 206,200 |
| D | PLAQUEMINES | LA | 8,000 |
| B | ST BERNARD | LA | 21,800 |
| C | ST CHARLES | LA | 12,200 |
| D | ST JAMES | LA | 6,300 |
| D | ST JOHN THE BAPTIST | LA | 10,000 |
| B | ST TAMMANY | LA | 38,400 |
| C | TANGIPAHOA | LA | 26,700 |
| C | TERREBONNE | LA | 31,000 |
| C | WASHINGTON | LA | 15,400 |
| D | HANCOCK | MS | 8,600 |
| D | PEARL RIVER | MS | 11,200 |

ADI TOTAL TVHH 588,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 432,500 | 73.5% |
| C | 5 | 111,800 | 19.0% |
| D | 5 | 44,100 | 7.5% |

## NEW YORK

ADI TVHH RANK 1 % OF US TVHH 7.87%

| | | | |
|---|---|---|---|
| B | FAIRFIELD | CT | 282,200 |
| A | BERGEN | NJ | 300,300 |
| A | ESSEX | NJ | 291,900 |
| A | HUDSON | NJ | 204,000 |
| C | HUNTERDON | NJ | 29,200 |
| A | MIDDLESEX | NJ | 198,800 |
| B | MONMOUTH | NJ | 173,500 |
| A | MORRIS | NJ | 134,100 |
| B | OCEAN | NJ | 137,300 |
| A | PASSAIC | NJ | 151,300 |
| A | SOMERSET | NJ | 68,300 |
| C | SUSSEX | NJ | 39,200 |
| A | UNION | NJ | 176,200 |
| C | WARREN | NJ | 29,800 |
| A | BRONX | NY | 399,500 |
| B | DUTCHESS | NY | 81,400 |
| A | KINGS | NY | 789,900 |
| A | NASSAU | NY | 421,800 |
| A | NEW YORK | NY | 667,000 |
| B | ORANGE | NY | 85,400 |
| A | PUTNAM | NY | 25,400 |
| A | QUEENS | NY | 712,800 |
| A | RICHMOND | NY | 118,200 |
| A | ROCKLAND | NY | 79,200 |
| A | SUFFOLK | NY | 395,300 |
| C | SULLIVAN | NY | 23,200 |
| B | ULSTER | NY | 55,800 |
| A | WESTCHESTER | NY | 306,000 |
| C | MONROE | PA | 26,600 |
| D | PIKE | PA | 7,300 |

ADI TOTAL TVHH 6,410,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 18 | 5,440,000 | 84.9% |
| B | 6 | 815,600 | 12.7% |
| C | 5 | 148,000 | 2.3% |
| D | 1 | 7,300 | .1% |

## NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 46 % OF US TVHH .60%

| | | | |
|---|---|---|---|
| D | CAMDEN | NC | 2,000 |
| D | CHOWAN | NC | 4,600 |
| B | CURRITUCK | NC | 4,300 |
| D | DARE | NC | 5,700 |
| D | GATES | NC | 2,800 |
| D | HERTFORD | NC | 7,500 |
| D | NORTHAMPTON | NC | 7,100 |
| D | PASQUOTANK | NC | 9,900 |
| D | PERQUIMANS | NC | 3,400 |
| D | TYRRELL | NC | 1,400 |
| D | ACCOMACK | VA | 11,500 |
| B | CHESAPEAKE CITY | VA | 38,100 |
| B | GLOUCESTER | VA | 7,600 |
| B | HAMPTON CITY | VA | 42,300 |
| D | ISLE OF WIGHT | VA | 7,300 |
| B | JAMES CITY | VA | 11,000 |
| D | MATHEWS | VA | 3,200 |
| D | MIDDLESEX | VA | 3,000 |

## NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON (Continued)

| | | | |
|---|---|---|---|
| B | NEWPORT NEWS CITY | VA | 52,900 |
| B | NORFOLK CITY | VA | 86,500 |
| D | NORTHAMPTON | VA | 5,500 |
| B | PORTSMOUTH CITY | VA | 36,600 |
| D | SOUTHAMPTON | VA | 7,800 |
| B | SUFFOLK CITY | VA | 15,800 |
| D | SURRY | VA | 2,000 |
| B | VA BEACH CITY | VA | 92,000 |
| B | YORK | VA | 14,100 |

ADI TOTAL TVHH 485,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 11 | 401,200 | 82.6% |
| C | | | |
| D | 16 | 84,700 | 17.4% |

## NORTH PLATTE

ADI TVHH RANK 209 % OF US TVHH .02%

| | | | |
|---|---|---|---|
| D | ARTHUR | NE | 200 |
| D | BLAINE | NE | 300 |
| D | HOOKER | NE | 400 |
| C | LINCOLN | NE | 13,800 |
| D | LOGAN | NE | 500 |
| D | MC PHERSON | NE | 200 |
| D | THOMAS | NE | 400 |

ADI TOTAL TVHH 15,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 13,800 | 87.3% |
| D | 6 | 2,000 | 12.7% |

## ODESSA-MIDLAND

ADI TVHH RANK 148 % OF US TVHH .15%

| | | | |
|---|---|---|---|
| D | LEA SOUTH | NM | 2,600 |
| D | ANDREWS | TX | 4,500 |
| D | BREWSTER | TX | 2,600 |
| D | CRANE | TX | 1,700 |
| D | CROCKETT | TX | 1,600 |
| B | ECTOR | TX | 42,900 |
| D | GLASSCOCK | TX | 400 |
| D | HOWARD | TX | 11,900 |
| D | JEFF DAVIS | TX | 600 |
| D | LOVING | TX | 100 |
| D | MARTIN | TX | 1,600 |
| B | MIDLAND | TX | 31,400 |
| D | PECOS | TX | 4,500 |
| D | PRESIDIO | TX | 1,600 |
| D | REAGAN | TX | 1,300 |
| D | REEVES | TX | 4,700 |
| D | TERRELL | TX | 600 |
| D | UPTON | TX | 1,600 |
| B | WARD | TX | 4,700 |
| D | WINKLER | TX | 3,400 |

ADI TOTAL TVHH 124,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 79,000 | 63.6% |
| C | | | |
| D | 17 | 45,300 | 36.4% |

## OKLAHOMA CITY

ADI TVHH RANK 41 % OF US TVHH .65%

| | | | |
|---|---|---|---|
| D | ALFALFA | OK | 2,800 |
| D | BECKHAM | OK | 7,600 |
| D | BLAINE | OK | 5,200 |
| D | CADDO | OK | 11,200 |
| B | CANADIAN | OK | 19,500 |
| B | CLEVELAND | OK | 49,000 |
| D | CUSTER | OK | 9,600 |
| D | DEWEY | OK | 2,200 |
| D | ELLIS | OK | 2,100 |
| C | GARFIELD | OK | 24,600 |
| D | GARVIN | OK | 10,800 |
| C | GRADY | OK | 14,800 |

## OKLAHOMA CITY (Continued)

| | | | |
|---|---|---|---|
| D | GRANT | OK | 2,700 |
| D | GREER | OK | 2,700 |
| D | HARPER | OK | 1,900 |
| D | HUGHES | OK | 5,500 |
| C | KAY | OK | 19,500 |
| D | KINGFISHER | OK | 5,200 |
| D | LINCOLN | OK | 10,100 |
| D | LOGAN | OK | 9,600 |
| D | MAJOR | OK | 3,200 |
| B | MC CLAIN | OK | 7,300 |
| D | MURRAY | OK | 4,700 |
| D | NOBLE | OK | 4,400 |
| B | OKLAHOMA | OK | 225,600 |
| C | PAYNE | OK | 22,800 |
| B | POTTAWATOMIE | OK | 20,800 |
| D | SEMINOLE | OK | 10,400 |
| D | WASHITA | OK | 5,200 |
| D | WOODS | OK | 4,200 |
| D | WOODWARD | OK | 7,900 |

ADI TOTAL TVHH 533,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 322,200 | 60.4% |
| C | 4 | 81,700 | 15.3% |
| D | 22 | 129,200 | 24.2% |

## OMAHA

ADI TVHH RANK 70 % OF US TVHH .41%

| | | | |
|---|---|---|---|
| D | ADAMS | IA | 2,100 |
| D | AUDUBON | IA | 3,200 |
| D | CASS | IA | 6,600 |
| D | CRAWFORD | IA | 6,700 |
| D | FREMONT | IA | 3,600 |
| D | HARRISON | IA | 5,900 |
| D | MILLS | IA | 4,600 |
| D | MONTGOMERY | IA | 5,200 |
| D | PAGE | IA | 7,400 |
| B | POTTAWATTAMIE | IA | 31,200 |
| D | SHELBY | IA | 5,300 |
| D | TAYLOR | IA | 3,200 |
| D | ATCHISON | MO | 3,200 |
| D | BURT | NE | 3,400 |
| D | BUTLER | NE | 3,300 |
| D | CASS | NE | 7,400 |
| D | COLFAX | NE | 3,700 |
| D | CUMING | NE | 4,100 |
| D | DODGE | NE | 13,600 |
| B | DOUGLAS | NE | 149,300 |
| D | JOHNSON | NE | 2,200 |
| D | NEMAHA | NE | 3,100 |
| D | OTOE | NE | 5,700 |
| D | RICHARDSON | NE | 4,400 |
| B | SARPY | NE | 23,400 |
| D | SAUNDERS | NE | 6,700 |
| D | SEWARD | NE | 5,500 |
| D | STANTON | NE | 2,200 |
| D | WASHINGTON | NE | 5,600 |

ADI TOTAL TVHH 336,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 208,900 | 62.0% |
| C | | | |
| D | 26 | 127,900 | 38.0% |

## ORLANDO-DAYTONA BEACH

ADI TVHH RANK 33 % OF US TVHH .73%

| | | | |
|---|---|---|---|
| B | BREVARD | FL | 107,200 |
| D | FLAGLER | FL | 4,800 |
| C | LAKE | FL | 44,300 |
| C | MARION | FL | 48,800 |
| B | ORANGE | FL | 181,500 |
| B | OSCEOLA | FL | 20,000 |
| B | SEMINOLE | FL | 69,300 |
| D | SUMTER | FL | 9,100 |
| B | VOLUSIA | FL | 112,500 |

ADI TOTAL TVHH 597,500

## ORLANDO-DAYTONA BEACH (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 490,500 | 82.1% |
| C | 2 | 93,100 | 15.6% |
| D | 2 | 13,900 | 2.3% |

## OTTUMWA-KIRKSVILLE

ADI TVHH RANK 199 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| D | DAVIS | IA | 3,200 |
| D | JEFFERSON | IA | 5,800 |
| D | VAN BUREN | IA | 3,100 |
| D | ADAIR | MO | 9,100 |
| D | MERCER | MO | 1,800 |
| D | PUTNAM | MO | 2,400 |
| D | SCHUYLER | MO | 2,000 |
| D | SULLIVAN | MO | 3,000 |

ADI TOTAL TVHH 30,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | | | |
| D | 8 | 30,400 | 100.0% |

## PADUCAH-CAPE GIRARDEAU-HARRISBURG

ADI TVHH RANK 74 % OF US TVHH .39%

| | | | |
|---|---|---|---|
| D | ALEXANDER | IL | 4,600 |
| C | FRANKLIN | IL | 17,000 |
| D | GALLATIN | IL | 2,900 |
| D | HAMILTON | IL | 3,600 |
| D | HARDIN | IL | 2,000 |
| C | JACKSON | IL | 23,000 |
| D | JOHNSON | IL | 3,400 |
| D | MASSAC | IL | 5,700 |
| D | POPE | IL | 1,600 |
| D | PULASKI | IL | 3,200 |
| D | SALINE | IL | 10,700 |
| D | UNION | IL | 6,400 |
| C | WILLIAMSON | IL | 22,100 |
| D | BALLARD | KY | 3,400 |
| D | CALDWELL | KY | 5,000 |
| D | CALLOWAY | KY | 10,900 |
| D | CARLISLE | KY | 2,100 |
| D | CRITTENDEN | KY | 3,400 |
| D | FULTON | KY | 3,400 |
| D | GRAVES | KY | 13,200 |
| D | HICKMAN | KY | 2,200 |
| D | LIVINGSTON | KY | 3,600 |
| D | LYON | KY | 2,400 |
| D | MARSHALL | KY | 9,900 |
| C | MC CRACKEN | KY | 24,000 |
| D | POLLINGER | MO | 3,800 |
| C | BUTLER | MO | 14,200 |
| C | CAPE GIRARDEAU | MO | 21,700 |
| D | CARTER | MO | 1,800 |
| C | DUNKLIN | MO | 13,400 |
| D | MADISON | MO | 4,200 |
| D | MISSISSIPPI | MO | 5,400 |
| D | NEW MADRID | MO | 7,900 |
| D | REYNOLDS | MO | 2,600 |
| C | SCOTT | MO | 14,400 |
| D | STODDARD | MO | 10,800 |
| D | WAYNE | MO | 4,400 |
| D | LAKE | TN | 2,600 |
| D | OBION | TN | 12,300 |
| D | WEAKLEY | TN | 11,700 |

ADI TOTAL TVHH 320,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 8 | 149,800 | 46.7% |
| D | 32 | 171,100 | 53.3% |

## PALM SPRINGS

ADI TVHH RANK 181 % OF US TVHH .07%

| | | | |
|---|---|---|---|
| C | RIVERSIDE CENTRAL | CA | 54,600 |

ADI TOTAL TVHH 54,600

## PALM SPRINGS (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 54,600 | 100.0% |
| D | | | |

## PANAMA CITY

ADI TVHH RANK 165 % OF US TVHH .10%

| | | | |
|---|---|---|---|
| C | BAY | FL | 36,600 |
| D | CALHOUN | FL | 3,300 |
| D | FRANKLIN | FL | 2,800 |
| D | GULF | FL | 3,600 |
| D | HOLMES | FL | 5,400 |
| C | JACKSON | FL | 13,400 |
| D | LIBERTY | FL | 1,500 |
| D | WALTON | FL | 8,400 |
| D | WASHINGTON | FL | 5,400 |

ADI TOTAL TVHH 80,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 50,000 | 62.2% |
| D | 7 | 30,400 | 37.8% |

## PARKERSBURG

ADI TVHH RANK 198 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| C | WOOD | WV | 34,500 |

ADI TOTAL TVHH 34,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 34,500 | 100.0% |
| D | | | |

## PEORIA

ADI TVHH RANK 95 % OF US TVHH .27%

| | | | |
|---|---|---|---|
| C | FULTON | IL | 16,200 |
| D | LOGAN | IL | 11,300 |
| D | MARSHALL | IL | 5,400 |
| D | MASON | IL | 7,300 |
| C | MC LEAN | IL | 42,700 |
| B | PEORIA | IL | 74,000 |
| D | STARK | IL | 2,700 |
| B | TAZEWELL | IL | 47,700 |
| B | WOODFORD | IL | 11,300 |

ADI TOTAL TVHH 218,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 133,000 | 60.8% |
| C | 2 | 58,900 | 26.9% |
| D | 4 | 26,700 | 12.2% |

## PHILADELPHIA

ADI TVHH RANK 4 % OF US TVHH 2.93%

| | | | |
|---|---|---|---|
| C | KENT | DE | 34,300 |
| B | NEW CASTLE | DE | 143,300 |
| B | ATLANTIC | NJ | 71,500 |
| A | BURLINGTON | NJ | 118,700 |
| A | CAMDEN | NJ | 164,400 |
| C | CAPE MAY | NJ | 33,600 |
| C | CUMBERLAND | NJ | 44,500 |
| A | GLOUCESTER | NJ | 67,300 |
| B | MERCER | NJ | 105,300 |
| C | SALEM | NJ | 22,400 |
| B | BERKS | PA | 114,800 |
| A | BUCKS | PA | 161,700 |
| A | CHESTER | PA | 107,700 |
| A | DELAWARE | PA | 191,800 |
| B | LEHIGH | PA | 102,900 |
| A | MONTGOMERY | PA | 225,900 |
| B | NORTHAMPTON | PA | 80,100 |

## PHILADELPHIA (Continued)

| | | | |
|---|---|---|---|
| A | PHILADELPHIA | PA | 595,600 |

ADI TOTAL TVHH 2,385,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 8 | 1,633,100 | 68.5% |
| B | 6 | 617,900 | 25.9% |
| C | 4 | 134,800 | 5.7% |
| D | | | |

## PHOENIX

ADI TVHH RANK 25 % OF US TVHH .90%

| | | | |
|---|---|---|---|
| D | APACHE SOUTH | AZ | 2,200 |
| C | COCONINO | AZ | 22,000 |
| C | GILA | AZ | 13,000 |
| D | GREENLEE | AZ | 3,700 |
| A | MARICOPA | AZ | 585,000 |
| C | MOHAVE | AZ | 22,500 |
| C | NAVAJO | AZ | 18,000 |
| C | PINAL | AZ | 29,300 |
| C | YAVAPAI | AZ | 27,800 |
| D | RIVERSIDE EAST | CA | 7,500 |

ADI TOTAL TVHH 731,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 1 | 585,000 | 80.0% |
| B | | | |
| C | 6 | 132,600 | 18.1% |
| D | 3 | 13,400 | 1.8% |

## PITTSBURGH

ADI TVHH RANK 12 % OF US TVHH 1.50%

| | | | |
|---|---|---|---|
| D | GARRETT | MD | 9,100 |
| C | COLUMBIANA | OH | 40,300 |
| A | ALLEGHENY | PA | 533,200 |
| C | ARMSTRONG | PA | 28,100 |
| A | BEAVER | PA | 71,800 |
| C | BUTLER | PA | 51,000 |
| C | CLARION | PA | 14,200 |
| B | FAYETTE | PA | 56,500 |
| C | GREENE | PA | 14,100 |
| C | INDIANA | PA | 30,400 |
| C | JEFFERSON | PA | 17,500 |
| C | LAWRENCE | PA | 37,400 |
| C | VENANGO | PA | 22,400 |
| A | WASHINGTON | PA | 77,100 |
| A | WESTMORELAND | PA | 140,600 |
| C | HANCOCK | WV | 14,600 |
| C | MARION | WV | 24,700 |
| C | MONONGALIA | WV | 28,100 |
| D | PRESTON | WV | 10,600 |
| D | TUCKER | WV | 3,200 |

ADI TOTAL TVHH 1,224,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 4 | 822,700 | 67.2% |
| B | 1 | 56,500 | 4.6% |
| C | 12 | 322,800 | 26.4% |
| D | 3 | 22,900 | 1.9% |

## PORTLAND, OR

ADI TVHH RANK 23 % OF US TVHH .97%

| | | | |
|---|---|---|---|
| D | BAKER | OR | 6,000 |
| C | BENTON | OR | 23,900 |
| B | CLACKAMAS | OR | 87,600 |
| D | CLATSOP | OR | 12,400 |
| D | COLUMBIA | OR | 12,900 |
| D | CROOK | OR | 4,800 |
| D | GILLIAM | OR | 700 |
| D | HARNEY | OR | 2,800 |
| D | HOOD RIVER | OR | 5,900 |
| D | JEFFERSON | OR | 4,100 |
| D | LINCOLN | OR | 14,400 |
| C | LINN | OR | 33,400 |
| B | MARION | OR | 76,500 |
| B | MULTNOMAH | OR | 230,100 |
| C | POLK | OR | 16,800 |
| D | SHERMAN | OR | 800 |
| D | TILLAMOOK | OR | 8,100 |
| D | UNION | OR | 8,500 |

## PORTLAND, OR (Continued)

| | | | |
|---|---|---|---|
| D | WASCO | OR | 8,100 |
| B | WASHINGTON | OR | 97,800 |
| D | WHEELER | OR | 600 |
| C | YAMHILL | OR | 19,600 |
| B | CLARK | WA | 72,600 |
| C | COWLITZ | WA | 30,000 |
| D | KLICKITAT | WA | 5,700 |
| D | SKAMANIA | WA | 2,800 |
| D | WAHKIAKUM | WA | 1,400 |

ADI TOTAL TVHH 788,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 564,600 | 71.6% |
| C | 5 | 123,700 | 15.7% |
| D | 17 | 100,000 | 12.7% |

## PORTLAND-POLAND SPRING

ADI TVHH RANK 72 % OF US TVHH .40%

| | | | |
|---|---|---|---|
| B | ANDROSCOGGIN | ME | 35,800 |
| B | CUMBERLAND | ME | 80,500 |
| D | FRANKLIN | ME | 9,600 |
| C | KENNEBEC | ME | 39,700 |
| D | LINCOLN | ME | 9,700 |
| C | OXFORD | ME | 17,800 |
| D | SAGADAHOC | ME | 10,300 |
| C | YORK | ME | 51,900 |
| C | BELKNAP | NH | 16,400 |
| D | CARROLL | NH | 11,700 |
| D | COOS | NH | 13,100 |
| C | GRAFTON | NH | 23,600 |
| D | ESSEX | VT | 2,200 |

ADI TOTAL TVHH 322,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 116,300 | 36.1% |
| C | 5 | 149,400 | 46.4% |
| D | 6 | 56,600 | 17.6% |

## PRESQUE ISLE

ADI TVHH RANK 202 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| C | AROOSTOOK | ME | 29,100 |

ADI TOTAL TVHH 29,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 29,100 | 100.0% |
| D | | | |

## PROVIDENCE-NEW BEDFORD

ADI TVHH RANK 39 % OF US TVHH .67%

| | | | |
|---|---|---|---|
| C | WINDHAM | CT | 32,500 |
| B | BRISTOL | MA | 169,600 |
| D | DUKES | MA | 3,900 |
| B | BRISTOL | RI | 15,700 |
| B | KENT | RI | 55,600 |
| C | NEWPORT | RI | 28,600 |
| B | PROVIDENCE | RI | 210,700 |
| C | WASHINGTON | RI | 32,300 |

ADI TOTAL TVHH 548,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 451,600 | 82.3% |
| C | 3 | 93,400 | 17.0% |
| D | 1 | 3,900 | .7% |

## QUINCY-HANNIBAL

ADI TVHH RANK 146 % OF US TVHH .16%

| | | | |
|---|---|---|---|
| C | LEE | IA | 15,800 |
| C | ADAMS | IL | 26,600 |
| D | BROWN | IL | 2,000 |

## QUINCY-HANNIBAL (Continued)

| | | | |
|---|---|---|---|
| D | CASS | IL | 5,600 |
| D | HANCOCK | IL | 9,100 |
| C | MC DONOUGH | IL | 12,600 |
| D | PIKE | IL | 7,300 |
| D | SCHUYLER | IL | 3,100 |
| D | SCOTT | IL | 2,300 |
| D | CLARK | MO | 3,000 |
| D | KNOX | MO | 2,100 |
| D | LEWIS | MO | 3,900 |
| D | MACON | MO | 6,300 |
| C | MARION | MO | 10,700 |
| D | MONROE | MO | 3,500 |
| D | PIKE | MO | 6,100 |
| D | RALLS | MO | 3,300 |
| D | SCOTLAND | MO | 2,200 |
| D | SHELBY | MO | 3,000 |

ADI TOTAL TVHH 128,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 65,700 | 51.1% |
| D | 15 | 62,800 | 48.9% |

## RALEIGH-DURHAM

ADI TVHH RANK 40 % OF US TVHH .67%

| | | | |
|---|---|---|---|
| D | CHATHAM | NC | 12,400 |
| B | CUMBERLAND | NC | 78,100 |
| B | DURHAM | NC | 57,500 |
| D | FRANKLIN | NC | 10,100 |
| D | GRANVILLE | NC | 10,600 |
| C | HALIFAX | NC | 18,400 |
| C | HARNETT | NC | 20,700 |
| D | HOKE | NC | 6,200 |
| C | JOHNSTON | NC | 25,600 |
| C | LEE | NC | 13,300 |
| C | MOORE | NC | 19,500 |
| C | NASH | NC | 24,100 |
| B | ORANGE | NC | 28,600 |
| D | PERSON | NC | 10,200 |
| C | SAMPSON | NC | 17,000 |
| C | VANCE | NC | 12,600 |
| B | WAKE | NC | 112,700 |
| D | WARREN | NC | 5,200 |
| C | WAYNE | NC | 33,400 |
| C | WILSON | NC | 22,100 |
| D | MECKLENBURG | VA | 10,100 |

ADI TOTAL TVHH 548,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 276,900 | 50.5% |
| C | 10 | 206,700 | 37.7% |
| D | 7 | 64,800 | 11.8% |

## RAPID CITY

ADI TVHH RANK 161 % OF US TVHH .11%

| | | | |
|---|---|---|---|
| D | CARTER | MT | 600 |
| D | POWDER RIVER | MT | 800 |
| D | BANNER | NE | 300 |
| D | CHERRY | NE | 2,400 |
| D | GARDEN | NE | 1,000 |
| D | GRANT | NE | 300 |
| D | SHERIDAN | NE | 2,900 |
| D | SIOUX | NE | 800 |
| D | BENNETT | SD | 1,000 |
| D | BUTTE | SD | 3,100 |
| D | CUSTER | SD | 2,200 |
| D | FALL RIVER | SD | 3,100 |
| D | HAAKON | SD | 1,000 |
| D | HARDING | SD | 600 |
| D | JACKSON | SD | 900 |
| D | LAWRENCE | SD | 6,900 |
| D | MEADE | SD | 6,700 |
| C | PENNINGTON | SD | 26,200 |
| D | PERKINS | SD | 1,800 |
| D | SHANNON | SD | 2,100 |
| D | ZIEBACH | SD | 600 |
| D | CAMPBELL | WY | 800 |
| D | CROOK | WY | 1,900 |
| D | SHERIDAN | WY | 9,400 |
| D | WESTON | WY | 2,600 |

ADI TOTAL TVHH 87,600

## RAPID CITY (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 26,200 | 29.9% |
| D | 24 | 61,400 | 70.1% |

## RENO

ADI TVHH RANK 135 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| D | ALPINE | CA | 400 |
| D | EL DORADO EAST | CA | 11,700 |
| D | LASSEN | CA | 7,300 |
| D | PLACER EAST | CA | 3,300 |
| D | CARSON CITY | NV | 13,200 |
| D | CHURCHILL | NV | 5,300 |
| D | DOUGLAS | NV | 8,100 |
| D | ESMERALDA | NV | 300 |
| D | EUREKA | NV | 400 |
| D | HUMBOLDT | NV | 3,500 |
| D | LANDER | NV | 1,500 |
| D | LYON | NV | 5,100 |
| D | MINERAL | NV | 2,200 |
| D | PERSHING | NV | 1,300 |
| D | STOREY | NV | 600 |
| B | WASHOE | NV | 81,800 |

ADI TOTAL TVHH 146,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 81,800 | 56.0% |
| C | | | |
| D | 15 | 64,200 | 44.0% |

## RICHMOND

ADI TVHH RANK 56 % OF US TVHH .53%

| | | | |
|---|---|---|---|
| C | ALBEMARLE | VA | 35,200 |
| D | AMELIA | VA | 2,700 |
| C | AUGUSTA | VA | 32,400 |
| D | BRUNSWICK | VA | 5,100 |
| D | BUCKINGHAM | VA | 3,900 |
| D | CAROLINE | VA | 6,600 |
| B | CHARLES CITY | VA | 2,000 |
| B | CHESTERFIELD | VA | 49,700 |
| D | CUMBERLAND | VA | 2,600 |
| B | DINWIDDIE | VA | 27,300 |
| D | ESSEX | VA | 3,100 |
| D | FLUVANNA | VA | 3,600 |
| B | GOOCHLAND | VA | 3,800 |
| D | GREENE | VA | 2,800 |
| D | GREENSVILLE | VA | 4,900 |
| B | HANOVER | VA | 17,100 |
| B | HENRICO | VA | 69,800 |
| D | KING AND QUEEN | VA | 2,000 |
| D | KING WILLIAM | VA | 3,300 |
| D | LANCASTER | VA | 4,000 |
| D | LOUISA | VA | 6,100 |
| D | LUNENBURG | VA | 4,200 |
| D | MADISON | VA | 3,500 |
| D | NEW KENT | VA | 3,200 |
| D | NORTHUMBERLAND | VA | 3,900 |
| D | NOTTOWAY | VA | 5,100 |
| D | ORANGE | VA | 6,300 |
| B | POWHATAN | VA | 3,800 |
| D | PRINCE EDWARD | VA | 4,900 |
| C | PRINCE GEORGE | VA | 15,000 |
| D | RICHMOND | VA | 2,500 |
| B | RICHMOND CITY | VA | 85,000 |
| D | SUSSEX | VA | 3,500 |

ADI TOTAL TVHH 428,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 8 | 258,500 | 60.4% |
| C | 3 | 82,600 | 19.3% |
| D | 22 | 87,200 | 20.4% |

## ROANOKE-LYNCHBURG

ADI TVHH RANK 65 % OF US TVHH .43%

| | | | |
|---|---|---|---|
| D | ALLEGHANY | VA | 9,900 |
| B | AMHERST | VA | 9,300 |

## ROANOKE-LYNCHBURG (Continued)

| | | | |
|---|---|---|---|
| B | APPOMATTOX | VA | 4,100 |
| D | BATH | VA | 2,100 |
| B | BEDFORD | VA | 14,100 |
| B | BOTETOURT | VA | 8,400 |
| B | CAMPBELL | VA | 40,100 |
| D | CARROLL | VA | 12,200 |
| D | CHARLOTTE | VA | 4,000 |
| B | CRAIG | VA | 1,500 |
| D | FLOYD | VA | 4,200 |
| C | FRANKLIN | VA | 12,400 |
| D | GILES | VA | 6,200 |
| D | GRAYSON | VA | 6,100 |
| C | HALIFAX | VA | 12,200 |
| C | HENRY | VA | 26,800 |
| D | HIGHLAND | VA | 1,100 |
| C | MONTGOMERY | VA | 29,700 |
| D | NELSON | VA | 4,200 |
| C | PITTSYLVANIA | VA | 40,300 |
| C | PULASKI | VA | 12,700 |
| B | ROANOKE | VA | 75,400 |
| D | ROCKBRIDGE | VA | 10,000 |
| D | WYTHE | VA | 9,200 |

ADI TOTAL TVHH 352,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 7 | 152,900 | 43.4% |
| C | 6 | 130,100 | 36.9% |
| D | 11 | 69,200 | 19.6% |

## ROCHESTER, NY

ADI TVHH RANK 71 % OF US TVHH .40%

| | | | |
|---|---|---|---|
| B | LIVINGSTON | NY | 18,300 |
| B | MONROE | NY | 252,400 |
| B | ONTARIO | NY | 30,800 |
| B | WAYNE | NY | 28,400 |

ADI TOTAL TVHH 329,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 329,900 | 100.0% |
| C | | | |
| D | | | |

## ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 142 % OF US TVHH .17%

| | | | |
|---|---|---|---|
| C | CERRO GORDO | IA | 18,900 |
| D | FLOYD | IA | 7,000 |
| D | HANCOCK | IA | 5,100 |
| D | HOWARD | IA | 4,100 |
| B | KOSSUTH | IA | 7,900 |
| D | MITCHELL | IA | 4,400 |
| D | WINNEBAGO | IA | 4,900 |
| D | WORTH | IA | 3,400 |
| D | DODGE | MN | 5,100 |
| D | FARIBAULT | MN | 7,500 |
| D | FILLMORE | MN | 7,900 |
| C | FREEBORN | MN | 13,400 |
| C | MOWER | MN | 15,000 |
| C | OLMSTED | MN | 33,900 |

ADI TOTAL TVHH 138,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 4 | 81,200 | 58.6% |
| D | 10 | 57,300 | 41.4% |

## ROCKFORD

ADI TVHH RANK 108 % OF US TVHH .23%

| | | | |
|---|---|---|---|
| B | BOONE | IL | 9,900 |
| C | OGLE | IL | 16,600 |
| B | STEPHENSON | IL | 18,400 |
| B | WINNEBAGO | IL | 90,400 |
| C | ROCK | WI | 50,300 |

ADI TOTAL TVHH 185,600

## ROCKFORD (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 118,700 | 64.0% |
| C | 2 | 66,900 | 36.0% |
| D | | | |

## ROSWELL

ADI TVHH RANK 185 % OF US TVHH .06%

| | | |
|---|---|---|
| C CHAVES | NM | 18,900 |
| C EDDY | NM | 17,000 |
| C LEA NORTH | NM | 16,400 |

ADI TOTAL TVHH 52,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 52,300 | 100.0% |
| D | | | |

## SACRAMENTO-STOCKTON

ADI TVHH RANK 21 % OF US TVHH 1.00%

| | | |
|---|---|---|
| D AMADOR | CA | 7,900 |
| B CALAVERAS | CA | 8,300 |
| D COLUSA | CA | 4,500 |
| C CONTRA COSTA EAST | CA | 18,800 |
| C EL DORADO WEST | CA | 23,200 |
| D MONO | CA | 3,400 |
| C NEVADA | CA | 20,800 |
| B PLACER WEST | CA | 41,500 |
| D PLUMAS | CA | 6,800 |
| B SACRAMENTO | CA | 311,700 |
| B SAN JOAQUIN | CA | 125,400 |
| D SIERRA | CA | 1,300 |
| C SOLANO EAST | CA | 48,900 |
| B STANISLAUS | CA | 96,700 |
| C SUTTER | CA | 19,300 |
| D TUOLUMNE | CA | 12,900 |
| B YOLO | CA | 42,200 |
| C YUBA | CA | 17,800 |

ADI TOTAL TVHH 811,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 617,500 | 76.1% |
| C | 6 | 148,800 | 18.3% |
| D | 7 | 45,100 | 5.6% |

## ST. JOSEPH

ADI TVHH RANK 189 % OF US TVHH .06%

| | | |
|---|---|---|
| C BUCHANAN | MO | 32,900 |
| D GENTRY | MO | 3,000 |
| D HOLT | MO | 2,700 |
| D NODAWAY | MO | 7,800 |
| D WORTH | MO | 1,200 |

ADI TOTAL TVHH 47,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 32,900 | 69.1% |
| D | 4 | 14,700 | 30.9% |

## ST. LOUIS

ADI TVHH RANK 17 % OF US TVHH 1.26%

| | | |
|---|---|---|
| D BOND | IL | 5,800 |
| D CALHOUN | IL | 2,000 |
| A CLINTON | IL | 11,100 |
| D FAYETTE | IL | 8,000 |
| D GREENE | IL | 6,100 |
| C JEFFERSON | IL | 14,100 |
| D JERSEY | IL | 6,800 |
| C MACOUPIN | IL | 16,500 |
| A MADISON | IL | 89,300 |
| C MARION | IL | 16,600 |

## ST. LOUIS (Continued)

| | | |
|---|---|---|
| A MONROE | IL | 7,100 |
| D MONTGOMERY | IL | 11,900 |
| D PERRY | IL | 8,100 |
| C RANDOLPH | IL | 12,000 |
| A ST CLAIR | IL | 89,500 |
| D WASHINGTON | IL | 5,600 |
| D CRAWFORD | MO | 8,600 |
| A FRANKLIN | MO | 25,000 |
| D GASCONADE | MO | 5,000 |
| D IRON | MO | 3,800 |
| A JEFFERSON | MO | 50,400 |
| D LINCOLN | MO | 7,800 |
| D MONTGOMERY | MO | 4,200 |
| D PERRY | MO | 5,800 |
| A ST CHARLES | MO | 50,400 |
| C ST FRANCOIS | MO | 15,600 |
| A ST LOUIS | MO | 351,300 |
| A ST LOUIS CITY | MO | 169,200 |
| D STE GENEVIEVE | MO | 5,200 |
| B WARREN | MO | 5,400 |
| D WASHINGTON | MO | 6,100 |

ADI TOTAL TVHH 1,024,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 9 | 843,300 | 82.3% |
| B | | | |
| C | 5 | 76,800 | 7.5% |
| D | 17 | 104,200 | 10.2% |

## SALINAS-MONTEREY

ADI TVHH RANK 112 % OF US TVHH .22%

| | | |
|---|---|---|
| B MONTEREY | CA | 98,700 |
| D SAN BENITO | CA | 8,000 |
| B SANTA CRUZ | CA | 73,800 |

ADI TOTAL TVHH 170,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 170,500 | 95.5% |
| C | | | |
| D | 1 | 8,000 | 4.5% |

## SALISBURY

ADI TVHH RANK 167 % OF US TVHH .10%

| | | |
|---|---|---|
| C SUSSEX | DE | 36,800 |
| D SOMERSET | MD | 6,600 |
| C WICOMICO | MD | 23,700 |
| D WORCESTER | MD | 12,100 |

ADI TOTAL TVHH 79,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 60,500 | 76.4% |
| D | 2 | 18,700 | 23.6% |

## SALT LAKE CITY

ADI TVHH RANK 44 % OF US TVHH .63%

| | | |
|---|---|---|
| D BEAR LAKE | ID | 2,300 |
| D CARIBOU | ID | 2,900 |
| D FRANKLIN | ID | 2,600 |
| D ONEIDA | ID | 1,100 |
| D ELKO | NV | 6,200 |
| D WHITE PINE | NV | 2,800 |
| D BEAVER | UT | 1,400 |
| D BOX ELDER | UT | 10,100 |
| C CACHE | UT | 10,300 |
| D CARBON | UT | 7,700 |
| D DAGGETT | UT | 200 |
| B DAVIS | UT | 42,600 |
| D DUCHESNE | UT | 3,500 |
| D EMERY | UT | 3,500 |
| D GARFIELD | UT | 1,100 |
| D GRAND | UT | 2,800 |
| D IRON | UT | 5,200 |
| D JUAB | UT | 1,700 |
| D KANE | UT | 1,200 |
| D MILLARD | UT | 2,800 |
| D MORGAN | UT | 1,500 |

## SALT LAKE CITY (Continued)

| | | |
|---|---|---|
| D PIUTE | UT | 400 |
| D RICH | UT | 700 |
| B SALT LAKE | UT | 211,400 |
| D SAN JUAN | UT | 2,900 |
| D SANPETE | UT | 4,900 |
| D SEVIER | UT | 4,700 |
| D SUMMIT | UT | 3,600 |
| B TOOELE | UT | 8,200 |
| D UINTAH | UT | 6,200 |
| B UTAH | UT | 61,700 |
| D WASATCH | UT | 2,700 |
| D WASHINGTON | UT | 8,000 |
| D WAYNE | UT | 800 |
| B WEBER | UT | 44,000 |
| D HOT SPRINGS | WY | 2,100 |
| D SUBLETTE | WY | 1,500 |
| C SWEETWATER | WY | 15,100 |
| D TETON | WY | 4,100 |
| D UINTA | WY | 4,200 |

ADI TOTAL TVHH 513,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 372,900 | 72.7% |
| C | 2 | 33,400 | 6.5% |
| D | 33 | 106,800 | 20.8% |

## SAN ANGELO

ADI TVHH RANK 197 % OF US TVHH .04%

| | | |
|---|---|---|
| D IRION | TX | 500 |
| D KIMBLE | TX | 1,500 |
| D SCHLEICHER | TX | 1,000 |
| D STERLING | TX | 400 |
| C TOM GREEN | TX | 31,500 |

ADI TOTAL TVHH 34,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 31,500 | 90.3% |
| D | 4 | 3,400 | 9.7% |

## SAN ANTONIO

ADI TVHH RANK 45 % OF US TVHH .60%

| | | |
|---|---|---|
| D ATASCOSA | TX | 8,400 |
| D BANDERA | TX | 3,000 |
| B BEXAR | TX | 331,800 |
| D BLANCO | TX | 2,000 |
| A COMAL | TX | 13,800 |
| D DE WITT | TX | 6,900 |
| D DIMMIT | TX | 3,100 |
| D EDWARDS | TX | 700 |
| D FRIO | TX | 4,000 |
| D GILLESPIE | TX | 5,700 |
| D GOLIAD | TX | 1,800 |
| D GONZALES | TX | 5,800 |
| B GUADALUPE | TX | 16,400 |
| C HAYS | TX | 13,400 |
| D KARNES | TX | 4,500 |
| D KENDALL | TX | 3,900 |
| D KERR | TX | 11,600 |
| D KINNEY | TX | 800 |
| D LA SALLE | TX | 1,800 |
| D LAVACA | TX | 6,900 |
| D LIVE OAK | TX | 3,400 |
| D MAVERICK | TX | 7,800 |
| D MCMULLEN | TX | 300 |
| D MEDINA | TX | 7,600 |
| D REAL | TX | 800 |
| D UVALDE | TX | 7,100 |
| D VAL VERDE | TX | 10,500 |
| D WILSON | TX | 5,600 |
| D ZAVALA | TX | 2,900 |

ADI TOTAL TVHH 491,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 362,000 | 73.6% |
| C | 1 | 13,400 | 2.7% |
| D | 25 | 116,900 | 23.7% |

## SAN DIEGO

ADI TVHH RANK 27 % OF US TVHH .85%

| | | | |
|---|---|---|---|
| A | SAN DIEGO | CA | 696,700 |

ADI TOTAL TVHH 696,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 1 | 696,700 | 100.0% |
| B | | | |
| C | | | |
| D | | | |

## SAN FRANCISCO

ADI TVHH RANK 5 % OF US TVHH 2.40%

| | | | |
|---|---|---|---|
| A | ALAMEDA | CA | 423,800 |
| A | CONTRA COSTA WEST | CA | 231,600 |
| D | LAKE | CA | 19,300 |
| A | MARIN | CA | 90,000 |
| C | MENDOCINO | CA | 24,600 |
| C | NAPA | CA | 37,400 |
| A | SAN FRANCISCO | CA | 279,700 |
| A | SAN MATEO | CA | 228,800 |
| C | SANTA CLARA EAST | CA | 13,700 |
| B | SANTA CLARA WEST | CA | 499,600 |
| C | SOLANO WEST | CA | 35,800 |
| B | SONOMA | CA | 110,700 |

ADI TOTAL TVHH 1,959,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 5 | 1,253,900 | 64.0% |
| B | 2 | 578,300 | 29.5% |
| C | 4 | 111,500 | 5.7% |
| D | 1 | 15,300 | .8% |

## SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO

ADI TVHH RANK 116 % OF US TVHH .21%

| | | | |
|---|---|---|---|
| B | SAN LUIS OBISPO | CA | 60,400 |
| C | SANTA BARBARA NORTH | CA | 48,800 |
| B | SANTA BARBARA SOUTH | CA | 60,900 |

ADI TOTAL TVHH 170,100

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 121,300 | 71.3% |
| C | 1 | 48,800 | 28.7% |
| D | | | |

## SARASOTA

ADI TVHH RANK 150 % OF US TVHH .12%

| | | | |
|---|---|---|---|
| B | SARASOTA | FL | 99,000 |

ADI TOTAL TVHH 99,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 99,000 | 100.0% |
| C | | | |
| D | | | |

## SAVANNAH

ADI TVHH RANK 103 % OF US TVHH .24%

| | | | |
|---|---|---|---|
| D | APPLING | GA | 5,100 |
| D | BACON | GA | 3,200 |
| B | BRYAN | GA | 3,300 |
| C | BULLOCH | GA | 11,500 |
| D | CANDLER | GA | 2,600 |
| B | CHATHAM | GA | 73,100 |
| B | EFFINGHAM | GA | 6,200 |
| D | EVANS | GA | 2,900 |
| D | JEFF DAVIS | GA | 4,000 |
| C | LIBERTY | GA | 10,500 |
| D | LONG | GA | 1,800 |
| D | MC INTOSH | GA | 2,700 |
| D | MONTGOMERY | GA | 2,300 |
| D | PIERCE | GA | 4,000 |
| B | SCREVEN | GA | 4,800 |

## SAVANNAH (Continued)

| | | | |
|---|---|---|---|
| D | TATTNALL | GA | 5,700 |
| D | TOOMBS | GA | 7,900 |
| D | WAYNE | GA | 7,000 |
| D | WHEELER | GA | 1,800 |
| C | BEAUFORT | SC | 21,500 |
| D | HAMPTON | SC | 6,100 |
| D | JASPER | SC | 4,700 |

ADI TOTAL TVHH 192,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 82,600 | 42.9% |
| C | 3 | 43,500 | 22.6% |
| D | 16 | 66,400 | 34.5% |

## SEATTLE-TACOMA

ADI TVHH RANK 19 % OF US TVHH 1.33%

| | | | |
|---|---|---|---|
| C | CLALLAM | WA | 20,000 |
| C | GRAYS HARBOR | WA | 24,600 |
| C | ISLAND | WA | 17,000 |
| D | JEFFERSON | WA | 6,600 |
| A | KING | WA | 498,900 |
| C | KITSAP | WA | 55,100 |
| D | KITTITAS WEST | WA | 1,700 |
| C | LEWIS | WA | 20,200 |
| D | MASON | WA | 12,600 |
| B | PACIFIC | WA | 6,800 |
| A | PIERCE | WA | 180,100 |
| D | SAN JUAN | WA | 3,500 |
| C | SKAGIT | WA | 24,900 |
| A | SNOHOMISH | WA | 125,000 |
| C | THURSTON | WA | 48,700 |
| C | WHATCOM | WA | 40,500 |

ADI TOTAL TVHH 1,007,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 3 | 804,000 | 74.0% |
| B | | | |
| C | 8 | 291,800 | 23.2% |
| D | 5 | 31,200 | 2.9% |

## SELMA

ADI TVHH RANK 205 % OF US TVHH .03%

| | | | |
|---|---|---|---|
| C | DALLAS | AL | 17,400 |
| D | MARENGO | AL | 8,100 |

ADI TOTAL TVHH 25,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 17,400 | 68.2% |
| D | 1 | 8,100 | 31.8% |

## SHREVEPORT-TEXARKANA

ADI TVHH RANK 55 % OF US TVHH .53%

| | | | |
|---|---|---|---|
| D | COLUMBIA | AR | 9,400 |
| B | HEMPSTEAD | AR | 8,600 |
| B | HOWARD | AR | 4,900 |
| D | LAFAYETTE | AR | 3,500 |
| B | LITTLE RIVER | AR | 4,700 |
| B | MILLER | AR | 13,600 |
| D | SEVIER | AR | 9,300 |
| D | BIENVILLE | LA | 5,700 |
| B | BOSSIER | LA | 27,800 |
| B | CADDO | LA | 92,800 |
| D | CLAIBORNE | LA | 6,100 |
| D | DE SOTO | LA | 9,000 |
| C | NATCHITOCHES | LA | 13,400 |
| D | RED RIVER | LA | 3,600 |
| D | SABINE | LA | 9,200 |
| B | WEBSTER | LA | 15,800 |
| C | MC CURTAIN | OK | 12,500 |
| B | BOWIE | TX | 28,000 |
| D | CAMP | TX | 3,500 |
| D | CASS | TX | 10,700 |
| C | GREGG | TX | 37,500 |
| C | HARRISON | TX | 18,400 |
| D | MARION | TX | 4,100 |
| D | MORRIS | TX | 9,300 |

## SHREVEPORT-TEXARKANA (Continued)

| | | | |
|---|---|---|---|
| C | NACOGDOCHES | TX | 17,000 |
| D | PANOLA | TX | 7,600 |
| D | RED RIVER | TX | 6,000 |
| C | RUSK | TX | 15,400 |
| B | SAN AUGUSTINE | TX | 3,200 |
| D | SHELBY | TX | 8,600 |
| D | TITUS | TX | 7,900 |
| D | UPSHUR | TX | 10,000 |

ADI TOTAL TVHH 429,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 182,700 | 42.5% |
| C | 6 | 114,200 | 26.6% |
| D | 20 | 132,800 | 30.9% |

## SIOUX CITY

ADI TVHH RANK 131 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| B | BUENA VISTA | IA | 7,800 |
| D | CHEROKEE | IA | 6,100 |
| D | CLAY | IA | 7,500 |
| D | DICKINSON | IA | 6,300 |
| B | IDA | IA | 3,400 |
| D | MONONA | IA | 4,400 |
| D | O BRIEN | IA | 6,200 |
| D | PALO ALTO | IA | 4,700 |
| B | PLYMOUTH | IA | 8,700 |
| B | SAC | IA | 5,400 |
| B | SIOUX | IA | 10,000 |
| C | WOODBURY | IA | 37,000 |
| B | CEDAR | NE | 3,500 |
| C | DAKOTA | NE | 6,100 |
| B | DIXON | NE | 2,700 |
| B | KNOX | NE | 4,000 |
| B | MADISON | NE | 11,800 |
| D | PIERCE | NE | 3,000 |
| D | THURSTON | NE | 2,300 |
| B | WAYNE | NE | 3,500 |
| D | CLAY | SD | 4,300 |
| B | UNION | SD | 4,100 |

ADI TOTAL TVHH 152,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 43,100 | 28.2% |
| D | 20 | 109,700 | 71.8% |

## SIOUX FALLS-MITCHELL

ADI TVHH RANK 97 % OF US TVHH .26%

| | | | |
|---|---|---|---|
| B | LYON | IA | 4,400 |
| B | OSCEOLA | IA | 3,000 |
| B | LINCOLN | MN | 3,000 |
| B | MURRAY | MN | 4,000 |
| B | NOBLES | MN | 7,900 |
| B | PIPESTONE | MN | 4,300 |
| B | ROCK | MN | 3,900 |
| B | TRAVERSE | MN | 1,900 |
| B | BOYD | NE | 1,300 |
| B | AURORA | SD | 4,100 |
| B | BEADLE | SD | 7,300 |
| B | BON HOMME | SD | 2,900 |
| B | BROOKINGS | SD | 8,200 |
| C | BROWN | SD | 13,900 |
| B | BRULE | SD | 1,900 |
| B | BUFFALO | SD | 400 |
| B | CHARLES MIX | SD | 3,300 |
| B | CLARK | SD | 1,900 |
| B | CODINGTON | SD | 7,800 |
| C | DAVISON | SD | 6,800 |
| B | DAY | SD | 2,900 |
| B | DEUEL | SD | 1,900 |
| B | DOUGLAS | SD | 1,400 |
| B | EDMUNDS | SD | 1,700 |
| B | FAULK | SD | 1,200 |
| B | GRANT | SD | 3,100 |
| B | GREGORY | SD | 2,000 |
| B | HAMLIN | SD | 1,900 |
| B | HAND | SD | 1,800 |
| C | HANSON | SD | 1,100 |
| B | HUGHES | SD | 9,400 |
| B | HUTCHINSON | SD | 3,300 |
| B | HYDE | SD | 800 |
| B | JERAULD | SD | 1,100 |

## SIOUX FALLS-MITCHELL (Continued)

| | | |
|---|---|---|
| D JONES | SD | 600 |
| D KINGSBURY | SD | 2,600 |
| D LAKE | SD | 3,900 |
| D LINCOLN | SD | 4,900 |
| D LYMAN | SD | 1,400 |
| D MARSHALL | SD | 1,900 |
| C MC COOK | SD | 2,300 |
| D MC PHERSON | SD | 1,400 |
| D MELLETTE | SD | 700 |
| D MINER | SD | 1,400 |
| C MINNEHAHA | SD | 42,000 |
| D MOODY | SD | 2,400 |
| D POTTER | SD | 1,200 |
| D ROBERTS | SD | 3,700 |
| D SANBORN | SD | 1,200 |
| D SPINK | SD | 3,300 |
| D STANLEY | SD | 1,000 |
| D SULLY | SD | 700 |
| D TODD | SD | 1,800 |
| D TRIPP | SD | 2,500 |
| D TURNER | SD | 3,400 |
| D YANKTON | SD | 6,700 |

ADI TOTAL TVHH 209,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 5 | 65,700 | 31.4% |
| D | 51 | 143,700 | 68.6% |

## SOUTH BEND-ELKHART

ADI TVHH RANK 81 % OF US TVHH .34%

| | | |
|---|---|---|
| B ELKHART | IN | 40,700 |
| D FULTON | IN | 7,300 |
| C KOSCIUSKO | IN | 21,700 |
| D LA GRANGE | IN | 7,700 |
| B MARSHALL | IN | 13,900 |
| D PULASKI | IN | 4,700 |
| B ST JOSEPH | IN | 86,900 |
| D STARKE | IN | 7,600 |
| B BERRIEN | MI | 61,000 |
| C CASS | MI | 17,700 |

ADI TOTAL TVHH 277,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 210,500 | 75.9% |
| C | 2 | 39,600 | 14.2% |
| D | 4 | 27,300 | 9.8% |

## SPOKANE

ADI TVHH RANK 75 % OF US TVHH .39%

| | | |
|---|---|---|
| D BENEWAH | ID | 3,000 |
| D BONNER | ID | 9,200 |
| D BOUNDARY | ID | 2,500 |
| D CLEARWATER | ID | 3,600 |
| D IDAHO | ID | 5,200 |
| C KOOTENAI | ID | 22,700 |
| D LATAH | ID | 10,400 |
| D LEWIS | ID | 1,500 |
| D NEZ PERCE | ID | 12,600 |
| D SHOSHONE | ID | 6,700 |
| D LINCOLN | MT | 5,800 |
| D SANDERS | MT | 3,300 |
| D WALLOWA | OR | 2,800 |
| D ADAMS | WA | 4,500 |
| D ASOTIN | WA | 6,500 |
| C CHELAN | WA | 17,700 |
| D COLUMBIA | WA | 1,500 |
| D DOUGLAS | WA | 8,400 |
| D FERRY | WA | 2,000 |
| D GARFIELD | WA | 900 |
| C GRANT | WA | 17,400 |
| D LINCOLN | WA | 3,600 |
| D OKANOGAN | WA | 11,200 |
| D PEND OREILLE | WA | 3,100 |
| B SPOKANE | WA | 131,000 |
| D STEVENS | WA | 10,100 |
| C WHITMAN | WA | 13,100 |

ADI TOTAL TVHH 320,300

## SPOKANE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 131,000 | 40.9% |
| C | 4 | 70,980 | 22.1% |
| D | 22 | 118,480 | 37.0% |

## SPRINGFIELD, MA

ADI TVHH RANK 93 % OF US TVHH .28%

| | | |
|---|---|---|
| C FRANKLIN | MA | 24,300 |
| B HAMPDEN | MA | 157,500 |
| D HAMPSHIRE | MA | 45,200 |

ADI TOTAL TVHH 227,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 202,700 | 89.3% |
| C | 1 | 24,300 | 10.7% |
| D | | | |

## SPRINGFIELD, MO

ADI TVHH RANK 82 % OF US TVHH .34%

| | | |
|---|---|---|
| D BARTON | AR | 11,700 |
| D BOONE | AR | 10,200 |
| D CARROLL | AR | 6,600 |
| D FULTON | AR | 3,900 |
| D MADISON | AR | 4,100 |
| D MARION | AR | 4,400 |
| D NEWTON | AR | 2,700 |
| D BARRY | MO | 9,400 |
| D BENTON | MO | 4,800 |
| D CAMDEN | MO | 8,200 |
| D CEDAR | MO | 4,800 |
| B CHRISTIAN | MO | 8,300 |
| D DADE | MO | 3,000 |
| D DALLAS | MO | 4,400 |
| D DENT | MO | 5,300 |
| D DOUGLAS | MO | 4,400 |
| B GREENE | MO | 71,700 |
| D HICKORY | MO | 2,700 |
| D HOWELL | MO | 10,700 |
| D LACLEDE | MO | 9,100 |
| D LAWRENCE | MO | 10,800 |
| D OREGON | MO | 3,600 |
| D OZARK | MO | 3,100 |
| D PHELPS | MO | 11,500 |
| D POLK | MO | 6,800 |
| C PULASKI | MO | 10,400 |
| D SHANNON | MO | 2,800 |
| D STONE | MO | 6,300 |
| D TANEY | MO | 8,400 |
| D TEXAS | MO | 7,800 |
| D WEBSTER | MO | 7,100 |
| D WRIGHT | MO | 5,900 |

ADI TOTAL TVHH 274,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 80,000 | 29.1% |
| C | 1 | 10,400 | 3.8% |
| D | 29 | 184,500 | 67.1% |

## SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 76 % OF US TVHH .39%

| | | |
|---|---|---|
| B CHAMPAIGN | IL | 59,300 |
| C CHRISTIAN | IL | 13,600 |
| C COLES | IL | 19,300 |
| D DE WITT | IL | 6,900 |
| D DOUGLAS | IL | 7,300 |
| D EFFINGHAM | IL | 10,900 |
| D FORD | IL | 5,700 |
| B MACON | IL | 48,800 |
| B MENARD | IL | 4,300 |
| C MORGAN | IL | 13,600 |
| D MOULTRIE | IL | 5,100 |
| D PIATT | IL | 6,000 |
| B SANGAMON | IL | 69,300 |
| D SHELBY | IL | 8,600 |
| B VERMILION | IL | 35,300 |

ADI TOTAL TVHH 314,000

## SPRINGFIELD-DECATUR-CHAMPAIGN (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 217,000 | 69.1% |
| C | 3 | 46,500 | 14.8% |
| D | 7 | 50,500 | 16.1% |

## SYRACUSE

ADI TVHH RANK 66 % OF US TVHH .43%

| | | |
|---|---|---|
| C CAYUGA | NY | 26,600 |
| C CORTLAND | NY | 16,300 |
| B MADISON | NY | 20,900 |
| C ONEIDA WEST | NY | 29,300 |
| B ONONDAGA | NY | 165,500 |
| B OSWEGO | NY | 37,900 |
| D SCHUYLER | NY | 6,000 |
| D SENECA | NY | 11,400 |
| C TOMPKINS | NY | 28,800 |
| D YATES | NY | 7,800 |

ADI TOTAL TVHH 350,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 224,300 | 64.0% |
| C | 4 | 101,000 | 28.8% |
| D | 3 | 25,200 | 7.2% |

## TALLAHASSEE

ADI TVHH RANK 128 % OF US TVHH .19%

| | | |
|---|---|---|
| C GADSDEN | FL | 12,400 |
| D HAMILTON | FL | 3,000 |
| D JEFFERSON | FL | 3,600 |
| D LAFAYETTE | FL | 1,500 |
| B LEON | FL | 57,700 |
| D MADISON | FL | 4,800 |
| D TAYLOR | FL | 6,000 |
| B WAKULLA | FL | 4,000 |
| D BROOKS | GA | 5,100 |
| D DECATUR | GA | 8,500 |
| D ECHOLS | GA | 900 |
| D GRADY | GA | 6,700 |
| C LOWNDES | GA | 23,300 |
| D MILLER | GA | 2,500 |
| D SEMINOLE | GA | 3,100 |
| B THOMAS | GA | 12,900 |

ADI TOTAL TVHH 156,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 74,600 | 47.8% |
| C | 2 | 35,700 | 22.9% |
| D | 11 | 45,700 | 29.3% |

## TAMPA-ST. PETERSBURG

ADI TVHH RANK 18 % OF US TVHH 1.15%

| | | |
|---|---|---|
| C CITRUS | FL | 25,200 |
| D DE SOTO | FL | 6,600 |
| D HARDEE | FL | 6,500 |
| C HERNANDO | FL | 19,200 |
| C HIGHLANDS | FL | 20,200 |
| A HILLSBOROUGH | FL | 250,100 |
| B MANATEE | FL | 65,100 |
| A PASCO | FL | 89,400 |
| A PINELLAS | FL | 334,700 |
| B POLK | FL | 120,800 |

ADI TOTAL TVHH 937,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | 3 | 674,200 | 71.9% |
| B | 2 | 185,900 | 19.8% |
| C | 3 | 64,600 | 6.9% |
| D | 2 | 13,100 | 1.4% |

## TERRE HAUTE

ADI TVHH RANK 123 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| D | CLARK | IL | 6,500 |
| D | CLAY | IL | 5,800 |
| D | CRAWFORD | IL | 8,000 |
| D | CUMBERLAND | IL | 4,100 |
| D | EDGAR | IL | 8,300 |
| D | JASPER | IL | 4,100 |
| D | LAWRENCE | IL | 6,600 |
| D | RICHLAND | IL | 6,700 |
| B | CLAY | IN | 9,300 |
| D | DAVIESS | IN | 9,800 |
| D | GREENE | IN | 11,600 |
| C | KNOX | IN | 15,600 |
| D | MARTIN | IN | 3,700 |
| D | PARKE | IN | 6,000 |
| B | SULLIVAN | IN | 7,900 |
| B | VERMILLION | IN | 7,000 |
| B | VIGO | IN | 40,200 |

ADI TOTAL TVHH 161,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 64,400 | 40.0% |
| C | 1 | 15,600 | 9.7% |
| D | 12 | 81,200 | 50.4% |

## TOLEDO

ADI TVHH RANK 59 % OF US TVHH .49%

| | | | |
|---|---|---|---|
| C | LENAWEE | MI | 30,600 |
| C | DEFIANCE | OH | 13,900 |
| B | FULTON | OH | 12,900 |
| C | HANCOCK | OH | 23,500 |
| D | HARDIN | OH | 11,300 |
| D | HENRY | OH | 10,000 |
| B | LUCAS | OH | 173,700 |
| B | OTTAWA | OH | 14,400 |
| D | PUTNAM | OH | 10,300 |
| C | SANDUSKY | OH | 22,100 |
| C | SENECA | OH | 21,100 |
| C | WILLIAMS | OH | 13,100 |
| B | WOOD | OH | 36,900 |
| D | WYANDOT | OH | 7,800 |

ADI TOTAL TVHH 401,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 237,900 | 59.3% |
| C | 6 | 123,900 | 30.9% |
| D | 4 | 39,400 | 9.8% |

## TOPEKA

ADI TVHH RANK 141 % OF US TVHH .17%

| | | | |
|---|---|---|---|
| D | CLAY | KS | 3,900 |
| D | COFFEY | KS | 3,600 |
| D | GEARY | KS | 10,100 |
| D | JACKSON | KS | 4,200 |
| D | LYON | KS | 13,200 |
| D | MARSHALL | KS | 4,900 |
| D | MORRIS | KS | 2,500 |
| D | NEMAHA | KS | 4,100 |
| B | OSAGE | KS | 5,700 |
| D | POTTAWATOMIE | KS | 5,600 |
| C | RILEY | KS | 19,800 |
| B | SHAWNEE | KS | 59,600 |
| D | WABAUNSEE | KS | 2,400 |

ADI TOTAL TVHH 139,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 65,300 | 46.8% |
| C | 1 | 19,800 | 14.2% |
| D | 10 | 54,500 | 39.0% |

## TRAVERSE CITY-CADILLAC

ADI TVHH RANK 134 % OF US TVHH .18%

| | | | |
|---|---|---|---|
| D | ANTRIM | MI | 6,000 |
| D | BENZIE | MI | 4,100 |
| D | CHARLEVOIX | MI | 7,500 |

## TRAVERSE CITY-CADILLAC (Continued)

| | | | |
|---|---|---|---|
| D | CHEBOYGAN | MI | 7,600 |
| D | CHIPPEWA | MI | 9,600 |
| D | CRAWFORD | MI | 3,400 |
| D | EMMET | MI | 8,500 |
| C | GRAND TRAVERSE | MI | 20,400 |
| D | KALKASKA | MI | 4,200 |
| D | LAKE | MI | 3,100 |
| D | LEELANAU | MI | 5,300 |
| D | LUCE | MI | 2,100 |
| D | MACKINAC | MI | 3,600 |
| D | MANISTEE | MI | 8,800 |
| D | MASON | MI | 9,800 |
| D | MISSAUKEE | MI | 3,500 |
| D | MONTMORENCY | MI | 2,900 |
| D | OSCEOLA | MI | 6,800 |
| D | OSCODA | MI | 2,600 |
| D | OTSEGO | MI | 5,300 |
| D | PRESQUE ISLE | MI | 5,000 |
| D | ROSCOMMON | MI | 7,100 |
| C | WEXFORD | MI | 9,400 |

ADI TOTAL TVHH 146,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 29,800 | 20.3% |
| D | 21 | 116,800 | 79.7% |

## TUCSON

ADI TVHH RANK 85 % OF US TVHH .31%

| | | | |
|---|---|---|---|
| C | COCHISE | AZ | 30,100 |
| D | GRAHAM | AZ | 6,600 |
| B | PIMA | AZ | 209,700 |
| B | SANTA CRUZ | AZ | 6,300 |
| D | CATRON | NM | 900 |
| D | HIDALGO | NM | 2,000 |

ADI TOTAL TVHH 255,600

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 216,000 | 84.5% |
| C | 1 | 30,100 | 11.8% |
| D | 3 | 9,500 | 3.7% |

## TULSA

ADI TVHH RANK 57 % OF US TVHH .52%

| | | | |
|---|---|---|---|
| D | CHAUTAUQUA | KS | 2,200 |
| D | ELK | KS | 1,700 |
| C | MONTGOMERY | KS | 16,400 |
| D | ADAIR | OK | 6,100 |
| D | CHEROKEE | OK | 11,000 |
| D | CRAIG | OK | 5,400 |
| B | CREEK | OK | 21,600 |
| D | DELAWARE | OK | 9,000 |
| D | HASKELL | OK | 4,300 |
| D | LATIMER | OK | 3,500 |
| B | MAYES | OK | 12,100 |
| D | MC INTOSH | OK | 6,200 |
| C | MUSKOGEE | OK | 25,100 |
| D | NOWATA | OK | 4,400 |
| D | OKFUSKEE | OK | 4,200 |
| C | OKMULGEE | OK | 14,500 |
| B | OSAGE | OK | 14,900 |
| D | PAWNEE | OK | 6,000 |
| C | PITTSBURG | OK | 15,100 |
| B | ROGERS | OK | 16,300 |
| B | TULSA | OK | 188,700 |
| B | WAGONER | OK | 14,800 |
| C | WASHINGTON | OK | 19,400 |

ADI TOTAL TVHH 422,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 6 | 268,400 | 63.5% |
| C | 5 | 90,500 | 21.4% |
| D | 12 | 64,000 | 15.1% |

## TUSCALOOSA

ADI TVHH RANK 188 % OF US TVHH .06%

| | | | |
|---|---|---|---|
| C | TUSCALOOSA | AL | 48,700 |

ADI TOTAL TVHH 48,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 48,700 | 100.0% |
| D | | | |

## TWIN FALLS

ADI TVHH RANK 200 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| D | BLAINE | ID | 4,300 |
| D | JEROME | ID | 5,300 |
| D | LINCOLN | ID | 1,200 |
| C | TWIN FALLS | ID | 19,500 |

ADI TOTAL TVHH 30,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 19,500 | 64.4% |
| D | 3 | 10,800 | 35.6% |

## TYLER

ADI TVHH RANK 160 % OF US TVHH .11%

| | | | |
|---|---|---|---|
| C | ANGELINA | TX | 22,600 |
| C | CHEROKEE | TX | 13,800 |
| D | HOUSTON | TX | 7,300 |
| C | SMITH | TX | 48,300 |

ADI TOTAL TVHH 92,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 3 | 84,700 | 92.1% |
| D | 1 | 7,300 | 7.9% |

## UTICA

ADI TVHH RANK 156 % OF US TVHH .12%

| | | | |
|---|---|---|---|
| C | HERKIMER | NY | 23,300 |
| B | ONEIDA EAST | NY | 57,400 |
| C | OTSEGO | NY | 20,000 |

ADI TOTAL TVHH 100,700

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 57,400 | 57.0% |
| C | 2 | 43,300 | 43.0% |
| D | | | |

## VICTORIA

ADI TVHH RANK 206 % OF US TVHH .03%

| | | | |
|---|---|---|---|
| C | VICTORIA | TX | 24,000 |

ADI TOTAL TVHH 24,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 24,000 | 100.0% |
| D | | | |

## WACO-TEMPLE

ADI TVHH RANK 98 % OF US TVHH .26%

| | | | |
|---|---|---|---|
| B | BELL | TX | 55,300 |
| C | BRAZOS | TX | 35,200 |
| D | BURLESON | TX | 4,300 |
| B | CORYELL | TX | 14,900 |

## WACO-TEMPLE (Continued)

| | | | |
|---|---|---|---|
| D | FALLS | TX | 6,900 |
| D | LAMPASAS | TX | 4,500 |
| D | LEON | TX | 3,800 |
| D | MADISON | TX | 3,200 |
| B | MC LENNAN | TX | 63,500 |
| D | MILAM | TX | 8,300 |
| D | MILLS | TX | 1,700 |
| D | ROBERTSON | TX | 5,600 |
| D | SAN SABA | TX | 2,100 |

ADI TOTAL TVHH 209,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 133,700 | 63.9% |
| C | 1 | 35,200 | 16.8% |
| D | 9 | 40,400 | 19.3% |

## WASHINGTON, DC

ADI TVHH RANK 8 % OF US TVHH 1.80%

| | | | |
|---|---|---|---|
| A | DIST OF COLUMBIA | DC | 245,700 |
| C | ALLEGANY | MD | 29,300 |
| C | CALVERT | MD | 11,400 |
| A | CHARLES | MD | 22,900 |
| C | FREDERICK | MD | 39,300 |
| A | MONTGOMERY | MD | 215,700 |
| A | PRINCE GEORGES | MD | 228,700 |
| C | ST MARYS | MD | 19,900 |
| C | WASHINGTON | MD | 40,900 |
| C | FRANKLIN | PA | 39,600 |
| A | ARLINGTON | VA | 120,200 |
| D | CLARKE | VA | 3,700 |
| D | CULPEPER | VA | 7,900 |
| A | FAIRFAX | VA | 230,900 |
| C | FAUQUIER | VA | 12,300 |
| C | FREDERICK | VA | 19,900 |
| D | KING GEORGE | VA | 3,600 |
| A | LOUDOUN | VA | 20,000 |
| D | PAGE | VA | 7,200 |
| A | PRINCE WILLIAM | VA | 53,600 |
| D | RAPPAHANNOCK | VA | 2,200 |
| C | SPOTSYLVANIA | VA | 17,900 |
| C | STAFFORD | VA | 13,000 |
| D | WARREN | VA | 8,100 |
| D | WESTMORELAND | VA | 5,200 |
| C | BERKELEY | WV | 17,300 |
| D | HAMPSHIRE | WV | 5,300 |
| D | JEFFERSON | WV | 10,600 |
| D | MINERAL | WV | 9,600 |
| D | MORGAN | WV | 3,900 |

ADI TOTAL TVHH 1,465,800

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | B | 1,137,700 | 77.6% |
| B | | | |
| C | 11 | 260,800 | 17.8% |
| D | 11 | 67,300 | 4.6% |

## WATERTOWN-CARTHAGE

ADI TVHH RANK 171 % OF US TVHH .09%

| | | | |
|---|---|---|---|
| C | JEFFERSON | NY | 30,700 |
| D | LEWIS | NY | 8,200 |
| C | ST LAWRENCE | NY | 35,600 |

ADI TOTAL TVHH 74,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 2 | 66,300 | 89.0% |
| D | 1 | 8,200 | 11.0% |

## WAUSAU-RHINELANDER

ADI TVHH RANK 132 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| D | ADAMS | WI | 5,000 |
| D | CLARK | WI | 11,100 |
| D | FOREST | WI | 3,100 |
| D | LANGLADE | WI | 7,300 |
| B | LINCOLN | WI | 9,600 |
| B | MARATHON | WI | 39,300 |
| B | ONEIDA | WI | 12,000 |

## WAUSAU-RHINELANDER (Continued)

| | | | |
|---|---|---|---|
| C | PORTAGE | WI | 19,100 |
| D | PRICE | WI | 5,700 |
| D | TAYLOR | WI | 6,300 |
| D | VILAS | WI | 6,600 |
| C | WOOD | WI | 26,100 |

ADI TOTAL TVHH 151,200

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 60,900 | 40.3% |
| C | 2 | 45,200 | 29.9% |
| D | 7 | 45,100 | 29.8% |

## WEST PALM BEACH

ADI TVHH RANK 67 % OF US TVHH .43%

| | | | |
|---|---|---|---|
| D | GLADES | FL | 2,300 |
| C | INDIAN RIVER | FL | 25,000 |
| C | MARTIN | FL | 28,200 |
| D | OKEECHOBEE | FL | 7,600 |
| B | PALM BEACH | FL | 250,800 |
| C | ST LUCIE | FL | 35,100 |

ADI TOTAL TVHH 349,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 250,800 | 71.9% |
| C | 3 | 88,300 | 25.3% |
| D | 2 | 9,900 | 2.8% |

## WHEELING-STEUBENVILLE

ADI TVHH RANK 116 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| B | BELMONT | OH | 30,600 |
| D | CARROLL | OH | 8,800 |
| C | GUERNSEY | OH | 15,200 |
| D | HARRISON | OH | 8,400 |
| B | JEFFERSON | OH | 32,600 |
| D | MONROE | OH | 6,100 |
| D | NOBLE | OH | 3,900 |
| B | BROOKE | WV | 10,700 |
| B | MARSHALL | WV | 14,800 |
| B | OHIO | WV | 22,800 |
| D | PLEASANTS | WV | 2,900 |
| D | TYLER | WV | 4,000 |
| D | WETZEL | WV | 7,700 |

ADI TOTAL TVHH 166,500

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 5 | 111,500 | 67.0% |
| C | 1 | 15,200 | 9.1% |
| D | 7 | 39,800 | 23.9% |

## WICHITA-HUTCHINSON

ADI TVHH RANK 58 % OF US TVHH .50%

| | | | |
|---|---|---|---|
| D | BARBER | KS | 2,500 |
| D | BARTON | KS | 12,100 |
| B | BUTLER | KS | 16,500 |
| D | CHASE | KS | 1,300 |
| D | CHEYENNE | KS | 1,500 |
| D | CLARK | KS | 1,000 |
| D | COMANCHE | KS | 1,000 |
| C | COWLEY | KS | 14,100 |
| D | DECATUR | KS | 1,800 |
| D | DICKINSON | KS | 7,700 |
| D | EDWARDS | KS | 1,700 |
| B | ELLIS | KS | 9,900 |
| D | ELLSWORTH | KS | 2,700 |
| D | FINNEY | KS | 8,600 |
| D | FORD | KS | 9,000 |
| D | GOVE | KS | 1,400 |
| D | GRAHAM | KS | 1,500 |
| D | GRANT | KS | 2,400 |
| D | GRAY | KS | 1,800 |
| D | GREELEY | KS | 700 |
| D | GREENWOOD | KS | 3,600 |
| D | HAMILTON | KS | 1,000 |
| D | HARPER | KS | 3,300 |
| D | HARVEY | KS | 11,000 |
| D | HASKELL | KS | 1,300 |

## WICHITA-HUTCHINSON (Continued)

| | | | |
|---|---|---|---|
| D | HODGEMAN | KS | 1,000 |
| D | KEARNY | KS | 1,200 |
| D | KINGMAN | KS | 3,400 |
| D | KIOWA | KS | 1,300 |
| D | LANE | KS | 1,000 |
| D | LINCOLN | KS | 1,600 |
| D | LOGAN | KS | 1,400 |
| D | MARION | KS | 5,000 |
| D | MC PHERSON | KS | 10,000 |
| D | MEADE | KS | 1,800 |
| D | MITCHELL | KS | 3,200 |
| D | NESS | KS | 1,800 |
| D | NORTON | KS | 2,300 |
| D | OSBORNE | KS | 2,300 |
| D | OTTAWA | KS | 2,200 |
| D | PAWNEE | KS | 3,100 |
| D | PRATT | KS | 4,000 |
| D | RAWLINS | KS | 1,600 |
| B | RENO | KS | 24,900 |
| D | RICE | KS | 4,600 |
| D | ROOKS | KS | 2,700 |
| D | RUSH | KS | 1,700 |
| D | RUSSELL | KS | 3,500 |
| C | SALINE | KS | 18,900 |
| D | SCOTT | KS | 2,100 |
| B | SEDGWICK | KS | 141,000 |
| D | SEWARD | KS | 6,200 |
| D | SHERIDAN | KS | 1,400 |
| D | SHERMAN | KS | 2,900 |
| D | STAFFORD | KS | 2,400 |
| D | STANTON | KS | 800 |
| D | STEVENS | KS | 1,600 |
| D | SUMNER | KS | 9,400 |
| D | THOMAS | KS | 3,000 |
| D | TREGO | KS | 1,600 |
| D | WALLACE | KS | 700 |
| D | WICHITA | KS | 1,200 |
| D | DUNDY | NE | 1,200 |
| D | HITCHCOCK | NE | 1,500 |
| D | RED WILLOW | NE | 4,900 |
| D | BEAVER | OK | 2,500 |

ADI TOTAL TVHH 408,400

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 182,400 | 44.7% |
| C | 2 | 33,000 | 8.1% |
| D | 61 | 193,000 | 47.3% |

## WICHITA FALLS-LAWTON

ADI TVHH RANK 125 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| B | COMANCHE | OK | 35,700 |
| D | COTTON | OK | 3,000 |
| D | JACKSON | OK | 10,500 |
| D | JEFFERSON | OK | 3,100 |
| D | KIOWA | OK | 5,100 |
| C | STEPHENS | OK | 17,000 |
| D | TILLMAN | OK | 4,600 |
| B | ARCHER | TX | 2,700 |
| D | BAYLOR | TX | 2,000 |
| B | CLAY | TX | 3,800 |
| D | FOARD | TX | 1,000 |
| D | HARDEMAN | TX | 2,400 |
| D | KNOX | TX | 1,900 |
| D | MONTAGUE | TX | 8,900 |
| D | THROCKMORTON | TX | 1,000 |
| B | WICHITA | TX | 43,600 |
| D | WILBARGER | TX | 8,000 |
| D | YOUNG | TX | 7,600 |

ADI TOTAL TVHH 197,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 4 | 85,800 | 54.3% |
| C | 1 | 17,000 | 10.8% |
| D | 13 | 55,100 | 34.9% |

## WILKES BARRE-SCRANTON

ADI TVHH RANK 49 % OF US TVHH .97%

| | | | |
|---|---|---|---|
| C | CARBON | PA | 19,700 |
| C | CLINTON | PA | 13,900 |
| C | COLUMBIA | PA | 21,800 |
| B | LACKAWANNA | PA | 81,600 |
| B | LUZERNE | PA | 125,200 |

## WILKES BARRE-SCRANTON (Continued)

| | | | |
|---|---|---|---|
| C | LYCOMING | PA | 41,500 |
| D | MONTOUR | PA | 5,500 |
| C | NORTHUMBERLAND | PA | 37,000 |
| B | SCHUYLKILL | PA | 59,200 |
| D | SNYDER | PA | 10,500 |
| D | SULLIVAN | PA | 2,100 |
| C | SUSQUEHANNA | PA | 13,000 |
| D | UNION | PA | 9,800 |
| D | WAYNE | PA | 12,400 |
| D | WYOMING | PA | 9,100 |

ADI TOTAL TVHH 461,900

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 3 | 266,000 | 57.6% |
| C | 6 | 146,500 | 31.7% |
| D | 6 | 49,400 | 10.7% |

## WILMINGTON

ADI TVHH RANK 126 % OF US TVHH .19%

| | | | |
|---|---|---|---|
| D | BLADEN | NC | 10,300 |
| C | BRUNSWICK | NC | 13,200 |
| C | COLUMBUS | NC | 17,500 |
| C | NEW HANOVER | NC | 39,200 |
| D | PENDER | NC | 7,700 |
| C | ROBESON | NC | 32,100 |
| C | HORRY | SC | 37,000 |

ADI TOTAL TVHH 157,000

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 5 | 139,000 | 88.5% |
| D | 2 | 18,000 | 11.5% |

## YAKIMA

ADI TVHH RANK 121 % OF US TVHH .20%

| | | | |
|---|---|---|---|
| D | MORROW | OR | 2,600 |
| C | UMATILLA | OR | 20,900 |
| C | BENTON | WA | 41,800 |
| D | FRANKLIN | WA | 12,500 |
| D | KITTITAS EAST | WA | 7,400 |
| C | WALLA WALLA | WA | 16,600 |
| B | YAKIMA | WA | 81,500 |

ADI TOTAL TVHH 163,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 1 | 61,500 | 37.7% |
| C | 3 | 79,300 | 48.6% |
| D | 3 | 22,500 | 13.8% |

## YOUNGSTOWN

ADI TVHH RANK 91 % OF US TVHH .29%

| | | | |
|---|---|---|---|
| B | MAHONING | OH | 102,900 |
| B | TRUMBULL | OH | 85,800 |
| C | MERCER | PA | 44,600 |

ADI TOTAL TVHH 233,300

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | 2 | 188,700 | 80.9% |
| C | 1 | 44,600 | 19.1% |
| D | | | |

## ZANESVILLE

ADI TVHH RANK 201 % OF US TVHH .04%

| | | | |
|---|---|---|---|
| C | MUSKINGUM | OH | 30,000 |

ADI TOTAL TVHH 30,000

## ZANESVILLE (Continued)

COUNTY SIZE SUMMARY

| | | | |
|---|---|---|---|
| A | | | |
| B | | | |
| C | 1 | 30,000 | 100.0% |
| D | | | |

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

| SIZE | NUMBER | TVHH | % US | TOTAL HH |
|---|---|---|---|---|
| A | 155 | 30,969,400 | 38 | 31,539,600 |
| B | 448 | 27,351,300 | 34 | 27,883,900 |
| C | 578 | 13,331,800 | 16 | 13,635,000 |
| D | 1,908 | 9,844,000 | 12 | 10,110,500 |

ADI Market Population Summary including twenty-one demographic categories for each ADI

## ABILENE-SWEETWATER

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 111,500 | .14 | 154 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 296,700 | .14 | 154 |
| | 18+ | 227,500 | .14 | 152 |
| | 18-49 | 127,000 | .12 | 157 |
| | 12-24 | 65,800 | .13 | 157 |
| | 12-34 | 107,900 | .12 | 157 |
| | 18-34 | 78,800 | .12 | 158 |
| WOMEN | TOTAL | 121,100 | .14 | 152 |
| | 18-49 | 64,100 | .12 | 157 |
| | 12-24 | 31,700 | .12 | 157 |
| | 18-34 | 39,000 | .12 | 158 |
| | 25-49 | 46,700 | .12 | 157 |
| | 25-54 | 54,900 | .12 | 156 |
| MEN | TOTAL | 106,400 | .14 | 154 |
| | 18-49 | 62,900 | .12 | 157 |
| | 18-34 | 39,800 | .12 | 160 |
| | 25-49 | 43,600 | .12 | 157 |
| | 25-54 | 50,800 | .12 | 157 |
| TEENS | TOTAL | 29,100 | .13 | 155 |
| CHILD | TOTAL | 40,100 | .12 | 159 |
| | 6-11 | 23,300 | .12 | 160 |

## ALBUQUERQUE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 343,700 | .42 | 69 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 955,100 | .44 | 67 |
| | 18+ | 681,700 | .42 | 68 |
| | 18-49 | 468,600 | .44 | 65 |
| | 12-24 | 238,900 | .46 | 63 |
| | 12-34 | 411,300 | .46 | 63 |
| | 18-34 | 303,900 | .45 | 64 |
| WOMEN | TOTAL | 352,400 | .41 | 68 |
| | 18-49 | 238,700 | .45 | 64 |
| | 12-24 | 119,200 | .47 | 62 |
| | 18-34 | 154,300 | .46 | 61 |
| | 25-49 | 172,700 | .45 | 64 |
| | 25-54 | 194,900 | .44 | 65 |
| MEN | TOTAL | 329,300 | .42 | 68 |
| | 18-49 | 229,900 | .44 | 66 |
| | 18-34 | 149,600 | .44 | 66 |
| | 25-49 | 164,400 | .44 | 65 |
| | 25-54 | 186,400 | .44 | 65 |
| TEENS | TOTAL | 107,400 | .49 | 61 |
| CHILD | TOTAL | 166,000 | .51 | 58 |
| | 6-11 | 96,200 | .49 | 61 |

## ALPENA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 15,100 | .02 | 210 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 40,900 | .02 | 210 |
| | 18+ | 29,700 | .02 | 210 |
| | 18-49 | 17,500 | .02 | 210 |
| | 12-24 | 9,300 | .02 | 209 |
| | 12-34 | 15,700 | .02 | 209 |
| | 18-34 | 10,900 | .02 | 210 |
| WOMEN | TOTAL | 15,400 | .02 | 210 |
| | 18-49 | 8,800 | .02 | 210 |
| | 12-24 | 4,700 | .02 | 209 |
| | 18-34 | 5,500 | .02 | 210 |
| | 25-49 | 6,500 | .02 | 210 |
| | 25-54 | 7,600 | .02 | 210 |
| MEN | TOTAL | 14,300 | .02 | 210 |
| | 18-49 | 8,700 | .02 | 210 |
| | 18-34 | 5,400 | .02 | 210 |
| | 25-49 | 6,500 | .02 | 209 |
| | 25-54 | 7,500 | .02 | 210 |
| TEENS | TOTAL | 4,800 | .02 | 208 |
| CHILD | TOTAL | 6,400 | .02 | 209 |
| | 6-11 | 3,900 | .02 | 209 |

## ALBANY, GA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 109,100 | .13 | 155 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 318,300 | .15 | 152 |
| | 18+ | 225,100 | .14 | 153 |
| | 18-49 | 147,300 | .14 | 150 |
| | 12-24 | 78,400 | .15 | 147 |
| | 12-34 | 130,300 | .15 | 149 |
| | 18-34 | 93,700 | .14 | 151 |
| WOMEN | TOTAL | 119,600 | .14 | 153 |
| | 18-49 | 75,200 | .14 | 150 |
| | 12-24 | 38,600 | .15 | 146 |
| | 18-34 | 47,200 | .14 | 151 |
| | 25-49 | 54,700 | .14 | 148 |
| | 25-54 | 62,800 | .14 | 149 |
| MEN | TOTAL | 105,500 | .14 | 155 |
| | 18-49 | 72,100 | .14 | 152 |
| | 18-34 | 46,500 | .14 | 152 |
| | 25-49 | 50,800 | .14 | 152 |
| | 25-54 | 58,100 | .14 | 154 |
| TEENS | TOTAL | 36,600 | .17 | 143 |
| CHILD | TOTAL | 56,600 | .17 | 142 |
| | 6-11 | 33,600 | .17 | 142 |

## ALEXANDRIA, LA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 81,800 | .10 | 164 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 241,200 | .11 | 161 |
| | 18+ | 177,100 | .11 | 161 |
| | 18-49 | 116,400 | .11 | 160 |
| | 12-24 | 68,500 | .13 | 155 |
| | 12-34 | 105,600 | .12 | 159 |
| | 18-34 | 79,100 | .12 | 157 |
| WOMEN | TOTAL | 89,100 | .10 | 162 |
| | 18-49 | 55,500 | .10 | 161 |
| | 12-24 | 29,000 | .11 | 159 |
| | 18-34 | 35,700 | .11 | 161 |
| | 25-49 | 39,700 | .10 | 161 |
| | 25-54 | 45,600 | .10 | 161 |
| MEN | TOTAL | 88,000 | .11 | 161 |
| | 18-49 | 60,900 | .12 | 160 |
| | 18-34 | 43,400 | .13 | 154 |
| | 25-49 | 34,700 | .09 | 165 |
| | 25-54 | 40,300 | .09 | 164 |
| TEENS | TOTAL | 26,500 | .12 | 159 |
| CHILD | TOTAL | 37,600 | .12 | 163 |
| | 6-11 | 22,800 | .12 | 161 |

## AMARILLO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 174,600 | .21 | 114 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 462,700 | .21 | 116 |
| | 18+ | 341,600 | .21 | 116 |
| | 18-49 | 222,800 | .21 | 117 |
| | 12-24 | 107,400 | .21 | 122 |
| | 12-34 | 188,400 | .21 | 118 |
| | 18-34 | 139,100 | .21 | 119 |
| WOMEN | TOTAL | 176,800 | .21 | 118 |
| | 18-49 | 112,200 | .21 | 116 |
| | 12-24 | 53,000 | .21 | 121 |
| | 18-34 | 69,500 | .21 | 119 |
| | 25-49 | 83,500 | .22 | 112 |
| | 25-54 | 95,600 | .22 | 112 |
| MEN | TOTAL | 164,800 | .21 | 116 |
| | 18-49 | 110,600 | .21 | 115 |
| | 18-34 | 69,600 | .21 | 120 |
| | 25-49 | 81,200 | .22 | 112 |
| | 25-54 | 92,900 | .22 | 112 |
| TEENS | TOTAL | 49,300 | .22 | 116 |
| CHILD | TOTAL | 71,800 | .22 | 116 |
| | 6-11 | 42,900 | .22 | 116 |

## ALBANY-SCHENECTADY-TROY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 457,400 | .56 | 50 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,219,900 | .56 | 51 |
| | 18+ | 923,200 | .56 | 50 |
| | 18-49 | 546,600 | .52 | 53 |
| | 12-24 | 283,000 | .55 | 50 |
| | 12-34 | 466,900 | .52 | 54 |
| | 18-34 | 340,700 | .51 | 54 |
| WOMEN | TOTAL | 491,400 | .57 | 50 |
| | 18-49 | 276,900 | .52 | 53 |
| | 12-24 | 139,200 | .54 | 51 |
| | 18-34 | 170,600 | .51 | 54 |
| | 25-49 | 199,000 | .51 | 54 |
| | 25-54 | 235,000 | .53 | 54 |
| MEN | TOTAL | 431,800 | .55 | 50 |
| | 18-49 | 269,700 | .52 | 53 |
| | 18-34 | 170,100 | .51 | 54 |
| | 25-49 | 190,800 | .51 | 53 |
| | 25-54 | 223,800 | .52 | 53 |
| TEENS | TOTAL | 126,200 | .57 | 50 |
| CHILD | TOTAL | 170,500 | .52 | 55 |
| | 6-11 | 105,100 | .53 | 53 |

## ALEXANDRIA, MN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 79,300 | .10 | 166 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 219,900 | .10 | 164 |
| | 18+ | 163,600 | .10 | 164 |
| | 18-49 | 89,100 | .08 | 172 |
| | 12-24 | 49,400 | .10 | 170 |
| | 12-34 | 78,700 | .09 | 171 |
| | 18-34 | 54,500 | .08 | 174 |
| WOMEN | TOTAL | 83,300 | .10 | 167 |
| | 18-49 | 44,100 | .08 | 173 |
| | 12-24 | 23,700 | .09 | 171 |
| | 18-34 | 26,600 | .08 | 173 |
| | 25-49 | 32,200 | .08 | 171 |
| | 25-54 | 38,300 | .09 | 170 |
| MEN | TOTAL | 80,300 | .10 | 162 |
| | 18-49 | 45,000 | .09 | 172 |
| | 18-34 | 27,900 | .08 | 173 |
| | 25-49 | 31,700 | .08 | 169 |
| | 25-54 | 37,400 | .09 | 168 |
| TEENS | TOTAL | 24,200 | .11 | 166 |
| CHILD | TOTAL | 32,100 | .10 | 169 |
| | 6-11 | 18,800 | .10 | 169 |

## ANNISTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 40,700 | .05 | 194 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 114,000 | .05 | 193 |
| | 18+ | 85,300 | .05 | 194 |
| | 18-49 | 58,100 | .05 | 191 |
| | 12-24 | 31,200 | .06 | 188 |
| | 12-34 | 49,600 | .06 | 191 |
| | 18-34 | 38,300 | .06 | 190 |
| WOMEN | TOTAL | 43,700 | .05 | 194 |
| | 18-49 | 28,200 | .05 | 192 |
| | 12-24 | 14,100 | .06 | 191 |
| | 18-34 | 17,700 | .05 | 192 |
| | 25-49 | 19,600 | .05 | 190 |
| | 25-54 | 22,600 | .05 | 191 |
| MEN | TOTAL | 41,600 | .05 | 193 |
| | 18-49 | 29,900 | .06 | 190 |
| | 18-34 | 20,600 | .06 | 187 |
| | 25-49 | 18,600 | .05 | 190 |
| | 25-54 | 21,300 | .05 | 190 |
| TEENS | TOTAL | 11,300 | .05 | 193 |
| CHILD | TOTAL | 17,400 | .05 | 191 |
| | 6-11 | 10,100 | .05 | 193 |

## ARDMORE-ADA

| | | TV HOUSEHOLDS | 69,100 | .08 | 174 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 181,600 | .08 | 175 |
| | 18+ | | 138,600 | .08 | 174 |
| | 18-49 | | 74,500 | .07 | 179 |
| | 12-24 | | 38,500 | .07 | 180 |
| | 12-34 | | 62,900 | .07 | 179 |
| | 18-34 | | 45,500 | .07 | 182 |
| WOMEN | TOTAL | | 73,400 | .09 | 174 |
| | 18-49 | | 37,900 | .07 | 178 |
| | 12-24 | | 18,600 | .07 | 178 |
| | 18-34 | | 22,700 | .07 | 180 |
| | 25-49 | | 27,700 | .07 | 178 |
| | 25-54 | | 32,700 | .07 | 177 |
| MEN | TOTAL | | 65,200 | .08 | 174 |
| | 18-49 | | 36,600 | .07 | 180 |
| | 18-34 | | 22,800 | .07 | 182 |
| | 25-49 | | 25,700 | .07 | 179 |
| | 25-54 | | 30,400 | .07 | 179 |
| TEENS | TOTAL | | 17,400 | .08 | 176 |
| CHILD | TOTAL | | 25,600 | .08 | 178 |
| | 6-11 | | 15,300 | .08 | 176 |

## AUSTIN, TX

| | | TV HOUSEHOLDS | 229,300 | .28 | 92 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 589,600 | .27 | 96 |
| | 18+ | | 444,500 | .27 | 94 |
| | 18-49 | | 303,000 | .29 | 90 |
| | 12-24 | | 164,300 | .32 | 90 |
| | 12-34 | | 267,600 | .30 | 90 |
| | 18-34 | | 213,300 | .32 | 86 |
| WOMEN | TOTAL | | 226,400 | .26 | 95 |
| | 18-49 | | 146,600 | .27 | 94 |
| | 12-24 | | 76,400 | .30 | 91 |
| | 18-34 | | 100,700 | .30 | 89 |
| | 25-49 | | 96,100 | .25 | 100 |
| | 25-54 | | 109,700 | .25 | 99 |
| MEN | TOTAL | | 218,100 | .28 | 96 |
| | 18-49 | | 156,400 | .30 | 92 |
| | 18-34 | | 112,600 | .33 | 85 |
| | 25-49 | | 96,900 | .26 | 98 |
| | 25-54 | | 109,600 | .26 | 98 |
| TEENS | TOTAL | | 54,300 | .25 | 108 |
| CHILD | TOTAL | | 90,800 | .28 | 100 |
| | 6-11 | | 51,600 | .26 | 102 |

## BANGOR

| | | TV HOUSEHOLDS | 119,300 | .15 | 151 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 329,200 | .15 | 149 |
| | 18+ | | 246,300 | .15 | 148 |
| | 18-49 | | 153,600 | .15 | 147 |
| | 12-24 | | 78,100 | .15 | 148 |
| | 12-34 | | 132,300 | .15 | 147 |
| | 18-34 | | 97,900 | .15 | 149 |
| WOMEN | TOTAL | | 127,900 | .15 | 148 |
| | 18-49 | | 76,100 | .14 | 149 |
| | 12-24 | | 37,800 | .15 | 149 |
| | 18-34 | | 47,800 | .14 | 149 |
| | 25-49 | | 55,100 | .14 | 146 |
| | 25-54 | | 63,300 | .14 | 147 |
| MEN | TOTAL | | 118,400 | .15 | 148 |
| | 18-49 | | 77,500 | .15 | 147 |
| | 18-34 | | 50,100 | .15 | 146 |
| | 25-49 | | 54,800 | .15 | 146 |
| | 25-54 | | 63,000 | .15 | 146 |
| TEENS | TOTAL | | 34,400 | .16 | 147 |
| CHILD | TOTAL | | 48,500 | .15 | 149 |
| | 6-11 | | 29,400 | .15 | 148 |

## ATLANTA

| | | TV HOUSEHOLDS | 1,085,800 | 1.33 | 16 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 2,951,600 | 1.35 | 13 |
| | 18+ | | 2,176,200 | 1.33 | 15 |
| | 18-49 | | 1,520,400 | 1.44 | 12 |
| | 12-24 | | 697,700 | 1.35 | 14 |
| | 12-34 | | 1,271,600 | 1.42 | 13 |
| | 18-34 | | 969,400 | 1.44 | 13 |
| WOMEN | TOTAL | | 1,144,300 | 1.33 | 14 |
| | 18-49 | | 768,800 | 1.44 | 12 |
| | 12-24 | | 349,600 | 1.37 | 14 |
| | 18-34 | | 488,900 | 1.45 | 13 |
| | 25-49 | | 567,100 | 1.47 | 12 |
| | 25-54 | | 637,600 | 1.44 | 13 |
| MEN | TOTAL | | 1,031,900 | 1.32 | 15 |
| | 18-49 | | 751,600 | 1.44 | 12 |
| | 18-34 | | 480,500 | 1.43 | 13 |
| | 25-49 | | 557,800 | 1.49 | 12 |
| | 25-54 | | 623,800 | 1.46 | 12 |
| TEENS | TOTAL | | 302,200 | 1.37 | 13 |
| CHILD | TOTAL | | 473,200 | 1.45 | 12 |
| | 6-11 | | 283,400 | 1.44 | 12 |

## BAKERSFIELD

| | | TV HOUSEHOLDS | 120,300 | .15 | 150 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 330,100 | .15 | 148 |
| | 18+ | | 238,800 | .15 | 151 |
| | 18-49 | | 159,100 | .15 | 146 |
| | 12-24 | | 78,900 | .15 | 146 |
| | 12-34 | | 137,400 | .15 | 146 |
| | 18-34 | | 101,000 | .15 | 145 |
| WOMEN | TOTAL | | 121,600 | .14 | 151 |
| | 18-49 | | 79,700 | .15 | 146 |
| | 12-24 | | 38,200 | .15 | 147 |
| | 18-34 | | 50,200 | .15 | 146 |
| | 25-49 | | 59,200 | .15 | 144 |
| | 25-54 | | 67,500 | .15 | 144 |
| MEN | TOTAL | | 117,200 | .15 | 150 |
| | 18-49 | | 79,400 | .15 | 146 |
| | 18-34 | | 50,800 | .15 | 144 |
| | 25-49 | | 57,400 | .15 | 144 |
| | 25-54 | | 65,400 | .15 | 144 |
| TEENS | TOTAL | | 36,400 | .16 | 144 |
| CHILD | TOTAL | | 54,900 | .17 | 144 |
| | 6-11 | | 32,200 | .16 | 144 |

## BATON ROUGE

| | | TV HOUSEHOLDS | 240,300 | .29 | 89 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 702,800 | .32 | 86 |
| | 18+ | | 502,300 | .31 | 87 |
| | 18-49 | | 355,000 | .34 | 81 |
| | 12-24 | | 189,900 | .37 | 80 |
| | 12-34 | | 319,300 | .36 | 78 |
| | 18-34 | | 239,900 | .36 | 78 |
| WOMEN | TOTAL | | 258,100 | .30 | 87 |
| | 18-49 | | 177,100 | .33 | 82 |
| | 12-24 | | 94,100 | .37 | 78 |
| | 18-34 | | 118,600 | .35 | 79 |
| | 25-49 | | 122,300 | .32 | 85 |
| | 25-54 | | 138,300 | .31 | 86 |
| MEN | TOTAL | | 244,200 | .31 | 86 |
| | 18-49 | | 177,900 | .34 | 81 |
| | 18-34 | | 121,300 | .36 | 78 |
| | 25-49 | | 122,200 | .33 | 82 |
| | 25-54 | | 137,900 | .32 | 82 |
| TEENS | TOTAL | | 79,400 | .36 | 77 |
| CHILD | TOTAL | | 121,100 | .37 | 78 |
| | 6-11 | | 71,600 | .36 | 78 |

## AUGUSTA

| | | TV HOUSEHOLDS | 187,100 | .23 | 107 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 543,200 | .25 | 104 |
| | 18+ | | 391,700 | .24 | 105 |
| | 18-49 | | 261,000 | .25 | 106 |
| | 12-24 | | 139,400 | .27 | 105 |
| | 12-34 | | 227,200 | .25 | 107 |
| | 18-34 | | 165,400 | .25 | 107 |
| WOMEN | TOTAL | | 204,700 | .24 | 103 |
| | 18-49 | | 129,600 | .24 | 102 |
| | 12-24 | | 65,700 | .26 | 106 |
| | 18-34 | | 79,900 | .24 | 107 |
| | 25-49 | | 94,200 | .24 | 103 |
| | 25-54 | | 107,400 | .24 | 101 |
| MEN | TOTAL | | 187,000 | .24 | 106 |
| | 18-49 | | 131,400 | .25 | 106 |
| | 18-34 | | 85,500 | .25 | 108 |
| | 25-49 | | 89,200 | .24 | 104 |
| | 25-54 | | 101,400 | .24 | 105 |
| TEENS | TOTAL | | 61,800 | .28 | 98 |
| CHILD | TOTAL | | 89,700 | .27 | 102 |
| | 6-11 | | 53,700 | .27 | 100 |

## BALTIMORE

| | | TV HOUSEHOLDS | 862,900 | 1.06 | 20 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 2,361,200 | 1.08 | 18 |
| | 18+ | | 1,792,700 | 1.09 | 19 |
| | 18-49 | | 1,183,500 | 1.10 | 19 |
| | 12-24 | | 556,600 | 1.08 | 17 |
| | 12-34 | | 961,800 | 1.07 | 19 |
| | 18-34 | | 717,900 | 1.07 | 19 |
| WOMEN | TOTAL | | 936,000 | 1.09 | 19 |
| | 18-49 | | 587,000 | 1.10 | 19 |
| | 12-24 | | 276,000 | 1.08 | 17 |
| | 18-34 | | 360,200 | 1.07 | 19 |
| | 25-49 | | 431,300 | 1.12 | 19 |
| | 25-54 | | 498,400 | 1.12 | 19 |
| MEN | TOTAL | | 856,700 | 1.10 | 18 |
| | 18-49 | | 576,500 | 1.10 | 19 |
| | 18-34 | | 357,700 | 1.06 | 19 |
| | 25-49 | | 419,500 | 1.12 | 19 |
| | 25-54 | | 482,900 | 1.13 | 19 |
| TEENS | TOTAL | | 243,900 | 1.10 | 17 |
| CHILD | TOTAL | | 324,600 | .99 | 20 |
| | 6-11 | | 204,700 | 1.04 | 18 |

## BEAUMONT-PORT ARTHUR

| | | TV HOUSEHOLDS | 160,300 | .20 | 124 |
|---|---|---|---|---|---|
| | | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | | 434,600 | .20 | 124 |
| | 18+ | | 321,600 | .20 | 124 |
| | 18-49 | | 209,600 | .20 | 120 |
| | 12-24 | | 103,900 | .20 | 125 |
| | 12-34 | | 176,800 | .20 | 123 |
| | 18-34 | | 127,800 | .19 | 125 |
| WOMEN | TOTAL | | 167,900 | .20 | 123 |
| | 18-49 | | 107,000 | .20 | 121 |
| | 12-24 | | 51,300 | .20 | 124 |
| | 18-34 | | 65,000 | .19 | 122 |
| | 25-49 | | 79,700 | .21 | 117 |
| | 25-54 | | 91,600 | .21 | 116 |
| MEN | TOTAL | | 153,700 | .20 | 126 |
| | 18-49 | | 102,600 | .20 | 121 |
| | 18-34 | | 62,800 | .19 | 127 |
| | 25-49 | | 75,000 | .20 | 117 |
| | 25-54 | | 86,200 | .20 | 116 |
| TEENS | TOTAL | | 49,000 | .22 | 118 |
| CHILD | TOTAL | | 64,000 | .20 | 129 |
| | 6-11 | | 40,400 | .21 | 121 |

## BEND

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 24,000 | .03 | 206 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 61,400 | .03 | 207 |
| | 18+ | 45,300 | .03 | 207 |
| | 18-49 | 28,600 | .03 | 207 |
| | 12-24 | 12,600 | .02 | 207 |
| | 12-34 | 24,000 | .03 | 207 |
| | 18-34 | 17,600 | .03 | 207 |
| WOMEN | TOTAL | 23,200 | .03 | 207 |
| | 18-49 | 14,600 | .03 | 207 |
| | 12-24 | 6,200 | .02 | 207 |
| | 18-34 | 8,900 | .03 | 207 |
| | 25-49 | 11,500 | .03 | 206 |
| | 25-54 | 12,900 | .03 | 207 |
| MEN | TOTAL | 22,100 | .03 | 207 |
| | 18-49 | 14,000 | .03 | 207 |
| | 18-34 | 8,700 | .03 | 207 |
| | 25-49 | 10,900 | .03 | 205 |
| | 25-54 | 12,300 | .03 | 206 |
| TEENS | TOTAL | 6,400 | .03 | 207 |
| CHILD | TOTAL | 9,700 | .03 | 207 |
| | 6-11 | 5,600 | .03 | 207 |

## BINGHAMTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 147,500 | .10 | 133 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 400,000 | .10 | 136 |
| | 18+ | 296,700 | .10 | 134 |
| | 18-49 | 181,300 | .17 | 137 |
| | 12-24 | 91,400 | .10 | 138 |
| | 12-34 | 155,400 | .17 | 136 |
| | 18-34 | 112,000 | .17 | 139 |
| WOMEN | TOTAL | 156,400 | .10 | 135 |
| | 18-49 | 91,600 | .17 | 134 |
| | 12-24 | 45,300 | .10 | 137 |
| | 18-34 | 56,400 | .17 | 137 |
| | 25-49 | 67,400 | .17 | 129 |
| | 25-54 | 78,700 | .10 | 128 |
| MEN | TOTAL | 140,300 | .10 | 135 |
| | 18-49 | 89,700 | .17 | 136 |
| | 18-34 | 55,600 | .17 | 140 |
| | 25-49 | 65,900 | .10 | 130 |
| | 25-54 | 76,400 | .10 | 130 |
| TEENS | TOTAL | 43,400 | .20 | 130 |
| CHILD | TOTAL | 59,900 | .10 | 137 |
| | 6-11 | 37,700 | .19 | 129 |

## BOISE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 141,900 | .17 | 140 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 379,800 | .17 | 140 |
| | 18+ | 275,200 | .17 | 142 |
| | 18-49 | 182,200 | .17 | 133 |
| | 12-24 | 88,900 | .17 | 140 |
| | 12-34 | 156,600 | .17 | 134 |
| | 18-34 | 118,400 | .10 | 130 |
| WOMEN | TOTAL | 140,700 | .16 | 142 |
| | 18-49 | 91,100 | .17 | 136 |
| | 12-24 | 43,600 | .17 | 140 |
| | 18-34 | 58,600 | .17 | 131 |
| | 25-49 | 66,200 | .17 | 134 |
| | 25-54 | 74,500 | .17 | 139 |
| MEN | TOTAL | 134,500 | .17 | 142 |
| | 18-49 | 91,100 | .17 | 133 |
| | 18-34 | 59,800 | .10 | 130 |
| | 25-49 | 65,300 | .17 | 133 |
| | 25-54 | 73,600 | .17 | 135 |
| TEENS | TOTAL | 38,200 | .17 | 142 |
| CHILD | TOTAL | 66,200 | .20 | 124 |
| | 6-11 | 37,200 | .19 | 134 |

## BILLINGS-HARDIN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 75,800 | .09 | 168 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 201,300 | .09 | 173 |
| | 18+ | 148,100 | .09 | 171 |
| | 18-49 | 97,400 | .09 | 168 |
| | 12-24 | 46,800 | .09 | 173 |
| | 12-34 | 82,200 | .09 | 169 |
| | 18-34 | 61,400 | .09 | 167 |
| WOMEN | TOTAL | 75,900 | .09 | 171 |
| | 18-49 | 49,200 | .09 | 168 |
| | 12-24 | 23,500 | .09 | 172 |
| | 18-34 | 31,100 | .09 | 167 |
| | 25-49 | 36,300 | .09 | 164 |
| | 25-54 | 41,000 | .09 | 166 |
| MEN | TOTAL | 72,200 | .09 | 171 |
| | 18-49 | 48,200 | .09 | 167 |
| | 18-34 | 30,300 | .09 | 169 |
| | 25-49 | 35,100 | .09 | 163 |
| | 25-54 | 39,900 | .09 | 165 |
| TEENS | TOTAL | 20,800 | .09 | 171 |
| CHILD | TOTAL | 32,400 | .10 | 168 |
| | 6-11 | 18,800 | .10 | 169 |

## BIRMINGHAM

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 480,700 | .59 | 47 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,299,900 | .59 | 47 |
| | 18+ | 965,800 | .59 | 47 |
| | 18-49 | 598,200 | .57 | 50 |
| | 12-24 | 298,700 | .58 | 49 |
| | 12-34 | 505,800 | .56 | 49 |
| | 18-34 | 368,300 | .55 | 51 |
| WOMEN | TOTAL | 519,200 | .60 | 46 |
| | 18-49 | 310,700 | .58 | 48 |
| | 12-24 | 149,900 | .59 | 49 |
| | 18-34 | 189,700 | .56 | 50 |
| | 25-49 | 227,900 | .59 | 47 |
| | 25-54 | 263,900 | .59 | 47 |
| MEN | TOTAL | 446,600 | .57 | 47 |
| | 18-49 | 287,500 | .55 | 51 |
| | 18-34 | 178,600 | .53 | 51 |
| | 25-49 | 209,100 | .56 | 50 |
| | 25-54 | 241,000 | .56 | 50 |
| TEENS | TOTAL | 137,500 | .62 | 47 |
| CHILD | TOTAL | 196,600 | .60 | 48 |
| | 6-11 | 119,300 | .61 | 48 |

## BOSTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,878,600 | 2.31 | 6 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 5,080,000 | 2.31 | 5 |
| | 18+ | 3,868,100 | 2.36 | 5 |
| | 18-49 | 2,447,900 | 2.32 | 6 |
| | 12-24 | 1,203,800 | 2.33 | 5 |
| | 12-34 | 2,094,400 | 2.34 | 6 |
| | 18-34 | 1,584,400 | 2.35 | 6 |
| WOMEN | TOTAL | 2,064,700 | 2.40 | 5 |
| | 18-49 | 1,237,400 | 2.32 | 6 |
| | 12-24 | 600,500 | 2.35 | 5 |
| | 18-34 | 797,900 | 2.36 | 6 |
| | 25-49 | 886,100 | 2.29 | 6 |
| | 25-54 | 1,020,000 | 2.30 | 6 |
| MEN | TOTAL | 1,803,400 | 2.31 | 6 |
| | 18-49 | 1,210,500 | 2.31 | 6 |
| | 18-34 | 786,900 | 2.34 | 6 |
| | 25-49 | 868,000 | 2.32 | 6 |
| | 25-54 | 990,800 | 2.31 | 6 |
| TEENS | TOTAL | 510,000 | 2.30 | 5 |
| CHILD | TOTAL | 681,900 | 2.09 | 6 |
| | 6-11 | 432,600 | 2.20 | 6 |

## BILOXI-GULFPORT-PASCAGOULA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 57,400 | .07 | 179 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 163,700 | .07 | 179 |
| | 18+ | 116,800 | .07 | 179 |
| | 18-49 | 86,000 | .08 | 173 |
| | 12-24 | 48,400 | .09 | 171 |
| | 12-34 | 74,700 | .08 | 174 |
| | 18-34 | 58,000 | .09 | 171 |
| WOMEN | TOTAL | 54,600 | .06 | 183 |
| | 18-49 | 37,900 | .07 | 178 |
| | 12-24 | 19,500 | .08 | 175 |
| | 18-34 | 24,000 | .07 | 178 |
| | 25-49 | 26,600 | .07 | 179 |
| | 25-54 | 29,900 | .07 | 180 |
| MEN | TOTAL | 62,200 | .08 | 178 |
| | 18-49 | 48,100 | .09 | 169 |
| | 18-34 | 34,000 | .10 | 165 |
| | 25-49 | 27,700 | .07 | 175 |
| | 25-54 | 31,300 | .07 | 176 |
| TEENS | TOTAL | 16,700 | .08 | 178 |
| CHILD | TOTAL | 30,200 | .09 | 173 |
| | 6-11 | 17,300 | .09 | 174 |

## BLUEFIELD-BECKLEY-OAK HILL

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 145,800 | .18 | 136 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 408,400 | .19 | 132 |
| | 18+ | 298,600 | .18 | 133 |
| | 18-49 | 175,200 | .17 | 140 |
| | 12-24 | 93,500 | .18 | 135 |
| | 12-34 | 152,600 | .17 | 139 |
| | 18-34 | 108,400 | .16 | 142 |
| WOMEN | TOTAL | 158,300 | .18 | 132 |
| | 18-49 | 90,900 | .17 | 137 |
| | 12-24 | 46,000 | .18 | 136 |
| | 18-34 | 55,100 | .16 | 139 |
| | 25-49 | 66,400 | .17 | 132 |
| | 25-54 | 78,600 | .18 | 130 |
| MEN | TOTAL | 140,300 | .18 | 135 |
| | 18-49 | 84,300 | .16 | 142 |
| | 18-34 | 53,300 | .16 | 142 |
| | 25-49 | 59,500 | .16 | 142 |
| | 25-54 | 70,400 | .16 | 140 |
| TEENS | TOTAL | 44,200 | .20 | 126 |
| CHILD | TOTAL | 65,600 | .20 | 126 |
| | 6-11 | 37,700 | .19 | 129 |

## BOWLING GREEN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 40,800 | .05 | 193 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 113,100 | .05 | 194 |
| | 18+ | 86,600 | .05 | 193 |
| | 18-49 | 57,100 | .05 | 192 |
| | 12-24 | 30,800 | .06 | 189 |
| | 12-34 | 49,300 | .06 | 192 |
| | 18-34 | 39,000 | .06 | 189 |
| WOMEN | TOTAL | 44,600 | .05 | 192 |
| | 18-49 | 28,500 | .05 | 191 |
| | 12-24 | 15,100 | .06 | 188 |
| | 18-34 | 19,200 | .06 | 189 |
| | 25-49 | 18,600 | .05 | 192 |
| | 25-54 | 21,400 | .05 | 193 |
| MEN | TOTAL | 42,000 | .05 | 192 |
| | 18-49 | 28,600 | .05 | 192 |
| | 18-34 | 19,800 | .06 | 189 |
| | 25-49 | 18,000 | .05 | 193 |
| | 25-54 | 20,800 | .05 | 192 |
| TEENS | TOTAL | 10,300 | .05 | 196 |
| CHILD | TOTAL | 16,200 | .05 | 196 |
| | 6-11 | 9,700 | .05 | 194 |

## BRISTOL-KINGSPORT-JOHNSON CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 286,000 | .35 | 78 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 793,900 | .36 | 79 |
| | 18+ | 600,900 | .37 | 78 |
| | 18-49 | 385,000 | .36 | 77 |
| | 12-24 | 184,500 | .36 | 81 |
| | 12-34 | 320,600 | .36 | 77 |
| | 18-34 | 241,200 | .36 | 77 |
| WOMEN | TOTAL | 314,000 | .36 | 78 |
| | 18-49 | 195,600 | .37 | 77 |
| | 12-24 | 91,000 | .36 | 80 |
| | 18-34 | 121,000 | .36 | 77 |
| | 25-49 | 143,100 | .37 | 74 |
| | 25-54 | 164,200 | .37 | 74 |
| MEN | TOTAL | 286,900 | .37 | 78 |
| | 18-49 | 189,400 | .36 | 77 |
| | 18-34 | 120,200 | .36 | 81 |
| | 25-49 | 136,800 | .37 | 75 |
| | 25-54 | 157,200 | .37 | 75 |
| TEENS | TOTAL | 79,400 | .36 | 77 |
| CHILD | TOTAL | 113,600 | .35 | 84 |
| | 6-11 | 68,600 | .35 | 83 |

## BUFFALO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 608,000 | .75 | 31 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,636,000 | .75 | 32 |
| | 18+ | 1,217,700 | .74 | 32 |
| | 18-49 | 742,400 | .70 | 37 |
| | 12-24 | 387,600 | .75 | 36 |
| | 12-34 | 633,800 | .71 | 38 |
| | 18-34 | 452,600 | .67 | 40 |
| WOMEN | TOTAL | 647,800 | .75 | 32 |
| | 18-49 | 381,100 | .71 | 36 |
| | 12-24 | 194,800 | .76 | 34 |
| | 18-34 | 231,700 | .69 | 38 |
| | 25-49 | 275,000 | .71 | 34 |
| | 25-54 | 323,800 | .73 | 33 |
| MEN | TOTAL | 569,900 | .73 | 32 |
| | 18-49 | 361,300 | .69 | 38 |
| | 18-34 | 220,900 | .66 | 42 |
| | 25-49 | 261,000 | .70 | 36 |
| | 25-54 | 307,400 | .72 | 33 |
| TEENS | TOTAL | 181,200 | .82 | 29 |
| CHILD | TOTAL | 237,100 | .73 | 39 |
| | 6-11 | 149,700 | .76 | 36 |

## BURLINGTON-PLATTSBURGH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 207,700 | .25 | 100 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 582,100 | .27 | 99 |
| | 18+ | 428,600 | .26 | 100 |
| | 18-49 | 282,500 | .27 | 98 |
| | 12-24 | 146,600 | .28 | 99 |
| | 12-34 | 247,200 | .28 | 96 |
| | 18-34 | 183,900 | .27 | 97 |
| WOMEN | TOTAL | 221,800 | .26 | 97 |
| | 18-49 | 139,700 | .26 | 98 |
| | 12-24 | 71,900 | .28 | 97 |
| | 18-34 | 90,100 | .27 | 97 |
| | 25-49 | 98,600 | .26 | 96 |
| | 25-54 | 112,400 | .25 | 96 |
| MEN | TOTAL | 206,800 | .26 | 99 |
| | 18-49 | 142,800 | .27 | 96 |
| | 18-34 | 93,800 | .28 | 99 |
| | 25-49 | 98,600 | .27 | 93 |
| | 25-54 | 113,900 | .27 | 95 |
| TEENS | TOTAL | 63,300 | .29 | 95 |
| CHILD | TOTAL | 90,200 | .28 | 101 |
| | 6-11 | 55,200 | .28 | 96 |

## CASPER-RIVERTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 53,000 | .07 | 183 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 144,300 | .07 | 183 |
| | 18+ | 103,700 | .06 | 184 |
| | 18-49 | 75,600 | .07 | 178 |
| | 12-24 | 35,900 | .07 | 183 |
| | 12-34 | 65,200 | .07 | 178 |
| | 18-34 | 49,300 | .07 | 178 |
| WOMEN | TOTAL | 52,800 | .06 | 185 |
| | 18-49 | 38,100 | .07 | 177 |
| | 12-24 | 17,700 | .07 | 182 |
| | 18-34 | 25,000 | .07 | 176 |
| | 25-49 | 28,100 | .07 | 177 |
| | 25-54 | 31,400 | .07 | 179 |
| MEN | TOTAL | 50,900 | .07 | 184 |
| | 18-49 | 37,500 | .07 | 179 |
| | 18-34 | 24,300 | .07 | 181 |
| | 25-49 | 27,500 | .07 | 176 |
| | 25-54 | 30,800 | .07 | 177 |
| TEENS | TOTAL | 15,900 | .07 | 181 |
| CHILD | TOTAL | 24,700 | .08 | 180 |
| | 6-11 | 14,300 | .07 | 180 |

## CEDAR RAPIDS-WATERLOO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 313,500 | .38 | 77 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 853,000 | .39 | 73 |
| | 18+ | 634,500 | .39 | 75 |
| | 18-49 | 408,800 | .39 | 71 |
| | 12-24 | 218,100 | .42 | 69 |
| | 12-34 | 362,800 | .41 | 70 |
| | 18-34 | 274,100 | .41 | 70 |
| WOMEN | TOTAL | 331,000 | .38 | 75 |
| | 18-49 | 204,600 | .38 | 71 |
| | 12-24 | 109,000 | .43 | 68 |
| | 18-34 | 136,900 | .41 | 70 |
| | 25-49 | 139,000 | .36 | 76 |
| | 25-54 | 159,300 | .36 | 76 |
| MEN | TOTAL | 303,500 | .39 | 75 |
| | 18-49 | 204,200 | .39 | 71 |
| | 18-34 | 137,200 | .41 | 69 |
| | 25-49 | 140,400 | .37 | 74 |
| | 25-54 | 160,100 | .37 | 74 |
| TEENS | TOTAL | 88,700 | .40 | 74 |
| CHILD | TOTAL | 129,800 | .40 | 72 |
| | 6-11 | 78,200 | .40 | 72 |

## CHARLESTON, SC

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 178,900 | .22 | 111 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 528,300 | .24 | 107 |
| | 18+ | 371,600 | .23 | 108 |
| | 18-49 | 265,100 | .25 | 103 |
| | 12-24 | 141,500 | .27 | 104 |
| | 12-34 | 236,400 | .26 | 103 |
| | 18-34 | 174,500 | .26 | 105 |
| WOMEN | TOTAL | 190,000 | .22 | 111 |
| | 18-49 | 130,000 | .24 | 101 |
| | 12-24 | 66,200 | .26 | 105 |
| | 18-34 | 83,500 | .25 | 103 |
| | 25-49 | 94,300 | .24 | 102 |
| | 25-54 | 106,100 | .24 | 102 |
| MEN | TOTAL | 181,600 | .23 | 109 |
| | 18-49 | 135,100 | .26 | 104 |
| | 18-34 | 91,000 | .27 | 101 |
| | 25-49 | 91,200 | .24 | 102 |
| | 25-54 | 102,600 | .24 | 103 |
| TEENS | TOTAL | 61,900 | .28 | 97 |
| CHILD | TOTAL | 94,800 | .29 | 94 |
| | 6-11 | 56,500 | .29 | 94 |

## CHARLESTON-HUNTINGTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 521,600 | .64 | 43 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,451,600 | .66 | 42 |
| | 18+ | 1,063,300 | .65 | 41 |
| | 18-49 | 669,700 | .63 | 45 |
| | 12-24 | 339,900 | .66 | 43 |
| | 12-34 | 577,700 | .65 | 44 |
| | 18-34 | 422,300 | .63 | 46 |
| WOMEN | TOTAL | 556,500 | .65 | 41 |
| | 18-49 | 342,400 | .64 | 45 |
| | 12-24 | 167,400 | .66 | 42 |
| | 18-34 | 213,300 | .63 | 44 |
| | 25-49 | 250,300 | .65 | 43 |
| | 25-54 | 288,600 | .65 | 43 |
| MEN | TOTAL | 506,800 | .65 | 43 |
| | 18-49 | 327,300 | .63 | 46 |
| | 18-34 | 209,000 | .62 | 46 |
| | 25-49 | 234,900 | .63 | 43 |
| | 25-54 | 270,600 | .63 | 44 |
| TEENS | TOTAL | 155,400 | .70 | 39 |
| CHILD | TOTAL | 232,900 | .71 | 40 |
| | 6-11 | 137,300 | .70 | 41 |

## CHARLOTTE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 606,400 | .74 | 32 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,657,400 | .76 | 31 |
| | 18+ | 1,238,000 | .75 | 31 |
| | 18-49 | 818,200 | .77 | 31 |
| | 12-24 | 379,300 | .73 | 37 |
| | 12-34 | 678,000 | .76 | 33 |
| | 18-34 | 507,800 | .75 | 34 |
| WOMEN | TOTAL | 658,200 | .77 | 31 |
| | 18-49 | 419,200 | .79 | 31 |
| | 12-24 | 192,200 | .75 | 36 |
| | 18-34 | 258,900 | .77 | 32 |
| | 25-49 | 310,600 | .80 | 31 |
| | 25-54 | 355,700 | .80 | 31 |
| MEN | TOTAL | 579,800 | .74 | 31 |
| | 18-49 | 399,000 | .76 | 32 |
| | 18-34 | 248,900 | .74 | 36 |
| | 25-49 | 298,500 | .80 | 31 |
| | 25-54 | 340,000 | .79 | 31 |
| TEENS | TOTAL | 170,200 | .77 | 33 |
| CHILD | TOTAL | 249,200 | .76 | 35 |
| | 6-11 | 154,800 | .79 | 33 |

## CHATTANOOGA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 280,300 | .34 | 80 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 767,400 | .35 | 81 |
| | 18+ | 567,800 | .35 | 81 |
| | 18-49 | 373,600 | .35 | 78 |
| | 12-24 | 174,500 | .34 | 84 |
| | 12-34 | 312,100 | .35 | 82 |
| | 18-34 | 233,600 | .35 | 81 |
| WOMEN | TOTAL | 301,200 | .35 | 80 |
| | 18-49 | 191,900 | .36 | 78 |
| | 12-24 | 87,500 | .34 | 83 |
| | 18-34 | 119,000 | .35 | 78 |
| | 25-49 | 142,400 | .37 | 75 |
| | 25-54 | 161,700 | .36 | 75 |
| MEN | TOTAL | 266,600 | .34 | 82 |
| | 18-49 | 181,700 | .35 | 80 |
| | 18-34 | 114,600 | .34 | 82 |
| | 25-49 | 135,200 | .36 | 76 |
| | 25-54 | 153,100 | .36 | 76 |
| TEENS | TOTAL | 78,500 | .35 | 81 |
| CHILD | TOTAL | 121,100 | .37 | 78 |
| | 6-11 | 71,900 | .36 | 77 |

## CHEYENNE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 49,500 | .06 | 187 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 127,600 | .06 | 189 |
| | 18+ | 93,400 | .06 | 190 |
| | 18-49 | 63,400 | .06 | 189 |
| | 12-24 | 30,700 | .06 | 190 |
| | 12-34 | 54,800 | .06 | 187 |
| | 18-34 | 41,600 | .06 | 187 |
| WOMEN | TOTAL | 48,000 | .06 | 190 |
| | 18-49 | 31,900 | .06 | 187 |
| | 12-24 | 15,000 | .06 | 189 |
| | 18-34 | 20,800 | .06 | 185 |
| | 25-49 | 23,400 | .06 | 184 |
| | 25-54 | 26,600 | .06 | 186 |
| MEN | TOTAL | 45,400 | .06 | 190 |
| | 18-49 | 31,500 | .06 | 187 |
| | 18-34 | 20,800 | .06 | 186 |
| | 25-49 | 22,500 | .06 | 184 |
| | 25-54 | 25,400 | .06 | 187 |
| TEENS | TOTAL | 13,200 | .06 | 187 |
| CHILD | TOTAL | 21,000 | .06 | 185 |
| | 6-11 | 11,800 | .06 | 186 |

## CINCINNATI

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 702,800 | .86 | 26 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,900,300 | .87 | 26 |
| | 18+ | 1,407,700 | .86 | 26 |
| | 18-49 | 901,800 | .85 | 26 |
| | 12-24 | 447,300 | .86 | 25 |
| | 12-34 | 768,400 | .86 | 26 |
| | 18-34 | 572,900 | .85 | 26 |
| WOMEN | TOTAL | 746,100 | .87 | 26 |
| | 18-49 | 459,700 | .86 | 25 |
| | 12-24 | 222,900 | .87 | 25 |
| | 18-34 | 290,400 | .86 | 25 |
| | 25-49 | 332,400 | .86 | 25 |
| | 25-54 | 382,100 | .86 | 26 |
| MEN | TOTAL | 661,600 | .85 | 27 |
| | 18-49 | 442,100 | .84 | 26 |
| | 18-34 | 282,500 | .84 | 26 |
| | 25-49 | 317,600 | .85 | 27 |
| | 25-54 | 363,400 | .85 | 25 |
| TEENS | TOTAL | 195,500 | .88 | 24 |
| CHILD | TOTAL | 297,100 | .91 | 24 |
| | 6-11 | 181,000 | .92 | 23 |

## COLORADO SPRINGS-PUEBLO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 197,900 | .24 | 102 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 532,700 | .24 | 105 |
| | 18+ | 393,300 | .24 | 104 |
| | 18-49 | 277,400 | .26 | 101 |
| | 12-24 | 137,900 | .27 | 106 |
| | 12-34 | 237,300 | .27 | 102 |
| | 18-34 | 185,400 | .28 | 96 |
| WOMEN | TOTAL | 198,300 | .23 | 105 |
| | 18-49 | 134,700 | .25 | 100 |
| | 12-24 | 62,700 | .25 | 110 |
| | 18-34 | 88,000 | .26 | 101 |
| | 25-49 | 97,500 | .25 | 97 |
| | 25-54 | 108,700 | .25 | 100 |
| MEN | TOTAL | 195,000 | .25 | 103 |
| | 18-49 | 142,700 | .27 | 97 |
| | 18-34 | 97,400 | .29 | 96 |
| | 25-49 | 93,900 | .25 | 101 |
| | 25-54 | 105,600 | .25 | 101 |
| TEENS | TOTAL | 51,900 | .23 | 112 |
| CHILD | TOTAL | 87,500 | .27 | 104 |
| | 6-11 | 49,900 | .25 | 106 |

## CHICAGO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 2,968,100 | 3.64 | 3 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 8,098,000 | 3.70 | 3 |
| | 18+ | 6,010,100 | 3.66 | 3 |
| | 18-49 | 3,975,100 | 3.76 | 3 |
| | 12-24 | 1,907,700 | 3.69 | 3 |
| | 12-34 | 3,345,900 | 3.74 | 3 |
| | 18-34 | 2,516,800 | 3.73 | 3 |
| WOMEN | TOTAL | 3,148,200 | 3.66 | 3 |
| | 18-49 | 2,011,400 | 3.77 | 3 |
| | 12-24 | 955,100 | 3.74 | 3 |
| | 18-34 | 1,273,500 | 3.77 | 3 |
| | 25-49 | 1,464,600 | 3.79 | 3 |
| | 25-54 | 1,683,700 | 3.80 | 3 |
| MEN | TOTAL | 2,861,900 | 3.66 | 3 |
| | 18-49 | 1,963,700 | 3.75 | 3 |
| | 18-34 | 1,243,300 | 3.69 | 3 |
| | 25-49 | 1,431,900 | 3.82 | 3 |
| | 25-54 | 1,638,200 | 3.82 | 3 |
| TEENS | TOTAL | 829,100 | 3.75 | 3 |
| CHILD | TOTAL | 1,258,800 | 3.85 | 3 |
| | 6-11 | 761,400 | 3.86 | 3 |

## CLARKSBURG-WESTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 75,500 | .09 | 169 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 207,500 | .09 | 170 |
| | 18+ | 157,200 | .10 | 168 |
| | 18-49 | 90,100 | .09 | 171 |
| | 12-24 | 44,900 | .09 | 174 |
| | 12-34 | 77,800 | .09 | 173 |
| | 18-34 | 58,200 | .09 | 170 |
| WOMEN | TOTAL | 83,100 | .10 | 168 |
| | 18-49 | 45,900 | .09 | 171 |
| | 12-24 | 22,000 | .09 | 173 |
| | 18-34 | 29,100 | .09 | 170 |
| | 25-49 | 33,300 | .09 | 169 |
| | 25-54 | 39,200 | .09 | 169 |
| MEN | TOTAL | 74,100 | .09 | 169 |
| | 18-49 | 44,200 | .08 | 173 |
| | 18-34 | 29,100 | .09 | 172 |
| | 25-49 | 31,500 | .08 | 171 |
| | 25-54 | 36,900 | .09 | 170 |
| TEENS | TOTAL | 19,600 | .09 | 172 |
| CHILD | TOTAL | 30,700 | .09 | 172 |
| | 6-11 | 18,000 | .09 | 171 |

## COLUMBIA, SC

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 242,100 | .30 | 87 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 710,300 | .32 | 85 |
| | 18+ | 516,700 | .31 | 85 |
| | 18-49 | 359,300 | .34 | 80 |
| | 12-24 | 194,200 | .38 | 77 |
| | 12-34 | 317,700 | .35 | 80 |
| | 18-34 | 239,300 | .36 | 79 |
| WOMEN | TOTAL | 265,300 | .31 | 85 |
| | 18-49 | 175,400 | .33 | 83 |
| | 12-24 | 90,000 | .35 | 81 |
| | 18-34 | 113,200 | .34 | 82 |
| | 25-49 | 124,000 | .32 | 84 |
| | 25-54 | 140,000 | .32 | 85 |
| MEN | TOTAL | 251,400 | .32 | 85 |
| | 18-49 | 183,900 | .35 | 79 |
| | 18-34 | 126,100 | .37 | 75 |
| | 25-49 | 119,500 | .32 | 84 |
| | 25-54 | 135,500 | .32 | 85 |
| TEENS | TOTAL | 78,400 | .35 | 82 |
| CHILD | TOTAL | 115,200 | .35 | 83 |
| | 6-11 | 69,100 | .35 | 82 |

## CHICO-REDDING

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 131,400 | .16 | 144 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 328,000 | .15 | 150 |
| | 18+ | 250,600 | .15 | 147 |
| | 18-49 | 150,900 | .14 | 149 |
| | 12-24 | 75,900 | .15 | 151 |
| | 12-34 | 129,100 | .14 | 150 |
| | 18-34 | 96,100 | .14 | 150 |
| WOMEN | TOTAL | 129,200 | .15 | 147 |
| | 18-49 | 76,500 | .14 | 148 |
| | 12-24 | 37,400 | .15 | 151 |
| | 18-34 | 48,200 | .14 | 148 |
| | 25-49 | 55,100 | .14 | 146 |
| | 25-54 | 63,700 | .14 | 146 |
| MEN | TOTAL | 121,400 | .16 | 147 |
| | 18-49 | 74,400 | .14 | 150 |
| | 18-34 | 47,900 | .14 | 150 |
| | 25-49 | 52,900 | .14 | 149 |
| | 25-54 | 61,300 | .14 | 148 |
| TEENS | TOTAL | 33,000 | .15 | 148 |
| CHILD | TOTAL | 44,400 | .14 | 155 |
| | 6-11 | 27,100 | .14 | 152 |

## CLEVELAND

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,394,800 | 1.71 | 9 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 3,719,300 | 1.70 | 9 |
| | 18+ | 2,780,900 | 1.69 | 9 |
| | 18-49 | 1,773,800 | 1.68 | 11 |
| | 12-24 | 867,600 | 1.68 | 9 |
| | 12-34 | 1,492,900 | 1.67 | 11 |
| | 18-34 | 1,111,000 | 1.65 | 11 |
| WOMEN | TOTAL | 1,467,600 | 1.71 | 9 |
| | 18-49 | 906,800 | 1.70 | 10 |
| | 12-24 | 436,800 | 1.71 | 9 |
| | 18-34 | 567,700 | 1.68 | 11 |
| | 25-49 | 657,200 | 1.70 | 11 |
| | 25-54 | 764,800 | 1.72 | 9 |
| MEN | TOTAL | 1,313,300 | 1.68 | 9 |
| | 18-49 | 867,000 | 1.66 | 11 |
| | 18-34 | 543,300 | 1.61 | 11 |
| | 25-49 | 630,900 | 1.68 | 11 |
| | 25-54 | 732,800 | 1.71 | 11 |
| TEENS | TOTAL | 381,900 | 1.73 | 9 |
| CHILD | TOTAL | 556,500 | 1.70 | 10 |
| | 6-11 | 342,300 | 1.74 | 9 |

## COLUMBIA-JEFFERSON CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 124,700 | .15 | 147 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 339,000 | .15 | 147 |
| | 18+ | 261,600 | .16 | 146 |
| | 18-49 | 164,100 | .16 | 143 |
| | 12-24 | 90,000 | .17 | 139 |
| | 12-34 | 143,400 | .16 | 143 |
| | 18-34 | 112,500 | .17 | 137 |
| WOMEN | TOTAL | 135,000 | .16 | 145 |
| | 18-49 | 80,600 | .15 | 145 |
| | 12-24 | 44,200 | .17 | 139 |
| | 18-34 | 54,900 | .16 | 140 |
| | 25-49 | 51,300 | .13 | 153 |
| | 25-54 | 59,800 | .13 | 153 |
| MEN | TOTAL | 126,600 | .16 | 145 |
| | 18-49 | 83,500 | .16 | 143 |
| | 18-34 | 57,600 | .17 | 134 |
| | 25-49 | 53,700 | .14 | 147 |
| | 25-54 | 61,500 | .14 | 147 |
| TEENS | TOTAL | 30,900 | .14 | 153 |
| CHILD | TOTAL | 46,500 | .14 | 152 |
| | 6-11 | 27,000 | .14 | 153 |

## COLUMBUS, GA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 183,300 | .22 | 109 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 527,800 | .24 | 108 |
| | 18+ | 389,900 | .24 | 106 |
| | 18-49 | 264,500 | .25 | 104 |
| | 12-24 | 150,600 | .29 | 97 |
| | 12-34 | 234,800 | .26 | 104 |
| | 18-34 | 179,400 | .27 | 100 |
| WOMEN | TOTAL | 197,500 | .23 | 106 |
| | 18-49 | 124,400 | .23 | 108 |
| | 12-24 | 64,900 | .25 | 108 |
| | 18-34 | 79,000 | .23 | 109 |
| | 25-49 | 86,900 | .22 | 108 |
| | 25-54 | 99,600 | .22 | 109 |
| MEN | TOTAL | 192,400 | .25 | 105 |
| | 18-49 | 140,100 | .27 | 101 |
| | 18-34 | 100,400 | .30 | 94 |
| | 25-49 | 82,400 | .22 | 111 |
| | 25-54 | 93,900 | .22 | 111 |
| TEENS | TOTAL | 55,400 | .25 | 107 |
| CHILD | TOTAL | 82,500 | .25 | 110 |
| | 6-11 | 49,800 | .25 | 107 |

## CORPUS CHRISTI

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 154,200 | .19 | 130 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 458,800 | .21 | 118 |
| | 18+ | 321,400 | .20 | 125 |
| | 18-49 | 224,200 | .21 | 115 |
| | 12-24 | 120,200 | .23 | 113 |
| | 12-34 | 198,100 | .22 | 115 |
| | 18-34 | 144,800 | .21 | 117 |
| WOMEN | TOTAL | 165,900 | .19 | 125 |
| | 18-49 | 113,300 | .21 | 114 |
| | 12-24 | 58,700 | .23 | 114 |
| | 18-34 | 71,900 | .21 | 117 |
| | 25-49 | 80,900 | .21 | 115 |
| | 25-54 | 91,700 | .21 | 115 |
| MEN | TOTAL | 155,500 | .20 | 121 |
| | 18-49 | 110,900 | .21 | 114 |
| | 18-34 | 72,900 | .22 | 115 |
| | 25-49 | 76,400 | .20 | 115 |
| | 25-54 | 86,500 | .20 | 115 |
| TEENS | TOTAL | 53,300 | .24 | 109 |
| CHILD | TOTAL | 84,100 | .26 | 107 |
| | 6-11 | 50,000 | .25 | 105 |

## DAYTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 472,500 | .58 | 48 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,258,800 | .57 | 48 |
| | 18+ | 936,000 | .57 | 49 |
| | 18-49 | 617,900 | .58 | 47 |
| | 12-24 | 300,500 | .58 | 48 |
| | 12-34 | 523,800 | .59 | 48 |
| | 18-34 | 394,600 | .59 | 47 |
| WOMEN | TOTAL | 491,700 | .57 | 49 |
| | 18-49 | 314,000 | .59 | 47 |
| | 12-24 | 151,500 | .59 | 48 |
| | 18-34 | 200,100 | .59 | 47 |
| | 25-49 | 226,000 | .58 | 49 |
| | 25-54 | 259,600 | .59 | 49 |
| MEN | TOTAL | 444,300 | .57 | 49 |
| | 18-49 | 303,900 | .58 | 47 |
| | 18-34 | 194,500 | .58 | 47 |
| | 25-49 | 220,600 | .59 | 47 |
| | 25-54 | 253,200 | .59 | 47 |
| TEENS | TOTAL | 129,200 | .58 | 49 |
| CHILD | TOTAL | 193,600 | .59 | 49 |
| | 6-11 | 118,500 | .60 | 49 |

## COLUMBUS, OH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 580,600 | .71 | 35 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,542,900 | .70 | 37 |
| | 18+ | 1,151,000 | .70 | 36 |
| | 18-49 | 770,400 | .73 | 34 |
| | 12-24 | 376,100 | .73 | 38 |
| | 12-34 | 656,200 | .73 | 36 |
| | 18-34 | 507,400 | .75 | 35 |
| WOMEN | TOTAL | 602,800 | .70 | 38 |
| | 18-49 | 388,900 | .73 | 33 |
| | 12-24 | 188,000 | .74 | 38 |
| | 18-34 | 256,200 | .76 | 34 |
| | 25-49 | 273,500 | .71 | 35 |
| | 25-54 | 311,500 | .70 | 36 |
| MEN | TOTAL | 548,200 | .70 | 35 |
| | 18-49 | 381,500 | .73 | 34 |
| | 18-34 | 251,200 | .75 | 34 |
| | 25-49 | 269,600 | .72 | 33 |
| | 25-54 | 306,000 | .71 | 34 |
| TEENS | TOTAL | 148,800 | .67 | 42 |
| CHILD | TOTAL | 243,100 | .74 | 37 |
| | 6-11 | 145,500 | .74 | 38 |

## DALLAS-FT. WORTH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,360,800 | 1.67 | 10 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 3,563,200 | 1.63 | 10 |
| | 18+ | 2,683,400 | 1.63 | 10 |
| | 18-49 | 1,827,500 | 1.73 | 9 |
| | 12-24 | 838,300 | 1.62 | 10 |
| | 12-34 | 1,542,300 | 1.72 | 9 |
| | 18-34 | 1,198,900 | 1.78 | 9 |
| WOMEN | TOTAL | 1,405,700 | 1.63 | 10 |
| | 18-49 | 920,400 | 1.73 | 9 |
| | 12-24 | 421,300 | 1.65 | 10 |
| | 18-34 | 601,500 | 1.78 | 9 |
| | 25-49 | 667,700 | 1.73 | 9 |
| | 25-54 | 755,600 | 1.70 | 10 |
| MEN | TOTAL | 1,277,700 | 1.64 | 10 |
| | 18-49 | 907,100 | 1.73 | 9 |
| | 18-34 | 597,400 | 1.78 | 9 |
| | 25-49 | 664,900 | 1.78 | 9 |
| | 25-54 | 748,400 | 1.75 | 9 |
| TEENS | TOTAL | 343,400 | 1.55 | 11 |
| CHILD | TOTAL | 536,400 | 1.64 | 11 |
| | 6-11 | 324,600 | 1.65 | 11 |

## DENVER

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 874,900 | 1.07 | 19 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,230,900 | 1.02 | 20 |
| | 18+ | 1,685,400 | 1.03 | 20 |
| | 18-49 | 1,220,800 | 1.16 | 18 |
| | 12-24 | 546,500 | 1.06 | 18 |
| | 12-34 | 1,028,100 | 1.15 | 17 |
| | 18-34 | 811,900 | 1.20 | 16 |
| WOMEN | TOTAL | 867,900 | 1.01 | 20 |
| | 18-49 | 613,000 | 1.15 | 18 |
| | 12-24 | 270,700 | 1.06 | 19 |
| | 18-34 | 407,300 | 1.21 | 17 |
| | 25-49 | 448,200 | 1.16 | 18 |
| | 25-54 | 498,400 | 1.12 | 18 |
| MEN | TOTAL | 817,500 | 1.05 | 20 |
| | 18-49 | 607,800 | 1.16 | 17 |
| | 18-34 | 404,600 | 1.20 | 16 |
| | 25-49 | 442,300 | 1.18 | 18 |
| | 25-54 | 492,700 | 1.15 | 18 |
| TEENS | TOTAL | 216,200 | .98 | 20 |
| CHILD | TOTAL | 329,300 | 1.01 | 19 |
| | 6-11 | 197,100 | 1.00 | 19 |

## COLUMBUS-TUPELO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 138,400 | .17 | 143 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 400,100 | .18 | 135 |
| | 18+ | 291,800 | .18 | 138 |
| | 18-49 | 181,800 | .17 | 135 |
| | 12-24 | 97,900 | .19 | 131 |
| | 12-34 | 160,600 | .18 | 132 |
| | 18-34 | 117,800 | .17 | 132 |
| WOMEN | TOTAL | 153,500 | .18 | 137 |
| | 18-49 | 91,700 | .17 | 133 |
| | 12-24 | 47,300 | .19 | 131 |
| | 18-34 | 58,000 | .17 | 133 |
| | 25-49 | 65,400 | .17 | 138 |
| | 25-54 | 79,300 | .17 | 138 |
| MEN | TOTAL | 138,300 | .18 | 139 |
| | 18-49 | 90,100 | .17 | 135 |
| | 18-34 | 59,800 | .18 | 130 |
| | 25-49 | 61,300 | .16 | 140 |
| | 25-54 | 70,200 | .16 | 141 |
| TEENS | TOTAL | 42,800 | .19 | 131 |
| CHILD | TOTAL | 65,500 | .20 | 127 |
| | 6-11 | 38,500 | .20 | 127 |

## DAVENPORT-ROCK ISLAND-MOLINE (QUAD CITY)

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 322,000 | .40 | 73 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 859,600 | .39 | 71 |
| | 18+ | 639,800 | .39 | 74 |
| | 18-49 | 394,700 | .37 | 75 |
| | 12-24 | 195,700 | .38 | 76 |
| | 12-34 | 339,300 | .38 | 76 |
| | 18-34 | 250,500 | .37 | 75 |
| WOMEN | TOTAL | 335,100 | .39 | 74 |
| | 18-49 | 198,900 | .37 | 75 |
| | 12-24 | 97,800 | .38 | 74 |
| | 18-34 | 125,700 | .37 | 75 |
| | 25-49 | 144,600 | .37 | 73 |
| | 25-54 | 167,100 | .38 | 72 |
| MEN | TOTAL | 304,700 | .39 | 74 |
| | 18-49 | 195,800 | .37 | 75 |
| | 18-34 | 124,800 | .37 | 77 |
| | 25-49 | 143,200 | .38 | 72 |
| | 25-54 | 164,700 | .38 | 71 |
| TEENS | TOTAL | 88,800 | .40 | 73 |
| CHILD | TOTAL | 131,000 | .40 | 71 |
| | 6-11 | 78,100 | .40 | 73 |

## DES MOINES

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 359,600 | .44 | 63 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 933,600 | .43 | 68 |
| | 18+ | 708,900 | .43 | 66 |
| | 18-49 | 436,500 | .41 | 67 |
| | 12-24 | 221,800 | .43 | 68 |
| | 12-34 | 375,300 | .42 | 68 |
| | 18-34 | 285,000 | .42 | 67 |
| WOMEN | TOTAL | 373,600 | .43 | 66 |
| | 18-49 | 219,400 | .41 | 67 |
| | 12-24 | 108,500 | .42 | 69 |
| | 18-34 | 141,800 | .42 | 67 |
| | 25-49 | 154,900 | .40 | 67 |
| | 25-54 | 178,900 | .40 | 69 |
| MEN | TOTAL | 335,300 | .43 | 67 |
| | 18-49 | 217,100 | .41 | 67 |
| | 18-34 | 143,200 | .43 | 67 |
| | 25-49 | 150,100 | .40 | 70 |
| | 25-54 | 172,600 | .40 | 70 |
| TEENS | TOTAL | 90,300 | .41 | 69 |
| CHILD | TOTAL | 134,400 | .41 | 69 |
| | 6-11 | 81,400 | .41 | 69 |

## DETROIT

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,661,400 | 2.04 | 7 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 4,554,200 | 2.08 | 7 |
| | 18+ | 3,359,500 | 2.05 | 7 |
| | 18-49 | 2,254,500 | 2.13 | 7 |
| | 12-24 | 1,112,500 | 2.15 | 7 |
| | 12-34 | 1,918,100 | 2.14 | 7 |
| | 18-34 | 1,433,200 | 2.13 | 7 |
| WOMEN | TOTAL | 1,746,200 | 2.03 | 7 |
| | 18-49 | 1,144,800 | 2.15 | 7 |
| | 12-24 | 557,500 | 2.18 | 7 |
| | 18-34 | 724,700 | 2.15 | 7 |
| | 25-49 | 824,900 | 2.13 | 7 |
| | 25-54 | 950,400 | 2.14 | 7 |
| MEN | TOTAL | 1,613,300 | 2.07 | 7 |
| | 18-49 | 1,109,700 | 2.12 | 7 |
| | 18-34 | 708,500 | 2.11 | 7 |
| | 25-49 | 802,000 | 2.14 | 7 |
| | 25-54 | 921,600 | 2.15 | 7 |
| TEENS | TOTAL | 484,900 | 2.19 | 6 |
| CHILD | TOTAL | 709,800 | 2.17 | 5 |
| | 6-11 | 436,400 | 2.21 | 5 |

## EL CENTRO-YUMA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 58,000 | .07 | 178 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 172,700 | .08 | 177 |
| | 18+ | 121,600 | .07 | 178 |
| | 18-49 | 80,500 | .08 | 176 |
| | 12-24 | 42,200 | .08 | 175 |
| | 12-34 | 70,200 | .08 | 176 |
| | 18-34 | 50,700 | .08 | 177 |
| WOMEN | TOTAL | 60,600 | .07 | 178 |
| | 18-49 | 40,500 | .08 | 175 |
| | 12-24 | 20,500 | .08 | 174 |
| | 18-34 | 25,300 | .07 | 175 |
| | 25-49 | 29,600 | .08 | 175 |
| | 25-54 | 33,600 | .08 | 175 |
| MEN | TOTAL | 61,000 | .08 | 179 |
| | 18-49 | 40,000 | .08 | 176 |
| | 18-34 | 25,400 | .08 | 178 |
| | 25-49 | 28,200 | .08 | 174 |
| | 25-54 | 32,200 | .08 | 174 |
| TEENS | TOTAL | 19,500 | .09 | 173 |
| CHILD | TOTAL | 31,600 | .10 | 170 |
| | 6-11 | 17,900 | .09 | 172 |

## ERIE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 145,400 | .18 | 137 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 396,200 | .18 | 138 |
| | 18+ | 293,300 | .18 | 137 |
| | 18-49 | 178,300 | .17 | 138 |
| | 12-24 | 92,300 | .18 | 136 |
| | 12-34 | 155,200 | .17 | 137 |
| | 18-34 | 114,300 | .17 | 135 |
| WOMEN | TOTAL | 155,700 | .18 | 136 |
| | 18-49 | 91,800 | .17 | 132 |
| | 12-24 | 46,600 | .18 | 134 |
| | 18-34 | 58,600 | .17 | 131 |
| | 25-49 | 65,100 | .17 | 139 |
| | 25-54 | 76,300 | .17 | 135 |
| MEN | TOTAL | 137,600 | .18 | 140 |
| | 18-49 | 86,500 | .17 | 139 |
| | 18-34 | 55,700 | .17 | 139 |
| | 25-49 | 61,800 | .17 | 138 |
| | 25-54 | 72,300 | .17 | 137 |
| TEENS | TOTAL | 40,900 | .18 | 134 |
| CHILD | TOTAL | 62,000 | .19 | 134 |
| | 6-11 | 37,500 | .19 | 131 |

## DOTHAN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 74,600 | .09 | 170 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 209,600 | .10 | 168 |
| | 18+ | 152,400 | .09 | 170 |
| | 18-49 | 101,300 | .10 | 164 |
| | 12-24 | 54,800 | .11 | 165 |
| | 12-34 | 89,100 | .10 | 164 |
| | 18-34 | 67,400 | .10 | 164 |
| WOMEN | TOTAL | 80,000 | .09 | 170 |
| | 18-49 | 50,900 | .10 | 163 |
| | 12-24 | 25,500 | .10 | 167 |
| | 18-34 | 33,200 | .10 | 164 |
| | 25-49 | 36,000 | .09 | 167 |
| | 25-54 | 41,000 | .09 | 166 |
| MEN | TOTAL | 72,400 | .09 | 170 |
| | 18-49 | 50,400 | .10 | 164 |
| | 18-34 | 34,200 | .10 | 164 |
| | 25-49 | 32,200 | .09 | 168 |
| | 25-54 | 36,900 | .09 | 170 |
| TEENS | TOTAL | 21,700 | .10 | 169 |
| CHILD | TOTAL | 35,500 | .11 | 164 |
| | 6-11 | 21,000 | .11 | 165 |

## EL PASO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 187,200 | .23 | 106 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 589,300 | .27 | 97 |
| | 18+ | 402,100 | .24 | 103 |
| | 18-49 | 301,100 | .28 | 91 |
| | 12-24 | 163,300 | .32 | 91 |
| | 12-34 | 266,000 | .30 | 92 |
| | 18-34 | 198,800 | .29 | 93 |
| WOMEN | TOTAL | 207,300 | .24 | 102 |
| | 18-49 | 151,600 | .28 | 91 |
| | 12-24 | 78,200 | .31 | 89 |
| | 18-34 | 98,100 | .29 | 91 |
| | 25-49 | 106,700 | .28 | 91 |
| | 25-54 | 118,500 | .27 | 92 |
| MEN | TOTAL | 194,800 | .25 | 104 |
| | 18-49 | 149,500 | .29 | 93 |
| | 18-34 | 100,700 | .30 | 93 |
| | 25-49 | 98,300 | .26 | 97 |
| | 25-54 | 110,000 | .26 | 97 |
| TEENS | TOTAL | 67,200 | .30 | 88 |
| CHILD | TOTAL | 120,000 | .37 | 80 |
| | 6-11 | 68,000 | .35 | 84 |

## EUGENE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 163,500 | .20 | 120 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 415,000 | .19 | 130 |
| | 18+ | 311,900 | .19 | 128 |
| | 18-49 | 216,000 | .20 | 118 |
| | 12-24 | 99,200 | .19 | 128 |
| | 12-34 | 183,700 | .21 | 119 |
| | 18-34 | 143,400 | .21 | 118 |
| WOMEN | TOTAL | 157,800 | .18 | 133 |
| | 18-49 | 107,400 | .20 | 120 |
| | 12-24 | 48,700 | .19 | 127 |
| | 18-34 | 70,700 | .21 | 118 |
| | 25-49 | 78,300 | .20 | 118 |
| | 25-54 | 87,700 | .20 | 120 |
| MEN | TOTAL | 154,100 | .20 | 125 |
| | 18-49 | 108,600 | .21 | 117 |
| | 18-34 | 72,700 | .22 | 116 |
| | 25-49 | 78,800 | .21 | 114 |
| | 25-54 | 88,100 | .21 | 114 |
| TEENS | TOTAL | 40,300 | .18 | 137 |
| CHILD | TOTAL | 62,800 | .19 | 133 |
| | 6-11 | 37,400 | .19 | 132 |

## DULUTH-SUPERIOR

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 173,400 | .21 | 115 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 460,600 | .21 | 117 |
| | 18+ | 341,900 | .21 | 115 |
| | 18-49 | 195,400 | .18 | 128 |
| | 12-24 | 105,900 | .20 | 123 |
| | 12-34 | 169,900 | .19 | 127 |
| | 18-34 | 118,900 | .18 | 129 |
| WOMEN | TOTAL | 175,900 | .20 | 119 |
| | 18-49 | 99,000 | .18 | 128 |
| | 12-24 | 51,800 | .20 | 122 |
| | 18-34 | 58,900 | .17 | 130 |
| | 25-49 | 71,100 | .18 | 126 |
| | 25-54 | 84,500 | .19 | 124 |
| MEN | TOTAL | 166,000 | .21 | 115 |
| | 18-49 | 97,400 | .19 | 128 |
| | 18-34 | 60,000 | .18 | 129 |
| | 25-49 | 69,400 | .19 | 124 |
| | 25-54 | 82,000 | .19 | 121 |
| TEENS | TOTAL | 51,000 | .23 | 113 |
| CHILD | TOTAL | 67,700 | .21 | 121 |
| | 6-11 | 39,800 | .20 | 124 |

## ELMIRA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 82,000 | .10 | 163 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 221,900 | .10 | 163 |
| | 18+ | 163,200 | .10 | 165 |
| | 18-49 | 98,400 | .09 | 167 |
| | 12-24 | 52,100 | .10 | 167 |
| | 12-34 | 86,100 | .10 | 166 |
| | 18-34 | 61,200 | .09 | 168 |
| WOMEN | TOTAL | 86,500 | .10 | 164 |
| | 18-49 | 50,200 | .09 | 165 |
| | 12-24 | 26,100 | .10 | 166 |
| | 18-34 | 31,000 | .09 | 168 |
| | 25-49 | 36,200 | .09 | 166 |
| | 25-54 | 42,400 | .10 | 164 |
| MEN | TOTAL | 76,700 | .10 | 166 |
| | 18-49 | 48,200 | .09 | 167 |
| | 18-34 | 30,200 | .09 | 170 |
| | 25-49 | 35,000 | .09 | 164 |
| | 25-54 | 40,800 | .10 | 163 |
| TEENS | TOTAL | 24,900 | .11 | 164 |
| CHILD | TOTAL | 33,800 | .10 | 167 |
| | 6-11 | 20,900 | .11 | 166 |

## EUREKA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 54,900 | .07 | 180 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 136,200 | .06 | 185 |
| | 18+ | 102,600 | .06 | 185 |
| | 18-49 | 66,600 | .06 | 186 |
| | 12-24 | 33,800 | .07 | 185 |
| | 12-34 | 57,200 | .06 | 185 |
| | 18-34 | 43,000 | .06 | 185 |
| WOMEN | TOTAL | 50,700 | .06 | 189 |
| | 18-49 | 32,400 | .06 | 186 |
| | 12-24 | 16,200 | .06 | 187 |
| | 18-34 | 20,700 | .06 | 186 |
| | 25-49 | 23,100 | .06 | 186 |
| | 25-54 | 26,700 | .06 | 185 |
| MEN | TOTAL | 51,900 | .07 | 183 |
| | 18-49 | 34,200 | .07 | 183 |
| | 18-34 | 22,300 | .07 | 183 |
| | 25-49 | 23,900 | .06 | 181 |
| | 25-54 | 27,500 | .06 | 180 |
| TEENS | TOTAL | 14,200 | .06 | 183 |
| CHILD | TOTAL | 19,400 | .06 | 187 |
| | 6-11 | 11,500 | .06 | 187 |

## EVANSVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 240,900 | .30 | 88 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 643,600 | .29 | 89 |
| | 18+ | 479,200 | .29 | 90 |
| | 18-49 | 289,200 | .27 | 96 |
| | 12-24 | 143,700 | .28 | 102 |
| | 12-34 | 246,900 | .28 | 97 |
| | 18-34 | 178,600 | .26 | 102 |
| WOMEN | TOTAL | 254,100 | .30 | 90 |
| | 18-49 | 147,500 | .28 | 93 |
| | 12-24 | 70,700 | .28 | 99 |
| | 18-34 | 90,200 | .27 | 96 |
| | 25-49 | 109,200 | .28 | 89 |
| | 25-54 | 126,800 | .29 | 90 |
| MEN | TOTAL | 225,100 | .29 | 91 |
| | 18-49 | 141,700 | .27 | 99 |
| | 18-34 | 88,400 | .26 | 105 |
| | 25-49 | 104,600 | .28 | 90 |
| | 25-54 | 120,300 | .28 | 90 |
| TEENS | TOTAL | 68,300 | .31 | 87 |
| CHILD | TOTAL | 96,100 | .29 | 93 |
| | 6-11 | 58,500 | .30 | 90 |

## FARGO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 209,300 | .26 | 98 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 571,700 | .26 | 101 |
| | 18+ | 428,700 | .26 | 99 |
| | 18-49 | 262,000 | .25 | 109 |
| | 12-24 | 143,800 | .28 | 101 |
| | 12-34 | 231,200 | .26 | 105 |
| | 18-34 | 172,900 | .26 | 106 |
| WOMEN | TOTAL | 214,900 | .25 | 99 |
| | 18-49 | 127,200 | .24 | 104 |
| | 12-24 | 68,300 | .27 | 102 |
| | 18-34 | 83,100 | .25 | 104 |
| | 25-49 | 86,900 | .22 | 108 |
| | 25-54 | 100,500 | .23 | 107 |
| MEN | TOTAL | 213,800 | .27 | 97 |
| | 18-49 | 134,800 | .26 | 105 |
| | 18-34 | 89,800 | .27 | 102 |
| | 25-49 | 89,600 | .24 | 103 |
| | 25-54 | 102,900 | .24 | 102 |
| TEENS | TOTAL | 58,300 | .26 | 104 |
| CHILD | TOTAL | 84,700 | .26 | 106 |
| | 6-11 | 49,200 | .25 | 109 |

## FARMINGTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 26,000 | .03 | 204 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 77,300 | .04 | 204 |
| | 18+ | 58,800 | .03 | 205 |
| | 18-49 | 36,700 | .03 | 201 |
| | 12-24 | 19,000 | .04 | 202 |
| | 12-34 | 32,800 | .04 | 201 |
| | 18-34 | 22,900 | .03 | 202 |
| WOMEN | TOTAL | 26,400 | .03 | 205 |
| | 18-49 | 19,200 | .04 | 201 |
| | 12-24 | 9,900 | .04 | 201 |
| | 18-34 | 17,200 | .04 | 201 |
| | 25-49 | 14,300 | .04 | 201 |
| | 25-54 | 15,900 | .04 | 201 |
| MEN | TOTAL | 24,400 | .03 | 204 |
| | 18-49 | 17,500 | .03 | 203 |
| | 18-34 | 10,700 | .03 | 203 |
| | 25-49 | 13,300 | .04 | 202 |
| | 25-54 | 14,900 | .03 | 202 |
| TEENS | TOTAL | 9,900 | .04 | 197 |
| CHILD | TOTAL | 16,600 | .05 | 194 |
| | 6-11 | 9,400 | .05 | 196 |

## FLINT-SAGINAW-BAY CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 442,400 | .54 | 53 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,239,100 | .57 | 49 |
| | 18+ | 897,300 | .54 | 54 |
| | 18-49 | 598,500 | .57 | 49 |
| | 12-24 | 308,300 | .60 | 47 |
| | 12-34 | 526,500 | .59 | 47 |
| | 18-34 | 388,800 | .58 | 48 |
| WOMEN | TOTAL | 461,600 | .54 | 55 |
| | 18-49 | 302,200 | .57 | 50 |
| | 12-24 | 154,400 | .60 | 47 |
| | 18-34 | 196,200 | .58 | 48 |
| | 25-49 | 215,300 | .56 | 50 |
| | 25-54 | 245,200 | .55 | 50 |
| MEN | TOTAL | 430,700 | .55 | 51 |
| | 18-49 | 296,300 | .57 | 48 |
| | 18-34 | 192,600 | .57 | 48 |
| | 25-49 | 212,600 | .57 | 49 |
| | 25-54 | 241,500 | .56 | 49 |
| TEENS | TOTAL | 137,700 | .62 | 46 |
| CHILD | TOTAL | 209,100 | .64 | 45 |
| | 6-11 | 127,900 | .65 | 44 |

## FLORENCE, SC

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 98,800 | .12 | 157 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 295,200 | .13 | 156 |
| | 18+ | 208,100 | .13 | 156 |
| | 18-49 | 136,100 | .13 | 155 |
| | 12-24 | 74,200 | .14 | 153 |
| | 12-34 | 122,200 | .14 | 153 |
| | 18-34 | 86,300 | .13 | 154 |
| WOMEN | TOTAL | 112,400 | .13 | 155 |
| | 18-49 | 70,700 | .13 | 153 |
| | 12-24 | 37,300 | .15 | 152 |
| | 18-34 | 44,300 | .13 | 153 |
| | 25-49 | 51,100 | .13 | 154 |
| | 25-54 | 58,600 | .13 | 154 |
| MEN | TOTAL | 95,700 | .12 | 157 |
| | 18-49 | 65,400 | .12 | 156 |
| | 18-34 | 42,000 | .12 | 155 |
| | 25-49 | 46,700 | .12 | 156 |
| | 25-54 | 53,600 | .13 | 155 |
| TEENS | TOTAL | 35,900 | .16 | 145 |
| CHILD | TOTAL | 51,200 | .16 | 147 |
| | 6-11 | 29,600 | .15 | 147 |

## FT. MYERS-NAPLES

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 161,700 | .20 | 122 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 383,000 | .17 | 139 |
| | 18+ | 305,800 | .19 | 131 |
| | 18-49 | 136,900 | .13 | 153 |
| | 12-24 | 64,100 | .12 | 158 |
| | 12-34 | 113,200 | .13 | 155 |
| | 18-34 | 83,200 | .12 | 156 |
| WOMEN | TOTAL | 159,500 | .19 | 129 |
| | 18-49 | 69,900 | .13 | 154 |
| | 12-24 | 32,200 | .13 | 156 |
| | 18-34 | 42,200 | .13 | 156 |
| | 25-49 | 52,300 | .14 | 151 |
| | 25-54 | 63,300 | .14 | 147 |
| MEN | TOTAL | 146,300 | .19 | 131 |
| | 18-49 | 67,000 | .13 | 155 |
| | 18-34 | 41,000 | .12 | 157 |
| | 25-49 | 50,500 | .13 | 153 |
| | 25-54 | 59,700 | .14 | 150 |
| TEENS | TOTAL | 30,000 | .14 | 154 |
| CHILD | TOTAL | 47,200 | .14 | 150 |
| | 6-11 | 27,000 | .14 | 153 |

## FT. SMITH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 120,700 | .15 | 149 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 327,600 | .15 | 151 |
| | 18+ | 241,400 | .15 | 150 |
| | 18-49 | 152,900 | .14 | 148 |
| | 12-24 | 76,800 | .15 | 150 |
| | 12-34 | 130,600 | .15 | 148 |
| | 18-34 | 99,100 | .15 | 147 |
| WOMEN | TOTAL | 126,100 | .15 | 149 |
| | 18-49 | 76,600 | .14 | 147 |
| | 12-24 | 37,500 | .15 | 150 |
| | 18-34 | 49,100 | .15 | 147 |
| | 25-49 | 54,500 | .14 | 149 |
| | 25-54 | 62,000 | .14 | 150 |
| MEN | TOTAL | 115,300 | .15 | 151 |
| | 18-49 | 76,300 | .15 | 148 |
| | 18-34 | 50,000 | .15 | 148 |
| | 25-49 | 53,100 | .14 | 148 |
| | 25-54 | 60,300 | .14 | 149 |
| TEENS | TOTAL | 31,500 | .14 | 151 |
| CHILD | TOTAL | 49,700 | .15 | 148 |
| | 6-11 | 29,200 | .15 | 149 |

## FT. WAYNE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 219,400 | .27 | 94 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 597,700 | .27 | 93 |
| | 18+ | 436,100 | .27 | 97 |
| | 18-49 | 279,900 | .26 | 99 |
| | 12-24 | 142,400 | .28 | 103 |
| | 12-34 | 242,900 | .27 | 99 |
| | 18-34 | 179,300 | .27 | 101 |
| WOMEN | TOTAL | 229,300 | .27 | 94 |
| | 18-49 | 140,800 | .26 | 97 |
| | 12-24 | 71,000 | .28 | 98 |
| | 18 34 | 89,500 | .27 | 98 |
| | 25-49 | 100,900 | .26 | 93 |
| | 25-54 | 116,200 | .26 | 93 |
| MEN | TOTAL | 206,800 | .26 | 99 |
| | 18-49 | 139,100 | .27 | 102 |
| | 18-34 | 89,800 | .27 | 102 |
| | 25-49 | 100,200 | .27 | 95 |
| | 25-54 | 114,600 | .27 | 94 |
| TEENS | TOTAL | 63,600 | .29 | 94 |
| CHILD | TOTAL | 98,000 | .30 | 91 |
| | 6-11 | 57,800 | .29 | 92 |

## FRESNO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 359,900 | .44 | 64 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,004,200 | .46 | 62 |
| | 18+ | 727,600 | .44 | 64 |
| | 18-49 | 475,700 | .45 | 63 |
| | 12-24 | 244,800 | .47 | 61 |
| | 12-34 | 414,300 | .46 | 62 |
| | 18-34 | 306,900 | .46 | 62 |
| WOMEN | TOTAL | 374,500 | .44 | 64 |
| | 18-49 | 240,400 | .45 | 63 |
| | 12-24 | 119,600 | .47 | 61 |
| | 18-34 | 153,000 | .45 | 63 |
| | 25-49 | 173,000 | .45 | 63 |
| | 25-54 | 196,900 | .44 | 63 |
| MEN | TOTAL | 353,100 | .45 | 63 |
| | 18-49 | 235,300 | .45 | 64 |
| | 18-34 | 153,900 | .46 | 62 |
| | 25-49 | 165,300 | .44 | 64 |
| | 25-54 | 188,500 | .44 | 64 |
| TEENS | TOTAL | 107,400 | .49 | 61 |
| CHILD | TOTAL | 169,200 | .52 | 57 |
| | 6-11 | 96,300 | .49 | 60 |

## GAINESVILLE

TV HOUSEHOLDS 70,300 .09 173

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 185,000 | .08 | 174 |
| | 18+ | 142,800 | .09 | 173 |
| | 18-49 | 103,500 | .10 | 163 |
| | 12-24 | 59,500 | .12 | 162 |
| | 12-34 | 93,800 | .10 | 163 |
| | 18-34 | 77,400 | .11 | 161 |
| WOMEN | TOTAL | 72,000 | .08 | 175 |
| | 18-49 | 50,700 | .09 | 165 |
| | 12-24 | 28,100 | .11 | 162 |
| | 18-34 | 36,700 | .11 | 160 |
| | 25-49 | 30,100 | .08 | 174 |
| | 25-54 | 34,700 | .08 | 174 |
| MEN | TOTAL | 70,800 | .09 | 172 |
| | 18-49 | 53,300 | .10 | 162 |
| | 18-34 | 40,700 | .12 | 159 |
| | 25-49 | 30,300 | .08 | 173 |
| | 25-54 | 34,000 | .08 | 173 |
| TEENS | TOTAL | 16,400 | .07 | 179 |
| CHILD | TOTAL | 29,800 | .08 | 177 |
| | 6-11 | 15,700 | .08 | 178 |

## GREAT FALLS

TV HOUSEHOLDS 63,900 .08 177

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 172,300 | .08 | 178 |
| | 18+ | 125,600 | .08 | 177 |
| | 18-49 | 83,400 | .08 | 175 |
| | 12-24 | 40,400 | .08 | 178 |
| | 12-34 | 72,000 | .08 | 175 |
| | 18-34 | 53,400 | .08 | 176 |
| WOMEN | TOTAL | 62,900 | .07 | 177 |
| | 18-49 | 41,000 | .08 | 174 |
| | 12-24 | 19,300 | .08 | 177 |
| | 18-34 | 26,700 | .08 | 174 |
| | 25-49 | 30,700 | .08 | 173 |
| | 25-54 | 34,800 | .08 | 173 |
| MEN | TOTAL | 62,700 | .08 | 177 |
| | 18-49 | 42,400 | .08 | 174 |
| | 18-34 | 27,200 | .08 | 175 |
| | 25-49 | 30,900 | .08 | 172 |
| | 25-54 | 35,100 | .08 | 172 |
| TEENS | TOTAL | 18,600 | .08 | 174 |
| CHILD | TOTAL | 28,100 | .09 | 175 |
| | 6-11 | 16,700 | .08 | 175 |

## GREENVILLE-NEW BERN-WASHINGTON

TV HOUSEHOLDS 203,300 .25 101

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 596,800 | .27 | 95 |
| | 18+ | 432,700 | .26 | 98 |
| | 18-49 | 297,800 | .28 | 93 |
| | 12-24 | 172,600 | .33 | 85 |
| | 12-34 | 266,200 | .30 | 91 |
| | 18-34 | 200,900 | .30 | 92 |
| WOMEN | TOTAL | 214,400 | .25 | 100 |
| | 18-49 | 137,900 | .26 | 99 |
| | 12-24 | 73,000 | .29 | 94 |
| | 18-34 | 88,100 | .26 | 100 |
| | 25-49 | 96,500 | .25 | 99 |
| | 25-54 | 110,800 | .25 | 98 |
| MEN | TOTAL | 218,300 | .28 | 95 |
| | 18-49 | 159,900 | .31 | 90 |
| | 18-34 | 112,800 | .34 | 84 |
| | 25-49 | 94,000 | .25 | 100 |
| | 25-54 | 107,000 | .25 | 100 |
| TEENS | TOTAL | 65,300 | .30 | 93 |
| CHILD | TOTAL | 96,800 | .30 | 92 |
| | 6-11 | 56,300 | .29 | 95 |

## GRAND JUNCTION

TV HOUSEHOLDS 49,900 .06 186

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 132,300 | .06 | 187 |
| | 18+ | 100,100 | .06 | 188 |
| | 18-49 | 59,200 | .06 | 190 |
| | 12-24 | 27,700 | .05 | 193 |
| | 12-34 | 50,200 | .06 | 190 |
| | 18-34 | 36,500 | .05 | 192 |
| WOMEN | TOTAL | 52,200 | .06 | 187 |
| | 18-49 | 30,500 | .06 | 190 |
| | 12-24 | 13,800 | .05 | 192 |
| | 18-34 | 18,600 | .06 | 191 |
| | 25-49 | 23,400 | .06 | 186 |
| | 25-54 | 27,000 | .06 | 186 |
| MEN | TOTAL | 47,900 | .06 | 187 |
| | 18-49 | 28,700 | .05 | 191 |
| | 18-34 | 17,900 | .05 | 192 |
| | 25-49 | 21,800 | .06 | 187 |
| | 25-54 | 25,500 | .06 | 186 |
| TEENS | TOTAL | 13,700 | .06 | 186 |
| CHILD | TOTAL | 18,500 | .06 | 188 |
| | 6-11 | 11,100 | .06 | 188 |

## GREEN BAY

TV HOUSEHOLDS 347,800 .43 68

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 958,000 | .44 | 66 |
| | 18+ | 703,400 | .43 | 67 |
| | 18-49 | 433,500 | .41 | 68 |
| | 12-24 | 231,700 | .45 | 64 |
| | 12-34 | 386,300 | .43 | 67 |
| | 18-34 | 279,400 | .41 | 68 |
| WOMEN | TOTAL | 364,100 | .42 | 67 |
| | 18-49 | 217,200 | .41 | 68 |
| | 12-24 | 115,100 | .45 | 66 |
| | 18-34 | 139,200 | .41 | 69 |
| | 25-49 | 154,500 | .40 | 68 |
| | 25-54 | 179,500 | .40 | 67 |
| MEN | TOTAL | 339,300 | .43 | 66 |
| | 18-49 | 216,300 | .41 | 68 |
| | 18-34 | 140,200 | .42 | 68 |
| | 25-49 | 154,200 | .41 | 67 |
| | 25-54 | 177,000 | .41 | 67 |
| TEENS | TOTAL | 106,900 | .48 | 63 |
| CHILD | TOTAL | 147,700 | .45 | 65 |
| | 6-11 | 89,700 | .46 | 66 |

## GREENVILLE-SPARTANBURG-ASHEVILLE

TV HOUSEHOLDS 551,000 .68 38

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,497,500 | .68 | 40 |
| | 18+ | 1,142,300 | .70 | 37 |
| | 18-49 | 726,400 | .69 | 39 |
| | 12-24 | 338,000 | .65 | 44 |
| | 12-34 | 601,000 | .67 | 42 |
| | 18-34 | 456,400 | .68 | 39 |
| WOMEN | TOTAL | 805,000 | .70 | 37 |
| | 18-49 | 387,900 | .69 | 39 |
| | 12-24 | 167,200 | .65 | 43 |
| | 18-34 | 228,200 | .68 | 39 |
| | 25-49 | 271,900 | .70 | 36 |
| | 25-54 | 312,700 | .70 | 35 |
| MEN | TOTAL | 937,300 | .69 | 39 |
| | 18-49 | 358,500 | .69 | 40 |
| | 18-34 | 228,200 | .68 | 40 |
| | 25-49 | 261,100 | .70 | 35 |
| | 25-54 | 298,000 | .70 | 35 |
| TEENS | TOTAL | 144,600 | .65 | 44 |
| CHILD | TOTAL | 210,600 | .64 | 43 |
| | 6-11 | 129,100 | .66 | 43 |

## GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

TV HOUSEHOLDS 565,900 .69 37

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,554,900 | .71 | 35 |
| | 18+ | 1,141,700 | .70 | 38 |
| | 18-49 | 741,800 | .70 | 38 |
| | 12-24 | 390,800 | .76 | 35 |
| | 12-34 | 654,000 | .73 | 37 |
| | 18-34 | 487,900 | .72 | 38 |
| WOMEN | TOTAL | 596,400 | .69 | 39 |
| | 18-49 | 374,100 | .70 | 38 |
| | 12-24 | 194,500 | .76 | 35 |
| | 18-34 | 245,200 | .73 | 35 |
| | 25-49 | 260,900 | .68 | 39 |
| | 25-54 | 300,200 | .68 | 39 |
| MEN | TOTAL | 545,300 | .70 | 37 |
| | 18-49 | 367,700 | .70 | 37 |
| | 18-34 | 242,700 | .72 | 37 |
| | 25-49 | 256,200 | .68 | 38 |
| | 25-54 | 292,700 | .68 | 37 |
| TEENS | TOTAL | 166,100 | .75 | 36 |
| CHILD | TOTAL | 246,700 | .75 | 36 |
| | 6-11 | 148,900 | .76 | 37 |

## GREENSBORO-WINSTON SALEM-HIGH POINT

TV HOUSEHOLDS 451,700 .55 51

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,203,600 | .55 | 52 |
| | 18+ | 914,600 | .56 | 51 |
| | 18-49 | 600,300 | .57 | 48 |
| | 12-24 | 274,200 | .53 | 54 |
| | 12-34 | 489,700 | .55 | 50 |
| | 18-34 | 370,200 | .55 | 50 |
| WOMEN | TOTAL | 486,900 | .57 | 51 |
| | 18-49 | 308,500 | .58 | 49 |
| | 12-24 | 139,700 | .55 | 50 |
| | 18-34 | 190,100 | .56 | 49 |
| | 25-49 | 227,600 | .59 | 48 |
| | 25-54 | 260,500 | .59 | 48 |
| MEN | TOTAL | 427,700 | .55 | 52 |
| | 18-49 | 291,800 | .56 | 49 |
| | 18-34 | 180,100 | .54 | 50 |
| | 25-49 | 218,000 | .58 | 48 |
| | 25-54 | 248,800 | .58 | 48 |
| TEENS | TOTAL | 119,500 | .54 | 54 |
| CHILD | TOTAL | 169,500 | .52 | 56 |
| | 6-11 | 107,000 | .54 | 52 |

## GREENWOOD-GREENVILLE

TV HOUSEHOLDS 66,600 .08 175

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 205,400 | .09 | 171 |
| | 18+ | 138,500 | .08 | 175 |
| | 18-49 | 85,300 | .08 | 174 |
| | 12-24 | 53,400 | .10 | 166 |
| | 12-34 | 91,600 | .09 | 170 |
| | 18-34 | 55,300 | .08 | 173 |
| WOMEN | TOTAL | 74,700 | .09 | 172 |
| | 18-49 | 44,500 | .08 | 172 |
| | 12-24 | 26,400 | .10 | 164 |
| | 18-34 | 28,200 | .08 | 172 |
| | 25-49 | 31,000 | .08 | 172 |
| | 25-54 | 36,000 | .08 | 172 |
| MEN | TOTAL | 63,800 | .08 | 175 |
| | 18-49 | 40,800 | .08 | 175 |
| | 18-34 | 27,100 | .08 | 176 |
| | 25-49 | 27,200 | .07 | 177 |
| | 25-54 | 31,400 | .07 | 179 |
| TEENS | TOTAL | 28,300 | .12 | 166 |
| CHILD | TOTAL | 40,600 | .12 | 158 |
| | 6-11 | 24,100 | .12 | 158 |

## HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS 449,900 .89 52

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,194,500 | .55 | 53 |
| | 18+ | 985,700 | .55 | 52 |
| | 18-49 | 560,700 | .53 | 52 |
| | 12-24 | 274,100 | .53 | 53 |
| | 12-34 | 475,900 | .53 | 52 |
| | 18-34 | 358,600 | .53 | 52 |
| WOMEN | TOTAL | 478,700 | .56 | 52 |
| | 18-49 | 284,700 | .53 | 52 |
| | 12-24 | 136,600 | .53 | 53 |
| | 18-34 | 181,400 | .54 | 52 |
| | 25-49 | 205,400 | .53 | 52 |
| | 25-54 | 237,700 | .54 | 52 |
| MEN | TOTAL | 425,000 | .54 | 54 |
| | 18-49 | 276,000 | .53 | 52 |
| | 18-34 | 177,700 | .53 | 52 |
| | 25-49 | 198,300 | .53 | 52 |
| | 25-54 | 228,500 | .53 | 52 |
| TEENS | TOTAL | 117,100 | .53 | 55 |
| CHILD | TOTAL | 173,500 | .53 | 54 |
| | 6-11 | 104,600 | .53 | 54 |

## HARRISONBURG

TV HOUSEHOLDS 46,200 .06 190

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 131,200 | .06 | 188 |
| | 18+ | 102,300 | .06 | 186 |
| | 18-49 | 64,300 | .06 | 187 |
| | 12-24 | 32,900 | .06 | 187 |
| | 12-34 | 54,000 | .06 | 188 |
| | 18-34 | 42,000 | .06 | 186 |
| WOMEN | TOTAL | 55,200 | .06 | 181 |
| | 18-49 | 34,000 | .06 | 182 |
| | 12-24 | 18,000 | .07 | 181 |
| | 18-34 | 22,700 | .07 | 180 |
| | 25-49 | 21,800 | .06 | 188 |
| | 25-54 | 25,100 | .06 | 188 |
| MEN | TOTAL | 47,100 | .06 | 189 |
| | 18-49 | 30,300 | .06 | 189 |
| | 18-34 | 19,300 | .06 | 190 |
| | 25-49 | 21,600 | .06 | 188 |
| | 25-54 | 24,900 | .06 | 188 |
| TEENS | TOTAL | 12,000 | .05 | 189 |
| CHILD | TOTAL | 16,900 | .05 | 193 |
| | 6-11 | 10,400 | .05 | 191 |

## HARTFORD-NEW HAVEN

TV HOUSEHOLDS 785,000 .98 24

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 2,115,700 | .97 | 22 |
| | 18+ | 1,616,600 | .98 | 21 |
| | 18-49 | 1,014,400 | .96 | 22 |
| | 12-24 | 493,000 | .95 | 22 |
| | 12-34 | 849,500 | .95 | 22 |
| | 18-34 | 637,200 | .95 | 24 |
| WOMEN | TOTAL | 850,000 | .99 | 21 |
| | 18-49 | 510,100 | .96 | 22 |
| | 12-24 | 244,400 | .96 | 21 |
| | 18-34 | 317,600 | .94 | 23 |
| | 25-49 | 369,700 | .96 | 22 |
| | 25-54 | 429,000 | .97 | 22 |
| MEN | TOTAL | 766,600 | .98 | 21 |
| | 18-49 | 504,300 | .96 | 23 |
| | 18-34 | 319,600 | .95 | 23 |
| | 25-49 | 364,000 | .97 | 22 |
| | 25-54 | 420,100 | .98 | 22 |
| TEENS | TOTAL | 212,300 | .96 | 22 |
| CHILD | TOTAL | 286,800 | .88 | 26 |
| | 6-11 | 182,000 | .92 | 22 |

## HELENA

TV HOUSEHOLDS 16,700 .02 208

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 42,100 | .02 | 208 |
| | 18+ | 31,300 | .02 | 208 |
| | 18-49 | 20,400 | .02 | 208 |
| | 12-24 | 9,700 | .02 | 208 |
| | 12-34 | 17,700 | .02 | 208 |
| | 18-34 | 17,800 | .02 | 208 |
| WOMEN | TOTAL | 16,500 | .02 | 208 |
| | 18-49 | 10,500 | .02 | 208 |
| | 12-24 | 5,000 | .02 | 208 |
| | 18-34 | 6,700 | .02 | 208 |
| | 25-49 | 7,700 | .02 | 208 |
| | 25-54 | 8,800 | .02 | 208 |
| MEN | TOTAL | 14,800 | .02 | 208 |
| | 18-49 | 9,900 | .02 | 208 |
| | 18-34 | 6,100 | .02 | 208 |
| | 25-49 | 7,400 | .02 | 208 |
| | 25-54 | 8,400 | .02 | 208 |
| TEENS | TOTAL | 4,400 | .02 | 209 |
| CHILD | TOTAL | 6,400 | .02 | 209 |
| | 6-11 | 3,800 | .02 | 210 |

## HOUSTON

TV HOUSEHOLDS 1,270,400 1.57 11

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 3,409,300 | 1.56 | 11 |
| | 18+ | 2,670,900 | 1.51 | 12 |
| | 18-49 | 1,784,400 | 1.69 | 10 |
| | 12-24 | 814,300 | 1.58 | 11 |
| | 12-34 | 1,507,700 | 1.68 | 10 |
| | 18-34 | 1,151,800 | 1.71 | 10 |
| WOMEN | TOTAL | 1,772,900 | 1.48 | 12 |
| | 18-49 | 994,100 | 1.68 | 11 |
| | 12-24 | 410,800 | 1.61 | 11 |
| | 18-34 | 577,000 | 1.71 | 10 |
| | 25-49 | 658,500 | 1.70 | 10 |
| | 25-54 | 739,000 | 1.67 | 11 |
| MEN | TOTAL | 1,207,000 | 1.55 | 11 |
| | 18-49 | 890,300 | 1.70 | 10 |
| | 18-34 | 574,800 | 1.71 | 10 |
| | 25-49 | 662,500 | 1.77 | 10 |
| | 25-54 | 741,900 | 1.73 | 10 |
| TEENS | TOTAL | 395,900 | 1.61 | 10 |
| CHILD | TOTAL | 571,500 | 1.75 | 8 |
| | 6-11 | 337,500 | 1.71 | 10 |

## HUNTSVILLE-DECATUR-FLORENCE

TV HOUSEHOLDS 239,500 .29 90

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 658,500 | .30 | 88 |
| | 18+ | 487,400 | .30 | 89 |
| | 18-49 | 330,700 | .31 | 86 |
| | 12-24 | 154,200 | .30 | 94 |
| | 12-34 | 276,100 | .31 | 87 |
| | 18-34 | 206,700 | .31 | 90 |
| WOMEN | TOTAL | 255,100 | .30 | 89 |
| | 18-49 | 168,300 | .32 | 86 |
| | 12-24 | 77,200 | .30 | 90 |
| | 18-34 | 105,300 | .31 | 85 |
| | 25-49 | 125,100 | .32 | 83 |
| | 25-54 | 141,500 | .32 | 84 |
| MEN | TOTAL | 232,300 | .30 | 89 |
| | 18-49 | 162,400 | .31 | 87 |
| | 18-34 | 101,400 | .30 | 92 |
| | 25-49 | 120,800 | .32 | 83 |
| | 25-54 | 136,700 | .32 | 83 |
| TEENS | TOTAL | 69,400 | .31 | 86 |
| CHILD | TOTAL | 101,700 | .31 | 89 |
| | 6-11 | 63,900 | .32 | 87 |

## IDAHO FALLS-POCATELLO

TV HOUSEHOLDS 93,300 .11 150

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 277,100 | .13 | 157 |
| | 18+ | 187,400 | .11 | 159 |
| | 18-49 | 137,700 | .13 | 156 |
| | 12-24 | 69,600 | .13 | 154 |
| | 12-34 | 118,800 | .13 | 154 |
| | 18-34 | 86,900 | .13 | 153 |
| WOMEN | TOTAL | 94,100 | .11 | 160 |
| | 18-49 | 65,600 | .12 | 156 |
| | 12-24 | 33,700 | .13 | 154 |
| | 18-34 | 42,600 | .13 | 154 |
| | 25-49 | 47,300 | .12 | 156 |
| | 25-54 | 57,700 | .12 | 157 |
| MEN | TOTAL | 93,300 | .12 | 158 |
| | 18-49 | 67,100 | .13 | 154 |
| | 18-34 | 44,300 | .13 | 153 |
| | 25-49 | 47,700 | .13 | 155 |
| | 25-54 | 53,100 | .12 | 156 |
| TEENS | TOTAL | 31,900 | .14 | 150 |
| CHILD | TOTAL | 57,800 | .18 | 139 |
| | 6-11 | 31,600 | .16 | 145 |

## INDIANAPOLIS

TV HOUSEHOLDS 798,700 .98 22

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 2,140,800 | .98 | 21 |
| | 18+ | 1,582,000 | .96 | 22 |
| | 18-49 | 1,056,800 | .99 | 20 |
| | 12-24 | 519,300 | 1.00 | 20 |
| | 12-34 | 895,800 | 1.00 | 20 |
| | 18-34 | 675,900 | 1.00 | 20 |
| WOMEN | TOTAL | 831,300 | .97 | 22 |
| | 18-49 | 551,400 | 1.00 | 20 |
| | 12-24 | 259,200 | 1.01 | 20 |
| | 18-34 | 360,800 | 1.01 | 20 |
| | 25-49 | 378,700 | .98 | 21 |
| | 25-54 | 433,000 | .98 | 20 |
| MEN | TOTAL | 750,700 | .96 | 23 |
| | 18-49 | 519,400 | .99 | 20 |
| | 18-34 | 339,100 | 1.00 | 21 |
| | 25-49 | 372,700 | 1.00 | 20 |
| | 25-54 | 424,600 | .99 | 20 |
| TEENS | TOTAL | 219,900 | .99 | 19 |
| CHILD | TOTAL | 338,900 | 1.04 | 17 |
| | 6-11 | 208,100 | 1.05 | 17 |

## JACKSON, MS

TV HOUSEHOLDS 271,300 .33 84

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 783,900 | .36 | 80 |
| | 18+ | 555,200 | .34 | 83 |
| | 18-49 | 351,800 | .33 | 83 |
| | 12-24 | 191,300 | .37 | 79 |
| | 12-34 | 312,700 | .35 | 81 |
| | 18-34 | 222,400 | .33 | 84 |
| WOMEN | TOTAL | 299,100 | .35 | 82 |
| | 18-49 | 185,000 | .35 | 80 |
| | 12-24 | 96,600 | .38 | 76 |
| | 18-34 | 115,900 | .34 | 81 |
| | 25-49 | 132,600 | .34 | 79 |
| | 25-54 | 152,200 | .34 | 80 |
| MEN | TOTAL | 256,100 | .33 | 84 |
| | 18-49 | 166,800 | .32 | 86 |
| | 18-34 | 106,500 | .32 | 90 |
| | 25-49 | 118,200 | .32 | 85 |
| | 25-54 | 135,700 | .32 | 84 |
| TEENS | TOTAL | 90,300 | .41 | 69 |
| CHILD | TOTAL | 138,400 | .42 | 68 |
| | 6-11 | 81,100 | .41 | 70 |

## JACKSON, TN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 44,000 | .05 | 191 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 117,400 | .05 | 191 |
| | 18+ | 88,200 | .05 | 192 |
| | 18-49 | 52,800 | .05 | 193 |
| | 12-24 | 26,500 | .05 | 195 |
| | 12-34 | 44,400 | .05 | 193 |
| | 18-34 | 32,700 | .05 | 195 |
| WOMEN | TOTAL | 47,300 | .05 | 191 |
| | 18-49 | 27,200 | .05 | 193 |
| | 12-24 | 13,500 | .05 | 194 |
| | 18-34 | 16,700 | .05 | 193 |
| | 25-49 | 19,500 | .05 | 191 |
| | 25-54 | 22,700 | .05 | 190 |
| MEN | TOTAL | 40,900 | .05 | 194 |
| | 18-49 | 25,600 | .05 | 194 |
| | 18-34 | 16,000 | .05 | 195 |
| | 25-49 | 18,900 | .05 | 192 |
| | 25-54 | 21,200 | .05 | 191 |
| TEENS | TOTAL | 11,700 | .05 | 191 |
| CHILD | TOTAL | 17,500 | .05 | 190 |
| | 6-11 | 10,500 | .05 | 190 |

## JONESBORO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 68,000 | .08 | 176 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 176,400 | .08 | 176 |
| | 18+ | 133,500 | .08 | 176 |
| | 18-49 | 78,200 | .07 | 177 |
| | 12-24 | 40,500 | .08 | 177 |
| | 12-34 | 66,600 | .07 | 177 |
| | 18-34 | 48,600 | .07 | 179 |
| WOMEN | TOTAL | 69,800 | .08 | 176 |
| | 18-49 | 39,700 | .07 | 176 |
| | 12-24 | 19,500 | .08 | 175 |
| | 18-34 | 24,100 | .07 | 177 |
| | 25-49 | 29,000 | .08 | 176 |
| | 25-54 | 33,500 | .08 | 176 |
| MEN | TOTAL | 63,700 | .08 | 176 |
| | 18-49 | 38,500 | .07 | 177 |
| | 18-34 | 24,500 | .07 | 180 |
| | 25-49 | 26,700 | .07 | 178 |
| | 25-54 | 30,800 | .07 | 177 |
| TEENS | TOTAL | 18,000 | .08 | 175 |
| CHILD | TOTAL | 24,900 | .08 | 179 |
| | 6-11 | 14,700 | .07 | 179 |

## KNOXVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 395,700 | .49 | 60 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,077,000 | .49 | 60 |
| | 18+ | 803,600 | .49 | 59 |
| | 18-49 | 513,500 | .49 | 58 |
| | 12-24 | 251,600 | .49 | 59 |
| | 12-34 | 432,600 | .48 | 59 |
| | 18-34 | 320,500 | .48 | 59 |
| WOMEN | TOTAL | 424,400 | .49 | 59 |
| | 18-49 | 263,200 | .49 | 58 |
| | 12-24 | 124,700 | .49 | 59 |
| | 18-34 | 161,500 | .48 | 59 |
| | 25-49 | 193,500 | .50 | 58 |
| | 25-54 | 222,400 | .50 | 58 |
| MEN | TOTAL | 379,200 | .49 | 59 |
| | 18-49 | 250,300 | .48 | 57 |
| | 18-34 | 159,000 | .47 | 59 |
| | 25-49 | 180,500 | .48 | 58 |
| | 25-54 | 207,300 | .48 | 58 |
| TEENS | TOTAL | 112,100 | .51 | 59 |
| CHILD | TOTAL | 161,300 | .49 | 59 |
| | 6-11 | 98,100 | .50 | 58 |

## JACKSONVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 369,100 | .45 | 62 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 994,400 | .45 | 63 |
| | 18+ | 734,700 | .45 | 63 |
| | 18-49 | 486,300 | .46 | 61 |
| | 12-24 | 242,100 | .47 | 62 |
| | 12-34 | 414,500 | .46 | 61 |
| | 18-34 | 308,200 | .46 | 61 |
| WOMEN | TOTAL | 385,700 | .45 | 63 |
| | 18-49 | 246,500 | .46 | 61 |
| | 12-24 | 118,900 | .47 | 63 |
| | 18-34 | 153,900 | .46 | 62 |
| | 25-49 | 180,100 | .47 | 60 |
| | 25-54 | 206,000 | .46 | 61 |
| MEN | TOTAL | 349,000 | .45 | 64 |
| | 18-49 | 239,800 | .46 | 61 |
| | 18-34 | 154,300 | .46 | 60 |
| | 25-49 | 176,400 | .46 | 62 |
| | 25-54 | 195,200 | .46 | 62 |
| TEENS | TOTAL | 106,300 | .48 | 64 |
| CHILD | TOTAL | 153,400 | .47 | 63 |
| | 6-11 | 93,500 | .47 | 63 |

## JOPLIN-PITTSBURG

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 168,900 | .21 | 117 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 430,400 | .20 | 126 |
| | 18+ | 332,100 | .20 | 120 |
| | 18-49 | 181,700 | .17 | 136 |
| | 12-24 | 92,200 | .18 | 137 |
| | 12-34 | 153,400 | .17 | 138 |
| | 18-34 | 113,500 | .17 | 136 |
| WOMEN | TOTAL | 177,600 | .21 | 116 |
| | 18-49 | 92,400 | .17 | 131 |
| | 12-24 | 45,300 | .18 | 137 |
| | 18-34 | 56,900 | .17 | 136 |
| | 25-49 | 66,500 | .17 | 131 |
| | 25-54 | 78,700 | .18 | 128 |
| MEN | TOTAL | 154,500 | .20 | 124 |
| | 18-49 | 89,300 | .17 | 137 |
| | 18-34 | 56,600 | .17 | 136 |
| | 25-49 | 62,900 | .17 | 136 |
| | 25-54 | 74,000 | .17 | 133 |
| TEENS | TOTAL | 39,900 | .18 | 140 |
| CHILD | TOTAL | 58,400 | .18 | 138 |
| | 6-11 | 34,400 | .17 | 139 |

## LA CROSSE-EAU CLAIRE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 156,500 | .19 | 127 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 434,100 | .20 | 125 |
| | 18+ | 324,400 | .20 | 122 |
| | 18-49 | 196,300 | .19 | 127 |
| | 12-24 | 110,000 | .21 | 120 |
| | 12-34 | 174,000 | .19 | 126 |
| | 18-34 | 128,300 | .19 | 124 |
| WOMEN | TOTAL | 167,900 | .20 | 123 |
| | 18-49 | 98,500 | .18 | 127 |
| | 12-24 | 54,700 | .21 | 119 |
| | 18-34 | 63,900 | .19 | 124 |
| | 25-49 | 66,100 | .17 | 136 |
| | 25-54 | 77,000 | .17 | 134 |
| MEN | TOTAL | 156,500 | .20 | 119 |
| | 18-49 | 97,800 | .19 | 126 |
| | 18-34 | 64,400 | .19 | 124 |
| | 25-49 | 65,900 | .18 | 130 |
| | 25-54 | 77,100 | .18 | 128 |
| TEENS | TOTAL | 45,700 | .21 | 124 |
| CHILD | TOTAL | 64,000 | .20 | 129 |
| | 6-11 | 38,400 | .19 | 128 |

## JOHNSTOWN-ALTOONA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 274,400 | .34 | 83 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 755,400 | .35 | 82 |
| | 18+ | 572,700 | .35 | 80 |
| | 18-49 | 342,800 | .32 | 84 |
| | 12-24 | 182,300 | .35 | 82 |
| | 12-34 | 298,300 | .33 | 84 |
| | 18-34 | 223,000 | .33 | 83 |
| WOMEN | TOTAL | 299,500 | .35 | 81 |
| | 18-49 | 171,500 | .32 | 85 |
| | 12-24 | 87,600 | .34 | 82 |
| | 18-34 | 109,300 | .32 | 84 |
| | 25-49 | 120,600 | .31 | 86 |
| | 25-54 | 142,300 | .32 | 83 |
| MEN | TOTAL | 273,200 | .35 | 81 |
| | 18-49 | 171,300 | .33 | 83 |
| | 18-34 | 113,700 | .34 | 83 |
| | 25-49 | 115,200 | .31 | 86 |
| | 25-54 | 135,100 | .32 | 86 |
| TEENS | TOTAL | 75,300 | .34 | 84 |
| CHILD | TOTAL | 107,400 | .33 | 86 |
| | 6-11 | 65,800 | .33 | 86 |

## KANSAS CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 696,700 | .85 | 27 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,805,200 | .82 | 29 |
| | 18+ | 1,362,800 | .83 | 28 |
| | 18-49 | 880,500 | .83 | 28 |
| | 12-24 | 415,300 | .80 | 29 |
| | 12-34 | 735,400 | .82 | 28 |
| | 18-34 | 561,400 | .83 | 28 |
| WOMEN | TOTAL | 719,100 | .84 | 27 |
| | 18-49 | 446,000 | .84 | 28 |
| | 12-24 | 208,200 | .82 | 29 |
| | 18-34 | 284,200 | .84 | 28 |
| | 25-49 | 322,600 | .83 | 28 |
| | 25-54 | 368,700 | .83 | 28 |
| MEN | TOTAL | 643,700 | .82 | 29 |
| | 18-49 | 434,500 | .83 | 28 |
| | 18-34 | 277,200 | .82 | 28 |
| | 25-49 | 316,600 | .85 | 28 |
| | 25-54 | 360,300 | .84 | 28 |
| TEENS | TOTAL | 174,000 | .79 | 32 |
| CHILD | TOTAL | 268,400 | .82 | 31 |
| | 6-11 | 162,300 | .82 | 30 |

## LAFAYETTE, IN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 41,200 | .05 | 192 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 116,300 | .05 | 192 |
| | 18+ | 91,700 | .06 | 191 |
| | 18-49 | 69,600 | .07 | 181 |
| | 12-24 | 42,100 | .08 | 176 |
| | 12-34 | 62,500 | .07 | 180 |
| | 18-34 | 53,800 | .08 | 175 |
| WOMEN | TOTAL | 44,100 | .05 | 193 |
| | 18-49 | 31,600 | .06 | 188 |
| | 12-24 | 18,300 | .07 | 180 |
| | 18-34 | 23,700 | .07 | 179 |
| | 25-49 | 17,600 | .05 | 195 |
| | 25-54 | 19,800 | .04 | 195 |
| MEN | TOTAL | 47,600 | .06 | 188 |
| | 18-49 | 38,000 | .07 | 178 |
| | 18-34 | 30,100 | .09 | 171 |
| | 25-49 | 18,600 | .05 | 190 |
| | 25-54 | 20,700 | .05 | 193 |
| TEENS | TOTAL | 8,700 | .04 | 202 |
| CHILD | TOTAL | 15,900 | .05 | 197 |
| | 6-11 | 9,400 | .05 | 196 |

## LAFAYETTE, LA

TV HOUSEHOLDS 178,000 .22 113

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 515,700 | .24 | 109 |
| | 18+ | 362,600 | .22 | 112 |
| | 18-49 | 241,500 | .23 | 111 |
| | 12-24 | 131,000 | .25 | 110 |
| | 12-34 | 217,200 | .24 | 108 |
| | 18-34 | 154,900 | .23 | 112 |
| WOMEN | TOTAL | 190,200 | .22 | 110 |
| | 18-49 | 123,100 | .23 | 110 |
| | 12-24 | 65,200 | .26 | 107 |
| | 18-34 | 79,200 | .23 | 108 |
| | 25-49 | 88,700 | .23 | 105 |
| | 25-54 | 100,600 | .23 | 106 |
| MEN | TOTAL | 172,400 | .22 | 112 |
| | 18-49 | 118,400 | .23 | 112 |
| | 18-34 | 76,700 | .23 | 113 |
| | 25-49 | 83,600 | .22 | 110 |
| | 25-54 | 95,700 | .22 | 109 |
| TEENS | TOTAL | 61,300 | .28 | 100 |
| CHILD | TOTAL | 91,800 | .28 | 96 |
| | 6-11 | 54,400 | .28 | 99 |

## LAREDO

TV HOUSEHOLDS 28,900 .04 203

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 102,900 | .05 | 196 |
| | 18+ | 66,900 | .04 | 199 |
| | 18-49 | 45,000 | .04 | 197 |
| | 12-24 | 25,700 | .05 | 196 |
| | 12-34 | 41,200 | .05 | 197 |
| | 18-34 | 29,400 | .04 | 197 |
| WOMEN | TOTAL | 36,600 | .04 | 198 |
| | 18-49 | 24,100 | .05 | 197 |
| | 12-24 | 13,000 | .05 | 196 |
| | 18-34 | 15,600 | .05 | 196 |
| | 25-49 | 17,000 | .04 | 197 |
| | 25-54 | 19,100 | .04 | 197 |
| MEN | TOTAL | 30,300 | .04 | 200 |
| | 18-49 | 20,900 | .04 | 199 |
| | 18-34 | 13,800 | .04 | 199 |
| | 25-49 | 14,100 | .04 | 200 |
| | 25-54 | 15,800 | .04 | 200 |
| TEENS | TOTAL | 11,800 | .05 | 190 |
| CHILD | TOTAL | 24,200 | .07 | 181 |
| | 6-11 | 13,800 | .07 | 181 |

## LEXINGTON

TV HOUSEHOLDS 285,700 .35 79

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 798,700 | .36 | 78 |
| | 18+ | 593,300 | .36 | 79 |
| | 18-49 | 393,500 | .37 | 76 |
| | 12-24 | 201,700 | .39 | 73 |
| | 12-34 | 340,900 | .38 | 73 |
| | 18-34 | 261,400 | .39 | 73 |
| WOMEN | TOTAL | 309,000 | .36 | 79 |
| | 18-49 | 199,200 | .37 | 74 |
| | 12-24 | 100,300 | .39 | 73 |
| | 18-34 | 131,700 | .39 | 72 |
| | 25-49 | 137,600 | .36 | 77 |
| | 25-54 | 156,900 | .35 | 77 |
| MEN | TOTAL | 284,300 | .36 | 79 |
| | 18-49 | 194,300 | .37 | 76 |
| | 18-34 | 129,700 | .39 | 73 |
| | 25-49 | 133,700 | .36 | 77 |
| | 25-54 | 151,800 | .35 | 77 |
| TEENS | TOTAL | 79,500 | .36 | 76 |
| CHILD | TOTAL | 125,900 | .39 | 76 |
| | 6-11 | 74,300 | .38 | 76 |

## LAKE CHARLES

TV HOUSEHOLDS 71,600 .09 172

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 201,400 | .09 | 172 |
| | 18+ | 143,800 | .09 | 172 |
| | 18-49 | 98,500 | .09 | 166 |
| | 12-24 | 51,000 | .10 | 169 |
| | 12-34 | 86,000 | .10 | 167 |
| | 18-34 | 62,600 | .09 | 166 |
| WOMEN | TOTAL | 74,600 | .09 | 173 |
| | 18-49 | 50,200 | .09 | 165 |
| | 12-24 | 25,300 | .10 | 168 |
| | 18-34 | 31,700 | .09 | 165 |
| | 25-49 | 36,300 | .09 | 164 |
| | 25-54 | 41,300 | .09 | 165 |
| MEN | TOTAL | 69,200 | .09 | 173 |
| | 18-49 | 48,300 | .09 | 166 |
| | 18-34 | 30,900 | .09 | 168 |
| | 25-49 | 34,600 | .09 | 166 |
| | 25-54 | 39,400 | .09 | 166 |
| TEENS | TOTAL | 23,400 | .11 | 168 |
| CHILD | TOTAL | 34,200 | .10 | 166 |
| | 6-11 | 20,700 | .11 | 167 |

## LAS VEGAS

TV HOUSEHOLDS 190,200 .23 105

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 477,900 | .22 | 114 |
| | 18+ | 360,200 | .22 | 113 |
| | 18-49 | 257,800 | .24 | 107 |
| | 12-24 | 110,900 | .21 | 119 |
| | 12-34 | 207,600 | .23 | 112 |
| | 18-34 | 161,300 | .24 | 108 |
| WOMEN | TOTAL | 177,500 | .21 | 117 |
| | 18-49 | 126,900 | .24 | 105 |
| | 12-24 | 55,200 | .22 | 116 |
| | 18-34 | 80,300 | .24 | 106 |
| | 25-49 | 94,400 | .24 | 101 |
| | 25-54 | 105,800 | .24 | 103 |
| MEN | TOTAL | 182,700 | .23 | 107 |
| | 18-49 | 130,900 | .25 | 107 |
| | 18-34 | 81,000 | .24 | 110 |
| | 25-49 | 98,800 | .26 | 98 |
| | 25-54 | 111,200 | .26 | 98 |
| TEENS | TOTAL | 46,300 | .21 | 122 |
| CHILD | TOTAL | 71,400 | .22 | 117 |
| | 6-11 | 42,300 | .21 | 117 |

## LIMA

TV HOUSEHOLDS 39,400 .05 195

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 106,800 | .05 | 195 |
| | 18+ | 78,300 | .05 | 195 |
| | 18-49 | 48,600 | .05 | 196 |
| | 12-24 | 25,100 | .05 | 197 |
| | 12-34 | 41,900 | .05 | 196 |
| | 18-34 | 30,400 | .05 | 196 |
| WOMEN | TOTAL | 41,400 | .05 | 195 |
| | 18-49 | 24,700 | .05 | 195 |
| | 12-24 | 12,700 | .05 | 197 |
| | 18-34 | 15,400 | .05 | 197 |
| | 25-49 | 17,700 | .05 | 194 |
| | 25-54 | 20,600 | .05 | 194 |
| MEN | TOTAL | 36,900 | .05 | 196 |
| | 18-49 | 23,900 | .05 | 196 |
| | 18-34 | 15,000 | .04 | 197 |
| | 25-49 | 17,300 | .05 | 195 |
| | 25-54 | 20,200 | .05 | 195 |
| TEENS | TOTAL | 11,500 | .05 | 192 |
| CHILD | TOTAL | 17,000 | .05 | 192 |
| | 6-11 | 10,400 | .05 | 191 |

## LANSING

TV HOUSEHOLDS 213,900 .26 96

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 595,200 | .27 | 94 |
| | 18+ | 444,800 | .27 | 93 |
| | 18-49 | 311,800 | .30 | 89 |
| | 12-24 | 165,000 | .32 | 89 |
| | 12-34 | 275,400 | .31 | 88 |
| | 18-34 | 216,500 | .32 | 85 |
| WOMEN | TOTAL | 225,900 | .26 | 96 |
| | 18-49 | 152,200 | .29 | 89 |
| | 12-24 | 81,100 | .32 | 85 |
| | 18-34 | 104,800 | .31 | 87 |
| | 25-49 | 100,100 | .26 | 94 |
| | 25-54 | 113,600 | .26 | 95 |
| MEN | TOTAL | 218,900 | .28 | 94 |
| | 18-49 | 159,600 | .30 | 91 |
| | 18-34 | 111,700 | .33 | 88 |
| | 25-49 | 105,600 | .28 | 89 |
| | 25-54 | 118,700 | .29 | 91 |
| TEENS | TOTAL | 58,900 | .27 | 103 |
| CHILD | TOTAL | 91,500 | .28 | 99 |
| | 6-11 | 55,200 | .28 | 98 |

## LAUREL-HATTIESBURG

TV HOUSEHOLDS 83,000 .10 162

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 236,300 | .11 | 162 |
| | 18+ | 170,900 | .10 | 163 |
| | 18-49 | 108,300 | .10 | 162 |
| | 12-24 | 59,600 | .12 | 161 |
| | 12-34 | 96,200 | .11 | 161 |
| | 18-34 | 69,900 | .10 | 163 |
| WOMEN | TOTAL | 90,700 | .11 | 161 |
| | 18-49 | 55,500 | .10 | 161 |
| | 12-24 | 29,000 | .11 | 159 |
| | 18-34 | 35,200 | .10 | 162 |
| | 25-49 | 39,000 | .10 | 162 |
| | 25-54 | 44,900 | .10 | 162 |
| MEN | TOTAL | 80,200 | .10 | 163 |
| | 18-49 | 52,800 | .10 | 163 |
| | 18-34 | 34,700 | .10 | 163 |
| | 25-49 | 36,000 | .10 | 161 |
| | 25-54 | 41,200 | .10 | 161 |
| TEENS | TOTAL | 26,300 | .12 | 160 |
| CHILD | TOTAL | 39,100 | .12 | 161 |
| | 6-11 | 22,800 | .12 | 161 |

## LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 247,700 .30 88

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 642,300 | .29 | 90 |
| | 18+ | 493,400 | .30 | 88 |
| | 18-49 | 293,800 | .28 | 94 |
| | 12-24 | 153,200 | .30 | 95 |
| | 12-34 | 253,200 | .28 | 95 |
| | 18-34 | 193,200 | .29 | 95 |
| WOMEN | TOTAL | 257,600 | .30 | 88 |
| | 18-49 | 145,500 | .27 | 95 |
| | 12-24 | 75,500 | .30 | 93 |
| | 18-34 | 95,000 | .28 | 93 |
| | 25-49 | 99,400 | .26 | 95 |
| | 25-54 | 115,700 | .26 | 94 |
| MEN | TOTAL | 235,800 | .30 | 88 |
| | 18-49 | 148,300 | .28 | 94 |
| | 18-34 | 98,200 | .29 | 95 |
| | 25-49 | 101,200 | .27 | 92 |
| | 25-54 | 116,800 | .27 | 92 |
| TEENS | TOTAL | 80,000 | .27 | 102 |
| CHILD | TOTAL | 88,900 | .27 | 103 |
| | 6-11 | 52,700 | .27 | 101 |

## LITTLE ROCK

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 440,400 | .34 | 94 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,188,300 | .34 | 94 |
| | 18+ | 876,800 | .33 | 95 |
| | 18-49 | 537,600 | .31 | 95 |
| | 12-24 | 270,800 | .32 | 95 |
| | 12-34 | 457,200 | .31 | 95 |
| | 18-34 | 334,300 | .30 | 95 |
| WOMEN | TOTAL | 461,000 | .34 | 96 |
| | 18-49 | 273,400 | .31 | 94 |
| | 12-24 | 133,800 | .32 | 94 |
| | 18-34 | 167,500 | .30 | 95 |
| | 25-49 | 200,100 | .32 | 93 |
| | 25-54 | 229,800 | .32 | 95 |
| MEN | TOTAL | 415,800 | .33 | 95 |
| | 18-49 | 264,200 | .30 | 95 |
| | 18-34 | 166,800 | .30 | 95 |
| | 25-49 | 189,600 | .31 | 94 |
| | 25-54 | 216,800 | .31 | 95 |
| TEENS | TOTAL | 122,900 | .36 | 92 |
| CHILD | TOTAL | 188,600 | .38 | 91 |
| | 6-11 | 112,000 | .37 | 91 |

## LUBBOCK

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 145,100 | .10 | 130 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 404,600 | .10 | 134 |
| | 18+ | 295,000 | .10 | 136 |
| | 18-49 | 202,700 | .10 | 124 |
| | 12-24 | 110,000 | .11 | 120 |
| | 12-34 | 179,000 | .10 | 121 |
| | 18-34 | 136,400 | .10 | 121 |
| WOMEN | TOTAL | 151,500 | .10 | 139 |
| | 18-49 | 100,900 | .10 | 125 |
| | 12-24 | 53,200 | .11 | 120 |
| | 18-34 | 67,000 | .10 | 121 |
| | 25-49 | 68,700 | .10 | 128 |
| | 25-54 | 78,300 | .10 | 131 |
| MEN | TOTAL | 143,500 | .10 | 133 |
| | 18-49 | 101,800 | .10 | 122 |
| | 18-34 | 69,400 | .11 | 121 |
| | 25-49 | 66,600 | .10 | 128 |
| | 25-54 | 76,000 | .10 | 131 |
| TEENS | TOTAL | 42,600 | .10 | 132 |
| CHILD | TOTAL | 67,000 | .11 | 123 |
| | 6-11 | 39,800 | .10 | 124 |

## MANKATO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 37,400 | .05 | 196 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 101,000 | .05 | 197 |
| | 18+ | 77,600 | .05 | 196 |
| | 18-49 | 48,700 | .05 | 195 |
| | 12-24 | 28,200 | .05 | 192 |
| | 12-34 | 42,800 | .05 | 195 |
| | 18-34 | 33,000 | .05 | 193 |
| WOMEN | TOTAL | 40,300 | .05 | 196 |
| | 18-49 | 24,200 | .05 | 196 |
| | 12-24 | 13,800 | .05 | 192 |
| | 18-34 | 16,400 | .05 | 194 |
| | 25-49 | 15,000 | .04 | 199 |
| | 25-54 | 17,600 | .04 | 199 |
| MEN | TOTAL | 37,300 | .05 | 195 |
| | 18-49 | 24,500 | .05 | 195 |
| | 18-34 | 16,600 | .05 | 193 |
| | 25-49 | 15,300 | .04 | 197 |
| | 25-54 | 17,400 | .04 | 197 |
| TEENS | TOTAL | 9,800 | .04 | 198 |
| CHILD | TOTAL | 13,600 | .04 | 202 |
| | 6-11 | 8,100 | .04 | 201 |

## LOS ANGELES

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 4,140,000 | 9.08 | 2 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 10,999,800 | 9.02 | 2 |
| | 18+ | 8,368,400 | 9.10 | 2 |
| | 18-49 | 5,628,500 | 9.33 | 2 |
| | 12-24 | 2,508,900 | 8.85 | 2 |
| | 12-34 | 4,630,900 | 9.17 | 2 |
| | 18-34 | 3,589,600 | 9.33 | 2 |
| WOMEN | TOTAL | 4,374,600 | 9.08 | 2 |
| | 18-49 | 2,818,800 | 9.28 | 2 |
| | 12-24 | 1,251,200 | 8.90 | 2 |
| | 18-34 | 1,791,300 | 9.31 | 2 |
| | 25-49 | 2,080,700 | 9.38 | 2 |
| | 25-54 | 2,359,900 | 9.32 | 2 |
| MEN | TOTAL | 3,993,800 | 9.11 | 2 |
| | 18-49 | 2,809,700 | 9.37 | 2 |
| | 18-34 | 1,798,300 | 9.34 | 2 |
| | 25-49 | 2,080,200 | 9.39 | 2 |
| | 25-54 | 2,348,200 | 9.48 | 2 |
| TEENS | TOTAL | 1,041,300 | 8.71 | 2 |
| CHILD | TOTAL | 1,590,100 | 8.87 | 2 |
| | 6-11 | 938,000 | 8.76 | 2 |

## MACON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 144,300 | .10 | 139 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 410,500 | .10 | 131 |
| | 18+ | 298,200 | .10 | 135 |
| | 18-49 | 194,300 | .10 | 129 |
| | 12-24 | 98,400 | .10 | 129 |
| | 12-34 | 165,400 | .10 | 129 |
| | 18-34 | 118,400 | .10 | 130 |
| WOMEN | TOTAL | 159,000 | .10 | 130 |
| | 18-49 | 100,500 | .10 | 126 |
| | 12-24 | 49,400 | .10 | 125 |
| | 18-34 | 60,900 | .10 | 128 |
| | 25-49 | 74,500 | .10 | 123 |
| | 25-54 | 85,100 | .10 | 123 |
| MEN | TOTAL | 137,200 | .10 | 141 |
| | 18-49 | 93,800 | .10 | 130 |
| | 18-34 | 57,500 | .10 | 135 |
| | 25-49 | 68,400 | .10 | 125 |
| | 25-54 | 78,800 | .10 | 125 |
| TEENS | TOTAL | 47,000 | .11 | 120 |
| CHILD | TOTAL | 67,300 | .11 | 122 |
| | 6-11 | 41,400 | .11 | 120 |

## MARQUETTE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 92,400 | .06 | 184 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 146,900 | .07 | 182 |
| | 18+ | 111,300 | .07 | 181 |
| | 18-49 | 67,200 | .06 | 184 |
| | 12-24 | 38,500 | .07 | 180 |
| | 12-34 | 59,600 | .07 | 182 |
| | 18-34 | 45,600 | .07 | 181 |
| WOMEN | TOTAL | 93,700 | .06 | 184 |
| | 18-49 | 30,600 | .06 | 189 |
| | 12-24 | 16,700 | .07 | 185 |
| | 18-34 | 19,900 | .06 | 188 |
| | 25-49 | 20,700 | .05 | 189 |
| | 25-54 | 24,600 | .06 | 189 |
| MEN | TOTAL | 57,600 | .07 | 180 |
| | 18-49 | 36,600 | .07 | 180 |
| | 18-34 | 25,700 | .08 | 177 |
| | 25-49 | 22,000 | .06 | 186 |
| | 25-54 | 25,700 | .06 | 185 |
| TEENS | TOTAL | 14,000 | .06 | 185 |
| CHILD | TOTAL | 21,600 | .07 | 184 |
| | 6-11 | 12,600 | .06 | 184 |

## LOUISVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 524,000 | .64 | 42 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,433,900 | .65 | 44 |
| | 18+ | 1,051,600 | .64 | 43 |
| | 18-49 | 703,300 | .67 | 41 |
| | 12-24 | 350,800 | .68 | 41 |
| | 12-34 | 602,200 | .67 | 41 |
| | 18-34 | 449,500 | .67 | 41 |
| WOMEN | TOTAL | 545,600 | .63 | 42 |
| | 18-49 | 350,700 | .66 | 41 |
| | 12-24 | 168,800 | .66 | 41 |
| | 18-34 | 221,200 | .66 | 40 |
| | 25-49 | 256,300 | .66 | 41 |
| | 25-54 | 291,100 | .66 | 40 |
| MEN | TOTAL | 506,000 | .65 | 44 |
| | 18-49 | 352,600 | .67 | 41 |
| | 18-34 | 228,300 | .68 | 39 |
| | 25-49 | 246,900 | .66 | 41 |
| | 25-54 | 282,500 | .66 | 41 |
| TEENS | TOTAL | 152,700 | .69 | 40 |
| CHILD | TOTAL | 229,600 | .70 | 41 |
| | 6-11 | 139,600 | .71 | 40 |

## MADISON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 190,800 | .23 | 104 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 494,100 | .23 | 112 |
| | 18+ | 374,000 | .23 | 107 |
| | 18-49 | 256,400 | .24 | 108 |
| | 12-24 | 137,800 | .27 | 107 |
| | 12-34 | 229,400 | .26 | 106 |
| | 18-34 | 180,200 | .27 | 99 |
| WOMEN | TOTAL | 192,500 | .22 | 108 |
| | 18-49 | 126,800 | .24 | 106 |
| | 12-24 | 68,500 | .27 | 101 |
| | 18-34 | 88,700 | .26 | 99 |
| | 25-49 | 82,700 | .21 | 113 |
| | 25-54 | 93,700 | .21 | 114 |
| MEN | TOTAL | 181,500 | .23 | 110 |
| | 18-49 | 129,600 | .25 | 108 |
| | 18-34 | 91,500 | .27 | 100 |
| | 25-49 | 85,100 | .23 | 109 |
| | 25-54 | 95,400 | .22 | 110 |
| TEENS | TOTAL | 49,200 | .22 | 117 |
| CHILD | TOTAL | 70,900 | .22 | 118 |
| | 6-11 | 43,000 | .22 | 115 |

## MCALLEN-BROWNSVILLE (LRGV)

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 154,700 | .19 | 129 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 531,300 | .24 | 106 |
| | 18+ | 337,700 | .21 | 119 |
| | 18-49 | 229,000 | .22 | 113 |
| | 12-24 | 137,500 | .27 | 108 |
| | 12-34 | 213,700 | .24 | 110 |
| | 18-34 | 148,600 | .22 | 114 |
| WOMEN | TOTAL | 182,800 | .21 | 114 |
| | 18-49 | 123,600 | .23 | 109 |
| | 12-24 | 70,500 | .28 | 100 |
| | 18-34 | 78,500 | .23 | 111 |
| | 25-49 | 86,500 | .22 | 110 |
| | 25-54 | 97,000 | .22 | 111 |
| MEN | TOTAL | 154,900 | .20 | 123 |
| | 18-49 | 105,400 | .20 | 119 |
| | 18-34 | 68,100 | .20 | 122 |
| | 25-49 | 72,100 | .19 | 120 |
| | 25-54 | 81,600 | .19 | 122 |
| TEENS | TOTAL | 67,100 | .30 | 89 |
| CHILD | TOTAL | 126,500 | .39 | 75 |
| | 6-11 | 69,500 | .35 | 81 |

## MEDFORD

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 115,800 | .14 | 152 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 296,000 | .14 | 155 |
| | 18+ | 223,300 | .14 | 155 |
| | 18-49 | 136,500 | .13 | 154 |
| | 12-24 | 59,800 | .12 | 160 |
| | 12-34 | 112,400 | .13 | 156 |
| | 18-34 | 84,300 | .13 | 155 |
| WOMEN | TOTAL | 113,700 | .13 | 154 |
| | 18-49 | 68,900 | .13 | 155 |
| | 12-24 | 29,900 | .12 | 158 |
| | 18-34 | 42,400 | .13 | 155 |
| | 25-49 | 52,900 | .14 | 150 |
| | 25-54 | 60,000 | .14 | 152 |
| MEN | TOTAL | 109,600 | .14 | 153 |
| | 18-49 | 67,600 | .13 | 153 |
| | 18-34 | 41,900 | .12 | 156 |
| | 25-49 | 51,900 | .14 | 150 |
| | 25-54 | 59,100 | .14 | 151 |
| TEENS | TOTAL | 28,100 | .13 | 158 |
| CHILD | TOTAL | 44,600 | .14 | 154 |
| | 6-11 | 26,200 | .13 | 155 |

## MIAMI

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,106,200 | 1.36 | 13 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,794,400 | 1.28 | 15 |
| | 18+ | 2,240,900 | 1.37 | 13 |
| | 18-49 | 1,239,400 | 1.17 | 17 |
| | 12-24 | 543,100 | 1.05 | 19 |
| | 12-34 | 974,900 | 1.09 | 18 |
| | 18-34 | 742,600 | 1.10 | 18 |
| WOMEN | TOTAL | 1,205,200 | 1.40 | 13 |
| | 18-49 | 643,200 | 1.21 | 17 |
| | 12-24 | 273,000 | 1.07 | 18 |
| | 18-34 | 382,900 | 1.13 | 18 |
| | 25-49 | 484,600 | 1.25 | 17 |
| | 25-54 | 567,700 | 1.28 | 16 |
| MEN | TOTAL | 1,035,700 | 1.33 | 14 |
| | 18-49 | 596,200 | 1.14 | 18 |
| | 18-34 | 359,700 | 1.07 | 18 |
| | 25-49 | 444,000 | 1.19 | 17 |
| | 25-54 | 517,200 | 1.21 | 17 |
| TEENS | TOTAL | 232,300 | 1.05 | 18 |
| CHILD | TOTAL | 321,200 | .98 | 21 |
| | 6-11 | 197,100 | 1.00 | 19 |

## MINNEAPOLIS-ST. PAUL

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,094,200 | 1.34 | 14 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,935,400 | 1.34 | 14 |
| | 18+ | 2,186,800 | 1.33 | 14 |
| | 18-49 | 1,472,700 | 1.39 | 13 |
| | 12-24 | 727,300 | 1.41 | 13 |
| | 12-34 | 1,274,000 | 1.42 | 12 |
| | 18-34 | 976,900 | 1.45 | 12 |
| WOMEN | TOTAL | 1,135,700 | 1.32 | 15 |
| | 18-49 | 739,300 | 1.39 | 14 |
| | 12-24 | 367,900 | 1.44 | 13 |
| | 18-34 | 492,700 | 1.46 | 12 |
| | 25-49 | 516,800 | 1.34 | 14 |
| | 25-54 | 584,000 | 1.32 | 14 |
| MEN | TOTAL | 1,051,100 | 1.35 | 13 |
| | 18-49 | 733,400 | 1.40 | 13 |
| | 18-34 | 484,200 | 1.44 | 12 |
| | 25-49 | 525,700 | 1.40 | 13 |
| | 25-54 | 589,400 | 1.38 | 14 |
| TEENS | TOTAL | 297,100 | 1.34 | 14 |
| CHILD | TOTAL | 451,500 | 1.38 | 13 |
| | 6-11 | 272,500 | 1.38 | 14 |

## MEMPHIS

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 570,200 | .70 | 36 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,604,500 | .73 | 34 |
| | 18+ | 1,152,000 | .70 | 35 |
| | 18-49 | 743,800 | .70 | 36 |
| | 12-24 | 400,500 | .77 | 34 |
| | 12-34 | 659,300 | .74 | 35 |
| | 18-34 | 476,200 | .71 | 37 |
| WOMEN | TOTAL | 613,400 | .71 | 34 |
| | 18-49 | 383,000 | .72 | 34 |
| | 12-24 | 197,800 | .77 | 33 |
| | 18-34 | 240,600 | .71 | 37 |
| | 25-49 | 275,400 | .71 | 33 |
| | 25-54 | 315,100 | .71 | 34 |
| MEN | TOTAL | 538,600 | .69 | 38 |
| | 18-49 | 360,800 | .69 | 39 |
| | 18-34 | 235,600 | .70 | 38 |
| | 25-49 | 250,800 | .67 | 39 |
| | 25-54 | 286,100 | .67 | 40 |
| TEENS | TOTAL | 183,100 | .83 | 27 |
| CHILD | TOTAL | 269,400 | .82 | 30 |
| | 6-11 | 163,100 | .83 | 29 |

## MILES CITY-GLENDIVE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 10,800 | .01 | 211 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 29,400 | .01 | 211 |
| | 18+ | 21,400 | .01 | 211 |
| | 18-49 | 13,700 | .01 | 211 |
| | 12-24 | 6,800 | .01 | 211 |
| | 12-34 | 11,800 | .01 | 211 |
| | 18-34 | 8,500 | .01 | 211 |
| WOMEN | TOTAL | 10,900 | .01 | 211 |
| | 18-49 | 6,800 | .01 | 211 |
| | 12-24 | 3,500 | .01 | 211 |
| | 18-34 | 4,200 | .01 | 211 |
| | 25-49 | 5,000 | .01 | 211 |
| | 25-54 | 5,600 | .01 | 211 |
| MEN | TOTAL | 10,500 | .01 | 211 |
| | 18-49 | 6,900 | .01 | 211 |
| | 18-34 | 4,300 | .01 | 211 |
| | 25-49 | 5,200 | .01 | 211 |
| | 25-54 | 5,900 | .01 | 211 |
| TEENS | TOTAL | 3,300 | .01 | 211 |
| CHILD | TOTAL | 4,700 | .01 | 211 |
| | 6-11 | 2,900 | .01 | 211 |

## MINOT-BISMARCK-DICKINSON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 131,300 | .16 | 145 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 366,200 | .17 | 142 |
| | 18+ | 264,900 | .16 | 144 |
| | 18-49 | 169,700 | .16 | 142 |
| | 12-24 | 87,500 | .17 | 141 |
| | 12-34 | 150,500 | .17 | 140 |
| | 18-34 | 110,500 | .16 | 141 |
| WOMEN | TOTAL | 133,900 | .16 | 146 |
| | 18-49 | 84,200 | .16 | 142 |
| | 12-24 | 43,400 | .17 | 141 |
| | 18-34 | 54,900 | .16 | 140 |
| | 25-49 | 60,600 | .16 | 143 |
| | 25-54 | 69,500 | .16 | 143 |
| MEN | TOTAL | 131,000 | .17 | 143 |
| | 18-49 | 85,500 | .16 | 140 |
| | 18-34 | 55,600 | .17 | 140 |
| | 25-49 | 61,600 | .16 | 139 |
| | 25-54 | 70,700 | .17 | 139 |
| TEENS | TOTAL | 40,000 | .18 | 139 |
| CHILD | TOTAL | 61,300 | .19 | 136 |
| | 6-11 | 36,500 | .19 | 136 |

## MERIDIAN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 54,300 | .07 | 182 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 154,200 | .07 | 180 |
| | 18+ | 111,900 | .07 | 180 |
| | 18-49 | 67,200 | .06 | 184 |
| | 12-24 | 36,800 | .07 | 182 |
| | 12-34 | 59,500 | .07 | 183 |
| | 18-34 | 43,200 | .06 | 184 |
| WOMEN | TOTAL | 59,500 | .07 | 179 |
| | 18-49 | 34,000 | .06 | 182 |
| | 12-24 | 17,700 | .07 | 182 |
| | 18-34 | 21,100 | .06 | 184 |
| | 25-49 | 24,400 | .06 | 183 |
| | 25-54 | 28,200 | .06 | 182 |
| MEN | TOTAL | 52,400 | .07 | 182 |
| | 18-49 | 33,200 | .06 | 185 |
| | 18-34 | 22,100 | .07 | 184 |
| | 25-49 | 22,300 | .06 | 185 |
| | 25-54 | 25,800 | .06 | 184 |
| TEENS | TOTAL | 16,300 | .07 | 180 |
| CHILD | TOTAL | 26,000 | .08 | 176 |
| | 6-11 | 15,300 | .08 | 176 |

## MILWAUKEE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 678,700 | .83 | 29 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,817,800 | .83 | 28 |
| | 18+ | 1,356,900 | .83 | 29 |
| | 18-49 | 889,800 | .84 | 27 |
| | 12-24 | 435,300 | .84 | 27 |
| | 12-34 | 757,200 | .85 | 27 |
| | 18-34 | 567,100 | .84 | 27 |
| WOMEN | TOTAL | 709,600 | .82 | 28 |
| | 18-49 | 449,100 | .84 | 26 |
| | 12-24 | 217,300 | .85 | 26 |
| | 18-34 | 286,400 | .85 | 27 |
| | 25-49 | 324,800 | .84 | 27 |
| | 25-54 | 370,600 | .84 | 27 |
| MEN | TOTAL | 647,300 | .83 | 28 |
| | 18-49 | 440,700 | .84 | 27 |
| | 18-34 | 280,700 | .83 | 27 |
| | 25-49 | 319,800 | .85 | 26 |
| | 25-54 | 363,400 | .85 | 25 |
| TEENS | TOTAL | 190,100 | .86 | 25 |
| CHILD | TOTAL | 270,800 | .83 | 29 |
| | 6-11 | 166,500 | .84 | 27 |

## MISSOULA-BUTTE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 112,200 | .14 | 153 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 296,900 | .14 | 153 |
| | 18+ | 223,700 | .14 | 154 |
| | 18-49 | 147,100 | .14 | 151 |
| | 12-24 | 74,800 | .14 | 152 |
| | 12-34 | 128,100 | .14 | 151 |
| | 18-34 | 99,000 | .15 | 148 |
| WOMEN | TOTAL | 112,100 | .13 | 156 |
| | 18-49 | 71,500 | .13 | 152 |
| | 12-24 | 35,800 | .14 | 153 |
| | 18-34 | 47,300 | .14 | 150 |
| | 25-49 | 50,000 | .13 | 155 |
| | 25-54 | 57,200 | .13 | 155 |
| MEN | TOTAL | 111,600 | .14 | 152 |
| | 18-49 | 75,600 | .14 | 149 |
| | 18-34 | 51,700 | .15 | 143 |
| | 25-49 | 51,400 | .14 | 151 |
| | 25-54 | 58,300 | .14 | 153 |
| TEENS | TOTAL | 29,100 | .13 | 155 |
| CHILD | TOTAL | 44,100 | .13 | 156 |
| | 6-11 | 25,800 | .13 | 156 |

## MOBILE-PENSACOLA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 387,500 | .48 | 61 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,087,100 | .50 | 59 |
| | 18+ | 777,700 | .47 | 61 |
| | 18-49 | 538,600 | .51 | 54 |
| | 12-24 | 276,100 | .53 | 52 |
| | 12-34 | 469,000 | .52 | 53 |
| | 18-34 | 348,900 | .52 | 53 |
| WOMEN | TOTAL | 403,400 | .47 | 61 |
| | 18-49 | 271,000 | .51 | 55 |
| | 12-24 | 133,800 | .52 | 54 |
| | 18-34 | 172,900 | .51 | 53 |
| | 25-49 | 195,800 | .51 | 56 |
| | 25-54 | 221,500 | .50 | 59 |
| MEN | TOTAL | 374,300 | .48 | 60 |
| | 18-49 | 267,600 | .51 | 54 |
| | 18-34 | 176,000 | .52 | 53 |
| | 25-49 | 186,800 | .50 | 56 |
| | 25-54 | 211,300 | .49 | 57 |
| TEENS | TOTAL | 120,100 | .54 | 53 |
| CHILD | TOTAL | 189,300 | .58 | 50 |
| | 6-11 | 112,700 | .57 | 50 |

## NASHVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 655,700 | .80 | 30 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,787,300 | .82 | 30 |
| | 18+ | 1,344,200 | .82 | 30 |
| | 18-49 | 858,200 | .81 | 30 |
| | 12-24 | 413,700 | .80 | 30 |
| | 12-34 | 718,000 | .80 | 29 |
| | 18-34 | 540,700 | .80 | 29 |
| WOMEN | TOTAL | 701,000 | .81 | 29 |
| | 18-49 | 429,000 | .80 | 30 |
| | 12-24 | 198,800 | .78 | 32 |
| | 18-34 | 265,200 | .79 | 31 |
| | 25-49 | 316,400 | .82 | 30 |
| | 25-54 | 362,100 | .82 | 30 |
| MEN | TOTAL | 643,200 | .82 | 30 |
| | 18-49 | 429,200 | .82 | 29 |
| | 18-34 | 275,500 | .82 | 29 |
| | 25-49 | 305,400 | .82 | 30 |
| | 25-54 | 348,400 | .81 | 30 |
| TEENS | TOTAL | 177,300 | .80 | 31 |
| CHILD | TOTAL | 265,800 | .81 | 32 |
| | 6-11 | 159,600 | .81 | 31 |

## NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 485,900 | .60 | 46 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,381,500 | .63 | 45 |
| | 18+ | 1,024,000 | .62 | 45 |
| | 18-49 | 718,300 | .68 | 40 |
| | 12-24 | 362,600 | .70 | 40 |
| | 12-34 | 607,800 | .68 | 39 |
| | 18-34 | 466,500 | .69 | 38 |
| WOMEN | TOTAL | 514,900 | .60 | 48 |
| | 18-49 | 344,700 | .65 | 44 |
| | 12-24 | 163,300 | .64 | 44 |
| | 18-34 | 216,300 | .64 | 43 |
| | 25-49 | 250,600 | .65 | 42 |
| | 25-54 | 283,500 | .64 | 44 |
| MEN | TOTAL | 509,100 | .65 | 42 |
| | 18-49 | 373,600 | .71 | 36 |
| | 18-34 | 250,200 | .74 | 35 |
| | 25-49 | 246,400 | .66 | 42 |
| | 25-54 | 279,900 | .65 | 42 |
| TEENS | TOTAL | 141,300 | .64 | 45 |
| CHILD | TOTAL | 216,200 | .66 | 42 |
| | 6-11 | 131,700 | .67 | 42 |

## MONROE-EL DORADO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 179,300 | .22 | 110 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 507,400 | .23 | 110 |
| | 18+ | 366,700 | .22 | 111 |
| | 18-49 | 224,200 | .21 | 115 |
| | 12-24 | 127,500 | .25 | 111 |
| | 12-34 | 202,700 | .23 | 114 |
| | 18-34 | 144,900 | .21 | 116 |
| WOMEN | TOTAL | 196,100 | .23 | 107 |
| | 18-49 | 116,400 | .22 | 113 |
| | 12-24 | 62,400 | .24 | 111 |
| | 18-34 | 73,700 | .22 | 113 |
| | 25-49 | 81,700 | .21 | 114 |
| | 25-54 | 95,100 | .21 | 113 |
| MEN | TOTAL | 170,600 | .22 | 113 |
| | 18-49 | 107,800 | .21 | 118 |
| | 18-34 | 71,200 | .21 | 118 |
| | 25-49 | 72,800 | .19 | 119 |
| | 25-54 | 84,400 | .20 | 120 |
| TEENS | TOTAL | 57,800 | .26 | 105 |
| CHILD | TOTAL | 82,900 | .25 | 109 |
| | 6-11 | 49,000 | .25 | 110 |

## NEW ORLEANS

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 588,400 | .72 | 34 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,619,500 | .74 | 33 |
| | 18+ | 1,164,100 | .71 | 33 |
| | 18-49 | 802,600 | .76 | 32 |
| | 12-24 | 406,000 | .78 | 32 |
| | 12-34 | 699,500 | .78 | 31 |
| | 18-34 | 521,600 | .77 | 31 |
| WOMEN | TOTAL | 614,800 | .71 | 33 |
| | 18-49 | 410,500 | .77 | 32 |
| | 12-24 | 204,000 | .80 | 30 |
| | 18-34 | 265,900 | .79 | 30 |
| | 25-49 | 294,000 | .76 | 32 |
| | 25-54 | 333,100 | .75 | 32 |
| MEN | TOTAL | 549,300 | .70 | 34 |
| | 18-49 | 392,100 | .75 | 33 |
| | 18-34 | 255,700 | .76 | 33 |
| | 25-49 | 280,500 | .75 | 32 |
| | 25-54 | 317,300 | .74 | 32 |
| TEENS | TOTAL | 177,900 | .80 | 30 |
| CHILD | TOTAL | 277,500 | .85 | 27 |
| | 6-11 | 164,000 | .83 | 28 |

## NORTH PLATTE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 15,800 | .02 | 209 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 41,300 | .02 | 209 |
| | 18+ | 30,200 | .02 | 209 |
| | 18-49 | 17,800 | .02 | 209 |
| | 12-24 | 8,900 | .02 | 210 |
| | 12-34 | 15,600 | .02 | 210 |
| | 18-34 | 11,300 | .02 | 209 |
| WOMEN | TOTAL | 15,700 | .02 | 209 |
| | 18-49 | 9,000 | .02 | 209 |
| | 12-24 | 4,400 | .02 | 210 |
| | 18-34 | 5,800 | .02 | 209 |
| | 25-49 | 6,700 | .02 | 209 |
| | 25-54 | 8,100 | .02 | 209 |
| MEN | TOTAL | 14,500 | .02 | 209 |
| | 18-49 | 8,800 | .02 | 209 |
| | 18-34 | 5,500 | .02 | 209 |
| | 25-49 | 6,500 | .02 | 209 |
| | 25-54 | 7,700 | .02 | 209 |
| TEENS | TOTAL | 4,300 | .02 | 210 |
| CHILD | TOTAL | 6,800 | .02 | 208 |
| | 6-11 | 4,100 | .02 | 208 |

## MONTGOMERY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 165,700 | .20 | 119 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 466,900 | .21 | 115 |
| | 18+ | 338,300 | .21 | 118 |
| | 18-49 | 209,400 | .20 | 121 |
| | 12-24 | 112,700 | .22 | 117 |
| | 12-34 | 183,200 | .20 | 120 |
| | 18-34 | 132,200 | .20 | 122 |
| WOMEN | TOTAL | 183,000 | .21 | 113 |
| | 18-49 | 108,500 | .20 | 119 |
| | 12-24 | 55,900 | .22 | 115 |
| | 18-34 | 67,300 | .20 | 120 |
| | 25-49 | 77,500 | .20 | 119 |
| | 25-54 | 89,800 | .20 | 118 |
| MEN | TOTAL | 155,300 | .20 | 122 |
| | 18-49 | 100,900 | .19 | 124 |
| | 18-34 | 64,900 | .19 | 123 |
| | 25-49 | 70,200 | .19 | 123 |
| | 25-54 | 81,400 | .19 | 123 |
| TEENS | TOTAL | 51,000 | .23 | 113 |
| CHILD | TOTAL | 77,600 | .24 | 113 |
| | 6-11 | 46,700 | .24 | 113 |

## NEW YORK

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 6,410,900 | 7.87 | 1 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 17,103,300 | 7.81 | 1 |
| | 18+ | 13,123,500 | 8.00 | 1 |
| | 18-49 | 8,130,100 | 7.69 | 1 |
| | 12-24 | 3,717,300 | 7.19 | 1 |
| | 12-34 | 6,606,800 | 7.38 | 1 |
| | 18-34 | 4,940,900 | 7.33 | 1 |
| WOMEN | TOTAL | 7,034,200 | 8.18 | 1 |
| | 18-49 | 4,201,800 | 7.88 | 1 |
| | 12-24 | 1,873,200 | 7.33 | 1 |
| | 18-34 | 2,549,500 | 7.55 | 1 |
| | 25-49 | 3,146,200 | 8.14 | 1 |
| | 25-54 | 3,653,900 | 8.24 | 1 |
| MEN | TOTAL | 6,089,300 | 7.80 | 1 |
| | 18-49 | 3,928,300 | 7.51 | 1 |
| | 18-34 | 2,391,400 | 7.11 | 1 |
| | 25-49 | 2,932,500 | 7.83 | 1 |
| | 25-54 | 3,389,200 | 7.91 | 1 |
| TEENS | TOTAL | 1,665,900 | 7.53 | 1 |
| CHILD | TOTAL | 2,313,900 | 7.08 | 1 |
| | 6-11 | 1,433,700 | 7.28 | 1 |

## ODESSA-MIDLAND

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 124,300 | .15 | 148 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 340,800 | .16 | 145 |
| | 18+ | 243,100 | .15 | 149 |
| | 18-49 | 172,600 | .16 | 141 |
| | 12-24 | 81,900 | .16 | 144 |
| | 12-34 | 142,900 | .16 | 144 |
| | 18-34 | 102,700 | .15 | 143 |
| WOMEN | TOTAL | 125,400 | .15 | 150 |
| | 18-49 | 88,000 | .16 | 141 |
| | 12-24 | 41,200 | .16 | 143 |
| | 18-34 | 52,600 | .16 | 143 |
| | 25-49 | 66,800 | .17 | 130 |
| | 25-54 | 76,000 | .17 | 136 |
| MEN | TOTAL | 117,700 | .15 | 149 |
| | 18-49 | 84,600 | .16 | 141 |
| | 18-34 | 50,100 | .15 | 146 |
| | 25-49 | 64,100 | .17 | 134 |
| | 25-54 | 72,700 | .17 | 136 |
| TEENS | TOTAL | 40,200 | .18 | 138 |
| CHILD | TOTAL | 57,500 | .18 | 140 |
| | 6-11 | 34,200 | .17 | 141 |

## OKLAHOMA CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 533,100 | .65 | 41 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,366,300 | .62 | 46 |
| | 18+ | 1,022,600 | .62 | 46 |
| | 18-49 | 660,800 | .63 | 46 |
| | 12-24 | 327,600 | .63 | 46 |
| | 12-34 | 559,300 | .62 | 46 |
| | 18-34 | 425,800 | .63 | 44 |
| WOMEN | TOTAL | 538,500 | .63 | 44 |
| | 18-49 | 332,500 | .62 | 46 |
| | 12-24 | 161,400 | .63 | 46 |
| | 18-34 | 211,800 | .63 | 46 |
| | 25-49 | 236,400 | .61 | 46 |
| | 25-54 | 269,900 | .61 | 46 |
| MEN | TOTAL | 484,100 | .62 | 46 |
| | 18-49 | 328,300 | .63 | 45 |
| | 18-34 | 214,000 | .64 | 44 |
| | 25-49 | 230,300 | .61 | 45 |
| | 25-54 | 261,400 | .61 | 45 |
| TEENS | TOTAL | 133,500 | .60 | 48 |
| CHILD | TOTAL | 210,200 | .64 | 44 |
| | 6-11 | 122,200 | .62 | 47 |

## OTTUMWA-KIRKSVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 30,400 | .04 | 199 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 80,500 | .04 | 203 |
| | 18+ | 64,000 | .04 | 200 |
| | 18-49 | 35,700 | .03 | 203 |
| | 12-24 | 20,300 | .04 | 200 |
| | 12-34 | 30,800 | .03 | 203 |
| | 18-34 | 24,300 | .04 | 201 |
| WOMEN | TOTAL | 33,200 | .04 | 200 |
| | 18-49 | 17,300 | .03 | 204 |
| | 12-24 | 9,400 | .04 | 202 |
| | 18-34 | 11,400 | .03 | 204 |
| | 25-49 | 11,000 | .03 | 207 |
| | 25-54 | 13,000 | .03 | 206 |
| MEN | TOTAL | 30,800 | .04 | 199 |
| | 18-49 | 18,400 | .04 | 201 |
| | 18-34 | 12,900 | .04 | 201 |
| | 25-49 | 10,900 | .03 | 205 |
| | 25-54 | 12,800 | .03 | 205 |
| TEENS | TOTAL | 6,500 | .03 | 206 |
| CHILD | TOTAL | 10,000 | .03 | 206 |
| | 6-11 | 6,000 | .03 | 206 |

## PANAMA CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 80,400 | .10 | 165 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 218,200 | .10 | 165 |
| | 18+ | 162,700 | .10 | 166 |
| | 18-49 | 100,200 | .09 | 165 |
| | 12-24 | 52,100 | .10 | 167 |
| | 12-34 | 87,000 | .10 | 165 |
| | 18-34 | 63,000 | .09 | 165 |
| WOMEN | TOTAL | 84,700 | .10 | 166 |
| | 18-49 | 50,600 | .09 | 164 |
| | 12-24 | 25,100 | .10 | 169 |
| | 18-34 | 31,400 | .09 | 166 |
| | 25-49 | 36,900 | .10 | 163 |
| | 25-54 | 42,800 | .10 | 163 |
| MEN | TOTAL | 78,000 | .10 | 165 |
| | 18-49 | 49,600 | .09 | 165 |
| | 18-34 | 31,600 | .09 | 166 |
| | 25-49 | 35,200 | .09 | 162 |
| | 25-54 | 40,900 | .10 | 162 |
| TEENS | TOTAL | 24,000 | .11 | 167 |
| CHILD | TOTAL | 31,500 | .10 | 171 |
| | 6-11 | 19,000 | .10 | 168 |

## OMAHA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 336,800 | .41 | 70 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 890,000 | .41 | 69 |
| | 18+ | 657,300 | .40 | 70 |
| | 18-49 | 421,600 | .40 | 70 |
| | 12-24 | 204,400 | .40 | 72 |
| | 12-34 | 360,400 | .40 | 71 |
| | 18-34 | 270,300 | .40 | 71 |
| WOMEN | TOTAL | 345,100 | .40 | 71 |
| | 18-49 | 212,500 | .40 | 70 |
| | 12-24 | 102,200 | .40 | 72 |
| | 18-34 | 136,700 | .40 | 71 |
| | 25-49 | 154,200 | .40 | 70 |
| | 25-54 | 175,700 | .40 | 70 |
| MEN | TOTAL | 312,200 | .40 | 70 |
| | 18-49 | 209,100 | .40 | 70 |
| | 18-34 | 133,600 | .40 | 72 |
| | 25-49 | 153,100 | .41 | 68 |
| | 25-54 | 173,300 | .40 | 69 |
| TEENS | TOTAL | 90,100 | .41 | 71 |
| CHILD | TOTAL | 142,600 | .44 | 67 |
| | 6-11 | 85,200 | .43 | 67 |

## PADUCAH-CAPE GIRARDEAU-HARRISBURG

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 320,900 | .39 | 74 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 841,600 | .38 | 74 |
| | 18+ | 650,200 | .40 | 72 |
| | 18-49 | 373,000 | .35 | 79 |
| | 12-24 | 193,200 | .37 | 78 |
| | 12-34 | 318,000 | .36 | 79 |
| | 18-34 | 239,300 | .36 | 79 |
| WOMEN | TOTAL | 343,400 | .40 | 72 |
| | 18-49 | 188,200 | .35 | 79 |
| | 12-24 | 93,900 | .37 | 79 |
| | 18-34 | 118,200 | .35 | 80 |
| | 25-49 | 132,600 | .34 | 79 |
| | 25-54 | 156,100 | .35 | 78 |
| MEN | TOTAL | 306,800 | .39 | 72 |
| | 18-49 | 184,800 | .35 | 78 |
| | 18-34 | 121,100 | .36 | 80 |
| | 25-49 | 125,900 | .34 | 79 |
| | 25-54 | 146,700 | .34 | 79 |
| TEENS | TOTAL | 78,700 | .36 | 79 |
| CHILD | TOTAL | 112,700 | .34 | 85 |
| | 6-11 | 66,800 | .34 | 85 |

## PARKERSBURG

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 34,500 | .04 | 198 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 91,400 | .04 | 199 |
| | 18+ | 68,500 | .04 | 198 |
| | 18-49 | 45,000 | .04 | 197 |
| | 12-24 | 19,800 | .04 | 201 |
| | 12-34 | 38,200 | .04 | 199 |
| | 18-34 | 29,400 | .04 | 197 |
| WOMEN | TOTAL | 36,500 | .04 | 199 |
| | 18-49 | 23,100 | .04 | 198 |
| | 12-24 | 10,200 | .04 | 200 |
| | 18-34 | 15,000 | .04 | 198 |
| | 25-49 | 17,200 | .04 | 196 |
| | 25-54 | 19,500 | .04 | 196 |
| MEN | TOTAL | 32,000 | .04 | 198 |
| | 18-49 | 21,900 | .04 | 198 |
| | 18-34 | 14,400 | .04 | 198 |
| | 25-49 | 16,800 | .04 | 196 |
| | 25-54 | 18,900 | .04 | 196 |
| TEENS | TOTAL | 8,800 | .04 | 201 |
| CHILD | TOTAL | 14,100 | .04 | 200 |
| | 6-11 | 8,500 | .04 | 200 |

## ORLANDO-DAYTONA BEACH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 597,500 | .73 | 33 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,516,200 | .69 | 39 |
| | 18+ | 1,156,400 | .70 | 34 |
| | 18-49 | 694,600 | .66 | 42 |
| | 12-24 | 331,900 | .64 | 45 |
| | 12-34 | 575,100 | .64 | 45 |
| | 18-34 | 422,600 | .63 | 45 |
| WOMEN | TOTAL | 610,600 | .71 | 35 |
| | 18-49 | 352,900 | .66 | 40 |
| | 12-24 | 161,900 | .63 | 45 |
| | 18-34 | 213,100 | .63 | 45 |
| | 25-49 | 265,400 | .69 | 38 |
| | 25-54 | 305,200 | .69 | 38 |
| MEN | TOTAL | 546,400 | .70 | 36 |
| | 18-49 | 341,700 | .65 | 42 |
| | 18-34 | 209,500 | .62 | 45 |
| | 25-49 | 249,800 | .67 | 40 |
| | 25-54 | 287,600 | .67 | 39 |
| TEENS | TOTAL | 152,500 | .69 | 41 |
| CHILD | TOTAL | 207,300 | .63 | 46 |
| | 6-11 | 126,800 | .64 | 45 |

## PALM SPRINGS

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 54,600 | .07 | 181 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 148,000 | .07 | 181 |
| | 18+ | 109,500 | .07 | 182 |
| | 18-49 | 67,500 | .06 | 182 |
| | 12-24 | 33,200 | .06 | 186 |
| | 12-34 | 58,500 | .07 | 184 |
| | 18-34 | 43,800 | .06 | 183 |
| WOMEN | TOTAL | 56,900 | .07 | 180 |
| | 18-49 | 33,800 | .06 | 184 |
| | 12-24 | 16,300 | .06 | 186 |
| | 18-34 | 21,700 | .06 | 183 |
| | 25-49 | 24,700 | .06 | 182 |
| | 25-54 | 28,100 | .06 | 183 |
| MEN | TOTAL | 52,600 | .07 | 181 |
| | 18-49 | 33,700 | .06 | 184 |
| | 18-34 | 22,100 | .07 | 184 |
| | 25-49 | 24,300 | .06 | 180 |
| | 25-54 | 27,500 | .06 | 180 |
| TEENS | TOTAL | 14,700 | .07 | 182 |
| CHILD | TOTAL | 23,800 | .07 | 182 |
| | 6-11 | 13,800 | .07 | 181 |

## PEORIA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 218,600 | .27 | 95 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 583,100 | .27 | 98 |
| | 18+ | 438,400 | .27 | 95 |
| | 18-49 | 279,200 | .26 | 100 |
| | 12-24 | 144,200 | .28 | 100 |
| | 12-34 | 239,500 | .27 | 101 |
| | 18-34 | 182,100 | .27 | 98 |
| WOMEN | TOTAL | 231,400 | .27 | 93 |
| | 18-49 | 141,600 | .27 | 96 |
| | 12-24 | 72,900 | .29 | 96 |
| | 18-34 | 92,400 | .27 | 94 |
| | 25-49 | 96,800 | .25 | 98 |
| | 25-54 | 111,800 | .25 | 97 |
| MEN | TOTAL | 207,000 | .27 | 98 |
| | 18-49 | 137,600 | .26 | 103 |
| | 18-34 | 89,700 | .27 | 104 |
| | 25-49 | 95,600 | .26 | 99 |
| | 25-54 | 109,200 | .25 | 99 |
| TEENS | TOTAL | 57,400 | .26 | 106 |
| CHILD | TOTAL | 87,300 | .27 | 105 |
| | 6-11 | 51,500 | .26 | 103 |

## PHILADELPHIA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 2,385,800 | 2.93 | 4 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 6,496,900 | 2.97 | 4 |
| | 18+ | 4,937,600 | 3.01 | 4 |
| | 18-49 | 3,062,800 | 2.90 | 4 |
| | 12-24 | 1,497,100 | 2.89 | 4 |
| | 12-34 | 2,566,900 | 2.87 | 4 |
| | 18-34 | 1,920,600 | 2.85 | 4 |
| WOMEN | TOTAL | 2,621,100 | 3.05 | 4 |
| | 18-49 | 1,559,700 | 2.92 | 4 |
| | 12-24 | 740,600 | 2.90 | 4 |
| | 18-34 | 971,400 | 2.88 | 4 |
| | 25-49 | 1,135,200 | 2.94 | 4 |
| | 25-54 | 1,322,700 | 2.98 | 4 |
| MEN | TOTAL | 2,316,500 | 2.97 | 4 |
| | 18-49 | 1,503,100 | 2.87 | 4 |
| | 18-34 | 949,200 | 2.82 | 4 |
| | 25-49 | 1,076,800 | 2.88 | 4 |
| | 25-54 | 1,251,100 | 2.92 | 4 |
| TEENS | TOTAL | 646,300 | 2.92 | 4 |
| CHILD | TOTAL | 913,000 | 2.79 | 4 |
| | 6-11 | 567,600 | 2.88 | 4 |

## PHOENIX

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 731,000 | .90 | 25 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,951,300 | .89 | 25 |
| | 18+ | 1,447,600 | .88 | 25 |
| | 18-49 | 936,800 | .89 | 25 |
| | 12-24 | 459,600 | .89 | 24 |
| | 12-34 | 802,800 | .90 | 25 |
| | 18-34 | 605,200 | .90 | 25 |
| WOMEN | TOTAL | 750,800 | .87 | 25 |
| | 18-49 | 474,000 | .89 | 24 |
| | 12-24 | 228,500 | .89 | 23 |
| | 18-34 | 304,300 | .90 | 24 |
| | 25-49 | 342,800 | .89 | 24 |
| | 25-54 | 389,000 | .88 | 24 |
| MEN | TOTAL | 696,800 | .89 | 26 |
| | 18-49 | 462,800 | .88 | 25 |
| | 18-34 | 300,900 | .89 | 25 |
| | 25-49 | 332,000 | .89 | 24 |
| | 25-54 | 375,100 | .88 | 24 |
| TEENS | TOTAL | 197,600 | .89 | 23 |
| CHILD | TOTAL | 306,100 | .94 | 22 |
| | 6-11 | 177,000 | .90 | 24 |

## PITTSBURGH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,224,900 | 1.50 | 12 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 3,246,600 | 1.48 | 12 |
| | 18+ | 2,485,600 | 1.51 | 11 |
| | 18-49 | 1,466,900 | 1.39 | 14 |
| | 12-24 | 740,700 | 1.43 | 12 |
| | 12-34 | 1,238,700 | 1.38 | 14 |
| | 18-34 | 909,800 | 1.35 | 15 |
| WOMEN | TOTAL | 1,324,300 | 1.54 | 11 |
| | 18-49 | 759,200 | 1.42 | 13 |
| | 12-24 | 372,700 | 1.46 | 12 |
| | 18-34 | 467,800 | 1.39 | 14 |
| | 25-49 | 547,500 | 1.42 | 13 |
| | 25-54 | 649,200 | 1.46 | 12 |
| MEN | TOTAL | 1,161,300 | 1.49 | 12 |
| | 18-49 | 707,700 | 1.35 | 15 |
| | 18-34 | 442,000 | 1.31 | 15 |
| | 25-49 | 507,600 | 1.36 | 15 |
| | 25-54 | 600,900 | 1.40 | 13 |
| TEENS | TOTAL | 328,900 | 1.49 | 12 |
| CHILD | TOTAL | 432,100 | 1.32 | 14 |
| | 6-11 | 272,900 | 1.38 | 13 |

## PORTLAND, OR

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 788,300 | .97 | 23 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,985,100 | .91 | 24 |
| | 18+ | 1,505,700 | .92 | 24 |
| | 18-49 | 983,100 | .93 | 23 |
| | 12-24 | 442,900 | .88 | 26 |
| | 12-34 | 828,500 | .93 | 23 |
| | 18-34 | 639,400 | .95 | 23 |
| WOMEN | TOTAL | 784,800 | .91 | 24 |
| | 18-49 | 497,500 | .93 | 23 |
| | 12-24 | 223,500 | .87 | 24 |
| | 18-34 | 322,400 | .96 | 22 |
| | 25-49 | 366,300 | .95 | 23 |
| | 25-54 | 413,100 | .93 | 23 |
| MEN | TOTAL | 720,400 | .92 | 24 |
| | 18-49 | 485,600 | .93 | 24 |
| | 18-34 | 316,800 | .94 | 24 |
| | 25-49 | 363,000 | .97 | 23 |
| | 25-54 | 408,500 | .95 | 23 |
| TEENS | TOTAL | 189,100 | .85 | 26 |
| CHILD | TOTAL | 290,800 | .89 | 25 |
| | 6-11 | 171,300 | .87 | 26 |

## PORTLAND-POLAND SPRING

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 322,300 | .40 | 72 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 854,000 | .39 | 72 |
| | 18+ | 640,000 | .39 | 73 |
| | 18-49 | 396,000 | .37 | 74 |
| | 12-24 | 196,800 | .38 | 74 |
| | 12-34 | 339,400 | .38 | 75 |
| | 18-34 | 250,000 | .37 | 76 |
| WOMEN | TOTAL | 338,400 | .39 | 73 |
| | 18-49 | 199,500 | .37 | 72 |
| | 12-24 | 96,800 | .38 | 75 |
| | 18-34 | 124,500 | .37 | 76 |
| | 25-49 | 146,700 | .38 | 71 |
| | 25-54 | 169,300 | .38 | 71 |
| MEN | TOTAL | 301,600 | .39 | 76 |
| | 18-49 | 198,100 | .37 | 74 |
| | 18-34 | 125,500 | .37 | 76 |
| | 25-49 | 141,900 | .38 | 73 |
| | 25-54 | 163,000 | .38 | 72 |
| TEENS | TOTAL | 89,400 | .40 | 72 |
| CHILD | TOTAL | 124,600 | .38 | 77 |
| | 6-11 | 77,000 | .39 | 74 |

## PRESQUE ISLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 29,100 | .04 | 202 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 84,600 | .04 | 200 |
| | 18+ | 59,700 | .04 | 202 |
| | 18-49 | 40,800 | .04 | 200 |
| | 12-24 | 22,400 | .04 | 199 |
| | 12-34 | 37,400 | .04 | 200 |
| | 18-34 | 26,800 | .04 | 200 |
| WOMEN | TOTAL | 30,100 | .03 | 203 |
| | 18-49 | 20,100 | .04 | 200 |
| | 12-24 | 10,700 | .04 | 199 |
| | 18-34 | 13,100 | .04 | 200 |
| | 25-49 | 14,500 | .04 | 200 |
| | 25-54 | 16,400 | .04 | 200 |
| MEN | TOTAL | 29,600 | .04 | 201 |
| | 18-49 | 20,700 | .04 | 200 |
| | 18-34 | 13,700 | .04 | 200 |
| | 25-49 | 14,500 | .04 | 199 |
| | 25-54 | 16,400 | .04 | 199 |
| TEENS | TOTAL | 10,600 | .05 | 195 |
| CHILD | TOTAL | 14,300 | .04 | 199 |
| | 6-11 | 9,000 | .05 | 198 |

## PROVIDENCE-NEW BEDFORD

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 548,900 | .67 | 39 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,473,300 | .67 | 41 |
| | 18+ | 1,129,900 | .69 | 40 |
| | 18-49 | 677,300 | .64 | 44 |
| | 12-24 | 341,400 | .66 | 42 |
| | 12-34 | 579,900 | .65 | 43 |
| | 18-34 | 433,500 | .64 | 43 |
| WOMEN | TOTAL | 606,600 | .71 | 36 |
| | 18-49 | 345,000 | .65 | 43 |
| | 12-24 | 169,600 | .66 | 40 |
| | 18-34 | 219,200 | .65 | 42 |
| | 25-49 | 247,500 | .64 | 44 |
| | 25-54 | 290,300 | .65 | 41 |
| MEN | TOTAL | 523,300 | .67 | 40 |
| | 18-49 | 332,300 | .63 | 44 |
| | 18-34 | 214,300 | .64 | 43 |
| | 25-49 | 234,800 | .63 | 44 |
| | 25-54 | 273,500 | .64 | 43 |
| TEENS | TOTAL | 146,400 | .66 | 43 |
| CHILD | TOTAL | 197,000 | .60 | 47 |
| | 6-11 | 122,700 | .62 | 46 |

## QUINCY-HANNIBAL

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 128,500 | .16 | 146 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 340,000 | .16 | 146 |
| | 18+ | 262,600 | .16 | 145 |
| | 18-49 | 146,500 | .14 | 152 |
| | 12-24 | 77,000 | .15 | 149 |
| | 12-34 | 125,400 | .14 | 152 |
| | 18-34 | 92,900 | .14 | 152 |
| WOMEN | TOTAL | 139,100 | .16 | 144 |
| | 18-49 | 73,600 | .14 | 151 |
| | 12-24 | 37,900 | .15 | 148 |
| | 18-34 | 46,100 | .14 | 152 |
| | 25-49 | 51,600 | .13 | 152 |
| | 25-54 | 60,800 | .14 | 151 |
| MEN | TOTAL | 123,500 | .16 | 146 |
| | 18-49 | 72,900 | .14 | 151 |
| | 18-34 | 46,800 | .14 | 151 |
| | 25-49 | 50,400 | .13 | 154 |
| | 25-54 | 58,800 | .14 | 152 |
| TEENS | TOTAL | 32,500 | .15 | 149 |
| CHILD | TOTAL | 44,900 | .14 | 153 |
| | 6-11 | 27,200 | .14 | 151 |

## RALEIGH-DURHAM

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 548,400 | .67 | 40 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,530,600 | .70 | 38 |
| | 18+ | 1,132,700 | .69 | 39 |
| | 18-49 | 781,700 | .74 | 33 |
| | 12-24 | 406,400 | .79 | 31 |
| | 12-34 | 675,800 | .75 | 34 |
| | 18-34 | 517,700 | .77 | 32 |
| WOMEN | TOTAL | 581,400 | .68 | 40 |
| | 18-49 | 381,200 | .71 | 35 |
| | 12-24 | 188,300 | .74 | 37 |
| | 18-34 | 244,700 | .72 | 36 |
| | 25-49 | 270,800 | .70 | 37 |
| | 25-54 | 308,400 | .70 | 37 |
| MEN | TOTAL | 551,300 | .71 | 33 |
| | 18-49 | 400,500 | .77 | 31 |
| | 18-34 | 273,000 | .81 | 30 |
| | 25-49 | 262,600 | .70 | 34 |
| | 25-54 | 297,300 | .69 | 36 |
| TEENS | TOTAL | 158,100 | .71 | 37 |
| CHILD | TOTAL | 239,800 | .73 | 38 |
| | 6-11 | 143,100 | .73 | 39 |

## RAPID CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 87,600 | .11 | 161 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 242,700 | .11 | 160 |
| | 18+ | 175,400 | .11 | 162 |
| | 18-49 | 118,000 | .11 | 159 |
| | 12-24 | 60,400 | .12 | 159 |
| | 12-34 | 104,000 | .12 | 160 |
| | 18-34 | 78,400 | .12 | 159 |
| WOMEN | TOTAL | 87,200 | .10 | 163 |
| | 18-49 | 56,600 | .11 | 160 |
| | 12-24 | 28,500 | .11 | 161 |
| | 18-34 | 37,500 | .11 | 159 |
| | 25-49 | 40,800 | .11 | 160 |
| | 25-54 | 46,300 | .10 | 160 |
| MEN | TOTAL | 88,200 | .11 | 160 |
| | 18-49 | 61,400 | .12 | 158 |
| | 18-34 | 40,900 | .12 | 158 |
| | 25-49 | 42,400 | .11 | 159 |
| | 25-54 | 47,700 | .11 | 159 |
| TEENS | TOTAL | 25,600 | .12 | 162 |
| CHILD | TOTAL | 41,700 | .13 | 157 |
| | 6-11 | 23,400 | .12 | 159 |

## ROANOKE-LYNCHBURG

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 352,200 | .43 | 65 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 971,900 | .44 | 64 |
| | 18+ | 751,900 | .46 | 62 |
| | 18-49 | 474,800 | .45 | 64 |
| | 12-24 | 230,900 | .45 | 67 |
| | 12-34 | 394,300 | .44 | 66 |
| | 18-34 | 301,300 | .45 | 66 |
| WOMEN | TOTAL | 394,100 | .46 | 62 |
| | 18-49 | 238,700 | .45 | 64 |
| | 12-24 | 114,100 | .45 | 67 |
| | 18-34 | 149,700 | .44 | 65 |
| | 25-49 | 170,500 | .44 | 65 |
| | 25-54 | 196,200 | .44 | 64 |
| MEN | TOTAL | 357,800 | .46 | 62 |
| | 18-49 | 236,100 | .45 | 63 |
| | 18-34 | 151,600 | .45 | 65 |
| | 25-49 | 166,400 | .44 | 63 |
| | 25-54 | 190,700 | .45 | 63 |
| TEENS | TOTAL | 93,000 | .42 | 67 |
| CHILD | TOTAL | 127,000 | .39 | 74 |
| | 6-11 | 79,000 | .40 | 71 |

## ROCKFORD

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 185,600 | .23 | 108 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 497,400 | .23 | 111 |
| | 18+ | 366,800 | .22 | 110 |
| | 18-49 | 242,600 | .23 | 110 |
| | 12-24 | 118,900 | .23 | 114 |
| | 12-34 | 209,000 | .23 | 111 |
| | 18-34 | 156,200 | .23 | 111 |
| WOMEN | TOTAL | 191,600 | .22 | 109 |
| | 18-49 | 122,200 | .23 | 112 |
| | 12-24 | 59,700 | .23 | 112 |
| | 18-34 | 78,800 | .23 | 110 |
| | 25-49 | 88,100 | .23 | 106 |
| | 25-54 | 100,000 | .23 | 108 |
| MEN | TOTAL | 175,200 | .22 | 111 |
| | 18-49 | 120,400 | .23 | 111 |
| | 18-34 | 77,400 | .23 | 112 |
| | 25-49 | 88,400 | .24 | 106 |
| | 25-54 | 99,900 | .23 | 107 |
| TEENS | TOTAL | 52,800 | .24 | 110 |
| CHILD | TOTAL | 77,800 | .24 | 112 |
| | 6-11 | 48,200 | .24 | 112 |

## RENO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 146,000 | .18 | 135 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 364,100 | .17 | 143 |
| | 18+ | 282,100 | .17 | 141 |
| | 18-49 | 182,100 | .17 | 134 |
| | 12-24 | 83,000 | .16 | 143 |
| | 12-34 | 145,600 | .16 | 141 |
| | 18-34 | 110,600 | .16 | 140 |
| WOMEN | TOTAL | 140,500 | .16 | 143 |
| | 18-49 | 89,600 | .17 | 138 |
| | 12-24 | 40,500 | .16 | 144 |
| | 18-34 | 54,000 | .16 | 142 |
| | 25-49 | 66,200 | .17 | 134 |
| | 25-54 | 76,000 | .17 | 136 |
| MEN | TOTAL | 141,600 | .18 | 134 |
| | 18-49 | 92,500 | .18 | 131 |
| | 18-34 | 56,600 | .17 | 136 |
| | 25-49 | 67,900 | .18 | 127 |
| | 25-54 | 78,500 | .18 | 126 |
| TEENS | TOTAL | 35,000 | .16 | 146 |
| CHILD | TOTAL | 47,000 | .14 | 151 |
| | 6-11 | 28,200 | .14 | 150 |

## ROCHESTER, NY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 329,900 | .40 | 71 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 888,600 | .41 | 70 |
| | 18+ | 665,100 | .41 | 69 |
| | 18-49 | 427,300 | .40 | 69 |
| | 12-24 | 213,600 | .41 | 70 |
| | 12-34 | 366,900 | .41 | 69 |
| | 18-34 | 274,600 | .41 | 69 |
| WOMEN | TOTAL | 352,000 | .41 | 69 |
| | 18-49 | 216,900 | .41 | 69 |
| | 12-24 | 107,800 | .42 | 70 |
| | 18-34 | 139,400 | .41 | 68 |
| | 25-49 | 154,300 | .40 | 69 |
| | 25-54 | 179,000 | .40 | 68 |
| MEN | TOTAL | 313,100 | .40 | 69 |
| | 18-49 | 210,400 | .40 | 69 |
| | 18-34 | 135,200 | .40 | 70 |
| | 25-49 | 151,700 | .41 | 69 |
| | 25-54 | 174,600 | .41 | 68 |
| TEENS | TOTAL | 92,300 | .42 | 68 |
| CHILD | TOTAL | 131,200 | .40 | 70 |
| | 6-11 | 82,400 | .42 | 68 |

## ROSWELL

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 52,300 | .06 | 185 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 144,000 | .07 | 184 |
| | 18+ | 105,100 | .06 | 183 |
| | 18-49 | 67,300 | .06 | 183 |
| | 12-24 | 34,700 | .07 | 184 |
| | 12-34 | 57,100 | .06 | 186 |
| | 18-34 | 40,300 | .06 | 188 |
| WOMEN | TOTAL | 54,700 | .06 | 182 |
| | 18-49 | 34,300 | .06 | 181 |
| | 12-24 | 16,800 | .07 | 184 |
| | 18-34 | 20,400 | .06 | 187 |
| | 25-49 | 25,700 | .07 | 180 |
| | 25-54 | 29,600 | .07 | 181 |
| MEN | TOTAL | 50,400 | .06 | 185 |
| | 18-49 | 33,000 | .06 | 186 |
| | 18-34 | 19,900 | .06 | 188 |
| | 25-49 | 23,700 | .06 | 182 |
| | 25-54 | 27,400 | .06 | 182 |
| TEENS | TOTAL | 16,800 | .08 | 177 |
| CHILD | TOTAL | 22,100 | .07 | 183 |
| | 6-11 | 13,300 | .07 | 183 |

## RICHMOND

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 428,300 | .53 | 56 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,172,400 | .54 | 55 |
| | 18+ | 897,300 | .55 | 53 |
| | 18-49 | 583,800 | .55 | 51 |
| | 12-24 | 279,500 | .54 | 51 |
| | 12-34 | 486,900 | .54 | 51 |
| | 18-34 | 371,000 | .55 | 49 |
| WOMEN | TOTAL | 470,800 | .55 | 53 |
| | 18-49 | 294,100 | .55 | 51 |
| | 12-24 | 137,200 | .54 | 52 |
| | 18-34 | 185,400 | .55 | 51 |
| | 25-49 | 213,400 | .55 | 51 |
| | 25-54 | 243,700 | .55 | 51 |
| MEN | TOTAL | 426,500 | .55 | 53 |
| | 18-49 | 289,700 | .55 | 50 |
| | 18-34 | 185,600 | .55 | 49 |
| | 25-49 | 206,800 | .55 | 51 |
| | 25-54 | 236,200 | .55 | 51 |
| TEENS | TOTAL | 115,900 | .52 | 56 |
| CHILD | TOTAL | 159,200 | .49 | 61 |
| | 6-11 | 99,100 | .50 | 57 |

## ROCHESTER-MASON CITY-AUSTIN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 138,500 | .17 | 142 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 363,000 | .17 | 144 |
| | 18+ | 270,600 | .16 | 143 |
| | 18-49 | 163,100 | .15 | 145 |
| | 12-24 | 79,900 | .15 | 145 |
| | 12-34 | 139,900 | .16 | 145 |
| | 18-34 | 101,000 | .15 | 145 |
| WOMEN | TOTAL | 142,900 | .17 | 141 |
| | 18-49 | 83,000 | .16 | 143 |
| | 12-24 | 40,400 | .16 | 145 |
| | 18-34 | 51,500 | .15 | 144 |
| | 25-49 | 61,600 | .16 | 142 |
| | 25-54 | 71,300 | .16 | 142 |
| MEN | TOTAL | 127,700 | .16 | 144 |
| | 18-49 | 80,100 | .15 | 145 |
| | 18-34 | 49,500 | .15 | 149 |
| | 25-49 | 60,500 | .16 | 141 |
| | 25-54 | 69,400 | .16 | 142 |
| TEENS | TOTAL | 38,900 | .18 | 141 |
| CHILD | TOTAL | 53,500 | .16 | 146 |
| | 6-11 | 32,300 | .16 | 143 |

## SACRAMENTO-STOCKTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 811,400 | 1.00 | 21 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,083,600 | .95 | 23 |
| | 18+ | 1,563,100 | .95 | 23 |
| | 18-49 | 1,033,200 | .98 | 21 |
| | 12-24 | 499,200 | .97 | 21 |
| | 12-34 | 869,500 | .97 | 21 |
| | 18-34 | 653,700 | .97 | 21 |
| WOMEN | TOTAL | 798,500 | .93 | 23 |
| | 18-49 | 518,500 | .97 | 21 |
| | 12-24 | 244,200 | .96 | 22 |
| | 18-34 | 325,900 | .97 | 21 |
| | 25-49 | 379,400 | .98 | 20 |
| | 25-54 | 432,200 | .97 | 21 |
| MEN | TOTAL | 764,600 | .98 | 22 |
| | 18-49 | 514,700 | .98 | 21 |
| | 18-34 | 327,800 | .97 | 22 |
| | 25-49 | 370,400 | .99 | 21 |
| | 25-54 | 424,200 | .99 | 21 |
| TEENS | TOTAL | 215,800 | .98 | 21 |
| CHILD | TOTAL | 304,700 | .93 | 23 |
| | 6-11 | 182,200 | .92 | 21 |

## ST. JOSEPH

TV HOUSEHOLDS 47,600 .06 189

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 123,400 | .06 | 190 |
| | 18+ | 95,600 | .06 | 189 |
| | 18-49 | 52,100 | .05 | 194 |
| | 12-24 | 27,400 | .05 | 194 |
| | 12-34 | 44,000 | .05 | 194 |
| | 18-34 | 32,800 | .05 | 194 |
| WOMEN | TOTAL | 51,700 | .06 | 188 |
| | 18-49 | 26,400 | .05 | 194 |
| | 12-24 | 13,400 | .05 | 195 |
| | 18-34 | 16,400 | .05 | 194 |
| | 25-49 | 18,400 | .05 | 193 |
| | 25-54 | 22,000 | .05 | 192 |
| MEN | TOTAL | 43,900 | .06 | 191 |
| | 18-49 | 25,700 | .05 | 193 |
| | 18-34 | 16,400 | .05 | 194 |
| | 25-49 | 17,500 | .05 | 194 |
| | 25-54 | 20,700 | .05 | 193 |
| TEENS | TOTAL | 11,200 | .05 | 194 |
| CHILD | TOTAL | 16,600 | .05 | 194 |
| | 6-11 | 9,600 | .05 | 195 |

## SALISBURY

TV HOUSEHOLDS 79,200 .10 167

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 211,000 | .10 | 167 |
| | 18+ | 160,500 | .10 | 167 |
| | 18-49 | 93,200 | .09 | 170 |
| | 12-24 | 47,000 | .09 | 172 |
| | 12-34 | 77,900 | .09 | 172 |
| | 18-34 | 56,400 | .08 | 172 |
| WOMEN | TOTAL | 85,500 | .10 | 165 |
| | 18-49 | 47,900 | .09 | 169 |
| | 12-24 | 23,900 | .09 | 170 |
| | 18-34 | 29,000 | .09 | 171 |
| | 25-49 | 34,500 | .09 | 168 |
| | 25-54 | 40,500 | .09 | 168 |
| MEN | TOTAL | 75,000 | .10 | 167 |
| | 18-49 | 45,300 | .09 | 171 |
| | 18-34 | 27,400 | .08 | 174 |
| | 25-49 | 33,200 | .09 | 167 |
| | 25-54 | 39,000 | .09 | 167 |
| TEENS | TOTAL | 21,500 | .10 | 170 |
| CHILD | TOTAL | 29,000 | .09 | 174 |
| | 6-11 | 17,800 | .09 | 173 |

## SAN ANTONIO

TV HOUSEHOLDS 491,900 .60 45

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,436,700 | .66 | 43 |
| | 18+ | 1,026,100 | .63 | 44 |
| | 18-49 | 685,800 | .65 | 43 |
| | 12-24 | 368,000 | .71 | 39 |
| | 12-34 | 602,400 | .67 | 40 |
| | 18-34 | 444,900 | .66 | 42 |
| WOMEN | TOTAL | 538,300 | .63 | 45 |
| | 18-49 | 346,500 | .65 | 42 |
| | 12-24 | 176,700 | .69 | 39 |
| | 18-34 | 220,400 | .65 | 41 |
| | 25-49 | 247,100 | .64 | 45 |
| | 25-54 | 281,300 | .63 | 45 |
| MEN | TOTAL | 487,800 | .62 | 45 |
| | 18-49 | 339,300 | .65 | 43 |
| | 18-34 | 224,500 | .67 | 41 |
| | 25-49 | 228,200 | .61 | 46 |
| | 25-54 | 260,900 | .61 | 46 |
| TEENS | TOTAL | 157,500 | .71 | 38 |
| CHILD | TOTAL | 253,100 | .77 | 34 |
| | 6-11 | 149,800 | .76 | 35 |

## ST. LOUIS

TV HOUSEHOLDS 1,024,300 1.26 17

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 2,745,000 | 1.25 | 16 |
| | 18+ | 2,036,500 | 1.24 | 17 |
| | 18-49 | 1,294,300 | 1.22 | 16 |
| | 12-24 | 629,300 | 1.22 | 16 |
| | 12-34 | 1,088,700 | 1.22 | 16 |
| | 18-34 | 797,900 | 1.18 | 17 |
| WOMEN | TOTAL | 1,083,800 | 1.26 | 16 |
| | 18-49 | 664,500 | 1.25 | 16 |
| | 12-24 | 320,100 | 1.25 | 15 |
| | 18-34 | 411,200 | 1.22 | 16 |
| | 25-49 | 487,000 | 1.26 | 16 |
| | 25-54 | 559,300 | 1.26 | 17 |
| MEN | TOTAL | 952,700 | 1.22 | 17 |
| | 18-49 | 629,800 | 1.20 | 16 |
| | 18-34 | 386,700 | 1.15 | 17 |
| | 25-49 | 468,800 | 1.25 | 16 |
| | 25-54 | 536,500 | 1.25 | 16 |
| TEENS | TOTAL | 290,800 | 1.31 | 15 |
| CHILD | TOTAL | 417,700 | 1.28 | 15 |
| | 6-11 | 254,200 | 1.29 | 15 |

## SALT LAKE CITY

TV HOUSEHOLDS 513,100 .63 44

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,553,900 | .71 | 36 |
| | 18+ | 1,057,100 | .64 | 42 |
| | 18-49 | 752,500 | .71 | 35 |
| | 12-24 | 402,000 | .78 | 33 |
| | 12-34 | 679,700 | .76 | 32 |
| | 18-34 | 513,300 | .76 | 33 |
| WOMEN | TOTAL | 541,100 | .63 | 43 |
| | 18-49 | 377,400 | .71 | 37 |
| | 12-24 | 199,900 | .78 | 31 |
| | 18-34 | 257,200 | .76 | 33 |
| | 25-49 | 258,000 | .67 | 40 |
| | 25-54 | 288,700 | .65 | 42 |
| MEN | TOTAL | 516,000 | .66 | 41 |
| | 18-49 | 375,100 | .72 | 35 |
| | 18-34 | 256,100 | .76 | 32 |
| | 25-49 | 258,900 | .69 | 37 |
| | 25-54 | 289,600 | .68 | 38 |
| TEENS | TOTAL | 166,400 | .75 | 35 |
| CHILD | TOTAL | 330,400 | 1.01 | 18 |
| | 6-11 | 173,300 | .88 | 25 |

## SAN DIEGO

TV HOUSEHOLDS 696,700 .85 27

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 1,833,800 | .84 | 27 |
| | 18+ | 1,392,500 | .85 | 27 |
| | 18-49 | 959,600 | .91 | 24 |
| | 12-24 | 489,000 | .95 | 23 |
| | 12-34 | 815,700 | .91 | 24 |
| | 18-34 | 646,200 | .96 | 22 |
| WOMEN | TOTAL | 692,900 | .81 | 30 |
| | 18-49 | 449,000 | .84 | 27 |
| | 12-24 | 210,200 | .82 | 27 |
| | 18-34 | 290,000 | .86 | 26 |
| | 25-49 | 320,200 | .83 | 29 |
| | 25-54 | 363,200 | .82 | 29 |
| MEN | TOTAL | 699,600 | .90 | 25 |
| | 18-49 | 510,600 | .98 | 22 |
| | 18-34 | 356,200 | 1.06 | 20 |
| | 25-49 | 319,900 | .85 | 25 |
| | 25-54 | 361,000 | .84 | 27 |
| TEENS | TOTAL | 169,500 | .77 | 34 |
| CHILD | TOTAL | 271,800 | .83 | 28 |
| | 6-11 | 154,300 | .78 | 34 |

## SALINAS-MONTEREY

TV HOUSEHOLDS 178,500 .22 112

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 488,200 | .22 | 113 |
| | 18+ | 368,400 | .22 | 109 |
| | 18-49 | 236,300 | .22 | 112 |
| | 12-24 | 122,200 | .24 | 112 |
| | 12-34 | 203,900 | .23 | 113 |
| | 18-34 | 158,900 | .24 | 109 |
| WOMEN | TOTAL | 186,600 | .22 | 112 |
| | 18-49 | 112,800 | .21 | 115 |
| | 12-24 | 54,800 | .21 | 118 |
| | 18-34 | 72,600 | .22 | 116 |
| | 25-49 | 80,000 | .21 | 116 |
| | 25-54 | 91,200 | .21 | 117 |
| MEN | TOTAL | 181,800 | .23 | 108 |
| | 18-49 | 123,500 | .24 | 109 |
| | 18-34 | 86,300 | .26 | 107 |
| | 25-49 | 79,100 | .21 | 113 |
| | 25-54 | 89,800 | .21 | 113 |
| TEENS | TOTAL | 45,000 | .20 | 125 |
| CHILD | TOTAL | 74,800 | .23 | 115 |
| | 6-11 | 41,500 | .21 | 118 |

## SAN ANGELO

TV HOUSEHOLDS 34,900 .04 197

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 93,400 | .04 | 198 |
| | 18+ | 70,400 | .04 | 197 |
| | 18-49 | 44,700 | .04 | 199 |
| | 12-24 | 23,700 | .05 | 198 |
| | 12-34 | 38,700 | .04 | 198 |
| | 18-34 | 29,300 | .04 | 199 |
| WOMEN | TOTAL | 36,800 | .04 | 197 |
| | 18-49 | 22,300 | .04 | 199 |
| | 12-24 | 11,200 | .04 | 198 |
| | 18-34 | 14,200 | .04 | 199 |
| | 25-49 | 15,800 | .04 | 198 |
| | 25-54 | 18,300 | .04 | 198 |
| MEN | TOTAL | 33,600 | .04 | 197 |
| | 18-49 | 22,400 | .04 | 197 |
| | 18-34 | 15,100 | .04 | 196 |
| | 25-49 | 14,600 | .04 | 198 |
| | 25-54 | 16,900 | .04 | 198 |
| TEENS | TOTAL | 9,400 | .04 | 199 |
| CHILD | TOTAL | 13,600 | .04 | 202 |
| | 6-11 | 8,100 | .04 | 201 |

## SAN FRANCISCO

TV HOUSEHOLDS 1,959,000 2.40 5

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 4,900,800 | 2.24 | 6 |
| | 18+ | 3,806,600 | 2.32 | 6 |
| | 18-49 | 2,579,800 | 2.44 | 5 |
| | 12-24 | 1,143,300 | 2.21 | 6 |
| | 12-34 | 2,131,000 | 2.38 | 5 |
| | 18-34 | 1,677,700 | 2.49 | 5 |
| WOMEN | TOTAL | 1,968,800 | 2.29 | 6 |
| | 18-49 | 1,287,200 | 2.41 | 5 |
| | 12-24 | 567,200 | 2.22 | 6 |
| | 18-34 | 832,800 | 2.47 | 5 |
| | 25-49 | 942,600 | 2.44 | 5 |
| | 25-54 | 1,068,600 | 2.41 | 5 |
| MEN | TOTAL | 1,837,800 | 2.35 | 5 |
| | 18-49 | 1,292,600 | 2.47 | 5 |
| | 18-34 | 844,900 | 2.51 | 5 |
| | 25-49 | 947,200 | 2.53 | 5 |
| | 25-54 | 1,069,200 | 2.50 | 5 |
| TEENS | TOTAL | 453,300 | 2.05 | 7 |
| CHILD | TOTAL | 640,900 | 1.96 | 7 |
| | 6-11 | 394,400 | 2.00 | 7 |

## SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 170,100 | .21 | 116 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 438,200 | .20 | 120 |
| | 18+ | 341,400 | .21 | 117 |
| | 18-49 | 226,700 | .21 | 114 |
| | 12-24 | 117,600 | .23 | 116 |
| | 12-34 | 195,000 | .22 | 116 |
| | 18-34 | 154,400 | .23 | 113 |
| WOMEN | TOTAL | 173,200 | .20 | 121 |
| | 18-49 | 109,100 | .20 | 117 |
| | 12-24 | 55,200 | .22 | 116 |
| | 18-34 | 72,800 | .22 | 115 |
| | 25-49 | 73,600 | .19 | 124 |
| | 25-54 | 83,700 | .19 | 125 |
| MEN | TOTAL | 168,200 | .22 | 114 |
| | 18-49 | 117,600 | .22 | 113 |
| | 18-34 | 81,600 | .24 | 109 |
| | 25-49 | 76,100 | .20 | 116 |
| | 25-54 | 85,800 | .20 | 117 |
| TEENS | TOTAL | 40,600 | .18 | 136 |
| CHILD | TOTAL | 56,200 | .17 | 143 |
| | 6-11 | 34,500 | .18 | 138 |

## SEATTLE-TACOMA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,087,000 | 1.33 | 15 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,739,500 | 1.25 | 17 |
| | 18+ | 2,087,400 | 1.27 | 16 |
| | 18-49 | 1,416,400 | 1.34 | 15 |
| | 12-24 | 645,300 | 1.25 | 15 |
| | 12-34 | 1,184,200 | 1.32 | 15 |
| | 18-34 | 924,800 | 1.37 | 14 |
| WOMEN | TOTAL | 1,065,800 | 1.24 | 17 |
| | 18-49 | 697,900 | 1.31 | 15 |
| | 12-24 | 313,100 | 1.23 | 16 |
| | 18-34 | 451,700 | 1.34 | 15 |
| | 25-49 | 511,800 | 1.32 | 15 |
| | 25-54 | 575,300 | 1.30 | 15 |
| MEN | TOTAL | 1,021,600 | 1.31 | 16 |
| | 18-49 | 718,500 | 1.37 | 14 |
| | 18-34 | 473,100 | 1.41 | 14 |
| | 25-49 | 518,700 | 1.39 | 14 |
| | 25-54 | 582,800 | 1.36 | 15 |
| TEENS | TOTAL | 259,400 | 1.17 | 16 |
| CHILD | TOTAL | 392,700 | 1.20 | 16 |
| | 6-11 | 236,000 | 1.20 | 16 |

## SIOUX CITY

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 152,800 | .19 | 131 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 408,000 | .19 | 133 |
| | 18+ | 302,500 | .18 | 132 |
| | 18-49 | 177,700 | .17 | 139 |
| | 12-24 | 96,800 | .19 | 132 |
| | 12-34 | 156,100 | .17 | 135 |
| | 18-34 | 112,100 | .17 | 138 |
| WOMEN | TOTAL | 158,800 | .18 | 131 |
| | 18-49 | 89,900 | .17 | 139 |
| | 12-24 | 48,200 | .19 | 129 |
| | 18-34 | 56,100 | .17 | 138 |
| | 25-49 | 63,000 | .16 | 140 |
| | 25-54 | 73,400 | .17 | 140 |
| MEN | TOTAL | 143,700 | .18 | 132 |
| | 18-49 | 88,200 | .17 | 138 |
| | 18-34 | 56,000 | .17 | 138 |
| | 25-49 | 61,900 | .17 | 137 |
| | 25-54 | 72,100 | .17 | 138 |
| TEENS | TOTAL | 44,000 | .20 | 127 |
| CHILD | TOTAL | 61,500 | .19 | 135 |
| | 6-11 | 35,900 | .18 | 137 |

## SARASOTA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 95,000 | .12 | 158 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 209,400 | .10 | 169 |
| | 18+ | 177,300 | .11 | 160 |
| | 18-49 | 64,200 | .06 | 188 |
| | 12-24 | 30,000 | .06 | 191 |
| | 12-34 | 51,200 | .06 | 189 |
| | 18-34 | 37,100 | .06 | 191 |
| WOMEN | TOTAL | 97,700 | .11 | 159 |
| | 18-49 | 33,700 | .06 | 185 |
| | 12-24 | 14,900 | .06 | 190 |
| | 18-34 | 19,100 | .06 | 190 |
| | 25-49 | 25,700 | .07 | 180 |
| | 25-54 | 31,700 | .07 | 178 |
| MEN | TOTAL | 79,600 | .10 | 164 |
| | 18-49 | 30,500 | .06 | 188 |
| | 18-34 | 18,000 | .05 | 191 |
| | 25-49 | 22,600 | .06 | 183 |
| | 25-54 | 27,200 | .06 | 183 |
| TEENS | TOTAL | 14,100 | .06 | 184 |
| CHILD | TOTAL | 18,000 | .06 | 189 |
| | 6-11 | 10,900 | .06 | 189 |

## SELMA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 25,500 | .03 | 205 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 75,200 | .03 | 205 |
| | 18+ | 51,500 | .03 | 204 |
| | 18-49 | 31,600 | .03 | 206 |
| | 12-24 | 18,400 | .04 | 203 |
| | 12-34 | 29,500 | .03 | 205 |
| WOMEN | TOTAL | 20,900 | .03 | 206 |
| | 18-49 | 28,300 | .03 | 204 |
| | 12-24 | 16,800 | .03 | 206 |
| | 18-34 | 9,400 | .04 | 202 |
| | 25-49 | 10,700 | .03 | 206 |
| | 25-54 | 11,900 | .03 | 205 |
| MEN | TOTAL | 13,600 | .03 | 205 |
| | 18-49 | 23,200 | .03 | 205 |
| | 18-34 | 14,800 | .03 | 206 |
| | 25-49 | 9,800 | .03 | 206 |
| | 25-54 | 10,300 | .03 | 207 |
| TEENS | TOTAL | 11,900 | .03 | 207 |
| CHILD | TOTAL | 9,000 | .04 | 200 |
| | 6-11 | 14,700 | .04 | 198 |
| | | 8,600 | .04 | 199 |

## SIOUX FALLS-MITCHELL

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 209,400 | .26 | 97 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 561,200 | .26 | 102 |
| | 18+ | 417,000 | .25 | 101 |
| | 18-49 | 244,200 | .23 | 109 |
| | 12-24 | 131,600 | .25 | 109 |
| | 12-34 | 217,100 | .24 | 109 |
| | 18-34 | 156,300 | .23 | 110 |
| WOMEN | TOTAL | 216,500 | .25 | 98 |
| | 18-49 | 122,300 | .23 | 111 |
| | 12-24 | 64,500 | .25 | 108 |
| | 18-34 | 78,000 | .23 | 112 |
| | 25-49 | 87,100 | .23 | 107 |
| | 25-54 | 101,400 | .23 | 105 |
| MEN | TOTAL | 200,900 | .26 | 101 |
| | 18-49 | 121,900 | .23 | 110 |
| | 18-34 | 78,300 | .23 | 111 |
| | 25-49 | 86,300 | .23 | 108 |
| | 25-54 | 100,700 | .24 | 106 |
| TEENS | TOTAL | 60,800 | .27 | 101 |
| CHILD | TOTAL | 83,400 | .26 | 108 |
| | 6-11 | 49,400 | .25 | 108 |

## SAVANNAH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 192,500 | .24 | 103 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 557,300 | .25 | 103 |
| | 18+ | 403,900 | .25 | 102 |
| | 18-49 | 269,700 | .26 | 102 |
| | 12-24 | 151,000 | .29 | 96 |
| | 12-34 | 240,200 | .27 | 100 |
| | 18-34 | 178,400 | .26 | 104 |
| WOMEN | TOTAL | 284,500 | .24 | 104 |
| | 18-49 | 128,600 | .24 | 103 |
| | 12-24 | 67,100 | .26 | 104 |
| | 18-34 | 81,000 | .24 | 105 |
| | 25-49 | 91,500 | .24 | 104 |
| | 25-54 | 105,100 | .24 | 104 |
| MEN | TOTAL | 199,400 | .26 | 102 |
| | 18-49 | 141,100 | .27 | 100 |
| | 18-34 | 97,400 | .29 | 96 |
| | 25-49 | 89,000 | .24 | 105 |
| | 25-54 | 101,600 | .24 | 104 |
| TEENS | TOTAL | 61,800 | .28 | 98 |
| CHILD | TOTAL | 91,600 | .28 | 97 |
| | 6-11 | 55,100 | .28 | 98 |

## SHREVEPORT-TEXARKANA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 429,700 | .53 | 55 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,163,800 | .53 | 56 |
| | 18+ | 863,600 | .53 | 56 |
| | 18-49 | 514,100 | .49 | 57 |
| | 12-24 | 269,200 | .52 | 56 |
| | 12-34 | 447,300 | .50 | 56 |
| | 18-34 | 324,100 | .48 | 58 |
| WOMEN | TOTAL | 462,300 | .54 | 54 |
| | 18-49 | 264,900 | .50 | 57 |
| | 12-24 | 133,300 | .52 | 56 |
| | 18-34 | 164,400 | .49 | 56 |
| | 25-49 | 191,800 | .50 | 59 |
| | 25-54 | 223,700 | .50 | 57 |
| MEN | TOTAL | 401,300 | .51 | 56 |
| | 18-49 | 249,200 | .48 | 60 |
| | 18-34 | 159,700 | .47 | 58 |
| | 25-49 | 176,300 | .47 | 59 |
| | 25-54 | 204,400 | .48 | 59 |
| TEENS | TOTAL | 123,200 | .56 | 51 |
| CHILD | TOTAL | 177,000 | .54 | 52 |
| | 6-11 | 104,100 | .53 | 56 |

## SOUTH BEND-ELKHART

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 277,200 | .34 | 81 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 750,000 | .34 | 83 |
| | 18+ | 553,200 | .34 | 84 |
| | 18-49 | 352,300 | .33 | 82 |
| | 12-24 | 177,800 | .34 | 83 |
| | 12-34 | 301,100 | .34 | 83 |
| | 18-34 | 223,400 | .33 | 82 |
| WOMEN | TOTAL | 288,700 | .34 | 83 |
| | 18-49 | 177,300 | .33 | 81 |
| | 12-24 | 87,400 | .34 | 84 |
| | 18-34 | 111,100 | .33 | 83 |
| | 25-49 | 127,900 | .33 | 81 |
| | 25-54 | 147,800 | .33 | 82 |
| MEN | TOTAL | 264,500 | .34 | 83 |
| | 18-49 | 175,000 | .33 | 82 |
| | 18-34 | 112,300 | .33 | 86 |
| | 25-49 | 124,300 | .33 | 80 |
| | 25-54 | 143,400 | .33 | 81 |
| TEENS | TOTAL | 77,700 | .35 | 83 |
| CHILD | TOTAL | 119,100 | .36 | 81 |
| | 6-11 | 71,000 | .36 | 79 |

## SPOKANE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 320,300 | .39 | 75 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 837,300 | .38 | 75 |
| | 18+ | 623,800 | .38 | 76 |
| | 18-49 | 400,000 | .38 | 72 |
| | 12-24 | 196,600 | .38 | 75 |
| | 12-34 | 339,700 | .38 | 74 |
| | 18-34 | 255,000 | .38 | 74 |
| WOMEN | TOTAL | 318,400 | .37 | 77 |
| | 18-49 | 199,600 | .37 | 73 |
| | 12-24 | 95,800 | .38 | 77 |
| | 18-34 | 126,000 | .37 | 74 |
| | 25-49 | 144,800 | .37 | 72 |
| | 25-54 | 164,500 | .37 | 73 |
| MEN | TOTAL | 305,400 | .39 | 73 |
| | 18-49 | 200,400 | .38 | 72 |
| | 18-34 | 129,000 | .38 | 74 |
| | 25-49 | 143,300 | .38 | 71 |
| | 25-54 | 163,000 | .38 | 72 |
| TEENS | TOTAL | 84,700 | .38 | 75 |
| CHILD | TOTAL | 128,900 | .39 | 73 |
| | 6-11 | 75,400 | .38 | 75 |

## SPRINGFIELD-DECATUR-CHAMPAIGN

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 314,000 | .39 | 76 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 818,800 | .37 | 77 |
| | 18+ | 621,100 | .38 | 77 |
| | 18-49 | 397,900 | .38 | 73 |
| | 12-24 | 209,800 | .41 | 71 |
| | 12-34 | 344,500 | .38 | 72 |
| | 18-34 | 265,800 | .39 | 72 |
| WOMEN | TOTAL | 327,400 | .38 | 76 |
| | 18-49 | 198,900 | .37 | 75 |
| | 12-24 | 102,400 | .40 | 71 |
| | 18-34 | 131,300 | .39 | 73 |
| | 25-49 | 134,900 | .35 | 78 |
| | 25-54 | 154,900 | .35 | 79 |
| MEN | TOTAL | 293,700 | .38 | 77 |
| | 18-49 | 198,600 | .38 | 73 |
| | 18-34 | 134,500 | .40 | 71 |
| | 25-49 | 131,500 | .35 | 78 |
| | 25-54 | 150,400 | .35 | 78 |
| TEENS | TOTAL | 78,700 | .36 | 79 |
| CHILD | TOTAL | 119,000 | .36 | 82 |
| | 6-11 | 70,100 | .36 | 80 |

## TAMPA-ST. PETERSBURG

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 937,800 | 1.15 | 18 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 2,263,900 | 1.03 | 19 |
| | 18+ | 1,819,800 | 1.11 | 18 |
| | 18-49 | 868,200 | .82 | 29 |
| | 12-24 | 419,500 | .81 | 28 |
| | 12-34 | 717,400 | .80 | 30 |
| | 18-34 | 534,900 | .79 | 30 |
| WOMEN | TOTAL | 980,100 | 1.14 | 18 |
| | 18-49 | 444,300 | .83 | 29 |
| | 12-24 | 209,000 | .82 | 28 |
| | 18-34 | 270,300 | .80 | 29 |
| | 25-49 | 325,200 | .84 | 26 |
| | 25-54 | 385,000 | .87 | 25 |
| MEN | TOTAL | 839,700 | 1.08 | 19 |
| | 18-49 | 423,900 | .81 | 30 |
| | 18-34 | 264,600 | .79 | 31 |
| | 25-49 | 306,000 | .82 | 29 |
| | 25-54 | 358,300 | .84 | 29 |
| TEENS | TOTAL | 182,500 | .82 | 28 |
| CHILD | TOTAL | 261,600 | .80 | 33 |
| | 6-11 | 155,800 | .79 | 32 |

## SPRINGFIELD, MA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 227,000 | .28 | 93 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 616,800 | .28 | 92 |
| | 18+ | 474,300 | .29 | 91 |
| | 18-49 | 298,600 | .28 | 92 |
| | 12-24 | 158,700 | .31 | 93 |
| | 12-34 | 258,700 | .29 | 93 |
| | 18-34 | 196,100 | .29 | 94 |
| WOMEN | TOTAL | 253,600 | .29 | 91 |
| | 18-49 | 157,100 | .29 | 90 |
| | 12-24 | 80,500 | .32 | 86 |
| | 18-34 | 99,500 | .29 | 90 |
| | 25-49 | 102,200 | .26 | 92 |
| | 25-54 | 119,500 | .27 | 91 |
| MEN | TOTAL | 220,700 | .28 | 93 |
| | 18-49 | 146,500 | .28 | 95 |
| | 18-34 | 96,600 | .29 | 98 |
| | 25-49 | 100,300 | .27 | 94 |
| | 25-54 | 116,500 | .27 | 93 |
| TEENS | TOTAL | 62,600 | .28 | 96 |
| CHILD | TOTAL | 79,900 | .24 | 111 |
| | 6-11 | 50,200 | .25 | 104 |

## SYRACUSE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 350,500 | .43 | 66 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 965,300 | .44 | 65 |
| | 18+ | 717,100 | .44 | 65 |
| | 18-49 | 462,200 | .44 | 66 |
| | 12-24 | 250,200 | .48 | 60 |
| | 12-34 | 404,300 | .45 | 65 |
| | 18-34 | 301,800 | .45 | 65 |
| WOMEN | TOTAL | 374,400 | .44 | 65 |
| | 18-49 | 230,600 | .43 | 66 |
| | 12-24 | 122,500 | .48 | 60 |
| | 18-34 | 148,900 | .44 | 66 |
| | 25-49 | 158,300 | .41 | 66 |
| | 25-54 | 184,400 | .42 | 66 |
| MEN | TOTAL | 342,700 | .44 | 65 |
| | 18-49 | 231,600 | .44 | 65 |
| | 18-34 | 152,900 | .45 | 64 |
| | 25-49 | 156,200 | .42 | 66 |
| | 25-54 | 180,500 | .42 | 66 |
| TEENS | TOTAL | 102,500 | .46 | 66 |
| CHILD | TOTAL | 145,700 | .45 | 66 |
| | 6-11 | 90,600 | .46 | 64 |

## TERRE HAUTE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 161,200 | .20 | 123 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 424,400 | .19 | 128 |
| | 18+ | 326,400 | .20 | 121 |
| | 18-49 | 183,700 | .17 | 131 |
| | 12-24 | 95,900 | .19 | 134 |
| | 12-34 | 156,900 | .18 | 133 |
| | 18-34 | 115,900 | .17 | 134 |
| WOMEN | TOTAL | 174,000 | .20 | 120 |
| | 18-49 | 92,700 | .17 | 130 |
| | 12-24 | 46,900 | .18 | 133 |
| | 18-34 | 57,400 | .17 | 135 |
| | 25-49 | 65,800 | .17 | 137 |
| | 25-54 | 78,200 | .18 | 132 |
| MEN | TOTAL | 152,400 | .20 | 127 |
| | 18-49 | 91,000 | .17 | 134 |
| | 18-34 | 58,500 | .17 | 133 |
| | 25-49 | 63,000 | .17 | 135 |
| | 25-54 | 74,000 | .17 | 133 |
| TEENS | TOTAL | 41,000 | .19 | 133 |
| CHILD | TOTAL | 57,000 | .17 | 141 |
| | 6-11 | 34,300 | .17 | 140 |

## SPRINGFIELD, MO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 274,900 | .34 | 82 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 729,600 | .33 | 84 |
| | 18+ | 563,500 | .34 | 82 |
| | 18-49 | 323,800 | .31 | 87 |
| | 12-24 | 171,500 | .33 | 86 |
| | 12-34 | 274,600 | .31 | 89 |
| | 18-34 | 208,900 | .31 | 88 |
| WOMEN | TOTAL | 287,100 | .33 | 84 |
| | 18-49 | 156,400 | .29 | 88 |
| | 12-24 | 76,000 | .30 | 92 |
| | 18-34 | 96,900 | .29 | 92 |
| | 25-49 | 111,500 | .29 | 88 |
| | 25-54 | 130,800 | .29 | 87 |
| MEN | TOTAL | 276,400 | .35 | 80 |
| | 18-49 | 167,400 | .32 | 84 |
| | 18-34 | 112,000 | .33 | 87 |
| | 25-49 | 106,500 | .28 | 88 |
| | 25-54 | 124,500 | .29 | 87 |
| TEENS | TOTAL | 65,700 | .30 | 92 |
| CHILD | TOTAL | 100,400 | .31 | 90 |
| | 6-11 | 58,300 | .30 | 91 |

## TALLAHASSEE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 156,000 | .19 | 128 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 436,500 | .20 | 122 |
| | 18+ | 320,100 | .20 | 126 |
| | 18-49 | 212,900 | .20 | 119 |
| | 12-24 | 118,300 | .23 | 115 |
| | 12-34 | 191,600 | .21 | 117 |
| | 18-34 | 145,300 | .22 | 115 |
| WOMEN | TOTAL | 169,500 | .20 | 122 |
| | 18-49 | 108,900 | .20 | 118 |
| | 12-24 | 58,800 | .23 | 113 |
| | 18-34 | 73,000 | .22 | 114 |
| | 25-49 | 72,500 | .19 | 125 |
| | 25-54 | 83,700 | .19 | 125 |
| MEN | TOTAL | 150,600 | .19 | 128 |
| | 18-49 | 104,000 | .20 | 120 |
| | 18-34 | 72,300 | .21 | 117 |
| | 25-49 | 68,000 | .18 | 126 |
| | 25-54 | 77,900 | .18 | 127 |
| TEENS | TOTAL | 46,300 | .21 | 122 |
| CHILD | TOTAL | 70,100 | .21 | 119 |
| | 6-11 | 41,500 | .21 | 118 |

## TOLEDO

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 401,200 | .49 | 59 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,094,700 | .50 | 57 |
| | 18+ | 806,400 | .49 | 58 |
| | 18-49 | 505,400 | .48 | 60 |
| | 12-24 | 263,300 | .51 | 57 |
| | 12-34 | 438,700 | .49 | 58 |
| | 18-34 | 326,100 | .49 | 57 |
| WOMEN | TOTAL | 424,300 | .49 | 59 |
| | 18-49 | 255,100 | .48 | 60 |
| | 12-24 | 131,700 | .52 | 57 |
| | 18-34 | 163,900 | .49 | 57 |
| | 25-49 | 178,500 | .46 | 61 |
| | 25-54 | 208,200 | .47 | 60 |
| MEN | TOTAL | 382,100 | .49 | 58 |
| | 18-49 | 250,300 | .48 | 57 |
| | 18-34 | 162,200 | .48 | 57 |
| | 25-49 | 175,800 | .47 | 60 |
| | 25-54 | 202,900 | .47 | 60 |
| TEENS | TOTAL | 112,600 | .51 | 58 |
| CHILD | TOTAL | 175,700 | .54 | 53 |
| | 6-11 | 104,400 | .53 | 55 |

## TOPEKA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 139,600 | .17 | 141 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 368,300 | .17 | 141 |
| | 18+ | 282,500 | .17 | 140 |
| | 18-49 | 185,300 | .18 | 130 |
| | 12-24 | 103,300 | .20 | 126 |
| | 12-34 | 163,400 | .18 | 131 |
| | 18-34 | 131,900 | .20 | 123 |
| WOMEN | TOTAL | 143,400 | .17 | 140 |
| | 18-49 | 88,700 | .17 | 140 |
| | 12-24 | 47,100 | .18 | 132 |
| | 18-34 | 61,500 | .18 | 127 |
| | 25-49 | 56,100 | .15 | 145 |
| | 25-54 | 64,100 | .14 | 145 |
| MEN | TOTAL | 139,100 | .18 | 138 |
| | 18-49 | 97,100 | .19 | 129 |
| | 18-34 | 70,400 | .21 | 119 |
| | 25-49 | 57,400 | .15 | 144 |
| | 25-54 | 64,800 | .15 | 145 |
| TEENS | TOTAL | 31,500 | .14 | 151 |
| CHILD | TOTAL | 54,300 | .17 | 145 |
| | 6-11 | 30,700 | .16 | 146 |

## TULSA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 422,900 | .52 | 57 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,087,400 | .50 | 58 |
| | 18+ | 819,000 | .50 | 57 |
| | 18-49 | 512,700 | .48 | 59 |
| | 12-24 | 236,800 | .46 | 65 |
| | 12-34 | 427,500 | .47 | 60 |
| | 18-34 | 314,800 | .47 | 60 |
| WOMEN | TOTAL | 435,400 | .51 | 57 |
| | 18-49 | 267,400 | .49 | 59 |
| | 12-24 | 118,900 | .47 | 63 |
| | 18-34 | 160,600 | .48 | 60 |
| | 25-49 | 196,100 | .51 | 55 |
| | 25-54 | 224,900 | .51 | 56 |
| MEN | TOTAL | 383,600 | .49 | 57 |
| | 18-49 | 249,800 | .48 | 59 |
| | 18-34 | 154,200 | .46 | 61 |
| | 25-49 | 187,000 | .50 | 55 |
| | 25-54 | 213,400 | .50 | 56 |
| TEENS | TOTAL | 107,700 | .49 | 60 |
| CHILD | TOTAL | 160,700 | .49 | 60 |
| | 6-11 | 95,200 | .48 | 62 |

## TYLER

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 92,000 | .11 | 160 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 250,700 | .11 | 159 |
| | 18+ | 188,100 | .11 | 158 |
| | 18-49 | 113,300 | .11 | 161 |
| | 12-24 | 55,400 | .11 | 163 |
| | 12-34 | 95,900 | .11 | 162 |
| | 18-34 | 71,000 | .11 | 162 |
| WOMEN | TOTAL | 98,600 | .11 | 158 |
| | 18-49 | 56,800 | .11 | 159 |
| | 12-24 | 27,300 | .11 | 163 |
| | 18-34 | 35,000 | .10 | 163 |
| | 25-49 | 41,900 | .11 | 159 |
| | 25-54 | 48,500 | .11 | 159 |
| MEN | TOTAL | 89,500 | .11 | 159 |
| | 18-49 | 56,500 | .11 | 161 |
| | 18-34 | 36,000 | .11 | 162 |
| | 25-49 | 40,900 | .11 | 160 |
| | 25-54 | 47,100 | .11 | 160 |
| TEENS | TOTAL | 24,900 | .11 | 164 |
| CHILD | TOTAL | 37,700 | .12 | 162 |
| | 6-11 | 22,300 | .11 | 163 |

## TRAVERSE CITY-CADILLAC

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 146,600 | .18 | 134 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 398,100 | .18 | 137 |
| | 18+ | 291,100 | .18 | 139 |
| | 18-49 | 163,500 | .15 | 144 |
| | 12-24 | 86,600 | .17 | 142 |
| | 12-34 | 145,600 | .16 | 141 |
| | 18-34 | 101,900 | .15 | 144 |
| WOMEN | TOTAL | 151,800 | .18 | 138 |
| | 18-49 | 82,900 | .16 | 144 |
| | 12-24 | 42,600 | .17 | 142 |
| | 18-34 | 51,400 | .15 | 145 |
| | 25-49 | 61,700 | .16 | 141 |
| | 25-54 | 72,300 | .16 | 141 |
| MEN | TOTAL | 139,300 | .18 | 137 |
| | 18-49 | 80,600 | .15 | 144 |
| | 18-34 | 50,500 | .15 | 145 |
| | 25-49 | 58,900 | .16 | 143 |
| | 25-54 | 68,200 | .16 | 143 |
| TEENS | TOTAL | 43,700 | .20 | 129 |
| CHILD | TOTAL | 63,300 | .19 | 131 |
| | 6-11 | 37,000 | .19 | 135 |

## TUSCALOOSA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 48,700 | .06 | 188 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 135,400 | .06 | 186 |
| | 18+ | 101,700 | .06 | 187 |
| | 18-49 | 69,700 | .07 | 180 |
| | 12-24 | 39,100 | .08 | 179 |
| | 12-34 | 60,300 | .07 | 181 |
| | 18-34 | 47,300 | .07 | 180 |
| WOMEN | TOTAL | 52,600 | .06 | 186 |
| | 18-49 | 34,500 | .06 | 180 |
| | 12-24 | 18,500 | .07 | 179 |
| | 18-34 | 22,700 | .07 | 180 |
| | 25-49 | 22,400 | .06 | 187 |
| | 25-54 | 25,600 | .06 | 187 |
| MEN | TOTAL | 49,100 | .06 | 186 |
| | 18-49 | 35,200 | .07 | 182 |
| | 18-34 | 24,600 | .07 | 179 |
| | 25-49 | 21,200 | .06 | 189 |
| | 25-54 | 24,100 | .06 | 189 |
| TEENS | TOTAL | 13,000 | .06 | 188 |
| CHILD | TOTAL | 20,700 | .06 | 186 |
| | 6-11 | 12,100 | .06 | 185 |

## UTICA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 100,700 | .12 | 156 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 276,600 | .13 | 158 |
| | 18+ | 208,100 | .13 | 156 |
| | 18-49 | 123,800 | .12 | 158 |
| | 12-24 | 66,500 | .13 | 156 |
| | 12-34 | 106,900 | .12 | 158 |
| | 18-34 | 77,900 | .12 | 160 |
| WOMEN | TOTAL | 110,000 | .13 | 157 |
| | 18-49 | 62,700 | .12 | 158 |
| | 12-24 | 33,200 | .13 | 155 |
| | 18-34 | 39,200 | .12 | 157 |
| | 25-49 | 43,700 | .11 | 158 |
| | 25-54 | 51,900 | .12 | 158 |
| MEN | TOTAL | 98,100 | .13 | 156 |
| | 18-49 | 61,100 | .12 | 159 |
| | 18-34 | 38,700 | .12 | 161 |
| | 25-49 | 42,600 | .11 | 158 |
| | 25-54 | 50,500 | .12 | 158 |
| TEENS | TOTAL | 29,000 | .13 | 157 |
| CHILD | TOTAL | 39,500 | .12 | 160 |
| | 6-11 | 24,700 | .13 | 157 |

## TUCSON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 255,600 | .31 | 85 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 674,000 | .31 | 87 |
| | 18+ | 503,500 | .31 | 86 |
| | 18-49 | 321,300 | .30 | 88 |
| | 12-24 | 165,200 | .32 | 88 |
| | 12-34 | 276,700 | .31 | 86 |
| | 18-34 | 209,800 | .31 | 87 |
| WOMEN | TOTAL | 261,600 | .30 | 86 |
| | 18-49 | 160,600 | .30 | 87 |
| | 12-24 | 79,300 | .31 | 88 |
| | 18-34 | 103,000 | .31 | 88 |
| | 25-49 | 114,000 | .29 | 87 |
| | 25-54 | 130,500 | .29 | 88 |
| MEN | TOTAL | 241,900 | .31 | 87 |
| | 18-49 | 160,700 | .31 | 89 |
| | 18-34 | 106,800 | .32 | 89 |
| | 25-49 | 109,000 | .29 | 87 |
| | 25-54 | 124,000 | .29 | 88 |
| TEENS | TOTAL | 66,500 | .30 | 90 |
| CHILD | TOTAL | 103,600 | .32 | 88 |
| | 6-11 | 60,100 | .30 | 89 |

## TWIN FALLS

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 30,300 | .04 | 200 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 81,400 | .04 | 201 |
| | 18+ | 58,800 | .04 | 203 |
| | 18-49 | 36,700 | .03 | 201 |
| | 12-24 | 18,000 | .03 | 205 |
| | 12-34 | 31,600 | .04 | 202 |
| | 18-34 | 22,900 | .03 | 202 |
| WOMEN | TOTAL | 30,400 | .04 | 202 |
| | 18-49 | 18,600 | .03 | 202 |
| | 12-24 | 9,000 | .04 | 205 |
| | 18-34 | 11,500 | .03 | 202 |
| | 25-49 | 13,900 | .04 | 202 |
| | 25-54 | 15,800 | .04 | 202 |
| MEN | TOTAL | 28,400 | .04 | 202 |
| | 18-49 | 18,100 | .03 | 202 |
| | 18-34 | 11,400 | .03 | 202 |
| | 25-49 | 13,500 | .04 | 201 |
| | 25-54 | 15,400 | .04 | 201 |
| TEENS | TOTAL | 8,700 | .04 | 202 |
| CHILD | TOTAL | 13,900 | .04 | 201 |
| | 6-11 | 7,700 | .04 | 203 |

## VICTORIA

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 24,000 | .03 | 206 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 67,200 | .03 | 206 |
| | 18+ | 47,800 | .03 | 206 |
| | 18-49 | 33,300 | .03 | 205 |
| | 12-24 | 16,600 | .03 | 206 |
| | 12-34 | 28,900 | .03 | 206 |
| | 18-34 | 20,900 | .03 | 205 |
| WOMEN | TOTAL | 25,100 | .03 | 206 |
| | 18-49 | 17,100 | .03 | 205 |
| | 12-24 | 8,500 | .03 | 206 |
| | 18-34 | 10,800 | .03 | 205 |
| | 25-49 | 12,600 | .01 | 204 |
| | 25-54 | 14,300 | .03 | 204 |
| MEN | TOTAL | 22,700 | .03 | 206 |
| | 18-49 | 16,200 | .03 | 205 |
| | 18-34 | 10,100 | .03 | 205 |
| | 25-49 | 12,100 | .03 | 204 |
| | 25-54 | 13,700 | .03 | 204 |
| TEENS | TOTAL | 8,000 | .04 | 205 |
| CHILD | TOTAL | 11,400 | .03 | 205 |
| | 6-11 | 6,900 | .04 | 205 |

## WACO-TEMPLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 209,300 | .76 | 98 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 581,000 | .77 | 100 |
| | 18+ | 436,800 | .77 | 96 |
| | 18-49 | 289,100 | .77 | 97 |
| | 12-24 | 170,000 | .73 | 87 |
| | 12-34 | 257,300 | .79 | 94 |
| | 18-34 | 205,200 | .80 | 91 |
| WOMEN | TOTAL | 299,600 | .76 | 101 |
| | 18-49 | 126,700 | .76 | 107 |
| | 12-24 | 67,200 | .76 | 103 |
| | 18-34 | 83,900 | .75 | 102 |
| | 25-49 | 84,700 | .72 | 111 |
| | 25-54 | 97,600 | .72 | 110 |
| MEN | TOTAL | 227,200 | .79 | 90 |
| | 18-49 | 162,400 | .81 | 87 |
| | 18-34 | 121,300 | .86 | 78 |
| | 25-49 | 86,500 | .73 | 107 |
| | 25-54 | 99,200 | .73 | 108 |
| TEENS | TOTAL | 57,100 | .74 | 111 |
| CHILD | TOTAL | 92,100 | .78 | 95 |
| | 6-11 | 48,700 | .75 | 111 |

## WASHINGTON, DC

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 1,469,800 | 1.80 | 8 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 3,903,000 | 1.78 | 8 |
| | 18+ | 2,942,700 | 1.79 | 8 |
| | 18-49 | 1,976,600 | 1.98 | 8 |
| | 12-24 | 932,100 | 1.90 | 8 |
| | 12-34 | 1,711,700 | 1.91 | 8 |
| | 18-34 | 1,317,400 | 1.99 | 8 |
| WOMEN | TOTAL | 1,944,700 | 1.80 | 8 |
| | 18-49 | 1,050,800 | 1.98 | 8 |
| | 12-24 | 477,400 | 1.87 | 8 |
| | 18-34 | 678,100 | 2.00 | 8 |
| | 25-49 | 774,700 | 2.00 | 8 |
| | 25-54 | 873,900 | 1.97 | 8 |
| MEN | TOTAL | 1,398,400 | 1.79 | 8 |
| | 18-49 | 1,017,800 | 1.94 | 8 |
| | 18-34 | 641,300 | 1.91 | 8 |
| | 25-49 | 764,100 | 2.04 | 8 |
| | 25-54 | 861,600 | 2.01 | 8 |
| TEENS | TOTAL | 394,300 | 1.76 | 8 |
| CHILD | TOTAL | 566,000 | 1.73 | 9 |
| | 6-11 | 357,500 | 1.75 | 8 |

## WATERTOWN-CARTHAGE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 74,500 | .09 | 171 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 214,800 | .10 | 166 |
| | 18+ | 156,700 | .09 | 169 |
| | 18-49 | 94,400 | .09 | 169 |
| | 12-24 | 55,400 | .11 | 163 |
| | 12-34 | 85,300 | .10 | 168 |
| | 18-34 | 60,300 | .09 | 169 |
| WOMEN | TOTAL | 80,500 | .09 | 169 |
| | 18-49 | 46,800 | .09 | 170 |
| | 12-24 | 26,200 | .10 | 165 |
| | 18-34 | 29,300 | .09 | 169 |
| | 25-49 | 32,600 | .08 | 170 |
| | 25-54 | 39,000 | .09 | 171 |
| MEN | TOTAL | 74,200 | .10 | 168 |
| | 18-49 | 47,800 | .09 | 170 |
| | 18-34 | 31,000 | .09 | 167 |
| | 25-49 | 31,600 | .08 | 170 |
| | 25-54 | 37,000 | .09 | 169 |
| TEENS | TOTAL | 25,000 | .11 | 163 |
| CHILD | TOTAL | 35,100 | .11 | 165 |
| | 6-11 | 21,700 | .11 | 164 |

## WAUSAU-RHINELANDER

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 151,700 | .19 | 132 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 420,400 | .19 | 129 |
| | 18+ | 307,100 | .19 | 130 |
| | 18-49 | 183,500 | .17 | 132 |
| | 12-24 | 98,100 | .19 | 130 |
| | 12-34 | 163,600 | .18 | 130 |
| | 18-34 | 116,200 | .17 | 133 |
| WOMEN | TOTAL | 156,900 | .18 | 134 |
| | 18-49 | 91,400 | .17 | 135 |
| | 12-24 | 48,100 | .19 | 130 |
| | 18-34 | 57,500 | .17 | 134 |
| | 25-49 | 66,300 | .17 | 133 |
| | 25-54 | 77,200 | .17 | 133 |
| MEN | TOTAL | 150,700 | .19 | 129 |
| | 18-49 | 92,100 | .18 | 132 |
| | 18-34 | 58,700 | .17 | 132 |
| | 25-49 | 66,500 | .18 | 129 |
| | 25-54 | 77,000 | .18 | 129 |
| TEENS | TOTAL | 47,400 | .21 | 119 |
| CHILD | TOTAL | 65,900 | .20 | 125 |
| | 6-11 | 39,400 | .20 | 126 |

## WEST PALM BEACH

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 349,000 | .43 | 67 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 833,000 | .38 | 76 |
| | 18+ | 654,700 | .40 | 71 |
| | 18-49 | 339,700 | .32 | 85 |
| | 12-24 | 161,000 | .31 | 92 |
| | 12-34 | 281,400 | .31 | 85 |
| | 18-34 | 208,700 | .31 | 89 |
| WOMEN | TOTAL | 347,500 | .40 | 70 |
| | 18-49 | 172,100 | .32 | 84 |
| | 12-24 | 80,400 | .31 | 87 |
| | 18-34 | 105,000 | .31 | 86 |
| | 25-49 | 127,300 | .33 | 82 |
| | 25-54 | 150,300 | .34 | 81 |
| MEN | TOTAL | 307,200 | .39 | 71 |
| | 18-49 | 167,100 | .32 | 85 |
| | 18-34 | 103,700 | .31 | 91 |
| | 25-49 | 127,400 | .33 | 81 |
| | 25-54 | 143,500 | .34 | 80 |
| TEENS | TOTAL | 72,700 | .33 | 85 |
| CHILD | TOTAL | 105,600 | .32 | 87 |
| | 6-11 | 63,100 | .32 | 88 |

## WHEELING-STEUBENVILLE

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 166,500 | .20 | 118 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 453,600 | .21 | 119 |
| | 18+ | 344,100 | .21 | 114 |
| | 18-49 | 199,500 | .19 | 126 |
| | 12-24 | 98,700 | .19 | 133 |
| | 12-34 | 166,900 | .19 | 128 |
| | 18-34 | 122,900 | .19 | 128 |
| WOMEN | TOTAL | 182,000 | .21 | 115 |
| | 18-49 | 102,400 | .19 | 123 |
| | 12-24 | 48,700 | .19 | 127 |
| | 18-34 | 62,400 | .18 | 125 |
| | 25-49 | 75,400 | .20 | 121 |
| | 25-54 | 89,300 | .20 | 119 |
| MEN | TOTAL | 162,100 | .21 | 117 |
| | 18-49 | 97,500 | .19 | 127 |
| | 18-34 | 60,500 | .18 | 128 |
| | 25-49 | 71,800 | .19 | 121 |
| | 25-54 | 86,700 | .20 | 119 |
| TEENS | TOTAL | 44,000 | .20 | 127 |
| CHILD | TOTAL | 65,500 | .20 | 127 |
| | 6-11 | 40,000 | .20 | 122 |

## WICHITA-HUTCHINSON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 408,400 | .50 | 58 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,041,400 | .48 | 61 |
| | 18+ | 783,800 | .48 | 60 |
| | 18-49 | 481,800 | .46 | 62 |
| | 12-24 | 238,300 | .46 | 64 |
| | 12-34 | 409,100 | .46 | 64 |
| | 18-34 | 304,400 | .45 | 63 |
| WOMEN | TOTAL | 417,700 | .48 | 60 |
| | 18-49 | 242,200 | .45 | 62 |
| | 12-24 | 117,100 | .46 | 65 |
| | 18-34 | 151,400 | .45 | 64 |
| | 25-49 | 176,000 | .46 | 62 |
| | 25-54 | 203,300 | .46 | 62 |
| MEN | TOTAL | 371,100 | .48 | 61 |
| | 18-49 | 239,600 | .46 | 62 |
| | 18-34 | 153,000 | .45 | 63 |
| | 25-49 | 177,200 | .46 | 61 |
| | 25-54 | 198,100 | .46 | 61 |
| TEENS | TOTAL | 104,700 | .47 | 65 |
| CHILD | TOTAL | 152,900 | .47 | 64 |
| | 6-11 | 89,900 | .46 | 65 |

## WICHITA FALLS-LAWTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 157,900 | .19 | 125 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 426,600 | .19 | 127 |
| | 18+ | 322,700 | .20 | 123 |
| | 18-49 | 206,100 | .20 | 122 |
| | 12-24 | 111,400 | .22 | 118 |
| | 12-34 | 177,600 | .20 | 122 |
| | 18-34 | 136,700 | .20 | 120 |
| WOMEN | TOTAL | 162,500 | .19 | 128 |
| | 18-49 | 96,600 | .18 | 129 |
| | 12-24 | 46,600 | .18 | 134 |
| | 18-34 | 60,700 | .18 | 129 |
| | 25-49 | 70,100 | .18 | 127 |
| | 25-54 | 80,200 | .18 | 127 |
| MEN | TOTAL | 160,200 | .21 | 118 |
| | 18-49 | 109,500 | .21 | 116 |
| | 18-34 | 76,000 | .23 | 114 |
| | 25-49 | 69,500 | .17 | 132 |
| | 25-54 | 79,500 | .18 | 132 |
| TEENS | TOTAL | 40,900 | .18 | 134 |
| CHILD | TOTAL | 63,000 | .19 | 132 |
| | 6-11 | 37,300 | .19 | 133 |

## WILKES BARRE-SCRANTON

| | | | | |
|---|---|---|---|---|
| TV HOUSEHOLDS | | 401,900 | .57 | 49 |
| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
| PERSONS | 2+ | 1,234,800 | .56 | 50 |
| | 18+ | 963,200 | .59 | 48 |
| | 18-49 | 530,800 | .50 | 56 |
| | 12-24 | 261,300 | .51 | 58 |
| | 12-34 | 440,500 | .49 | 57 |
| | 18-34 | 327,500 | .49 | 56 |
| WOMEN | TOTAL | 917,700 | .60 | 47 |
| | 18-49 | 269,900 | .51 | 56 |
| | 12-24 | 129,600 | .51 | 58 |
| | 18-34 | 163,600 | .48 | 58 |
| | 25-49 | 195,700 | .51 | 57 |
| | 25-54 | 236,000 | .53 | 53 |
| MEN | TOTAL | 445,500 | .57 | 48 |
| | 18-49 | 260,900 | .50 | 56 |
| | 18-34 | 163,900 | .49 | 56 |
| | 25-49 | 186,800 | .50 | 56 |
| | 25-54 | 227,200 | .52 | 54 |
| TEENS | TOTAL | 113,000 | .51 | 57 |
| CHILD | TOTAL | 158,600 | .49 | 62 |
| | 6-11 | 97,100 | .49 | 59 |

## WILMINGTON

TV HOUSEHOLDS 197,000 .39 126

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 497,900 | .78 | 121 |
| | 18+ | 411,200 | .19 | 129 |
| | 18-49 | 201,000 | .19 | 125 |
| | 12-24 | 105,500 | .20 | 124 |
| | 12-34 | 174,000 | .20 | 124 |
| | 18-34 | 129,000 | .19 | 127 |
| WOMEN | TOTAL | 103,600 | .19 | 127 |
| | 18-49 | 101,700 | .19 | 124 |
| | 12-24 | 51,900 | .20 | 123 |
| | 18-34 | 67,400 | .18 | 123 |
| | 25-49 | 74,900 | .19 | 122 |
| | 25-54 | 86,400 | .19 | 122 |
| MEN | TOTAL | 147,600 | .19 | 130 |
| | 18-49 | 99,300 | .19 | 125 |
| | 18-34 | 83,400 | .19 | 126 |
| | 25-49 | 70,800 | .19 | 122 |
| | 25-54 | 81,300 | .19 | 124 |
| TEENS | TOTAL | 50,700 | .23 | 119 |
| CHILD | TOTAL | 76,100 | .23 | 114 |
| | 6-11 | 44,500 | .23 | 114 |

## ZANESVILLE

TV HOUSEHOLDS 30,000 .04 201

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 80,900 | .04 | 202 |
| | 18+ | 60,700 | .04 | 201 |
| | 18-49 | 35,600 | .03 | 204 |
| | 12-24 | 18,300 | .04 | 204 |
| | 12-34 | 30,900 | .03 | 204 |
| | 18-34 | 22,700 | .03 | 204 |
| WOMEN | TOTAL | 37,400 | .04 | 201 |
| | 18-49 | 18,400 | .03 | 203 |
| | 12-24 | 9,100 | .04 | 204 |
| | 18-34 | 11,500 | .03 | 202 |
| | 25-49 | 13,000 | .03 | 203 |
| | 25-54 | 15,300 | .03 | 203 |
| MEN | TOTAL | 27,900 | .04 | 203 |
| | 18-49 | 17,200 | .03 | 204 |
| | 18-34 | 10,700 | .03 | 203 |
| | 25-49 | 17,400 | .03 | 203 |
| | 25-54 | 14,400 | .03 | 203 |
| TEENS | TOTAL | 8,100 | .04 | 204 |
| CHILD | TOTAL | 12,600 | .04 | 204 |
| | 6-11 | 7,500 | .04 | 204 |

## UNITED STATES

TV HOUSEHOLDS 81,496,500

| | | Population in TVHH and Group Quarters |
|---|---|---|
| PERSONS | 2+ | 218,915,600 |
| | 18+ | 164,129,600 |
| | 18-49 | 105,686,500 |
| | 12-24 | 51,773,400 |
| | 12-34 | 89,534,600 |
| | 18-34 | 67,404,600 |
| WOMEN | TOTAL | 86,031,600 |
| | 18-49 | 53,351,700 |
| | 12-24 | 25,545,900 |
| | 18-34 | 33,791,100 |
| | 25-49 | 38,644,400 |
| | 25-54 | 44,365,800 |
| MEN | TOTAL | 78,094,000 |
| | 18-49 | 52,334,800 |
| | 18-34 | 33,691,900 |
| | 25-49 | 37,449,700 |
| | 25-54 | 42,028,800 |
| TEENS | TOTAL | 22,110,000 |
| CHILD | TOTAL | 32,680,000 |
| | 6-11 | 19,705,900 |

## YAKIMA

TV HOUSEHOLDS 163,300 .20 121

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 435,000 | .20 | 123 |
| | 18+ | 319,700 | .19 | 127 |
| | 18-49 | 204,600 | .19 | 123 |
| | 12-24 | 99,900 | .19 | 127 |
| | 12-34 | 174,300 | .19 | 125 |
| | 18-34 | 127,000 | .19 | 126 |
| WOMEN | TOTAL | 184,100 | .19 | 126 |
| | 18-49 | 103,400 | .19 | 122 |
| | 12-24 | 48,400 | .19 | 125 |
| | 18-34 | 64,000 | .19 | 123 |
| | 25-49 | 77,000 | .20 | 120 |
| | 25-54 | 97,600 | .20 | 121 |
| MEN | TOTAL | 199,600 | .20 | 120 |
| | 18-49 | 101,700 | .19 | 123 |
| | 18-34 | 63,000 | .19 | 125 |
| | 25-49 | 74,400 | .20 | 118 |
| | 25-54 | 99,200 | .20 | 118 |
| TEENS | TOTAL | 48,700 | .21 | 121 |
| CHILD | TOTAL | 68,600 | .21 | 120 |
| | 6-11 | 39,900 | .20 | 123 |

## YOUNGSTOWN

TV HOUSEHOLDS 233,300 .29 91

| | | Population in TVHH and Group Quarters | Pct of U.S. | ADI Rank |
|---|---|---|---|---|
| PERSONS | 2+ | 629,900 | .29 | 91 |
| | 18+ | 472,200 | .29 | 92 |
| | 18-49 | 292,000 | .28 | 95 |
| | 12-24 | 147,200 | .28 | 98 |
| | 12-34 | 244,700 | .27 | 98 |
| | 18-34 | 178,600 | .26 | 102 |
| WOMEN | TOTAL | 248,300 | .29 | 92 |
| | 18-49 | 149,300 | .28 | 92 |
| | 12-24 | 73,600 | .29 | 94 |
| | 18-34 | 90,700 | .27 | 95 |
| | 25-49 | 108,500 | .28 | 90 |
| | 25-54 | 128,100 | .29 | 89 |
| MEN | TOTAL | 223,600 | .29 | 92 |
| | 18-49 | 142,700 | .27 | 97 |
| | 18-34 | 87,900 | .26 | 106 |
| | 25-49 | 102,400 | .27 | 91 |
| | 25-54 | 120,800 | .28 | 89 |
| TEENS | TOTAL | 66,100 | .30 | 91 |
| CHILD | TOTAL | 91,600 | .28 | 97 |
| | 6-11 | 56,600 | .29 | 93 |

Alphabetical market listings for each individual demographic category

## PERSONS 2+ BY ADI MARKET NAME

US TOTAL 218,935,600

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 296,700 | .14 | 154 |
| ALBANY, GA | 318,300 | .15 | 152 |
| ALBANY-SCHENECTADY-TROY | 1,219,900 | .56 | 57 |
| ALBUQUERQUE | 955,100 | .44 | 67 |
| ALEXANDRIA, LA | 241,200 | .11 | 161 |
| ALEXANDRIA, MN | 219,900 | .10 | 164 |
| ALPENA | 40,900 | .02 | 210 |
| AMARILLO | 462,700 | .21 | 116 |
| ANNISTON | 114,000 | .05 | 193 |
| ARDMORE-ADA | 181,600 | .08 | 175 |
| ATLANTA | 2,951,600 | 1.35 | 13 |
| AUGUSTA | 543,200 | .25 | 104 |
| AUSTIN, TX | 589,600 | .27 | 96 |
| BAKERSFIELD | 330,100 | .15 | 148 |
| BALTIMORE | 2,361,200 | 1.08 | 18 |
| BANGOR | 329,200 | .15 | 149 |
| BATON ROUGE | 702,800 | .32 | 86 |
| BEAUMONT-PORT ARTHUR | 434,600 | .20 | 124 |
| BEND | 61,400 | .03 | 207 |
| BILLINGS-HARDIN | 201,300 | .09 | 173 |
| BILOXI-GULFPORT-PASCAGOULA | 163,700 | .07 | 179 |
| BINGHAMTON | 400,000 | .18 | 136 |
| BIRMINGHAM | 1,299,900 | .59 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 408,400 | .19 | 132 |
| BOISE | 379,600 | .17 | 140 |
| BOSTON | 5,066,000 | 2.31 | 5 |
| BOWLING GREEN | 113,100 | .05 | 194 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 793,900 | .36 | 79 |
| BUFFALO | 1,636,000 | .75 | 32 |
| BURLINGTON-PLATTSBURGH | 582,100 | .27 | 99 |
| CASPER-RIVERTON | 144,300 | .07 | 183 |
| CEDAR RAPIDS-WATERLOO | 853,000 | .39 | 73 |
| CHARLESTON, SC | 528,300 | .24 | 107 |
| CHARLESTON-HUNTINGTON | 1,451,600 | .66 | 42 |
| CHARLOTTE | 1,657,400 | .76 | 31 |
| CHATTANOOGA | 767,400 | .35 | 81 |
| CHEYENNE | 127,600 | .06 | 189 |
| CHICAGO | 8,098,000 | 3.70 | 3 |
| CHICO-REDDING | 328,000 | .15 | 150 |
| CINCINNATI | 1,900,300 | .87 | 26 |
| CLARKSBURG-WESTON | 207,500 | .09 | 170 |
| CLEVELAND | 3,719,300 | 1.70 | 9 |
| COLORADO SPRINGS-PUEBLO | 532,700 | .24 | 108 |
| COLUMBIA, SC | 710,300 | .32 | 85 |
| COLUMBIA-JEFFERSON CITY | 339,000 | .15 | 147 |
| COLUMBUS, GA | 527,800 | .24 | 108 |
| COLUMBUS, OH | 1,542,900 | .70 | 37 |
| COLUMBUS-TUPELO | 400,100 | .18 | 135 |
| CORPUS CHRISTI | 458,800 | .21 | 118 |
| DALLAS-FT. WORTH | 3,563,200 | 1.63 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 859,600 | .39 | 71 |
| DAYTON | 1,258,800 | .57 | 48 |
| DENVER | 2,230,900 | 1.02 | 20 |
| DES MOINES | 933,600 | .43 | 68 |
| DETROIT | 4,554,200 | 2.08 | 7 |
| DOTHAN | 209,600 | .10 | 169 |
| DULUTH-SUPERIOR | 460,600 | .21 | 117 |
| EL CENTRO-YUMA | 172,700 | .08 | 177 |
| EL PASO | 589,300 | .27 | 97 |
| ELMIRA | 221,900 | .10 | 163 |
| ERIE | 396,200 | .18 | 138 |
| EUGENE | 415,000 | .19 | 130 |
| EUREKA | 136,200 | .06 | 185 |
| EVANSVILLE | 643,600 | .29 | 89 |
| FARGO | 571,700 | .26 | 101 |
| FARMINGTON | 77,300 | .04 | 204 |
| FLINT-SAGINAW-BAY CITY | 1,239,100 | .57 | 49 |
| FLORENCE, SC | 295,200 | .13 | 156 |
| FT. MYERS-NAPLES | 383,000 | .17 | 139 |
| FT. SMITH | 322,600 | .15 | 151 |
| FT. WAYNE | 597,700 | .27 | 93 |
| FRESNO | 1,004,200 | .46 | 62 |
| GAINESVILLE | 185,000 | .08 | 174 |
| GRAND JUNCTION | 132,300 | .06 | 187 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 1,554,500 | .71 | 35 |
| GREAT FALLS | 172,300 | .08 | 178 |
| GREEN BAY | 958,000 | .44 | 66 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 1,203,600 | .55 | 52 |
| GREENVILLE-NEW BERN-WASHINGTON | 594,800 | .27 | 95 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 1,497,500 | .68 | 40 |
| GREENWOOD-GREENVILLE | 205,400 | .09 | 171 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 1,194,500 | .55 | 53 |
| HARRISONBURG | 131,200 | .06 | 188 |
| HARTFORD-NEW HAVEN | 2,115,700 | .97 | 22 |
| HELENA | 42,100 | .02 | 208 |
| HOUSTON | 3,409,300 | 1.56 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 658,500 | .30 | 88 |
| IDAHO FALLS-POCATELLO | 277,100 | .13 | 157 |
| INDIANAPOLIS | 2,140,800 | .98 | 21 |
| JACKSON, MS | 783,900 | .36 | 80 |
| JACKSON, TN | 117,400 | .05 | 191 |
| JACKSONVILLE | 994,400 | .45 | 63 |
| JOHNSTOWN-ALTOONA | 755,400 | .35 | 82 |
| JONESBORO | 176,400 | .08 | 176 |
| JOPLIN-PITTSBURG | 430,400 | .20 | 126 |
| KANSAS CITY | 1,805,200 | .82 | 29 |
| KNOXVILLE | 1,077,000 | .49 | 60 |
| LA CROSSE-EAU CLAIRE | 434,100 | .20 | 129 |
| LAFAYETTE, IN | 116,300 | .05 | 192 |
| LAFAYETTE, LA | 515,700 | .24 | 109 |
| LAKE CHARLES | 201,400 | .09 | 172 |
| LANSING | 595,200 | .27 | 94 |
| LAREDO | 102,900 | .05 | 196 |
| LAS VEGAS | 477,900 | .22 | 114 |
| LAUREL-HATTIESBURG | 236,300 | .11 | 162 |
| LEXINGTON | 798,700 | .36 | 78 |
| LIMA | 106,800 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 642,300 | .29 | 90 |
| LITTLE ROCK | 1,218,300 | .56 | 54 |
| LOS ANGELES | 10,999,600 | 5.02 | 2 |
| LOUISVILLE | 1,433,900 | .65 | 44 |
| LUBBOCK | 404,600 | .18 | 134 |
| MACON | 410,500 | .19 | 131 |
| MADISON | 494,100 | .23 | 112 |
| MANKATO | 101,000 | .05 | 197 |
| MARQUETTE | 146,900 | .07 | 182 |
| MCALLEN-BROWNSVILLE (LRGV) | 531,300 | .24 | 106 |
| MEDFORD | 296,000 | .14 | 155 |
| MEMPHIS | 1,604,500 | .73 | 34 |
| MERIDIAN | 154,200 | .07 | 180 |
| MIAMI | 2,794,400 | 1.28 | 15 |
| MILES CITY-GLENDIVE | 29,400 | .01 | 211 |
| MILWAUKEE | 1,817,800 | .83 | 28 |
| MINNEAPOLIS-ST. PAUL | 2,935,400 | 1.34 | 14 |
| MINOT-BISMARCK-DICKINSON | 306,200 | .17 | 142 |
| MISSOULA-BUTTE | 298,900 | .14 | 153 |
| MOBILE-PENSACOLA | 1,087,100 | .50 | 59 |
| MONROE-EL DORADO | 507,400 | .23 | 110 |
| MONTGOMERY | 466,900 | .21 | 115 |
| NASHVILLE | 1,787,300 | .82 | 30 |
| NEW ORLEANS | 1,619,500 | .74 | 33 |
| NEW YORK | 17,103,300 | 7.81 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 1,381,500 | .63 | 45 |
| NORTH PLATTE | 41,300 | .02 | 209 |
| ODESSA-MIDLAND | 340,800 | .16 | 145 |
| OKLAHOMA CITY | 1,366,300 | .62 | 46 |
| OMAHA | 890,000 | .41 | 69 |
| ORLANDO-DAYTONA BEACH | 1,516,200 | .69 | 39 |
| OTTUMWA-KIRKSVILLE | 80,500 | .04 | 203 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 841,600 | .38 | 74 |
| PALM SPRINGS | 148,000 | .07 | 181 |
| PANAMA CITY | 218,200 | .10 | 165 |
| PARKERSBURG | 91,400 | .04 | 199 |
| PEORIA | 583,100 | .27 | 98 |
| PHILADELPHIA | 6,456,900 | 2.97 | 4 |
| PHOENIX | 1,951,300 | .89 | 25 |
| PITTSBURGH | 3,246,600 | 1.48 | 12 |
| PORTLAND, OR | 1,985,100 | .91 | 24 |
| PORTLAND-POLAND SPRING | 854,000 | .39 | 72 |
| PRESQUE ISLE | 84,600 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 1,473,300 | .67 | 41 |
| QUINCY-HANNIBAL | 340,000 | .16 | 146 |
| RALEIGH-DURHAM | 1,530,600 | .70 | 38 |
| RAPID CITY | 242,700 | .11 | 160 |
| RENO | 364,100 | .17 | 143 |
| RICHMOND | 1,172,400 | .54 | 55 |
| ROANOKE-LYNCHBURG | 971,900 | .44 | 64 |
| ROCHESTER, NY | 888,600 | .41 | 70 |
| ROCHESTER-MASON CITY-AUSTIN | 363,000 | .17 | 144 |
| ROCKFORD | 497,400 | .23 | 111 |
| ROSWELL | 144,000 | .07 | 184 |
| SACRAMENTO-STOCKTON | 2,083,600 | .95 | 23 |
| ST. JOSEPH | 123,400 | .06 | 190 |
| ST. LOUIS | 2,745,000 | 1.25 | 16 |
| SALINAS-MONTEREY | 488,200 | .22 | 113 |
| SALISBURY | 211,000 | .10 | 167 |
| SALT LAKE CITY | 1,553,900 | .71 | 36 |
| SAN ANGELO | 93,400 | .04 | 198 |
| SAN ANTONIO | 1,436,700 | .66 | 43 |
| SAN DIEGO | 1,833,800 | .84 | 27 |
| SAN FRANCISCO | 4,900,800 | 2.24 | 6 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 438,200 | .20 | 120 |
| SARASOTA | 209,400 | .10 | 169 |
| SAVANNAH | 557,300 | .25 | 103 |
| SEATTLE-TACOMA | 2,739,500 | 1.25 | 17 |
| SELMA | 75,200 | .03 | 205 |
| SHREVEPORT-TEXARKANA | 1,163,800 | .53 | 56 |
| SIOUX CITY | 428,000 | .19 | 133 |
| SIOUX FALLS-MITCHELL | 561,200 | .26 | 102 |
| SOUTH BEND-ELKHART | 790,900 | .36 | 83 |
| SPOKANE | 837,300 | .38 | 75 |
| SPRINGFIELD, MA | 616,800 | .28 | 92 |
| SPRINGFIELD, MO | 729,600 | .33 | 84 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 818,800 | .37 | 77 |
| SYRACUSE | 965,300 | .44 | 65 |
| TALLAHASSEE | 436,500 | .20 | 122 |
| TAMPA-ST. PETERSBURG | 2,263,900 | 1.03 | 19 |
| TERRE HAUTE | 424,400 | .19 | 128 |
| TOLEDO | 1,094,700 | .50 | 57 |
| TOPEKA | 368,300 | .17 | 141 |
| TRAVERSE CITY-CADILLAC | 368,100 | .18 | 137 |
| TUCSON | 674,000 | .31 | 87 |
| TULSA | 1,087,400 | .50 | 58 |
| TUSCALOOSA | 135,400 | .06 | 186 |
| TWIN FALLS | 81,400 | .04 | 201 |
| TYLER | 250,700 | .11 | 159 |
| UTICA | 276,600 | .13 | 158 |
| VICTORIA | 67,200 | .03 | 206 |
| WACO-TEMPLE | 581,000 | .27 | 100 |
| WASHINGTON, DC | 3,903,000 | 1.78 | 8 |
| WATERTOWN-CARTHAGE | 214,800 | .10 | 166 |
| WAUSAU-RHINELANDER | 420,400 | .19 | 129 |
| WEST PALM BEACH | 833,000 | .38 | 76 |
| WHEELING-STEUBENVILLE | 453,600 | .21 | 119 |
| WICHITA-HUTCHINSON | 1,041,400 | .48 | 61 |
| WICHITA FALLS-LAWTON | 426,600 | .19 | 127 |
| WILKES BARRE-SCRANTON | 1,234,800 | .56 | 50 |
| WILMINGTON | 437,500 | .20 | 121 |
| YAKIMA | 435,000 | .20 | 123 |
| YOUNGSTOWN | 629,900 | .29 | 91 |
| ZANESVILLE | 80,900 | .04 | 202 |

## PERSONS 18+ BY ADI MARKET NAME

US TOTAL 184,125,600

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 227,900 | .14 | 152 |
| ALBANY, GA | 275,100 | .14 | 153 |
| ALBANY-SCHENECTADY-TROY | 923,200 | .56 | 50 |
| ALBUQUERQUE | 681,700 | .48 | 68 |
| ALEXANDRIA, LA | 177,100 | .11 | 161 |
| ALEXANDRIA, MN | 163,400 | .10 | 164 |
| ALPENA | 29,700 | .09 | 210 |
| AMARILLO | 341,600 | .21 | 116 |
| ANNISTON | 85,300 | .05 | 194 |
| APDMORE-ADA | 138,600 | .08 | 174 |
| ATLANTA | 2,176,200 | 1.33 | 15 |
| AUGUSTA | 391,700 | .24 | 105 |
| AUSTIN, TX | 444,500 | .27 | 94 |
| BAKERSFIELD | 238,800 | .15 | 151 |
| BALTIMORE | 1,792,700 | 1.09 | 18 |
| BANGOR | 246,300 | .15 | 148 |
| BATON ROUGE | 502,300 | .31 | 87 |
| BEAUMONT-PORT ARTHUR | 321,600 | .20 | 124 |
| BEND | 45,900 | .03 | 207 |
| BILLINGS-HARDIN | 148,100 | .09 | 171 |
| BILOXI-GULFPORT-PASCAGOULA | 116,800 | .07 | 179 |
| BINGHAMTON | 296,700 | .18 | 134 |
| BIRMINGHAM | 965,800 | .59 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 298,600 | .18 | 133 |
| BOISE | 275,200 | .17 | 142 |
| BOSTON | 3,868,100 | 2.36 | 5 |
| BOWLING GREEN | 86,600 | .05 | 193 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 606,900 | .37 | 78 |
| BUFFALO | 1,217,700 | .74 | 32 |
| BURLINGTON-PLATTSBURGH | 428,600 | .26 | 100 |
| CASPER-RIVERTON | 103,700 | .06 | 184 |
| CEDAR RAPIDS-WATERLOO | 634,500 | .39 | 79 |
| CHARLESTON, SC | 371,600 | .23 | 108 |
| CHARLESTON-HUNTINGTON | 1,063,300 | .65 | 41 |
| CHARLOTTE | 1,238,000 | .75 | 31 |
| CHATTANOOGA | 567,800 | .35 | 85 |
| CHEYENNE | 93,400 | .06 | 190 |
| CHICAGO | 6,010,100 | 3.66 | 3 |
| CHICO-REDDING | 250,600 | .15 | 147 |
| CINCINNATI | 1,407,700 | .86 | 26 |
| CLARKSBURG-WESTON | 157,200 | .10 | 168 |
| CLEVELAND | 2,780,900 | 1.69 | 9 |
| COLORADO SPRINGS-PUEBLO | 393,300 | .24 | 104 |
| COLUMBIA, SC | 516,700 | .31 | 89 |
| COLUMBIA-JEFFERSON CITY | 261,600 | .16 | 146 |
| COLUMBUS, GA | 389,900 | .24 | 106 |
| COLUMBUS, OH | 1,151,000 | .70 | 36 |
| COLUMBUS-TUPELO | 291,800 | .18 | 138 |
| CORPUS CHRISTI | 321,400 | .20 | 125 |
| DALLAS-FT. WORTH | 2,683,400 | 1.63 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 639,800 | .39 | 74 |
| DAYTON | 936,000 | .57 | 48 |
| DENVER | 1,688,400 | 1.03 | 20 |
| DES MOINES | 700,900 | .43 | 69 |
| DETROIT | 3,359,500 | 2.05 | 7 |
| DOTHAN | 157,400 | .09 | 170 |
| DULUTH-SUPERIOR | 341,900 | .21 | 115 |
| EL CENTRO-YUMA | 121,600 | .07 | 178 |
| EL PASO | 402,100 | .24 | 103 |
| ELMIRA | 165,200 | .10 | 165 |
| ERIE | 293,300 | .18 | 137 |
| EUGENE | 311,900 | .19 | 128 |
| EUREKA | 102,800 | .06 | 185 |
| EVANSVILLE | 479,200 | .29 | 90 |
| FARGO | 426,700 | .26 | 99 |
| FARMINGTON | 80,800 | .03 | 205 |
| FLINT-SAGINAW-BAY CITY | 802,300 | .94 | 54 |
| FLORENCE, SC | 208,100 | .13 | 156 |
| FT. MYERS-NAPLES | 305,800 | .19 | 131 |
| FT. SMITH | 241,400 | .15 | 150 |
| FT. WAYNE | 436,100 | .27 | 97 |
| FRESNO | 727,600 | .44 | 64 |
| GAINESVILLE | 142,800 | .09 | 173 |
| GRAND JUNCTION | 100,100 | .06 | 188 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 1,141,700 | .70 | 38 |
| GREAT FALLS | 124,600 | .08 | 177 |
| GREEN BAY | 703,400 | .43 | 67 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 914,600 | .56 | 51 |
| GREENVILLE-NEW BERN-WASHINGTON | 432,700 | .26 | 98 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 1,142,300 | .70 | 37 |
| GREENWOOD-GREENVILLE | 138,500 | .08 | 175 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 903,700 | .55 | 52 |
| HARRISONBURG | 102,300 | .06 | 186 |
| HARTFORD-NEW HAVEN | 1,616,600 | .98 | 21 |
| HELENA | 31,300 | .02 | 208 |
| HOUSTON | 2,479,900 | 1.51 | 12 |
| HUNTSVILLE-DECATUR-FLORENCE | 487,400 | .30 | 88 |
| IDAHO FALLS-POCATELLO | 187,400 | .11 | 159 |
| INDIANAPOLIS | 1,882,000 | .08 | 22 |
| JACKSON, MS | 555,200 | .34 | 83 |
| JACKSON, TN | 88,200 | .05 | 192 |
| JACKSONVILLE | 734,700 | .45 | 63 |
| JOHNSTOWN-ALTOONA | 572,700 | .35 | 86 |
| JONESBORO | 134,900 | .08 | 176 |
| JOPLIN-PITTSBURG | 133,100 | .08 | 178 |
| KANSAS CITY | 1,362,800 | .83 | 28 |
| KNOXVILLE | 803,600 | .49 | 59 |
| LA CROSSE-EAU CLAIRE | 324,400 | .20 | 122 |
| LAFAYETTE, IN | 91,700 | .06 | 191 |
| LAFAYETTE, LA | 362,600 | .22 | 112 |
| LAKE CHARLES | 143,800 | .09 | 172 |
| LANSING | 444,800 | .27 | 93 |
| LAREDO | 66,900 | .04 | 199 |
| LAS VEGAS | 360,300 | .22 | 113 |
| LAUREL-HATTIESBURG | 170,900 | .10 | 163 |
| LEXINGTON | 593,300 | .36 | 79 |
| LIMA | 78,300 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 403,400 | .25 | 99 |
| LITTLE ROCK | 876,800 | .53 | 53 |
| LOS ANGELES | 8,362,400 | 5.10 | 2 |
| LOUISVILLE | 1,091,600 | .64 | 45 |
| LUBBOCK | 295,000 | .18 | 136 |
| MACON | 296,700 | .18 | 135 |
| MADISON | 374,000 | .23 | 107 |
| MANKATO | 77,600 | .05 | 196 |
| MARQUETTE | 111,300 | .07 | 181 |
| MCALLEN-BROWNSVILLE (LRGV) | 337,700 | .21 | 119 |
| MEDFORD | 223,300 | .14 | 155 |
| MEMPHIS | 1,152,000 | .70 | 35 |
| MERIDIAN | 111,900 | .07 | 180 |
| MIAMI | 2,240,900 | 1.37 | 13 |
| MILES CITY-GLENDIVE | 21,400 | .01 | 211 |
| MILWAUKEE | 1,356,900 | .83 | 30 |
| MINNEAPOLIS-ST. PAUL | 2,188,800 | 1.33 | 14 |
| MINOT-BISMARCK-DICKINSON | 264,900 | .16 | 144 |
| MISSOULA-BUTTE | 223,700 | .14 | 154 |
| MOBILE-PENSACOLA | 777,700 | .47 | 61 |
| MONROE-EL DORADO | 366,700 | .22 | 111 |
| MONTGOMERY | 338,300 | .21 | 118 |
| NASHVILLE | 1,344,200 | .82 | 30 |
| NEW ORLEANS | 1,164,100 | .71 | 33 |
| NEW YORK | 19,123,500 | 8.00 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 1,024,000 | .62 | 43 |
| NORTH PLATTE | 30,700 | .02 | 209 |
| ODESSA-MIDLAND | 243,100 | .15 | 149 |
| OKLAHOMA CITY | 1,022,600 | .62 | 46 |
| OMAHA | 657,300 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 1,156,400 | .70 | 34 |
| OTTUMWA-KIRKSVILLE | 64,000 | .04 | 200 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 650,200 | .40 | 72 |
| PALM SPRINGS | 109,500 | .07 | 182 |
| PANAMA CITY | 162,700 | .10 | 166 |
| PARKERSBURG | 68,500 | .04 | 198 |
| PEORIA | 438,400 | .27 | 95 |
| PHILADELPHIA | 4,937,600 | 3.01 | 4 |
| PHOENIX | 1,447,600 | .88 | 25 |
| PITTSBURGH | 2,485,600 | 1.51 | 11 |
| PORTLAND, OR | 1,505,200 | .92 | 24 |
| PORTLAND-POLAND SPRING | 666,000 | .38 | 69 |
| PRESQUE ISLE | 59,700 | .04 | 202 |
| PROVIDENCE-NEW BEDFORD | 1,129,900 | .69 | 40 |
| QUINCY-HANNIBAL | 262,600 | .16 | 145 |
| RALEIGH-DURHAM | 1,132,700 | .69 | 39 |
| RAPID CITY | 174,400 | .11 | 162 |
| RENO | 282,100 | .17 | 141 |
| RICHMOND | 897,300 | .55 | 55 |
| ROANOKE-LYNCHBURG | 751,900 | .46 | 62 |
| ROCHESTER, NY | 669,100 | .41 | 64 |
| ROCHESTER-MASON CITY-AUSTIN | 270,600 | .16 | 143 |
| ROCKFORD | 366,800 | .22 | 110 |
| ROUNDUP | 4,100 | .00 | 212 |
| SACRAMENTO-STOCKTON | 1,945,300 | 1.19 | 17 |
| ST. JOSEPH | 95,600 | .06 | 189 |
| ST. LOUIS | 2,036,500 | 1.24 | 17 |
| SALINAS-MONTEREY | 369,400 | .22 | 109 |
| SALISBURY | 160,500 | .10 | 167 |
| SALT LAKE CITY | 1,057,100 | .64 | 42 |
| SAN ANGELO | 70,400 | .04 | 197 |
| SAN ANTONIO | 1,026,100 | .63 | 44 |
| SAN DIEGO | 1,392,500 | .85 | 27 |
| SAN FRANCISCO | 3,806,600 | 2.32 | 6 |
| SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO | 341,400 | .21 | 117 |
| SARASOTA | 177,300 | .11 | 160 |
| SAVANNAH | 403,900 | .25 | 102 |
| SEATTLE-TACOMA | 2,087,400 | 1.27 | 16 |
| SELMA | 51,500 | .03 | 204 |
| SHREVEPORT-TEXARKANA | 883,600 | .53 | 56 |
| SIOUX CITY | 302,500 | .18 | 132 |
| SIOUX FALLS-MITCHELL | 419,000 | .25 | 101 |
| SOUTH BEND-ELKHART | 553,200 | .34 | 84 |
| SPOKANE | 623,800 | .38 | 76 |
| SPRINGFIELD, MA | 474,320 | .29 | 91 |
| SPRINGFIELD, MO | 563,500 | .34 | 82 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 621,100 | .38 | 77 |
| SYRACUSE | 719,100 | .44 | 65 |
| TALLAHASSEE | 320,100 | .20 | 126 |
| TAMPA-ST. PETERSBURG | 1,819,800 | 1.11 | 18 |
| TERRE HAUTE | 326,400 | .20 | 121 |
| TOLEDO | 806,400 | .49 | 58 |
| TOPEKA | 282,500 | .17 | 140 |
| TRAVERSE CITY-CADILLAC | 261,100 | .16 | 134 |
| TUCSON | 503,500 | .31 | 86 |
| TULSA | 819,000 | .50 | 57 |
| TUSCALOOSA | 101,700 | .06 | 187 |
| TWIN FALLS | 58,800 | .04 | 203 |
| TYLER | 180,100 | .11 | 158 |
| UTICA | 208,100 | .13 | 139 |
| VICTORIA | 47,800 | .03 | 208 |
| WACO-TEMPLE | 436,800 | .27 | 96 |
| WASHINGTON, DC | 2,942,700 | 1.79 | 8 |
| WATERTOWN-CARTHAGE | 154,700 | .09 | 169 |
| WAUSAU-RHINELANDER | 307,100 | .19 | 130 |
| WEST PALM BEACH | 794,700 | .48 | 60 |
| WHEELING-STEUBENVILLE | 344,100 | .21 | 114 |
| WICHITA-HUTCHINSON | 783,800 | .48 | 60 |
| WICHITA FALLS-LAWTON | 322,700 | .20 | 123 |
| WILKES BARRE-SCRANTON | 963,200 | .59 | 48 |
| WILMINGTON | 311,200 | .19 | 129 |
| YAKIMA | 319,700 | .19 | 127 |
| YOUNGSTOWN | 472,200 | .29 | 92 |
| ZANESVILLE | 60,700 | .04 | 201 |

## PERSONS 18-49 BY ADI MARKET NAME

US TOTAL 105,686,500

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 127,000 | .12 | 157 |
| ALBANY, GA | 147,300 | .14 | 150 |
| ALBANY-SCHENECTADY-TROY | 546,600 | .52 | 53 |
| ALBUQUERQUE | 468,600 | .44 | 65 |
| ALEXANDRIA, LA | 116,400 | .11 | 160 |
| ALEXANDRIA, MN | 89,100 | .08 | 172 |
| ALPENA | 17,500 | .02 | 210 |
| AMARILLO | 222,800 | .21 | 117 |
| ANNISTON | 58,100 | .05 | 191 |
| ARDMORE-ADA | 74,500 | .07 | 179 |
| ATLANTA | 1,520,400 | 1.44 | 12 |
| AUGUSTA | 261,000 | .25 | 106 |
| AUSTIN, TX | 303,000 | .29 | 90 |
| BAKERSFIELD | 159,100 | .15 | 146 |
| BALTIMORE | 1,213,500 | 1.15 | 19 |
| BANGOR | 153,600 | .15 | 147 |
| BATON ROUGE | 355,000 | .34 | 81 |
| BEAUMONT-PORT ARTHUR | 209,600 | .20 | 120 |
| BEND | 28,600 | .03 | 207 |
| BILLINGS-HARDIN | 97,400 | .09 | 168 |
| BILOXI-GULFPORT-PASCAGOULA | 86,000 | .08 | 173 |
| BINGHAMTON | 181,300 | .17 | 137 |
| BIRMINGHAM | 598,200 | .57 | 50 |
| BLUEFIELD-BECKLEY-OAK HILL | 175,200 | .17 | 140 |
| BOISE | 182,200 | .17 | 133 |
| BOSTON | 2,447,900 | 2.32 | 6 |
| BOWLING GREEN | 57,100 | .05 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 385,000 | .36 | 77 |
| BUFFALO | 742,400 | .70 | 37 |
| BURLINGTON-PLATTSBURGH | 282,500 | .27 | 98 |
| CASPER-RIVERTON | 75,600 | .07 | 178 |
| CEDAR RAPIDS-WATERLOO | 408,800 | .39 | 71 |
| CHARLESTON, SC | 265,100 | .25 | 103 |
| CHARLESTON-HUNTINGTON | 669,700 | .63 | 45 |
| CHARLOTTE | 818,200 | .77 | 31 |
| CHATTANOOGA | 373,600 | .35 | 78 |
| CHEYENNE | 63,400 | .06 | 189 |
| CHICAGO | 3,975,100 | 3.76 | 3 |
| CHICO-REDDING | 150,900 | .14 | 149 |
| CINCINNATI | 901,800 | .85 | 26 |
| CLARKSBURG-WESTON | 90,100 | .09 | 171 |
| CLEVELAND | 1,773,800 | 1.68 | 11 |
| COLORADO SPRINGS-PUEBLO | 277,400 | .26 | 101 |
| COLUMBIA, SC | 359,300 | .34 | 80 |
| COLUMBIA-JEFFERSON CITY | 164,100 | .16 | 143 |
| COLUMBUS, GA | 264,500 | .25 | 104 |
| COLUMBUS, OH | 770,400 | .73 | 34 |
| COLUMBUS-TUPELO | 181,800 | .17 | 135 |
| CORPUS CHRISTI | 224,200 | .21 | 115 |
| DALLAS-FT. WORTH | 1,827,500 | 1.73 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 394,700 | .37 | 75 |
| DAYTON | 617,900 | .58 | 47 |
| DENVER | 1,220,800 | 1.16 | 18 |
| DES MOINES | 436,500 | .41 | 67 |
| DETROIT | 2,254,500 | 2.13 | 7 |
| DOTHAN | 101,300 | .10 | 164 |
| DULUTH-SUPERIOR | 195,400 | .18 | 128 |
| EL CENTRO-YUMA | 80,500 | .08 | 176 |
| EL PASO | 301,100 | .28 | 91 |
| ELMIRA | 98,400 | .09 | 167 |
| ERIE | 178,300 | .17 | 138 |
| EUGENE | 216,000 | .20 | 118 |
| EUREKA | 66,600 | .06 | 186 |
| EVANSVILLE | 289,200 | .27 | 96 |
| FARGO | 262,000 | .25 | 105 |
| FARMINGTON | 36,700 | .03 | 201 |
| FLINT-SAGINAW-BAY CITY | 598,500 | .57 | 49 |
| FLORENCE, SC | 136,100 | .13 | 155 |
| FT. MYERS-NAPLES | 136,900 | .13 | 153 |
| FT. SMITH | 152,900 | .14 | 148 |
| FT. WAYNE | 279,900 | .26 | 99 |
| FRESNO | 475,700 | .45 | 63 |
| GAINESVILLE | 103,500 | .10 | 163 |
| GRAND JUNCTION | 59,200 | .06 | 190 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 741,800 | .70 | 38 |
| GREAT FALLS | 83,400 | .08 | 175 |
| GREEN BAY | 433,500 | .41 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 600,300 | .57 | 48 |
| GREENVILLE-NEW BERN-WASHINGTON | 297,800 | .28 | 93 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 726,400 | .69 | 39 |
| GREENWOOD-GREENVILLE | 85,300 | .08 | 174 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 560,700 | .53 | 52 |
| HARRISONBURG | 64,300 | .06 | 187 |
| HARTFORD-NEW HAVEN | 1,014,400 | .96 | 22 |
| HELENA | 20,400 | .02 | 208 |
| HOUSTON | 1,784,400 | 1.69 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 330,700 | .31 | 86 |
| IDAHO FALLS-POCATELLO | 132,700 | .13 | 156 |
| INDIANAPOLIS | 1,050,800 | .99 | 20 |
| JACKSON, MS | 351,800 | .33 | 83 |
| JACKSON, TN | 52,800 | .05 | 193 |
| JACKSONVILLE | 486,300 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 342,800 | .32 | 84 |
| JONESBORO | 78,200 | .07 | 177 |
| JOPLIN-PITTSBURG | 181,700 | .17 | 136 |
| KANSAS CITY | 880,500 | .83 | 28 |
| KNOXVILLE | 518,300 | .49 | 58 |
| LA CROSSE-EAU CLAIRE | 196,300 | .19 | 127 |
| LAFAYETTE, IN | 69,600 | .07 | 181 |
| LAFAYETTE, LA | 241,500 | .23 | 111 |
| LAKE CHARLES | 98,500 | .09 | 166 |
| LANSING | 311,800 | .30 | 89 |
| LAREDO | 45,000 | .04 | 197 |
| LAS VEGAS | 257,800 | .24 | 107 |
| LAUREL-HATTIESBURG | 108,300 | .10 | 162 |
| LEXINGTON | 393,500 | .37 | 76 |
| LIMA | 48,600 | .05 | 196 |
| LINCOLN-HASTINGS-KEARNEY | 263,800 | .25 | 94 |
| LITTLE ROCK | 537,600 | .51 | 55 |
| LOS ANGELES | 5,628,500 | 5.33 | 2 |
| LOUISVILLE | 703,300 | .67 | 41 |
| LUBBOCK | 202,700 | .19 | 124 |
| MACON | 194,300 | .18 | 129 |
| MADISON | 256,400 | .24 | 108 |
| MANKATO | 48,700 | .05 | 195 |
| MARQUETTE | 67,200 | .06 | 184 |
| MCALLEN-BROWNSVILLE (LRGV) | 229,000 | .22 | 113 |
| MEDFORD | 136,500 | .13 | 154 |
| MEMPHIS | 743,800 | .70 | 36 |
| MERIDIAN | 67,200 | .06 | 184 |
| MIAMI | 1,239,400 | 1.17 | 17 |
| MILES CITY-GLENDIVE | 13,700 | .01 | 211 |
| MILWAUKEE | 889,800 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 1,472,700 | 1.39 | 13 |
| MINOT-BISMARCK-DICKINSON | 169,700 | .16 | 142 |
| MISSOULA-BUTTE | 147,100 | .14 | 151 |
| MOBILE-PENSACOLA | 538,600 | .51 | 54 |
| MONROE-EL DORADO | 224,200 | .21 | 115 |
| MONTGOMERY | 209,400 | .20 | 121 |
| NASHVILLE | 858,200 | .81 | 30 |
| NEW ORLEANS | 802,000 | .76 | 32 |
| NEW YORK | 8,130,100 | 7.69 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 718,300 | .68 | 40 |
| NORTH PLATTE | 17,800 | .02 | 209 |
| ODESSA-MIDLAND | 172,600 | .16 | 141 |
| OKLAHOMA CITY | 660,800 | .63 | 46 |
| OMAHA | 421,600 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 694,600 | .66 | 42 |
| OTTUMWA-KIRKSVILLE | 35,700 | .03 | 203 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 373,000 | .35 | 79 |
| PALM SPRINGS | 67,500 | .06 | 182 |
| PANAMA CITY | 100,200 | .09 | 165 |
| PARKERSBURG | 45,000 | .04 | 197 |
| PEORIA | 279,200 | .26 | 100 |
| PHILADELPHIA | 3,062,800 | 2.90 | 4 |
| PHOENIX | 936,800 | .89 | 25 |
| PITTSBURGH | 1,466,900 | 1.39 | 14 |
| PORTLAND, OR | 983,100 | .93 | 23 |
| PORTLAND-POLAND SPRING | 396,000 | .37 | 74 |
| PRESQUE ISLE | 40,800 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 677,300 | .64 | 44 |
| QUINCY-HANNIBAL | 146,500 | .14 | 152 |
| RALEIGH-DURHAM | 781,700 | .74 | 33 |
| RAPID CITY | 118,000 | .11 | 159 |
| RENO | 182,100 | .17 | 134 |
| RICHMOND | 583,800 | .55 | 51 |
| ROANOKE-LYNCHBURG | 474,800 | .45 | 64 |
| ROCHESTER, NY | 427,300 | .40 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 163,100 | .15 | 145 |
| ROCKFORD | 242,600 | .23 | 110 |
| ROSWELL | 67,300 | .06 | 183 |
| SACRAMENTO-STOCKTON | 1,023,200 | .97 | 21 |
| ST. JOSEPH | 92,100 | .09 | 169 |
| ST. LOUIS | 1,294,300 | 1.22 | 16 |
| SALINAS-MONTEREY | 236,300 | .22 | 112 |
| SALISBURY | 93,200 | .09 | 170 |
| SALT LAKE CITY | 752,500 | .71 | 35 |
| SAN ANGELO | 44,700 | .04 | 199 |
| SAN ANTONIO | 685,800 | .65 | 43 |
| SAN DIEGO | 959,600 | .91 | 24 |
| SAN FRANCISCO | 2,579,800 | 2.44 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 226,700 | .21 | 114 |
| SARASOTA | 64,200 | .06 | 188 |
| SAVANNAH | 269,700 | .26 | 102 |
| SEATTLE-TACOMA | 1,416,400 | 1.34 | 15 |
| SELMA | 31,600 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 514,100 | .49 | 57 |
| SIOUX CITY | 177,700 | .17 | 139 |
| SIOUX FALLS-MITCHELL | 244,200 | .23 | 109 |
| SOUTH BEND-ELKHART | 352,300 | .33 | 82 |
| SPOKANE | 400,000 | .38 | 72 |
| SPRINGFIELD, MA | 298,600 | .28 | 92 |
| SPRINGFIELD, MO | 323,800 | .31 | 87 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 397,500 | .38 | 73 |
| SYRACUSE | 462,200 | .44 | 66 |
| TALLAHASSEE | 212,900 | .20 | 119 |
| TAMPA-ST. PETERSBURG | 868,200 | .82 | 29 |
| TERRE HAUTE | 183,700 | .17 | 131 |
| TOLEDO | 505,400 | .48 | 60 |
| TOPEKA | 189,300 | .18 | 130 |
| TRAVERSE CITY-CADILLAC | 163,500 | .15 | 144 |
| TUCSON | 321,300 | .30 | 88 |
| TULSA | 512,200 | .48 | 59 |
| TUSCALOOSA | 69,700 | .07 | 180 |
| TWIN FALLS | 36,700 | .03 | 201 |
| TYLER | 113,300 | .11 | 161 |
| UTICA | 123,800 | .12 | 158 |
| VICTORIA | 33,300 | .03 | 205 |
| WACO-TEMPLE | 289,100 | .27 | 97 |
| WASHINGTON, DC | 2,076,600 | 1.96 | 8 |
| WATERTOWN-CARTHAGE | 94,600 | .09 | 169 |
| WAUSAU-RHINELANDER | 183,500 | .17 | 132 |
| WEST PALM BEACH | 339,200 | .32 | 85 |
| WHEELING-STEUBENVILLE | 199,900 | .19 | 126 |
| WICHITA-HUTCHINSON | 481,800 | .46 | 62 |
| WICHITA FALLS-LAWTON | 206,100 | .20 | 122 |
| WILKES BARRE-SCRANTON | 530,800 | .50 | 56 |
| WILMINGTON | 201,000 | .19 | 125 |
| YAKIMA | 204,600 | .19 | 123 |
| YOUNGSTOWN | 292,000 | .28 | 95 |
| ZANESVILLE | 35,600 | .03 | 204 |

## PERSONS 12-24 BY ADI MARKET NAME

US TOTAL 51,723,400

| ADI Market Name | Population In TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 65,800 | .13 | 157 |
| ALBANY, GA | 78,400 | .15 | 147 |
| ALBANY-SCHENECTADY-TROY | 283,000 | .55 | 50 |
| ALBUQUERQUE | 238,900 | .46 | 63 |
| ALEXANDRIA, LA | 68,500 | .13 | 155 |
| ALEXANDRIA, MN | 49,400 | .10 | 170 |
| ALPENA | 9,300 | .02 | 209 |
| AMARILLO | 107,400 | .21 | 122 |
| ANNISTON | 31,200 | .06 | 188 |
| ARDMORE-ADA | 38,500 | .07 | 180 |
| ATLANTA | 697,700 | 1.35 | 14 |
| AUGUSTA | 139,400 | .27 | 105 |
| AUSTIN, TX | 164,300 | .32 | 90 |
| BAKERSFIELD | 78,900 | .15 | 146 |
| BALTIMORE | 556,600 | 1.08 | 17 |
| BANGOR | 78,100 | .15 | 148 |
| BATON ROUGE | 189,900 | .37 | 80 |
| BEAUMONT-PORT ARTHUR | 103,900 | .20 | 125 |
| BEND | 12,600 | .02 | 207 |
| BILLINGS-HARDIN | 46,800 | .09 | 173 |
| BILOXI-GULFPORT-PASCAGOULA | 48,400 | .09 | 171 |
| BINGHAMTON | 91,400 | .18 | 138 |
| BIRMINGHAM | 298,700 | .58 | 49 |
| BLUEFIELD-BECKLEY-OAK HILL | 93,500 | .18 | 135 |
| BOISE | 88,900 | .17 | 140 |
| BOSTON | 1,203,800 | 2.33 | 5 |
| BOWLING GREEN | 30,800 | .06 | 189 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 184,500 | .36 | 81 |
| BUFFALO | 387,600 | .75 | 36 |
| BURLINGTON-PLATTSBURGH | 146,600 | .28 | 99 |
| CASPER-RIVERTON | 35,900 | .07 | 183 |
| CEDAR RAPIDS-WATERLOO | 218,100 | .42 | 69 |
| CHARLESTON, SC | 141,500 | .27 | 104 |
| CHARLESTON-HUNTINGTON | 339,900 | .66 | 43 |
| CHARLOTTE | 379,300 | .73 | 37 |
| CHATTANOOGA | 174,500 | .34 | 84 |
| CHEYENNE | 30,700 | .06 | 190 |
| CHICAGO | 1,907,700 | 3.69 | 3 |
| CHICO-REDDING | 75,900 | .15 | 151 |
| CINCINNATI | 447,300 | .86 | 25 |
| CLARKSBURG-WESTON | 44,900 | .09 | 174 |
| CLEVELAND | 867,600 | 1.68 | 9 |
| COLORADO SPRINGS-PUEBLO | 137,900 | .27 | 106 |
| COLUMBIA, SC | 194,200 | .38 | 77 |
| COLUMBIA-JEFFERSON CITY | 90,000 | .17 | 139 |
| COLUMBUS, GA | 150,600 | .29 | 97 |
| COLUMBUS, OH | 376,100 | .73 | 38 |
| COLUMBUS-TUPELO | 97,900 | .19 | 131 |
| CORPUS CHRISTI | 120,200 | .23 | 113 |
| DALLAS-FT. WORTH | 838,300 | 1.62 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 195,700 | .38 | 76 |
| DAYTON | 300,500 | .58 | 48 |
| DENVER | 546,500 | 1.06 | 18 |
| DES MOINES | 221,800 | .43 | 68 |
| DETROIT | 1,112,500 | 2.15 | 7 |
| DOTHAN | 54,800 | .11 | 165 |
| DULUTH-SUPERIOR | 105,900 | .20 | 123 |
| EL CENTRO-YUMA | 42,200 | .08 | 175 |
| EL PASO | 163,300 | .32 | 91 |
| ELMIRA | 52,100 | .10 | 167 |
| ERIE | 92,300 | .18 | 136 |
| EUGENE | 99,200 | .19 | 128 |
| EUREKA | 33,800 | .07 | 182 |
| EVANSVILLE | 143,700 | .28 | 102 |
| FARGO | 143,800 | .28 | 101 |
| FARMINGTON | 19,000 | .04 | 202 |
| FLINT-SAGINAW-BAY CITY | 308,300 | .60 | 47 |
| FLORENCE, SC | 74,200 | .14 | 153 |
| FT. MYERS-NAPLES | 64,100 | .12 | 158 |
| FT. SMITH | 76,800 | .15 | 150 |
| FT. WAYNE | 142,400 | .28 | 103 |
| FRESNO | 244,800 | .47 | 61 |
| GAINESVILLE | 59,500 | .12 | 162 |
| GRAND JUNCTION | 27,700 | .05 | 193 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 390,800 | .76 | 35 |
| GREAT FALLS | 40,400 | .08 | 178 |
| GREEN BAY | 231,700 | .45 | 66 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 274,200 | .53 | 54 |
| GREENVILLE-NEW BERN-WASHINGTON | 172,600 | .33 | 85 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 338,000 | .65 | 44 |
| GREENWOOD-GREENVILLE | 53,400 | .10 | 166 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 274,300 | .53 | 53 |
| HARRISONBURG | 32,900 | .06 | 187 |
| HARTFORD-NEW HAVEN | 493,000 | .95 | 22 |
| HELENA | 9,700 | .02 | 208 |
| HOUSTON | 819,300 | 1.58 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 154,200 | .30 | 94 |
| IDAHO FALLS-POCATELLO | 69,600 | .13 | 154 |
| INDIANAPOLIS | 519,300 | 1.00 | 20 |
| JACKSON, MS | 191,300 | .37 | 79 |
| JACKSON, TN | 26,500 | .05 | 195 |
| JACKSONVILLE | 242,100 | .47 | 62 |
| JOHNSTOWN-ALTOONA | 182,300 | .35 | 82 |
| JONESBORO | 40,500 | .08 | 177 |
| JOPLIN-PITTSBURG | 92,200 | .18 | 137 |
| KANSAS CITY | 415,300 | .80 | 29 |
| KNOXVILLE | 251,600 | .49 | 59 |
| LA CROSSE-EAU CLAIRE | 110,000 | .21 | 120 |
| LAFAYETTE, IN | 42,100 | .08 | 176 |
| LAFAYETTE, LA | 131,000 | .25 | 110 |
| LAKE CHARLES | 51,000 | .10 | 169 |
| LANSING | 165,000 | .32 | 89 |
| LAREDO | 25,700 | .05 | 196 |
| LAS VEGAS | 110,900 | .21 | 119 |
| LAUREL-HATTIESBURG | 59,600 | .12 | 161 |
| LEXINGTON | 201,700 | .39 | 73 |
| LIMA | 25,100 | .05 | 197 |
| LINCOLN-HASTINGS-KEARNEY | 153,200 | .30 | 95 |
| LITTLE ROCK | 270,800 | .52 | 55 |
| LOS ANGELES | 2,508,900 | 4.85 | 2 |
| LOUISVILLE | 350,800 | .68 | 41 |
| LUBBOCK | 110,000 | .21 | 120 |
| MACON | 98,400 | .19 | 129 |
| MADISON | 137,800 | .27 | 107 |
| MANKATO | 28,200 | .05 | 192 |
| MARQUETTE | 38,500 | .07 | 180 |
| MCALLEN-BROWNSVILLE (LRGV) | 137,500 | .27 | 108 |
| MEDFORD | 59,800 | .12 | 160 |
| MEMPHIS | 400,500 | .77 | 34 |
| MERIDIAN | 36,800 | .07 | 182 |
| MIAMI | 543,100 | 1.05 | 19 |
| MILES CITY-GLENDIVE | 6,800 | .01 | 211 |
| MILWAUKEE | 435,300 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 727,300 | 1.41 | 13 |
| MINOT-BISMARCK-DICKINSON | 87,500 | .17 | 141 |
| MISSOULA-BUTTE | 74,800 | .14 | 152 |
| MOBILE-PENSACOLA | 276,100 | .53 | 52 |
| MONROE-EL DORADO | 127,300 | .25 | 111 |
| MONTGOMERY | 112,700 | .22 | 117 |
| NASHVILLE | 413,700 | .80 | 30 |
| NEW ORLEANS | 406,000 | .78 | 32 |
| NEW YORK | 3,717,300 | 7.19 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 362,600 | .70 | 40 |
| NORTH PLATTE | 8,900 | .02 | 210 |
| ODESSA-MIDLAND | 81,900 | .16 | 144 |
| OKLAHOMA CITY | 327,600 | .63 | 46 |
| OMAHA | 204,400 | .40 | 72 |
| ORLANDO-DAYTONA BEACH | 331,900 | .64 | 45 |
| OTTUMWA-KIRKSVILLE | 20,300 | .04 | 200 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 193,200 | .37 | 78 |
| PALM SPRINGS | 33,200 | .06 | 186 |
| PANAMA CITY | 92,100 | .18 | 137 |
| PARKERSBURG | 19,800 | .04 | 201 |
| PEORIA | 144,200 | .28 | 100 |
| PHILADELPHIA | 1,497,100 | 2.89 | 4 |
| PHOENIX | 459,600 | .89 | 24 |
| PITTSBURGH | 740,700 | 1.43 | 12 |
| PORTLAND, OR | 442,900 | .86 | 26 |
| PORTLAND-POLAND SPRING | 196,800 | .38 | 74 |
| PRESQUE ISLE | 22,400 | .04 | 199 |
| PROVIDENCE-NEW BEDFORD | 341,400 | .66 | 42 |
| QUINCY-HANNIBAL | 77,000 | .15 | 149 |
| RALEIGH-DURHAM | 406,400 | .79 | 31 |
| RAPID CITY | 60,400 | .12 | 159 |
| RENO | 83,000 | .16 | 143 |
| RICHMOND | 279,500 | .54 | 51 |
| ROANOKE-LYNCHBURG | 230,900 | .45 | 67 |
| ROCHESTER, NY | 213,600 | .41 | 70 |
| ROCHESTER-MASON CITY-AUSTIN | 79,900 | .15 | 145 |
| ROCKFORD | 118,900 | .23 | 114 |
| ROSWELL | 34,700 | .07 | 184 |
| SACRAMENTO-STOCKTON | 499,200 | .97 | 21 |
| ST. JOSEPH | 27,400 | .05 | 194 |
| ST. LOUIS | 629,300 | 1.22 | 16 |
| SALINAS-MONTEREY | 122,200 | .24 | 112 |
| SALISBURY | 47,000 | .09 | 172 |
| SALT LAKE CITY | 402,000 | .78 | 33 |
| SAN ANGELO | 23,700 | .05 | 198 |
| SAN ANTONIO | 368,000 | .71 | 39 |
| SAN DIEGO | 489,000 | .95 | 23 |
| SAN FRANCISCO | 1,143,300 | 2.21 | 6 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 117,600 | .23 | 116 |
| SARASOTA | 30,000 | .06 | 191 |
| SAVANNAH | 151,000 | .29 | 96 |
| SEATTLE-TACOMA | 645,300 | 1.25 | 15 |
| SELMA | 18,400 | .04 | 203 |
| SHREVEPORT-TEXARKANA | 269,200 | .52 | 56 |
| SIOUX CITY | 96,800 | .19 | 132 |
| SIOUX FALLS-MITCHELL | 131,600 | .25 | 109 |
| SOUTH BEND-ELKHART | 177,800 | .34 | 83 |
| SPOKANE | 196,600 | .38 | 75 |
| SPRINGFIELD, MA | 158,700 | .31 | 93 |
| SPRINGFIELD, MO | 171,900 | .33 | 86 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 209,900 | .41 | 71 |
| SYRACUSE | 250,200 | .48 | 60 |
| TALLAHASSEE | 118,300 | .23 | 115 |
| TAMPA-ST. PETERSBURG | 419,500 | .81 | 28 |
| TERRE HAUTE | 95,900 | .19 | 134 |
| TOLEDO | 263,300 | .51 | 57 |
| TOPEKA | 103,300 | .20 | 126 |
| TRAVERSE CITY-CADILLAC | 86,600 | .17 | 142 |
| TUCSON | 165,200 | .32 | 88 |
| TULSA | 236,800 | .46 | 65 |
| TUSCALOOSA | 39,100 | .08 | 179 |
| TWIN FALLS | 18,000 | .03 | 205 |
| TYLER | 55,400 | .11 | 163 |
| UTICA | 66,500 | .13 | 156 |
| VICTORIA | 16,600 | .03 | 206 |
| WACO-TEMPLE | 170,000 | .33 | 87 |
| WASHINGTON, DC | 932,100 | 1.80 | 8 |
| WATERTOWN-CARTHAGE | 55,400 | .11 | 163 |
| WAUSAU-RHINELANDER | 98,100 | .19 | 130 |
| WEST PALM BEACH | 161,000 | .31 | 92 |
| WHEELING-STEUBENVILLE | 96,700 | .19 | 133 |
| WICHITA-HUTCHINSON | 238,300 | .46 | 64 |
| WICHITA FALLS-LAWTON | 111,400 | .22 | 118 |
| WILKES BARRE-SCRANTON | 261,300 | .51 | 58 |
| WILMINGTON | 105,500 | .20 | 124 |
| YAKIMA | 99,900 | .19 | 127 |
| YOUNGSTOWN | 147,200 | .28 | 98 |
| ZANESVILLE | 18,300 | .04 | 204 |

## PERSONS 12-34 BY ADI MARKET NAME

US TOTAL 89,534,600

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 107,900 | .12 | 157 |
| ALBANY, GA | 130,300 | .15 | 149 |
| ALBANY-SCHENECTADY-TROY | 466,900 | .52 | 54 |
| ALBUQUERQUE | 411,300 | .46 | 63 |
| ALEXANDRIA, LA | 105,600 | .12 | 159 |
| ALEXANDRIA, MN | 78,700 | .09 | 171 |
| ALPENA | 19,700 | .02 | 209 |
| AMARILLO | 188,400 | .21 | 118 |
| ANNISTON | 49,600 | .06 | 191 |
| ARDMORE-ADA | 62,900 | .07 | 179 |
| ATLANTA | 1,271,600 | 1.42 | 13 |
| AUGUSTA | 227,200 | .25 | 107 |
| AUSTIN, TX | 267,600 | .30 | 90 |
| BAKERSFIELD | 137,400 | .15 | 146 |
| BALTIMORE | 961,800 | 1.07 | 19 |
| BANGOR | 132,300 | .15 | 147 |
| BATON ROUGE | 319,300 | .36 | 78 |
| BEAUMONT-PORT ARTHUR | 176,800 | .20 | 123 |
| BEND | 24,000 | .03 | 207 |
| BILLINGS-HARDIN | 82,200 | .09 | 169 |
| BILOXI-GULFPORT-PASCAGOULA | 74,700 | .08 | 174 |
| BINGHAMTON | 155,400 | .17 | 136 |
| BIRMINGHAM | 505,800 | .56 | 49 |
| BLUEFIELD-BECKLEY-OAK HILL | 152,600 | .17 | 139 |
| BOISE | 150,600 | .17 | 134 |
| BOSTON | 2,094,400 | 2.34 | 6 |
| BOWLING GREEN | 49,300 | .06 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 320,600 | .36 | 77 |
| BUFFALO | 633,800 | .71 | 38 |
| BURLINGTON-PLATTSBURGH | 247,200 | .28 | 96 |
| CASPER-RIVERTON | 65,200 | .07 | 178 |
| CEDAR RAPIDS-WATERLOO | 362,800 | .41 | 70 |
| CHARLESTON, SC | 236,400 | .26 | 103 |
| CHARLESTON-HUNTINGTON | 577,700 | .65 | 44 |
| CHARLOTTE | 678,000 | .76 | 33 |
| CHATTANOOGA | 312,100 | .35 | 82 |
| CHEYENNE | 54,800 | .06 | 187 |
| CHICAGO | 3,345,900 | 3.74 | 3 |
| CHICO-REDDING | 129,100 | .14 | 150 |
| CINCINNATI | 768,400 | .86 | 28 |
| CLARKSBURG-WESTON | 77,800 | .09 | 173 |
| CLEVELAND | 1,492,900 | 1.67 | 11 |
| COLORADO SPRINGS-PUEBLO | 237,300 | .27 | 102 |
| COLUMBIA, SC | 317,700 | .35 | 80 |
| COLUMBIA-JEFFERSON CITY | 143,400 | .16 | 143 |
| COLUMBUS, GA | 234,800 | .26 | 104 |
| COLUMBUS, OH | 656,200 | .73 | 36 |
| COLUMBUS-TUPELO | 140,600 | .16 | 132 |
| CORPUS CHRISTI | 198,100 | .22 | 115 |
| DALLAS-FT. WORTH | 1,542,300 | 1.72 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 339,300 | .38 | 76 |
| DAYTON | 523,800 | .59 | 48 |
| DENVER | 1,028,100 | 1.15 | 17 |
| DES MOINES | 375,300 | .42 | 68 |
| DETROIT | 1,918,100 | 2.14 | 7 |
| DOTHAN | 89,100 | .10 | 164 |
| DULUTH-SUPERIOR | 169,900 | .19 | 127 |
| EL CENTRO-YUMA | 70,200 | .08 | 176 |
| EL PASO | 266,000 | .30 | 92 |
| ELMIRA | 86,100 | .10 | 166 |
| ERIE | 155,200 | .17 | 137 |
| EUGENE | 183,700 | .21 | 119 |
| EUREKA | 57,200 | .06 | 185 |
| EVANSVILLE | 246,900 | .28 | 97 |
| FARGO | 231,200 | .26 | 105 |
| FARMINGTON | 32,800 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 526,500 | .59 | 47 |
| FLORENCE, SC | 122,200 | .14 | 153 |
| FT. MYERS-NAPLES | 113,200 | .13 | 155 |
| FT. SMITH | 130,600 | .15 | 148 |
| FT. WAYNE | 242,900 | .27 | 99 |
| FRESNO | 414,300 | .46 | 62 |
| GAINESVILLE | 93,800 | .10 | 163 |
| GRAND JUNCTION | 50,200 | .06 | 190 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 654,000 | .73 | 37 |
| GREAT FALLS | 72,000 | .08 | 175 |
| GREEN BAY | 386,300 | .43 | 67 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 489,700 | .55 | 50 |
| GREENVILLE-NEW BERN-WASHINGTON | 266,200 | .30 | 91 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 601,000 | .67 | 42 |
| GREENWOOD-GREENVILLE | 81,600 | .09 | 170 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 475,900 | .53 | 52 |
| HARRISONBURG | 54,000 | .06 | 188 |
| HARTFORD-NEW HAVEN | 849,500 | .95 | 22 |
| HELENA | 17,200 | .02 | 208 |
| HOUSTON | 1,507,700 | 1.68 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 276,100 | .31 | 87 |
| IDAHO FALLS-POCATELLO | 118,800 | .13 | 154 |
| INDIANAPOLIS | 895,800 | 1.00 | 20 |
| JACKSON, MS | 312,700 | .35 | 81 |
| JACKSON, TN | 44,400 | .05 | 193 |
| JACKSONVILLE | 414,500 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 298,300 | .33 | 84 |
| JONESBORO | 66,600 | .07 | 177 |
| JOPLIN-PITTSBURG | 153,400 | .17 | 138 |
| KANSAS CITY | 735,400 | .82 | 28 |
| KNOXVILLE | 432,600 | .48 | 59 |
| LA CROSSE-EAU CLAIRE | 174,000 | .19 | 126 |
| LAFAYETTE, IN | 62,500 | .07 | 180 |
| LAFAYETTE, LA | 217,200 | .24 | 108 |
| LAKE CHARLES | 86,000 | .10 | 167 |
| LANSING | 275,400 | .31 | 88 |
| LAREDO | 41,200 | .05 | 197 |
| LAS VEGAS | 207,600 | .23 | 112 |
| LAUREL-HATTIESBURG | 96,200 | .11 | 161 |
| LEXINGTON | 340,900 | .38 | 73 |
| LIMA | 41,900 | .05 | 196 |
| LINCOLN-HASTINGS-KEARNEY | 253,200 | .28 | 95 |
| LITTLE ROCK | 457,200 | .51 | 55 |
| LOS ANGELES | 4,630,900 | 5.17 | 2 |
| LOUISVILLE | 602,200 | .67 | 41 |
| LUBBOCK | 179,000 | .20 | 121 |
| MACON | 165,400 | .18 | 129 |
| MADISON | 229,400 | .26 | 106 |
| MANKATO | 42,800 | .05 | 195 |
| MARQUETTE | 59,600 | .07 | 182 |
| MCALLEN-BROWNSVILLE (LRGV) | 213,700 | .24 | 110 |
| MEDFORD | 112,400 | .13 | 156 |
| MEMPHIS | 659,300 | .74 | 35 |
| MERIDIAN | 29,500 | .07 | 183 |
| MIAMI | 974,900 | 1.09 | 18 |
| MILES CITY-GLENDIVE | 11,800 | .01 | 211 |
| MILWAUKEE | 757,700 | .85 | 27 |
| MINNEAPOLIS-ST. PAUL | 1,274,000 | 1.42 | 12 |
| MINOT-BISMARCK-DICKINSON | 150,500 | .17 | 140 |
| MISSOULA-BUTTE | 128,100 | .14 | 151 |
| MOBILE-PENSACOLA | 469,000 | .52 | 53 |
| MONROE-EL DORADO | 202,700 | .23 | 114 |
| MONTGOMERY | 183,200 | .20 | 120 |
| NASHVILLE | 718,000 | .80 | 29 |
| NEW ORLEANS | 699,500 | .78 | 31 |
| NEW YORK | 6,666,800 | 7.38 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 607,800 | .68 | 39 |
| NORTH PLATTE | 15,600 | .02 | 210 |
| ODESSA-MIDLAND | 142,900 | .16 | 144 |
| OKLAHOMA CITY | 559,300 | .62 | 46 |
| OMAHA | 360,400 | .40 | 71 |
| ORLANDO-DAYTONA BEACH | 575,100 | .64 | 45 |
| OTTUMWA-KIRKSVILLE | 30,800 | .03 | 203 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 318,000 | .36 | 79 |
| PALM SPRINGS | 98,500 | .07 | 184 |
| PANAMA CITY | 87,000 | .10 | 165 |
| PARKERSBURG | 38,200 | .04 | 199 |
| PEORIA | 239,500 | .27 | 101 |
| PHILADELPHIA | 2,566,900 | 2.87 | 4 |
| PHOENIX | 802,800 | .90 | 25 |
| PITTSBURGH | 1,238,700 | 1.38 | 14 |
| PORTLAND, OR | 828,500 | .93 | 23 |
| PORTLAND-POLAND SPRING | 339,400 | .38 | 75 |
| PRESQUE ISLE | 37,400 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 579,900 | .65 | 43 |
| QUINCY-HANNIBAL | 125,400 | .14 | 152 |
| RALEIGH-DURHAM | 675,800 | .75 | 34 |
| RAPID CITY | 104,000 | .12 | 160 |
| RENO | 145,600 | .16 | 141 |
| RICHMOND | 486,900 | .54 | 51 |
| ROANOKE-LYNCHBURG | 394,300 | .44 | 66 |
| ROCHESTER, NY | 366,900 | .41 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 139,900 | .16 | 145 |
| ROCKFORD | 209,000 | .23 | 111 |
| ROSWELL | 57,100 | .06 | 186 |
| SACRAMENTO-STOCKTON | 869,500 | .97 | 21 |
| ST. JOSEPH | 44,000 | .05 | 194 |
| ST. LOUIS | 1,088,700 | 1.22 | 16 |
| SALINAS-MONTEREY | 203,900 | .23 | 113 |
| SALISBURY | 77,900 | .09 | 172 |
| SALT LAKE CITY | 679,700 | .76 | 32 |
| SAN ANGELO | 38,700 | .04 | 198 |
| SAN ANTONIO | 602,400 | .67 | 40 |
| SAN DIEGO | 815,700 | .91 | 24 |
| SAN FRANCISCO | 2,131,000 | 2.38 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 195,000 | .22 | 116 |
| SARASOTA | 51,200 | .06 | 189 |
| SAVANNAH | 240,200 | .27 | 100 |
| SEATTLE-TACOMA | 1,184,200 | 1.32 | 15 |
| SELMA | 29,500 | .03 | 205 |
| SHREVEPORT-TEXARKANA | 447,300 | .50 | 56 |
| SIOUX CITY | 156,100 | .17 | 135 |
| SIOUX FALLS-MITCHELL | 217,100 | .24 | 109 |
| SOUTH BEND-ELKHART | 301,100 | .34 | 83 |
| SPOKANE | 339,700 | .38 | 74 |
| SPRINGFIELD, MA | 258,700 | .29 | 93 |
| SPRINGFIELD, MO | 274,600 | .31 | 89 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 344,500 | .38 | 72 |
| SYRACUSE | 404,300 | .45 | 65 |
| TALLAHASSEE | 191,600 | .21 | 117 |
| TAMPA-ST. PETERSBURG | 717,400 | .80 | 30 |
| TERRE HAUTE | 156,900 | .18 | 133 |
| TOLEDO | 438,700 | .49 | 58 |
| TOPEKA | 163,400 | .18 | 131 |
| TRAVERSE CITY-CADILLAC | 145,600 | .16 | 141 |
| TUCSON | 276,700 | .31 | 86 |
| TULSA | 422,900 | .47 | 60 |
| TUSCALOOSA | 60,300 | .07 | 181 |
| TWIN FALLS | 31,600 | .04 | 202 |
| TYLER | 95,900 | .11 | 162 |
| UTICA | 106,900 | .12 | 158 |
| VICTORIA | 28,900 | .03 | 206 |
| WACO-TEMPLE | 257,300 | .29 | 94 |
| WASHINGTON, DC | 1,711,700 | 1.91 | 8 |
| WATERTOWN-CARTHAGE | 85,300 | .10 | 168 |
| WAUSAU-RHINELANDER | 163,600 | .18 | 130 |
| WEST PALM BEACH | 281,400 | .31 | 85 |
| WHEELING-STEUBENVILLE | 166,900 | .19 | 128 |
| WICHITA-HUTCHINSON | 409,100 | .46 | 64 |
| WICHITA FALLS-LAWTON | 177,600 | .20 | 122 |
| WILKES BARRE-SCRANTON | 440,500 | .49 | 57 |
| WILMINGTON | 176,000 | .20 | 124 |
| YAKIMA | 174,300 | .19 | 129 |
| YOUNGSTOWN | 244,700 | .27 | 98 |
| ZANESVILLE | 30,300 | .03 | 204 |

## PERSONS 18-34 BY ADI MARKET NAME

US TOTAL 67,404,600

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 78,800 | .12 | 158 |
| ALBANY, GA | 93,700 | .14 | 151 |
| ALBANY-SCHENECTADY-TROY | 340,700 | .51 | 54 |
| ALBUQUERQUE | 303,900 | .46 | 64 |
| ALEXANDRIA, LA | 79,100 | .12 | 157 |
| ALEXANDRIA, MN | 54,500 | .08 | 174 |
| ALPENA | 10,900 | .02 | 210 |
| AMARILLO | 139,100 | .21 | 119 |
| ANNISTON | 38,300 | .06 | 190 |
| ARDMORE-ADA | 45,500 | .07 | 182 |
| ATLANTA | 969,400 | 1.44 | 13 |
| AUGUSTA | 165,400 | .25 | 107 |
| AUSTIN, TX | 213,300 | .32 | 88 |
| BAKERSFIELD | 101,000 | .15 | 145 |
| BALTIMORE | 717,900 | 1.07 | 19 |
| BANGOR | 97,900 | .15 | 149 |
| BATON ROUGE | 239,900 | .36 | 78 |
| BEAUMONT-PORT ARTHUR | 127,800 | .19 | 129 |
| BEND | 17,600 | .03 | 207 |
| BILLINGS-HARDIN | 61,400 | .09 | 167 |
| BILOXI-GULFPORT-PASCAGOULA | 58,000 | .09 | 171 |
| BINGHAMTON | 112,000 | .17 | 139 |
| BIRMINGHAM | 368,300 | .55 | 51 |
| BLUEFIELD-BECKLEY-OAK HILL | 108,400 | .16 | 142 |
| BOISE | 118,400 | .18 | 130 |
| BOSTON | 1,584,400 | 2.35 | 6 |
| BOWLING GREEN | 39,000 | .06 | 189 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 241,200 | .36 | 77 |
| BUFFALO | 452,600 | .67 | 40 |
| BURLINGTON-PLATTSBURGH | 183,900 | .27 | 97 |
| CASPER-RIVERTON | 49,300 | .07 | 178 |
| CEDAR RAPIDS-WATERLOO | 274,100 | .41 | 70 |
| CHARLESTON, SC | 174,900 | .26 | 105 |
| CHARLESTON-HUNTINGTON | 422,300 | .63 | 46 |
| CHARLOTTE | 507,800 | .75 | 34 |
| CHATTANOOGA | 233,600 | .35 | 81 |
| CHEYENNE | 41,600 | .06 | 187 |
| CHICAGO | 2,516,900 | 3.73 | 3 |
| CHICO-REDDING | 96,100 | .14 | 150 |
| CINCINNATI | 572,900 | .85 | 28 |
| CLARKSBURG-WESTON | 58,200 | .09 | 170 |
| CLEVELAND | 1,111,000 | 1.65 | 11 |
| COLORADO SPRINGS-PUEBLO | 185,400 | .28 | 96 |
| COLUMBIA, SC | 239,300 | .36 | 79 |
| COLUMBIA-JEFFERSON CITY | 112,900 | .17 | 137 |
| COLUMBUS, GA | 179,400 | .27 | 100 |
| COLUMBUS, OH | 507,400 | .75 | 35 |
| COLUMBUS-TUPELO | 117,800 | .17 | 132 |
| CORPUS CHRISTI | 144,800 | .21 | 117 |
| DALLAS-FT. WORTH | 1,198,900 | 1.78 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 250,500 | .37 | 75 |
| DAYTON | 344,600 | .50 | 47 |
| DENVER | 811,900 | 1.20 | 16 |
| DES MOINES | 285,000 | .42 | 67 |
| DETROIT | 1,433,200 | 2.13 | 7 |
| DOTHAN | 67,400 | .10 | 164 |
| DULUTH-SUPERIOR | 118,900 | .18 | 129 |
| EL CENTRO-YUMA | 80,700 | .08 | 177 |
| EL PASO | 198,800 | .29 | 93 |
| ELMIRA | 61,200 | .09 | 168 |
| ERIE | 114,300 | .17 | 135 |
| EUGENE | 143,600 | .21 | 118 |
| EUREKA | 43,000 | .06 | 185 |
| EVANSVILLE | 178,600 | .26 | 102 |
| FARGO | 172,900 | .26 | 106 |
| FARMINGTON | 22,900 | .03 | 202 |
| FLINT-SAGINAW-BAY CITY | 388,800 | .58 | 48 |
| FLORENCE, SC | 86,300 | .13 | 154 |
| FT. MYERS-NAPLES | 83,200 | .12 | 156 |
| FT. SMITH | 99,100 | .15 | 147 |
| FT. WAYNE | 179,300 | .27 | 101 |
| FRESNO | 306,900 | .46 | 62 |
| GAINESVILLE | 77,400 | .11 | 161 |
| GRAND JUNCTION | 36,500 | .05 | 192 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 487,900 | .72 | 36 |
| GREAT FALLS | 53,400 | .08 | 176 |
| GREEN BAY | 279,400 | .41 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 370,200 | .55 | 50 |
| GREENVILLE-NEW BERN-WASHINGTON | 200,900 | .30 | 92 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 456,400 | .68 | 39 |
| GREENWOOD-GREENVILLE | 55,300 | .08 | 173 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 358,600 | .53 | 52 |
| HARRISONBURG | 42,000 | .06 | 186 |
| HARTFORD-NEW HAVEN | 637,200 | .95 | 24 |
| HELENA | 12,800 | .02 | 208 |
| HOUSTON | 1,151,800 | 1.71 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 206,700 | .31 | 90 |
| IDAHO FALLS-POCATELLO | 86,900 | .13 | 153 |
| INDIANAPOLIS | 675,900 | 1.00 | 20 |
| JACKSON, MS | 222,400 | .33 | 84 |
| JACKSON, TN | 32,700 | .05 | 195 |
| JACKSONVILLE | 308,200 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 223,000 | .33 | 83 |
| JONESBORO | 48,600 | .07 | 179 |
| JOPLIN-PITTSBURG | 113,500 | .17 | 136 |
| KANSAS CITY | 561,400 | .83 | 28 |
| KNOXVILLE | 320,900 | .48 | 59 |
| LA CROSSE-EAU CLAIRE | 128,300 | .19 | 124 |
| LAFAYETTE, IN | 53,800 | .08 | 175 |
| LAFAYETTE, LA | 155,900 | .23 | 112 |
| LAKE CHARLES | 62,600 | .09 | 166 |
| LANSING | 216,500 | .32 | 85 |
| LAREDO | 29,400 | .04 | 197 |
| LAS VEGAS | 161,300 | .24 | 108 |
| LAUREL-HATTIESBURG | 69,900 | .10 | 163 |
| LEXINGTON | 261,400 | .39 | 73 |
| LIMA | 30,400 | .05 | 196 |
| LINCOLN-HASTINGS-KEARNEY | 193,200 | .29 | 95 |
| LITTLE ROCK | 334,300 | .50 | 55 |
| LOS ANGELES | 3,580,600 | 5.33 | 2 |
| LOUISVILLE | 449,500 | .67 | 41 |
| LUBBOCK | 136,400 | .20 | 121 |
| MACON | 118,400 | .18 | 130 |
| MADISON | 180,200 | .27 | 99 |
| MANKATO | 33,000 | .05 | 193 |
| MARQUETTE | 45,600 | .07 | 181 |
| MCALLEN-BROWNSVILLE (LRGV) | 146,600 | .22 | 114 |
| MEDFORD | 84,300 | .13 | 155 |
| MEMPHIS | 476,200 | .71 | 37 |
| MERIDIAN | 43,200 | .06 | 184 |
| MIAMI | 742,600 | 1.10 | 18 |
| MILES CITY-GLENDIVE | 8,500 | .01 | 211 |
| MILWAUKEE | 567,100 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 976,900 | 1.45 | 12 |
| MINOT-BISMARCK-DICKINSON | 110,500 | .16 | 141 |
| MISSOULA-BUTTE | 99,000 | .15 | 148 |
| MOBILE-PENSACOLA | 348,900 | .52 | 53 |
| MONROE-EL DORADO | 144,900 | .21 | 116 |
| MONTGOMERY | 132,200 | .20 | 122 |
| NASHVILLE | 540,700 | .80 | 29 |
| NEW ORLEANS | 521,600 | .77 | 31 |
| NEW YORK | 4,940,900 | 7.33 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 466,500 | .69 | 38 |
| NORTH PLATTE | 11,300 | .02 | 209 |
| ODESSA-MIDLAND | 102,700 | .15 | 143 |
| OKLAHOMA CITY | 425,800 | .63 | 44 |
| OMAHA | 270,300 | .40 | 71 |
| ORLANDO-DAYTONA BEACH | 422,600 | .63 | 45 |
| OTTUMWA-KIRKSVILLE | 24,300 | .04 | 201 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 239,300 | .36 | 79 |
| PALM SPRINGS | 43,800 | .06 | 183 |
| PANAMA CITY | 63,000 | .09 | 165 |
| PARKERSBURG | 29,400 | .04 | 197 |
| PEORIA | 182,100 | .27 | 98 |
| PHILADELPHIA | 1,920,600 | 2.85 | 4 |
| PHOENIX | 605,200 | .90 | 25 |
| PITTSBURGH | 909,800 | 1.35 | 15 |
| PORTLAND, OR | 630,400 | .95 | 23 |
| PORTLAND-POLAND SPRING | 250,000 | .37 | 76 |
| PRESQUE ISLE | 26,800 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 433,500 | .64 | 43 |
| QUINCY-HANNIBAL | 92,900 | .14 | 152 |
| RALEIGH-DURHAM | 517,700 | .77 | 32 |
| RAPID CITY | 78,400 | .12 | 159 |
| RENO | 110,600 | .16 | 140 |
| RICHMOND | 371,000 | .55 | 49 |
| ROANOKE-LYNCHBURG | 301,300 | .45 | 66 |
| ROCHESTER, NY | 274,600 | .41 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 101,000 | .15 | 145 |
| ROCKFORD | 156,200 | .23 | 111 |
| ROSWELL | 40,300 | .06 | 188 |
| SACRAMENTO-STOCKTON | 653,700 | .97 | 21 |
| ST. JOSEPH | 32,800 | .05 | 194 |
| ST. LOUIS | 797,900 | 1.18 | 17 |
| SALINAS-MONTEREY | 158,900 | .24 | 109 |
| SALISBURY | 56,400 | .08 | 172 |
| SALT LAKE CITY | 513,300 | .76 | 33 |
| SAN ANGELO | 29,300 | .04 | 199 |
| SAN ANTONIO | 444,900 | .66 | 42 |
| SAN DIEGO | 646,200 | .96 | 22 |
| SAN FRANCISCO | 1,677,700 | 2.49 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 154,400 | .23 | 113 |
| SARASOTA | 37,100 | .06 | 191 |
| SAVANNAH | 178,400 | .26 | 104 |
| SEATTLE-TACOMA | 924,800 | 1.37 | 14 |
| SELMA | 20,500 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 324,100 | .48 | 58 |
| SIOUX CITY | 112,100 | .17 | 138 |
| SIOUX FALLS-MITCHELL | 156,300 | .23 | 110 |
| SOUTH BEND-ELKHART | 223,400 | .33 | 82 |
| SPOKANE | 255,000 | .38 | 74 |
| SPRINGFIELD, MA | 196,100 | .29 | 94 |
| SPRINGFIELD, MO | 208,900 | .31 | 88 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 265,800 | .39 | 72 |
| SYRACUSE | 301,800 | .45 | 65 |
| TALLAHASSEE | 145,300 | .22 | 115 |
| TAMPA-ST. PETERSBURG | 534,900 | .79 | 30 |
| TERRE HAUTE | 115,900 | .17 | 134 |
| TOLEDO | 326,100 | .48 | 57 |
| TOPEKA | 131,900 | .20 | 123 |
| TRAVERSE CITY-CADILLAC | 101,900 | .15 | 144 |
| TUCSON | 209,800 | .31 | 87 |
| TULSA | 314,800 | .47 | 60 |
| TUSCALOOSA | 47,300 | .07 | 180 |
| TWIN FALLS | 22,900 | .03 | 202 |
| TYLER | 71,000 | .11 | 162 |
| UTICA | 77,900 | .12 | 160 |
| VICTORIA | 20,900 | .03 | 205 |
| WACO-TEMPLE | 205,200 | .30 | 91 |
| WASHINGTON, DC | 1,317,400 | 1.95 | 8 |
| WATERTOWN-CARTHAGE | 60,300 | .09 | 169 |
| WAUSAU-RHINELANDER | 116,200 | .17 | 133 |
| WEST PALM BEACH | 208,700 | .31 | 89 |
| WHEELING-STEUBENVILLE | 122,900 | .18 | 128 |
| WICHITA-HUTCHINSON | 304,400 | .45 | 63 |
| WICHITA FALLS-LAWTON | 136,700 | .20 | 120 |
| WILKES BARRE-SCRANTON | 327,500 | .49 | 56 |
| WILMINGTON | 125,800 | .19 | 127 |
| YAKIMA | 127,600 | .19 | 126 |
| YOUNGSTOWN | 178,600 | .26 | 102 |
| ZANESVILLE | 22,200 | .03 | 204 |

**WOMEN 18+** **BY ADI MARKET NAME** US TOTAL 86,031,600

| ADI Market Name | Population In TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 121,100 | .14 | 152 |
| ALBANY, GA | 119,600 | .14 | 153 |
| ALBANY-SCHENECTADY-TROY | 491,400 | .57 | 50 |
| ALBUQUERQUE | 352,400 | .41 | 68 |
| ALEXANDRIA, LA | 89,100 | .10 | 162 |
| ALEXANDRIA, MN | 83,300 | .10 | 167 |
| ALPENA | 15,400 | .02 | 210 |
| AMARILLO | 176,800 | .21 | 118 |
| ANNISTON | 43,700 | .05 | 194 |
| ARDMORE-ADA | 73,400 | .09 | 174 |
| ATLANTA | 1,144,300 | 1.33 | 14 |
| AUGUSTA | 204,700 | .24 | 103 |
| AUSTIN, TX | 226,400 | .26 | 95 |
| BAKERSFIELD | 121,600 | .14 | 151 |
| BALTIMORE | 936,000 | 1.09 | 19 |
| BANGOR | 127,900 | .15 | 148 |
| BATON ROUGE | 258,100 | .30 | 87 |
| BEAUMONT-PORT ARTHUR | 167,900 | .20 | 123 |
| BEND | 23,200 | .03 | 207 |
| BILLINGS-HARDIN | 75,900 | .09 | 171 |
| BILOXI-GULFPORT-PASCAGOULA | 54,600 | .06 | 183 |
| BINGHAMTON | 156,400 | .18 | 135 |
| BIRMINGHAM | 519,200 | .60 | 46 |
| BLUEFIELD-BECKLEY-OAK HILL | 158,300 | .18 | 132 |
| BOISE | 140,700 | .16 | 142 |
| BOSTON | 2,064,700 | 2.40 | 5 |
| BOWLING GREEN | 44,600 | .05 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 314,000 | .36 | 78 |
| BUFFALO | 647,800 | .75 | 32 |
| BURLINGTON-PLATTSBURGH | 221,800 | .26 | 97 |
| CASPER-RIVERTON | 52,800 | .06 | 185 |
| CEDAR RAPIDS-WATERLOO | 331,000 | .38 | 75 |
| CHARLESTON, SC | 190,000 | .22 | 111 |
| CHARLESTON-HUNTINGTON | 556,500 | .65 | 41 |
| CHARLOTTE | 658,200 | .77 | 31 |
| CHATTANOOGA | 301,200 | .35 | 80 |
| CHEYENNE | 48,000 | .06 | 180 |
| CHICAGO | 3,148,200 | 3.66 | 3 |
| CHICO-REDDING | 129,200 | .15 | 147 |
| CINCINNATI | 746,100 | .87 | 26 |
| CLARKSBURG-WESTON | 83,100 | .10 | 168 |
| CLEVELAND | 1,467,600 | 1.71 | 9 |
| COLORADO SPRINGS-PUEBLO | 198,300 | .23 | 105 |
| COLUMBIA, SC | 265,300 | .31 | 85 |
| COLUMBIA-JEFFERSON CITY | 135,000 | .16 | 145 |
| COLUMBUS, GA | 197,500 | .23 | 106 |
| COLUMBUS, OH | 602,800 | .70 | 38 |
| COLUMBUS-TUPELO | 153,500 | .18 | 137 |
| CORPUS CHRISTI | 165,900 | .19 | 128 |
| DALLAS-FT. WORTH | 1,405,700 | 1.63 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 335,100 | .39 | 74 |
| DAYTON | 491,700 | .57 | 49 |
| DENVER | 867,900 | 1.01 | 20 |
| DES MOINES | 373,600 | .43 | 66 |
| DETROIT | 1,746,200 | 2.03 | 7 |
| DOTHAN | 80,000 | .09 | 170 |
| DULUTH-SUPERIOR | 175,900 | .20 | 119 |
| EL CENTRO-YUMA | 60,600 | .07 | 178 |
| EL PASO | 207,300 | .24 | 102 |
| ELMIRA | 86,500 | .10 | 164 |
| ERIE | 155,700 | .18 | 136 |
| EUGENE | 157,800 | .18 | 133 |
| EUREKA | 50,700 | .06 | 189 |
| EVANSVILLE | 254,100 | .30 | 90 |
| FARGO | 214,900 | .25 | 99 |
| FARMINGTON | 26,400 | .03 | 205 |
| FLINT-SAGINAW-BAY CITY | 461,600 | .54 | 55 |
| FLORENCE, SC | 112,400 | .13 | 155 |
| FT. MYERS-NAPLES | 159,500 | .19 | 129 |
| FT. SMITH | 126,100 | .15 | 149 |
| FT. WAYNE | 229,300 | .27 | 94 |
| FRESNO | 374,500 | .44 | 64 |
| GAINESVILLE | 72,000 | .08 | 175 |
| GRAND JUNCTION | 52,200 | .06 | 187 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 596,400 | .69 | 39 |
| GREAT FALLS | 62,900 | .07 | 177 |
| GREEN BAY | 364,100 | .42 | 67 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 486,900 | .57 | 51 |
| GREENVILLE-NEW BERN-WASHINGTON | 214,400 | .25 | 100 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 605,000 | .70 | 37 |
| GREENWOOD-GREENVILLE | 74,700 | .09 | 172 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 478,700 | .56 | 52 |
| HARRISONBURG | 55,200 | .06 | 181 |
| HARTFORD-NEW HAVEN | 850,000 | .99 | 21 |
| HELENA | 16,500 | .02 | 208 |
| HOUSTON | 1,272,900 | 1.48 | 12 |
| HUNTSVILLE-DECATUR-FLORENCE | 255,100 | .30 | 89 |
| IDAHO FALLS-POCATELLO | 94,100 | .11 | 160 |
| INDIANAPOLIS | 831,300 | .97 | 22 |
| JACKSON, MS | 299,100 | .35 | 82 |
| JACKSON, TN | 47,300 | .05 | 191 |
| JACKSONVILLE | 385,700 | .45 | 63 |
| JOHNSTOWN-ALTOONA | 299,500 | .35 | 81 |
| JONESBORO | 69,800 | .08 | 176 |
| JOPLIN-PITTSBURG | 177,600 | .21 | 116 |
| KANSAS CITY | 719,100 | .84 | 27 |
| KNOXVILLE | 424,400 | .49 | 58 |
| LA CROSSE-EAU CLAIRE | 167,900 | .20 | 123 |
| LAFAYETTE, IN | 44,100 | .05 | 193 |
| LAFAYETTE, LA | 190,200 | .22 | 110 |
| LAKE CHARLES | 74,600 | .09 | 173 |
| LANSING | 225,900 | .26 | 96 |
| LAREDO | 36,600 | .04 | 198 |
| LAS VEGAS | 177,500 | .21 | 117 |
| LAUREL-HATTIESBURG | 90,700 | .11 | 161 |
| LEXINGTON | 309,000 | .36 | 79 |
| LIMA | 41,400 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 257,600 | .30 | 88 |
| LITTLE ROCK | 461,000 | .54 | 56 |
| LOS ANGELES | 4,374,600 | 5.08 | 2 |
| LOUISVILLE | 545,600 | .63 | 42 |
| LUBBOCK | 151,500 | .18 | 139 |
| MACON | 159,000 | .18 | 130 |
| MADISON | 192,500 | .22 | 108 |
| MANKATO | 40,300 | .05 | 196 |
| MARQUETTE | 53,700 | .06 | 184 |
| MCALLEN-BROWNSVILLE (LRGV) | 182,800 | .21 | 114 |
| MEDFORD | 115,700 | .13 | 154 |
| MEMPHIS | 613,400 | .71 | 34 |
| MERIDIAN | 59,500 | .07 | 179 |
| MIAMI | 1,205,200 | 1.40 | 13 |
| MILES CITY-GLENDIVE | 10,900 | .01 | 211 |
| MILWAUKEE | 709,600 | .82 | 28 |
| MINNEAPOLIS-ST. PAUL | 1,135,700 | 1.32 | 15 |
| MINOT-BISMARCK-DICKINSON | 133,900 | .16 | 146 |
| MISSOULA-BUTTE | 112,100 | .13 | 156 |
| MOBILE-PENSACOLA | 403,400 | .47 | 61 |
| MONROE-EL DORADO | 196,100 | .23 | 107 |
| MONTGOMERY | 183,000 | .21 | 113 |
| NASHVILLE | 701,000 | .81 | 29 |
| NEW ORLEANS | 614,800 | .71 | 33 |
| NEW YORK | 7,034,200 | 8.18 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 514,900 | .60 | 48 |
| NORTH PLATTE | 15,700 | .02 | 209 |
| ODESSA-MIDLAND | 125,400 | .15 | 150 |
| OKLAHOMA CITY | 538,500 | .63 | 44 |
| OMAHA | 345,100 | .40 | 71 |
| ORLANDO-DAYTONA BEACH | 610,000 | .71 | 35 |
| OTTUMWA-KIRKSVILLE | 33,200 | .04 | 200 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 343,400 | .40 | 72 |
| PALM SPRINGS | 56,900 | .07 | 180 |
| PANAMA CITY | 84,700 | .10 | 166 |
| PARKERSBURG | 36,500 | .04 | 199 |
| PEORIA | 231,400 | .27 | 93 |
| PHILADELPHIA | 2,621,100 | 3.05 | 4 |
| PHOENIX | 750,800 | .87 | 25 |
| PITTSBURGH | 1,324,300 | 1.54 | 11 |
| PORTLAND, OR | 784,800 | .91 | 24 |
| PORTLAND-POLAND SPRING | 338,400 | .39 | 73 |
| PRESQUE ISLE | 30,100 | .03 | 203 |
| PROVIDENCE-NEW BEDFORD | 606,600 | .71 | 36 |
| QUINCY-HANNIBAL | 139,100 | .16 | 144 |
| RALEIGH-DURHAM | 581,400 | .68 | 40 |
| RAPID CITY | 87,200 | .10 | 163 |
| RENO | 140,500 | .16 | 143 |
| RICHMOND | 470,800 | .55 | 53 |
| ROANOKE-LYNCHBURG | 394,100 | .46 | 62 |
| ROCHESTER, NY | 352,000 | .41 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 142,900 | .17 | 141 |
| ROCKFORD | 191,600 | .22 | 109 |
| ROSWELL | 54,700 | .06 | 182 |
| SACRAMENTO-STOCKTON | 798,500 | .93 | 23 |
| ST. JOSEPH | 51,700 | .06 | 188 |
| ST. LOUIS | 1,083,800 | 1.26 | 16 |
| SALINAS-MONTEREY | 186,600 | .22 | 112 |
| SALISBURY | 85,500 | .10 | 165 |
| SALT LAKE CITY | 541,100 | .63 | 43 |
| SAN ANGELO | 36,800 | .04 | 197 |
| SAN ANTONIO | 538,300 | .63 | 45 |
| SAN DIEGO | 692,900 | .81 | 30 |
| SAN FRANCISCO | 1,968,800 | 2.29 | 6 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 173,200 | .20 | 121 |
| SARASOTA | 97,700 | .11 | 159 |
| SAVANNAH | 204,500 | .24 | 104 |
| SEATTLE-TACOMA | 1,065,800 | 1.24 | 17 |
| SELMA | 28,300 | .03 | 204 |
| SHREVEPORT-TEXARKANA | 462,300 | .54 | 54 |
| SIOUX CITY | 158,800 | .18 | 131 |
| SIOUX FALLS-MITCHELL | 216,500 | .25 | 98 |
| SOUTH BEND-ELKHART | 288,700 | .34 | 83 |
| SPOKANE | 318,400 | .37 | 77 |
| SPRINGFIELD, MA | 253,600 | .29 | 91 |
| SPRINGFIELD, MO | 297,100 | .33 | 84 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 327,400 | .38 | 76 |
| SYRACUSE | 374,400 | .44 | 65 |
| TALLAHASSEE | 169,500 | .20 | 122 |
| TAMPA-ST. PETERSBURG | 980,100 | 1.14 | 18 |
| TERRE HAUTE | 174,000 | .20 | 120 |
| TOLEDO | 424,300 | .49 | 59 |
| TOPEKA | 143,400 | .17 | 140 |
| TRAVERSE CITY-CADILLAC | 151,800 | .18 | 138 |
| TUCSON | 261,600 | .30 | 86 |
| TULSA | 435,400 | .51 | 57 |
| TUSCALOOSA | 52,600 | .06 | 186 |
| TWIN FALLS | 30,400 | .04 | 202 |
| TYLER | 98,600 | .11 | 158 |
| UTICA | 110,000 | .13 | 157 |
| VICTORIA | 25,100 | .03 | 206 |
| WACO-TEMPLE | 209,600 | .24 | 101 |
| WASHINGTON, DC | 1,544,300 | 1.80 | 8 |
| WATERTOWN-CARTHAGE | 80,500 | .09 | 169 |
| WAUSAU-RHINELANDER | 156,900 | .18 | 134 |
| WEST PALM BEACH | 347,500 | .40 | 70 |
| WHEELING-STEUBENVILLE | 182,000 | .21 | 115 |
| WICHITA-HUTCHINSON | 412,700 | .48 | 60 |
| WICHITA FALLS-LAWTON | 162,500 | .19 | 128 |
| WILKES BARRE-SCRANTON | 517,700 | .60 | 47 |
| WILMINGTON | 163,600 | .19 | 127 |
| YAKIMA | 164,100 | .19 | 126 |
| YOUNGSTOWN | 248,300 | .29 | 92 |
| ZANESVILLE | 32,400 | .04 | 201 |

## WOMEN 18-49 BY ADI MARKET NAME

US TOTAL 53,351,700

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 64,100 | .12 | 157 |
| ALBANY, GA | 75,200 | .14 | 150 |
| ALBANY-SCHENECTADY-TROY | 276,900 | .52 | 53 |
| ALBUQUERQUE | 238,700 | .45 | 64 |
| ALEXANDRIA, LA | 55,500 | .10 | 161 |
| ALEXANDRIA, MN | 44,100 | .08 | 173 |
| ALPENA | 8,800 | .02 | 210 |
| AMARILLO | 112,200 | .21 | 116 |
| ANNISTON | 28,200 | .05 | 192 |
| ARDMORE-ADA | 37,900 | .07 | 178 |
| ATLANTA | 768,800 | 1.44 | 12 |
| AUGUSTA | 129,600 | .24 | 102 |
| AUSTIN, TX | 146,600 | .27 | 94 |
| BAKERSFIELD | 79,700 | .15 | 146 |
| BALTIMORE | 587,000 | 1.10 | 19 |
| BANGOR | 76,100 | .14 | 149 |
| BATON ROUGE | 177,100 | .33 | 82 |
| BEAUMONT-PORT ARTHUR | 107,000 | .20 | 121 |
| BEND | 14,600 | .03 | 207 |
| BILLINGS-HARDIN | 49,200 | .09 | 168 |
| BILOXI-GULFPORT-PASCAGOULA | 37,900 | .07 | 178 |
| BINGHAMTON | 91,600 | .17 | 134 |
| BIRMINGHAM | 310,700 | .58 | 48 |
| BLUEFIELD-BECKLEY-OAK HILL | 90,900 | .17 | 137 |
| BOISE | 91,100 | .17 | 136 |
| BOSTON | 1,237,400 | 2.32 | 6 |
| BOWLING GREEN | 28,500 | .05 | 191 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 195,600 | .37 | 77 |
| BUFFALO | 381,100 | .71 | 36 |
| BURLINGTON-PLATTSBURGH | 139,700 | .26 | 98 |
| CASPER-RIVERTON | 38,100 | .07 | 177 |
| CEDAR RAPIDS-WATERLOO | 204,600 | .38 | 71 |
| CHARLESTON, SC | 130,000 | .24 | 101 |
| CHARLESTON-HUNTINGTON | 342,400 | .64 | 44 |
| CHARLOTTE | 419,200 | .79 | 31 |
| CHATTANOOGA | 191,900 | .36 | 78 |
| CHEYENNE | 31,900 | .06 | 187 |
| CHICAGO | 2,011,400 | 3.77 | 3 |
| CHICO-REDDING | 76,500 | .14 | 148 |
| CINCINNATI | 459,700 | .86 | 25 |
| CLARKSBURG-WESTON | 45,900 | .09 | 171 |
| CLEVELAND | 906,800 | 1.70 | 10 |
| COLORADO SPRINGS-PUEBLO | 134,700 | .25 | 100 |
| COLUMBIA, SC | 175,400 | .33 | 83 |
| COLUMBIA-JEFFERSON CITY | 80,600 | .15 | 145 |
| COLUMBUS, GA | 124,400 | .23 | 108 |
| COLUMBUS, OH | 388,900 | .73 | 33 |
| COLUMBUS-TUPELO | 91,700 | .17 | 133 |
| CORPUS CHRISTI | 113,300 | .21 | 114 |
| DALLAS-FT. WORTH | 920,400 | 1.73 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 198,900 | .37 | 75 |
| DAYTON | 314,000 | .59 | 47 |
| DENVER | 613,000 | 1.15 | 18 |
| DES MOINES | 219,400 | .41 | 67 |
| DETROIT | 1,144,800 | 2.15 | 7 |
| DOTHAN | 50,900 | .10 | 163 |
| DULUTH-SUPERIOR | 98,000 | .18 | 128 |
| EL CENTRO-YUMA | 43,500 | .08 | 175 |
| EL PASO | 151,600 | .28 | 91 |
| ELMIRA | 50,200 | .09 | 165 |
| ERIE | 91,800 | .17 | 132 |
| EUGENE | 107,400 | .20 | 120 |
| EUREKA | 32,400 | .06 | 186 |
| EVANSVILLE | 147,500 | .28 | 93 |
| FARGO | 127,200 | .24 | 104 |
| FARMINGTON | 19,200 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 302,200 | .57 | 50 |
| FLORENCE, SC | 70,700 | .13 | 153 |
| FT. MYERS-NAPLES | 69,900 | .13 | 154 |
| FT. SMITH | 76,600 | .14 | 147 |
| FT. WAYNE | 140,800 | .26 | 97 |
| FRESNO | 240,400 | .45 | 63 |
| GAINESVILLE | 50,200 | .09 | 166 |
| GRAND JUNCTION | 30,500 | .06 | 190 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 374,100 | .70 | 38 |
| GREAT FALLS | 41,000 | .08 | 174 |
| GREEN BAY | 217,200 | .41 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 308,500 | .58 | 49 |
| GREENVILLE-NEW BERN-WASHINGTON | 137,900 | .26 | 99 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 367,900 | .69 | 39 |
| GREENWOOD-GREENVILLE | 44,500 | .08 | 172 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 284,700 | .53 | 52 |
| HARRISONBURG | 34,000 | .06 | 182 |
| HARTFORD-NEW HAVEN | 510,100 | .96 | 22 |
| HELENA | 10,900 | .02 | 208 |
| HOUSTON | 894,100 | 1.68 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 168,300 | .32 | 86 |
| IDAHO FALLS-POCATELLO | 65,600 | .12 | 156 |
| INDIANAPOLIS | 531,400 | 1.00 | 20 |
| JACKSON, MS | 185,000 | .35 | 80 |
| JACKSON, TN | 27,200 | .05 | 193 |
| JACKSONVILLE | 246,500 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 171,500 | .32 | 85 |
| JONESBORO | 39,700 | .07 | 176 |
| JOPLIN-PITTSBURG | 92,400 | .17 | 131 |
| KANSAS CITY | 446,000 | .84 | 28 |
| KNOXVILLE | 263,200 | .49 | 58 |
| LA CROSSE-EAU CLAIRE | 98,500 | .18 | 127 |
| LAFAYETTE, IN | 31,600 | .06 | 188 |
| LAFAYETTE, LA | 123,100 | .23 | 110 |
| LAKE CHARLES | 50,200 | .09 | 165 |
| LANSING | 152,200 | .29 | 89 |
| LAREDO | 24,100 | .05 | 197 |
| LAS VEGAS | 126,900 | .24 | 105 |
| LAUREL-HATTIESBURG | 55,500 | .10 | 161 |
| LEXINGTON | 199,200 | .37 | 74 |
| LIMA | 24,700 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 145,500 | .27 | 95 |
| LITTLE ROCK | 273,400 | .51 | 54 |
| LOS ANGELES | 2,818,800 | 5.28 | 2 |
| LOUISVILLE | 350,700 | .66 | 41 |
| LUBBOCK | 100,900 | .19 | 125 |
| MACON | 100,500 | .19 | 126 |
| MADISON | 126,800 | .24 | 106 |
| MANKATO | 24,200 | .05 | 196 |
| MARQUETTE | 30,600 | .06 | 189 |
| MCALLEN-BROWNSVILLE (LRGV) | 123,600 | .23 | 109 |
| MEDFORD | 68,900 | .13 | 155 |
| MEMPHIS | 383,000 | .72 | 34 |
| MERIDIAN | 34,000 | .06 | 182 |
| MIAMI | 643,207 | 1.21 | 17 |
| MILES CITY-GLENDIVE | 6,800 | .01 | 211 |
| MILWAUKEE | 449,100 | .84 | 26 |
| MINNEAPOLIS-ST. PAUL | 739,300 | 1.39 | 14 |
| MINOT-BISMARCK-DICKINSON | 84,200 | .16 | 142 |
| MISSOULA-BUTTE | 71,500 | .13 | 152 |
| MOBILE-PENSACOLA | 271,000 | .51 | 55 |
| MONROE-EL DORADO | 116,400 | .22 | 113 |
| MONTGOMERY | 108,500 | .20 | 119 |
| NASHVILLE | 429,000 | .80 | 30 |
| NEW ORLEANS | 410,500 | .77 | 32 |
| NEW YORK | 4,201,800 | 7.88 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 344,700 | .65 | 44 |
| NORTH PLATTE | 9,000 | .02 | 209 |
| ODESSA-MIDLAND | 88,000 | .16 | 141 |
| OKLAHOMA CITY | 332,500 | .62 | 46 |
| OMAHA | 212,500 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 352,900 | .66 | 40 |
| OTTUMWA-KIRKSVILLE | 17,300 | .03 | 204 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 188,200 | .35 | 79 |
| PALM SPRINGS | 33,800 | .06 | 184 |
| PANAMA CITY | 50,600 | .09 | 164 |
| PARKERSBURG | 23,100 | .04 | 198 |
| PEORIA | 141,600 | .27 | 96 |
| PHILADELPHIA | 1,559,700 | 2.92 | 4 |
| PHOENIX | 474,000 | .89 | 24 |
| PITTSBURGH | 759,200 | 1.42 | 13 |
| PORTLAND, OR | 467,500 | .93 | 23 |
| PORTLAND-POLAND SPRING | 199,900 | .37 | 72 |
| PRESQUE ISLE | 20,100 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 345,000 | .65 | 43 |
| QUINCY-HANNIBAL | 73,600 | .14 | 151 |
| RALEIGH-DURHAM | 381,200 | .71 | 35 |
| RAPID CITY | 56,600 | .11 | 160 |
| RENO | 89,600 | .17 | 138 |
| RICHMOND | 294,100 | .55 | 51 |
| ROANOKE-LYNCHBURG | 238,700 | .45 | 64 |
| ROCHESTER, NY | 216,900 | .41 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 83,000 | .16 | 143 |
| ROCKFORD | 122,200 | .23 | 110 |
| ROSWELL | 34,300 | .06 | 181 |
| SACRAMENTO-STOCKTON | 518,500 | .97 | 21 |
| ST. JOSEPH | 26,400 | .05 | 194 |
| ST. LOUIS | 664,500 | 1.25 | 16 |
| SALINAS-MONTEREY | 112,800 | .21 | 115 |
| SALISBURY | 47,900 | .09 | 169 |
| SALT LAKE CITY | 377,400 | .71 | 37 |
| SAN ANGELO | 22,300 | .04 | 199 |
| SAN ANTONIO | 346,500 | .65 | 42 |
| SAN DIEGO | 449,000 | .84 | 27 |
| SAN FRANCISCO | 1,287,200 | 2.41 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 109,100 | .20 | 117 |
| SARASOTA | 33,700 | .06 | 185 |
| SAVANNAH | 126,600 | .24 | 103 |
| SEATTLE-TACOMA | 697,900 | 1.31 | 15 |
| SELMA | 16,800 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 264,900 | .50 | 57 |
| SIOUX CITY | 89,500 | .17 | 139 |
| SIOUX FALLS-MITCHELL | 122,300 | .23 | 111 |
| SOUTH BEND-ELKHART | 177,300 | .33 | 81 |
| SPOKANE | 199,600 | .37 | 73 |
| SPRINGFIELD, MA | 152,100 | .29 | 90 |
| SPRINGFIELD, MO | 156,400 | .29 | 88 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 198,900 | .37 | 75 |
| SYRACUSE | 230,600 | .43 | 66 |
| TALLAHASSEE | 108,900 | .20 | 118 |
| TAMPA-ST. PETERSBURG | 444,300 | .83 | 29 |
| TERRE HAUTE | 92,700 | .17 | 130 |
| TOLEDO | 255,100 | .48 | 60 |
| TOPEKA | 88,200 | .17 | 140 |
| TRAVERSE CITY-CADILLAC | 82,900 | .16 | 144 |
| TUCSON | 160,600 | .30 | 87 |
| TULSA | 262,400 | .49 | 59 |
| TUSCALOOSA | 34,500 | .06 | 180 |
| TWIN FALLS | 18,600 | .03 | 202 |
| TYLER | 56,800 | .11 | 159 |
| UTICA | 62,700 | .12 | 158 |
| VICTORIA | 17,100 | .03 | 205 |
| WACO-TEMPLE | 126,700 | .24 | 107 |
| WASHINGTON, DC | 1,058,800 | 1.98 | 8 |
| WATERTOWN-CARTHAGE | 46,800 | .09 | 170 |
| WAUSAU-RHINELANDER | 91,400 | .17 | 135 |
| WEST PALM BEACH | 172,100 | .32 | 84 |
| WHEELING-STEUBENVILLE | 102,400 | .19 | 123 |
| WICHITA-HUTCHINSON | 242,200 | .45 | 62 |
| WICHITA FALLS-LAWTON | 96,600 | .18 | 129 |
| WILKES BARRE-SCRANTON | 269,900 | .51 | 56 |
| WILMINGTON | 101,700 | .19 | 124 |
| YAKIMA | 103,400 | .19 | 122 |
| YOUNGSTOWN | 149,300 | .28 | 92 |
| ZANESVILLE | 18,400 | .03 | 203 |

## WOMEN 12-24 BY ADI MARKET NAME

US TOTAL 25,545,300

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 31,700 | .12 | 157 |
| ALBANY, GA | 38,600 | .15 | 146 |
| ALBANY-SCHENECTADY-TROY | 139,200 | .54 | 51 |
| ALBUQUERQUE | 119,200 | .47 | 62 |
| ALEXANDRIA, LA | 29,000 | .11 | 159 |
| ALEXANDRIA, MN | 23,700 | .09 | 171 |
| ALPENA | 4,700 | .02 | 209 |
| AMARILLO | 53,000 | .21 | 121 |
| ANNISTON | 14,100 | .06 | 191 |
| ARDMORE-ADA | 18,600 | .07 | 178 |
| ATLANTA | 349,600 | 1.37 | 14 |
| AUGUSTA | 65,700 | .26 | 106 |
| AUSTIN, TX | 76,400 | .30 | 91 |
| BAKERSFIELD | 38,200 | .15 | 147 |
| BALTIMORE | 276,000 | 1.08 | 17 |
| BANGOR | 37,800 | .15 | 149 |
| BATON ROUGE | 94,100 | .37 | 78 |
| BEAUMONT-PORT ARTHUR | 51,300 | .20 | 124 |
| BEND | 6,200 | .02 | 207 |
| BILLINGS-HARDIN | 23,500 | .09 | 172 |
| BILOXI-GULFPORT-PASCAGOULA | 19,500 | .08 | 175 |
| BINGHAMTON | 45,300 | .18 | 137 |
| BIRMINGHAM | 149,900 | .59 | 49 |
| BLUEFIELD-BECKLEY-OAK HILL | 46,000 | .18 | 136 |
| BOISE | 43,600 | .17 | 140 |
| BOSTON | 600,500 | 2.35 | 5 |
| BOWLING GREEN | 15,100 | .06 | 188 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 91,000 | .36 | 80 |
| BUFFALO | 194,800 | .76 | 34 |
| BURLINGTON-PLATTSBURGH | 71,900 | .28 | 97 |
| CASPER-RIVERTON | 17,700 | .07 | 182 |
| CEDAR RAPIDS-WATERLOO | 109,000 | .43 | 68 |
| CHARLESTON, SC | 66,200 | .26 | 105 |
| CHARLESTON-HUNTINGTON | 167,400 | .66 | 42 |
| CHARLOTTE | 192,200 | .75 | 36 |
| CHATTANOOGA | 87,500 | .34 | 83 |
| CHEYENNE | 15,000 | .06 | 189 |
| CHICAGO | 955,100 | 3.74 | 3 |
| CHICO-REDDING | 37,400 | .15 | 151 |
| CINCINNATI | 222,900 | .87 | 25 |
| CLARKSBURG-WESTON | 22,000 | .09 | 173 |
| CLEVELAND | 436,800 | 1.71 | 8 |
| COLORADO SPRINGS-PUEBLO | 62,700 | .25 | 110 |
| COLUMBIA, SC | 90,000 | .35 | 81 |
| COLUMBIA-JEFFERSON CITY | 44,200 | .17 | 139 |
| COLUMBUS, GA | 64,900 | .25 | 108 |
| COLUMBUS, OH | 188,000 | .74 | 38 |
| COLUMBUS-TUPELO | 47,300 | .19 | 131 |
| CORPUS CHRISTI | 58,700 | .23 | 114 |
| DALLAS-FT. WORTH | 421,300 | 1.65 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 97,800 | .38 | 74 |
| DAYTON | 151,500 | .59 | 48 |
| DENVER | 270,700 | 1.06 | 19 |
| DES MOINES | 108,500 | .42 | 69 |
| DETROIT | 537,500 | 2.10 | 7 |
| DOTHAN | 25,500 | .10 | 167 |
| DULUTH-SUPERIOR | 51,800 | .20 | 122 |
| EL CENTRO-YUMA | 20,500 | .08 | 174 |
| EL PASO | 78,200 | .31 | 89 |
| ELMIRA | 26,100 | .10 | 166 |
| ERIE | 46,600 | .18 | 136 |
| EUGENE | 48,700 | .19 | 127 |
| EUREKA | 16,200 | .06 | 187 |
| EVANSVILLE | 70,700 | .28 | 99 |
| FARGO | 68,300 | .27 | 102 |
| FARMINGTON | 9,900 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 154,400 | .60 | 47 |
| FLORENCE, SC | 37,300 | .15 | 152 |
| FT. MYERS-NAPLES | 32,200 | .13 | 156 |
| FT. SMITH | 37,500 | .15 | 150 |
| FT. WAYNE | 71,000 | .28 | 98 |
| FRESNO | 119,600 | .47 | 61 |
| GAINESVILLE | 28,100 | .11 | 160 |
| GRAND JUNCTION | 13,800 | .05 | 192 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 194,500 | .76 | 35 |
| GREAT FALLS | 19,300 | .08 | 177 |
| GREEN BAY | 115,100 | .45 | 66 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 139,700 | .55 | 50 |
| GREENVILLE-NEW BERN-WASHINGTON | 73,000 | .29 | 94 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 167,200 | .65 | 43 |
| GREENWOOD-GREENVILLE | 26,400 | .10 | 164 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 136,600 | .53 | 53 |
| HARRISONBURG | 18,000 | .07 | 181 |
| HARTFORD-NEW HAVEN | 244,400 | .96 | 21 |
| HELENA | 5,000 | .02 | 208 |
| HOUSTON | 410,800 | 1.61 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 77,200 | .30 | 90 |
| IDAHO FALLS-POCATELLO | 33,700 | .13 | 154 |
| INDIANAPOLIS | 259,200 | 1.01 | 20 |
| JACKSON, MS | 96,600 | .38 | 76 |
| JACKSON, TN | 13,500 | .05 | 194 |
| JACKSONVILLE | 118,900 | .47 | 63 |
| JOHNSTOWN-ALTOONA | 87,600 | .34 | 82 |
| JONESBORO | 19,500 | .08 | 175 |
| JOPLIN-PITTSBURG | 45,300 | .18 | 137 |
| KANSAS CITY | 208,200 | .82 | 29 |
| KNOXVILLE | 124,700 | .49 | 59 |
| LA CROSSE-EAU CLAIRE | 54,700 | .21 | 119 |
| LAFAYETTE, IN | 18,300 | .07 | 180 |
| LAFAYETTE, LA | 65,200 | .26 | 107 |
| LAKE CHARLES | 25,300 | .10 | 168 |
| LANSING | 81,100 | .32 | 85 |
| LAREDO | 13,000 | .05 | 196 |
| LAS VEGAS | 55,200 | .22 | 116 |
| LAUREL-HATTIESBURG | 29,000 | .11 | 159 |
| LEXINGTON | 100,300 | .39 | 73 |
| LIMA | 12,700 | .05 | 197 |
| LINCOLN-HASTINGS-KEARNEY | 79,500 | .30 | 93 |
| LITTLE ROCK | 133,600 | .52 | 54 |
| LOS ANGELES | 1,251,200 | 4.90 | 2 |
| LOUISVILLE | 108,800 | .66 | 41 |
| LUBBOCK | 53,200 | .21 | 120 |
| MACON | 49,400 | .19 | 129 |
| MADISON | 68,500 | .27 | 101 |
| MANKATO | 13,800 | .05 | 192 |
| MARQUETTE | 16,700 | .07 | 185 |
| MCALLEN-BROWNSVILLE (LRGV) | 70,500 | .28 | 100 |
| MEDFORD | 29,900 | .12 | 158 |
| MEMPHIS | 197,800 | .77 | 33 |
| MERIDIAN | 17,700 | .07 | 182 |
| MIAMI | 273,000 | 1.07 | 18 |
| MILES CITY-GLENDIVE | 3,500 | .01 | 211 |
| MILWAUKEE | 217,300 | .85 | 26 |
| MINNEAPOLIS-ST. PAUL | 367,900 | 1.44 | 13 |
| MINOT-BISMARCK-DICKINSON | 43,400 | .17 | 141 |
| MISSOULA-BUTTE | 35,800 | .14 | 153 |
| MOBILE-PENSACOLA | 133,800 | .52 | 54 |
| MONROE-EL DORADO | 62,400 | .24 | 111 |
| MONTGOMERY | 55,900 | .22 | 115 |
| NASHVILLE | 198,800 | .78 | 32 |
| NEW ORLEANS | 204,000 | .80 | 30 |
| NEW YORK | 1,873,200 | 7.33 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 163,300 | .64 | 44 |
| NORTH PLATTE | 4,400 | .02 | 210 |
| ODESSA-MIDLAND | 41,200 | .16 | 143 |
| OKLAHOMA CITY | 161,400 | .63 | 46 |
| OMAHA | 102,200 | .40 | 72 |
| ORLANDO-DAYTONA BEACH | 161,900 | .63 | 45 |
| OTTUMWA-KIRKSVILLE | 9,400 | .04 | 202 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 93,900 | .37 | 79 |
| PALM SPRINGS | 16,300 | .06 | 186 |
| PANAMA CITY | 25,100 | .10 | 169 |
| PARKERSBURG | 10,200 | .04 | 200 |
| PEORIA | 72,900 | .29 | 96 |
| PHILADELPHIA | 740,600 | 2.90 | 4 |
| PHOENIX | 228,500 | .89 | 23 |
| PITTSBURGH | 372,700 | 1.46 | 12 |
| PORTLAND, OR | 223,500 | .87 | 24 |
| PORTLAND-POLAND SPRING | 96,800 | .38 | 75 |
| PRESQUE ISLE | 10,700 | .04 | 199 |
| PROVIDENCE-NEW BEDFORD | 169,600 | .66 | 40 |
| QUINCY-HANNIBAL | 37,900 | .74 | 148 |
| RALEIGH-DURHAM | 188,300 | .74 | 37 |
| RAPID CITY | 28,500 | .11 | 161 |
| RENO | 40,500 | .16 | 144 |
| RICHMOND | 137,200 | .54 | 52 |
| ROANOKE-LYNCHBURG | 114,100 | .45 | 67 |
| ROCHESTER, NY | 107,800 | .42 | 70 |
| ROCHESTER-MASON CITY-AUSTIN | 40,400 | .16 | 145 |
| ROCKFORD | 59,700 | .23 | 112 |
| ROSWELL | 16,800 | .07 | 184 |
| SACRAMENTO-STOCKTON | 244,200 | .96 | 22 |
| ST. JOSEPH | 13,400 | .05 | 195 |
| ST. LOUIS | 320,100 | 1.25 | 15 |
| SALINAS-MONTEREY | 54,800 | .21 | 118 |
| SALISBURY | 23,900 | .09 | 170 |
| SALT LAKE CITY | 199,900 | .78 | 31 |
| SAN ANGELO | 11,200 | .04 | 198 |
| SAN ANTONIO | 176,700 | .69 | 39 |
| SAN DIEGO | 210,200 | .82 | 27 |
| SAN FRANCISCO | 567,200 | 2.22 | 6 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 55,200 | .22 | 116 |
| SARASOTA | 14,900 | .06 | 190 |
| SAVANNAH | 67,100 | .26 | 104 |
| SEATTLE-TACOMA | 313,100 | 1.23 | 16 |
| SELMA | 9,400 | .04 | 202 |
| SHREVEPORT-TEXARKANA | 133,300 | .52 | 56 |
| SIOUX CITY | 48,800 | .19 | 129 |
| SIOUX FALLS-MITCHELL | 64,900 | .25 | 108 |
| SOUTH BEND-ELKHART | 87,400 | .34 | 84 |
| SPOKANE | 95,800 | .38 | 77 |
| SPRINGFIELD, MA | 80,500 | .32 | 86 |
| SPRINGFIELD, MO | 76,000 | .30 | 92 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 102,400 | .40 | 71 |
| SYRACUSE | 122,500 | .48 | 60 |
| TALLAHASSEE | 58,800 | .23 | 113 |
| TAMPA-ST. PETERSBURG | 209,000 | .82 | 28 |
| TERRE HAUTE | 46,900 | .18 | 133 |
| TOLEDO | 131,700 | .52 | 57 |
| TOPEKA | 47,100 | .18 | 132 |
| TRAVERSE CITY-CADILLAC | 42,600 | .17 | 142 |
| TUCSON | 79,300 | .31 | 88 |
| TULSA | 118,900 | .47 | 63 |
| TUSCALOOSA | 18,500 | .07 | 179 |
| TWIN FALLS | 9,000 | .04 | 205 |
| TYLER | 27,300 | .11 | 163 |
| UTICA | 33,200 | .13 | 155 |
| VICTORIA | 8,500 | .03 | 206 |
| WACO-TEMPLE | 67,200 | .26 | 103 |
| WASHINGTON, DC | 477,400 | 1.87 | 9 |
| WATERTOWN-CARTHAGE | 26,200 | .10 | 165 |
| WAUSAU-RHINELANDER | 48,100 | .19 | 130 |
| WEST PALM BEACH | 80,400 | .31 | 87 |
| WHEELING-STEUBENVILLE | 48,700 | .19 | 127 |
| WICHITA-HUTCHINSON | 117,100 | .46 | 65 |
| WICHITA FALLS-LAWTON | 46,600 | .18 | 134 |
| WILKES BARRE-SCRANTON | 129,600 | .51 | 58 |
| WILMINGTON | 31,500 | .20 | 123 |
| YAKIMA | 49,400 | .19 | 125 |
| YOUNGSTOWN | 73,000 | .29 | 94 |
| ZANESVILLE | 9,300 | .04 | 204 |

## WOMEN 18-34 BY ADI MARKET NAME

US TOTAL 33,793,100

| ADI Market Name | Population In TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 39,000 | .12 | 158 |
| ALBANY, GA | 47,200 | .14 | 151 |
| ALBANY-SCHENECTADY-TROY | 170,600 | .51 | 54 |
| ALBUQUERQUE | 154,300 | .46 | 61 |
| ALEXANDRIA, LA | 35,700 | .11 | 161 |
| ALEXANDRIA, MN | 26,600 | .08 | 173 |
| ALPENA | 5,500 | .02 | 210 |
| AMARILLO | 69,500 | .21 | 119 |
| ANNISTON | 17,700 | .05 | 192 |
| ARDMORE-ADA | 22,700 | .07 | 180 |
| ATLANTA | 488,900 | 1.45 | 13 |
| AUGUSTA | 79,900 | .24 | 107 |
| AUSTIN, TX | 100,700 | .30 | 89 |
| BAKERSFIELD | 50,200 | .15 | 146 |
| BALTIMORE | 360,200 | 1.07 | 19 |
| BANGOR | 47,800 | .14 | 149 |
| BATON ROUGE | 118,600 | .35 | 79 |
| BEAUMONT-PORT ARTHUR | 65,000 | .19 | 122 |
| BEND | 8,900 | .03 | 207 |
| BILLINGS-HARDIN | 31,100 | .09 | 167 |
| BILOXI-GULFPORT-PASCAGOULA | 24,000 | .07 | 178 |
| BINGHAMTON | 56,400 | .17 | 137 |
| BIRMINGHAM | 189,700 | .56 | 50 |
| BLUEFIELD-BECKLEY-OAK HILL | 52,100 | .16 | 139 |
| BOISE | 58,600 | .17 | 131 |
| BOSTON | 797,900 | 2.36 | 4 |
| BOWLING GREEN | 10,200 | .06 | 189 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 121,000 | .36 | 77 |
| BUFFALO | 231,700 | .69 | 38 |
| BURLINGTON-PLATTSBURGH | 90,100 | .27 | 97 |
| CASPER-RIVERTON | 25,000 | .07 | 176 |
| CEDAR RAPIDS-WATERLOO | 136,900 | .41 | 70 |
| CHARLESTON, SC | 83,500 | .25 | 103 |
| CHARLESTON-HUNTINGTON | 213,300 | .63 | 44 |
| CHARLOTTE | 258,900 | .77 | 32 |
| CHATTANOOGA | 119,000 | .35 | 78 |
| CHEYENNE | 20,800 | .06 | 185 |
| CHICAGO | 1,273,500 | 3.77 | 3 |
| CHICO-REDDING | 48,200 | .14 | 148 |
| CINCINNATI | 290,400 | .86 | 25 |
| CLARKSBURG-WESTON | 29,100 | .09 | 170 |
| CLEVELAND | 567,700 | 1.68 | 11 |
| COLORADO SPRINGS-PUEBLO | 88,000 | .26 | 101 |
| COLUMBIA, SC | 113,200 | .34 | 82 |
| COLUMBIA-JEFFERSON CITY | 54,900 | .16 | 140 |
| COLUMBUS, GA | 79,000 | .23 | 109 |
| COLUMBUS, OH | 256,200 | .76 | 34 |
| COLUMBUS-TUPELO | 58,000 | .17 | 133 |
| CORPUS CHRISTI | 71,900 | .21 | 117 |
| DALLAS-FT. WORTH | 601,500 | 1.78 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 125,700 | .37 | 75 |
| DAYTON | 200,100 | .59 | 47 |
| DENVER | 407,300 | 1.21 | 17 |
| DES MOINES | 141,800 | .42 | 67 |
| DETROIT | 724,700 | 2.15 | 7 |
| DOTHAN | 33,200 | .10 | 164 |
| DULUTH-SUPERIOR | 58,900 | .17 | 130 |
| EL CENTRO-YUMA | 25,300 | .07 | 175 |
| EL PASO | 98,100 | .29 | 91 |
| ELMIRA | 31,000 | .09 | 168 |
| ERIE | 58,600 | .17 | 131 |
| EUGENE | 70,700 | .21 | 118 |
| EUREKA | 20,700 | .06 | 186 |
| EVANSVILLE | 90,200 | .27 | 96 |
| FARGO | 83,100 | .25 | 104 |
| FARMINGTON | 12,200 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 196,200 | .58 | 48 |
| FLORENCE, SC | 44,300 | .13 | 153 |
| FT. MYERS-NAPLES | 42,200 | .13 | 156 |
| FT. SMITH | 49,100 | .15 | 147 |
| FT. WAYNE | 89,500 | .27 | 98 |
| FRESNO | 153,000 | .45 | 63 |
| GAINESVILLE | 36,700 | .11 | 160 |
| GRAND JUNCTION | 18,600 | .06 | 191 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 245,200 | .73 | 35 |
| GREAT FALLS | 26,200 | .08 | 174 |
| GREEN BAY | 139,200 | .41 | 69 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 190,100 | .56 | 49 |
| GREENVILLE-NEW BERN-WASHINGTON | 88,100 | .26 | 100 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 228,200 | .68 | 39 |
| GREENWOOD-GREENVILLE | 28,200 | .08 | 172 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 181,400 | .54 | 52 |
| HARRISONBURG | 22,700 | .07 | 180 |
| HARTFORD-NEW HAVEN | 317,600 | .94 | 23 |
| HELENA | 6,700 | .02 | 208 |
| HOUSTON | 577,000 | 1.71 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 105,300 | .31 | 85 |
| IDAHO FALLS-POCATELLO | 42,600 | .13 | 154 |
| INDIANAPOLIS | 340,800 | 1.01 | 20 |
| JACKSON, MS | 115,900 | .34 | 81 |
| JACKSON, TN | 16,700 | .05 | 193 |
| JACKSONVILLE | 153,900 | .46 | 62 |
| JOHNSTOWN-ALTOONA | 109,300 | .32 | 84 |
| JONESBORO | 24,100 | .07 | 177 |
| JOPLIN-PITTSBURG | 46,900 | .17 | 136 |
| KANSAS CITY | 284,200 | .84 | 28 |
| KNOXVILLE | 161,500 | .48 | 59 |
| LA CROSSE-EAU CLAIRE | 63,900 | .19 | 124 |
| LAFAYETTE, IN | 23,700 | .07 | 179 |
| LAFAYETTE, LA | 79,200 | .23 | 108 |
| LAKE CHARLES | 31,700 | .09 | 165 |
| LANSING | 104,800 | .31 | 87 |
| LAREDO | 15,600 | .05 | 196 |
| LAS VEGAS | 80,300 | .24 | 106 |
| LAUREL-HATTIESBURG | 35,200 | .10 | 162 |
| LEXINGTON | 131,700 | .39 | 72 |
| LIMA | 15,400 | .05 | 197 |
| LINCOLN-HASTINGS-KEARNEY | 99,000 | .29 | 93 |
| LITTLE ROCK | 147,500 | .44 | 65 |
| LOS ANGELES | 1,791,300 | 5.31 | 2 |
| LOUISVILLE | 221,200 | .66 | 40 |
| LUBBOCK | 67,000 | .20 | 121 |
| MACON | 60,900 | .18 | 138 |
| MADISON | 88,700 | .26 | 99 |
| MANKATO | 16,400 | .05 | 194 |
| MARQUETTE | 19,900 | .06 | 188 |
| MCALLEN-BROWNSVILLE (LRGV) | 78,500 | .23 | 111 |
| MEDFORD | 42,400 | .13 | 155 |
| MEMPHIS | 240,600 | .71 | 37 |
| MERIDIAN | 21,100 | .06 | 184 |
| MIAMI | 382,900 | 1.13 | 18 |
| MILES CITY-GLENDIVE | 4,200 | .01 | 211 |
| MILWAUKEE | 286,400 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 492,700 | 1.46 | 12 |
| MINOT-BISMARCK-DICKINSON | 54,900 | .16 | 140 |
| MISSOULA-BUTTE | 47,300 | .14 | 150 |
| MOBILE-PENSACOLA | 172,900 | .51 | 53 |
| MONROE-EL DORADO | 73,700 | .22 | 113 |
| MONTGOMERY | 67,300 | .20 | 120 |
| NASHVILLE | 265,200 | .79 | 31 |
| NEW ORLEANS | 265,900 | .79 | 30 |
| NEW YORK | 2,549,500 | 7.55 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 216,300 | .64 | 43 |
| NORTH PLATTE | 5,800 | .02 | 209 |
| ODESSA-MIDLAND | 42,600 | .16 | 143 |
| OKLAHOMA CITY | 211,800 | .63 | 46 |
| OMAHA | 136,700 | .40 | 71 |
| ORLANDO-DAYTONA BEACH | 213,100 | .63 | 45 |
| OTTUMWA-KIRKSVILLE | 11,400 | .03 | 204 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 118,200 | .35 | 80 |
| PALM SPRINGS | 21,700 | .06 | 183 |
| PANAMA CITY | 31,400 | .09 | 166 |
| PARKERSBURG | 15,000 | .04 | 198 |
| PEORIA | 92,400 | .27 | 94 |
| PHILADELPHIA | 971,400 | 2.88 | 4 |
| PHOENIX | 304,300 | .90 | 24 |
| PITTSBURGH | 467,800 | 1.39 | 14 |
| PORTLAND, OR | 322,600 | .96 | 22 |
| PORTLAND-POLAND SPRING | 124,500 | .37 | 76 |
| PRESQUE ISLE | 13,100 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 219,300 | .65 | 42 |
| QUINCY-HANNIBAL | 46,100 | .14 | 152 |
| RALEIGH-DURHAM | 244,700 | .72 | 36 |
| RAPID CITY | 37,500 | .11 | 159 |
| RENO | 54,000 | .16 | 142 |
| RICHMOND | 185,400 | .55 | 51 |
| ROANOKE-LYNCHBURG | 149,700 | .44 | 65 |
| ROCHESTER, NY | 139,400 | .41 | 68 |
| ROCHESTER-MASON CITY-AUSTIN | 51,500 | .15 | 144 |
| ROCKFORD | 78,800 | .23 | 110 |
| ROSWELL | 20,400 | .06 | 187 |
| SACRAMENTO-STOCKTON | 325,900 | .97 | 21 |
| ST. JOSEPH | 16,400 | .05 | 194 |
| ST. LOUIS | 411,200 | 1.22 | 16 |
| SALINAS-MONTEREY | 72,600 | .21 | 116 |
| SALISBURY | 29,000 | .09 | 171 |
| SALT LAKE CITY | 257,200 | .76 | 33 |
| SAN ANGELO | 14,200 | .04 | 199 |
| SAN ANTONIO | 220,400 | .65 | 41 |
| SAN DIEGO | 290,000 | .86 | 26 |
| SAN FRANCISCO | 832,800 | 2.47 | 5 |
| SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO | 72,800 | .22 | 115 |
| SARASOTA | 19,100 | .06 | 190 |
| SAVANNAH | 81,000 | .24 | 105 |
| SEATTLE-TACOMA | 451,700 | 1.34 | 15 |
| SELMA | 10,700 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 164,480 | .49 | 56 |
| SIOUX CITY | 56,100 | .17 | 138 |
| SIOUX FALLS-MITCHELL | 78,000 | .23 | 112 |
| SOUTH BEND-ELKHART | 111,100 | .33 | 83 |
| SPOKANE | 126,000 | .37 | 74 |
| SPRINGFIELD, MA | 99,500 | .29 | 90 |
| SPRINGFIELD, MO | 96,900 | .29 | 92 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 131,300 | .39 | 73 |
| SYRACUSE | 148,900 | .44 | 66 |
| TALLAHASSEE | 73,000 | .22 | 114 |
| TAMPA-ST. PETERSBURG | 270,300 | .80 | 29 |
| TERRE HAUTE | 57,400 | .17 | 135 |
| TOLEDO | 163,900 | .49 | 57 |
| TOPEKA | 61,500 | .18 | 127 |
| TRAVERSE CITY-CADILLAC | 91,400 | .19 | 145 |
| TUCSON | 103,000 | .31 | 88 |
| TULSA | 160,600 | .48 | 60 |
| TUSCALOOSA | 22,700 | .07 | 180 |
| TWIN FALLS | 11,500 | .03 | 202 |
| TYLER | 35,000 | .10 | 163 |
| UTICA | 39,200 | .12 | 157 |
| VICTORIA | 10,800 | .03 | 205 |
| WACO-TEMPLE | 83,900 | .25 | 102 |
| WASHINGTON, DC | 676,100 | 2.00 | 8 |
| WATERTOWN-CARTHAGE | 29,300 | .09 | 169 |
| WAUSAU-RHINELANDER | 57,900 | .17 | 134 |
| WEST PALM BEACH | 105,000 | .31 | 86 |
| WHEELING-STEUBENVILLE | 62,400 | .18 | 129 |
| WICHITA-HUTCHINSON | 154,400 | .45 | 64 |
| WICHITA FALLS-LAWTON | 60,700 | .18 | 129 |
| WILKES BARRE-SCRANTON | 163,600 | .48 | 58 |
| WILMINGTON | 62,400 | .18 | 129 |
| YAKIMA | 64,000 | .19 | 123 |
| YOUNGSTOWN | 90,700 | .27 | 95 |
| ZANESVILLE | 11,500 | .03 | 202 |

## WOMEN 25-49 BY ADI MARKET NAME

US TOTAL 38,644,400

| ADI Market Name | Population In TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 46,700 | .12 | 157 |
| ALBANY, GA | 54,700 | .14 | 148 |
| ALBANY-SCHENECTADY-TROY | 1,99,000 | .51 | 54 |
| ALBUQUERQUE | 172,700 | .45 | 64 |
| ALEXANDRIA, LA | 39,700 | .10 | 161 |
| ALEXANDRIA, MN | 32,200 | .08 | 171 |
| ALPENA | 6,500 | .02 | 210 |
| AMARILLO | 83,500 | .22 | 112 |
| ANNISTON | 19,600 | .09 | 190 |
| APOMORE-ADA | 27,700 | .07 | 178 |
| ATLANTA | 967,100 | 1.47 | 12 |
| AUGUSTA | 94,200 | .24 | 102 |
| AUSTIN, TX | 96,100 | .25 | 100 |
| BAKERSFIELD | 55,200 | .14 | 144 |
| BALTIMORE | 431,300 | 1.12 | 19 |
| BANGOR | 55,100 | .14 | 146 |
| BATON ROUGE | 122,300 | .32 | 85 |
| BEAUMONT-PORT ARTHUR | 79,700 | .21 | 119 |
| BEND | 11,900 | .03 | 206 |
| BILLINGS-HARDIN | 36,300 | .09 | 164 |
| BILOXI-GULFPORT-PASCAGOULA | 26,600 | .07 | 179 |
| BINGHAMTON | 67,400 | .17 | 129 |
| BIRMINGHAM | 227,900 | .59 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 66,400 | .17 | 132 |
| BOISE | 66,200 | .17 | 134 |
| BOSTON | 806,100 | 2.08 | 6 |
| BOWLING GREEN | 18,600 | .05 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 143,100 | .37 | 74 |
| BUFFALO | 275,000 | .71 | 34 |
| BURLINGTON-PLATTSBURGH | 98,600 | .26 | 96 |
| CASPER-RIVERTON | 28,100 | .07 | 177 |
| CEDAR RAPIDS-WATERLOO | 139,000 | .36 | 76 |
| CHARLESTON, SC | 94,300 | .24 | 102 |
| CHARLESTON-HUNTINGTON | 250,300 | .65 | 43 |
| CHARLOTTE | 310,600 | .80 | 31 |
| CHATTANOOGA | 142,400 | .37 | 75 |
| CHEYENNE | 23,400 | .06 | 184 |
| CHICAGO | 1,464,600 | 3.79 | 3 |
| CHICO-REDDING | 99,100 | .14 | 146 |
| CINCINNATI | 332,400 | .86 | 29 |
| CLARKSBURG-WESTON | 33,300 | .09 | 169 |
| CLEVELAND | 657,200 | 1.70 | 11 |
| COLORADO SPRINGS-PUEBLO | 97,500 | .25 | 97 |
| COLUMBIA, SC | 124,000 | .32 | 86 |
| COLUMBIA-JEFFERSON CITY | 51,300 | .13 | 153 |
| COLUMBUS, GA | 86,900 | .22 | 108 |
| COLUMBUS, OH | 273,500 | .71 | 35 |
| COLUMBUS-TUPELO | 65,400 | .17 | 138 |
| CORPUS CHRISTI | 80,900 | .21 | 119 |
| DALLAS-FT. WORTH | 667,700 | 1.73 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 144,600 | .37 | 73 |
| DAYTON | 226,000 | .58 | 48 |
| DENVER | 448,200 | 1.16 | 18 |
| DES MOINES | 154,900 | .40 | 67 |
| DETROIT | 824,900 | 2.13 | 7 |
| DOTHAN | 36,000 | .09 | 167 |
| DULUTH-SUPERIOR | 71,100 | .18 | 126 |
| EL CENTRO-YUMA | 29,600 | .08 | 175 |
| EL PASO | 106,700 | .28 | 91 |
| ELMIRA | 36,200 | .09 | 166 |
| ERIE | 65,100 | .17 | 139 |
| EUGENE | 78,300 | .20 | 118 |
| EUREKA | 23,100 | .06 | 186 |
| EVANSVILLE | 109,200 | .28 | 89 |
| FARGO | 86,900 | .22 | 108 |
| FARMINGTON | 14,300 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 215,300 | .56 | 50 |
| FLORENCE, SC | 51,100 | .13 | 154 |
| FT. MYERS-NAPLES | 52,300 | .14 | 151 |
| FT. SMITH | 54,500 | .14 | 149 |
| FT. WAYNE | 100,900 | .26 | 93 |
| FRESNO | 173,000 | .45 | 63 |
| GAINESVILLE | 30,100 | .08 | 174 |
| GRAND JUNCTION | 23,400 | .06 | 184 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 260,900 | .68 | 39 |
| GREAT FALLS | 30,700 | .08 | 173 |
| GREEN BAY | 154,300 | .40 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 227,600 | .59 | 48 |
| GREENVILLE-NEW BERN-WASHINGTON | 96,300 | .25 | 99 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 271,900 | .70 | 36 |
| GREENWOOD-GREENVILLE | 31,000 | .08 | 172 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 209,400 | .53 | 52 |
| HARRISONBURG | 21,800 | .06 | 188 |
| HARTFORD-NEW HAVEN | 369,700 | .96 | 22 |
| HELENA | 7,700 | .02 | 208 |
| HOUSTON | 658,500 | 1.70 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 125,100 | .32 | 89 |
| IDAHO FALLS-POCATELLO | 47,300 | .12 | 156 |
| INDIANAPOLIS | 378,700 | .98 | 21 |
| JACKSON, MS | 132,600 | .34 | 79 |
| JACKSON, TN | 19,300 | .05 | 191 |
| JACKSONVILLE | 180,100 | .47 | 60 |
| JOHNSTOWN-ALTOONA | 120,600 | .31 | 86 |
| JONESBORO | 29,000 | .08 | 176 |
| JOPLIN-PITTSBURG | 66,300 | .17 | 131 |
| KANSAS CITY | 322,600 | .83 | 28 |
| KNOXVILLE | 193,500 | .50 | 58 |
| LA CROSSE-EAU CLAIRE | 66,100 | .17 | 136 |
| LAFAYETTE, IN | 17,600 | .05 | 195 |
| LAFAYETTE, LA | 88,200 | .23 | 105 |
| LAKE CHARLES | 36,300 | .09 | 164 |
| LANSING | 100,100 | .26 | 94 |
| LAREDO | 17,000 | .04 | 197 |
| LAS VEGAS | 94,400 | .24 | 101 |
| LAUREL-HATTIESBURG | 39,000 | .10 | 162 |
| LEXINGTON | 137,600 | .36 | 77 |
| LIMA | 17,700 | .05 | 194 |
| LINCOLN-HASTINGS-KEARNEY | 99,400 | .26 | 95 |
| LITTLE ROCK | 2,00,100 | .52 | 53 |
| LOS ANGELES | 2,090,700 | 5.38 | 2 |
| LOUISVILLE | 256,300 | .66 | 41 |
| LUBBOCK | 69,700 | .18 | 128 |
| MACON | 74,500 | .19 | 123 |
| MADISON | 82,700 | .21 | 113 |
| MANKATO | 15,000 | .04 | 200 |
| MARQUETTE | 20,700 | .05 | 189 |
| MCALLEN-BROWNSVILLE (LRGV) | 86,500 | .22 | 110 |
| MEDFORD | 52,900 | .14 | 150 |
| MEMPHIS | 275,600 | .71 | 33 |
| MERIDIAN | 24,400 | .06 | 183 |
| MIAMI | 484,600 | 1.25 | 17 |
| MILES CITY-GLENDIVE | 5,000 | .01 | 211 |
| MILWAUKEE | 274,800 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 516,800 | 1.34 | 14 |
| MINOT-BISMARCK-DICKINSON | 60,600 | .16 | 143 |
| MISSOULA-BUTTE | 50,000 | .13 | 155 |
| MOBILE-PENSACOLA | 195,800 | .51 | 56 |
| MONROE-EL DORADO | 81,700 | .21 | 114 |
| MONTGOMERY | 77,500 | .20 | 119 |
| NASHVILLE | 316,400 | .82 | 30 |
| NEW ORLEANS | 294,000 | .76 | 32 |
| NEW YORK | 3,146,200 | 8.14 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 250,600 | .65 | 42 |
| NORTH PLATTE | 6,700 | .02 | 209 |
| ODESSA-MIDLAND | 66,800 | .17 | 130 |
| OKLAHOMA CITY | 236,400 | .61 | 46 |
| OMAHA | 154,700 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 265,400 | .69 | 38 |
| OTTUMWA-KIRKSVILLE | 11,000 | .03 | 207 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 1,5,600 | .34 | 79 |
| PALM SPRINGS | 24,700 | .06 | 182 |
| PANAMA CITY | 36,900 | .10 | 163 |
| PARKERSBURG | 17,200 | .04 | 196 |
| PEORIA | 96,800 | .25 | 98 |
| PHILADELPHIA | 1,135,200 | 2.94 | 4 |
| PHOENIX | 342,800 | .89 | 24 |
| PITTSBURGH | 547,500 | 1.42 | 13 |
| PORTLAND, OR | 366,300 | .95 | 25 |
| PORTLAND-POLAND SPRING | 146,700 | .38 | 72 |
| PRESQUE ISLE | 1,900 | .00 | 210 |
| PROVIDENCE-NEW BEDFORD | 247,300 | .64 | 44 |
| QUINCY-HANNIBAL | 51,500 | .13 | 152 |
| RALEIGH-DURHAM | 270,800 | .70 | 37 |
| RAPID CITY | 40,800 | .11 | 160 |
| RENO | 66,200 | .17 | 134 |
| RICHMOND | 213,400 | .55 | 51 |
| ROANOKE-LYNCHBURG | 170,500 | .44 | 65 |
| ROCHESTER, NY | 154,300 | .40 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 61,600 | .16 | 142 |
| ROCKFORD | 88,100 | .23 | 106 |
| ROSWELL | 25,700 | .07 | 180 |
| SACRAMENTO-STOCKTON | 379,400 | .98 | 20 |
| ST. JOSEPH | 18,400 | .05 | 193 |
| ST. LOUIS | 497,000 | 1.29 | 16 |
| SALINAS-MONTEREY | 80,100 | .21 | 116 |
| SALISBURY | 34,500 | .09 | 168 |
| SALT LAKE CITY | 258,000 | .67 | 40 |
| SAN ANGELO | 15,800 | .04 | 198 |
| SAN ANTONIO | 247,100 | .64 | 45 |
| SAN DIEGO | 326,200 | .83 | 29 |
| SAN FRANCISCO | 942,600 | 2.44 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 73,600 | .19 | 124 |
| SARASOTA | 25,700 | .07 | 180 |
| SAVANNAH | 91,500 | .24 | 104 |
| SEATTLE-TACOMA | 511,800 | 1.32 | 15 |
| SELMA | 11,900 | .03 | 209 |
| SHREVEPORT-TEXARKANA | 191,800 | .50 | 59 |
| SIOUX CITY | 63,000 | .16 | 140 |
| SIOUX FALLS-MITCHELL | 89,100 | .23 | 107 |
| SOUTH BEND-ELKHART | 127,900 | .33 | 81 |
| SPOKANE | 144,800 | .37 | 77 |
| SPRINGFIELD, MA | 102,200 | .26 | 92 |
| SPRINGFIELD, MO | 111,500 | .29 | 88 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 134,900 | .35 | 78 |
| SYRACUSE | 158,300 | .41 | 66 |
| TALLAHASSEE | 72,900 | .19 | 129 |
| TAMPA-ST. PETERSBURG | 325,200 | .84 | 26 |
| TERRE HAUTE | 65,800 | .17 | 137 |
| TOLEDO | 178,900 | .46 | 61 |
| TOPEKA | 56,100 | .15 | 144 |
| TRAVERSE CITY-CADILLAC | 61,700 | .16 | 141 |
| TUCSON | 114,000 | .29 | 87 |
| TULSA | 166,100 | .43 | 55 |
| TUSCALOOSA | 22,400 | .06 | 187 |
| TWIN FALLS | 13,900 | .04 | 202 |
| TYLER | 41,900 | .11 | 159 |
| UTICA | 43,700 | .11 | 158 |
| VICTORIA | 12,600 | .03 | 204 |
| WACO-TEMPLE | 84,700 | .22 | 111 |
| WASHINGTON, DC | 774,700 | 2.00 | 8 |
| WATERTOWN-CARTHAGE | 32,600 | .08 | 170 |
| WAUSAU-RHINELANDER | 60,300 | .15 | 145 |
| WEST PALM BEACH | 127,300 | .32 | 82 |
| WHEELING-STEUBENVILLE | 75,400 | .20 | 121 |
| WICHITA-HUTCHINSON | 170,000 | .44 | 64 |
| WICHITA FALLS-LAWTON | 70,100 | .18 | 127 |
| WILKES BARRE-SCRANTON | 199,700 | .51 | 57 |
| WILMINGTON | 74,900 | .19 | 122 |
| YAKIMA | 77,000 | .20 | 120 |
| YOUNGSTOWN | 108,500 | .28 | 90 |
| ZANESVILLE | 13,000 | .03 | 203 |

## WOMEN 25-54 BY ADI MARKET NAME

US TOTAL 44,365,000

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 54,900 | .12 | 196 |
| ALBANY, GA | 62,800 | .14 | 149 |
| ALBANY-SCHENECTADY-TROY | 235,000 | .53 | 54 |
| ALBUQUERQUE | 194,900 | .44 | 65 |
| ALEXANDRIA, LA | 49,600 | .10 | 203 |
| ALEXANDRIA, MN | 38,300 | .09 | 176 |
| ALPENA | 7,600 | .02 | 210 |
| AMARILLO | 95,600 | .22 | 110 |
| ANNISTON | 22,800 | .05 | 209 |
| ARDMORE-ADA | 32,700 | .07 | 179 |
| ATLANTA | 637,600 | 1.44 | 13 |
| AUGUSTA | 107,400 | .24 | 101 |
| AUSTIN, TX | 109,700 | .25 | 99 |
| BAKERSFIELD | 67,500 | .15 | 144 |
| BALTIMORE | 496,400 | 1.12 | 19 |
| BANGOR | 63,300 | .14 | 147 |
| BATON ROUGE | 138,300 | .31 | 86 |
| BEAUMONT-PORT ARTHUR | 91,600 | .21 | 116 |
| BEND | 12,400 | .03 | 207 |
| BILLINGS-HARDIN | 41,000 | .09 | 169 |
| BILOXI-GULFPORT-PASCAGOULA | 29,900 | .07 | 180 |
| BINGHAMTON | 78,700 | .18 | 128 |
| BIRMINGHAM | 263,900 | .59 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 78,600 | .18 | 130 |
| BOISE | 74,500 | .17 | 139 |
| BOSTON | 1,020,000 | 2.30 | 6 |
| BOWLING GREEN | 21,400 | .04 | 193 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 164,200 | .37 | 74 |
| BUFFALO | 323,800 | .73 | 33 |
| BURLINGTON-PLATTSBURGH | 112,400 | .25 | 96 |
| CASPER-RIVERTON | 31,400 | .07 | 179 |
| CEDAR RAPIDS-WATERLOO | 154,300 | .36 | 76 |
| CHARLESTON, SC | 106,100 | .24 | 103 |
| CHARLESTON-HUNTINGTON | 208,600 | .47 | 61 |
| CHARLOTTE | 359,700 | .80 | 31 |
| CHATTANOOGA | 161,700 | .36 | 94 |
| CHEYENNE | 26,800 | .06 | 186 |
| CHICAGO | 1,683,700 | 3.80 | 3 |
| CHICO-REDDING | 63,700 | .14 | 146 |
| CINCINNATI | 382,100 | .86 | 26 |
| CLARKSBURG-WESTON | 39,200 | .09 | 169 |
| CLEVELAND | 764,800 | 1.72 | 9 |
| COLORADO SPRINGS-PUEBLO | 308,700 | .70 | 100 |
| COLUMBIA, SC | 140,000 | .32 | 85 |
| COLUMBIA-JEFFERSON CITY | 56,800 | .13 | 153 |
| COLUMBUS, GA | 99,600 | .22 | 109 |
| COLUMBUS, OH | 316,500 | .71 | 36 |
| COLUMBUS-TUPELO | 71,300 | .16 | 139 |
| CORPUS CHRISTI | 91,700 | .21 | 114 |
| DALLAS-FT. WORTH | 755,600 | 1.70 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 167,100 | .38 | 72 |
| DAYTON | 299,600 | .68 | 49 |
| DENVER | 498,400 | 1.12 | 18 |
| DES MOINES | 178,900 | .40 | 89 |
| DETROIT | 950,400 | 2.14 | 7 |
| DOTHAN | 41,000 | .09 | 166 |
| DULUTH-SUPERIOR | 84,500 | .19 | 124 |
| EL CENTRO-YUMA | 33,800 | .08 | 178 |
| EL PASO | 116,500 | .27 | 92 |
| ELMIRA | 42,400 | .10 | 164 |
| ERIE | 76,300 | .17 | 135 |
| EUGENE | 87,700 | .20 | 126 |
| EUREKA | 26,700 | .06 | 189 |
| EVANSVILLE | 126,800 | .29 | 90 |
| FARGO | 100,500 | .23 | 107 |
| FARMINGTON | 19,900 | .04 | 201 |
| FLINT-SAGINAW-BAY CITY | 245,200 | .55 | 50 |
| FLORENCE, SC | 58,600 | .13 | 154 |
| FT. MYERS-NAPLES | 63,300 | .14 | 147 |
| FT. SMITH | 67,000 | .14 | 190 |
| FT. WAYNE | 116,200 | .26 | 93 |
| FRESNO | 196,900 | .44 | 63 |
| GAINESVILLE | 34,200 | .08 | 174 |
| GRAND JUNCTION | 27,000 | .06 | 184 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 300,200 | .68 | 39 |
| GREAT FALLS | 34,800 | .08 | 173 |
| GREEN BAY | 179,500 | .40 | 87 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 260,500 | .59 | 48 |
| GREENVILLE-NEW BERN-WASHINGTON | 110,800 | .25 | 98 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 362,700 | .70 | 35 |
| GREENWOOD-GREENVILLE | 36,000 | .08 | 172 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 237,700 | .54 | 52 |
| HARRISONBURG | 22,100 | .05 | 188 |
| HARTFORD-NEW HAVEN | 429,000 | .97 | 22 |
| HELENA | 8,800 | .02 | 208 |
| HOUSTON | 736,000 | 1.67 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 161,500 | .37 | 84 |
| IDAHO FALLS-POCATELLO | 45,700 | .12 | 157 |
| INDIANAPOLIS | 433,000 | .98 | 20 |
| JACKSON, MS | 152,200 | .34 | 80 |
| JACKSON, TN | 22,700 | .05 | 190 |
| JACKSONVILLE | 206,000 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 147,300 | .32 | 83 |
| JONESBORO | 33,500 | .08 | 176 |
| JOPLIN-PITTSBURG | 78,700 | .18 | 128 |
| KANSAS CITY | 368,700 | .83 | 29 |
| KNOXVILLE | 226,400 | .50 | 58 |
| LA CROSSE-EAU CLAIRE | 77,000 | .17 | 134 |
| LAFAYETTE, IN | 32,800 | .06 | 182 |
| LAFAYETTE, LA | 100,600 | .23 | 106 |
| LAKE CHARLES | 41,300 | .09 | 165 |
| LANSING | 113,600 | .26 | 94 |
| LAREDO | 19,100 | .04 | 197 |
| LAS VEGAS | 105,800 | .24 | 103 |
| LAUREL-HATTIESBURG | 44,900 | .10 | 162 |
| LEXINGTON | 156,900 | .35 | 77 |
| LIMA | 20,600 | .05 | 194 |
| LINCOLN-HASTINGS-KEARNEY | 115,700 | .26 | 96 |
| LITTLE ROCK | 242,800 | .55 | 53 |
| LOS ANGELES | 2,364,900 | 5.32 | 2 |
| LOUISVILLE | 261,100 | .59 | 46 |
| LUBBOCK | 78,300 | .18 | 131 |
| MACON | 60,300 | .14 | 148 |
| MADISON | 93,600 | .21 | 112 |
| MANKATO | 17,600 | .04 | 196 |
| MARQUETTE | 24,400 | .06 | 189 |
| MCALLEN-BROWNSVILLE (LRGV) | 97,000 | .22 | 111 |
| MEDFORD | 66,000 | .15 | 145 |
| MEMPHIS | 315,100 | .71 | 34 |
| MERIDIAN | 28,200 | .06 | 187 |
| MIAMI | 547,700 | 1.28 | 16 |
| MILES CITY-GLENDIVE | 5,600 | .01 | 211 |
| MILWAUKEE | 370,600 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 584,000 | 1.32 | 14 |
| MINOT-BISMARCK-DICKINSON | 69,500 | .16 | 142 |
| MISSOULA-BUTTE | 57,700 | .13 | 155 |
| MOBILE-PENSACOLA | 221,500 | .50 | 59 |
| MONROE-EL DORADO | 84,100 | .19 | 123 |
| MONTGOMERY | 84,800 | .19 | 118 |
| NASHVILLE | 267,100 | .60 | 45 |
| NEW ORLEANS | 333,100 | .75 | 32 |
| NEW YORK | 3,665,800 | 8.24 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 281,500 | .64 | 44 |
| NORTH PLATTE | 8,100 | .02 | 209 |
| ODESSA-MIDLAND | 76,200 | .17 | 136 |
| OKLAHOMA CITY | 269,900 | .61 | 46 |
| OMAHA | 173,700 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 305,200 | .69 | 38 |
| OTTUMWA-KIRKSVILLE | 13,000 | .03 | 205 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 137,100 | .31 | 88 |
| PALM SPRINGS | 23,100 | .05 | 191 |
| PANAMA CITY | 43,800 | .10 | 163 |
| PARKERSBURG | 19,500 | .04 | 198 |
| PEORIA | 111,800 | .25 | 97 |
| PHILADELPHIA | 1,302,700 | 2.98 | 4 |
| PHOENIX | 384,000 | .88 | 24 |
| PITTSBURGH | 649,200 | 1.46 | 12 |
| PORTLAND, OR | 423,100 | .93 | 23 |
| PORTLAND-POLAND SPRING | 144,300 | .38 | 73 |
| PRESQUE ISLE | 10,400 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 270,300 | .65 | 41 |
| QUINCY-HANNIBAL | 60,800 | .14 | 151 |
| RALEIGH-DURHAM | 369,400 | .78 | 37 |
| RAPID CITY | 44,200 | .10 | 160 |
| RENO | 74,200 | .17 | 137 |
| RICHMOND | 243,700 | .55 | 51 |
| ROANOKE-LYNCHBURG | 154,200 | .44 | 69 |
| ROCHESTER, NY | 174,500 | .40 | 68 |
| ROCHESTER-MASON CITY-AUSTIN | 71,300 | .16 | 142 |
| ROCKFORD | 100,000 | .23 | 108 |
| ROSWELL | 24,400 | .07 | 188 |
| SACRAMENTO-STOCKTON | 432,200 | .97 | 21 |
| ST. JOSEPH | 22,000 | .05 | 192 |
| ST. LOUIS | 554,300 | 1.26 | 17 |
| SALINAS-MONTEREY | 51,200 | .12 | 157 |
| SALISBURY | 40,500 | .09 | 168 |
| SALT LAKE CITY | 288,700 | .65 | 42 |
| SAN ANGELO | 17,300 | .04 | 198 |
| SAN ANTONIO | 271,300 | .63 | 43 |
| SAN DIEGO | 363,200 | .82 | 28 |
| SAN FRANCISCO | 1,068,600 | 2.41 | 5 |
| SANTA BARBARA-SANTA MARIA-SN LUIS OBISPO | 63,700 | .14 | 145 |
| SARASOTA | 31,700 | .07 | 178 |
| SAVANNAH | 85,100 | .19 | 126 |
| SEATTLE-TACOMA | 577,300 | 1.30 | 15 |
| SELMA | 13,600 | .03 | 204 |
| SHREVEPORT-TEXARKANA | 223,700 | .50 | 57 |
| SIOUX CITY | 77,400 | .17 | 140 |
| SIOUX FALLS-MITCHELL | 115,400 | .26 | 95 |
| SOUTH BEND-ELKHART | 154,500 | .33 | 82 |
| SPOKANE | 154,500 | .33 | 81 |
| SPRINGFIELD, MA | 159,500 | .37 | 81 |
| SPRINGFIELD, MO | 130,400 | .29 | 89 |
| SPRINGFIELD-DEC.-TUR-CHAMPAIGN | 154,900 | .35 | 79 |
| SYRACUSE | 184,400 | .42 | 66 |
| TALLAHASSEE | 83,700 | .19 | 129 |
| TAMPA-ST. PETERSBURG | 385,000 | .87 | 25 |
| TERRE HAUTE | 78,200 | .18 | 132 |
| TOLEDO | 268,200 | .47 | 60 |
| TOPEKA | 64,100 | .14 | 149 |
| TRAVERSE CITY-CADILLAC | 72,300 | .16 | 141 |
| TUCSON | 230,500 | .49 | 60 |
| TULSA | 244,800 | .55 | 52 |
| TUSCALOOSA | 54,600 | .12 | 159 |
| TWIN FALLS | 15,800 | .04 | 202 |
| TYLER | 48,500 | .11 | 165 |
| UTICA | 91,900 | .12 | 158 |
| VICTORIA | 14,300 | .03 | 206 |
| WACO-TEMPLE | 47,600 | .22 | 120 |
| WASHINGTON, DC | 873,900 | 1.97 | 8 |
| WATERTOWN-CARTHAGE | 38,000 | .09 | 171 |
| WAUSAU-RHINELANDER | 77,200 | .17 | 133 |
| WEST PALM BEACH | 150,300 | .34 | 78 |
| WHEELING-STEUBENVILLE | 89,300 | .20 | 114 |
| WICHITA-HUTCHINSON | 203,300 | .46 | 65 |
| WICHITA FALLS-LAWTON | 80,200 | .18 | 127 |
| WILKES BARRE-SCRANTON | 236,000 | .53 | 55 |
| WILMINGTON | 85,400 | .19 | 122 |
| YAKIMA | 87,600 | .20 | 121 |
| YOUNGSTOWN | 178,100 | .40 | 88 |
| ZANESVILLE | 15,300 | .03 | 203 |

**MEN 18+** **BY ADI MARKET NAME** US TOTAL 78,094,000

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 106,400 | .14 | 156 |
| ALBANY, GA | 108,400 | .14 | 155 |
| ALBANY-SCHENECTADY-TROY | 931,800 | 1.19 | 54 |
| ALBUQUERQUE | 920,300 | 1.18 | 60 |
| ALEXANDRIA, LA | 89,300 | .11 | 161 |
| ALEXANDRIA, MN | 90,300 | .12 | 160 |
| ALPENA | 14,300 | .02 | 210 |
| AMARILLO | 166,800 | .21 | 116 |
| ANNISTON | 91,800 | .12 | 159 |
| ARDMORE-ADA | 69,200 | .09 | 174 |
| ATLANTA | 1,831,900 | 2.32 | 15 |
| AUGUSTA | 317,000 | .40 | 78 |
| AUSTIN, TX | 1,128,200 | 1.43 | 36 |
| BAKERSFIELD | 1,119,300 | 1.41 | 38 |
| BALTIMORE | 1,956,700 | 2.47 | 10 |
| BANGOR | 118,400 | .15 | 148 |
| BATON ROUGE | 344,700 | .43 | 66 |
| BEAUMONT-PORT ARTHUR | 353,700 | .44 | 64 |
| BEND | 77,100 | .09 | 179 |
| BILLINGS-MARDIN | 72,200 | .09 | 171 |
| BILOXI-GULFPORT-PASCAGOULA | 97,700 | .12 | 158 |
| BINGHAMTON | 146,300 | .18 | 135 |
| BIRMINGHAM | 448,600 | .57 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 148,300 | .19 | 139 |
| BOISE | 324,300 | .41 | 69 |
| BOSTON | 1,844,200 | 2.33 | 14 |
| BOWLING GREEN | 43,200 | .05 | 193 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 286,900 | .36 | 79 |
| BUFFALO | 569,900 | .73 | 32 |
| BURLINGTON-PLATTSBURGH | 206,800 | .26 | 99 |
| CASPER-RIVERTON | 50,900 | .07 | 184 |
| CEDAR RAPIDS-WATERLOO | 303,500 | .39 | 75 |
| CHARLESTON, SC | 181,800 | .23 | 109 |
| CHARLESTON-HUNTINGTON | 506,800 | .66 | 43 |
| CHARLOTTE | 596,800 | .76 | 31 |
| CHATTANOOGA | 266,800 | .34 | 82 |
| CHEYENNE | 43,400 | .06 | 190 |
| CHICAGO | 7,661,900 | 9.66 | 3 |
| CHICO-REDDING | 131,400 | .16 | 149 |
| CINCINNATI | 681,600 | .85 | 27 |
| CLARKSBURG-WESTON | 74,100 | .09 | 169 |
| CLEVELAND | 1,313,300 | 1.66 | 9 |
| COLORADO SPRINGS-PUEBLO | 184,800 | .23 | 107 |
| COLUMBIA, SC | 251,400 | .32 | 84 |
| COLUMBIA-JEFFERSON CITY | 122,600 | .16 | 145 |
| COLUMBUS, GA | 192,400 | .25 | 103 |
| COLUMBUS, OH | 548,700 | .70 | 35 |
| COLUMBUS-TUPELO | 138,300 | .18 | 139 |
| CORPUS CHRISTI | 165,500 | .20 | 121 |
| DALLAS-FT. WORTH | 1,277,700 | 1.64 | 10 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 304,700 | .39 | 76 |
| DAYTON | 434,300 | .57 | 48 |
| DENVER | 817,400 | 1.05 | 20 |
| DES MOINES | 339,100 | .43 | 67 |
| DETROIT | 1,613,300 | 2.07 | 7 |
| DOTHAN | 72,400 | .09 | 170 |
| DULUTH-SUPERIOR | 166,000 | .21 | 115 |
| EL CENTRO-YUMA | 81,000 | .08 | 179 |
| EL PASO | 194,800 | .25 | 104 |
| ELMIRA | 76,700 | .10 | 166 |
| ERIE | 137,600 | .18 | 140 |
| EUGENE | 124,100 | .16 | 143 |
| EUREKA | 61,400 | .07 | 183 |
| EVANSVILLE | 251,100 | .32 | 85 |
| FARGO | 207,300 | .27 | 98 |
| FARMINGTON | 134,400 | .17 | 142 |
| FLINT-SAGINAW-BAY CITY | 450,700 | .58 | 44 |
| FLORENCE, SC | 99,700 | .13 | 157 |
| FT. MYERS-NAPLES | 144,300 | .19 | 137 |
| FT. SMITH | 115,300 | .15 | 151 |
| FT. WAYNE | 200,800 | .25 | 98 |
| FRESNO | 543,200 | .69 | 33 |
| GAINESVILLE | 76,800 | .09 | 177 |
| GRAND JUNCTION | 47,600 | .06 | 187 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 545,300 | .70 | 32 |
| GREAT FALLS | 62,700 | .08 | 177 |
| GREEN BAY | 335,300 | .43 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 636,300 | .81 | 28 |
| GREENVILLE-NEW BERN-WASHINGTON | 217,300 | .28 | 95 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 537,300 | .69 | 34 |
| GREENWOOD-GREENVILLE | 63,800 | .08 | 178 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 429,000 | .54 | 46 |
| HARTISONBURG | 49,100 | .06 | 189 |
| HARTFORD-NEW HAVEN | 786,600 | 1.00 | 21 |
| HELENA | 14,800 | .02 | 208 |
| HOUSTON | 1,207,000 | 1.54 | 11 |
| HUNTSVILLE-DECATUR-FLORENCE | 232,300 | .30 | 90 |
| IDAHO FALLS-POCATELLO | 83,300 | .11 | 150 |
| INDIANAPOLIS | 770,700 | .98 | 23 |
| JACKSON, MS | 256,100 | .33 | 80 |
| JACKSON, TN | 40,900 | .05 | 194 |
| JACKSONVILLE | 349,600 | .45 | 61 |
| JOHNSTOWN-ALTOONA | 273,800 | .35 | 81 |
| JONESBORO | 83,500 | .11 | 149 |
| JOPLIN-PITTSBURG | 134,500 | .17 | 126 |
| KANSAS CITY | 643,700 | .82 | 26 |
| KNOXVILLE | 374,300 | .48 | 60 |
| LA CROSSE-EAU CLAIRE | 156,500 | .20 | 119 |
| LAFAYETTE, IN | 97,600 | .12 | 108 |
| LAFAYETTE, LA | 172,400 | .22 | 112 |
| LAKE CHARLES | 69,200 | .09 | 173 |
| LANSING | 218,900 | .28 | 93 |
| LAREDO | 38,300 | .04 | 200 |
| LAS VEGAS | 152,700 | .19 | 127 |
| LAUREL--HATTIESBURG | 102,100 | .13 | 147 |
| LEXINGTON | 284,300 | .36 | 74 |
| LIMA | 36,900 | .05 | 196 |
| LINCOLN-HASTINGS-KEARNEY | 235,800 | .30 | 88 |
| LITTLE ROCK | 415,800 | .53 | 55 |
| LOS ANGELES | 3,993,800 | 5.11 | 2 |
| LOUISVILLE | 506,000 | .65 | 44 |
| LUBBOCK | 143,500 | .18 | 133 |
| MACON | 137,200 | .18 | 141 |
| MADISON | 181,500 | .23 | 110 |
| MANSFIELD | 37,300 | .05 | 195 |
| MARQUETTE | 57,600 | .07 | 180 |
| MCALLEN-BROWNSVILLE (LRGV) | 154,900 | .20 | 123 |
| MEDFORD | 109,600 | .14 | 153 |
| MEMPHIS | 538,600 | .69 | 38 |
| MERIDIAN | 52,400 | .07 | 182 |
| MIAMI | 1,035,700 | 1.33 | 14 |
| MILES CITY-GLENDIVE | 10,500 | .01 | 211 |
| MILWAUKEE | 647,300 | .83 | 28 |
| MINNEAPOLIS-ST. PAUL | 1,051,100 | 1.35 | 13 |
| MINOT-BISMARCK-DICKINSON | 131,000 | .17 | 143 |
| MISSOULA-BUTTE | 111,600 | .14 | 152 |
| MOBILE-PENSACOLA | 374,300 | .48 | 60 |
| MONROE-EL DORADO | 170,600 | .22 | 113 |
| MONTGOMERY | 155,300 | .20 | 122 |
| NASHVILLE | 643,200 | .82 | 30 |
| NEW ORLEANS | 549,300 | .70 | 34 |
| NEW YORK | 6,089,300 | 7.80 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 509,100 | .65 | 42 |
| NORTH PLATTE | 14,500 | .02 | 209 |
| ODESSA-MIDLAND | 117,700 | .15 | 149 |
| OKLAHOMA CITY | 484,100 | .62 | 46 |
| OMAHA | 312,200 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 548,400 | .70 | 36 |
| OTTUMWA-KIRKSVILLE | 30,800 | .04 | 199 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 306,800 | .39 | 72 |
| PALM SPRINGS | 52,600 | .07 | 181 |
| PANAMA CITY | 78,000 | .10 | 165 |
| PARKERSBURG | 32,000 | .04 | 198 |
| PEORIA | 207,000 | .27 | 98 |
| PHILADELPHIA | 2,316,500 | 2.97 | 4 |
| PHOENIX | 696,800 | .89 | 26 |
| PITTSBURGH | 1,161,300 | 1.49 | 12 |
| PORTLAND, OR | 720,400 | .92 | 24 |
| PORTLAND-POLAND SPRING | 301,600 | .39 | 76 |
| PRESQUE ISLE | 29,600 | .04 | 201 |
| PROVIDENCE-NEW BEDFORD | 523,300 | .67 | 40 |
| QUINCY-HANNIBAL | 123,500 | .16 | 146 |
| RALEIGH-DURHAM | 551,300 | .71 | 33 |
| RAPID CITY | 88,200 | .11 | 160 |
| RENO | 141,600 | .18 | 134 |
| RICHMOND | 426,500 | .55 | 53 |
| ROANOKE-LYNCHBURG | 357,800 | .46 | 62 |
| ROCHESTER, NY | 313,100 | .40 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 127,700 | .16 | 144 |
| ROCKFORD | 175,200 | .22 | 111 |
| ROSWELL | 50,400 | .06 | 185 |
| SACRAMENTO-STOCKTON | 764,600 | .98 | 22 |
| ST. JOSEPH | 43,900 | .06 | 191 |
| ST. LOUIS | 952,700 | 1.22 | 17 |
| SALINAS-MONTEREY | 181,800 | .23 | 108 |
| SALISBURY | 75,000 | .10 | 167 |
| SALT LAKE CITY | 516,000 | .66 | 41 |
| SAN ANGELO | 33,600 | .04 | 197 |
| SAN ANTONIO | 487,800 | .62 | 45 |
| SAN DIEGO | 699,600 | .90 | 25 |
| SAN FRANCISCO | 1,837,800 | 2.35 | 5 |
| SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO | 168,200 | .22 | 114 |
| SARASOTA | 79,600 | .10 | 164 |
| SAVANNAH | 159,400 | .20 | 102 |
| SEATTLE-TACOMA | 1,021,600 | 1.31 | 16 |
| SELMA | 23,200 | .03 | 205 |
| SHREVEPORT-TEXARKANA | 401,300 | .51 | 56 |
| SIOUX CITY | 143,700 | .18 | 132 |
| SIOUX FALLS-MITCHELL | 200,500 | .26 | 101 |
| SOUTH BEND-ELKHART | 264,500 | .34 | 83 |
| SPOKANE | 305,400 | .39 | 73 |
| SPRINGFIELD, MA | 220,700 | .28 | 93 |
| SPRINGFIELD, MO | 276,400 | .35 | 80 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 293,700 | .38 | 77 |
| SYRACUSE | 342,700 | .44 | 65 |
| TALLAHASSEE | 150,600 | .19 | 128 |
| TAMPA-ST. PETERSBURG | 839,700 | 1.08 | 19 |
| TERRE HAUTE | 152,400 | .20 | 127 |
| TOLEDO | 382,100 | .49 | 58 |
| TOPEKA | 139,100 | .18 | 138 |
| TRAVERSE CITY-CADILLAC | 139,300 | .18 | 137 |
| TUCSON | 241,900 | .31 | 87 |
| TULSA | 383,600 | .49 | 57 |
| TUSCALOOSA | 49,100 | .06 | 186 |
| TWIN FALLS | 28,400 | .04 | 202 |
| TYLER | 89,500 | .11 | 159 |
| UTICA | 98,100 | .13 | 155 |
| VICTORIA | 22,700 | .03 | 206 |
| WACO-TEMPLE | 227,200 | .29 | 90 |
| WASHINGTON, DC | 1,398,400 | 1.79 | 8 |
| WATERTOWN--CARTHAGE | 74,200 | .10 | 168 |
| WAUSAU-RHINELANDER | 150,200 | .19 | 129 |
| WEST PALM BEACH | 307,200 | .39 | 71 |
| WHEELING-STEUBENVILLE | 162,100 | .21 | 117 |
| WICHITA-HUTCHINSON | 371,100 | .48 | 61 |
| WICHITA FALLS-LAWTON | 160,200 | .21 | 118 |
| WILKES BARRE-SCRANTON | 445,500 | .57 | 48 |
| WILMINGTON | 147,600 | .19 | 130 |
| YAKIMA | 155,600 | .20 | 120 |
| YOUNGSTOWN | 223,900 | .29 | 92 |
| ZANESVILLE | 27,800 | .04 | 203 |

## MEN 18-49 BY ADI MARKET NAME

US TOTAL 92,334,800

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 62,900 | .12 | 157 |
| ALBANY, GA | 72,100 | .14 | 152 |
| ALBANY-SCHENECTADY-TROY | 269,700 | .52 | 63 |
| ALBUQUERQUE | 229,900 | .44 | 66 |
| ALEXANDRIA, LA | 60,900 | .12 | 160 |
| ALEXANDRIA, MN | 45,000 | .09 | 172 |
| ALPENA | 8,700 | .02 | 210 |
| AMARILLO | 110,600 | .21 | 115 |
| ANNISTON | 29,900 | .06 | 190 |
| ARDMORE-ADA | 36,600 | .07 | 180 |
| ATLANTA | 751,600 | 1.44 | 12 |
| AUGUSTA | 131,400 | .25 | 106 |
| AUSTIN, TX | 156,400 | .30 | 92 |
| BAKERSFIELD | 79,400 | .15 | 146 |
| BALTIMORE | 576,500 | 1.10 | 19 |
| BANGOR | 77,500 | .15 | 147 |
| BATON ROUGE | 177,900 | .34 | 81 |
| BEAUMONT-PORT ARTHUR | 102,600 | .20 | 121 |
| BEND | 14,000 | .03 | 207 |
| BILLINGS-HARDIN | 48,200 | .09 | 167 |
| BILOXI-GULFPORT-PASCAGOULA | 48,100 | .09 | 169 |
| BINGHAMTON | 89,700 | .17 | 136 |
| BIRMINGHAM | 287,500 | .54 | 61 |
| BLUEFIELD-BECKLEY-OAK HILL | 84,300 | .16 | 142 |
| BOISE | 91,100 | .17 | 133 |
| BOSTON | 1,210,500 | 2.31 | 6 |
| BOWLING GREEN | 28,600 | .05 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 189,400 | .36 | 77 |
| BUFFALO | 361,300 | .69 | 38 |
| BURLINGTON-PLATTSBURGH | 142,800 | .27 | 96 |
| CASPER-RIVERTON | 37,500 | .07 | 179 |
| CEDAR RAPIDS-WATERLOO | 204,200 | .39 | 71 |
| CHARLESTON, SC | 135,100 | .26 | 104 |
| CHARLESTON-HUNTINGTON | 327,300 | .63 | 46 |
| CHARLOTTE | 399,000 | .76 | 32 |
| CHATTANOOGA | 181,700 | .35 | 80 |
| CHEYENNE | 31,500 | .06 | 187 |
| CHICAGO | 1,963,700 | 1.75 | 3 |
| CHICO-REDDING | 74,400 | .14 | 150 |
| CINCINNATI | 442,100 | .84 | 26 |
| CLARKSBURG-WESTON | 44,200 | .08 | 173 |
| CLEVELAND | 867,000 | 1.66 | 11 |
| COLORADO SPRINGS-PUEBLO | 142,700 | .27 | 97 |
| COLUMBIA, SC | 183,900 | .35 | 79 |
| COLUMBIA-JEFFERSON CITY | 83,500 | .16 | 143 |
| COLUMBUS, GA | 140,100 | .27 | 101 |
| COLUMBUS, OH | 381,500 | .73 | 34 |
| COLUMBUS-TUPELO | 90,100 | .17 | 135 |
| CORPUS CHRISTI | 110,900 | .21 | 114 |
| DALLAS-FT. WORTH | 907,100 | 1.73 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 195,800 | .37 | 75 |
| DAYTON | 303,900 | .58 | 47 |
| DENVER | 607,800 | 1.16 | 17 |
| DES MOINES | 217,100 | .41 | 87 |
| DETROIT | 1,109,700 | 2.12 | 7 |
| DOTHAN | 50,400 | .10 | 164 |
| DULUTH-SUPERIOR | 97,400 | .19 | 128 |
| EL CENTRO-YUMA | 40,000 | .08 | 176 |
| EL PASO | 149,500 | .29 | 93 |
| ELMIRA | 48,200 | .09 | 167 |
| ERIE | 86,500 | .17 | 139 |
| EUGENE | 108,600 | .21 | 117 |
| EUREKA | 34,200 | .07 | 183 |
| EVANSVILLE | 141,700 | .27 | 99 |
| FARGO | 134,800 | .26 | 105 |
| FARMINGTON | 17,500 | .03 | 203 |
| FLINT-SAGINAW-BAY CITY | 296,300 | .57 | 48 |
| FLORENCE, SC | 65,400 | .12 | 156 |
| FT. MYERS-NAPLES | 67,000 | .13 | 155 |
| FT. SMITH | 76,300 | .15 | 148 |
| FT. WAYNE | 139,100 | .27 | 102 |
| FRESNO | 235,300 | .49 | 64 |
| GAINESVILLE | 53,300 | .10 | 162 |
| GRAND JUNCTION | 26,700 | .05 | 191 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 367,700 | .70 | 37 |
| GREAT FALLS | 42,400 | .08 | 174 |
| GREEN BAY | 214,300 | .41 | 88 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 291,800 | .56 | 49 |
| GREENVILLE-NEW BERN-WASHINGTON | 159,900 | .31 | 90 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 358,500 | .69 | 40 |
| GREENWOOD-GREENVILLE | 40,800 | .08 | 175 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 276,000 | .53 | 52 |
| HARRISONBURG | 30,300 | .06 | 189 |
| HARTFORD-NEW HAVEN | 504,300 | .96 | 23 |
| HELENA | 9,900 | .02 | 208 |
| HOUSTON | 890,300 | 1.70 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 163,400 | .31 | 87 |
| IDAHO FALLS-POCATELLO | 67,100 | .13 | 154 |
| INDIANAPOLIS | 519,400 | .99 | 20 |
| JACKSON, MS | 166,800 | .32 | 86 |
| JACKSON, TN | 25,600 | .05 | 194 |
| JACKSONVILLE | 239,800 | .46 | 61 |
| JOHNSTOWN-ALTOONA | 171,300 | .33 | 83 |
| JONESBORO | 38,500 | .07 | 177 |
| JOPLIN-PITTSBURG | 89,300 | .17 | 137 |
| KANSAS CITY | 434,500 | .83 | 28 |
| KNOXVILLE | 250,300 | .48 | 57 |
| LA CROSSE-EAU CLAIRE | 97,800 | .19 | 126 |
| LAFAYETTE, IN | 38,000 | .07 | 178 |
| LAFAYETTE, LA | 118,400 | .23 | 112 |
| LAKE CHARLES | 48,300 | .09 | 166 |
| LANSING | 159,600 | .30 | 91 |
| LAREDO | 20,900 | .04 | 198 |
| LAS VEGAS | 138,900 | .25 | 107 |
| LAUREL-HATTIESBURG | 52,800 | .10 | 163 |
| LEXINGTON | 194,300 | .37 | 76 |
| LIMA | 23,900 | .05 | 196 |
| LINCOLN-HASTINGS-KEARNEY | 148,300 | .28 | 94 |
| LITTLE ROCK | 264,200 | .50 | 55 |
| LOS ANGELES | 2,809,700 | 5.37 | 2 |
| LOUISVILLE | 352,600 | .67 | 41 |
| LUBBOCK | 101,800 | .19 | 122 |
| MACON | 93,800 | .18 | 130 |
| MADISON | 129,600 | .25 | 108 |
| MANKATO | 24,500 | .05 | 195 |
| MARQUETTE | 36,600 | .07 | 180 |
| MCALLEN-BROWNSVILLE (LRGV) | 105,400 | .20 | 119 |
| MEDFORD | 67,600 | .13 | 153 |
| MEMPHIS | 360,800 | .69 | 39 |
| MERIDIAN | 33,200 | .06 | 185 |
| MIAMI | 596,200 | 1.14 | 18 |
| MILES CITY-GLENDIVE | 6,900 | .01 | 211 |
| MILWAUKEE | 440,700 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 733,400 | 1.40 | 13 |
| MINOT-BISMARCK-DICKINSON | 85,500 | .16 | 140 |
| MISSOULA-BUTTE | 75,600 | .14 | 149 |
| MOBILE-PENSACOLA | 267,600 | .51 | 54 |
| MONROE-EL DORADO | 107,800 | .21 | 118 |
| MONTGOMERY | 100,900 | .19 | 124 |
| NASHVILLE | 429,200 | .82 | 29 |
| NEW ORLEANS | 392,100 | .75 | 33 |
| NEW YORK | 3,928,300 | 7.51 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 373,600 | .71 | 36 |
| NORTH PLATTE | 8,800 | .02 | 209 |
| ODESSA-MIDLAND | 84,600 | .16 | 141 |
| OKLAHOMA CITY | 328,300 | .63 | 45 |
| OMAHA | 209,100 | .40 | 70 |
| ORLANDO-DAYTONA BEACH | 341,700 | .65 | 42 |
| OTTUMWA-KIRKSVILLE | 18,400 | .04 | 201 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 104,800 | .20 | 120 |
| PALM SPRINGS | 33,700 | .06 | 184 |
| PANAMA CITY | 49,600 | .09 | 165 |
| PARKERSBURG | 21,900 | .04 | 198 |
| PEORIA | 137,600 | .26 | 103 |
| PHILADELPHIA | 1,563,100 | 2.87 | 4 |
| PHOENIX | 462,800 | .88 | 25 |
| PITTSBURGH | 707,700 | 1.35 | 15 |
| PORTLAND, OR | 485,600 | .93 | 24 |
| PORTLAND-POLAND SPRING | 196,100 | .37 | 74 |
| PRESQUE ISLE | 20,700 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 332,300 | .63 | 44 |
| QUINCY-HANNIBAL | 72,900 | .14 | 151 |
| RALEIGH-DURHAM | 400,500 | .77 | 31 |
| RAPID CITY | 61,400 | .12 | 159 |
| RENO | 92,500 | .18 | 131 |
| RICHMOND | 289,700 | .55 | 50 |
| ROANOKE-LYNCHBURG | 236,100 | .45 | 63 |
| ROCHESTER, NY | 210,400 | .40 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 80,100 | .15 | 145 |
| ROCKFORD | 120,400 | .23 | 111 |
| ROSWELL | 33,000 | .06 | 186 |
| SACRAMENTO-STOCKTON | 514,700 | .98 | 21 |
| ST. JOSEPH | 25,700 | .05 | 193 |
| ST. LOUIS | 629,800 | 1.20 | 16 |
| SALINAS-MONTEREY | 123,500 | .24 | 109 |
| SALISBURY | 45,300 | .09 | 171 |
| SALT LAKE CITY | 375,100 | .72 | 35 |
| SAN ANGELO | 22,400 | .04 | 197 |
| SAN ANTONIO | 339,300 | .65 | 43 |
| SAN DIEGO | 510,600 | .98 | 22 |
| SAN FRANCISCO | 1,292,600 | 2.47 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 117,600 | .22 | 113 |
| SARASOTA | 30,500 | .06 | 188 |
| SAVANNAH | 141,100 | .27 | 100 |
| SEATTLE-TACOMA | 718,500 | 1.37 | 14 |
| SELMA | 14,800 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 249,200 | .48 | 60 |
| SIOUX CITY | 88,200 | .17 | 138 |
| SIOUX FALLS-MITCHELL | 121,900 | .23 | 110 |
| SOUTH BEND-ELKHART | 175,000 | .33 | 82 |
| SPOKANE | 200,400 | .38 | 72 |
| SPRINGFIELD, MA | 146,500 | .28 | 95 |
| SPRINGFIELD, MO | 167,400 | .32 | 84 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 198,600 | .38 | 73 |
| SYRACUSE | 231,600 | .44 | 65 |
| TALLAHASSEE | 104,000 | .20 | 120 |
| TAMPA-ST. PETERSBURG | 423,900 | .81 | 30 |
| TERRE HAUTE | 91,000 | .17 | 134 |
| TOLEDO | 250,300 | .48 | 57 |
| TOPEKA | 97,100 | .19 | 129 |
| TRAVERSE CITY-CADILLAC | 80,600 | .15 | 144 |
| TUCSON | 160,700 | .31 | 89 |
| TULSA | 249,800 | .48 | 59 |
| TUSCALOOSA | 35,200 | .07 | 182 |
| TWIN FALLS | 18,100 | .03 | 202 |
| TYLER | 56,500 | .11 | 161 |
| UTICA | 61,100 | .12 | 159 |
| VICTORIA | 16,200 | .03 | 205 |
| WACO-TEMPLE | 162,400 | .31 | 87 |
| WASHINGTON, DC | 1,017,800 | 1.94 | 8 |
| WATERTOWN-CARTHAGE | 47,800 | .09 | 170 |
| WAUSAU-RHINELANDER | 92,100 | .18 | 132 |
| WEST PALM BEACH | 167,100 | .32 | 85 |
| WHEELING-STEUBENVILLE | 97,500 | .19 | 127 |
| WICHITA-HUTCHINSON | 239,600 | .46 | 62 |
| WICHITA FALLS-LAWTON | 109,500 | .21 | 116 |
| WILKES BARRE-SCRANTON | 260,900 | .50 | 56 |
| WILMINGTON | 99,300 | .19 | 125 |
| YAKIMA | 101,200 | .19 | 123 |
| YOUNGSTOWN | 142,700 | .27 | 97 |
| ZANESVILLE | 17,200 | .03 | 204 |

**MEN 18-34** **BY ADI MARKET NAME** US TOTAL 33,691,500

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 39,800 | .12 | 160 |
| ALBANY, GA | 46,500 | .14 | 157 |
| ALBANY-SCHENECTADY-TROY | 170,100 | .51 | 54 |
| ALBUQUERQUE | 149,600 | .44 | 66 |
| ALEXANDRIA, LA | 43,400 | .13 | 194 |
| ALEXANDRIA, MN | 27,900 | .08 | 173 |
| ALPENA | 5,400 | .02 | 210 |
| AMARILLO | 69,600 | .21 | 120 |
| ANNISTON | 20,600 | .06 | 187 |
| APDMORE-ADA | 22,800 | .07 | 182 |
| ATLANTA | 480,500 | 1.43 | 13 |
| AUGUSTA | 85,500 | .25 | 108 |
| AUSTIN, TX | 112,600 | .33 | 84 |
| BAKERSFIELD | 50,800 | .15 | 144 |
| BALTIMORE | 357,700 | 1.06 | 16 |
| BANGOR | 50,100 | .15 | 146 |
| BATON ROUGE | 121,300 | .36 | 78 |
| BEAUMONT-PORT ARTHUR | 62,800 | .19 | 127 |
| BEND | 8,700 | .03 | 207 |
| BILLINGS-HARDIN | 30,300 | .09 | 169 |
| BILOXI-GULFPORT-PASCAGOULA | 34,000 | .10 | 165 |
| BINGHAMTON | 55,600 | .17 | 140 |
| BIRMINGHAM | 178,600 | .53 | 51 |
| BLUEFIELD-BECKLEY-OAK HILL | 53,300 | .16 | 142 |
| BOISE | 59,800 | .18 | 130 |
| BOSTON | 786,900 | 2.34 | 6 |
| BOWLING GREEN | 19,800 | .06 | 189 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 120,200 | .36 | 81 |
| BUFFALO | 220,900 | .66 | 42 |
| BURLINGTON-PLATTSBURGH | 93,800 | .28 | 99 |
| CASPER-RIVERTON | 24,300 | .07 | 181 |
| CEDAR RAPIDS-WATERLOO | 137,200 | .41 | 69 |
| CHARLESTON, SC | 91,000 | .27 | 101 |
| CHARLESTON-HUNTINGTON | 209,000 | .62 | 46 |
| CHARLOTTE | 248,900 | .74 | 36 |
| CHATTANOOGA | 114,600 | .34 | 82 |
| CHEYENNE | 20,800 | .06 | 186 |
| CHICAGO | 1,243,300 | 3.69 | 3 |
| CHICO-REDDING | 47,900 | .14 | 150 |
| CINCINNATI | 282,500 | .84 | 26 |
| CLARKSBURG-WESTON | 29,100 | .09 | 172 |
| CLEVELAND | 543,300 | 1.61 | 11 |
| COLORADO SPRINGS-PUEBLO | 97,400 | .29 | 96 |
| COLUMBIA, SC | 126,100 | .37 | 75 |
| COLUMBIA-JEFFERSON CITY | 57,600 | .17 | 136 |
| COLUMBUS, GA | 100,400 | .30 | 94 |
| COLUMBUS, OH | 251,200 | .75 | 34 |
| COLUMBUS-TUPELO | 59,800 | .18 | 130 |
| CORPUS CHRISTI | 72,900 | .22 | 115 |
| DALLAS-FT. WORTH | 597,400 | 1.78 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 124,800 | .37 | 77 |
| DAYTON | 194,500 | .58 | 47 |
| DENVER | 404,600 | 1.20 | 16 |
| DES MOINES | 143,200 | .43 | 67 |
| DETROIT | 706,500 | 2.11 | 7 |
| DOTHAN | 34,200 | .10 | 164 |
| DULUTH-SUPERIOR | 60,000 | .18 | 129 |
| EL CENTRO-YUMA | 25,400 | .08 | 178 |
| EL PASO | 100,700 | .30 | 93 |
| ELMIRA | 30,200 | .09 | 170 |
| ERIE | 55,700 | .17 | 139 |
| EUGENE | 72,700 | .22 | 116 |
| EUREKA | 22,300 | .07 | 183 |
| EVANSVILLE | 88,400 | .26 | 105 |
| FARGO | 89,800 | .27 | 102 |
| FARMINGTON | 10,700 | .03 | 203 |
| FLINT-SAGINAW-BAY CITY | 192,600 | .57 | 48 |
| FLORENCE, SC | 42,000 | .12 | 155 |
| FT. MYERS-NAPLES | 41,000 | .12 | 157 |
| FT. SMITH | 50,000 | .15 | 148 |
| FT. WAYNE | 89,800 | .27 | 102 |
| FRESNO | 153,900 | .46 | 62 |
| GAINESVILLE | 40,700 | .12 | 159 |
| GRAND JUNCTION | 17,900 | .05 | 192 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 242,700 | .72 | 37 |
| GREAT FALLS | 27,200 | .08 | 175 |
| GREEN BAY | 140,200 | .42 | 68 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 180,100 | .54 | 50 |
| GREENVILLE-NEW BERN-WASHINGTON | 112,800 | .34 | 84 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 228,200 | .68 | 40 |
| GREENWOOD-GREENVILLE | 27,100 | .08 | 176 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 177,200 | .53 | 52 |
| HARRISONBURG | 19,300 | .06 | 190 |
| HARTFORD-NEW HAVEN | 319,600 | .95 | 23 |
| HELENA | 6,100 | .02 | 208 |
| HOUSTON | 574,800 | 1.71 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 101,400 | .30 | 92 |
| IDAHO FALLS-POCATELLO | 44,300 | .13 | 153 |
| INDIANAPOLIS | 335,100 | 1.00 | 21 |
| JACKSON, MS | 106,500 | .32 | 90 |
| JACKSON, TN | 16,800 | .05 | 195 |
| JACKSONVILLE | 154,300 | .46 | 60 |
| JOHNSTOWN-ALTOONA | 113,700 | .34 | 83 |
| JONESBORO | 24,500 | .07 | 180 |
| JOPLIN-PITTSBURG | 36,600 | .11 | 156 |
| KANSAS CITY | 277,800 | .82 | 28 |
| KNOXVILLE | 159,000 | .47 | 59 |
| LA CROSSE-EAU CLAIRE | 64,400 | .19 | 124 |
| LAFAYETTE, IN | 30,100 | .09 | 171 |
| LAFAYETTE, LA | 76,700 | .23 | 113 |
| LAKE CHARLES | 30,900 | .09 | 168 |
| LANSING | 111,700 | .33 | 88 |
| LAREDO | 13,800 | .04 | 199 |
| LAS VEGAS | 81,900 | .24 | 110 |
| LAUREL-HATTIESBURG | 34,700 | .10 | 163 |
| LEXINGTON | 129,700 | .39 | 73 |
| LIMA | 15,000 | .04 | 197 |
| LINCOLN-HASTINGS-KEARNEY | 68,200 | .20 | 95 |
| LITTLE ROCK | 166,800 | .50 | 55 |
| LOS ANGELES | 1,768,300 | 5.34 | 2 |
| LOUISVILLE | 228,300 | .68 | 39 |
| LUBBOCK | 69,400 | .21 | 121 |
| MACON | 57,500 | .17 | 135 |
| MADISON | 91,500 | .27 | 100 |
| MANKATO | 16,600 | .05 | 193 |
| MARQUETTE | 25,700 | .08 | 177 |
| MCALLEN-BROWNSVILLE (LRGV) | 68,100 | .20 | 122 |
| MEDFORD | 41,900 | .12 | 156 |
| MEMPHIS | 235,600 | .70 | 38 |
| MERIDIAN | 22,100 | .07 | 184 |
| MIAMI | 359,700 | 1.07 | 18 |
| MILES CITY-GLENDIVE | 4,300 | .01 | 211 |
| MILWAUKEE | 280,700 | .83 | 27 |
| MINNEAPOLIS-ST. PAUL | 494,200 | 1.47 | 12 |
| MINOT-BISMARCK-DICKINSON | 55,600 | .17 | 140 |
| MISSOULA-BUTTE | 51,700 | .15 | 143 |
| MOBILE-PENSACOLA | 174,000 | .52 | 53 |
| MONROE-EL DORADO | 71,200 | .21 | 118 |
| MONTGOMERY | 64,900 | .19 | 123 |
| NASHVILLE | 275,500 | .82 | 29 |
| NEW ORLEANS | 255,700 | .76 | 33 |
| NEW YORK | 2,391,400 | 7.11 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 250,200 | .74 | 35 |
| NORTH PLATTE | 5,500 | .02 | 209 |
| ODESSA-MIDLAND | 50,100 | .15 | 146 |
| OKLAHOMA CITY | 214,000 | .64 | 44 |
| OMAHA | 133,600 | .40 | 72 |
| ORLANDO-DAYTONA BEACH | 220,500 | .65 | 45 |
| OTTUMWA-KIRKSVILLE | 12,900 | .04 | 201 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 121,100 | .36 | 80 |
| PALM SPRINGS | 22,100 | .07 | 184 |
| PANAMA CITY | 31,600 | .09 | 166 |
| PARKERSBURG | 14,400 | .04 | 198 |
| PEORIA | 89,700 | .27 | 104 |
| PHILADELPHIA | 949,200 | 2.82 | 4 |
| PHOENIX | 300,900 | .89 | 25 |
| PITTSBURGH | 442,000 | 1.31 | 15 |
| PORTLAND, OR | 316,800 | .94 | 24 |
| PORTLAND-POLAND SPRING | 125,500 | .37 | 76 |
| PRESQUE ISLE | 13,700 | .04 | 200 |
| PROVIDENCE-NEW BEDFORD | 214,300 | .64 | 43 |
| QUINCY-HANNIBAL | 46,800 | .14 | 151 |
| RALEIGH-DURHAM | 273,000 | .81 | 30 |
| RAPID CITY | 40,900 | .12 | 158 |
| RENO | 51,600 | .15 | 145 |
| RICHMOND | 185,600 | .55 | 49 |
| ROANOKE-LYNCHBURG | 151,600 | .45 | 65 |
| ROCHESTER, NY | 135,200 | .40 | 70 |
| ROCHESTER-MASON CITY-AUSTIN | 49,500 | .15 | 149 |
| ROCKFORD | 77,400 | .23 | 112 |
| ROSWELL | 19,900 | .06 | 188 |
| SACRAMENTO-STOCKTON | 327,800 | .97 | 22 |
| ST. JOSEPH | 16,400 | .05 | 194 |
| ST. LOUIS | 386,700 | 1.15 | 17 |
| SALINAS-MONTEREY | 86,300 | .26 | 107 |
| SALISBURY | 27,400 | .08 | 174 |
| SALT LAKE CITY | 256,100 | .76 | 32 |
| SAN ANGELO | 15,100 | .04 | 196 |
| SAN ANTONIO | 224,500 | .67 | 41 |
| SAN DIEGO | 356,200 | 1.06 | 20 |
| SAN FRANCISCO | 844,900 | 2.51 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 81,600 | .24 | 109 |
| SARASOTA | 18,000 | .05 | 191 |
| SAVANNAH | 57,400 | .29 | 96 |
| SEATTLE-TACOMA | 473,100 | 1.41 | 14 |
| SELMA | 9,800 | .03 | 206 |
| SHREVEPORT-TEXARKANA | 159,700 | .47 | 58 |
| SIOUX CITY | 56,000 | .17 | 138 |
| SIOUX FALLS-MITCHELL | 78,300 | .23 | 111 |
| SOUTH BEND-ELKHART | 112,300 | .33 | 86 |
| SPOKANE | 129,000 | .38 | 74 |
| SPRINGFIELD, MA | 96,600 | .29 | 98 |
| SPRINGFIELD, MO | 112,000 | .33 | 87 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 134,500 | .40 | 71 |
| SYRACUSE | 152,900 | .45 | 64 |
| TALLAHASSEE | 72,300 | .21 | 117 |
| TAMPA-ST. PETERSBURG | 264,600 | .79 | 31 |
| TERRE HAUTE | 48,500 | .14 | 152 |
| TOLEDO | 162,200 | .48 | 57 |
| TOPEKA | 70,400 | .21 | 119 |
| TRAVERSE CITY-CADILLAC | 50,500 | .15 | 145 |
| TUCSON | 106,800 | .32 | 89 |
| TULSA | 154,200 | .46 | 61 |
| TUSCALOOSA | 24,600 | .07 | 179 |
| TWIN FALLS | 11,400 | .03 | 202 |
| TYLER | 36,000 | .11 | 162 |
| UTICA | 38,700 | .12 | 161 |
| VICTORIA | 10,100 | .03 | 205 |
| WACO-TEMPLE | 121,300 | .36 | 78 |
| WASHINGTON, DC | 641,300 | 1.91 | 8 |
| WATERTOWN-CARTHAGE | 31,000 | .09 | 167 |
| WAUSAU-RHINELANDER | 58,700 | .17 | 132 |
| WEST PALM BEACH | 103,700 | .31 | 91 |
| WHEELING-STEUBENVILLE | 60,500 | .18 | 128 |
| WICHITA-HUTCHINSON | 153,900 | .45 | 63 |
| WICHITA FALLS-LAWTON | 76,000 | .23 | 114 |
| WILKES BARRE-SCRANTON | 163,900 | .49 | 56 |
| WILMINGTON | 63,400 | .19 | 126 |
| YAKIMA | 63,600 | .19 | 125 |
| YOUNGSTOWN | 87,900 | .26 | 106 |
| ZANESVILLE | 10,700 | .03 | 203 |

**MEN 25-49** **BY ADI MARKET NAME** US TOTAL 37,448,700

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 43,600 | .12 | 197 |
| ALBANY, GA | 50,800 | .14 | 192 |
| ALBANY-SCHENECTADY-TROY | 1,900,800 | 5.08 | 54 |
| ALBUQUERQUE | 1,644,800 | 4.39 | 66 |
| ALEXANDRIA, LA | 34,700 | .09 | 165 |
| ALEXANDRIA, MN | 11,700 | .03 | 189 |
| ALPENA | 6,500 | .02 | 209 |
| AMARILLO | 81,200 | .22 | 112 |
| ANNISTON | 18,600 | .05 | 190 |
| ARDMORE-ADA | 25,700 | .07 | 179 |
| ATLANTA | 957,800 | 1.49 | 12 |
| AUGUSTA | 89,200 | .24 | 104 |
| AUSTIN, TX | 96,900 | .26 | 98 |
| BAKERSFIELD | 97,600 | .19 | 144 |
| BALTIMORE | 419,500 | 1.12 | 19 |
| BANGOR | 74,800 | .19 | 146 |
| BATON ROUGE | 122,800 | .33 | 82 |
| BEAUMONT-PORT ARTHUR | 77,000 | .20 | 117 |
| BEND | 10,900 | .03 | 204 |
| BILLINGS-HARDIN | 35,100 | .09 | 163 |
| BILOXI-GULFPORT-PASCAGOULA | 27,700 | .07 | 179 |
| BINGHAMTON | 69,900 | .18 | 130 |
| BIRMINGHAM | 209,100 | .56 | 50 |
| BLUEFIELD-BECKLEY-OAK HILL | 59,500 | .16 | 142 |
| BOISE | 65,300 | .17 | 139 |
| BOSTON | 868,600 | 2.32 | 6 |
| BOWLING GREEN | 18,000 | .05 | 193 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 136,800 | .37 | 79 |
| BUFFALO | 261,000 | .70 | 36 |
| BURLINGTON-PLATTSBURGH | 100,600 | .27 | 93 |
| CASPER-RIVERTON | 27,500 | .07 | 176 |
| CEDAR RAPIDS-WATERLOO | 140,400 | .37 | 76 |
| CHARLESTON, SC | 91,200 | .24 | 102 |
| CHARLESTON-HUNTINGTON | 234,900 | .63 | 43 |
| CHARLOTTE | 298,500 | .80 | 31 |
| CHATTANOOGA | 135,200 | .36 | 76 |
| CHEYENNE | 22,500 | .06 | 184 |
| CHICAGO | 1,431,900 | 3.82 | 3 |
| CHICO-REDDING | 52,900 | .14 | 169 |
| CINCINNATI | 317,600 | .84 | 27 |
| CLARKSBURG-WESTON | 31,500 | .08 | 171 |
| CLEVELAND | 630,900 | 1.68 | 11 |
| COLORADO SPRINGS-PUEBLO | 93,900 | .24 | 101 |
| COLUMBIA, SC | 119,300 | .32 | 84 |
| COLUMBIA-JEFFERSON CITY | 53,700 | .14 | 147 |
| COLUMBUS, GA | 57,400 | .22 | 111 |
| COLUMBUS, OH | 269,600 | .72 | 33 |
| COLUMBUS-TUPELO | 61,300 | .16 | 140 |
| CORPUS CHRISTI | 76,400 | .20 | 119 |
| DALLAS-FT. WORTH | 664,900 | 1.78 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 143,200 | .38 | 72 |
| DAYTON | 220,600 | .59 | 47 |
| DENVER | 442,300 | 1.18 | 18 |
| DES MOINES | 150,100 | .40 | 70 |
| DETROIT | 802,000 | 2.14 | 7 |
| DOTHAN | 32,200 | .09 | 168 |
| DULUTH-SUPERIOR | 69,400 | .18 | 134 |
| EL CENTRO-YUMA | 28,200 | .08 | 174 |
| EL PASO | 98,300 | .26 | 97 |
| ELMIRA | 35,000 | .09 | 164 |
| ERIE | 61,800 | .17 | 138 |
| EUGENE | 78,800 | .21 | 114 |
| EUREKA | 23,900 | .06 | 181 |
| EVANSVILLE | 104,600 | .28 | 90 |
| FARGO | 89,600 | .24 | 103 |
| FARMINGTON | 13,300 | .04 | 202 |
| FLINT-SAGINAW-BAY CITY | 212,600 | .57 | 49 |
| FLORENCE, SC | 46,700 | .12 | 156 |
| FT. MYERS-NAPLES | 50,500 | .13 | 153 |
| FT. SMITH | 53,100 | .14 | 148 |
| FT. WAYNE | 100,200 | .27 | 95 |
| FRESNO | 165,300 | .44 | 64 |
| GAINESVILLE | 30,300 | .08 | 173 |
| GRAND JUNCTION | 21,800 | .06 | 187 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 256,200 | .68 | 38 |
| GREAT FALLS | 30,900 | .08 | 172 |
| GREEN BAY | 154,200 | .41 | 67 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 218,000 | .58 | 48 |
| GREENVILLE-NEW BERN-WASHINGTON | 94,000 | .25 | 100 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 261,100 | .70 | 35 |
| GREENWOOD-GREENVILLE | 27,200 | .07 | 177 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 198,300 | .53 | 52 |
| HARRISONBURG | 21,600 | .06 | 188 |
| HARTFORD-NEW HAVEN | 364,000 | .97 | 22 |
| HELENA | 7,400 | .02 | 208 |
| HOUSTON | 662,500 | 1.77 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 120,800 | .32 | 83 |
| IDAHO FALLS-POCATELLO | 47,700 | .13 | 156 |
| INDIANAPOLIS | 372,700 | 1.00 | 20 |
| JACKSON, MS | 118,200 | .32 | 85 |
| JACKSON, TN | 38,500 | .09 | 162 |
| JACKSONVILLE | 170,400 | .46 | 62 |
| JOHNSTOWN-ALTOONA | 115,200 | .31 | 86 |
| JONESBORO | 26,700 | .07 | 178 |
| JOPLIN-PITTSBURG | 52,900 | .13 | 136 |
| KANSAS CITY | 316,600 | .85 | 28 |
| KNOXVILLE | 180,500 | .48 | 58 |
| LA CROSSE-EAU CLAIRE | 95,900 | .18 | 130 |
| LAFAYETTE, IN | 38,600 | .08 | 160 |
| LAFAYETTE, LA | 83,600 | .22 | 110 |
| LAKE CHARLES | 34,600 | .09 | 166 |
| LANSING | 109,600 | .28 | 89 |
| LAREDO | 14,100 | .04 | 200 |
| LAS VEGAS | 98,800 | .26 | 96 |
| LAUREL-HATTIESBURG | 36,000 | .10 | 161 |
| LEXINGTON | 133,700 | .36 | 77 |
| LIMA | 17,300 | .03 | 199 |
| LINCOLN-HASTINGS-KEARNEY | 101,200 | .27 | 92 |
| LITTLE ROCK | 201,400 | .54 | 54 |
| LOS ANGELES | 2,080,700 | 5.48 | 2 |
| LOUISVILLE | 248,900 | .66 | 41 |
| LUBBOCK | 66,600 | .18 | 128 |
| MACON | 68,400 | .18 | 125 |
| MADISON | 85,100 | .23 | 109 |
| MANKATO | 15,300 | .04 | 197 |
| MARQUETTE | 22,000 | .06 | 186 |
| MCALLEN-BROWNSVILLE (LRGV) | 72,100 | .19 | 120 |
| MEDFORD | 51,900 | .14 | 150 |
| MEMPHIS | 255,800 | .67 | 39 |
| MERIDIAN | 27,300 | .07 | 189 |
| MIAMI | 444,000 | 1.19 | 17 |
| MILES CITY-GLENDIVE | 5,200 | .01 | 211 |
| MILWAUKEE | 319,800 | .84 | 26 |
| MINNEAPOLIS-ST. PAUL | 529,700 | 1.40 | 13 |
| MINOT-BISMARCK-DICKINSON | 61,600 | .16 | 139 |
| MISSOULA-BUTTE | 51,400 | .14 | 151 |
| MOBILE-PENSACOLA | 166,800 | .50 | 56 |
| MONROE-EL DORADO | 72,800 | .19 | 119 |
| MONTGOMERY | 70,200 | .19 | 123 |
| NASHVILLE | 305,400 | .82 | 30 |
| NEW ORLEANS | 280,500 | .75 | 32 |
| NEW YORK | 2,932,500 | 7.83 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 246,400 | .66 | 42 |
| NORTH PLATTE | 7,500 | .02 | 207 |
| ODESSA-MIDLAND | 64,100 | .17 | 134 |
| OKLAHOMA CITY | 230,300 | .61 | 45 |
| OMAHA | 153,100 | .41 | 68 |
| ORLANDO-DAYTONA BEACH | 249,800 | .67 | 40 |
| OTTUMWA-KIRKSVILLE | 10,900 | .03 | 205 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 125,900 | .34 | 79 |
| PALM SPRINGS | 24,100 | .06 | 180 |
| PANAMA CITY | 35,200 | .09 | 162 |
| PARKERSBURG | 15,800 | .04 | 196 |
| PEORIA | 94,600 | .26 | 99 |
| PHILADELPHIA | 1,076,800 | 2.88 | 4 |
| PHOENIX | 332,000 | .89 | 24 |
| PITTSBURGH | 507,600 | 1.36 | 15 |
| PORTLAND, OR | 343,000 | .92 | 23 |
| PORTLAND-POLAND SPRING | 141,900 | .38 | 73 |
| PRESQUE ISLE | 14,500 | .04 | 199 |
| PROVIDENCE-NEW BEDFORD | 234,800 | .63 | 44 |
| QUINCY-HANNIBAL | 50,400 | .13 | 154 |
| RALEIGH-DURHAM | 262,600 | .70 | 34 |
| RAPID CITY | 42,400 | .11 | 159 |
| RENO | 67,900 | .18 | 127 |
| RICHMOND | 206,800 | .55 | 51 |
| ROANOKE-LYNCHBURG | 166,400 | .44 | 63 |
| ROCHESTER, NY | 251,700 | .67 | 69 |
| ROCHESTER-MASON CITY-AUSTIN | 60,500 | .16 | 141 |
| ROCKFORD | 88,400 | .24 | 105 |
| ROSWELL | 23,700 | .06 | 182 |
| SACRAMENTO-STOCKTON | 370,400 | .99 | 21 |
| ST. JOSEPH | 37,400 | .09 | 194 |
| ST. LOUIS | 468,800 | 1.25 | 16 |
| SALINAS-MONTEREY | 79,100 | .21 | 113 |
| SALISBURY | 33,200 | .09 | 167 |
| SALT LAKE CITY | 258,900 | .69 | 37 |
| SAN ANGELO | 14,600 | .04 | 198 |
| SAN ANTONIO | 228,200 | .61 | 46 |
| SAN DIEGO | 319,900 | .85 | 25 |
| SAN FRANCISCO | 947,200 | 2.53 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 76,100 | .20 | 116 |
| SARASOTA | 72,600 | .06 | 183 |
| SAVANNAH | 89,000 | .24 | 109 |
| SEATTLE-TACOMA | 918,300 | 2.39 | 16 |
| SELMA | 10,300 | .03 | 207 |
| SHREVEPORT-TEXARKANA | 176,300 | .47 | 59 |
| SIOUX CITY | 61,600 | .17 | 137 |
| SIOUX FALLS-MITCHELL | 86,300 | .23 | 108 |
| SOUTH BEND-ELKHART | 124,300 | .33 | 80 |
| SPOKANE | 143,300 | .38 | 71 |
| SPRINGFIELD, MA | 100,300 | .27 | 94 |
| SPRINGFIELD, MO | 109,500 | .28 | 88 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 131,400 | .35 | 78 |
| SYRACUSE | 150,200 | .42 | 66 |
| TALLAHASSEE | 68,000 | .18 | 126 |
| TAMPA-ST. PETERSBURG | 306,000 | .82 | 29 |
| TERRE HAUTE | 63,800 | .17 | 135 |
| TOLEDO | 175,800 | .47 | 60 |
| TOPEKA | 57,600 | .15 | 144 |
| TRAVERSE CITY-CADILLAC | 58,900 | .16 | 143 |
| TUCSON | 109,000 | .29 | 87 |
| TULSA | 187,000 | .50 | 55 |
| TUSCALOOSA | 21,200 | .06 | 189 |
| TWIN FALLS | 13,500 | .04 | 201 |
| TYLER | 40,900 | .11 | 160 |
| UTICA | 42,600 | .11 | 158 |
| VICTORIA | 12,100 | .03 | 204 |
| WACO-TEMPLE | 86,300 | .23 | 107 |
| WASHINGTON, DC | 764,100 | 2.04 | 8 |
| WATERTOWN-CARTHAGE | 31,800 | .08 | 170 |
| WAUSAU-RHINELANDER | 66,800 | .18 | 129 |
| WEST PALM BEACH | 123,600 | .33 | 81 |
| WHEELING-STEUBENVILLE | 71,800 | .19 | 121 |
| WICHITA-HUTCHINSON | 172,200 | .46 | 61 |
| WICHITA FALLS-LAWTON | 65,300 | .17 | 132 |
| WILKES BARRE-SCRANTON | 186,800 | .50 | 57 |
| WILMINGTON | 70,800 | .19 | 122 |
| YAKIMA | 74,400 | .20 | 118 |
| YOUNGSTOWN | 102,400 | .27 | 91 |
| ZANESVILLE | 12,400 | .03 | 203 |

## MEN 25-54 BY ADI MARKET NAME

US TOTAL 42,828,800

| ADI Market Name | Population In TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 50,800 | .12 | 157 |
| ALBANY, GA | 58,100 | .14 | 154 |
| ALBANY-SCHENECTADY-TROY | 723,800 | 1.52 | 53 |
| ALBUQUERQUE | 186,400 | .44 | 65 |
| ALEXANDRIA, LA | 40,300 | .09 | 164 |
| ALEXANDRIA, MN | 37,400 | .09 | 168 |
| ALPENA | 7,500 | .02 | 210 |
| AMARILLO | 92,900 | .22 | 112 |
| ANNISTON | 21,300 | .05 | 190 |
| ARDMORE-ADA | 30,400 | .07 | 179 |
| ATLANTA | 623,800 | 1.46 | 12 |
| AUGUSTA | 101,400 | .24 | 105 |
| AUSTIN, TX | 109,600 | .26 | 98 |
| BAKERSFIELD | 65,400 | .15 | 144 |
| BALTIMORE | 482,900 | 1.13 | 19 |
| BANGOR | 63,000 | .15 | 146 |
| BATON ROUGE | 137,900 | .32 | 82 |
| BEAUMONT-PORT ARTHUR | 86,200 | .20 | 116 |
| BEND | 12,300 | .03 | 206 |
| BILLINGS-HARDIN | 39,900 | .09 | 165 |
| BILOXI-GULFPORT-PASCAGOULA | 31,300 | .07 | 176 |
| BINGHAMTON | 76,400 | .18 | 130 |
| BIRMINGHAM | 241,000 | .56 | 50 |
| BLUEFIELD-BECKLEY-OAK HILL | 70,400 | .16 | 140 |
| BOISE | 73,600 | .17 | 135 |
| BOSTON | 990,800 | 2.31 | 6 |
| BOWLING GREEN | 20,800 | .05 | 192 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 157,200 | .37 | 75 |
| BUFFALO | 307,400 | .72 | 33 |
| BURLINGTON-PLATTSBURGH | 113,900 | .27 | 95 |
| CASPER-RIVERTON | 30,800 | .07 | 177 |
| CEDAR RAPIDS-WATERLOO | 160,100 | .37 | 74 |
| CHARLESTON, SC | 102,600 | .24 | 103 |
| CHARLESTON-HUNTINGTON | 270,600 | .63 | 44 |
| CHARLOTTE | 340,000 | .79 | 31 |
| CHATTANOOGA | 153,100 | .36 | 76 |
| CHEYENNE | 25,400 | .06 | 187 |
| CHICAGO | 1,838,200 | 3.82 | 3 |
| CHICO-REDDING | 61,300 | .14 | 148 |
| CINCINNATI | 363,400 | .85 | 25 |
| CLARKSBURG-WESTON | 36,900 | .09 | 170 |
| CLEVELAND | 732,800 | 1.71 | 11 |
| COLORADO SPRINGS-PUEBLO | 105,400 | .25 | 101 |
| COLUMBIA, SC | 135,500 | .32 | 85 |
| COLUMBIA-JEFFERSON CITY | 61,500 | .14 | 147 |
| COLUMBUS, GA | 93,900 | .22 | 111 |
| COLUMBUS, OH | 306,000 | .71 | 34 |
| COLUMBUS-TUPELO | 70,200 | .16 | 141 |
| CORPUS CHRISTI | 86,500 | .20 | 115 |
| DALLAS-FT. WORTH | 748,400 | 1.75 | 9 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 164,700 | .38 | 71 |
| DAYTON | 253,200 | .59 | 47 |
| DENVER | 492,700 | 1.15 | 18 |
| DES MOINES | 172,600 | .40 | 70 |
| DETROIT | 921,600 | 2.15 | 7 |
| DOTHAN | 36,900 | .09 | 170 |
| DULUTH-SUPERIOR | 82,000 | .19 | 121 |
| EL CENTRO-YUMA | 32,200 | .08 | 174 |
| EL PASO | 110,000 | .26 | 97 |
| ELMIRA | 40,800 | .10 | 163 |
| ERIE | 72,300 | .17 | 137 |
| EUGENE | 88,100 | .21 | 114 |
| EUREKA | 27,500 | .06 | 180 |
| EVANSVILLE | 120,300 | .28 | 90 |
| FARGO | 102,900 | .24 | 102 |
| FARMINGTON | 14,900 | .03 | 202 |
| FLINT-SAGINAW-BAY CITY | 241,500 | .56 | 49 |
| FLORENCE, SC | 53,600 | .13 | 155 |
| FT. MYERS-NAPLES | 59,700 | .14 | 150 |
| FT. SMITH | 60,300 | .14 | 149 |
| FT. WAYNE | 114,600 | .27 | 94 |
| FRESNO | 188,500 | .44 | 64 |
| GAINESVILLE | 34,000 | .08 | 173 |
| GRAND JUNCTION | 25,500 | .06 | 186 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 292,700 | .68 | 37 |
| GREAT FALLS | 35,100 | .08 | 172 |
| GREEN BAY | 177,000 | .41 | 67 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 248,800 | .58 | 48 |
| GREENVILLE-NEW BERN-WASHINGTON | 107,000 | .25 | 100 |
| GREENVILLE-SPARTENBURG-ASHEVILLE | 298,000 | .70 | 35 |
| GREENWOOD-GREENVILLE | 31,400 | .07 | 175 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 228,500 | .53 | 52 |
| HARRISONBURG | 24,900 | .06 | 188 |
| HARTFORD-NEW HAVEN | 420,100 | .98 | 22 |
| HELENA | 8,400 | .02 | 208 |
| HOUSTON | 741,900 | 1.73 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 136,700 | .32 | 83 |
| IDAHO FALLS-POCATELLO | 53,100 | .12 | 156 |
| INDIANAPOLIS | 424,600 | .99 | 20 |
| JACKSON, MS | 135,700 | .32 | 84 |
| JACKSON, TN | 21,200 | .05 | 191 |
| JACKSONVILLE | 195,200 | .46 | 62 |
| JOHNSTOWN-ALTOONA | 135,100 | .32 | 86 |
| JONESBORO | 30,800 | .07 | 177 |
| JOPLIN-PITTSBURG | 74,000 | .17 | 133 |
| KANSAS CITY | 360,300 | .84 | 28 |
| KNOXVILLE | 207,300 | .48 | 58 |
| LA CROSSE-EAU CLAIRE | 77,100 | .18 | 128 |
| LAFAYETTE, IN | 20,700 | .05 | 193 |
| LAFAYETTE, LA | 95,700 | .22 | 109 |
| LAKE CHARLES | 39,400 | .09 | 166 |
| LANSING | 118,700 | .28 | 91 |
| LAREDO | 15,800 | .04 | 200 |
| LAS VEGAS | 111,200 | .26 | 96 |
| LAUREL-HATTIESBURG | 41,200 | .10 | 161 |
| LEXINGTON | 151,800 | .35 | 77 |
| LIMA | 20,200 | .05 | 195 |
| LINCOLN-HASTINGS-KEARNEY | 116,800 | .27 | 92 |
| LITTLE ROCK | 216,800 | .51 | 55 |
| LOS ANGELES | 2,348,200 | 5.48 | 2 |
| LOUISVILLE | 282,500 | .66 | 41 |
| LUBBOCK | 76,000 | .18 | 131 |
| MACON | 78,800 | .18 | 129 |
| MADISON | 95,400 | .22 | 110 |
| MANKATO | 17,400 | .04 | 197 |
| MARQUETTE | 25,700 | .06 | 185 |
| MCALLEN-BROWNSVILLE (LRGV) | 81,600 | .19 | 122 |
| MEDFORD | 59,100 | .14 | 151 |
| MEMPHIS | 286,100 | .67 | 40 |
| MERIDIAN | 25,800 | .06 | 184 |
| MIAMI | 517,200 | 1.21 | 17 |
| MILES CITY-GLENDIVE | 5,900 | .01 | 211 |
| MILWAUKEE | 363,400 | .85 | 25 |
| MINNEAPOLIS-ST. PAUL | 589,400 | 1.38 | 14 |
| MINOT-BISMARCK-DICKINSON | 70,700 | .17 | 139 |
| MISSOULA-BUTTE | 58,300 | .14 | 153 |
| MOBILE-PENSACOLA | 211,300 | .49 | 57 |
| MONROE-EL DORADO | 84,400 | .20 | 120 |
| MONTGOMERY | 81,400 | .19 | 123 |
| NASHVILLE | 348,400 | .81 | 30 |
| NEW ORLEANS | 317,300 | .74 | 32 |
| NEW YORK | 3,389,200 | 7.91 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 279,900 | .65 | 42 |
| NORTH PLATTE | 7,700 | .02 | 209 |
| ODESSA-MIDLAND | 72,700 | .17 | 136 |
| OKLAHOMA CITY | 261,400 | .61 | 45 |
| OMAHA | 173,300 | .40 | 69 |
| ORLANDO-DAYTONA BEACH | 287,600 | .67 | 39 |
| OTTUMWA-KIRKSVILLE | 12,800 | .03 | 205 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 146,700 | .34 | 79 |
| PALM SPRINGS | 27,500 | .06 | 180 |
| PANAMA CITY | 40,900 | .10 | 162 |
| PARKERSBURG | 18,900 | .04 | 196 |
| PEORIA | 109,200 | .25 | 99 |
| PHILADELPHIA | 1,251,100 | 2.92 | 4 |
| PHOENIX | 375,100 | .88 | 24 |
| PITTSBURGH | 600,900 | 1.40 | 13 |
| PORTLAND, OR | 408,500 | .95 | 23 |
| PORTLAND-POLAND SPRING | 163,000 | .38 | 72 |
| PRESQUE ISLE | 16,400 | .04 | 199 |
| PROVIDENCE-NEW BEDFORD | 273,500 | .64 | 43 |
| QUINCY-HANNIBAL | 68,800 | .16 | 142 |
| RALEIGH-DURHAM | 297,300 | .69 | 36 |
| RAPID CITY | 47,700 | .11 | 159 |
| RENO | 78,500 | .18 | 126 |
| RICHMOND | 236,200 | .55 | 51 |
| ROANOKE-LYNCHBURG | 150,700 | .45 | 63 |
| ROCHESTER, NY | 174,600 | .41 | 68 |
| ROCHESTER-MASON CITY-AUSTIN | 69,400 | .16 | 142 |
| ROCKFORD | 99,900 | .23 | 107 |
| ROSWELL | 27,400 | .06 | 182 |
| SACRAMENTO-STOCKTON | 424,200 | .99 | 21 |
| ST. JOSEPH | 20,700 | .05 | 193 |
| ST. LOUIS | 536,500 | 1.25 | 16 |
| SALINAS-MONTEREY | 89,800 | .21 | 113 |
| SALISBURY | 39,000 | .09 | 167 |
| SALT LAKE CITY | 289,600 | .68 | 38 |
| SAN ANGELO | 16,900 | .04 | 198 |
| SAN ANTONIO | 260,900 | .61 | 46 |
| SAN DIEGO | 361,000 | .84 | 27 |
| SAN FRANCISCO | 1,069,200 | 2.50 | 5 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 85,800 | .20 | 117 |
| SARASOTA | 27,200 | .06 | 183 |
| SAVANNAH | 101,600 | .24 | 104 |
| SEATTLE-TACOMA | 582,800 | 1.36 | 15 |
| SELMA | 11,900 | .03 | 207 |
| SHREVEPORT-TEXARKANA | 204,400 | .48 | 59 |
| SIOUX CITY | 72,100 | .17 | 138 |
| SIOUX FALLS-MITCHELL | 100,700 | .24 | 106 |
| SOUTH BEND-ELKHART | 143,400 | .33 | 81 |
| SPOKANE | 163,000 | .38 | 72 |
| SPRINGFIELD, MA | 116,500 | .27 | 93 |
| SPRINGFIELD, MO | 124,500 | .29 | 87 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 150,400 | .35 | 78 |
| SYRACUSE | 180,500 | .42 | 66 |
| TALLAHASSEE | 77,900 | .18 | 127 |
| TAMPA-ST. PETERSBURG | 358,300 | .84 | 29 |
| TERRE HAUTE | 74,000 | .17 | 133 |
| TOLEDO | 202,900 | .47 | 60 |
| TOPEKA | 64,800 | .15 | 145 |
| TRAVERSE CITY-CADILLAC | 68,200 | .16 | 143 |
| TUCSON | 124,000 | .29 | 88 |
| TULSA | 213,400 | .50 | 56 |
| TUSCALOOSA | 24,100 | .06 | 189 |
| TWIN FALLS | 15,400 | .04 | 201 |
| TYLER | 47,100 | .11 | 160 |
| UTICA | 50,500 | .12 | 158 |
| VICTORIA | 13,700 | .03 | 204 |
| WACO-TEMPLE | 99,200 | .23 | 108 |
| WASHINGTON, DC | 861,600 | 2.01 | 8 |
| WATERTOWN-CARTHAGE | 37,000 | .09 | 169 |
| WAUSAU-RHINELANDER | 77,000 | .18 | 129 |
| WEST PALM BEACH | 143,500 | .34 | 80 |
| WHEELING-STEUBENVILLE | 84,700 | .20 | 119 |
| WICHITA-HUTCHINSON | 198,100 | .46 | 61 |
| WICHITA FALLS-LAWTON | 75,900 | .18 | 132 |
| WILKES BARRE-SCRANTON | 222,200 | .52 | 54 |
| WILMINGTON | 81,300 | .19 | 124 |
| YAKIMA | 85,200 | .20 | 118 |
| YOUNGSTOWN | 120,800 | .28 | 89 |
| ZANESVILLE | 14,400 | .03 | 203 |

## TEENS 12-17 BY ADI MARKET NAME

US TOTAL 22,130,000

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 29,100 | .13 | 155 |
| ALBANY, GA | 36,600 | .17 | 143 |
| ALBANY-SCHENECTADY-TROY | 126,200 | .57 | 50 |
| ALBUQUERQUE | 107,400 | .49 | 61 |
| ALEXANDRIA, LA | 26,500 | .12 | 159 |
| ALEXANDRIA, MN | 24,200 | .11 | 166 |
| ALPENA | 4,800 | .02 | 208 |
| AMARILLO | 49,300 | .22 | 116 |
| ANNISTON | 11,300 | .05 | 193 |
| ARDMORE-ADA | 17,400 | .08 | 176 |
| ATLANTA | 302,200 | 1.37 | 13 |
| AUGUSTA | 61,800 | .28 | 98 |
| AUSTIN, TX | 54,300 | .25 | 108 |
| BAKERSFIELD | 36,400 | .16 | 144 |
| BALTIMORE | 243,900 | 1.10 | 17 |
| BANGOR | 34,400 | .16 | 147 |
| BATON ROUGE | 79,400 | .36 | 77 |
| BEAUMONT-PORT ARTHUR | 49,000 | .22 | 118 |
| BEND | 6,400 | .03 | 207 |
| BILLINGS-HARDIN | 20,800 | .09 | 171 |
| BILOXI-GULFPORT-PASCAGOULA | 16,700 | .08 | 178 |
| BINGHAMTON | 43,400 | .20 | 130 |
| BIRMINGHAM | 137,300 | .62 | 47 |
| BLUEFIELD-BECKLEY-OAK HILL | 44,200 | .20 | 126 |
| BOISE | 38,200 | .17 | 142 |
| BOSTON | 510,000 | 2.30 | 5 |
| BOWLING GREEN | 10,300 | .05 | 196 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 79,400 | .36 | 77 |
| BUFFALO | 181,200 | .82 | 29 |
| BURLINGTON-PLATTSBURGH | 63,300 | .29 | 95 |
| CASPER-RIVERTON | 15,900 | .07 | 181 |
| CEDAR RAPIDS-WATERLOO | 88,700 | .40 | 74 |
| CHARLESTON, SC | 61,900 | .28 | 97 |
| CHARLESTON-HUNTINGTON | 155,400 | .70 | 39 |
| CHARLOTTE | 170,200 | .77 | 33 |
| CHATTANOOGA | 78,500 | .35 | 81 |
| CHEYENNE | 13,200 | .06 | 187 |
| CHICAGO | 829,100 | 3.75 | 3 |
| CHICO-REDDING | 33,000 | .15 | 148 |
| CINCINNATI | 195,500 | .88 | 24 |
| CLARKSBURG-WESTON | 19,600 | .09 | 172 |
| CLEVELAND | 381,900 | 1.73 | 9 |
| COLORADO SPRINGS-PUEBLO | 51,900 | .23 | 112 |
| COLUMBIA, SC | 78,400 | .35 | 82 |
| COLUMBIA-JEFFERSON CITY | 30,900 | .14 | 153 |
| COLUMBUS, GA | 55,400 | .25 | 107 |
| COLUMBUS, OH | 148,800 | .67 | 42 |
| COLUMBUS-TUPELO | 42,800 | .19 | 131 |
| CORPUS CHRISTI | 53,300 | .24 | 109 |
| DALLAS-FT. WORTH | 343,400 | 1.55 | 11 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 88,800 | .40 | 73 |
| DAYTON | 129,200 | .58 | 49 |
| DENVER | 216,200 | .98 | 20 |
| DES MOINES | 90,300 | .41 | 69 |
| DETROIT | 484,900 | 2.19 | 6 |
| DOTHAN | 21,700 | .10 | 169 |
| DULUTH-SUPERIOR | 51,000 | .23 | 113 |
| EL CENTRO-YUMA | 19,500 | .09 | 173 |
| EL PASO | 67,200 | .30 | 88 |
| ELMIRA | 24,900 | .11 | 164 |
| ERIE | 40,900 | .18 | 134 |
| EUGENE | 40,300 | .18 | 137 |
| EUREKA | 14,200 | .06 | 183 |
| EVANSVILLE | 68,300 | .31 | 87 |
| FARGO | 58,300 | .26 | 104 |
| FARMINGTON | 9,900 | .04 | 197 |
| FLINT-SAGINAW-BAY CITY | 137,700 | .62 | 46 |
| FLORENCE, SC | 35,900 | .16 | 145 |
| FT. MYERS-NAPLES | 30,000 | .14 | 154 |
| FT. SMITH | 31,500 | .14 | 151 |
| FT. WAYNE | 63,600 | .29 | 94 |
| FRESNO | 107,400 | .49 | 61 |
| GAINESVILLE | 16,400 | .07 | 179 |
| GRAND JUNCTION | 13,700 | .06 | 186 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 166,100 | .75 | 36 |
| GREAT FALLS | 18,600 | .08 | 174 |
| GREEN BAY | 106,900 | .48 | 63 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 119,500 | .54 | 54 |
| GREENVILLE-NEW BERN-WASHINGTON | 65,300 | .30 | 93 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 144,600 | .65 | 44 |
| GREENWOOD-GREENVILLE | 26,300 | .12 | 160 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 117,300 | .53 | 55 |
| HARRISONBURG | 12,000 | .05 | 189 |
| HARTFORD-NEW HAVEN | 212,300 | .96 | 22 |
| HELENA | 4,400 | .02 | 209 |
| HOUSTON | 355,900 | 1.61 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 69,400 | .31 | 86 |
| IDAHO FALLS-POCATELLO | 31,900 | .14 | 150 |
| INDIANAPOLIS | 219,900 | .99 | 19 |
| JACKSON, MS | 90,300 | .41 | 69 |
| JACKSON, TN | 11,700 | .05 | 191 |
| JACKSONVILLE | 106,300 | .48 | 64 |
| JOHNSTOWN-ALTOONA | 75,300 | .34 | 84 |
| JONESBORO | 18,000 | .08 | 175 |
| JOPLIN-PITTSBURG | 39,900 | .18 | 140 |
| KANSAS CITY | 174,000 | .79 | 32 |
| KNOXVILLE | 112,100 | .51 | 59 |
| LA CROSSE-EAU CLAIRE | 45,700 | .21 | 124 |
| LAFAYETTE, IN | 8,700 | .04 | 202 |
| LAFAYETTE, LA | 61,300 | .28 | 100 |
| LAKE CHARLES | 23,400 | .11 | 168 |
| LANSING | 58,900 | .27 | 103 |
| LAREDO | 11,800 | .05 | 190 |
| LAS VEGAS | 46,300 | .21 | 122 |
| LAUREL-HATTIESBURG | 26,300 | .12 | 160 |
| LEXINGTON | 79,500 | .36 | 76 |
| LIMA | 11,500 | .05 | 192 |
| LINCOLN-HASTINGS-KEARNEY | 60,000 | .27 | 102 |
| LITTLE ROCK | 122,900 | .56 | 52 |
| LOS ANGELES | 1,041,300 | 4.71 | 2 |
| LOUISVILLE | 152,700 | .69 | 40 |
| LUBBOCK | 42,600 | .19 | 132 |
| MACON | 47,000 | .21 | 120 |
| MADISON | 49,200 | .22 | 117 |
| MANKATO | 9,800 | .04 | 198 |
| MARQUETTE | 14,000 | .06 | 185 |
| MCALLEN-BROWNSVILLE (LRGV) | 67,100 | .30 | 89 |
| MEDFORD | 28,100 | .13 | 158 |
| MEMPHIS | 183,100 | .83 | 27 |
| MERIDIAN | 16,300 | .07 | 180 |
| MIAMI | 232,300 | 1.05 | 18 |
| MILES CITY-GLENDIVE | 3,300 | .01 | 211 |
| MILWAUKEE | 190,100 | .86 | 25 |
| MINNEAPOLIS-ST. PAUL | 297,100 | 1.34 | 14 |
| MINOT-BISMARCK-DICKINSON | 40,000 | .18 | 139 |
| MISSOULA-BUTTE | 29,100 | .13 | 155 |
| MOBILE-PENSACOLA | 120,100 | .54 | 53 |
| MONROE-EL DORADO | 57,800 | .26 | 105 |
| MONTGOMERY | 51,000 | .23 | 113 |
| NASHVILLE | 177,300 | .80 | 31 |
| NEW ORLEANS | 177,900 | .80 | 30 |
| NEW YORK | 1,665,900 | 7.53 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 141,300 | .64 | 45 |
| NORTH PLATTE | 4,300 | .02 | 210 |
| ODESSA-MIDLAND | 40,200 | .18 | 138 |
| OKLAHOMA CITY | 133,500 | .60 | 48 |
| OMAHA | 90,100 | .41 | 71 |
| ORLANDO-DAYTONA BEACH | 152,500 | .69 | 41 |
| OTTUMWA-KIRKSVILLE | 6,500 | .03 | 206 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 78,700 | .36 | 79 |
| PALM SPRINGS | 14,700 | .07 | 182 |
| PANAMA CITY | 24,000 | .11 | 167 |
| PARKERSBURG | 8,800 | .04 | 201 |
| PEORIA | 57,400 | .26 | 106 |
| PHILADELPHIA | 646,300 | 2.92 | 4 |
| PHOENIX | 197,600 | .89 | 23 |
| PITTSBURGH | 328,900 | 1.49 | 12 |
| PORTLAND, OR | 189,100 | .85 | 26 |
| PORTLAND-POLAND SPRING | 89,400 | .40 | 72 |
| PRESQUE ISLE | 10,600 | .05 | 195 |
| PROVIDENCE-NEW BEDFORD | 146,400 | .66 | 43 |
| QUINCY-HANNIBAL | 32,500 | .15 | 149 |
| RALEIGH-DURHAM | 158,100 | .71 | 37 |
| RAPID CITY | 25,600 | .12 | 162 |
| RENO | 35,000 | .16 | 146 |
| RICHMOND | 115,900 | .52 | 56 |
| ROANOKE-LYNCHBURG | 93,000 | .42 | 67 |
| ROCHESTER, NY | 92,300 | .42 | 68 |
| ROCHESTER-MASON CITY-AUSTIN | 38,900 | .18 | 141 |
| ROCKFORD | 52,800 | .24 | 110 |
| ROSWELL | 16,800 | .08 | 177 |
| SACRAMENTO-STOCKTON | 215,800 | .98 | 21 |
| ST. JOSEPH | 11,200 | .05 | 194 |
| ST. LOUIS | 290,800 | 1.31 | 15 |
| SALINAS-MONTEREY | 45,000 | .20 | 125 |
| SALISBURY | 21,500 | .10 | 170 |
| SALT LAKE CITY | 166,400 | .75 | 35 |
| SAN ANGELO | 9,400 | .04 | 199 |
| SAN ANTONIO | 157,500 | .71 | 38 |
| SAN DIEGO | 169,500 | .77 | 34 |
| SAN FRANCISCO | 453,300 | 2.05 | 7 |
| SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 40,600 | .18 | 136 |
| SARASOTA | 14,100 | .06 | 184 |
| SAVANNAH | 61,800 | .28 | 98 |
| SEATTLE-TACOMA | 259,400 | 1.17 | 16 |
| SELMA | 9,000 | .04 | 200 |
| SHREVEPORT-TEXARKANA | 123,200 | .56 | 51 |
| SIOUX CITY | 44,000 | .20 | 127 |
| SIOUX FALLS-MITCHELL | 60,800 | .27 | 101 |
| SOUTH BEND-ELKHART | 77,700 | .35 | 83 |
| SPOKANE | 84,700 | .38 | 75 |
| SPRINGFIELD, MA | 62,600 | .28 | 96 |
| SPRINGFIELD, MO | 65,700 | .30 | 92 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 78,700 | .36 | 79 |
| SYRACUSE | 102,500 | .46 | 66 |
| TALLAHASSEE | 46,300 | .21 | 122 |
| TAMPA-ST. PETERSBURG | 182,500 | .82 | 28 |
| TERRE HAUTE | 41,000 | .19 | 133 |
| TOLEDO | 112,600 | .51 | 58 |
| TOPEKA | 31,500 | .14 | 151 |
| TRAVERSE CITY-CADILLAC | 43,700 | .20 | 129 |
| TUCSON | 66,900 | .30 | 90 |
| TULSA | 107,700 | .49 | 60 |
| TUSCALOOSA | 13,000 | .06 | 188 |
| TWIN FALLS | 8,700 | .04 | 202 |
| TYLER | 24,900 | .11 | 164 |
| UTICA | 29,000 | .13 | 157 |
| VICTORIA | 8,000 | .04 | 205 |
| WACO-TEMPLE | 52,100 | .24 | 111 |
| WASHINGTON, DC | 394,300 | 1.78 | 8 |
| WATERTOWN-CARTHAGE | 25,000 | .11 | 163 |
| WAUSAU-RHINELANDER | 47,400 | .21 | 119 |
| WEST PALM BEACH | 72,700 | .33 | 85 |
| WHEELING-STEUBENVILLE | 44,000 | .20 | 127 |
| WICHITA-HUTCHINSON | 104,700 | .47 | 65 |
| WICHITA FALLS-LAWTON | 40,900 | .18 | 134 |
| WILKES BARRE-SCRANTON | 113,000 | .51 | 57 |
| WILMINGTON | 50,200 | .23 | 115 |
| YAKIMA | 46,700 | .21 | 121 |
| YOUNGSTOWN | 66,100 | .30 | 91 |
| ZANESVILLE | 8,100 | .04 | 204 |

## CHILDREN 2-11 BY ADI MARKET NAME

US TOTAL 32,680,000

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 40,100 | .12 | 199 |
| ALBANY, GA | 56,600 | .17 | 142 |
| ALBANY-SCHENECTADY-TROY | 170,500 | .52 | 55 |
| ALBUQUERQUE | 166,000 | .51 | 58 |
| ALEXANDRIA, LA | 37,600 | .12 | 163 |
| ALEXANDRIA, MN | 32,100 | .10 | 169 |
| ALPENA | 6,400 | .02 | 209 |
| AMARILLO | 71,800 | .22 | 116 |
| ANNISTON | 17,400 | .05 | 191 |
| APDMORE-ADA | 25,600 | .08 | 178 |
| ATLANTA | 473,200 | 1.45 | 12 |
| AUGUSTA | 89,700 | .27 | 102 |
| AUSTIN, TX | 90,800 | .28 | 100 |
| BAKERSFIELD | 54,900 | .17 | 144 |
| BALTIMORE | 324,600 | .99 | 20 |
| BANGOR | 48,500 | .15 | 149 |
| BATON ROUGE | 121,100 | .37 | 78 |
| BEAUMONT-PORT ARTHUR | 64,000 | .20 | 129 |
| BEND | 9,700 | .03 | 207 |
| BILLINGS-HARDIN | 37,400 | .10 | 168 |
| BILOXI-GULFPORT-PASCAGOULA | 30,200 | .09 | 173 |
| BINGHAMTON | 59,900 | .18 | 137 |
| BIRMINGHAM | 196,600 | .60 | 48 |
| BLUEFIELD-BECKLEY-OAK HILL | 65,600 | .20 | 126 |
| BOISE | 66,200 | .20 | 124 |
| BOSTON | 681,900 | 2.09 | 6 |
| BOWLING GREEN | 16,200 | .05 | 198 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 113,600 | .35 | 84 |
| BUFFALO | 237,100 | .73 | 39 |
| BURLINGTON-PLATTSBURGH | 90,200 | .28 | 101 |
| CASPER-RIVERTON | 24,700 | .08 | 180 |
| CEDAR RAPIDS-WATERLOO | 129,800 | .40 | 72 |
| CHARLESTON, SC | 94,800 | .29 | 94 |
| CHARLESTON-HUNTINGTON | 232,900 | .71 | 40 |
| CHARLOTTE | 249,200 | .76 | 36 |
| CHATTANOOGA | 121,100 | .37 | 78 |
| CHEYENNE | 21,000 | .06 | 185 |
| CHICAGO | 1,258,800 | 3.85 | 3 |
| CHICO-REDDING | 44,400 | .14 | 155 |
| CINCINNATI | 297,100 | .91 | 24 |
| CLARKSBURG-WESTON | 30,700 | .09 | 172 |
| CLEVELAND | 556,500 | 1.70 | 10 |
| COLORADO SPRINGS-PUEBLO | 87,500 | .27 | 104 |
| COLUMBIA, SC | 115,200 | .35 | 83 |
| COLUMBIA-JEFFERSON CITY | 46,500 | .14 | 152 |
| COLUMBUS, GA | 82,500 | .25 | 110 |
| COLUMBUS, OH | 243,100 | .74 | 37 |
| COLUMBUS-TUPELO | 65,500 | .20 | 127 |
| CORPUS CHRISTI | 84,100 | .26 | 107 |
| DALLAS-FT. WORTH | 536,400 | 1.64 | 11 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 131,000 | .40 | 71 |
| DAYTON | 193,600 | .59 | 48 |
| DENVER | 329,300 | 1.01 | 19 |
| DES MOINES | 134,400 | .41 | 69 |
| DETROIT | 709,800 | 2.17 | 5 |
| DOTHAN | 35,500 | .11 | 164 |
| DULUTH-SUPERIOR | 67,700 | .21 | 121 |
| EL CENTRO-YUMA | 31,600 | .10 | 170 |
| EL PASO | 120,000 | .37 | 80 |
| ELMIRA | 33,800 | .10 | 167 |
| ERIE | 62,000 | .19 | 134 |
| EUGENE | 62,800 | .19 | 133 |
| EUREKA | 19,400 | .06 | 187 |
| EVANSVILLE | 96,100 | .29 | 93 |
| FARGO | 84,700 | .26 | 106 |
| FARMINGTON | 16,600 | .05 | 194 |
| FLINT-SAGINAW-BAY CITY | 209,100 | .64 | 45 |
| FLORENCE, SC | 51,200 | .16 | 147 |
| FT. MYERS-NAPLES | 47,200 | .14 | 150 |
| FT. SMITH | 49,700 | .15 | 148 |
| FT. WAYNE | 98,000 | .30 | 91 |
| FRESNO | 169,200 | .52 | 57 |
| GAINESVILLE | 25,800 | .08 | 177 |
| GRAND JUNCTION | 18,500 | .06 | 189 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 246,700 | .75 | 36 |
| GREAT FALLS | 28,100 | .09 | 175 |
| GREEN BAY | 147,700 | .45 | 65 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 169,500 | .52 | 56 |
| GREENVILLE-NEW BERN-WASHINGTON | 96,800 | .30 | 92 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 210,600 | .64 | 43 |
| GREENWOOD-GREENVILLE | 40,600 | .12 | 158 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 173,500 | .53 | 54 |
| HARRISONBURG | 16,900 | .05 | 193 |
| HARTFORD-NEW HAVEN | 286,800 | .88 | 26 |
| HELENA | 6,400 | .02 | 209 |
| HOUSTON | 573,500 | 1.75 | 8 |
| HUNTSVILLE-DECATUR-FLORENCE | 101,700 | .31 | 89 |
| IDAHO FALLS-POCATELLO | 37,800 | .18 | 139 |
| INDIANAPOLIS | 338,900 | 1.04 | 17 |
| JACKSON, MS | 138,400 | .42 | 68 |
| JACKSON, TN | 17,500 | .05 | 190 |
| JACKSONVILLE | 153,400 | .47 | 63 |
| JOHNSTOWN-ALTOONA | 107,400 | .33 | 86 |
| JONESBORO | 29,900 | .08 | 179 |
| JOPLIN-PITTSBURG | 58,400 | .18 | 138 |
| KANSAS CITY | 268,400 | .82 | 31 |
| KNOXVILLE | 161,300 | .49 | 59 |
| LA CROSSE-EAU CLAIRE | 64,000 | .20 | 129 |
| LAFAYETTE, IN | 15,900 | .05 | 197 |
| LAFAYETTE, LA | 91,800 | .28 | 96 |
| LAKE CHARLES | 34,200 | .10 | 166 |
| LANSING | 91,500 | .28 | 99 |
| LAREDO | 24,200 | .07 | 181 |
| LAS VEGAS | 71,400 | .22 | 117 |
| LAUREL-HATTIESBURG | 39,100 | .12 | 161 |
| LEXINGTON | 125,900 | .39 | 76 |
| LIMA | 17,000 | .05 | 192 |
| LINCOLN-HASTINGS-KEARNEY | 88,900 | .27 | 103 |
| LITTLE ROCK | 188,600 | .58 | 51 |
| LOS ANGELES | 1,590,100 | 4.87 | 2 |
| LOUISVILLE | 229,600 | .70 | 41 |
| LUBBOCK | 67,000 | .21 | 123 |
| MACON | 67,300 | .21 | 122 |
| MADISON | 70,900 | .22 | 118 |
| MANFATC | 13,600 | .04 | 202 |
| MARQUETTE | 21,600 | .07 | 184 |
| MCALLEN-BROWNSVILLE (LRGV) | 126,500 | .39 | 75 |
| MEDFORD | 44,600 | .14 | 154 |
| MEMPHIS | 269,400 | .82 | 30 |
| MERIDIAN | 26,000 | .08 | 176 |
| MIAMI | 321,200 | .98 | 21 |
| MILES CITY-GLENDIVE | 4,700 | .01 | 211 |
| MILWAUKEE | 270,800 | .83 | 29 |
| MINNEAPOLIS-ST. PAUL | 451,500 | 1.38 | 13 |
| MINOT-BISMARCK-DICKINSON | 61,300 | .19 | 136 |
| MISSOULA-BUTTE | 44,100 | .13 | 156 |
| MOBILE-PENSACOLA | 189,300 | .58 | 50 |
| MONROE-EL DORADO | 82,900 | .25 | 109 |
| MONTGOMERY | 77,600 | .24 | 113 |
| NASHVILLE | 265,800 | .81 | 32 |
| NEW ORLEANS | 277,500 | .85 | 27 |
| NEW YORK | 2,312,900 | 7.08 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 216,200 | .66 | 42 |
| NORTH PLATTE | 6,800 | .02 | 208 |
| ODESSA-MIDLAND | 57,500 | .18 | 140 |
| OKLAHOMA CITY | 210,200 | .64 | 44 |
| OMAHA | 142,600 | .44 | 67 |
| ORLANDO-DAYTONA BEACH | 207,300 | .63 | 46 |
| OTTUMWA-KIRKSVILLE | 10,000 | .03 | 206 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 112,700 | .34 | 85 |
| PALM SPRINGS | 23,800 | .07 | 182 |
| PANAMA CITY | 31,500 | .10 | 171 |
| PARKERSBURG | 14,100 | .04 | 200 |
| PEORIA | 87,300 | .27 | 105 |
| PHILADELPHIA | 913,000 | 2.79 | 4 |
| PHOENIX | 306,100 | .94 | 22 |
| PITTSBURGH | 432,100 | 1.32 | 14 |
| PORTLAND, OR | 290,800 | .89 | 25 |
| PORTLAND-POLAND SPRING | 124,600 | .38 | 77 |
| PRESQUE ISLE | 14,300 | .04 | 199 |
| PROVIDENCE-NEW BEDFORD | 197,000 | .60 | 47 |
| QUINCY-HANNIBAL | 44,900 | .14 | 153 |
| RALEIGH-DURHAM | 239,800 | .73 | 38 |
| RAPID CITY | 41,700 | .13 | 157 |
| RENO | 47,000 | .14 | 151 |
| RICHMOND | 159,200 | .49 | 61 |
| ROANOKE-LYNCHBURG | 127,000 | .39 | 74 |
| ROCHESTER, NY | 131,200 | .40 | 70 |
| ROCHESTER-MASON CITY-AUSTIN | 53,500 | .16 | 146 |
| ROCKFORD | 77,800 | .24 | 112 |
| ROSWELL | 22,100 | .07 | 183 |
| SACRAMENTO-STOCKTON | 304,700 | .93 | 23 |
| ST. JOSEPH | 16,600 | .05 | 194 |
| ST. LOUIS | 417,700 | 1.28 | 15 |
| SALINAS-MONTEREY | 74,800 | .23 | 115 |
| SALISBURY | 29,000 | .09 | 174 |
| SALT LAKE CITY | 330,400 | 1.01 | 18 |
| SAN ANGELO | 13,600 | .04 | 202 |
| SAN ANTONIO | 253,100 | .77 | 34 |
| SAN DIEGO | 271,800 | .83 | 28 |
| SAN FRANCISCO | 640,900 | 1.96 | 7 |
| SANTA BARBARA-SNTA MARIA-SN LUIS OBISPO | 56,200 | .17 | 143 |
| SARASOTA | 18,000 | .06 | 189 |
| SAVANNAH | 91,600 | .28 | 97 |
| SEATTLE-TACOMA | 392,700 | 1.20 | 16 |
| SELMA | 14,700 | .04 | 198 |
| SHREVEPORT-TEXARKANA | 177,000 | .54 | 52 |
| SIOUX CITY | 61,500 | .19 | 135 |
| SIOUX FALLS-MITCHELL | 83,400 | .26 | 108 |
| SOUTH BEND-ELKHART | 119,100 | .36 | 81 |
| SPOKANE | 126,800 | .39 | 73 |
| SPRINGFIELD, MA | 79,900 | .24 | 111 |
| SPRINGFIELD, MO | 100,400 | .31 | 90 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 115,000 | .36 | 82 |
| SYRACUSE | 145,700 | .45 | 66 |
| TALLAHASSEE | 70,100 | .21 | 119 |
| TAMPA-ST. PETERSBURG | 261,600 | .80 | 33 |
| TERRE HAUTE | 37,000 | .17 | 141 |
| TOLEDO | 175,700 | .54 | 53 |
| TOPEKA | 54,300 | .17 | 145 |
| TRAVERSE CITY-CADILLAC | 63,300 | .19 | 131 |
| TUCSON | 103,600 | .32 | 88 |
| TULSA | 160,700 | .49 | 60 |
| TUSCALOOSA | 20,700 | .06 | 186 |
| TWIN FALLS | 13,900 | .04 | 201 |
| TYLER | 37,700 | .12 | 162 |
| UTICA | 39,500 | .12 | 160 |
| VICTORIA | 11,400 | .03 | 205 |
| WACO-TEMPLE | 92,100 | .28 | 95 |
| WASHINGTON, DC | 966,000 | 1.73 | 9 |
| WATERTOWN-CARTHAGE | 35,100 | .11 | 165 |
| WAUSAU-RHINELANDER | 65,900 | .20 | 129 |
| WEST PALM BEACH | 105,600 | .32 | 87 |
| WHEELING-STEUBENVILLE | 65,500 | .20 | 127 |
| WICHITA-HUTCHINSON | 152,900 | .47 | 64 |
| WICHITA FALLS-LAWTON | 63,000 | .19 | 132 |
| WILKES BARRE-SCRANTON | 158,600 | .49 | 62 |
| WILMINGTON | 76,100 | .23 | 114 |
| YAKIMA | 68,600 | .21 | 120 |
| YOUNGSTOWN | 91,600 | .28 | 97 |
| ZANESVILLE | 12,600 | .04 | 204 |

## CHILDREN 6-11 BY ADI MARKET NAME

US TOTAL 19,705,900

| ADI Market Name | Population in TV HH and Group Quarters | Pct of US | ADI Rank |
|---|---|---|---|
| ABILENE-SWEETWATER | 23,300 | .12 | 160 |
| ALBANY, GA | 33,600 | .17 | 142 |
| ALBANY-SCHENECTADY-TROY | 105,100 | .53 | 53 |
| ALBUQUERQUE | 96,200 | .49 | 61 |
| ALEXANDRIA, LA | 22,800 | .12 | 161 |
| ALEXANDRIA, MN | 18,800 | .10 | 168 |
| ALPENA | 3,900 | .02 | 209 |
| AMARILLO | 42,900 | .22 | 116 |
| ANNISTON | 10,100 | .05 | 193 |
| APDMCRE-ADA | 15,300 | .08 | 176 |
| ATLANTA | 283,400 | 1.44 | 12 |
| AUGUSTA | 53,700 | .27 | 100 |
| AUSTIN, TX | 51,600 | .26 | 107 |
| BAKERSFIELD | 32,200 | .16 | 144 |
| BALTIMORE | 204,700 | 1.04 | 18 |
| BANGOR | 29,400 | .15 | 149 |
| BATON ROUGE | 71,600 | .36 | 78 |
| BEAUMONT-PORT ARTHUR | 40,400 | .21 | 121 |
| BEND | 5,600 | .03 | 207 |
| BILLINGS-HARDIN | 18,800 | .10 | 169 |
| BILOXI-GULFPORT-PASCAGOULA | 17,300 | .09 | 174 |
| BINGHAMTON | 37,700 | .19 | 129 |
| BIRMINGHAM | 119,300 | .61 | 48 |
| BLUEFIELD-BECKLEY-OAK HILL | 37,700 | .19 | 129 |
| BOISE | 37,200 | .19 | 134 |
| BOSTON | 432,000 | 2.20 | 6 |
| BOWLING GREEN | 19,700 | .09 | 194 |
| BRISTOL-KINGSPORT-JOHNSON CITY | 68,600 | .35 | 83 |
| BUFFALO | 149,700 | .76 | 36 |
| BURLINGTON-PLATTSBURGH | 55,200 | .28 | 98 |
| CASPER-RIVERTON | 14,300 | .07 | 180 |
| CEDAR RAPIDS-WATERLOO | 78,200 | .40 | 72 |
| CHARLESTON, SC | 56,500 | .29 | 94 |
| CHARLESTON-HUNTINGTON | 137,300 | .70 | 41 |
| CHARLOTTE | 154,800 | .79 | 33 |
| CHATTANOOGA | 71,900 | .36 | 77 |
| CHEYENNE | 11,800 | .06 | 184 |
| CHICAGO | 761,400 | 3.86 | 3 |
| CHICO-REDDING | 27,100 | .14 | 152 |
| CINCINNATI | 181,000 | .92 | 29 |
| CLARKSBURG-WESTON | 18,000 | .09 | 171 |
| CLEVELAND | 342,300 | 1.74 | 8 |
| COLORADO SPRINGS-PUEBLO | 49,900 | .25 | 106 |
| COLUMBIA, SC | 69,100 | .35 | 82 |
| COLUMBIA-JEFFERSON CITY | 27,000 | .14 | 153 |
| COLUMBUS, GA | 49,800 | .25 | 107 |
| COLUMBUS, OH | 145,500 | .74 | 38 |
| COLUMBUS-TUPELO | 38,500 | .20 | 127 |
| CORPUS CHRISTI | 50,000 | .25 | 105 |
| DALLAS-FT. WORTH | 324,600 | 1.65 | 11 |
| DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 78,100 | .40 | 73 |
| DAYTON | 117,400 | .60 | 49 |
| DENVER | 197,100 | 1.00 | 19 |
| DES MOINES | 81,400 | .41 | 69 |
| DETROIT | 436,400 | 2.21 | 5 |
| DOTHAN | 21,000 | .11 | 165 |
| DULUTH-SUPERIOR | 39,800 | .20 | 124 |
| EL CENTRO-YUMA | 17,900 | .09 | 172 |
| EL PASO | 68,000 | .35 | 84 |
| ELMIRA | 20,900 | .11 | 166 |
| ERIE | 37,500 | .19 | 131 |
| EUGENE | 37,400 | .19 | 132 |
| EUREKA | 11,500 | .06 | 187 |
| EVANSVILLE | 58,900 | .30 | 90 |
| FARGO | 49,200 | .25 | 109 |
| FARMINGTON | 9,400 | .05 | 196 |
| FLINT-SAGINAW-BAY CITY | 127,900 | .65 | 44 |
| FLORENCE, SC | 29,600 | .15 | 147 |
| FT. MYERS-NAPLES | 27,000 | .14 | 153 |
| FT. SMITH | 29,200 | .15 | 149 |
| FT. WAYNE | 57,800 | .29 | 92 |
| FRESNO | 96,300 | .49 | 60 |
| GAINESVILLE | 15,200 | .08 | 178 |
| GRAND JUNCTION | 11,100 | .06 | 188 |
| GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 148,900 | .76 | 37 |
| GREAT FALLS | 16,700 | .08 | 175 |
| GREEN BAY | 89,700 | .46 | 66 |
| GREENSBORO-WINSTON SALEM-HIGH POINT | 107,000 | .54 | 52 |
| GREENVILLE-NEW BERN-WASHINGTON | 56,300 | .29 | 95 |
| GREENVILLE-SPARTANBURG-ASHEVILLE | 129,100 | .66 | 43 |
| GREENWOOD-GREENVILLE | 24,100 | .12 | 158 |
| HARRISBURG-YORK-LANCASTER-LEBANON | 104,600 | .53 | 54 |
| HARRISONBURG | 10,400 | .05 | 191 |
| HARTFORD-NEW HAVEN | 182,000 | .92 | 22 |
| HELENA | 3,800 | .02 | 210 |
| HOUSTON | 337,900 | 1.71 | 10 |
| HUNTSVILLE-DECATUR-FLORENCE | 63,900 | .32 | 87 |
| IDAHO FALLS-POCATELLO | 31,600 | .16 | 145 |
| INDIANAPOLIS | 206,100 | 1.05 | 17 |
| JACKSON, MS | 81,100 | .41 | 70 |
| JACKSON, TN | 19,500 | .09 | 190 |
| JACKSONVILLE | 93,500 | .47 | 63 |
| JOHNSTOWN-ALTOONA | 65,800 | .33 | 86 |
| JONESBORO | 14,700 | .07 | 179 |
| JOPLIN-PITTSBURG | 34,400 | .17 | 136 |
| KANSAS CITY | 162,300 | .82 | 30 |
| KNOXVILLE | 98,100 | .50 | 58 |
| LA CROSSE-EAU CLAIRE | 38,400 | .19 | 128 |
| LAFAYETTE, IN | 9,400 | .05 | 196 |
| LAFAYETTE, LA | 54,400 | .28 | 99 |
| LAKE CHARLES | 20,700 | .11 | 167 |
| LANSING | 55,200 | .28 | 98 |
| LAREDO | 13,800 | .07 | 181 |
| LAS VEGAS | 42,300 | .21 | 117 |
| LAUREL-HATTIESBURG | 22,800 | .12 | 161 |
| LEXINGTON | 74,300 | .38 | 76 |
| LIMA | 10,400 | .05 | 191 |
| LINCOLN-HASTINGS-KEARNEY | 52,700 | .27 | 101 |
| LITTLE ROCK | 112,000 | .57 | 51 |
| LOS ANGELES | 938,000 | 4.76 | 2 |
| LOUISVILLE | 139,600 | .71 | 40 |
| LUBBOCK | 39,800 | .20 | 124 |
| MACON | 41,400 | .21 | 120 |
| MADISON | 43,000 | .22 | 115 |
| MANKATO | 8,100 | .04 | 201 |
| MARQUETTE | 12,600 | .06 | 184 |
| MCALLEN-BROWNSVILLE (LRGV) | 69,500 | .35 | 81 |
| MEDFORD | 26,200 | .13 | 154 |
| MEMPHIS | 143,100 | .73 | 39 |
| MERIDIAN | 15,300 | .08 | 176 |
| MIAMI | 197,100 | 1.00 | 19 |
| MILES CITY-GLENDIVE | 2,900 | .01 | 211 |
| MILWAUKEE | 166,500 | .84 | 27 |
| MINNEAPOLIS-ST. PAUL | 272,500 | 1.38 | 14 |
| MINOT-BISMARCK-DICKINSON | 36,500 | .19 | 136 |
| MISSOULA-BUTTE | 25,800 | .13 | 156 |
| MOBILE-PENSACOLA | 112,700 | .57 | 50 |
| MONROE-EL DORADO | 49,000 | .25 | 110 |
| MONTGOMERY | 46,700 | .24 | 113 |
| NASHVILLE | 159,600 | .81 | 31 |
| NEW ORLEANS | 164,000 | .83 | 28 |
| NEW YORK | 1,433,700 | 7.28 | 1 |
| NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 131,700 | .67 | 42 |
| NORTH PLATTE | 4,100 | .02 | 208 |
| ODESSA-MIDLAND | 34,200 | .17 | 141 |
| OKLAHOMA CITY | 122,200 | .62 | 47 |
| OMAHA | 85,200 | .43 | 67 |
| ORLANDO-DAYTONA BEACH | 126,800 | .64 | 45 |
| OTTUMWA-KIRKSVILLE | 6,000 | .03 | 206 |
| PADUCAH-CAPE GIRARDEAU-HARRISBURG | 66,800 | .34 | 85 |
| PALM SPRINGS | 13,800 | .07 | 181 |
| PANAMA CITY | 19,000 | .10 | 168 |
| PARKERSBURG | 8,500 | .04 | 200 |
| PEORIA | 51,500 | .26 | 103 |
| PHILADELPHIA | 567,600 | 2.88 | 4 |
| PHOENIX | 177,000 | .90 | 24 |
| PITTSBURGH | 272,900 | 1.38 | 13 |
| PORTLAND, OR | 171,300 | .87 | 26 |
| PORTLAND-POLAND SPRING | 77,000 | .39 | 74 |
| PRESQUE ISLE | 9,000 | .05 | 198 |
| PROVIDENCE-NEW BEDFORD | 122,700 | .62 | 46 |
| QUINCY-HANNIBAL | 27,200 | .14 | 151 |
| RALEIGH-DURHAM | 143,100 | .73 | 39 |
| RAPID CITY | 23,400 | .12 | 159 |
| RENO | 28,200 | .14 | 150 |
| RICHMOND | 99,100 | .50 | 57 |
| ROANOKE-LYNCHBURG | 79,000 | .40 | 71 |
| ROCHESTER, NY | 82,400 | .42 | 68 |
| ROCHESTER-MASON CITY-AUSTIN | 32,300 | .16 | 143 |
| ROCKFORD | 48,200 | .24 | 112 |
| ROSWELL | 13,300 | .07 | 183 |
| SACRAMENTO-STOCKTON | 182,200 | .92 | 21 |
| ST. JOSEPH | 9,600 | .05 | 195 |
| ST. LOUIS | 254,200 | 1.29 | 15 |
| SALINAS-MONTEREY | 41,500 | .21 | 118 |
| SALISBURY | 17,800 | .09 | 173 |
| SALT LAKE CITY | 173,300 | .88 | 25 |
| SAN ANGELO | 8,100 | .04 | 201 |
| SAN ANTONIO | 149,800 | .76 | 35 |
| SAN DIEGO | 154,300 | .78 | 34 |
| SAN FRANCISCO | 394,400 | 2.00 | 7 |
| SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO | 34,500 | .18 | 138 |
| SARASOTA | 10,900 | .06 | 189 |
| SAVANNAH | 95,100 | .48 | 98 |
| SEATTLE-TACOMA | 236,000 | 1.20 | 16 |
| SELMA | 8,600 | .04 | 199 |
| SHREVEPORT-TEXARKANA | 104,100 | .53 | 56 |
| SIOUX CITY | 35,900 | .18 | 137 |
| SIOUX FALLS-MITCHELL | 49,400 | .25 | 108 |
| SOUTH BEND-ELKHART | 71,000 | .36 | 79 |
| SPOKANE | 75,400 | .38 | 75 |
| SPRINGFIELD, MA | 50,200 | .25 | 104 |
| SPRINGFIELD, MO | 58,300 | .30 | 91 |
| SPRINGFIELD-DECATUR-CHAMPAIGN | 70,100 | .36 | 80 |
| SYRACUSE | 90,600 | .46 | 64 |
| TALLAHASSEE | 41,500 | .21 | 118 |
| TAMPA-ST. PETERSBURG | 155,800 | .79 | 32 |
| TERRE HAUTE | 34,300 | .17 | 140 |
| TOLEDO | 104,400 | .53 | 55 |
| TOPEKA | 30,700 | .16 | 146 |
| TRAVERSE CITY-CADILLAC | 37,000 | .19 | 135 |
| TUCSON | 60,100 | .30 | 89 |
| TULSA | 95,200 | .48 | 62 |
| TUSCALOOSA | 12,100 | .06 | 185 |
| TWIN FALLS | 7,700 | .04 | 203 |
| TYLER | 22,300 | .11 | 163 |
| UTICA | 24,700 | .13 | 157 |
| VICTORIA | 6,900 | .04 | 205 |
| WACO-TEMPLE | 48,700 | .25 | 111 |
| WASHINGTON, DC | 352,500 | 1.79 | 8 |
| WATERTOWN-CARTHAGE | 21,700 | .11 | 164 |
| WAUSAU-RHINELANDER | 39,400 | .20 | 126 |
| WEST PALM BEACH | 63,100 | .32 | 88 |
| WHEELING-STEUBENVILLE | 40,000 | .20 | 122 |
| WICHITA-HUTCHINSON | 89,900 | .46 | 65 |
| WICHITA FALLS-LAWTON | 37,300 | .19 | 133 |
| WILKES BARRE-SCRANTON | 97,100 | .49 | 59 |
| WILMINGTON | 44,500 | .23 | 114 |
| YAKIMA | 39,900 | .20 | 123 |
| YOUNGSTOWN | 56,600 | .29 | 93 |
| ZANESVILLE | 7,500 | .04 | 204 |

Ranking market listings for each individual demographic category

## PERSONS 2+ BY ADI MARKET RANK

US TOTAL 210,935,600

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 17,103,300 | 7.81 |
| 2 | LOS ANGELES | 10,999,800 | 5.02 |
| 3 | CHICAGO | 8,098,000 | 3.70 |
| 4 | PHILADELPHIA | 6,496,900 | 2.97 |
| 5 | BOSTON | 5,060,000 | 2.31 |
| 6 | SAN FRANCISCO | 4,900,800 | 2.24 |
| 7 | DETROIT | 4,554,200 | 2.08 |
| 8 | WASHINGTON, DC | 3,903,000 | 1.78 |
| 9 | CLEVELAND | 3,719,300 | 1.70 |
| 10 | DALLAS-FT. WORTH | 3,563,200 | 1.63 |
| 11 | HOUSTON | 3,409,300 | 1.56 |
| 12 | PITTSBURGH | 3,246,600 | 1.48 |
| 13 | ATLANTA | 2,951,600 | 1.35 |
| 14 | MINNEAPOLIS-ST. PAUL | 2,935,400 | 1.34 |
| 15 | MIAMI | 2,794,400 | 1.28 |
| 16 | ST. LOUIS | 2,745,000 | 1.25 |
| 17 | SEATTLE-TACOMA | 2,739,500 | 1.25 |
| 18 | BALTIMORE | 2,361,200 | 1.08 |
| 19 | TAMPA-ST. PETERSBURG | 2,263,900 | 1.03 |
| 20 | DENVER | 2,230,900 | 1.02 |
| 21 | INDIANAPOLIS | 2,140,800 | .98 |
| 22 | HARTFORD-NEW HAVEN | 2,115,700 | .97 |
| 23 | SACRAMENTO-STOCKTON | 2,083,600 | .95 |
| 24 | PORTLAND, OR | 1,985,100 | .91 |
| 25 | PHOENIX | 1,951,300 | .89 |
| 26 | CINCINNATI | 1,900,300 | .87 |
| 27 | SAN DIEGO | 1,833,800 | .84 |
| 28 | MILWAUKEE | 1,817,800 | .83 |
| 29 | KANSAS CITY | 1,805,200 | .82 |
| 30 | NASHVILLE | 1,787,300 | .82 |
| 31 | CHARLOTTE | 1,657,400 | .76 |
| 32 | BUFFALO | 1,636,000 | .75 |
| 33 | NEW ORLEANS | 1,619,500 | .74 |
| 34 | MEMPHIS | 1,604,500 | .73 |
| 35 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 1,554,500 | .71 |
| 36 | SALT LAKE CITY | 1,553,900 | .71 |
| 37 | COLUMBUS, OH | 1,542,900 | .70 |
| 38 | RALEIGH-DURHAM | 1,530,600 | .70 |
| 39 | ORLANDO-DAYTONA BEACH | 1,516,200 | .69 |
| 40 | GREENVILLE-SPARTANBURG-ASHEVILLE | 1,497,500 | .68 |
| 41 | PROVIDENCE-NEW BEDFORD | 1,473,300 | .67 |
| 42 | CHARLESTON-HUNTINGTON | 1,451,600 | .66 |
| 43 | SAN ANTONIO | 1,436,700 | .66 |
| 44 | LOUISVILLE | 1,433,900 | .65 |
| 45 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 1,381,500 | .63 |
| 46 | OKLAHOMA CITY | 1,366,300 | .62 |
| 47 | BIRMINGHAM | 1,299,900 | .59 |
| 48 | DAYTON | 1,258,800 | .57 |
| 49 | FLINT-SAGINAW-BAY CITY | 1,239,100 | .57 |
| 50 | WILKES BARRE-SCRANTON | 1,234,800 | .56 |
| 51 | ALBANY-SCHENECTADY-TROY | 1,219,900 | .56 |
| 52 | GREENSBORO-WINSTON SALEM-HIGH POINT | 1,203,600 | .55 |
| 53 | HARRISBURG-YORK-LANCASTER-LEBANON | 1,194,500 | .55 |
| 54 | LITTLE ROCK | 1,188,300 | .54 |
| 55 | RICHMOND | 1,172,800 | .54 |
| 56 | SHREVEPORT-TEXARKANA | 1,163,800 | .53 |
| 57 | TOLEDO | 1,094,700 | .50 |
| 58 | TULSA | 1,087,400 | .50 |
| 59 | MOBILE-PENSACOLA | 1,087,100 | .50 |
| 60 | KNOXVILLE | 1,077,000 | .49 |
| 61 | WICHITA-HUTCHINSON | 1,041,400 | .48 |
| 62 | FRESNO | 1,004,200 | .46 |
| 63 | JACKSONVILLE | 994,400 | .45 |
| 64 | ROANOKE-LYNCHBURG | 971,900 | .44 |
| 65 | SYRACUSE | 965,300 | .44 |
| 66 | GREEN BAY | 958,000 | .44 |
| 67 | ALBUQUERQUE | 955,100 | .44 |
| 68 | DES MOINES | 933,600 | .43 |
| 69 | OMAHA | 890,000 | .41 |
| 70 | ROCHESTER, NY | 888,600 | .41 |
| 71 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 859,600 | .39 |
| 72 | PORTLAND-POLAND SPRING | 854,000 | .39 |
| 73 | CEDAR RAPIDS-WATERLOO | 853,000 | .39 |
| 74 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 841,600 | .38 |
| 75 | SPOKANE | 837,300 | .38 |
| 76 | WEST PALM BEACH | 833,000 | .38 |
| 77 | SPRINGFIELD-DECATUR-CHAMPAIGN | 818,800 | .37 |
| 78 | LEXINGTON | 798,700 | .36 |
| 79 | BRISTOL-KINGSPORT-JOHNSON CITY | 793,900 | .36 |
| 80 | JACKSON, MS | 783,900 | .36 |
| 81 | CHATTANOOGA | 767,400 | .35 |
| 82 | JOHNSTOWN-ALTOONA | 755,400 | .35 |
| 83 | SOUTH BEND-ELKHART | 750,000 | .34 |
| 84 | SPRINGFIELD, MO | 729,600 | .33 |
| 85 | COLUMBIA, SC | 710,300 | .32 |
| 86 | BATON ROUGE | 702,800 | .32 |
| 87 | TUCSON | 674,000 | .31 |
| 88 | HUNTSVILLE-DECATUR-FLORENCE | 658,500 | .30 |
| 89 | EVANSVILLE | 643,600 | .29 |
| 90 | LINCOLN-HASTINGS-KEARNEY | 642,300 | .29 |
| 91 | YOUNGSTOWN | 629,900 | .29 |
| 92 | SPRINGFIELD, MA | 616,800 | .28 |
| 93 | FT. WAYNE | 597,700 | .27 |
| 94 | LANSING | 595,200 | .27 |
| 95 | GREENVILLE-NEW BERN-WASHINGTON | 594,800 | .27 |
| 96 | AUSTIN, TX | 589,600 | .27 |
| 97 | EL PASO | 589,300 | .27 |
| 98 | PEORIA | 583,100 | .27 |
| 99 | BURLINGTON-PLATTSBURGH | 582,100 | .27 |
| 100 | WACO-TEMPLE | 581,000 | .27 |
| 101 | FARGO | 571,700 | .26 |
| 102 | SIOUX FALLS-MITCHELL | 561,200 | .26 |
| 103 | SAVANNAH | 557,300 | .25 |
| 104 | AUGUSTA | 543,200 | .25 |
| 105 | COLORADO SPRINGS-PUEBLO | 532,700 | .24 |
| 106 | MCALLEN-BROWNSVILLE (LRGV) | 531,300 | .24 |
| 107 | CHARLESTON, SC | 528,300 | .24 |
| 108 | COLUMBUS, GA | 527,800 | .24 |
| 109 | LAFAYETTE, LA | 515,700 | .24 |
| 110 | MONROE-EL DORADO | 507,400 | .23 |
| 111 | ROCKFORD | 497,400 | .23 |
| 112 | MADISON | 494,100 | .23 |
| 113 | SALINAS-MONTEREY | 488,200 | .22 |
| 114 | LAS VEGAS | 477,900 | .22 |
| 115 | MONTGOMERY | 466,900 | .21 |
| 116 | AMARILLO | 462,700 | .21 |
| 117 | DULUTH-SUPERIOR | 460,600 | .21 |
| 118 | CORPUS CHRISTI | 458,800 | .21 |
| 119 | WHEELING-STEUBENVILLE | 453,600 | .21 |
| 120 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 438,200 | .20 |
| 121 | WILMINGTON | 437,500 | .20 |
| 122 | TALLAHASSEE | 436,500 | .20 |
| 123 | YAKIMA | 435,000 | .20 |
| 124 | BEAUMONT-PORT ARTHUR | 434,600 | .20 |
| 125 | LA CROSSE-EAU CLAIRE | 434,100 | .20 |
| 126 | JOPLIN-PITTSBURG | 430,400 | .20 |
| 127 | WICHITA FALLS-LAWTON | 426,600 | .19 |
| 128 | TERRE HAUTE | 424,400 | .19 |
| 129 | WAUSAU-RHINELANDER | 420,400 | .19 |
| 130 | EUGENE | 415,000 | .19 |
| 131 | MACON | 410,500 | .19 |
| 132 | BLUEFIELD-BECKLEY-OAK HILL | 408,400 | .19 |
| 133 | SIOUX CITY | 408,000 | .19 |
| 134 | LUBBOCK | 404,600 | .18 |
| 135 | COLUMBUS-TUPELO | 400,100 | .18 |
| 136 | BINGHAMTON | 400,000 | .18 |
| 137 | TRAVERSE CITY-CADILLAC | 398,100 | .18 |
| 138 | ERIE | 396,200 | .18 |
| 139 | FT. MYERS-NAPLES | 383,000 | .17 |
| 140 | BOISE | 379,600 | .17 |
| 141 | TOPEKA | 368,300 | .17 |
| 142 | MINOT-BISMARCK-DICKINSON | 366,200 | .17 |
| 143 | RENO | 364,100 | .17 |
| 144 | ROCHESTER-MASON CITY-AUSTIN | 363,000 | .17 |
| 145 | ODESSA-MIDLAND | 340,800 | .16 |
| 146 | QUINCY-HANNIBAL | 340,000 | .16 |
| 147 | COLUMBIA-JEFFERSON CITY | 339,000 | .15 |
| 148 | BAKERSFIELD | 330,100 | .15 |
| 149 | BANGOR | 329,200 | .15 |
| 150 | CHICO-REDDING | 328,000 | .15 |
| 151 | FT. SMITH | 322,600 | .15 |
| 152 | ALBANY, GA | 318,300 | .15 |
| 153 | MISSOULA-BUTTE | 296,900 | .14 |
| 154 | ABILENE-SWEETWATER | 296,700 | .14 |
| 155 | MEDFORD | 296,000 | .14 |
| 156 | FLORENCE, SC | 295,200 | .13 |
| 157 | IDAHO FALLS-POCATELLO | 277,100 | .13 |
| 158 | UTICA | 276,600 | .13 |
| 159 | TYLER | 250,700 | .11 |
| 160 | RAPID CITY | 242,700 | .11 |
| 161 | ALEXANDRIA, LA | 241,200 | .11 |
| 162 | LAUREL-HATTIESBURG | 236,300 | .11 |
| 163 | ELMIRA | 221,900 | .10 |
| 164 | ALEXANDRIA, MN | 219,900 | .10 |
| 165 | PANAMA CITY | 218,200 | .10 |
| 166 | WATERTOWN-CARTHAGE | 214,800 | .10 |
| 167 | SALISBURY | 211,000 | .10 |
| 168 | DOTHAN | 209,600 | .10 |
| 169 | SARASOTA | 209,400 | .10 |
| 170 | CLARKSBURG-WESTON | 207,500 | .09 |
| 171 | GREENWOOD-GREENVILLE | 205,400 | .09 |
| 172 | LAKE CHARLES | 201,400 | .09 |
| 173 | BILLINGS-HARDIN | 201,300 | .09 |
| 174 | GAINESVILLE | 185,000 | .08 |
| 175 | ARDMORE-ADA | 181,600 | .08 |
| 176 | JONESBORO | 176,400 | .08 |
| 177 | EL CENTRO-YUMA | 172,700 | .08 |
| 178 | GREAT FALLS | 172,300 | .08 |
| 179 | BILOXI-GULFPORT-PASCAGOULA | 163,700 | .07 |
| 180 | MERIDIAN | 154,200 | .07 |
| 181 | PALM SPRINGS | 148,000 | .07 |
| 182 | MARQUETTE | 146,900 | .07 |
| 183 | CASPER-RIVERTON | 144,300 | .07 |
| 184 | ROSWELL | 144,000 | .07 |
| 185 | EUREKA | 136,200 | .06 |
| 186 | TUSCALOOSA | 135,400 | .06 |
| 187 | GRAND JUNCTION | 132,300 | .06 |
| 188 | HARRISONBURG | 131,200 | .06 |
| 189 | CHEYENNE | 127,600 | .06 |
| 190 | ST. JOSEPH | 123,400 | .06 |
| 191 | JACKSON, TN | 117,400 | .05 |
| 192 | LAFAYETTE, IN | 116,300 | .05 |
| 193 | ANNISTON | 114,000 | .05 |
| 194 | BOWLING GREEN | 113,100 | .05 |
| 195 | LIMA | 106,800 | .05 |
| 196 | LAREDO | 102,900 | .05 |
| 197 | MANKATO | 101,000 | .05 |
| 198 | SAN ANGELO | 93,400 | .04 |
| 199 | PARKERSBURG | 91,400 | .04 |
| 200 | PRESQUE ISLE | 84,600 | .04 |
| 201 | TWIN FALLS | 81,400 | .04 |
| 202 | ZANESVILLE | 80,900 | .04 |
| 203 | OTTUMWA-KIRKSVILLE | 80,300 | .04 |
| 204 | FARMINGTON | 77,300 | .04 |
| 205 | SELMA | 75,200 | .03 |
| 206 | VICTORIA | 67,200 | .03 |
| 207 | BEND | 61,400 | .03 |
| 208 | HELENA | 42,100 | .02 |
| 209 | NORTH PLATTE | 41,300 | .02 |
| 210 | ALPENA | 40,900 | .02 |
| 211 | MILES CITY-GLENDIVE | 29,400 | .01 |

## PERSONS 18+ BY ADI MARKET RANK

US TOTAL 164,125,600

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 13,123,500 | 8.00 |
| 2 | LOS ANGELES | 8,368,400 | 5.10 |
| 3 | CHICAGO | 6,010,100 | 3.66 |
| 4 | PHILADELPHIA | 4,937,600 | 3.01 |
| 5 | BOSTON | 3,868,100 | 2.36 |
| 6 | SAN FRANCISCO | 3,806,600 | 2.32 |
| 7 | DETROIT | 3,359,500 | 2.05 |
| 8 | WASHINGTON, DC | 2,942,700 | 1.79 |
| 9 | CLEVELAND | 2,780,900 | 1.69 |
| 10 | DALLAS-FT. WORTH | 2,683,400 | 1.63 |
| 11 | PITTSBURGH | 2,485,600 | 1.51 |
| 12 | HOUSTON | 2,479,900 | 1.51 |
| 13 | MIAMI | 2,240,900 | 1.37 |
| 14 | MINNEAPOLIS-ST. PAUL | 2,186,800 | 1.33 |
| 15 | ATLANTA | 2,176,200 | 1.33 |
| 16 | SEATTLE-TACOMA | 2,087,400 | 1.27 |
| 17 | ST. LOUIS | 2,036,500 | 1.24 |
| 18 | TAMPA-ST. PETERSBURG | 1,819,800 | 1.11 |
| 19 | BALTIMORE | 1,792,700 | 1.09 |
| 20 | DENVER | 1,685,400 | 1.03 |
| 21 | HARTFORD-NEW HAVEN | 1,616,600 | .98 |
| 22 | INDIANAPOLIS | 1,582,000 | .96 |
| 23 | SACRAMENTO-STOCKTON | 1,563,100 | .95 |
| 24 | PORTLAND, OR | 1,505,200 | .92 |
| 25 | PHOENIX | 1,447,600 | .88 |
| 26 | CINCINNATI | 1,407,700 | .86 |
| 27 | SAN DIEGO | 1,392,500 | .85 |
| 28 | KANSAS CITY | 1,362,800 | .83 |
| 29 | MILWAUKEE | 1,356,900 | .83 |
| 30 | NASHVILLE | 1,344,200 | .82 |
| 31 | CHARLOTTE | 1,238,000 | .75 |
| 32 | BUFFALO | 1,217,700 | .74 |
| 33 | NEW ORLEANS | 1,164,100 | .71 |
| 34 | ORLANDO-DAYTONA BEACH | 1,156,400 | .70 |
| 35 | MEMPHIS | 1,122,000 | .70 |
| 36 | COLUMBUS, OH | 1,151,000 | .70 |
| 37 | GREENVILLE-SPARTANBURG-ASHEVILLE | 1,142,300 | .70 |
| 38 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 1,141,700 | .70 |
| 39 | RALEIGH-DURHAM | 1,132,700 | .69 |
| 40 | PROVIDENCE-NEW BEDFORD | 1,129,900 | .69 |
| 41 | CHARLESTON-HUNTINGTON | 1,063,300 | .65 |
| 42 | SALT LAKE CITY | 1,057,100 | .64 |
| 43 | LOUISVILLE | 1,051,600 | .64 |
| 44 | SAN ANTONIO | 1,026,100 | .63 |
| 45 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 1,024,000 | .62 |
| 46 | OKLAHOMA CITY | 1,022,600 | .62 |
| 47 | BIRMINGHAM | 965,800 | .59 |
| 48 | WILKES BARRE-SCRANTON | 963,200 | .59 |
| 49 | DAYTON | 936,000 | .57 |
| 50 | ALBANY-SCHENECTADY-TROY | 923,200 | .56 |
| 51 | GREENSBORO-WINSTON SALEM-HIGH POINT | 914,600 | .56 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 903,700 | .55 |
| 53 | RICHMOND | 897,300 | .55 |
| 54 | FLINT-SAGINAW-BAY CITY | 892,300 | .54 |
| 55 | LITTLE ROCK | 876,800 | .53 |
| 56 | SHREVEPORT-TEXARKANA | 863,600 | .53 |
| 57 | TULSA | 819,000 | .50 |
| 58 | TOLEDO | 806,400 | .49 |
| 59 | KNOXVILLE | 803,600 | .49 |
| 60 | WICHITA-HUTCHINSON | 783,800 | .48 |
| 61 | MOBILE-PENSACOLA | 777,700 | .47 |
| 62 | ROANOKE-LYNCHBURG | 751,900 | .46 |
| 63 | JACKSONVILLE | 734,700 | .45 |
| 64 | FRESNO | 727,600 | .44 |
| 65 | SYRACUSE | 717,100 | .44 |
| 66 | DES MOINES | 708,900 | .43 |
| 67 | GREEN BAY | 703,400 | .43 |
| 68 | ALBUQUERQUE | 681,700 | .42 |
| 69 | ROCHESTER, NY | 665,100 | .41 |
| 70 | OMAHA | 657,300 | .40 |
| 71 | WEST PALM BEACH | 654,700 | .40 |
| 72 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 650,200 | .40 |
| 73 | PORTLAND-POLAND SPRING | 640,000 | .39 |
| 74 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 639,800 | .39 |
| 75 | CEDAR RAPIDS-WATERLOO | 634,500 | .39 |
| 76 | SPOKANE | 623,800 | .38 |
| 77 | SPRINGFIELD-DECATUR-CHAMPAIGN | 621,100 | .38 |
| 78 | BRISTOL-KINGSPORT-JOHNSON CITY | 600,900 | .37 |
| 79 | LEXINGTON | 593,300 | .36 |
| 80 | JOHNSTOWN-ALTOONA | 572,700 | .35 |
| 81 | CHATTANOOGA | 567,800 | .35 |
| 82 | SPRINGFIELD, MO | 563,500 | .34 |
| 83 | JACKSON, MS | 555,200 | .34 |
| 84 | SOUTH BEND-ELKHART | 553,200 | .34 |
| 85 | COLUMBIA, SC | 516,700 | .31 |
| 86 | TUCSON | 503,500 | .31 |
| 87 | BATON ROUGE | 502,300 | .31 |
| 88 | LINCOLN-HASTINGS-KEARNEY | 493,400 | .30 |
| 89 | HUNTSVILLE-DECATUR-FLORENCE | 487,400 | .30 |
| 90 | EVANSVILLE | 479,200 | .29 |
| 91 | SPRINGFIELD, MA | 474,300 | .29 |
| 92 | YOUNGSTOWN | 472,200 | .29 |
| 93 | LANSING | 444,800 | .27 |
| 94 | AUSTIN, TX | 444,500 | .27 |
| 95 | PEORIA | 438,400 | .27 |
| 96 | WACO-TEMPLE | 436,800 | .27 |
| 97 | FT. WAYNE | 436,100 | .27 |
| 98 | GREENVILLE-NEW BERN-WASHINGTON | 432,700 | .26 |
| 99 | FARGO | 428,700 | .26 |
| 100 | BURLINGTON-PLATTSBURGH | 428,600 | .26 |
| 101 | SIOUX FALLS-MITCHELL | 417,000 | .25 |
| 102 | SAVANNAH | 403,900 | .25 |
| 103 | EL PASO | 402,100 | .24 |
| 104 | COLORADO SPRINGS-PUEBLO | 393,300 | .24 |
| 105 | AUGUSTA | 391,700 | .24 |
| 106 | COLUMBUS, GA | 389,900 | .24 |
| 107 | MADISON | 374,000 | .23 |
| 108 | CHARLESTON, SC | 371,600 | .23 |
| 109 | SALINAS-MONTEREY | 368,400 | .22 |
| 110 | ROCKFORD | 366,800 | .22 |
| 111 | MONROE-EL DORADO | 366,700 | .22 |
| 112 | LAFAYETTE, LA | 362,600 | .22 |
| 113 | LAS VEGAS | 360,200 | .22 |
| 114 | WHEELING-STEUBENVILLE | 344,100 | .21 |
| 115 | DULUTH-SUPERIOR | 341,900 | .21 |
| 116 | AMARILLO | 341,600 | .21 |
| 117 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 341,400 | .21 |
| 118 | MONTGOMERY | 338,300 | .21 |
| 119 | MCALLEN-BROWNSVILLE (LRGV) | 337,700 | .21 |
| 120 | JOPLIN-PITTSBURG | 332,100 | .20 |
| 121 | TERRE HAUTE | 326,400 | .20 |
| 122 | LA CROSSE-EAU CLAIRE | 324,400 | .20 |
| 123 | WICHITA FALLS-LAWTON | 322,700 | .20 |
| 124 | BEAUMONT-PORT ARTHUR | 321,600 | .20 |
| 125 | CORPUS CHRISTI | 321,400 | .20 |
| 126 | TALLAHASSEE | 320,100 | .20 |
| 127 | YAKIMA | 319,700 | .19 |
| 128 | EUGENE | 311,900 | .19 |
| 129 | WILMINGTON | 311,200 | .19 |
| 130 | WAUSAU-RHINELANDER | 307,100 | .19 |
| 131 | FT. MYERS-NAPLES | 304,800 | .19 |
| 132 | SIOUX CITY | 302,500 | .18 |
| 133 | BLUEFIELD-BECKLEY-OAK HILL | 298,600 | .18 |
| 134 | BINGHAMTON | 296,700 | .18 |
| 135 | MACON | 296,200 | .18 |
| 136 | LUBBOCK | 295,000 | .18 |
| 137 | ERIE | 293,300 | .18 |
| 138 | COLUMBUS-TUPELO | 291,600 | .18 |
| 139 | TRAVERSE CITY-CADILLAC | 291,100 | .18 |
| 140 | TOPEKA | 282,500 | .17 |
| 141 | RENO | 282,100 | .17 |
| 142 | BOISE | 275,200 | .17 |
| 143 | ROCHESTER-MASON CITY-AUSTIN | 270,600 | .16 |
| 144 | MINOT-BISMARCK-DICKINSON | 264,900 | .16 |
| 145 | QUINCY-HANNIBAL | 262,600 | .16 |
| 146 | COLUMBIA-JEFFERSON CITY | 261,600 | .16 |
| 147 | CHICO-REDDING | 250,600 | .15 |
| 148 | BANGOR | 246,300 | .15 |
| 149 | ODESSA-MIDLAND | 243,100 | .15 |
| 150 | FT. SMITH | 241,400 | .15 |
| 151 | BAKERSFIELD | 238,800 | .15 |
| 152 | ABILENE-SWEETWATER | 227,500 | .14 |
| 153 | ALBANY, GA | 225,100 | .14 |
| 154 | MISSOULA-BUTTE | 223,700 | .14 |
| 155 | MEDFORD | 223,300 | .14 |
| 156 | FLORENCE, SC | 208,100 | .13 |
| 156 | UTICA | 208,100 | .13 |
| 158 | TYLER | 188,100 | .11 |
| 159 | IDAHO FALLS-POCATELLO | 187,400 | .11 |
| 160 | SARASOTA | 177,300 | .11 |
| 161 | ALEXANDRIA, LA | 177,100 | .11 |
| 162 | RAPID CITY | 175,400 | .11 |
| 163 | LAUREL-HATTIESBURG | 170,900 | .10 |
| 164 | ALEXANDRIA, MN | 163,600 | .10 |
| 165 | ELMIRA | 163,200 | .10 |
| 166 | PANAMA CITY | 162,700 | .10 |
| 167 | SALISBURY | 160,500 | .10 |
| 168 | CLARKSBURG-WESTON | 157,200 | .10 |
| 169 | WATERTOWN-CARTHAGE | 154,700 | .09 |
| 170 | DOTHAN | 152,400 | .09 |
| 171 | BILLINGS-HARDIN | 148,100 | .09 |
| 172 | LAKE CHARLES | 143,800 | .09 |
| 173 | GAINESVILLE | 142,800 | .09 |
| 174 | ARDMORE-ADA | 138,600 | .08 |
| 175 | GREENWOOD-GREENVILLE | 138,500 | .08 |
| 176 | JONESBORO | 133,500 | .08 |
| 177 | GREAT FALLS | 125,600 | .08 |
| 178 | EL CENTRO-YUMA | 121,600 | .07 |
| 179 | BILOXI-GULFPORT-PASCAGOULA | 116,800 | .07 |
| 180 | MERIDIAN | 111,900 | .07 |
| 181 | MARQUETTE | 111,300 | .07 |
| 182 | PALM SPRINGS | 109,500 | .07 |
| 183 | ROSWELL | 105,100 | .06 |
| 184 | CASPER-RIVERTON | 103,700 | .06 |
| 185 | EUREKA | 102,600 | .06 |
| 186 | HARRISONBURG | 102,300 | .06 |
| 187 | TUSCALOOSA | 101,700 | .06 |
| 188 | GRAND JUNCTION | 100,100 | .06 |
| 189 | ST. JOSEPH | 95,600 | .06 |
| 190 | CHEYENNE | 93,400 | .06 |
| 191 | LAFAYETTE, IN | 91,700 | .06 |
| 192 | JACKSON, TN | 88,200 | .05 |
| 193 | BOWLING GREEN | 86,600 | .05 |
| 194 | ANNISTON | 85,300 | .05 |
| 195 | LIMA | 78,300 | .05 |
| 196 | MANKATO | 77,600 | .05 |
| 197 | SAN ANGELO | 70,400 | .04 |
| 198 | PARKERSBURG | 68,500 | .04 |
| 199 | LAREDO | 66,900 | .04 |
| 200 | OTTUMWA-KIRKSVILLE | 64,000 | .04 |
| 201 | ZANESVILLE | 60,200 | .04 |
| 202 | PRESQUE ISLE | 59,700 | .04 |
| 203 | TWIN FALLS | 58,800 | .04 |
| 204 | SELMA | 51,500 | .03 |
| 205 | FARMINGTON | 50,600 | .03 |
| 206 | VICTORIA | 47,800 | .03 |
| 207 | BEND | 45,300 | .03 |
| 208 | HELENA | 33,300 | .02 |
| 209 | NORTH PLATTE | 30,200 | .02 |
| 210 | ALPENA | 29,700 | .02 |
| 211 | MILES CITY-GLENDIVE | 21,400 | .01 |

## PERSONS 18-49 BY ADI MARKET RANK

US TOTAL 109,686,300

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 8,130,100 | 7.49 |
| 2 | LOS ANGELES | 5,628,500 | 5.33 |
| 3 | CHICAGO | 3,975,100 | 3.76 |
| 4 | PHILADELPHIA | 3,062,800 | 2.90 |
| 5 | SAN FRANCISCO | 2,579,800 | 2.44 |
| 6 | BOSTON | 2,447,900 | 2.32 |
| 7 | DETROIT | 2,254,500 | 2.13 |
| 8 | WASHINGTON, DC | 2,076,600 | 1.96 |
| 9 | DALLAS-FT. WORTH | 1,827,500 | 1.73 |
| 10 | HOUSTON | 1,784,400 | 1.69 |
| 11 | CLEVELAND | 1,773,800 | 1.68 |
| 12 | ATLANTA | 1,520,400 | 1.44 |
| 13 | MINNEAPOLIS-ST. PAUL | 1,472,700 | 1.39 |
| 14 | PITTSBURGH | 1,466,900 | 1.39 |
| 15 | SEATTLE-TACOMA | 1,416,400 | 1.34 |
| 16 | ST. LOUIS | 1,294,300 | 1.22 |
| 17 | MIAMI | 1,239,400 | 1.17 |
| 18 | DENVER | 1,220,800 | 1.16 |
| 19 | BALTIMORE | 1,163,500 | 1.10 |
| 20 | INDIANAPOLIS | 1,050,800 | .99 |
| 21 | SACRAMENTO-STOCKTON | 1,033,200 | .98 |
| 22 | HARTFORD-NEW HAVEN | 1,014,400 | .96 |
| 23 | PORTLAND, OR | 983,100 | .93 |
| 24 | SAN DIEGO | 959,600 | .91 |
| 25 | PHOENIX | 936,800 | .89 |
| 26 | CINCINNATI | 901,800 | .85 |
| 27 | MILWAUKEE | 889,800 | .84 |
| 28 | KANSAS CITY | 880,500 | .83 |
| 29 | TAMPA-ST. PETERSBURG | 868,200 | .82 |
| 30 | NASHVILLE | 858,200 | .81 |
| 31 | CHARLOTTE | 818,200 | .77 |
| 32 | NEW ORLEANS | 802,600 | .76 |
| 33 | RALEIGH-DURHAM | 781,700 | .74 |
| 34 | COLUMBUS, OH | 770,400 | .73 |
| 35 | SALT LAKE CITY | 752,500 | .71 |
| 36 | MEMPHIS | 743,800 | .70 |
| 37 | BUFFALO | 742,400 | .70 |
| 38 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 741,800 | .70 |
| 39 | GREENVILLE-SPARTANBURG-ASHEVILLE | 726,400 | .69 |
| 40 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 716,300 | .68 |
| 41 | LOUISVILLE | 703,300 | .67 |
| 42 | ORLANDO-DAYTONA BEACH | 694,600 | .66 |
| 43 | SAN ANTONIO | 685,800 | .65 |
| 44 | PROVIDENCE-NEW BEDFORD | 677,300 | .64 |
| 45 | CHARLESTON-HUNTYNGTON | 669,700 | .63 |
| 46 | OKLAHOMA CITY | 660,800 | .63 |
| 47 | DAYTON | 617,900 | .58 |
| 48 | GREENSBORO-WINSTON SALEM-HIGH POINT | 600,300 | .57 |
| 49 | FLINT-SAGINAW-BAY CITY | 598,500 | .57 |
| 50 | BIRMINGHAM | 598,200 | .57 |
| 51 | RICHMOND | 583,800 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 560,700 | .53 |
| 53 | ALBANY-SCHENECTADY-TROY | 546,600 | .52 |
| 54 | MOBILE-PENSACOLA | 539,600 | .51 |
| 55 | LITTLE ROCK | 537,600 | .51 |
| 56 | WILKES BARRE-SCRANTON | 530,800 | .50 |
| 57 | SHREVEPORT-TEXARKANA | 514,100 | .49 |
| 58 | KNOXVILLE | 513,500 | .49 |
| 59 | TULSA | 512,200 | .48 |
| 60 | TOLEDO | 505,400 | .48 |
| 61 | JACKSONVILLE | 486,300 | .46 |
| 62 | WICHITA-HUTCHINSON | 481,800 | .46 |
| 63 | FRESNO | 475,700 | .45 |
| 64 | ROANOKE-LYNCHBURG | 474,800 | .45 |
| 65 | ALBUQUERQUE | 468,600 | .44 |
| 66 | SYRACUSE | 462,200 | .44 |
| 67 | DES MOINES | 436,500 | .41 |
| 68 | GREEN BAY | 433,500 | .41 |
| 69 | ROCHESTER, NY | 427,300 | .40 |
| 70 | OMAHA | 421,600 | .40 |
| 71 | CEDAR RAPIDS-WATERLOO | 408,800 | .39 |
| 72 | SPOKANE | 400,000 | .38 |
| 73 | SPRINGFIELD-DECATUR-CHAMPAIGN | 397,500 | .38 |
| 74 | PORTLAND-POLAND SPRING | 396,000 | .37 |
| 75 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 394,700 | .37 |
| 76 | LEXINGTON | 393,500 | .37 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 385,000 | .36 |
| 78 | CHATTANOOGA | 373,600 | .35 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 373,000 | .35 |
| 80 | COLUMBIA, SC | 359,300 | .34 |
| 81 | BATON ROUGE | 355,000 | .34 |
| 82 | SOUTH BEND-ELKHART | 352,300 | .33 |
| 83 | JACKSON, MS | 351,800 | .33 |
| 84 | JOHNSTOWN-ALTOONA | 342,800 | .32 |
| 85 | WEST PALM BEACH | 339,200 | .32 |
| 86 | HUNTSVILLE-DECATUR-FLORENCE | 330,700 | .31 |
| 87 | SPRINGFIELD, MO | 323,800 | .31 |
| 88 | TUCSON | 321,300 | .30 |
| 89 | LANSING | 311,800 | .30 |
| 90 | AUSTIN, TX | 303,000 | .29 |
| 91 | EL PASO | 301,100 | .28 |
| 92 | SPRINGFIELD, MA | 298,600 | .28 |
| 93 | GREENVILLE-NEW BERN-WASHINGTON | 297,800 | .28 |
| 94 | LINCOLN-HASTINGS-KEARNEY | 293,800 | .28 |
| 95 | YOUNGSTOWN | 292,000 | .28 |
| 96 | EVANSVILLE | 289,200 | .27 |
| 97 | WACO-TEMPLE | 289,100 | .27 |
| 98 | BURLINGTON-PLATTSBURGH | 282,500 | .27 |
| 99 | FT. WAYNE | 279,900 | .26 |
| 100 | PEORIA | 279,200 | .26 |
| 101 | COLORADO SPRINGS-PUEBLO | 277,400 | .26 |
| 102 | SAVANNAH | 269,700 | .26 |
| 103 | CHARLESTON, SC | 265,100 | .25 |
| 104 | COLUMBUS, GA | 264,500 | .25 |
| 105 | FARGO | 262,000 | .25 |
| 106 | AUGUSTA | 261,000 | .25 |
| 107 | LAS VEGAS | 257,800 | .24 |
| 108 | MADISON | 256,400 | .24 |
| 109 | SIOUX FALLS-MITCHELL | 244,200 | .23 |
| 110 | ROCKFORD | 242,600 | .23 |
| 111 | LAFAYETTE, LA | 241,500 | .23 |
| 112 | SALINAS-MONTEREY | 236,300 | .22 |
| 113 | MCALLEN-BROWNSVILLE (LRGV) | 229,600 | .22 |
| 114 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 226,700 | .21 |
| 115 | CORPUS CHRISTI | 224,200 | .21 |
| 115 | MONROE-EL DORADO | 224,200 | .21 |
| 117 | AMARILLO | 222,800 | .21 |
| 118 | EUGENE | 216,000 | .20 |
| 119 | TALLAHASSEE | 212,900 | .20 |
| 120 | BEAUMONT-PORT ARTHUR | 208,600 | .20 |
| 121 | MONTGOMERY | 206,400 | .20 |
| 122 | WICHITA FALLS-LAWTON | 206,100 | .20 |
| 123 | YAKIMA | 204,600 | .19 |
| 124 | LUBBOCK | 202,700 | .19 |
| 125 | WILMINGTON | 201,000 | .19 |
| 126 | WHEELING-STEUBENVILLE | 199,900 | .19 |
| 127 | LA CROSSE-EAU CLAIRE | 198,300 | .19 |
| 128 | DULUTH-SUPERIOR | 195,400 | .18 |
| 129 | MACON | 194,300 | .18 |
| 130 | TOPEKA | 185,300 | .18 |
| 131 | TERRE HAUTE | 183,700 | .17 |
| 132 | WAUSAU-RHINELANDER | 183,500 | .17 |
| 133 | BOISE | 182,200 | .17 |
| 134 | BEND | 182,100 | .17 |
| 135 | COLUMBUS-TUPELO | 181,800 | .17 |
| 136 | JOPLIN-PITTSBURG | 181,700 | .17 |
| 137 | BINGHAMTON | 181,300 | .17 |
| 138 | ERIE | 178,300 | .17 |
| 139 | SIOUX CITY | 177,700 | .17 |
| 140 | BLUEFIELD-BECKLEY-OAK HILL | 175,200 | .17 |
| 141 | ODESSA-MIDLAND | 172,600 | .16 |
| 142 | MINOT-BISMARCK-DICKINSON | 169,700 | .16 |
| 143 | COLUMBIA-JEFFERSON CITY | 164,100 | .16 |
| 144 | TRAVERSE CITY-CADILLAC | 163,500 | .15 |
| 145 | ROCHESTER-MASON CITY-AUSTIN | 163,100 | .15 |
| 146 | BAKERSFIELD | 159,100 | .15 |
| 147 | BANGOR | 153,600 | .15 |
| 148 | FT. SMITH | 152,900 | .14 |
| 149 | CHICO-REDDING | 150,900 | .14 |
| 150 | ALBANY, GA | 147,300 | .14 |
| 151 | MISSOULA-BUTTE | 147,100 | .14 |
| 152 | QUINCY-HANNIBAL | 146,500 | .14 |
| 153 | FT. MYERS-NAPLES | 136,900 | .13 |
| 154 | MEDFORD | 136,500 | .13 |
| 155 | FLORENCE, SC | 136,100 | .13 |
| 156 | IDAHO FALLS-POCATELLO | 132,700 | .13 |
| 157 | ABILENE-SWEETWATER | 127,000 | .12 |
| 158 | UTICA | 123,800 | .12 |
| 159 | RAPID CITY | 118,000 | .11 |
| 160 | ALEXANDRIA, LA | 116,400 | .11 |
| 161 | TYLER | 113,300 | .11 |
| 162 | LAUREL-HATTIESBURG | 108,300 | .10 |
| 163 | GAINESVILLE | 103,500 | .10 |
| 164 | DOTHAN | 101,300 | .10 |
| 165 | PANAMA CITY | 100,200 | .09 |
| 166 | LAKE CHARLES | 98,500 | .09 |
| 167 | ELMIRA | 98,400 | .09 |
| 168 | BILLINGS-HARDIN | 97,400 | .09 |
| 169 | WATERTOWN-CARTHAGE | 94,600 | .09 |
| 170 | SALISBURY | 93,200 | .09 |
| 171 | CLARKSBURG-WESTON | 90,100 | .09 |
| 172 | ALEXANDRIA, MN | 89,100 | .08 |
| 173 | BILOXI-GULFPORT-PASCAGOULA | 88,600 | .08 |
| 174 | GREENWOOD-GREENVILLE | 85,300 | .08 |
| 175 | GREAT FALLS | 83,400 | .08 |
| 176 | EL CENTRO-YUMA | 80,500 | .08 |
| 177 | JONESBORO | 78,200 | .07 |
| 178 | CASPER-RIVERTON | 75,600 | .07 |
| 179 | ARDMORE-ADA | 74,500 | .07 |
| 180 | TUSCALOOSA | 69,700 | .07 |
| 181 | LAFAYETTE, IN | 69,600 | .07 |
| 182 | PALM SPRINGS | 67,500 | .06 |
| 183 | ROSWELL | 67,300 | .05 |
| 184 | MARQUETTE | 67,200 | .06 |
| 184 | MERIDIAN | 67,200 | .06 |
| 186 | EUREKA | 66,600 | .06 |
| 187 | HARRISONBURG | 64,300 | .06 |
| 188 | SARASOTA | 64,200 | .06 |
| 189 | CHEYENNE | 63,400 | .06 |
| 190 | GRAND JUNCTION | 59,200 | .06 |
| 191 | ANNISTON | 58,100 | .05 |
| 192 | BOWLING GREEN | 57,100 | .05 |
| 193 | JACKSON, TN | 52,800 | .05 |
| 194 | ST. JOSEPH | 52,100 | .05 |
| 195 | MANKATO | 48,700 | .05 |
| 196 | LIMA | 48,600 | .05 |
| 197 | LAREDO | 45,000 | .04 |
| 197 | PARKERSBURG | 45,000 | .04 |
| 199 | SAN ANGELO | 44,700 | .04 |
| 200 | PRESQUE ISLE | 40,800 | .04 |
| 201 | FARMINGTON | 36,700 | .03 |
| 201 | TWIN FALLS | 36,700 | .03 |
| 203 | OTTUMWA-KIRKSVILLE | 35,700 | .03 |
| 204 | GAINESVILLE | 35,600 | .03 |
| 205 | VICTORIA | 33,300 | .03 |
| 206 | SELMA | 31,600 | .03 |
| 207 | BEND | 28,600 | .03 |
| 208 | HELENA | 20,400 | .02 |
| 209 | NORTH PLATTE | 17,800 | .02 |
| 210 | ALPENA | 17,500 | .02 |
| 211 | MILES CITY-GLENDIVE | 13,700 | .01 |

## PERSONS 12-24 BY ADI MARKET RANK

US TOTAL 51,723,400

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 3,717,300 | 7.19 |
| 2 | LOS ANGELES | 2,508,900 | 4.85 |
| 3 | CHICAGO | 1,907,700 | 3.69 |
| 4 | PHILADELPHIA | 1,497,100 | 2.89 |
| 5 | BOSTON | 1,203,800 | 2.33 |
| 6 | SAN FRANCISCO | 1,143,300 | 2.21 |
| 7 | DETROIT | 1,112,500 | 2.15 |
| 8 | WASHINGTON, DC | 852,100 | 1.80 |
| 9 | CLEVELAND | 867,600 | 1.68 |
| 10 | DALLAS-FT. WORTH | 838,300 | 1.62 |
| 11 | HOUSTON | 819,300 | 1.58 |
| 12 | PITTSBURGH | 740,700 | 1.43 |
| 13 | MINNEAPOLIS-ST. PAUL | 727,300 | 1.41 |
| 14 | ATLANTA | 697,700 | 1.35 |
| 15 | SEATTLE-TACOMA | 645,300 | 1.25 |
| 16 | ST. LOUIS | 629,300 | 1.22 |
| 17 | BALTIMORE | 596,600 | 1.15 |
| 18 | DENVER | 546,500 | 1.06 |
| 19 | MIAMI | 543,100 | 1.05 |
| 20 | INDIANAPOLIS | 519,300 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 499,200 | .97 |
| 22 | HARTFORD-NEW HAVEN | 493,000 | .95 |
| 23 | SAN DIEGO | 489,000 | .94 |
| 24 | PHOENIX | 459,600 | .89 |
| 25 | CINCINNATI | 447,300 | .86 |
| 26 | PORTLAND, OR | 442,900 | .86 |
| 27 | MILWAUKEE | 435,300 | .84 |
| 28 | TAMPA-ST. PETERSBURG | 419,500 | .81 |
| 29 | KANSAS CITY | 415,300 | .80 |
| 30 | NASHVILLE | 413,700 | .80 |
| 31 | RALEIGH-DURHAM | 406,400 | .79 |
| 32 | NEW ORLEANS | 406,000 | .78 |
| 33 | SALT LAKE CITY | 402,000 | .78 |
| 34 | MEMPHIS | 400,800 | .77 |
| 35 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 390,800 | .76 |
| 36 | BUFFALO | 387,600 | .75 |
| 37 | CHARLOTTE | 379,300 | .73 |
| 38 | COLUMBUS, OH | 376,100 | .73 |
| 39 | SAN ANTONIO | 368,000 | .71 |
| 40 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 362,600 | .70 |
| 41 | LOUISVILLE | 350,800 | .68 |
| 42 | PROVIDENCE-NEW BEDFORD | 341,400 | .66 |
| 43 | CHARLESTON-HUNTINGTON | 339,900 | .66 |
| 44 | GREENVILLE-SPARTANBURG-ASHEVILLE | 338,000 | .65 |
| 45 | ORLANDO-DAYTONA BEACH | 331,900 | .64 |
| 46 | OKLAHOMA CITY | 327,600 | .63 |
| 47 | FLINT-SAGINAW-BAY CITY | 312,300 | .60 |
| 48 | DAYTON | 308,500 | .58 |
| 49 | BIRMINGHAM | 298,700 | .58 |
| 50 | ALBANY-SCHENECTADY-TROY | 283,000 | .55 |
| 51 | RICHMOND | 279,500 | .54 |
| 52 | MOBILE-PENSACOLA | 276,100 | .53 |
| 53 | HARRISBURG-YORK-LANCASTER-LEBANON | 274,300 | .53 |
| 54 | GREENSBORO-WINSTON SALEM-HIGH POINT | 274,200 | .53 |
| 55 | LITTLE ROCK | 270,800 | .52 |
| 56 | SHREVEPORT-TEXARKANA | 269,200 | .52 |
| 57 | TOLEDO | 263,300 | .51 |
| 58 | WILKES BARRE-SCRANTON | 261,300 | .51 |
| 59 | KNOXVILLE | 252,600 | .49 |
| 60 | SYRACUSE | 250,200 | .48 |
| 61 | FRESNO | 244,800 | .47 |
| 62 | JACKSONVILLE | 242,100 | .47 |
| 63 | ALBUQUERQUE | 238,900 | .46 |
| 64 | WICHITA-HUTCHINSON | 238,300 | .46 |
| 65 | TULSA | 236,800 | .46 |
| 66 | GREEN BAY | 231,700 | .45 |
| 67 | ROANOKE-LYNCHBURG | 230,900 | .45 |
| 68 | DES MOINES | 221,800 | .43 |
| 69 | CEDAR RAPIDS-WATERLOO | 218,100 | .42 |
| 70 | ROCHESTER, NY | 213,600 | .41 |
| 71 | SPRINGFIELD-DECATUR-CHAMPAIGN | 209,800 | .41 |
| 72 | OMAHA | 206,400 | .40 |
| 73 | LEXINGTON | 201,700 | .39 |
| 74 | PORTLAND-POLAND SPRING | 196,800 | .38 |
| 75 | SPOKANE | 196,600 | .38 |
| 76 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 195,700 | .38 |
| 77 | COLUMBIA, SC | 194,200 | .37 |
| 78 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 193,200 | .37 |
| 79 | JACKSON, MS | 191,300 | .37 |
| 80 | BATON ROUGE | 189,900 | .37 |
| 81 | BRISTOL-KINGSPORT-JOHNSON CITY | 184,500 | .36 |
| 82 | JOHNSTOWN-ALTOONA | 182,300 | .35 |
| 83 | SOUTH BEND-ELKHART | 177,800 | .34 |
| 84 | CHATTANOOGA | 174,500 | .34 |
| 85 | GREENVILLE-NEW BERN-WASHINGTON | 172,600 | .33 |
| 86 | SPRINGFIELD, MO | 171,500 | .33 |
| 87 | WACO-TEMPLE | 170,000 | .33 |
| 88 | TUCSON | 169,200 | .33 |
| 89 | LANSING | 169,000 | .32 |
| 90 | AUSTIN, TX | 164,300 | .32 |
| 91 | EL PASO | 163,300 | .32 |
| 92 | WEST PALM BEACH | 161,000 | .31 |
| 93 | SPRINGFIELD, MA | 158,700 | .31 |
| 94 | HUNTSVILLE-DECATUR-FLORENCE | 154,200 | .30 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 153,200 | .30 |
| 96 | SAVANNAH | 151,000 | .29 |
| 97 | COLUMBUS, GA | 150,600 | .29 |
| 98 | YOUNGSTOWN | 147,200 | .28 |
| 99 | BURLINGTON-PLATTSBURGH | 146,600 | .28 |
| 100 | PEORIA | 144,200 | .28 |
| 101 | FARGO | 143,800 | .28 |
| 102 | EVANSVILLE | 143,700 | .28 |
| 103 | FT. WAYNE | 142,400 | .28 |
| 104 | CHARLESTON, SC | 141,500 | .27 |
| 105 | AUGUSTA | 139,400 | .27 |
| 106 | COLORADO SPRINGS-PUEBLO | 137,900 | .27 |
| 107 | MADISON | 137,800 | .27 |
| 108 | MCALLEN-BROWNSVILLE (LRGV) | 137,400 | .27 |
| 109 | SIOUX FALLS-MITCHELL | 131,600 | .25 |
| 110 | LAFAYETTE, LA | 131,000 | .25 |
| 111 | MONROE-EL DORADO | 127,900 | .25 |
| 112 | SALINAS-MONTEREY | 122,200 | .24 |
| 113 | CORPUS CHRISTI | 120,200 | .23 |
| 114 | ROCKFORD | 118,900 | .23 |
| 115 | TALLAHASSEE | 118,300 | .23 |
| 116 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 117,600 | .23 |
| 117 | MONTGOMERY | 112,700 | .22 |
| 118 | WICHITA FALLS-LAWTON | 111,400 | .22 |
| 119 | LAS VEGAS | 110,900 | .21 |
| 120 | LA CROSSE-EAU CLAIRE | 110,000 | .21 |
| 120 | LUBBOCK | 110,000 | .21 |
| 122 | AMARILLO | 107,400 | .21 |
| 123 | DULUTH-SUPERIOR | 105,900 | .20 |
| 124 | WILMINGTON | 106,500 | .20 |
| 125 | BEAUMONT-PORT ARTHUR | 103,000 | .20 |
| 126 | TOPEKA | 103,300 | .20 |
| 127 | YAKIMA | 99,900 | .19 |
| 128 | EUGENE | 99,200 | .19 |
| 129 | MACON | 98,400 | .19 |
| 130 | WAUSAU-RHINELANDER | 98,100 | .19 |
| 131 | COLUMBUS-TUPELO | 97,900 | .19 |
| 132 | SIOUX CITY | 96,800 | .19 |
| 133 | WHEELING-STEUBENVILLE | 96,700 | .19 |
| 134 | TERRE HAUTE | 95,900 | .19 |
| 135 | BLUEFIELD-BECKLEY-OAK HILL | 93,500 | .18 |
| 136 | ERIE | 92,300 | .18 |
| 137 | JOPLIN-PITTSBURG | 92,200 | .18 |
| 138 | BINGHAMTON | 91,400 | .18 |
| 139 | COLUMBIA-JEFFERSON CITY | 90,600 | .17 |
| 140 | BOISE | 88,900 | .17 |
| 141 | MINOT-BISMARCK-DICKINSON | 87,500 | .17 |
| 142 | FAYETTEVLE CITY-CADILLAC | 86,600 | .17 |
| 143 | RENO | 83,600 | .16 |
| 144 | ODESSA-MIDLAND | 81,900 | .16 |
| 145 | ROCHESTER-MASON CITY-AUSTIN | 79,900 | .15 |
| 146 | BAKERSFIELD | 78,900 | .15 |
| 147 | ALBANY, GA | 78,400 | .15 |
| 148 | BANGOR | 78,100 | .15 |
| 149 | QUINCY-HANNIBAL | 77,600 | .15 |
| 150 | FT. SMITH | 76,800 | .15 |
| 151 | CHICO-REDDING | 75,900 | .15 |
| 152 | MISSOULA-BUTTE, | 74,800 | .14 |
| 153 | FLORENCE, SC | 74,200 | .14 |
| 154 | IDAHO FALLS-POCATELLO | 69,600 | .13 |
| 155 | ALEXANDRIA, LA | 68,500 | .13 |
| 156 | UTICA | 68,500 | .13 |
| 157 | ABILENE-SWEETWATER | 65,800 | .13 |
| 158 | FT. MYERS-NAPLES | 64,100 | .12 |
| 159 | RAPID CITY | 60,400 | .12 |
| 160 | MEDFORD | 59,800 | .12 |
| 161 | LAUREL-HATTIESBURG | 59,600 | .12 |
| 162 | GAINESVILLE | 59,500 | .12 |
| 163 | TYLER | 55,400 | .11 |
| 163 | WATERTOWN-CARTHAGE | 55,400 | .11 |
| 165 | DOTHAN | 54,800 | .11 |
| 166 | GREENWOOD-GREENVILLE | 53,400 | .10 |
| 167 | ELMIRA | 52,800 | .10 |
| 167 | PANAMA CITY | 52,800 | .10 |
| 169 | LAKE CHARLES | 51,000 | .10 |
| 170 | ALEXANDRIA, MN | 49,400 | .10 |
| 171 | BILOXI-GULFPORT-PASCAGOULA | 48,400 | .09 |
| 172 | SALISBURY | 47,000 | .09 |
| 173 | BILLINGS-HARDIN | 46,800 | .09 |
| 174 | CLARKSBURG-WESTON | 44,900 | .09 |
| 175 | EL CENTRO-YUMA | 42,700 | .08 |
| 176 | LAFAYETTE, IN | 42,100 | .08 |
| 177 | JONESBORO | 40,500 | .08 |
| 178 | GREAT FALLS | 40,400 | .08 |
| 179 | TUSCALOOSA | 39,100 | .08 |
| 180 | ARDMORE-ADA | 38,900 | .07 |
| 180 | MARQUETTE | 38,900 | .07 |
| 182 | MERIDIAN | 36,800 | .07 |
| 183 | CASPER-RIVERTON | 35,900 | .07 |
| 184 | ROSWELL | 34,700 | .07 |
| 185 | EUREKA | 33,800 | .07 |
| 186 | PALM SPRINGS | 33,200 | .06 |
| 187 | HARRISONBURG | 32,900 | .06 |
| 188 | ANNISTON | 31,200 | .06 |
| 189 | BOWLING GREEN | 30,800 | .06 |
| 190 | CHEYENNE | 30,700 | .06 |
| 191 | SARASOTA | 30,000 | .06 |
| 192 | MANKATO | 28,200 | .05 |
| 193 | GRAND JUNCTION | 27,700 | .05 |
| 194 | ST. JOSEPH | 27,400 | .05 |
| 195 | JACKSON, TN | 26,500 | .05 |
| 196 | LAREDO | 25,700 | .05 |
| 197 | LIMA | 25,100 | .05 |
| 198 | SAN ANGELO | 23,700 | .05 |
| 199 | PRESQUE ISLE | 23,400 | .04 |
| 200 | OTTUMWA-KIRKSVILLE | 23,300 | .04 |
| 201 | PARKERSBURG | 19,800 | .04 |
| 202 | FARMINGTON | 19,300 | .04 |
| 203 | SELMA | 19,000 | .04 |
| 204 | ZANESVILLE | 18,300 | .04 |
| 205 | TWIN FALLS | 18,000 | .03 |
| 206 | VICTORIA | 16,900 | .03 |
| 207 | BEND | 12,600 | .02 |
| 208 | HELENA | 9,700 | .02 |
| 209 | ALPENA | 9,300 | .02 |
| 210 | NORTH PLATTE | 8,900 | .02 |
| 211 | MILES CITY-GLENDIVE | 6,800 | .01 |

## PERSONS 12-34 BY ADI MARKET RANK

US TOTAL 89,534,600

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct. of US |
|---|---|---|---|
| 1 | NEW YORK | 8,606,800 | 7.38 |
| 2 | LOS ANGELES | 4,530,900 | 3.44 |
| 3 | CHICAGO | 3,230,900 | 3.47 |
| 4 | PHILADELPHIA | 2,969,900 | 3.07 |
| 5 | SAN FRANCISCO | 2,133,200 | 2.38 |
| 6 | BOSTON | 2,094,400 | 2.34 |
| 7 | DETROIT | 1,810,100 | 2.04 |
| 8 | WASHINGTON, DC | 1,711,900 | 1.81 |
| 9 | DALLAS-FT. WORTH | 1,940,300 | 1.72 |
| 10 | HOUSTON | 1,507,700 | 1.68 |
| 11 | CLEVELAND | 1,492,900 | 1.67 |
| 12 | MINNEAPOLIS-ST. PAUL | 1,274,000 | 1.42 |
| 13 | ATLANTA | 1,271,600 | 1.42 |
| 14 | PITTSBURGH | 1,238,700 | 1.38 |
| 15 | SEATTLE-TACOMA | 1,184,200 | 1.32 |
| 16 | ST. LOUIS | 1,088,700 | 1.22 |
| 17 | DENVER | 1,078,100 | 1.20 |
| 18 | MIAMI | 979,900 | 1.09 |
| 19 | BALTIMORE | 961,800 | 1.07 |
| 20 | INDIANAPOLIS | 885,800 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 860,500 | .97 |
| 22 | HARTFORD-NEW HAVEN | 840,400 | .95 |
| 23 | PORTLAND, OR | 828,500 | .93 |
| 24 | SAN DIEGO | 815,700 | .91 |
| 25 | PHOENIX | 802,800 | .90 |
| 26 | CINCINNATI | 760,400 | .86 |
| 27 | MILWAUKEE | 747,200 | .85 |
| 28 | KANSAS CITY | 734,400 | .82 |
| 29 | NASHVILLE | 718,600 | .80 |
| 30 | TAMPA-ST. PETERSBURG | 717,400 | .80 |
| 31 | NEW ORLEANS | 699,500 | .78 |
| 32 | SALT LAKE CITY | 678,700 | .76 |
| 33 | CHARLOTTE | 678,600 | .76 |
| 34 | RALEIGH-DURHAM | 675,800 | .75 |
| 35 | MEMPHIS | 659,300 | .74 |
| 36 | COLUMBUS, OH | 656,200 | .73 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 654,600 | .73 |
| 38 | BUFFALO | 633,800 | .71 |
| 39 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 607,800 | .68 |
| 40 | SAN ANTONIO | 602,400 | .67 |
| 41 | LOUISVILLE | 602,200 | .67 |
| 42 | GREENVILLE-SPARTANBURG-ASHEVILLE | 601,000 | .67 |
| 43 | PROVIDENCE-NEW BEDFORD | 597,900 | .66 |
| 44 | CHARLESTON-HUNTINGTON | 577,700 | .65 |
| 45 | ORLANDO-DAYTONA BEACH | 575,100 | .64 |
| 46 | OKLAHOMA CITY | 550,300 | .62 |
| 47 | FLINT-SAGINAW-BAY CITY | 534,400 | .60 |
| 48 | DAYTON | 523,800 | .58 |
| 49 | BIRMINGHAM | 505,800 | .56 |
| 50 | GREENSBORO-WINSTON SALEM-HIGH POINT | 486,700 | .54 |
| 51 | RICHMOND | 486,900 | .54 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 475,900 | .53 |
| 53 | MOBILE-PENSACOLA | 460,000 | .52 |
| 54 | ALBANY-SCHENECTADY-TROY | 460,900 | .52 |
| 55 | LITTLE ROCK | 457,700 | .51 |
| 56 | SHREVEPORT-TEXARKANA | 447,300 | .50 |
| 57 | WILKES BARRE-SCRANTON | 440,700 | .49 |
| 58 | TOLEDO | 437,700 | .49 |
| 59 | GREENVILLE | 433,600 | .48 |
| 60 | TULSA | 422,500 | .47 |
| 61 | JACKSONVILLE | 414,500 | .46 |
| 62 | FRESNO | 414,300 | .46 |
| 63 | ALBUQUERQUE | 411,500 | .46 |
| 64 | WICHITA-HUTCHINSON | 406,100 | .46 |
| 65 | SYRACUSE | 404,300 | .45 |
| 66 | ROANOKE-LYNCHBURG | 395,300 | .44 |
| 67 | GREEN BAY | 386,300 | .43 |
| 68 | DES MOINES | 372,300 | .42 |
| 69 | ROCHESTER, NY | 365,000 | .41 |
| 70 | CEDAR RAPIDS-WATERLOO | 362,800 | .41 |
| 71 | OMAHA | 360,400 | .40 |
| 72 | SPRINGFIELD-DECATUR-CHAMPAIGN | 344,500 | .39 |
| 73 | LEXINGTON | 340,600 | .38 |
| 74 | SPOKANE | 339,700 | .38 |
| 75 | PORTLAND-POLAND SPRING | 339,400 | .38 |
| 76 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) * | 339,300 | .38 |
| 77 | JOHNSTOWN-ALTOONA | 326,600 | .36 |
| 78 | BATON ROUGE | 314,300 | .35 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 310,000 | .35 |
| 80 | COLUMBIA, SC | 309,700 | .34 |
| 81 | JACKSON, MS | 312,700 | .35 |
| 82 | CHATTANOOGA | 312,100 | .35 |
| 83 | SOUTH BEND-ELKHART | 308,100 | .34 |
| 84 | JOHNSTOWN-ALTOONA | 306,300 | .34 |
| 85 | WEST PALM BEACH | 291,400 | .33 |
| 86 | TUCSON | 276,700 | .31 |
| 87 | HUNTSVILLE-DECATUR-FLORENCE | 276,100 | .31 |
| 88 | LANSING | 275,400 | .31 |
| 89 | SPRINGFIELD, MO | 274,600 | .31 |
| 90 | AUSTIN, TX | 267,600 | .30 |
| 91 | GREENVILLE-NEW BERN-WASHINGTON | 266,200 | .30 |
| 92 | EL PASO | 266,000 | .30 |
| 93 | SPRINGFIELD, MA | 258,700 | .29 |
| 94 | WACO-TEMPLE | 257,300 | .29 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 253,200 | .28 |
| 96 | BURLINGTON-PLATTSBURGH | 247,200 | .28 |
| 97 | EVANSVILLE | 244,900 | .28 |
| 98 | YOUNGSTOWN | 244,700 | .27 |
| 99 | FT. WAYNE | 242,900 | .27 |
| 100 | SAVANNAH | 240,200 | .27 |
| 101 | PEORIA | 239,500 | .27 |
| 102 | COLORADO SPRINGS-PUEBLO | 237,300 | .27 |
| 103 | CHARLESTON, SC | 234,400 | .26 |
| 104 | COLUMBUS, GA | 234,000 | .26 |
| 105 | FARGO | 231,200 | .26 |
| 106 | MADISON | 224,400 | .25 |
| 107 | AUGUSTA | 227,200 | .25 |
| 108 | LAFAYETTE, LA | 217,000 | .24 |
| 109 | ALBANY, GA | 213,600 | .24 |
| 110 | MCALLEN-BROWNSVILLE (LRGV) | 208,200 | .23 |
| 111 | ROCKFORD | 204,200 | .23 |
| 112 | LAS VEGAS | 203,400 | .23 |
| 113 | SALINAS-MONTEREY | 203,400 | .23 |
| 114 | MONROE-EL DORADO | 202,700 | .23 |
| 115 | CORPUS CHRISTI | 198,100 | .22 |
| 116 | SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO | 195,000 | .22 |
| 117 | TALLAHASSEE | 191,600 | .21 |
| 118 | APADILLO | 188,400 | .21 |
| 119 | EUGENE | 183,300 | .20 |
| 120 | MONTGOMERY | 182,200 | .20 |
| 121 | LUBBOCK | 177,600 | .20 |
| 122 | WICHITA FALLS-LAWTON | 177,600 | .20 |
| 123 | BEAUMONT-PORT ARTHUR | 176,600 | .20 |
| 124 | WILMINGTON | 176,600 | .20 |
| 125 | TANIMA | 174,200 | .19 |
| 126 | LA CROSSE-EAU CLAIRE | 174,000 | .19 |
| 127 | DULUTH-SUPERIOR | 169,900 | .19 |
| 128 | WHEELING-STEUBENVILLE | 166,900 | .19 |
| 129 | MACON | 164,400 | .18 |
| 130 | WAUSAU-RHINELANDER | 163,600 | .18 |
| 131 | TOPEKA | 163,400 | .18 |
| 132 | COLUMBUS-TUPELO | 162,600 | .18 |
| 133 | TERRE HAUTE | 158,900 | .18 |
| 134 | BOISE | 158,600 | .18 |
| 135 | SIOUX CITY | 154,100 | .17 |
| 136 | BINGHAMTON | 153,400 | .17 |
| 137 | ERIE | 152,200 | .17 |
| 138 | JOPLIN-PITTSBURG | 151,600 | .17 |
| 139 | BLUEFIELD-BECKLEY-OAK HILL | 152,400 | .17 |
| 140 | MINOT-BISMARCK-DICKINSON | 150,500 | .17 |
| 141 | RENO | 145,600 | .16 |
| 142 | TRAVERSE CITY-CADILLAC | 145,600 | .16 |
| 143 | COLUMBIA-JEFFERSON CITY | 143,400 | .16 |
| 144 | ODESSA-MIDLAND | 142,600 | .16 |
| 145 | ROCHESTER-MASON CITY-AUSTIN | 139,600 | .16 |
| 146 | BAKERSFIELD | 137,400 | .15 |
| 147 | BANGOR | 132,300 | .15 |
| 148 | FT. SMITH | 130,600 | .15 |
| 149 | ALBANY, GA | 130,300 | .14 |
| 150 | CHICO-REDDING | 128,100 | .14 |
| 151 | MISSOULA-BUTTE | 128,100 | .14 |
| 152 | QUINCY-HANNIBAL | 127,400 | .14 |
| 153 | FLORENCE, SC | 123,200 | .14 |
| 154 | IDAHO FALLS-POCATELLO | 118,900 | .13 |
| 155 | FT. MYERS-NAPLES | 113,200 | .13 |
| 156 | MEDFORD | 112,400 | .13 |
| 157 | ABILENE-SWEETWATER | 107,900 | .12 |
| 158 | UTICA | 104,400 | .12 |
| 159 | ALEXANDRIA, LA | 103,600 | .12 |
| 160 | ZANESVILLE | 104,000 | .12 |
| 161 | LAUREL-HATTIESBURG | 99,200 | .11 |
| 162 | TYLER | 95,900 | .11 |
| 163 | PALMETTO | 95,800 | .11 |
| 164 | DOTHAN | 93,800 | .10 |
| 165 | PANAMA CITY | 87,100 | .10 |
| 166 | ELMIRA | 86,100 | .10 |
| 167 | LAKE CHARLES | 90,600 | .10 |
| 168 | WATERTOWN-CARTHAGE | 89,300 | .10 |
| 169 | BILLINGS-HARDIN | 87,200 | .09 |
| 170 | GREENWOOD-GREENVILLE | 81,400 | .09 |
| 171 | ALEXANDRIA, MN | 79,700 | .09 |
| 172 | SALISBURY | 77,900 | .09 |
| 173 | CLARKSBURG-WESTON | 77,800 | .09 |
| 174 | BILOXI-GULFPORT-PASCAGOULA | 75,700 | .08 |
| 175 | GREAT FALLS | 72,600 | .08 |
| 176 | EL CENTRO-YUMA | 70,200 | .08 |
| 177 | JONESBORO | 66,600 | .07 |
| 178 | CASPER-RIVERTON | 63,200 | .07 |
| 179 | ABBOTSF-APA | 62,400 | .07 |
| 180 | LAFAYETTE, IN | 62,500 | .07 |
| 181 | TUSCALOOSA | 60,300 | .07 |
| 182 | MARQUETTE | 59,600 | .07 |
| 183 | MERIDIAN | 54,400 | .07 |
| 184 | PALM SPRINGS | 50,500 | .07 |
| 185 | EUREKA | 47,200 | .06 |
| 186 | ROSWELL | 41,100 | .06 |
| 187 | CHEYENNE | 94,000 | .06 |
| 188 | HARRISONBURG | 34,600 | .05 |
| 189 | SARASOTA | 31,300 | .05 |
| 190 | GRAND JUNCTION | 30,600 | .05 |
| 191 | ANNISTON | 44,200 | .05 |
| 192 | BOWLING GREEN | 43,300 | .05 |
| 193 | JACKSON, TN | 44,400 | .05 |
| 194 | ST. JOSEPH | 44,600 | .05 |
| 195 | MANKATO | 42,800 | .05 |
| 196 | LIMA | 41,600 | .05 |
| 197 | LAREDO | 41,200 | .05 |
| 198 | SAN ANGELO | 38,700 | .04 |
| 199 | PARKERSBURG | 38,200 | .04 |
| 200 | PRESQUE ISLE | 37,400 | .04 |
| 201 | FARMINGTON | 32,800 | .04 |
| 202 | TWIN FALLS | 31,600 | .04 |
| 203 | CUMBERLAND-KEYSVILLE | 30,300 | .03 |
| 204 | JAMESVILLE | 30,300 | .03 |
| 205 | DELPA | 20,400 | .03 |
| 206 | VICTORIA | 20,400 | .03 |
| 207 | BEND | 24,000 | .03 |
| 208 | HELENA | 17,300 | .02 |
| 209 | ALPENA | 15,700 | .02 |
| 210 | NORTH PLATTE | 13,600 | .02 |
| 211 | MILES CITY-GLENDIVE | 11,800 | .01 |

## PERSONS 12-34 BY ADI MARKET RANK

US TOTAL 67,404,600

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 4,940,900 | 7.33 |
| 2 | LOS ANGELES | 3,599,600 | 5.33 |
| 3 | CHICAGO | 2,730,400 | 4.05 |
| 4 | PHILADELPHIA | 1,930,400 | 2.86 |
| 5 | SAN FRANCISCO | 1,877,700 | 2.79 |
| 6 | BOSTON | 1,584,100 | 2.35 |
| 7 | DETROIT | 1,538,600 | 2.28 |
| 8 | WASHINGTON, DC | 1,438,400 | 2.13 |
| 9 | DALLAS-FT. WORTH | 1,318,900 | 1.96 |
| 10 | HOUSTON | 1,151,800 | 1.71 |
| 11 | CLEVELAND | 1,111,000 | 1.65 |
| 12 | MINNEAPOLIS-ST. PAUL | 956,400 | 1.44 |
| 13 | ATLANTA | 949,400 | 1.46 |
| 14 | SEATTLE-TACOMA | 934,400 | 1.33 |
| 15 | PITTSBURGH | 909,600 | 1.32 |
| 16 | DENVER | 911,000 | 1.32 |
| 17 | ST. LOUIS | 797,900 | 1.18 |
| 18 | MIAMI | 762,600 | 1.13 |
| 19 | BALTIMORE | 761,400 | 1.13 |
| 20 | INDIANAPOLIS | 699,900 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 653,700 | .97 |
| 22 | SAN DIEGO | 644,700 | .96 |
| 23 | PORTLAND, OR | 638,600 | .95 |
| 24 | HARTFORD-NEW HAVEN | 637,200 | .95 |
| 25 | PHOENIX | 620,300 | .92 |
| 26 | CINCINNATI | 572,900 | .85 |
| 27 | MILWAUKEE | 567,100 | .84 |
| 28 | KANSAS CITY | 561,600 | .83 |
| 29 | NASHVILLE | 540,700 | .80 |
| 30 | TAMPA-ST. PETERSBURG | 534,900 | .79 |
| 31 | NEW ORLEANS | 521,600 | .77 |
| 32 | RALEIGH-DURHAM | 517,300 | .77 |
| 33 | SALT LAKE CITY | 513,300 | .76 |
| 34 | CHARLOTTE | 513,000 | .76 |
| 35 | COLUMBUS, OH | 507,600 | .75 |
| 36 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 497,600 | .74 |
| 37 | MEMPHIS | 478,300 | .71 |
| 38 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 468,300 | .69 |
| 39 | GREENVILLE-SPARTANBURG-ASHEVILLE | 456,600 | .68 |
| 40 | BUFFALO | 452,600 | .67 |
| 41 | LOUISVILLE | 449,100 | .67 |
| 42 | SAN ANTONIO | 444,900 | .66 |
| 43 | PROVIDENCE-NEW BEDFORD | 433,900 | .64 |
| 44 | OKLAHOMA CITY | 427,800 | .63 |
| 45 | ORLANDO-DAYTONA BEACH | 423,600 | .63 |
| 46 | CHARLESTON-HUNTINGTON | 417,300 | .62 |
| 47 | DAYTON | 414,800 | .62 |
| 48 | FLINT-SAGINAW-BAY CITY | 389,800 | .58 |
| 49 | RICHMOND | 388,600 | .58 |
| 50 | GREENSBORO-WINSTON SALEM-HIGH POINT | 378,200 | .56 |
| 51 | BIRMINGHAM | 368,300 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 358,600 | .53 |
| 53 | MOBILE-PENSACOLA | 348,900 | .52 |
| 54 | ALBANY-SCHENECTADY-TROY | 348,700 | .52 |
| 55 | LITTLE ROCK | 334,300 | .50 |
| 56 | WILKES BARRE-SCRANTON | 327,500 | .49 |
| 57 | TOLEDO | 326,100 | .48 |
| 58 | SPRINGFIELD-HOLYOKE | 323,100 | .48 |
| 59 | KNOXVILLE | 320,600 | .48 |
| 60 | TULSA | 314,800 | .47 |
| 61 | JACKSONVILLE | 308,200 | .46 |
| 62 | FRESNO | 306,900 | .46 |
| 63 | WICHITA-HUTCHINSON | 304,400 | .45 |
| 64 | ALBUQUERQUE | 303,900 | .45 |
| 65 | SYRACUSE | 301,800 | .45 |
| 66 | ROANOKE-LYNCHBURG | 301,300 | .45 |
| 67 | DES MOINES | 300,600 | .45 |
| 68 | GREEN BAY | 279,400 | .41 |
| 69 | ROCHESTER, NY | 279,000 | .41 |
| 70 | CEDAR RAPIDS-WATERLOO | 274,100 | .41 |
| 71 | OMAHA | 270,300 | .40 |
| 72 | SPRINGFIELD-DECATUR-CHAMPAIGN | 269,800 | .40 |
| 73 | LEXINGTON | 262,400 | .39 |
| 74 | SPOKANE | 254,000 | .38 |
| 75 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 250,100 | .37 |
| 76 | PORTLAND-POLAND SPRING | 249,200 | .37 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 241,200 | .36 |
| 78 | BATON ROUGE | 240,600 | .36 |
| 79 | COLUMBIA, SC | 239,300 | .36 |
| 80 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 234,300 | .35 |
| 81 | CHATTANOOGA | 233,600 | .35 |
| 82 | SOUTH BEND-ELKHART | 233,400 | .35 |
| 83 | JOHNSTOWN-ALTOONA | 231,000 | .34 |
| 84 | JACKSON, MS | 227,400 | .34 |
| 85 | LANSING | 216,900 | .32 |
| 86 | AUSTIN, TX | 213,300 | .32 |
| 87 | TUCSON | 213,300 | .32 |
| 88 | SPRINGFIELD, MO | 209,600 | .31 |
| 89 | WEST PALM BEACH | 209,300 | .31 |
| 90 | HUNTSVILLE-DECATUR-FLORENCE | 210,700 | .31 |
| 91 | WACO-TEMPLE | 203,200 | .30 |
| 92 | GREENVILLE-NEW BERN-WASHINGTON | 200,900 | .30 |
| 93 | EL PASO | 198,800 | .29 |
| 94 | SPRINGFIELD, MA | 198,100 | .29 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 195,300 | .29 |
| 96 | COLORADO SPRNGS-PUEBLO | 191,400 | .28 |
| 97 | BURLINGTON-PLATTSBURGH | 191,900 | .27 |
| 98 | PEORIA | 191,100 | .28 |
| 99 | MADISON | 190,200 | .27 |
| 100 | COLUMBUS, GA | 179,400 | .27 |
| 101 | FT. WAYNE | 179,300 | .27 |
| 102 | EVANSVILLE | 179,000 | .27 |
| 103 | YOUNGSTOWN | 178,600 | .26 |
| 104 | SAVANNAH | 178,400 | .26 |
| 105 | CHARLESTON, SC | 174,900 | .26 |
| 106 | FARGO | 172,900 | .26 |
| 107 | AUGUSTA | 165,400 | .25 |
| 108 | LAS VEGAS | 161,300 | .24 |
| 109 | SALINAS-MONTEREY | 158,900 | .24 |
| 110 | SIOUX FALLS-MITCHELL | 156,300 | .23 |
| 111 | ROCKFORD | 156,200 | .23 |
| 112 | LAFAYETTE, LA | 155,900 | .23 |
| 113 | SANTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 154,400 | .23 |
| 114 | MCALLEN-BROWNSVILLE (LRGV) | 146,600 | .22 |
| 115 | TALLAHASSEE | 145,300 | .22 |
| 116 | MONROE-EL DORADO | 144,900 | .21 |
| 117 | CORPUS CHRISTI | 144,800 | .21 |
| 118 | EUGENE | 143,400 | .21 |
| 119 | AMARILLO | 139,100 | .21 |
| 120 | WICHITA FALLS-LAWTON | 136,700 | .20 |
| 121 | LUBBOCK | 136,400 | .20 |
| 122 | MONTGOMERY | 133,200 | .20 |
| 123 | TOPEKA | 131,900 | .20 |
| 124 | LA CROSSE-EAU CLAIRE | 128,300 | .19 |
| 125 | BEAUMONT-PORT ARTHUR | 127,800 | .19 |
| 126 | YAKIMA | 127,600 | .19 |
| 127 | WILMINGTON | 125,800 | .19 |
| 128 | STEUBENVILLE-STEUBENVILLE | 122,900 | .18 |
| 129 | DULUTH-SUPERIOR | 118,900 | .18 |
| 130 | BOISE | 118,400 | .18 |
| 131 | MACON | 116,400 | .18 |
| 132 | COLUMBUS-TUPELO | 117,800 | .17 |
| 133 | WAUSAU-RHINELANDER | 116,200 | .17 |
| 134 | TERRE HAUTE | 115,900 | .17 |
| 135 | ERIE | 114,300 | .17 |
| 136 | JOPLIN-PITTSBURG | 113,500 | .17 |
| 137 | COLUMBIA-JEFFERSON CITY | 112,500 | .17 |
| 138 | SIOUX CITY | 112,100 | .17 |
| 139 | BINGHAMTON | 112,000 | .17 |
| 140 | RENO | 110,600 | .16 |
| 141 | MINOT-BISMARCK-DICKINSON | 110,500 | .16 |
| 142 | BLUEFIELD-BECKLEY-OAK HILL | 108,400 | .16 |
| 143 | ODESSA-MIDLAND | 102,700 | .15 |
| 144 | TRAVERSE CITY-CADILLAC | 101,900 | .15 |
| 145 | SHERMAN-ADA | 101,000 | .15 |
| 146 | ROCHESTER-MASON CITY-AUSTIN | 101,000 | .15 |
| 147 | FT. SMITH | 98,100 | .15 |
| 148 | MISSOULA-BUTTE | 98,000 | .15 |
| 149 | BANGOR | 97,900 | .15 |
| 150 | CHICO-REDDING | 96,100 | .14 |
| 151 | ALBANY, GA | 93,700 | .14 |
| 152 | QUINCY-HANNIBAL | 92,900 | .14 |
| 153 | IDAHO FALLS-POCATELLO | 86,900 | .13 |
| 154 | FLORENCE, SC | 86,300 | .13 |
| 155 | MEDFORD | 84,300 | .13 |
| 156 | FT. MYERS-NAPLES | 83,200 | .12 |
| 157 | ALEXANDRIA, LA | 79,100 | .12 |
| 158 | ABILENE-SWEETWATER | 78,800 | .12 |
| 159 | RAPID CITY | 78,400 | .12 |
| 160 | UTICA | 77,900 | .12 |
| 161 | GAINESVILLE | 77,400 | .11 |
| 162 | TYLER | 71,000 | .11 |
| 163 | LAUREL-HATTIESBURG | 69,900 | .10 |
| 164 | BOTHAN | 67,400 | .10 |
| 165 | PANAMA CITY | 63,000 | .09 |
| 166 | LAKE CHARLES | 62,600 | .09 |
| 167 | BILLINGS-HARDIN | 61,400 | .09 |
| 168 | ELMIRA | 61,200 | .09 |
| 169 | WATERTOWN-CARTHAGE | 60,300 | .09 |
| 170 | CLARKSBURG-WESTON | 58,200 | .09 |
| 171 | BILOXI-GULFPORT-PASCAGOULA | 58,000 | .09 |
| 172 | SALISBURY | 56,400 | .08 |
| 173 | GREENWOOD-GREENVILLE | 55,300 | .08 |
| 174 | ALEXANDRIA, MN | 54,500 | .08 |
| 175 | LAFAYETTE, IN | 53,800 | .08 |
| 176 | GREAT FALLS | 53,400 | .08 |
| 177 | EL CENTRO-YUMA | 50,700 | .08 |
| 178 | CASPER-RIVERTON | 49,200 | .07 |
| 179 | JONESBORO | 48,600 | .07 |
| 180 | TUSCALOOSA | 47,300 | .07 |
| 181 | MARQUETTE | 45,600 | .07 |
| 182 | ARDMORE-ADA | 45,500 | .07 |
| 183 | PALM SPRINGS | 43,800 | .06 |
| 184 | MERIDIAN | 43,200 | .06 |
| 185 | FLORENCE | 43,000 | .06 |
| 186 | HARRISONBURG | 42,000 | .06 |
| 187 | CHEYENNE | 41,600 | .06 |
| 188 | ROSWELL | 40,300 | .06 |
| 189 | BOWLING GREEN | 39,000 | .06 |
| 190 | ANNISTON | 38,300 | .06 |
| 191 | SARASOTA | 37,100 | .06 |
| 192 | GRAND JUNCTION | 36,500 | .05 |
| 193 | MANHATTO | 33,000 | .05 |
| 194 | ST. JOSEPH | 32,800 | .05 |
| 195 | JACKSON, TN | 32,700 | .05 |
| 196 | LIMA | 30,400 | .05 |
| 197 | LAREDO | 29,400 | .04 |
| 198 | HARRISBURG | 29,400 | .04 |
| 199 | SAN ANGELO | 29,300 | .04 |
| 200 | PRESQUE ISLE | 26,900 | .04 |
| 201 | OTTUMWA-KIRKSVILLE | 24,300 | .04 |
| 202 | FARMINGTON | 22,900 | .03 |
| 203 | TWIN FALLS | 22,900 | .03 |
| 204 | ZANESVILLE | 22,200 | .03 |
| 205 | VICTORIA | 20,900 | .03 |
| 206 | SELMA | 20,500 | .03 |
| 207 | [illegible] | 17,600 | .03 |
| 208 | [illegible] | 12,800 | .02 |
| 209 | NORTH PLATTE | 11,300 | .02 |
| 210 | ALPENA | 10,900 | .02 |
| 211 | MILES CITY-GLENDIVE | 8,500 | .01 |

## WOMEN 18+ BY ADI MARKET RANK

US TOTAL 86,031,600

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 7,034,200 | 8.18 |
| 2 | LOS ANGELES | 4,374,600 | 5.08 |
| 3 | CHICAGO | 3,148,200 | 3.66 |
| 4 | PHILADELPHIA | 2,621,100 | 3.0* |
| 5 | BOSTON | 2,064,700 | 2.40 |
| 6 | SAN FRANCISCO | 1,968,800 | 2.29 |
| 7 | DETROIT | 1,746,200 | 2.03 |
| 8 | WASHINGTON, DC | 1,544,300 | 1.80 |
| 9 | CLEVELAND | 1,467,600 | 1.71 |
| 10 | DALLAS-FT. WORTH | 1,405,700 | 1.63 |
| 11 | PITTSBURGH | 1,324,300 | 1.54 |
| 12 | HOUSTON | 1,272,900 | 1.48 |
| 13 | MIAMI | 1,205,200 | 1.40 |
| 14 | ATLANTA | 1,144,300 | 1.33 |
| 15 | MINNEAPOLIS-ST. PAUL | 1,135,700 | 1.32 |
| 16 | ST. LOUIS | 1,083,800 | 1.26 |
| 17 | SEATTLE-TACOMA | 1,065,800 | 1.24 |
| 18 | TAMPA-ST. PETERSBURG | 980,100 | 1.14 |
| 19 | BALTIMORE | 936,000 | 1.09 |
| 20 | DENVER | 867,900 | 1.01 |
| 21 | HARTFORD-NEW HAVEN | 850,000 | .99 |
| 22 | INDIANAPOLIS | 831,300 | .97 |
| 23 | SACRAMENTO-STOCKTON | 798,500 | .93 |
| 24 | PORTLAND, OR | 784,800 | .91 |
| 25 | PHOENIX | 750,800 | .87 |
| 26 | CINCINNATI | 746,100 | .87 |
| 27 | KANSAS CITY | 719,100 | .84 |
| 28 | MILWAUKEE | 709,600 | .82 |
| 29 | NASHVILLE | 701,000 | .81 |
| 30 | SAN DIEGO | 692,900 | .81 |
| 31 | CHARLOTTE | 658,200 | .77 |
| 32 | BUFFALO | 647,800 | .75 |
| 33 | NEW ORLEANS | 614,800 | .71 |
| 34 | MEMPHIS | 613,400 | .71 |
| 35 | ORLANDO-DAYTONA BEACH | 610,000 | .71 |
| 36 | PROVIDENCE-NEW BEDFORD | 606,600 | .71 |
| 37 | GREENVILLE-SPARTANBURG-ASHEVILLE | 605,000 | .70 |
| 38 | COLUMBUS, OH | 602,800 | .70 |
| 39 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 596,400 | .69 |
| 40 | RALEIGH-DURHAM | 581,400 | .68 |
| 41 | CHARLESTON-HUNTINGTON | 556,500 | .65 |
| 42 | LOUISVILLE | 545,600 | .63 |
| 43 | SALT LAKE CITY | 541,100 | .63 |
| 44 | OKLAHOMA CITY | 538,500 | .63 |
| 45 | SAN ANTONIO | 538,300 | .63 |
| 46 | BIRMINGHAM | 519,200 | .60 |
| 47 | WILKES BARRE-SCRANTON | 517,700 | .60 |
| 48 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 514,900 | .60 |
| 49 | DAYTON | 491,700 | .57 |
| 50 | ALBANY-SCHENECTADY-TROY | 491,400 | .57 |
| 51 | GREENSBORO-WINSTON SALEM-HIGH POINT | 486,900 | .57 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 478,700 | .56 |
| 53 | RICHMOND | 470,800 | .55 |
| 54 | SHREVEPORT-TEXARKANA | 462,300 | .54 |
| 55 | FLINT-SAGINAW-BAY CITY | 461,600 | .54 |
| 56 | LITTLE ROCK | 461,000 | .54 |
| 57 | TULSA | 435,400 | .51 |
| 58 | KNOXVILLE | 424,400 | .49 |
| 59 | TOLEDO | 424,300 | .49 |
| 60 | WICHITA-HUTCHINSON | 412,700 | .48 |
| 61 | MOBILE-PENSACOLA | 403,400 | .47 |
| 62 | ROANOKE-LYNCHBURG | 394,100 | .46 |
| 63 | JACKSONVILLE | 385,700 | .45 |
| 64 | FRESNO | 374,500 | .44 |
| 65 | SYRACUSE | 374,400 | .44 |
| 66 | DES MOINES | 373,600 | .43 |
| 67 | GREEN BAY | 364,100 | .42 |
| 68 | ALBUQUERQUE | 352,400 | .41 |
| 69 | ROCHESTER, NY | 352,000 | .41 |
| 70 | WEST PALM BEACH | 347,500 | .40 |
| 71 | OMAHA | 345,100 | .40 |
| 72 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 343,400 | .40 |
| 73 | PORTLAND-POLAND SPRING | 338,400 | .39 |
| 74 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 335,100 | .39 |
| 75 | CEDAR RAPIDS-WATERLOO | 331,000 | .38 |
| 76 | SPRINGFIELD-DECATUR-CHAMPAIGN | 327,400 | .38 |
| 77 | SPOKANE | 318,400 | .37 |
| 78 | BRISTOL-KINGSPORT-JOHNSON CITY | 314,000 | .36 |
| 79 | LEXINGTON | 309,000 | .36 |
| 80 | CHATTANOOGA | 301,200 | .35 |
| 81 | JOHNSTOWN-ALTOONA | 299,500 | .35 |
| 82 | JACKSON, MS | 299,100 | .35 |
| 83 | SOUTH BEND-ELKHART | 288,700 | .34 |
| 84 | SPRINGFIELD, MO | 287,100 | .33 |
| 85 | COLUMBIA, SC | 265,300 | .31 |
| 86 | TUCSON | 261,600 | .30 |
| 87 | BATON ROUGE | 258,100 | .30 |
| 88 | LINCOLN-HASTINGS-KEARNEY | 257,600 | .30 |
| 89 | HUNTSVILLE-DECATUR-FLORENCE | 255,100 | .30 |
| 90 | EVANSVILLE | 254,100 | .30 |
| 91 | SPRINGFIELD, MA | 253,600 | .29 |
| 92 | YOUNGSTOWN | 248,300 | .29 |
| 93 | PEORIA | 231,400 | .27 |
| 94 | FT. WAYNE | 229,300 | .27 |
| 95 | AUSTIN, TX | 226,400 | .26 |
| 96 | LANSING | 225,900 | .26 |
| 97 | BURLINGTON-PLATTSBURGH | 221,800 | .26 |
| 98 | SIOUX FALLS-MITCHELL | 216,500 | .25 |
| 99 | FARGO | 214,900 | .25 |
| 100 | GREENVILLE-NEW BERN-WASHINGTON | 214,400 | .25 |
| 101 | WACO-TEMPLE | 209,600 | .24 |
| 102 | EL PASO | 207,300 | .24 |
| 103 | AUGUSTA | 204,700 | .24 |
| 104 | SAVANNAH | 204,500 | .24 |
| 105 | COLORADO SPRINGS-PUEBLO | 198,300 | .23 |
| 106 | COLUMBUS, GA | 197,500 | .23 |
| 107 | MONROE-EL DORADO | 196,100 | .23 |
| 108 | MADISON | 192,500 | .22 |
| 109 | ROCKFORD | 191,600 | .22 |
| 110 | LAFAYETTE, LA | 190,200 | .22 |
| 111 | CHARLESTON, SC | 190,000 | .22 |
| 112 | SALINAS-MONTEREY | 186,600 | .22 |
| 113 | MONTGOMERY | 183,000 | .21 |
| 114 | MCALLEN-BROWNSVILLE (LRGV) | 182,800 | .21 |
| 115 | WHEELING-STEUBENVILLE | 182,000 | .21 |
| 116 | JOPLIN-PITTSBURG | 177,600 | .21 |
| 117 | LAS VEGAS | 177,500 | .21 |
| 118 | AMARILLO | 176,800 | .21 |
| 119 | DULUTH-SUPERIOR | 175,900 | .20 |
| 120 | TERRE HAUTE | 174,000 | .20 |
| 121 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 173,200 | .20 |
| 122 | TALLAHASSEE | 169,500 | .20 |
| 123 | BEAUMONT-PORT ARTHUR | 167,900 | .20 |
| 123 | LA CROSSE-EAU CLAIRE | 167,900 | .20 |
| 125 | CORPUS CHRISTI | 165,900 | .19 |
| 126 | YAKIMA | 164,100 | .19 |
| 127 | WILMINGTON | 163,600 | .19 |
| 128 | WICHITA FALLS-LAWTON | 162,500 | .19 |
| 129 | FT. MYERS-NAPLES | 159,500 | .19 |
| 130 | MACON | 155,000 | .18 |
| 131 | SIOUX CITY | 154,800 | .18 |
| 132 | BLUEFIELD-BECKLEY-OAK HILL | 154,300 | .18 |
| 133 | EUGENE | 153,800 | .18 |
| 134 | WAUSAU-RHINELANDER | 152,900 | .18 |
| 135 | BINGHAMTON | 152,400 | .18 |
| 136 | ERIE | 151,700 | .18 |
| 137 | COLUMBUS-TUPELO | 149,500 | .18 |
| 138 | TRAVERSE CITY-CADILLAC | 149,800 | .18 |
| 139 | LUBBOCK | 149,500 | .18 |
| 140 | TOPEKA | 149,400 | .17 |
| 141 | ROCHESTER-MASON CITY-AUSTIN | 148,900 | .17 |
| 142 | BOISE | 146,700 | .16 |
| 143 | RENO | 140,500 | .16 |
| 144 | QUINCY-HANNIBAL | 139,100 | .16 |
| 145 | COLUMBIA-JEFFERSON CITY | 139,000 | .16 |
| 146 | MINOT-BISMARCK-DICKINSON | 138,900 | .16 |
| 147 | CHICO-REDDING | 129,200 | .15 |
| 148 | BANGOR | 127,900 | .15 |
| 149 | FT. SMITH | 126,100 | .15 |
| 150 | ODESSA-MIDLAND | 125,400 | .15 |
| 151 | BAKERSFIELD | 121,600 | .14 |
| 152 | ABILENE-SWEETWATER | 121,100 | .14 |
| 153 | ALBANY, GA | 119,600 | .14 |
| 154 | MEDFORD | 113,700 | .13 |
| 155 | FLORENCE, SC | 112,400 | .13 |
| 156 | MISSOULA-BUTTE | 112,100 | .13 |
| 157 | UTICA | 110,000 | .13 |
| 158 | TYLER | 98,600 | .11 |
| 159 | SARASOTA | 97,700 | .11 |
| 160 | IDAHO FALLS-POCATELLO | 94,100 | .11 |
| 161 | LAUREL-HATTIESBURG | 90,700 | .11 |
| 162 | ALEXANDRIA, LA | 89,100 | .10 |
| 163 | RAPID CITY | 87,200 | .10 |
| 164 | ELMIRA | 86,500 | .10 |
| 165 | SALISBURY | 85,000 | .10 |
| 166 | PANAMA CITY | 84,700 | .10 |
| 167 | ALEXANDRIA, MN | 83,300 | .10 |
| 168 | CLARKSBURG-WESTON | 83,100 | .10 |
| 169 | WATERTOWN-CARTHAGE | 80,000 | .09 |
| 170 | DOTHAN | 80,000 | .09 |
| 171 | BILLINGS-HARDIN | 75,900 | .09 |
| 172 | GREENWOOD-GREENVILLE | 74,700 | .09 |
| 173 | LAKE CHARLES | 74,600 | .09 |
| 174 | ARDMORE-ADA | 73,400 | .09 |
| 175 | GAINESVILLE | 72,000 | .08 |
| 176 | JONESBORO | 69,800 | .08 |
| 177 | GREAT FALLS | 62,900 | .07 |
| 178 | EL CENTRO-YUMA | 60,600 | .07 |
| 179 | MERIDIAN | 59,500 | .07 |
| 180 | PALM SPRINGS | 56,900 | .07 |
| 181 | HARRISONBURG | 55,200 | .06 |
| 182 | ROSWELL | 54,700 | .06 |
| 183 | BILOXI-GULFPORT-PASCAGOULA | 54,600 | .06 |
| 184 | MARQUETTE | 53,700 | .06 |
| 185 | CASPER-RIVERTON | 52,900 | .06 |
| 186 | TUSCALOOSA | 52,600 | .06 |
| 187 | GRAND JUNCTION | 52,200 | .06 |
| 188 | ST. JOSEPH | 51,700 | .06 |
| 189 | EUREKA | 50,700 | .06 |
| 190 | CHEYENNE | 48,600 | .06 |
| 191 | JACKSON, TN | 47,300 | .05 |
| 192 | BOWLING GREEN | 44,600 | .05 |
| 193 | LAFAYETTE, IN | 44,100 | .05 |
| 194 | ANNISTON | 43,700 | .05 |
| 195 | LIMA | 41,400 | .05 |
| 196 | MANKATO | 40,300 | .05 |
| 197 | SAN ANGELO | 36,800 | .04 |
| 198 | LAREDO | 36,600 | .04 |
| 199 | PARKERSBURG | 36,500 | .04 |
| 200 | OTTUMWA-KIRKSVILLE | 33,200 | .04 |
| 201 | ZANESVILLE | 32,400 | .04 |
| 202 | TWIN FALLS | 30,400 | .04 |
| 203 | PRESQUE ISLE | 30,100 | .03 |
| 204 | SELMA | 28,300 | .03 |
| 205 | FARMINGTON | 26,400 | .03 |
| 206 | VICTORIA | 25,100 | .03 |
| 207 | BEND | 23,200 | .03 |
| 208 | HELENA | 16,300 | .02 |
| 209 | NORTH PLATTE | 15,700 | .02 |
| 210 | ALPENA | 15,400 | .02 |
| 211 | MILES CITY-GLENDIVE | 10,900 | .01 |

## WOMEN 18-49 BY ADI MARKET RANK

US TOTAL 93,351,700

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 4,201,800 | 7.88 |
| 2 | LOS ANGELES | 2,810,800 | 5.28 |
| 3 | CHICAGO | 2,011,400 | 3.77 |
| 4 | PHILADELPHIA | 1,559,700 | 2.92 |
| 5 | SAN FRANCISCO | 1,287,200 | 2.41 |
| 6 | BOSTON | 1,237,400 | 2.32 |
| 7 | DETROIT | 1,144,800 | 2.15 |
| 8 | WASHINGTON, DC | 1,058,800 | 1.98 |
| 9 | DALLAS-FT. WORTH | 920,400 | 1.73 |
| 10 | CLEVELAND | 906,800 | 1.70 |
| 11 | HOUSTON | 894,100 | 1.68 |
| 12 | ATLANTA | 768,800 | 1.44 |
| 13 | PITTSBURGH | 759,200 | 1.42 |
| 14 | MINNEAPOLIS-ST. PAUL | 739,300 | 1.39 |
| 15 | SEATTLE-TACOMA | 697,900 | 1.31 |
| 16 | ST. LOUIS | 664,500 | 1.25 |
| 17 | MIAMI | 643,200 | 1.21 |
| 18 | DENVER | 613,000 | 1.15 |
| 19 | BALTIMORE | 587,000 | 1.10 |
| 20 | INDIANAPOLIS | 531,400 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 518,500 | .97 |
| 22 | HARTFORD-NEW HAVEN | 510,100 | .96 |
| 23 | PORTLAND, OR | 497,500 | .93 |
| 24 | PHOENIX | 474,000 | .89 |
| 25 | CINCINNATI | 459,700 | .86 |
| 26 | MILWAUKEE | 449,100 | .84 |
| 27 | SAN DIEGO | 449,000 | .84 |
| 28 | KANSAS CITY | 446,000 | .84 |
| 29 | TAMPA-ST. PETERSBURG | 444,300 | .83 |
| 30 | NASHVILLE | 429,000 | .80 |
| 31 | CHARLOTTE | 419,200 | .79 |
| 32 | NEW ORLEANS | 410,500 | .77 |
| 33 | COLUMBUS, OH | 388,900 | .73 |
| 34 | MEMPHIS | 383,000 | .72 |
| 35 | RALEIGH-DURHAM | 381,200 | .71 |
| 36 | BUFFALO | 381,100 | .71 |
| 37 | SALT LAKE CITY | 377,400 | .71 |
| 38 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 374,100 | .70 |
| 39 | GREENVILLE-SPARTANBURG-ASHEVILLE | 367,900 | .69 |
| 40 | ORLANDO-DAYTONA BEACH | 352,900 | .66 |
| 41 | LOUISVILLE | 350,700 | .66 |
| 42 | SAN ANTONIO | 346,500 | .65 |
| 43 | PROVIDENCE-NEW BEDFORD | 345,000 | .65 |
| 44 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 344,700 | .64 |
| 45 | CHARLESTON-HUNTINGTON | 342,400 | .64 |
| 46 | OKLAHOMA CITY | 332,500 | .62 |
| 47 | DAYTON | 314,000 | .59 |
| 48 | BIRMINGHAM | 310,700 | .58 |
| 49 | GREENSBORO-WINSTON SALEM-HIGH POINT | 308,500 | .58 |
| 50 | FLINT-SAGINAW-BAY CITY | 302,200 | .57 |
| 51 | RICHMOND | 294,100 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 284,700 | .53 |
| 53 | ALBANY-SCHENECTADY-TROY | 276,900 | .52 |
| 54 | LITTLE ROCK | 273,400 | .51 |
| 55 | MOBILE-PENSACOLA | 271,000 | .51 |
| 56 | WILKES BARRE-SCRANTON | 269,900 | .51 |
| 57 | SHREVEPORT-TEXARKANA | 264,900 | .50 |
| 58 | KNOXVILLE | 262,200 | .49 |
| 59 | TULSA | 262,400 | .49 |
| 60 | TOLEDO | 255,100 | .48 |
| 61 | JACKSONVILLE | 246,500 | .46 |
| 62 | WICHITA-HUTCHINSON | 242,200 | .45 |
| 63 | FRESNO | 240,400 | .45 |
| 64 | ALBUQUERQUE | 238,700 | .45 |
| 64 | ROANOKE-LYNCHBURG | 238,700 | .45 |
| 66 | SYRACUSE | 230,600 | .43 |
| 67 | DES MOINES | 219,400 | .41 |
| 68 | GREEN BAY | 217,200 | .41 |
| 69 | ROCHESTER, NY | 216,900 | .41 |
| 70 | OMAHA | 212,500 | .40 |
| 71 | CEDAR RAPIDS-WATERLOO | 204,600 | .38 |
| 72 | PORTLAND-POLAND SPRING | 199,900 | .37 |
| 73 | SPOKANE | 199,600 | .37 |
| 74 | LEXINGTON | 199,200 | .37 |
| 75 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 198,900 | .37 |
| 75 | SPRINGFIELD-DECATUR-CHAMPAIGN | 198,900 | .37 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 195,600 | .37 |
| 78 | CHATTANOOGA | 191,900 | .36 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 188,200 | .35 |
| 80 | JACKSON, MS | 185,000 | .35 |
| 81 | SOUTH BEND-ELKHART | 177,300 | .33 |
| 82 | BATON ROUGE | 177,100 | .33 |
| 83 | COLUMBIA, SC | 175,400 | .33 |
| 84 | WEST PALM BEACH | 172,700 | .32 |
| 85 | JOHNSTOWN-ALTOONA | 171,800 | .32 |
| 86 | HUNTSVILLE-DECATUR-FLORENCE | 168,300 | .32 |
| 87 | TUCSON | 160,600 | .30 |
| 88 | SPRINGFIELD, MO | 156,400 | .29 |
| 89 | LANSING | 152,200 | .29 |
| 90 | SPRINGFIELD, MA | 152,100 | .29 |
| 91 | EL PASO | 151,600 | .28 |
| 92 | YOUNGSTOWN | 149,300 | .28 |
| 93 | EVANSVILLE | 147,500 | .28 |
| 94 | AUSTIN, TX | 146,600 | .27 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 145,500 | .27 |
| 96 | PEORIA | 141,600 | .27 |
| 97 | FT. WAYNE | 140,800 | .26 |
| 98 | BURLINGTON-PLATTSBURGH | 139,700 | .26 |
| 99 | GREENVILLE-NEW BERN-WASHINGTON | 137,900 | .26 |
| 100 | COLORADO SPRINGS-PUEBLO | 134,700 | .25 |
| 101 | CHARLESTON, SC | 130,000 | .24 |
| 102 | AUGUSTA | 129,600 | .24 |
| 103 | SAVANNAH | 128,600 | .24 |
| 104 | FARGO | 127,200 | .24 |
| 105 | LAS VEGAS | 126,900 | .24 |
| 106 | MADISON | 126,800 | .24 |
| 107 | WACO-TEMPLE | 126,700 | .24 |
| 108 | COLUMBUS, GA | 124,400 | .23 |
| 109 | MCALLEN-BROWNSVILLE (LAGV) | 123,600 | .23 |
| 110 | LAFAYETTE, LA | 123,100 | .23 |
| 111 | SIOUX FALLS-MITCHELL | 122,300 | .23 |
| 112 | ROCKFORD | 122,200 | .23 |
| 113 | MONROE-EL DORADO | 116,400 | .22 |
| 114 | CORPUS CHRISTI | 113,300 | .21 |
| 115 | SALINAS-MONTEREY | 112,800 | .21 |
| 116 | AMARILLO | 112,200 | .21 |
| 117 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 105,100 | .20 |
| 118 | TALLAHASSEE | 108,900 | .20 |
| 119 | MONTGOMERY | 108,500 | .20 |
| 120 | EUGENE | 107,400 | .20 |
| 121 | BEAUMONT-PORT ARTHUR | 107,000 | .20 |
| 122 | YAKIMA | 103,400 | .19 |
| 123 | WHEELING-STEUBENVILLE | 102,400 | .19 |
| 124 | WILMINGTON | 101,700 | .19 |
| 125 | LUBBOCK | 100,900 | .19 |
| 126 | MACON | 100,500 | .19 |
| 127 | LA CROSSE-EAU CLAIRE | 98,500 | .18 |
| 128 | DULUTH-SUPERIOR | 98,000 | .18 |
| 129 | WICHITA FALLS-LAWTON | 96,600 | .18 |
| 130 | TERRE HAUTE | 92,700 | .17 |
| 131 | JOPLIN-PITTSBURG | 92,400 | .17 |
| 132 | ERIE | 91,800 | .17 |
| 133 | COLUMBUS-TUPELO | 91,700 | .17 |
| 134 | BINGHAMTON | 91,600 | .17 |
| 135 | WAUSAU-RHINELANDER | 91,400 | .17 |
| 136 | BOISE | 91,100 | .17 |
| 137 | BLUEFIELD-BECKLEY-OAK HILL | 90,900 | .17 |
| 138 | BEND | 85,600 | .17 |
| 139 | SIOUX CITY | 85,500 | .17 |
| 140 | TOPEKA | 88,200 | .17 |
| 141 | ODESSA-MIDLAND | 88,600 | .16 |
| 142 | MINOT-BISMARCK-DICKINSON | 84,200 | .16 |
| 143 | ROCHESTER-MASON CITY-AUSTIN | 83,600 | .16 |
| 144 | TRAVERSE CITY-CADILLAC | 82,900 | .16 |
| 145 | COLUMBIA-JEFFERSON CITY | 80,600 | .15 |
| 146 | BAKERSFIELD | 79,700 | .15 |
| 147 | FT. SMITH | 76,600 | .14 |
| 148 | CHICO-REDDING | 76,500 | .14 |
| 149 | RANGOR | 76,100 | .14 |
| 150 | ALBANY, GA | 75,700 | .14 |
| 151 | QUINCY-HANNIBAL | 73,600 | .14 |
| 152 | MISSOULA-BUTTE | 71,600 | .13 |
| 153 | FLORENCE, SC | 70,700 | .13 |
| 154 | FT. MYERS-NAPLES | 69,500 | .13 |
| 155 | MEDFORD | 68,900 | .13 |
| 156 | IDAHO FALLS-POCATELLO | 65,600 | .12 |
| 157 | ABILENE-SWEETWATER | 64,100 | .12 |
| 158 | UTICA | 62,700 | .12 |
| 159 | TYLER | 58,800 | .11 |
| 160 | RAPID CITY | 56,600 | .11 |
| 161 | ALEXANDRIA, LA | 55,500 | .10 |
| 161 | LAUREL-HATTIESBURG | 55,500 | .10 |
| 163 | DOTHAN | 50,900 | .10 |
| 164 | PANAMA CITY | 50,600 | .09 |
| 165 | ELMIRA | 50,300 | .09 |
| 165 | GAINESVILLE | 50,200 | .09 |
| 165 | LAKE CHARLES | 50,200 | .09 |
| 168 | BILLINGS-HARDIN | 49,200 | .09 |
| 169 | SALISBURY | 47,600 | .09 |
| 170 | WATERTOWN-CARTHAGE | 46,800 | .09 |
| 171 | CLARKSBURG-WESTON | 45,900 | .09 |
| 172 | GREENWOOD-GREENVILLE | 44,500 | .08 |
| 173 | ALEXANDRIA, MN | 44,100 | .08 |
| 174 | GREAT FALLS | 41,600 | .08 |
| 175 | EL CENTRO-YUMA | 40,500 | .08 |
| 176 | JONESBORO | 39,700 | .07 |
| 177 | CASPER-RIVERTON | 38,100 | .07 |
| 178 | ARDMORE-ADA | 37,900 | .07 |
| 178 | BILOXI-GULFPORT-PASCAGOULA | 37,900 | .07 |
| 180 | TUSCALOOSA | 34,500 | .06 |
| 181 | ROSWELL | 34,300 | .06 |
| 182 | HARRISONBURG | 34,000 | .06 |
| 182 | MERIDIAN | 34,000 | .06 |
| 184 | PALM SPRINGS | 33,800 | .06 |
| 185 | SARASOTA | 33,700 | .06 |
| 186 | EUREKA | 32,400 | .06 |
| 187 | CHEYENNE | 31,900 | .06 |
| 188 | LAFAYETTE, IN | 31,600 | .06 |
| 189 | MARQUETTE | 30,600 | .06 |
| 190 | GRAND JUNCTION | 30,500 | .06 |
| 191 | BOWLING GREEN | 28,300 | .05 |
| 192 | ANNISTON | 28,000 | .05 |
| 193 | JACKSON, TN | 27,300 | .05 |
| 194 | ST. JOSEPH | 26,600 | .05 |
| 195 | LIMA | 24,700 | .05 |
| 196 | MANKATO | 24,200 | .05 |
| 197 | LAREDO | 24,100 | .05 |
| 198 | PARKERSBURG | 23,100 | .04 |
| 199 | SAN ANGELO | 22,300 | .04 |
| 200 | PRESQUE ISLE | 20,100 | .04 |
| 201 | FARMINGTON | 19,200 | .04 |
| 202 | TWIN FALLS | 18,600 | .03 |
| 203 | ZANESVILLE | 18,400 | .03 |
| 204 | OTTUMWA-KIRKSVILLE | 17,300 | .03 |
| 205 | VICTORIA | 17,100 | .03 |
| 206 | SELMA | 16,800 | .03 |
| 207 | BEMD | 14,600 | .03 |
| 208 | HELENA | 10,500 | .02 |
| 209 | NORTH PLATTE | 9,600 | .02 |
| 210 | ALPENA | 8,800 | .02 |
| 211 | MILES CITY-GLENDIVE | 6,800 | .01 |

## WOMEN 12-24 BY ADI MARKET RANK

US TOTAL 25,945,300

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 1,873,200 | 7.33 |
| 2 | LOS ANGELES | 1,251,200 | 4.90 |
| 3 | CHICAGO | 955,100 | 3.74 |
| 4 | PHILADELPHIA | 740,650 | 2.90 |
| 5 | BOSTON | 606,500 | 2.39 |
| 6 | SAN FRANCISCO | 567,200 | 2.22 |
| 7 | DETROIT | 557,400 | 2.18 |
| 8 | WASHINGTON, DC | 477,400 | 1.87 |
| 9 | CLEVELAND | 436,800 | 1.71 |
| 10 | DALLAS-FT. WORTH | 421,300 | 1.69 |
| 11 | HOUSTON | 410,800 | 1.61 |
| 12 | PITTSBURGH | 372,700 | 1.46 |
| 13 | MINNEAPOLIS-ST. PAUL | 367,900 | 1.44 |
| 14 | ATLANTA | 349,600 | 1.37 |
| 15 | ST. LOUIS | 326,100 | 1.28 |
| 16 | SEATTLE-TACOMA | 319,100 | 1.25 |
| 17 | BALTIMORE | 276,000 | 1.08 |
| 18 | MIAMI | 273,000 | 1.07 |
| 19 | DENVER | 270,700 | 1.06 |
| 20 | INDIANAPOLIS | 259,200 | 1.01 |
| 21 | HARTFORD-NEW HAVEN | 244,400 | .96 |
| 22 | SACRAMENTO-STOCKTON | 244,200 | .96 |
| 23 | PHOENIX | 228,500 | .89 |
| 24 | PORTLAND, OR | 223,500 | .87 |
| 25 | CINCINNATI | 222,900 | .87 |
| 26 | MILWAUKEE | 217,300 | .85 |
| 27 | SAN DIEGO | 210,200 | .81 |
| 28 | TAMPA-ST. PETERSBURG | 200,000 | .82 |
| 29 | KANSAS CITY | 200,200 | .82 |
| 30 | NEW ORLEANS | 204,000 | .80 |
| 31 | SALT LAKE CITY | 199,900 | .78 |
| 32 | NASHVILLE | 198,800 | .78 |
| 33 | MEMPHIS | 197,800 | .77 |
| 34 | BUFFALO | 194,800 | .76 |
| 35 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 194,500 | .76 |
| 36 | CHARLOTTE | 192,200 | .75 |
| 37 | RALEIGH-DURHAM | 188,300 | .74 |
| 38 | COLUMBUS, OH | 188,000 | .74 |
| 39 | SAN ANTONIO | 176,700 | .69 |
| 40 | PROVIDENCE-NEW BEDFORD | 169,600 | .66 |
| 41 | LOUISVILLE | 168,800 | .66 |
| 42 | CHARLESTON-HUNTINGTON | 167,400 | .64 |
| 43 | GREENVILLE-SPARTANBURG-ASHEVILLE | 167,200 | .65 |
| 44 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 163,300 | .64 |
| 45 | ORLANDO-DAYTONA BEACH | 161,900 | .63 |
| 46 | OKLAHOMA CITY | 161,400 | .63 |
| 47 | FLINT-SAGINAW-BAY CITY | 154,400 | .60 |
| 48 | DAYTON | 151,500 | .59 |
| 49 | BIRMINGHAM | 148,900 | .59 |
| 50 | GREENSBORO-WINSTON SALEM-HIGH POINT | 139,700 | .54 |
| 51 | ALBANY-SCHENECTADY-TROY | 139,200 | .54 |
| 52 | RICHMOND | 137,200 | .54 |
| 53 | HARRISBURG-YORK-LANCASTER-LEBANON | 136,600 | .53 |
| 54 | LITTLE ROCK | 135,800 | .52 |
| 54 | MOBILE-PENSACOLA | 135,800 | .52 |
| 56 | SHREVEPORT-TEXARKANA | 133,300 | .52 |
| 57 | TOLEDO | 133,700 | .52 |
| 58 | WILKES BARRE-SCRANTON | 129,600 | .51 |
| 59 | KNOXVILLE | 124,700 | .49 |
| 60 | SYRACUSE | 122,900 | .48 |
| 61 | FRESNO | 119,600 | .47 |
| 62 | ALBUQUERQUE | 119,200 | .47 |
| 63 | JACKSONVILLE | 118,900 | .47 |
| 63 | TULSA | 118,900 | .47 |
| 65 | WICHITA-HUTCHINSON | 117,100 | .46 |
| 66 | GREEN BAY | 115,100 | .45 |
| 67 | ROANOKE-LYNCHBURG | 114,100 | .45 |
| 68 | CEDAR RAPIDS-WATERLOO | 109,000 | .43 |
| 69 | DES MOINES | 108,400 | .43 |
| 70 | ROCHESTER, NY | 107,800 | .42 |
| 71 | SPRINGFIELD-DECATUR-CHAMPAIGN | 102,400 | .40 |
| 72 | OMAHA | 102,200 | .40 |
| 73 | LEXINGTON | 100,300 | .39 |
| 74 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 97,800 | .38 |
| 75 | PORTLAND-POLAND SPRING | 96,800 | .38 |
| 76 | JACKSON, MS | 96,600 | .38 |
| 77 | SPOKANE | 95,800 | .38 |
| 78 | BATON ROUGE | 94,100 | .37 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 93,900 | .37 |
| 80 | BRISTOL-KINGSPORT-JOHNSON CITY | 91,000 | .36 |
| 81 | COLUMBIA, SC | 90,000 | .35 |
| 82 | JOHNSTOWN-ALTOONA | 87,600 | .34 |
| 83 | CHATTANOOGA | 87,500 | .34 |
| 84 | SOUTH BEND-ELKHART | 87,400 | .34 |
| 85 | LANSING | 83,100 | .32 |
| 86 | SPRINGFIELD, MA | 80,900 | .32 |
| 87 | WEST PALM BEACH | 80,400 | .31 |
| 88 | TUCSON | 79,300 | .31 |
| 89 | EL PASO | 78,200 | .31 |
| 90 | HUNTSVILLE-DECATUR-FLORENCE | 77,200 | .30 |
| 91 | AUSTIN, TX | 76,400 | .30 |
| 92 | SPRINGFIELD, MO | 76,000 | .30 |
| 93 | LINCOLN-HASTINGS-KEARNEY | 75,500 | .30 |
| 94 | GREENVILLE-NEW BERN-WASHINGTON | 73,000 | .29 |
| 94 | YOUNGSTOWN | 73,000 | .29 |
| 96 | PEORIA | 72,900 | .29 |
| 97 | BURLINGTON-PLATTSBURGH | 71,900 | .28 |
| 98 | FT. WAYNE | 71,000 | .28 |
| 99 | EVANSVILLE | 70,700 | .28 |
| 100 | MCALLEN-BROWNSVILLE (LRGV) | 70,500 | .28 |
| 101 | MADISON | 68,500 | .27 |
| 102 | FARGO | 68,300 | .27 |
| 103 | WACO-TEMPLE | 67,200 | .26 |
| 104 | SAVANNAH | 67,100 | .26 |
| 105 | CHARLESTON, SC | 66,200 | .26 |
| 106 | AUGUSTA | 65,700 | .26 |
| 107 | LAFAYETTE, LA | 65,200 | .26 |
| 108 | COLUMBUS, GA | 64,900 | .25 |
| 108 | SIOUX FALLS-MITCHELL | 64,900 | .25 |
| 110 | COLORADO SPRINGS-PUEBLO | 62,700 | .25 |
| 111 | MONROE-EL DORADO | 62,400 | .24 |
| 112 | ROCKFORD | 59,700 | .23 |
| 113 | TALLAHASSEE | 59,800 | .23 |
| 114 | CORPUS CHRISTI | 58,700 | .23 |
| 115 | MONTGOMERY | 55,900 | .22 |
| 116 | LAS VEGAS | 55,200 | .22 |
| 116 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 55,200 | .22 |
| 118 | SALINAS-MONTEREY | 54,800 | .21 |
| 119 | LA CROSSE-EAU CLAIRE | 54,700 | .21 |
| 120 | LUBBOCK | 53,200 | .21 |
| 121 | AMARILLO | 53,000 | .20 |
| 122 | DULUTH-SUPERIOR | 51,800 | .20 |
| 123 | WILMINGTON | 51,500 | .20 |
| 124 | BEAUMONT-PORT ARTHUR | 51,300 | .20 |
| 125 | MACON | 49,400 | .19 |
| 125 | YAKIMA | 49,400 | .19 |
| 127 | EUGENE | 48,700 | .19 |
| 127 | WHEELING-STEUBENVILLE | 48,700 | .19 |
| 129 | SIOUX CITY | 48,200 | .19 |
| 130 | WAUSAU-RHINELANDER | 48,100 | .19 |
| 131 | COLUMBUS-TUPELO | 47,300 | .18 |
| 132 | TOPEKA | 47,100 | .18 |
| 133 | TERRE HAUTE | 46,900 | .18 |
| 134 | ERIE | 46,600 | .18 |
| 134 | WICHITA FALLS-LAWTON | 46,600 | .18 |
| 136 | BLUEFIELD-BECKLEY-OAK HILL | 46,000 | .18 |
| 137 | BINGHAMTON | 45,300 | .18 |
| 137 | JOPLIN-PITTSBURG | 45,300 | .18 |
| 139 | COLUMBIA-JEFFERSON CITY | 44,200 | .17 |
| 140 | BOISE | 43,600 | .17 |
| 141 | MINOT-BISMARCK-DICKINSON | 43,400 | .17 |
| 142 | TRAVERSE CITY-CADILLAC | 42,650 | .17 |
| 143 | ODESSA-MIDLAND | 41,650 | .16 |
| 144 | RENO | 40,500 | .16 |
| 145 | ROCHESTER-MASON CITY-AUSTIN | 40,400 | .16 |
| 146 | ALBANY, GA | 38,600 | .15 |
| 147 | BAKERSFIELD | 38,200 | .15 |
| 148 | QUINCY-HANNIBAL | 37,900 | .14 |
| 149 | BANGOR | 37,800 | .15 |
| 150 | FT. SMITH | 37,500 | .15 |
| 151 | CHICO-REDDING | 37,400 | .14 |
| 152 | FLORENCE, SC | 37,300 | .15 |
| 153 | MISSOULA-BUTTE | 35,800 | .14 |
| 154 | IDAHO FALLS-POCATELLO | 33,700 | .13 |
| 155 | UTICA | 33,200 | .13 |
| 156 | FT. MYERS-NAPLES | 32,200 | .13 |
| 157 | ABILENE-SWEETWATER | 31,700 | .12 |
| 158 | REDDING | 30,600 | .12 |
| 159 | ALEXANDRIA, LA | 30,500 | .12 |
| 159 | LAUREL-HATTIESBURG | 30,500 | .12 |
| 161 | RAPID CITY | 28,500 | .11 |
| 162 | GAINESVILLE | 28,100 | .11 |
| 163 | TYLER | 27,300 | .11 |
| 164 | GREENWOOD-GREENVILLE | 26,400 | .10 |
| 165 | WATERTOWN-CARTHAGE | 26,200 | .10 |
| 166 | ELMIRA | 26,100 | .10 |
| 167 | DOTHAN | 25,900 | .10 |
| 168 | LAKE CHARLES | 25,300 | .10 |
| 169 | PANAMA CITY | 24,100 | .09 |
| 170 | SALISBURY | 23,600 | .09 |
| 171 | ALEXANDRIA, MN | 23,700 | .09 |
| 172 | BILLINGS-HARDIN | 23,600 | .09 |
| 173 | CLARKSBURG-WESTON | 23,000 | .09 |
| 174 | EL CENTRO-YUMA | 22,900 | .08 |
| 175 | BILOXI-GULFPORT-PASCAGOULA | 22,500 | .08 |
| 175 | JONESBORO | 19,500 | .09 |
| 177 | GREAT FALLS | 19,300 | .08 |
| 178 | ARDMORE-ADA | 19,100 | .07 |
| 179 | TUSCALOOSA | 19,900 | .07 |
| 180 | LAFAYETTE, IN | 18,300 | .07 |
| 181 | HARRISONBURG | 18,000 | .07 |
| 182 | CASPER-RIVERTON | 17,700 | .07 |
| 182 | MERIDIAN | 17,700 | .07 |
| 184 | ROSWELL | 16,800 | .07 |
| 185 | MARQUETTE | 16,700 | .07 |
| 186 | PALM SPRINGS | 16,300 | .06 |
| 187 | EUREKA | 16,200 | .06 |
| 188 | BOWLING GREEN | 15,100 | .06 |
| 189 | CHEYENNE | 15,000 | .06 |
| 190 | SARASOTA | 14,900 | .06 |
| 191 | ANNISTON | 14,100 | .06 |
| 192 | GRAND JUNCTION | 13,800 | .05 |
| 193 | MANKATO | 13,800 | .05 |
| 194 | JACKSON, TN | 13,500 | .05 |
| 195 | ST. JOSEPH | 13,400 | .05 |
| 196 | LAREDO | 13,000 | .05 |
| 197 | LIMA | 12,700 | .05 |
| 198 | SAN ANGELO | 11,200 | .04 |
| 199 | PRESQUE ISLE | 10,700 | .04 |
| 200 | PARKERSBURG | 10,200 | .04 |
| 201 | FARMINGTON | 9,600 | .04 |
| 202 | OTTUMWA-KIRKSVILLE | 9,400 | .04 |
| 202 | SELMA | 9,400 | .04 |
| 204 | JONESVILLE | 9,300 | .04 |
| 205 | TWIN FALLS | 9,100 | .04 |
| 206 | VICTORIA | 8,500 | .03 |
| 207 | BEND | 6,200 | .02 |
| 208 | HELENA | 5,000 | .02 |
| 209 | ALPENA | 4,700 | .02 |
| 210 | NORTH PLATTE | 4,400 | .02 |
| 211 | MILES CITY-GLENDIVE | 3,500 | .01 |

## WOMEN 18-34 BY ADI MARKET RANK

US TOTAL 33,753,100

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 2,549,500 | 7.55 |
| 2 | LOS ANGELES | 1,791,300 | 5.31 |
| 3 | CHICAGO | 1,273,500 | 3.77 |
| 4 | PHILADELPHIA | 971,400 | 2.88 |
| 5 | SAN FRANCISCO | 832,800 | 2.47 |
| 6 | BOSTON | 797,500 | 2.36 |
| 7 | DETROIT | 724,700 | 2.15 |
| 8 | WASHINGTON, DC | 676,100 | 2.00 |
| 9 | DALLAS-FT. WORTH | 601,500 | 1.78 |
| 10 | HOUSTON | 577,000 | 1.71 |
| 11 | CLEVELAND | 567,700 | 1.68 |
| 12 | MINNEAPOLIS-ST. PAUL | 492,700 | 1.46 |
| 13 | ATLANTA | 488,900 | 1.45 |
| 14 | PITTSBURGH | 467,800 | 1.39 |
| 15 | SEATTLE-TACOMA | 451,700 | 1.34 |
| 16 | ST. LOUIS | 411,200 | 1.22 |
| 17 | DENVER | 407,300 | 1.21 |
| 18 | MIAMI | 382,900 | 1.13 |
| 19 | BALTIMORE | 360,200 | 1.07 |
| 20 | INDIANAPOLIS | 340,800 | 1.01 |
| 21 | SACRAMENTO-STOCKTON | 325,900 | .97 |
| 22 | PORTLAND, OR | 326,600 | .96 |
| 23 | HARTFORD-NEW HAVEN | 317,600 | .94 |
| 24 | PHOENIX | 304,300 | .90 |
| 25 | CINCINNATI | 290,400 | .86 |
| 26 | SAN DIEGO | 290,000 | .86 |
| 27 | MILWAUKEE | 286,400 | .85 |
| 28 | KANSAS CITY | 284,200 | .84 |
| 29 | TAMPA-ST. PETERSBURG | 270,300 | .80 |
| 30 | NEW ORLEANS | 265,900 | .79 |
| 31 | NASHVILLE | 265,200 | .79 |
| 32 | CHARLOTTE | 258,900 | .77 |
| 33 | SALT LAKE CITY | 257,200 | .76 |
| 34 | COLUMBUS, OH | 256,200 | .76 |
| 35 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 245,200 | .73 |
| 36 | RALEIGH-DURHAM | 244,700 | .72 |
| 37 | MEMPHIS | 240,600 | .71 |
| 38 | BUFFALO | 231,700 | .69 |
| 39 | GREENVILLE-SPARTANBURG-ASHEVILLE | 228,200 | .68 |
| 40 | LOUISVILLE | 221,200 | .66 |
| 41 | SAN ANTONIO | 220,400 | .65 |
| 42 | PROVIDENCE-NEW BEDFORD | 219,200 | .65 |
| 43 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 216,300 | .64 |
| 44 | CHARLESTON-HUNTINGTON | 213,300 | .63 |
| 45 | ORLANDO-DAYTONA BEACH | 213,100 | .63 |
| 46 | OKLAHOMA CITY | 211,800 | .63 |
| 47 | DAYTON | 200,100 | .59 |
| 48 | FLINT-SAGINAW-BAY CITY | 196,200 | .58 |
| 49 | GREENSBORO-WINSTON SALEM-HIGH POINT | 190,100 | .56 |
| 50 | BIRMINGHAM | 189,700 | .56 |
| 51 | RICHMOND | 185,400 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 181,400 | .54 |
| 53 | MOBILE-PENSACOLA | 172,900 | .51 |
| 54 | ALBANY-SCHENECTADY-TROY | 170,600 | .51 |
| 55 | LITTLE ROCK | 167,500 | .50 |
| 56 | SHREVEPORT-TEXARKANA | 164,400 | .49 |
| 57 | TOLEDO | 163,900 | .49 |
| 58 | WILKES BARRE-SCRANTON | 163,600 | .48 |
| 59 | KNOXVILLE | 161,500 | .48 |
| 60 | TULSA | 160,600 | .48 |
| 61 | ALBUQUERQUE | 154,300 | .46 |
| 62 | JACKSONVILLE | 153,900 | .46 |
| 63 | FRESNO | 153,000 | .45 |
| 64 | WICHITA-HUTCHINSON | 151,400 | .45 |
| 65 | ROANOKE-LYNCHBURG | 149,700 | .44 |
| 66 | SYRACUSE | 148,900 | .44 |
| 67 | DES MOINES | 141,800 | .42 |
| 68 | ROCHESTER, NY | 139,400 | .41 |
| 69 | GREEN BAY | 139,200 | .41 |
| 70 | CEDAR RAPIDS-WATERLOO | 136,900 | .41 |
| 71 | OMAHA | 136,700 | .40 |
| 72 | LEXINGTON | 131,700 | .39 |
| 73 | SPRINGFIELD-DECATUR-CHAMPAIGN | 131,300 | .39 |
| 74 | SPOKANE | 126,000 | .37 |
| 75 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 125,700 | .37 |
| 76 | PORTLAND-POLAND SPRING | 124,500 | .37 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 121,000 | .36 |
| 78 | CHATTANOOGA | 119,000 | .35 |
| 79 | BATON ROUGE | 118,600 | .35 |
| 80 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 116,200 | .35 |
| 81 | JACKSON, MS | 115,900 | .34 |
| 82 | COLUMBIA, SC | 113,200 | .34 |
| 83 | SOUTH BEND-ELKHART | 111,100 | .33 |
| 84 | JOHNSTOWN-ALTOONA | 109,300 | .32 |
| 85 | HUNTSVILLE-DECATUR-FLORENCE | 105,300 | .31 |
| 86 | WEST PALM BEACH | 105,000 | .31 |
| 87 | LANSING | 104,800 | .31 |
| 88 | TUCSON | 103,000 | .31 |
| 89 | AUSTIN, TX | 100,700 | .30 |
| 90 | SPRINGFIELD, MA | 99,500 | .29 |
| 91 | EL PASO | 98,100 | .29 |
| 92 | SPRINGFIELD, MO | 96,900 | .29 |
| 93 | LINCOLN-HASTINGS-KEARNEY | 95,000 | .28 |
| 94 | PEORIA | 92,400 | .27 |
| 95 | YOUNGSTOWN | 90,700 | .27 |
| 96 | EVANSVILLE | 90,200 | .27 |
| 97 | BURLINGTON-PLATTSBURGH | 90,100 | .27 |
| 98 | FT. WAYNE | 89,500 | .27 |
| 99 | MADISON | 88,700 | .26 |
| 100 | GREENVILLE-NEW BERN-WASHINGTON | 88,100 | .26 |
| 101 | COLORADO SPRINGS-PUEBLO | 86,000 | .26 |
| 102 | WACO-TEMPLE | 83,900 | .25 |
| 103 | CHARLESTON, SC | 83,500 | .25 |
| 104 | FARGO | 83,100 | .25 |
| 105 | SAVANNAH | 81,000 | .24 |
| 106 | LAS VEGAS | 80,300 | .24 |
| 107 | AUGUSTA | 79,900 | .24 |
| 108 | LAFAYETTE, LA | 79,200 | .23 |
| 109 | COLUMBUS, GA | 79,000 | .23 |
| 110 | ROCKFORD | 78,800 | .23 |
| 111 | MCALLEN-BROWNSVILLE (LRGV) | 78,500 | .23 |
| 112 | SIOUX FALLS-MITCHELL | 78,000 | .23 |
| 113 | MONROE-EL DORADO | 73,700 | .22 |
| 114 | TALLAHASSEE | 73,000 | .22 |
| 115 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 72,800 | .22 |
| 116 | SALINAS-MONTEREY | 72,600 | .22 |
| 117 | CORPUS CHRISTI | 71,900 | .21 |
| 118 | EUGENE | 70,700 | .21 |
| 119 | AMARILLO | 69,500 | .21 |
| 120 | MONTGOMERY | 67,300 | .20 |
| 121 | LUBBOCK | 67,000 | .20 |
| 122 | BEAUMONT-PORT ARTHUR | 65,000 | .19 |
| 123 | YAKIMA | 64,000 | .19 |
| 124 | LA CROSSE-EAU CLAIRE | 63,900 | .19 |
| 125 | WHEELING-STEUBENVILLE | 62,400 | .18 |
| 125 | WILMINGTON | 62,400 | .18 |
| 127 | TOPEKA | 61,500 | .18 |
| 128 | MACON | 60,900 | .18 |
| 129 | WICHITA FALLS-LAWTON | 60,700 | .18 |
| 130 | DULUTH-SUPERIOR | 58,500 | .17 |
| 131 | BOISE | 58,600 | .17 |
| 131 | ERIE | 58,600 | .17 |
| 133 | COLUMBUS-TUPELO | 58,000 | .17 |
| 134 | WAUSAU-RHINELANDER | 57,500 | .17 |
| 135 | TERRE HAUTE | 57,400 | .17 |
| 136 | JOPLIN-PITTSBURG | 56,900 | .17 |
| 137 | BINGHAMTON | 56,400 | .17 |
| 138 | SIOUX CITY | 56,100 | .17 |
| 139 | BLUEFIELD-BECKLEY-OAK HILL | 55,100 | .16 |
| 140 | COLUMBIA-JEFFERSON CITY | 54,900 | .16 |
| 140 | MINOT-BISMARCK-DICKINSON | 54,900 | .16 |
| 142 | RENO | 54,000 | .16 |
| 143 | ODESSA-MIDLAND | 52,600 | .16 |
| 144 | ROCHESTER-MASON CITY-AUSTIN | 51,500 | .15 |
| 145 | TRAVERSE CITY-CADILLAC | 51,400 | .15 |
| 146 | BAKERSFIELD | 50,200 | .15 |
| 147 | FT. SMITH | 49,100 | .15 |
| 148 | CHICO-REDDING | 48,200 | .14 |
| 149 | BANGOR | 47,800 | .14 |
| 150 | MISSOULA-BUTTE | 47,300 | .14 |
| 151 | ALBANY, GA | 47,200 | .14 |
| 152 | QUINCY-HANNIBAL | 46,100 | .14 |
| 153 | FLORENCE, SC | 44,300 | .13 |
| 154 | IDAHO FALLS-POCATELLO | 42,600 | .13 |
| 155 | MEDFORD | 42,400 | .13 |
| 156 | FT. MYERS-NAPLES | 42,200 | .13 |
| 157 | UTICA | 39,200 | .12 |
| 158 | ABILENE-SWEETWATER | 39,000 | .12 |
| 159 | RAPID CITY | 37,500 | .11 |
| 160 | GAINESVILLE | 36,700 | .11 |
| 161 | ALEXANDRIA, LA | 35,700 | .11 |
| 162 | LAUREL-HATTIESBURG | 35,200 | .10 |
| 163 | TYLER | 35,000 | .10 |
| 164 | DOTHAN | 33,200 | .10 |
| 165 | LAKE CHARLES | 31,700 | .09 |
| 166 | PANAMA CITY | 31,400 | .09 |
| 167 | BILLINGS-HARDIN | 31,100 | .09 |
| 168 | ELMIRA | 31,000 | .09 |
| 169 | WATERTOWN-CARTHAGE | 29,300 | .09 |
| 170 | CLARKSBURG-WESTON | 29,100 | .09 |
| 171 | SALISBURY | 29,000 | .09 |
| 172 | GREENWOOD-GREENVILLE | 28,200 | .08 |
| 173 | ALEXANDRIA, MN | 26,600 | .08 |
| 174 | GREAT FALLS | 26,200 | .08 |
| 175 | EL CENTRO-YUMA | 25,300 | .07 |
| 176 | CASPER-RIVERTON | 25,000 | .07 |
| 177 | JONESBORO | 24,100 | .07 |
| 178 | BILOXI-GULFPORT-PASCAGOULA | 24,000 | .07 |
| 179 | LAFAYETTE, IN | 23,700 | .07 |
| 180 | ARDMORE-ADA | 22,700 | .07 |
| 180 | HARRISONBURG | 22,700 | .07 |
| 180 | TUSCALOOSA | 22,700 | .07 |
| 183 | PALM SPRINGS | 21,700 | .06 |
| 184 | MERIDIAN | 21,100 | .06 |
| 185 | CHEYENNE | 20,800 | .06 |
| 186 | EUREKA | 20,700 | .06 |
| 187 | ROSWELL | 20,400 | .06 |
| 188 | MARQUETTE | 19,900 | .06 |
| 189 | BOWLING GREEN | 19,200 | .06 |
| 190 | SARASOTA | 19,100 | .06 |
| 191 | GRAND JUNCTION | 18,600 | .06 |
| 192 | ANNISTON | 17,700 | .05 |
| 193 | JACKSON, TN | 16,700 | .05 |
| 194 | MANKATO | 16,400 | .05 |
| 194 | ST. JOSEPH | 16,400 | .05 |
| 196 | LAREDO | 15,600 | .05 |
| 197 | LIMA | 15,400 | .05 |
| 198 | PARKERSBURG | 15,000 | .04 |
| 199 | SAN ANGELO | 14,200 | .04 |
| 200 | PRESQUE ISLE | 13,100 | .04 |
| 201 | FARMINGTON | 12,200 | .04 |
| 202 | TWIN FALLS | 11,500 | .03 |
| 202 | ZANESVILLE | 11,500 | .03 |
| 204 | OTTUMWA-KIRKSVILLE | 11,400 | .03 |
| 205 | VICTORIA | 10,800 | .03 |
| 206 | SELMA | 10,700 | .03 |
| 207 | BEND | 8,900 | .03 |
| 208 | HELENA | 6,700 | .02 |
| 209 | NORTH PLATTE | 5,800 | .02 |
| 210 | ALPENA | 5,500 | .02 |
| 211 | MILES CITY-GLENDIVE | 4,200 | .01 |

## WOMEN 25-49 BY ADI MARKET RANK

US TOTAL 38,644,400

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 3,146,200 | 8.14 |
| 2 | LOS ANGELES | 2,080,700 | 5.38 |
| 3 | CHICAGO | 1,464,600 | 3.79 |
| 4 | PHILADELPHIA | 1,135,200 | 2.94 |
| 5 | SAN FRANCISCO | 942,600 | 2.44 |
| 6 | BOSTON | 886,100 | 2.29 |
| 7 | DETROIT | 824,900 | 2.13 |
| 8 | WASHINGTON, DC | 774,700 | 2.00 |
| 9 | DALLAS-FT. WORTH | 667,700 | 1.73 |
| 10 | HOUSTON | 658,500 | 1.70 |
| 11 | CLEVELAND | 657,200 | 1.70 |
| 12 | ATLANTA | 567,100 | 1.47 |
| 13 | PITTSBURGH | 547,500 | 1.42 |
| 14 | MINNEAPOLIS-ST. PAUL | 516,500 | 1.34 |
| 15 | SEATTLE-TACOMA | 511,800 | 1.32 |
| 16 | ST. LOUIS | 487,000 | 1.26 |
| 17 | MIAMI | 484,600 | 1.25 |
| 18 | DENVER | 448,200 | 1.16 |
| 19 | BALTIMORE | 431,300 | 1.12 |
| 20 | SACRAMENTO-STOCKTON | 379,400 | .98 |
| 21 | INDIANAPOLIS | 378,700 | .98 |
| 22 | HARTFORD-NEW HAVEN | 369,700 | .96 |
| 23 | PORTLAND, OR | 366,300 | .95 |
| 24 | PHOENIX | 342,800 | .89 |
| 25 | CINCINNATI | 332,400 | .86 |
| 26 | TAMPA-ST. PETERSBURG | 325,200 | .84 |
| 27 | MILWAUKEE | 324,800 | .84 |
| 28 | KANSAS CITY | 322,600 | .83 |
| 29 | SAN DIEGO | 320,200 | .83 |
| 30 | NASHVILLE | 316,400 | .82 |
| 31 | CHARLOTTE | 310,600 | .80 |
| 32 | NEW ORLEANS | 294,000 | .76 |
| 33 | MEMPHIS | 275,600 | .71 |
| 34 | BUFFALO | 275,000 | .71 |
| 35 | COLUMBUS, OH | 273,500 | .71 |
| 36 | GREENVILLE-SPARTANBURG-ASHEVILLE | 271,900 | .70 |
| 37 | RALEIGH-DURHAM | 270,800 | .70 |
| 38 | ORLANDO-DAYTONA BEACH | 265,400 | .69 |
| 39 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 260,900 | .68 |
| 40 | SALT LAKE CITY | 258,000 | .67 |
| 41 | LOUISVILLE | 256,300 | .66 |
| 42 | NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON | 250,600 | .65 |
| 43 | CHARLESTON-HUNTINGTON | 250,300 | .65 |
| 44 | PROVIDENCE-NEW BEDFORD | 247,500 | .64 |
| 45 | SAN ANTONIO | 247,100 | .64 |
| 46 | OKLAHOMA CITY | 236,400 | .61 |
| 47 | BIRMINGHAM | 227,900 | .59 |
| 48 | GREENSBORO-WINSTON SALEM-HIGH POINT | 227,600 | .59 |
| 49 | DAYTON | 226,000 | .58 |
| 50 | FLINT-SAGINAW-BAY CITY | 215,300 | .56 |
| 51 | RICHMOND | 213,400 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 205,400 | .53 |
| 53 | LITTLE ROCK | 200,100 | .52 |
| 54 | ALBANY-SCHENECTADY-TROY | 199,000 | .51 |
| 55 | TULSA | 196,100 | .51 |
| 56 | MOBILE-PENSACOLA | 195,800 | .51 |
| 57 | WILKES BARRE-SCRANTON | 195,700 | .51 |
| 58 | KNOXVILLE | 193,500 | .50 |
| 59 | SHREVEPORT-TEXARKANA | 191,800 | .50 |
| 60 | JACKSONVILLE | 180,100 | .47 |
| 61 | TOLEDO | 178,900 | .46 |
| 62 | WICHITA-HUTCHINSON | 176,000 | .46 |
| 63 | FRESNO | 173,000 | .45 |
| 64 | ALBUQUERQUE | 172,700 | .45 |
| 65 | ROANOKE-LYNCHBURG | 170,500 | .44 |
| 66 | SYRACUSE | 158,300 | .41 |
| 67 | DES MOINES | 154,900 | .40 |
| 68 | GREEN BAY | 154,500 | .40 |
| 69 | ROCHESTER, NY | 154,300 | .40 |
| 70 | OMAHA | 154,200 | .40 |
| 71 | PORTLAND-POLAND SPRING | 146,700 | .38 |
| 72 | SPOKANE | 144,800 | .37 |
| 73 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 144,600 | .37 |
| 74 | BRISTOL-KINGSPORT-JOHNSON CITY | 143,100 | .37 |
| 75 | CHATTANOOGA | 142,400 | .37 |
| 76 | CEDAR RAPIDS-WATERLOO | 139,000 | .36 |
| 77 | LEXINGTON | 137,600 | .36 |
| 78 | SPRINGFIELD-DECATUR-CHAMPAIGN | 134,900 | .35 |
| 79 | JACKSON, MS | 132,600 | .34 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 132,600 | .34 |
| 81 | SOUTH BEND-ELKHART | 127,900 | .33 |
| 82 | WEST PALM BEACH | 127,300 | .33 |
| 83 | HUNTSVILLE-DECATUR-FLORENCE | 125,100 | .32 |
| 84 | COLUMBIA, SC | 124,000 | .32 |
| 85 | BATON ROUGE | 122,300 | .32 |
| 86 | JOHNSTOWN-ALTOONA | 120,600 | .31 |
| 87 | TUCSON | 114,000 | .29 |
| 88 | SPRINGFIELD, MO | 111,500 | .29 |
| 89 | EVANSVILLE | 109,200 | .28 |
| 90 | YOUNGSTOWN | 108,500 | .28 |
| 91 | EL PASO | 106,700 | .28 |
| 92 | SPRINGFIELD, MA | 102,200 | .26 |
| 93 | FT. WAYNE | 100,900 | .26 |
| 94 | LANSING | 100,100 | .26 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 99,400 | .26 |
| 96 | BURLINGTON-PLATTSBURGH | 98,600 | .26 |
| 97 | COLORADO SPRINGS-PUEBLO | 97,300 | .25 |
| 98 | PEORIA | 96,800 | .25 |
| 99 | GREENVILLE-NEW BERN-WASHINGTON | 96,500 | .25 |
| 100 | AUSTIN, TX | 96,100 | .25 |
| 101 | LAS VEGAS | 94,400 | .24 |
| 102 | CHARLESTON, SC | 94,300 | .24 |
| 103 | AUGUSTA | 94,200 | .24 |
| 104 | SAVANNAH | 91,500 | .24 |
| 105 | LAFAYETTE, LA | 88,200 | .23 |
| 106 | ROCKFORD | 88,100 | .23 |
| 107 | SIOUX FALLS-MITCHELL | 87,100 | .23 |
| 108 | COLUMBUS, GA | 86,900 | .22 |
| 108 | FARGO | 86,900 | .22 |
| 110 | MCALLEN-BROWNSVILLE (LRGV) | 86,500 | .22 |
| 111 | WACO-TEMPLE | 84,700 | .22 |
| 112 | AMARILLO | 83,500 | .22 |
| 113 | MADISON | 82,700 | .21 |
| 114 | MONROE-EL DORADO | 81,700 | .21 |
| 115 | CORPUS CHRISTI | 80,900 | .21 |
| 116 | SALINAS-MONTEREY | 80,000 | .21 |
| 117 | BEAUMONT-PORT ARTHUR | 79,700 | .21 |
| 118 | EUGENE | 78,300 | .20 |
| 119 | MONTGOMERY | 77,500 | .20 |
| 120 | YAKIMA | 77,000 | .20 |
| 121 | WHEELING-STEUBENVILLE | 75,400 | .20 |
| 122 | WILMINGTON | 74,900 | .19 |
| 123 | MACON | 74,500 | .19 |
| 124 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 73,600 | .19 |
| 125 | TALLAHASSEE | 72,900 | .19 |
| 126 | DULUTH-SUPERIOR | 71,100 | .18 |
| 127 | WICHITA FALLS-LAWTON | 70,100 | .18 |
| 128 | LUBBOCK | 68,700 | .18 |
| 129 | BINGHAMTON | 67,400 | .17 |
| 130 | ODESSA-MIDLAND | 66,800 | .17 |
| 131 | JOPLIN-PITTSBURG | 66,500 | .17 |
| 132 | BLUEFIELD-BECKLEY-OAK HILL | 66,400 | .17 |
| 133 | WAUSAU-RHINELANDER | 66,300 | .17 |
| 134 | BOISE | 66,200 | .17 |
| 134 | RENO | 66,200 | .17 |
| 136 | LA CROSSE-EAU CLAIRE | 66,100 | .17 |
| 137 | TERRE HAUTE | 65,800 | .17 |
| 138 | COLUMBUS-TUPELO | 65,400 | .17 |
| 139 | ERIE | 65,100 | .17 |
| 140 | SIOUX CITY | 63,000 | .16 |
| 141 | TRAVERSE CITY-CADILLAC | 61,700 | .16 |
| 142 | ROCHESTER-MASON CITY-AUSTIN | 61,600 | .16 |
| 143 | MINOT-BISMARCK-DICKINSON | 60,600 | .16 |
| 144 | BAKERSFIELD | 59,200 | .15 |
| 145 | TOPEKA | 56,100 | .15 |
| 146 | BANGOR | 55,100 | .14 |
| 146 | CHICO-REDDING | 55,100 | .14 |
| 148 | ALBANY, GA | 54,700 | .14 |
| 149 | FT. SMITH | 54,500 | .14 |
| 150 | MEDFORD | 53,900 | .14 |
| 151 | FT. MYERS-NAPLES | 52,300 | .14 |
| 152 | QUINCY-HANNIBAL | 51,500 | .13 |
| 153 | COLUMBIA-JEFFERSON CITY | 51,500 | .13 |
| 154 | FLORENCE, SC | 51,100 | .13 |
| 155 | MISSOULA-BUTTE | 50,000 | .13 |
| 156 | IDAHO FALLS-POCATELLO | 47,300 | .12 |
| 157 | ABILENE-SWEETWATER | 46,700 | .12 |
| 158 | UTICA | 43,700 | .11 |
| 159 | TYLER | 41,900 | .11 |
| 160 | RAPID CITY | 40,800 | .11 |
| 161 | ALEXANDRIA, LA | 39,700 | .10 |
| 162 | LAUREL-HATTIESBURG | 39,000 | .10 |
| 163 | PANAMA CITY | 36,900 | .10 |
| 164 | BILLINGS-HARDIN | 36,300 | .09 |
| 164 | LAKE CHARLES | 36,300 | .09 |
| 166 | ELMIRA | 36,200 | .09 |
| 167 | DOTHAN | 36,000 | .09 |
| 168 | SALISBURY | 34,500 | .09 |
| 169 | CLARKSBURG-WESTON | 33,300 | .09 |
| 170 | WATERTOWN-CARTHAGE | 32,600 | .08 |
| 171 | ALEXANDRIA, MN | 32,200 | .08 |
| 172 | GREENWOOD-GREENVILLE | 31,000 | .08 |
| 173 | GREAT FALLS | 30,700 | .08 |
| 174 | GAINESVILLE | 30,100 | .08 |
| 175 | EL CENTRO-YUMA | 29,600 | .08 |
| 176 | JONESBORO | 29,000 | .08 |
| 177 | CASPER-RIVERTON | 28,100 | .07 |
| 178 | APDMORE-ADA | 27,700 | .07 |
| 179 | BILOXI-GULFPORT-PASCAGOULA | 26,000 | .07 |
| 180 | ROSWELL | 25,700 | .07 |
| 180 | SARASOTA | 25,700 | .07 |
| 182 | PALM SPRINGS | 24,700 | .06 |
| 183 | MERIDIAN | 24,400 | .06 |
| 184 | CHEYENNE | 23,400 | .06 |
| 184 | GRAND JUNCTION | 23,400 | .06 |
| 186 | EUREKA | 23,100 | .06 |
| 187 | TUSCALOOSA | 22,400 | .06 |
| 188 | HARRISONBURG | 21,800 | .06 |
| 189 | MARQUETTE | 20,700 | .05 |
| 190 | ANNISTON | 19,600 | .05 |
| 191 | JACKSON, TN | 19,500 | .05 |
| 192 | BOWLING GREEN | 18,600 | .05 |
| 193 | ST. JOSEPH | 18,400 | .05 |
| 194 | LIMA | 17,700 | .05 |
| 195 | LAFAYETTE, IN | 17,600 | .05 |
| 196 | PARKERSBURG | 17,200 | .04 |
| 197 | LAREDO | 17,000 | .04 |
| 198 | SAN ANGELO | 15,800 | .04 |
| 199 | MANKATO | 15,000 | .04 |
| 200 | PRESQUE ISLE | 14,500 | .04 |
| 201 | FARMINGTON | 14,300 | .04 |
| 202 | TWIN FALLS | 13,900 | .04 |
| 203 | ZANESVILLE | 13,000 | .03 |
| 204 | VICTORIA | 12,600 | .03 |
| 205 | SELMA | 11,900 | .03 |
| 206 | BEND | 11,500 | .03 |
| 207 | OTTUMWA-KIRKSVILLE | 11,000 | .03 |
| 208 | HELENA | 7,700 | .02 |
| 209 | NORTH PLATTE | 6,700 | .02 |
| 210 | ALPENA | 6,500 | .02 |
| 211 | MILES CITY-GLENDIVE | 5,000 | .01 |

## WOMEN 25-54 BY ADI MARKET RANK

US TOTAL 44,365,800

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 3,653,900 | 8.24 |
| 2 | LOS ANGELES | 2,359,900 | 5.32 |
| 3 | CHICAGO | 1,683,700 | 3.80 |
| 4 | PHILADELPHIA | 1,322,700 | 2.98 |
| 5 | SAN FRANCISCO | 1,068,600 | 2.41 |
| 6 | BOSTON | 1,020,000 | 2.30 |
| 7 | DETROIT | 950,400 | 2.14 |
| 8 | WASHINGTON, DC | 873,900 | 1.97 |
| 9 | CLEVELAND | 764,800 | 1.72 |
| 10 | DALLAS-FT. WORTH | 755,600 | 1.70 |
| 11 | HOUSTON | 739,000 | 1.67 |
| 12 | PITTSBURGH | 649,200 | 1.46 |
| 13 | ATLANTA | 637,600 | 1.44 |
| 14 | MINNEAPOLIS-ST. PAUL | 584,000 | 1.32 |
| 15 | SEATTLE-TACOMA | 575,300 | 1.30 |
| 16 | MIAMI | 567,700 | 1.28 |
| 17 | ST. LOUIS | 559,300 | 1.26 |
| 18 | DENVER | 498,400 | 1.12 |
| 19 | BALTIMORE | 496,400 | 1.12 |
| 20 | INDIANAPOLIS | 433,000 | .98 |
| 21 | SACRAMENTO-STOCKTON | 432,200 | .97 |
| 22 | HARTFORD-NEW HAVEN | 429,000 | .97 |
| 23 | PORTLAND, OR | 413,100 | .93 |
| 24 | PHOENIX | 389,000 | .88 |
| 25 | TAMPA-ST. PETERSBURG | 385,000 | .87 |
| 26 | CINCINNATI | 382,100 | .86 |
| 27 | MILWAUKEE | 370,600 | .84 |
| 28 | KANSAS CITY | 368,700 | .83 |
| 29 | SAN DIEGO | 363,200 | .82 |
| 30 | NASHVILLE | 362,100 | .82 |
| 31 | CHARLOTTE | 355,700 | .80 |
| 32 | NEW ORLEANS | 333,100 | .75 |
| 33 | BUFFALO | 323,800 | .73 |
| 34 | MEMPHIS | 315,100 | .71 |
| 35 | GREENVILLE-SPARTANBURG-ASHEVILLE | 312,700 | .70 |
| 36 | COLUMBUS, OH | 311,500 | .70 |
| 37 | RALEIGH-DURHAM | 308,400 | .70 |
| 38 | ORLANDO-DAYTONA BEACH | 305,200 | .69 |
| 39 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 300,200 | .68 |
| 40 | LOUISVILLE | 291,100 | .66 |
| 41 | PROVIDENCE-NEW BEDFORD | 290,300 | .65 |
| 42 | SALT LAKE CITY | 288,700 | .65 |
| 43 | CHARLESTON-HUNTINGTON | 288,600 | .65 |
| 44 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 283,500 | .64 |
| 45 | SAN ANTONIO | 281,300 | .63 |
| 46 | OKLAHOMA CITY | 269,900 | .61 |
| 47 | BIRMINGHAM | 263,900 | .59 |
| 48 | GREENSBORO-WINSTON SALEM-HIGH POINT | 260,500 | .59 |
| 49 | DAYTON | 259,600 | .59 |
| 50 | FLINT-SAGINAW-BAY CITY | 245,200 | .55 |
| 51 | RICHMOND | 243,700 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 237,700 | .54 |
| 53 | WILKES BARRE-SCRANTON | 236,000 | .53 |
| 54 | ALBANY-SCHENECTADY-TROY | 235,000 | .53 |
| 55 | LITTLE ROCK | 229,800 | .52 |
| 56 | TULSA | 224,900 | .51 |
| 57 | SHREVEPORT-TEXARKANA | 223,700 | .50 |
| 58 | KNOXVILLE | 222,400 | .50 |
| 59 | MOBILE-PENSACOLA | 221,500 | .50 |
| 60 | TOLEDO | 208,200 | .47 |
| 61 | JACKSONVILLE | 206,000 | .46 |
| 62 | WICHITA-HUTCHINSON | 203,300 | .46 |
| 63 | FRESNO | 196,900 | .44 |
| 64 | ROANOKE-LYNCHBURG | 196,200 | .44 |
| 65 | ALBUQUERQUE | 194,900 | .44 |
| 66 | SYRACUSE | 184,400 | .42 |
| 67 | GREEN BAY | 179,500 | .40 |
| 68 | ROCHESTER, NY | 179,000 | .40 |
| 69 | DES MOINES | 178,900 | .40 |
| 70 | ORAMA | 175,700 | .40 |
| 71 | PORTLAND-POLAND SPRING | 169,300 | .38 |
| 72 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 167,100 | .38 |
| 73 | SPOKANE | 164,500 | .37 |
| 74 | BRISTOL-KINGSPORT-JOHNSON CITY | 164,200 | .37 |
| 75 | CHATTANOOGA | 161,700 | .36 |
| 76 | CEDAR RAPIDS-WATERLOO | 159,300 | .36 |
| 77 | LEXINGTON | 156,900 | .35 |
| 78 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 156,100 | .35 |
| 79 | SPRINGFIELD-DECATUR-CHAMPAIGN | 154,900 | .35 |
| 80 | JACKSON, MS | 152,700 | .34 |
| 81 | WEST PALM BEACH | 150,300 | .34 |
| 82 | SOUTH BEND-ELKHART | 147,800 | .33 |
| 83 | JOHNSTOWN-ALTOONA | 142,300 | .32 |
| 84 | HUNTSVILLE-DECATUR-FLORENCE | 141,500 | .32 |
| 85 | COLUMBIA, SC | 140,000 | .32 |
| 86 | BATON ROUGE | 138,300 | .31 |
| 87 | SPRINGFIELD, MO | 130,800 | .29 |
| 88 | TUCSON | 130,500 | .29 |
| 89 | YOUNGSTOWN | 128,100 | .29 |
| 90 | EVANSVILLE | 126,800 | .29 |
| 91 | SPRINGFIELD, MA | 119,500 | .27 |
| 92 | EL PASO | 118,500 | .27 |
| 93 | FT. WAYNE | 116,200 | .26 |
| 94 | LINCOLN-HASTINGS-KEARNEY | 115,700 | .26 |
| 95 | LANSING | 113,600 | .26 |
| 96 | BURLINGTON-PLATTSBURGH | 111,400 | .25 |
| 97 | PEORIA | 111,800 | .25 |
| 98 | GREENVILLE-NEW BERN-WASHINGTON | 110,800 | .25 |
| 99 | AUSTIN, TX | 109,700 | .25 |
| 100 | COLORADO SPRINGS-PUEBLO | 109,700 | .25 |
| 101 | AUGUSTA | 107,400 | .24 |
| 102 | CHARLESTON, SC | 106,100 | .24 |
| 103 | LAS VEGAS | 105,800 | .24 |
| 104 | SAVANNAH | 105,100 | .24 |
| 105 | SIOUX FALLS-MITCHELL | 101,400 | .23 |
| 106 | LAFAYETTE, LA | 100,600 | .23 |
| 107 | FARGO | 100,500 | .23 |
| 108 | ROCKFORD | 100,000 | .23 |
| 109 | COLUMBUS, GA | 99,600 | .22 |
| 110 | WACO-TEMPLE | 97,600 | .22 |
| 111 | MCALLEN-BROWNSVILLE (ERGV) | 97,000 | .22 |
| 112 | AMARILLO | 95,600 | .22 |
| 113 | MONROE-EL DORADO | 95,100 | .21 |
| 114 | MADISON | 93,700 | .21 |
| 115 | CORPUS CHRISTI | 91,700 | .21 |
| 116 | BEAUMONT-PORT ARTHUR | 91,600 | .21 |
| 117 | SALINAS-MONTEREY | 91,200 | .21 |
| 118 | MONTGOMERY | 86,800 | .20 |
| 119 | WHEELING-STEUBENVILLE | 86,300 | .20 |
| 120 | EUGENE | 87,700 | .20 |
| 121 | YAKIMA | 87,600 | .20 |
| 122 | WILMINGTON | 86,400 | .19 |
| 123 | MACON | 85,100 | .19 |
| 124 | DULUTH-SUPERIOR | 84,500 | .19 |
| 125 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 83,700 | .19 |
| 125 | TALLAHASSEE | 83,700 | .19 |
| 127 | WICHITA FALLS-LAWTON | 80,200 | .18 |
| 128 | BINGHAMTON | 78,700 | .18 |
| 128 | JOPLIN-PITTSBURG | 78,700 | .18 |
| 130 | BLUEFIELD-BECKLEY-OAK HILL | 78,600 | .18 |
| 131 | LUBBOCK | 78,300 | .18 |
| 132 | TERRE HAUTE | 78,200 | .18 |
| 133 | WAUSAU-RHINELANDER | 77,200 | .17 |
| 134 | LA CROSSE-EAU CLAIRE | 77,000 | .17 |
| 135 | ERIE | 76,300 | .17 |
| 136 | ODESSA-MIDLAND | 76,000 | .17 |
| 136 | RENO | 76,000 | .17 |
| 138 | COLUMBUS-TUPELO | 75,300 | .17 |
| 139 | BOISE | 74,500 | .17 |
| 140 | SIOUX CITY | 73,400 | .17 |
| 141 | TRAVERSE CITY-CADILLAC | 72,300 | .16 |
| 142 | ROCHESTER-MASON CITY-AUSTIN | 71,300 | .16 |
| 143 | MINOT-BISMARCK-DICKINSON | 69,500 | .16 |
| 144 | BAKERSFIELD | 67,500 | .15 |
| 145 | TOPEKA | 64,100 | .14 |
| 146 | CHICO-REDDING | 63,700 | .14 |
| 147 | BANGOR | 63,300 | .14 |
| 147 | FT. MYERS-NAPLES | 63,300 | .14 |
| 149 | ALBANY, GA | 62,800 | .14 |
| 150 | FT. SMITH | 62,000 | .14 |
| 151 | QUINCY-HANNIBAL | 60,800 | .14 |
| 152 | MEDFORD | 60,000 | .14 |
| 153 | COLUMBIA-JEFFERSON CITY | 59,800 | .13 |
| 154 | FLORENCE, SC | 58,600 | .13 |
| 155 | MISSOULA-BUTTE | 57,200 | .13 |
| 156 | ABILENE-SWEETWATER | 54,900 | .12 |
| 157 | IDAHO FALLS-POCATELLO | 52,700 | .12 |
| 158 | UTICA | 51,900 | .12 |
| 159 | TYLER | 48,500 | .11 |
| 160 | RAPID CITY | 46,300 | .10 |
| 161 | ALEXANDRIA, LA | 45,600 | .10 |
| 162 | LAUREL-HATTIESBURG | 44,900 | .10 |
| 163 | PANAMA CITY | 42,800 | .10 |
| 164 | ELMIRA | 42,400 | .10 |
| 165 | LAKE CHARLES | 41,300 | .09 |
| 166 | BILLINGS-HARDIN | 41,000 | .09 |
| 166 | DOTHAN | 41,000 | .09 |
| 168 | SALISBURY | 40,500 | .09 |
| 169 | CLARKSBURG-WESTON | 39,200 | .09 |
| 170 | ALEXANDRIA, MN | 38,300 | .09 |
| 171 | WATERTOWN-CARTHAGE | 38,000 | .09 |
| 172 | GREENWOOD-GREENVILLE | 36,000 | .08 |
| 173 | GREAT FALLS | 34,800 | .08 |
| 174 | GAINESVILLE | 34,200 | .08 |
| 175 | EL CENTRO-YUMA | 33,600 | .08 |
| 176 | JONESBORO | 33,900 | .08 |
| 177 | ARDMORE-ADA | 32,700 | .07 |
| 178 | SARASOTA | 31,700 | .07 |
| 179 | CASPER-RIVERTON | 31,400 | .07 |
| 180 | BILOXI-GULFPORT-PASCAGOULA | 29,900 | .07 |
| 181 | ROSWELL | 29,600 | .07 |
| 182 | MERIDIAN | 28,200 | .06 |
| 183 | PALM SPRINGS | 28,100 | .06 |
| 184 | GRAND JUNCTION | 27,000 | .06 |
| 185 | EUREKA | 26,700 | .06 |
| 186 | CHEYENNE | 26,600 | .06 |
| 187 | TUSCALOOSA | 25,600 | .06 |
| 188 | HARRISONBURG | 25,100 | .06 |
| 189 | MARQUETTE | 24,600 | .06 |
| 190 | JACKSON, TN | 22,700 | .05 |
| 191 | ANNISTON | 22,600 | .05 |
| 192 | ST. JOSEPH | 22,000 | .05 |
| 193 | BOWLING GREEN | 21,400 | .05 |
| 194 | LIMA | 20,600 | .05 |
| 195 | LAFAYETTE, IN | 19,800 | .04 |
| 196 | PARKERSBURG | 19,500 | .04 |
| 197 | LAREDO | 19,100 | .04 |
| 198 | SAN ANGELO | 18,300 | .04 |
| 199 | MANKATO | 17,600 | .04 |
| 200 | PRESQUE ISLE | 17,400 | .04 |
| 201 | FARMINGTON | 17,900 | .04 |
| 202 | TWIN FALLS | 17,800 | .04 |
| 203 | ZANESVILLE | 15,300 | .03 |
| 204 | VICTORIA | 14,300 | .03 |
| 205 | SELMA | 13,600 | .03 |
| 206 | OTTUMWA-KIRKSVILLE | 13,000 | .03 |
| 207 | BEND | 12,900 | .03 |
| 208 | HELENA | 8,800 | .02 |
| 209 | NORTH PLATTE | 8,100 | .02 |
| 210 | ALPENA | 7,600 | .02 |
| 211 | MILES CITY-GLENDIVE | 5,600 | .01 |

## MEN 18+ BY ADI MARKET RANK

US TOTAL 78,094,000

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 6,089,300 | 7.80 |
| 2 | LOS ANGELES | 3,993,800 | 5.11 |
| 3 | CHICAGO | 2,861,900 | 3.66 |
| 4 | PHILADELPHIA | 2,316,500 | 2.97 |
| 5 | SAN FRANCISCO | 1,837,800 | 2.35 |
| 6 | BOSTON | 1,803,400 | 2.31 |
| 7 | DETROIT | 1,613,300 | 2.07 |
| 8 | WASHINGTON, DC | 1,398,400 | 1.79 |
| 9 | CLEVELAND | 1,313,300 | 1.68 |
| 10 | DALLAS-FT. WORTH | 1,277,700 | 1.64 |
| 11 | HOUSTON | 1,207,000 | 1.55 |
| 12 | PITTSBURGH | 1,161,300 | 1.49 |
| 13 | MINNEAPOLIS-ST. PAUL | 1,091,100 | 1.39 |
| 14 | MIAMI | 1,035,700 | 1.33 |
| 15 | ATLANTA | 1,031,900 | 1.32 |
| 16 | SEATTLE-TACOMA | 1,021,600 | 1.31 |
| 17 | ST. LOUIS | 952,700 | 1.22 |
| 18 | BALTIMORE | 856,700 | 1.10 |
| 19 | TAMPA-ST. PETERSBURG | 839,700 | 1.08 |
| 20 | DENVER | 817,500 | 1.05 |
| 21 | HARTFORD-NEW HAVEN | 766,600 | .98 |
| 22 | SACRAMENTO-STOCKTON | 764,600 | .98 |
| 23 | INDIANAPOLIS | 750,700 | .96 |
| 24 | PORTLAND, OR | 720,400 | .92 |
| 25 | SAN DIEGO | 699,600 | .90 |
| 26 | PHOENIX | 696,800 | .89 |
| 27 | CINCINNATI | 661,600 | .85 |
| 28 | MILWAUKEE | 647,300 | .83 |
| 29 | KANSAS CITY | 643,700 | .82 |
| 30 | NASHVILLE | 643,200 | .82 |
| 31 | CHARLOTTE | 579,800 | .74 |
| 32 | BUFFALO | 569,900 | .73 |
| 33 | RALEIGH-DURHAM | 551,300 | .71 |
| 34 | NEW ORLEANS | 549,300 | .70 |
| 35 | COLUMBUS, OH | 548,200 | .70 |
| 36 | ORLANDO-DAYTONA BEACH | 546,400 | .70 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 545,300 | .70 |
| 38 | MEMPHIS | 538,600 | .69 |
| 39 | GREENVILLE-SPARTANBURG-ASHEVILLE | 537,300 | .69 |
| 40 | PROVIDENCE-NEW BEDFORD | 523,300 | .67 |
| 41 | SALT LAKE CITY | 516,000 | .66 |
| 42 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 509,100 | .65 |
| 43 | CHARLESTON-HUNTINGTON | 506,800 | .65 |
| 44 | LOUISVILLE | 506,000 | .65 |
| 45 | SAN ANTONIO | 487,800 | .62 |
| 46 | OKLAHOMA CITY | 484,100 | .62 |
| 47 | BIRMINGHAM | 446,600 | .57 |
| 48 | WILKES BARRE-SCRANTON | 445,500 | .57 |
| 49 | DAYTON | 444,300 | .57 |
| 50 | ALBANY-SCHENECTADY-TROY | 431,800 | .55 |
| 51 | FLINT-SAGINAW-BAY CITY | 430,700 | .55 |
| 52 | GREENSBORO-WINSTON SALEM-HIGH POINT | 429,700 | .55 |
| 53 | RICHMOND | 426,500 | .55 |
| 54 | HARRISBURG-YORK-LANCASTER-LEBANON | 425,000 | .54 |
| 55 | LITTLE ROCK | 415,800 | .53 |
| 56 | SHREVEPORT-TEXARKANA | 401,300 | .51 |
| 57 | TULSA | 383,600 | .49 |
| 58 | TOLEDO | 382,100 | .49 |
| 59 | KNOXVILLE | 379,200 | .49 |
| 60 | MOBILE-PENSACOLA | 374,300 | .48 |
| 61 | WICHITA-HUTCHINSON | 371,100 | .48 |
| 62 | ROANOKE-LYNCHBURG | 357,800 | .46 |
| 63 | FRESNO | 353,100 | .45 |
| 64 | JACKSONVILLE | 349,000 | .45 |
| 65 | SYRACUSE | 342,700 | .44 |
| 66 | GREEN BAY | 338,300 | .43 |
| 67 | DES MOINES | 335,300 | .43 |
| 68 | ALBUQUERQUE | 329,300 | .42 |
| 69 | ROCHESTER, NY | 313,100 | .40 |
| 70 | OMAHA | 312,200 | .40 |
| 71 | WEST PALM BEACH | 307,200 | .39 |
| 72 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 306,800 | .39 |
| 73 | SPOKANE | 305,400 | .39 |
| 74 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 304,700 | .39 |
| 75 | CEDAR RAPIDS-WATERLOO | 303,500 | .39 |
| 76 | PORTLAND-POLAND SPRING | 301,600 | .39 |
| 77 | SPRINGFIELD-DECATUR-CHAMPAIGN | 293,700 | .38 |
| 78 | BRISTOL-KINGSPORT-JOHNSON CITY | 286,900 | .37 |
| 79 | LEXINGTON | 284,300 | .36 |
| 80 | SPRINGFIELD, MO | 276,400 | .35 |
| 81 | JOHNSTOWN-ALTOONA | 273,200 | .35 |
| 82 | CHATTANOOGA | 266,600 | .34 |
| 83 | SOUTH BEND-ELKHART | 264,500 | .34 |
| 84 | JACKSON, MS | 256,100 | .33 |
| 85 | COLUMBIA, SC | 251,400 | .32 |
| 86 | BATON ROUGE | 244,200 | .31 |
| 87 | TUCSON | 241,900 | .31 |
| 88 | LINCOLN-HASTINGS-KEARNEY | 235,800 | .30 |
| 89 | HUNTSVILLE-DECATUR-FLORENCE | 232,300 | .30 |
| 90 | WACO-TEMPLE | 227,200 | .29 |
| 91 | EVANSVILLE | 225,100 | .29 |
| 92 | YOUNGSTOWN | 223,900 | .29 |
| 93 | SPRINGFIELD, MA | 220,700 | .28 |
| 94 | LANSING | 218,900 | .28 |
| 95 | GREENVILLE-NEW BERN-WASHINGTON | 218,300 | .28 |
| 96 | AUSTIN, TX | 218,100 | .28 |
| 97 | FARGO | 213,800 | .27 |
| 98 | PEORIA | 207,000 | .27 |
| 99 | BURLINGTON-PLATTSBURGH | 206,800 | .26 |
| 99 | FT. WAYNE | 206,800 | .26 |
| 101 | SIOUX FALLS-MITCHELL | 200,300 | .26 |
| 102 | SAVANNAH | 199,400 | .26 |
| 103 | COLORADO SPRINGS-PUEBLO | 195,000 | .25 |
| 104 | EL PASO | 194,800 | .25 |
| 105 | COLUMBUS, GA | 192,400 | .25 |
| 106 | AUGUSTA | 187,000 | .24 |
| 107 | LAS VEGAS | 182,700 | .23 |
| 108 | SALINAS-MONTEREY | 181,800 | .23 |
| 109 | CHARLESTON, SC | 181,400 | .23 |
| 110 | MADISON | 181,300 | .23 |
| 111 | ROCKFORD | 175,200 | .22 |
| 112 | LAFAYETTE, LA | 172,400 | .22 |
| 113 | MONROE-EL DORADO | 170,600 | .22 |
| 114 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 168,200 | .22 |
| 115 | DULUTH-SUPERIOR | 166,000 | .21 |
| 116 | AMARILLO | 164,800 | .21 |
| 117 | WHEELING-STEUBENVILLE | 162,100 | .21 |
| 118 | WICHITA FALLS-LAWTON | 160,200 | .21 |
| 119 | LA CROSSE-EAU CLAIRE | 156,500 | .20 |
| 120 | YAKIMA | 155,900 | .20 |
| 121 | CORPUS CHRISTI | 155,500 | .20 |
| 122 | MONTGOMERY | 155,300 | .20 |
| 123 | MCALLEN-BROWNSVILLE (LRGV) | 154,900 | .20 |
| 124 | JOPLIN-PITTSBURG | 154,500 | .20 |
| 125 | EUGENE | 154,100 | .20 |
| 126 | BEAUMONT-PORT ARTHUR | 153,700 | .20 |
| 127 | TERRE HAUTE | 152,400 | .20 |
| 128 | TALLAHASSEE | 150,600 | .19 |
| 129 | WAUSAU-RHINELANDER | 150,200 | .19 |
| 130 | WILMINGTON | 147,600 | .19 |
| 131 | FT. MYERS-NAPLES | 146,300 | .19 |
| 132 | SIOUX CITY | 143,700 | .18 |
| 133 | LUBBOCK | 143,500 | .18 |
| 134 | RENO | 141,600 | .18 |
| 135 | BINGHAMTON | 140,300 | .18 |
| 135 | BLUEFIELD-BECKLEY-OAK HILL | 140,300 | .18 |
| 137 | TRAVERSE CITY-CADILLAC | 139,300 | .18 |
| 138 | TOPEKA | 139,100 | .18 |
| 139 | COLUMBUS-TUPELO | 138,300 | .18 |
| 140 | ERIE | 137,600 | .18 |
| 141 | MACON | 137,200 | .18 |
| 142 | BOISE | 134,500 | .17 |
| 143 | MINOT-BISMARCK-DICKINSON | 131,600 | .17 |
| 144 | ROCHESTER-MASON CITY-AUSTIN | 127,700 | .16 |
| 145 | COLUMBIA-JEFFERSON CITY | 126,600 | .16 |
| 146 | QUINCY-HANNIBAL | 123,500 | .16 |
| 147 | CHICO-REDDING | 121,400 | .16 |
| 148 | BANGOR | 118,400 | .15 |
| 149 | ODESSA-MIDLAND | 117,700 | .15 |
| 150 | BAKERSFIELD | 117,200 | .15 |
| 151 | FT. SMITH | 115,300 | .15 |
| 152 | MISSOULA-BUTTE | 111,600 | .14 |
| 153 | MEDFORD | 109,600 | .14 |
| 154 | ABILENE-SWEETWATER | 106,400 | .14 |
| 155 | ALBANY, GA | 105,500 | .14 |
| 156 | UTICA | 98,100 | .13 |
| 157 | FLORENCE, SC | 95,700 | .12 |
| 158 | IDAHO FALLS-POCATELLO | 93,300 | .12 |
| 159 | TYLER | 89,500 | .11 |
| 160 | RAPID CITY | 88,200 | .11 |
| 161 | ALEXANDRIA, LA | 88,000 | .11 |
| 162 | ALEXANDRIA, MN | 80,300 | .10 |
| 163 | LAUREL-HATTIESBURG | 80,200 | .10 |
| 164 | SARASOTA | 79,600 | .10 |
| 165 | PANAMA CITY | 78,000 | .10 |
| 166 | ELMIRA | 76,700 | .10 |
| 167 | SALISBURY | 75,000 | .10 |
| 168 | WATERTOWN-CARTHAGE | 74,200 | .10 |
| 169 | CLARKSBURG-WESTON | 74,100 | .09 |
| 170 | DOTHAN | 72,400 | .09 |
| 171 | BILLINGS-HARDIN | 72,200 | .09 |
| 172 | GAINESVILLE | 70,800 | .09 |
| 173 | LAKE CHARLES | 69,200 | .09 |
| 174 | ABRDPRE-ADA | 65,200 | .08 |
| 175 | GREENWOOD-GREENVILLE | 63,800 | .08 |
| 176 | JONESBORO | 63,700 | .08 |
| 177 | GREAT FALLS | 62,700 | .08 |
| 178 | BILOXI-GULFPORT-PASCAGOULA | 62,200 | .08 |
| 179 | EL CENTRO-YUMA | 61,600 | .08 |
| 180 | MARQUETTE | 57,600 | .07 |
| 181 | PALM SPRINGS | 52,600 | .07 |
| 182 | MERIDIAN | 52,400 | .07 |
| 183 | EUREKA | 51,900 | .07 |
| 184 | CASPER-RIVERTON | 50,900 | .07 |
| 185 | ROSWELL | 50,400 | .06 |
| 186 | TUSCALOOSA | 49,100 | .06 |
| 187 | GRAND JUNCTION | 47,900 | .06 |
| 188 | LAFAYETTE, IN | 47,600 | .06 |
| 189 | HARRISONBURG | 47,100 | .06 |
| 190 | CHEYENNE | 45,400 | .06 |
| 191 | ST. JOSEPH | 43,900 | .06 |
| 192 | BOWLING GREEN | 42,600 | .05 |
| 193 | ANNISTON | 41,600 | .05 |
| 194 | JACKSON, TN | 40,900 | .05 |
| 195 | MANHATO | 37,300 | .05 |
| 196 | LIMA | 36,900 | .05 |
| 197 | SAN ANGELO | 33,600 | .04 |
| 198 | PARKERSBURG | 32,600 | .04 |
| 199 | OTTUMWA-KIRKSVILLE | 30,800 | .04 |
| 200 | LAREDO | 30,300 | .04 |
| 201 | PRESQUE ISLE | 29,600 | .04 |
| 202 | TWIN FALLS | 28,400 | .04 |
| 203 | JANESVILLE | 27,800 | .04 |
| 204 | HARRINGTON | 24,400 | .03 |
| 205 | SELMA | 23,200 | .03 |
| 206 | VICTORIA | 22,700 | .03 |
| 207 | RENO | 22,100 | .03 |
| 208 | HELENA | 14,800 | .02 |
| 209 | NORTH PLATTE | 14,500 | .02 |
| 210 | ALPENA | 14,300 | .02 |
| 211 | MILES CITY-GLENDIVE | 10,500 | .01 |

**MEN 18-49** **BY ADI MARKET RANK** US TOTAL 52,334,800

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 3,928,300 | 7.51 |
| 2 | LOS ANGELES | 2,809,700 | 5.37 |
| 3 | CHICAGO | 1,963,700 | 3.75 |
| 4 | PHILADELPHIA | 1,503,100 | 2.87 |
| 5 | SAN FRANCISCO | 1,292,600 | 2.47 |
| 6 | BOSTON | 1,210,500 | 2.31 |
| 7 | DETROIT | 1,109,700 | 2.12 |
| 8 | WASHINGTON, DC | 1,017,800 | 1.94 |
| 9 | DALLAS-FT. WORTH | 907,100 | 1.73 |
| 10 | HOUSTON | 890,300 | 1.70 |
| 11 | CLEVELAND | 867,000 | 1.66 |
| 12 | ATLANTA | 751,600 | 1.44 |
| 13 | MINNEAPOLIS-ST. PAUL | 733,400 | 1.40 |
| 14 | SEATTLE-TACOMA | 716,500 | 1.37 |
| 15 | PITTSBURGH | 707,700 | 1.35 |
| 16 | ST. LOUIS | 629,800 | 1.20 |
| 17 | DENVER | 607,800 | 1.16 |
| 18 | MIAMI | 596,200 | 1.14 |
| 19 | BALTIMORE | 576,500 | 1.10 |
| 20 | INDIANAPOLIS | 519,400 | .99 |
| 21 | SACRAMENTO-STOCKTON | 514,700 | .98 |
| 22 | SAN DIEGO | 510,600 | .98 |
| 23 | HARTFORD-NEW HAVEN | 504,300 | .96 |
| 24 | PORTLAND, OR | 485,600 | .93 |
| 25 | PHOENIX | 467,800 | .88 |
| 26 | CINCINNATI | 442,100 | .84 |
| 27 | MILWAUKEE | 440,700 | .84 |
| 28 | KANSAS CITY | 434,500 | .83 |
| 29 | NASHVILLE | 429,200 | .82 |
| 30 | TAMPA-ST. PETERSBURG | 423,900 | .81 |
| 31 | RALEIGH-DURHAM | 400,500 | .77 |
| 32 | CHARLOTTE | 399,000 | .76 |
| 33 | NEW ORLEANS | 392,100 | .75 |
| 34 | COLUMBUS, OH | 381,500 | .73 |
| 35 | SALT LAKE CITY | 375,100 | .72 |
| 36 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 373,600 | .71 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 367,700 | .70 |
| 38 | BUFFALO | 361,300 | .69 |
| 39 | MEMPHIS | 360,800 | .69 |
| 40 | GREENVILLE-SPARTANBURG-ASHEVILLE | 358,500 | .69 |
| 41 | LOUISVILLE | 352,600 | .67 |
| 42 | ORLANDO-DAYTONA BEACH | 341,700 | .65 |
| 43 | SAN ANTONIO | 339,300 | .65 |
| 44 | PROVIDENCE-NEW BEDFORD | 332,300 | .63 |
| 45 | OKLAHOMA CITY | 328,300 | .63 |
| 46 | CHARLESTON-HUNTINGTON | 327,300 | .63 |
| 47 | DAYTON | 303,900 | .58 |
| 48 | FLINT-SAGINAW-BAY CITY | 296,300 | .57 |
| 49 | GREENSBORO-WINSTON SALEM-HIGH POINT | 291,800 | .56 |
| 50 | RICHMOND | 289,700 | .55 |
| 51 | BIRMINGHAM | 287,500 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 276,000 | .53 |
| 53 | ALBANY-SCHENECTADY-TROY | 269,700 | .52 |
| 54 | MOBILE-PENSACOLA | 267,600 | .51 |
| 55 | LITTLE ROCK | 264,200 | .50 |
| 56 | WILKES BARRE-SCRANTON | 260,900 | .50 |
| 57 | KNOXVILLE | 250,300 | .48 |
| 57 | TOLEDO | 250,300 | .48 |
| 59 | TULSA | 249,800 | .48 |
| 60 | SHREVEPORT-TEXARKANA | 249,200 | .48 |
| 61 | JACKSONVILLE | 239,800 | .46 |
| 62 | WICHITA-HUTCHINSON | 239,600 | .46 |
| 63 | ROANOKE-LYNCHBURG | 236,100 | .45 |
| 64 | FRESNO | 235,300 | .45 |
| 65 | SYRACUSE | 231,600 | .44 |
| 66 | ALBUQUERQUE | 229,900 | .44 |
| 67 | DES MOINES | 217,100 | .41 |
| 68 | GREEN BAY | 216,300 | .41 |
| 69 | ROCHESTER, NY | 210,400 | .40 |
| 70 | OMAHA | 209,100 | .40 |
| 71 | CEDAR RAPIDS-WATERLOO | 204,200 | .39 |
| 72 | SPOKANE | 200,400 | .38 |
| 73 | SPRINGFIELD-DECATUR-CHAMPAIGN | 198,600 | .38 |
| 74 | PORTLAND-POLAND SPRING | 196,100 | .37 |
| 75 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 195,800 | .37 |
| 76 | LEXINGTON | 194,300 | .37 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 189,400 | .36 |
| 78 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 184,800 | .35 |
| 79 | COLUMBIA, SC | 183,900 | .35 |
| 80 | CHATTANOOGA | 181,700 | .35 |
| 81 | BATON ROUGE | 177,900 | .34 |
| 82 | SOUTH BEND-ELKHART | 175,000 | .33 |
| 83 | JOHNSTOWN-ALTOONA | 171,300 | .33 |
| 84 | SPRINGFIELD, MO | 167,400 | .32 |
| 85 | WEST PALM BEACH | 167,100 | .32 |
| 86 | JACKSON, MS | 166,800 | .32 |
| 87 | HUNTSVILLE-DECATUR-FLORENCE | 162,400 | .31 |
| 87 | WACO-TEMPLE | 162,400 | .31 |
| 89 | TUCSON | 160,700 | .31 |
| 90 | GREENVILLE-NEW BERN-WASHINGTON | 159,900 | .31 |
| 91 | LANSING | 159,600 | .30 |
| 92 | AUSTIN, TX | 156,400 | .30 |
| 93 | EL PASO | 149,500 | .29 |
| 94 | LINCOLN-HASTINGS-KEARNEY | 148,300 | .28 |
| 95 | SPRINGFIELD, MA | 146,500 | .28 |
| 96 | BURLINGTON-PLATTSBURGH | 142,800 | .27 |
| 97 | COLORADO SPRINGS-PUEBLO | 142,700 | .27 |
| 97 | YOUNGSTOWN | 142,700 | .27 |
| 99 | EVANSVILLE | 141,700 | .27 |
| 100 | SAVANNAH | 141,100 | .27 |
| 101 | COLUMBUS, GA | 140,100 | .27 |
| 102 | FT. WAYNE | 139,100 | .27 |
| 103 | PEORIA | 137,600 | .26 |
| 104 | CHARLESTON, SC | 135,100 | .26 |
| 105 | FARGO | 134,800 | .26 |
| 106 | AUGUSTA | 131,400 | .25 |
| 107 | LAS VEGAS | 130,900 | .25 |
| 108 | MADISON | 129,600 | .25 |
| 109 | SALINAS-MONTEREY | 123,500 | .24 |
| 110 | SIOUX FALLS-MITCHELL | 121,900 | .23 |
| 111 | ROCKFORD | 120,400 | .23 |
| 112 | LAFAYETTE, LA | 118,400 | .23 |
| 113 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 117,600 | .22 |
| 114 | CORPUS CHRISTI | 110,900 | .21 |
| 115 | AMARILLO | 110,600 | .21 |
| 116 | WICHITA FALLS-LAWTON | 109,500 | .21 |
| 117 | EUGENE | 108,600 | .21 |
| 118 | MONROE-EL DORADO | 107,800 | .21 |
| 119 | MCALLEN-BROWNSVILLE (LRGV) | 105,400 | .20 |
| 120 | TALLAHASSEE | 104,000 | .20 |
| 121 | BEAUMONT-PORT ARTHUR | 102,600 | .20 |
| 122 | LUBBOCK | 101,800 | .19 |
| 123 | YAKIMA | 101,200 | .19 |
| 124 | MONTGOMERY | 100,900 | .19 |
| 125 | WILMINGTON | 99,300 | .19 |
| 126 | LA CROSSE-EAU CLAIRE | 97,800 | .19 |
| 127 | WHEELING-STEUBENVILLE | 97,500 | .19 |
| 128 | DULUTH-SUPERIOR | 97,400 | .19 |
| 129 | TOPEKA | 97,100 | .19 |
| 130 | MACON | 93,800 | .18 |
| 131 | RENO | 92,500 | .18 |
| 132 | WAUSAU-RHINELANDER | 92,100 | .18 |
| 133 | BOISE | 91,100 | .17 |
| 134 | TERRE HAUTE | 91,000 | .17 |
| 135 | COLUMBUS-TUPELO | 90,100 | .17 |
| 136 | BINGHAMTON | 89,700 | .17 |
| 137 | JOPLIN-PITTSBURG | 89,300 | .17 |
| 138 | SIOUX CITY | 88,200 | .17 |
| 139 | ERIE | 86,500 | .17 |
| 140 | MINOT-BISMARCK-DICKINSON | 85,500 | .16 |
| 141 | ODESSA-MIDLAND | 84,600 | .16 |
| 142 | BLUEFIELD-BECKLEY-OAK HILL | 84,300 | .16 |
| 143 | COLUMBIA-JEFFERSON CITY | 83,500 | .16 |
| 144 | TRAVERSE CITY-CADILLAC | 80,600 | .15 |
| 145 | ROCHESTER-MASON CITY-AUSTIN | 80,100 | .15 |
| 146 | BAKERSFIELD | 79,400 | .15 |
| 147 | BANGOR | 77,500 | .15 |
| 148 | FT. SMITH | 76,300 | .15 |
| 149 | MISSOULA-BUTTE | 75,600 | .14 |
| 150 | CHICO-REDDING | 74,400 | .14 |
| 151 | QUINCY-HANNIBAL | 72,900 | .14 |
| 152 | ALBANY, GA | 72,100 | .14 |
| 153 | MEDFORD | 67,600 | .13 |
| 154 | IDAHO FALLS-POCATELLO | 67,100 | .13 |
| 155 | FT. MYERS-NAPLES | 67,000 | .13 |
| 156 | FLORENCE, SC | 65,400 | .12 |
| 157 | ABILENE-SWEETWATER | 62,900 | .12 |
| 158 | RAPID CITY | 61,400 | .12 |
| 159 | UTICA | 61,100 | .12 |
| 160 | ALEXANDRIA, LA | 60,900 | .12 |
| 161 | TYLER | 56,500 | .11 |
| 162 | GAINESVILLE | 53,300 | .10 |
| 163 | LAUREL-HATTIESBURG | 52,800 | .10 |
| 164 | DOTHAN | 50,400 | .10 |
| 165 | PANAMA CITY | 49,600 | .09 |
| 166 | LAKE CHARLES | 48,300 | .09 |
| 167 | BILLINGS-HARDIN | 48,200 | .09 |
| 167 | ELMIRA | 48,200 | .09 |
| 169 | BILOXI-GULFPORT-PASCAGOULA | 48,100 | .09 |
| 170 | WATERTOWN-CARTHAGE | 47,800 | .09 |
| 171 | SALISBURY | 45,300 | .09 |
| 172 | ALEXANDRIA, MN | 45,000 | .09 |
| 173 | CLARKSBURG-WESTON | 44,200 | .08 |
| 174 | GREAT FALLS | 42,400 | .08 |
| 175 | GREENWOOD-GREENVILLE | 40,800 | .08 |
| 176 | EL CENTRO-YUMA | 40,000 | .08 |
| 177 | JONESBORO | 38,500 | .07 |
| 178 | LAFAYETTE, IN | 38,000 | .07 |
| 179 | CASPER-RIVERTON | 37,500 | .07 |
| 180 | ARDMORE-ADA | 36,600 | .07 |
| 180 | MARQUETTE | 36,600 | .07 |
| 182 | TUSCALOOSA | 35,700 | .07 |
| 183 | EUREKA | 34,200 | .07 |
| 184 | PALM SPRINGS | 33,700 | .06 |
| 185 | MERIDIAN | 33,200 | .06 |
| 186 | ROSWELL | 33,000 | .06 |
| 187 | CHEYENNE | 31,500 | .06 |
| 188 | SARASOTA | 30,500 | .06 |
| 189 | HARRISONBURG | 30,300 | .06 |
| 190 | ANNISTON | 29,900 | .06 |
| 191 | GRAND JUNCTION | 28,700 | .05 |
| 192 | BOWLING GREEN | 28,600 | .05 |
| 193 | ST. JOSEPH | 27,700 | .05 |
| 194 | JACKSON, TN | 25,600 | .05 |
| 195 | MANKATO | 24,500 | .05 |
| 196 | LIMA | 23,900 | .05 |
| 197 | SAN ANGELO | 22,400 | .04 |
| 198 | PARKERSBURG | 21,900 | .04 |
| 199 | LAREDO | 20,900 | .04 |
| 200 | PRESQUE ISLE | 20,700 | .04 |
| 201 | OTTUMWA-KIRKSVILLE | 18,400 | .04 |
| 202 | TWIN FALLS | 18,100 | .03 |
| 203 | FARMINGTON | 17,500 | .03 |
| 204 | ZANESVILLE | 17,200 | .03 |
| 205 | VICTORIA | 16,200 | .03 |
| 206 | SELMA | 14,800 | .03 |
| 207 | BEND | 14,000 | .03 |
| 208 | HELENA | 9,900 | .02 |
| 209 | NORTH PLATTE | 8,800 | .02 |
| 210 | ALPENA | 8,700 | .02 |
| 211 | MILES CITY-GLENDIVE | 6,900 | .01 |

## MEN 18-34 BY ADI MARKET RANK

US TOTAL 33,651,500

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 2,391,400 | 7.11 |
| 2 | LOS ANGELES | 1,798,300 | 5.34 |
| 3 | CHICAGO | 1,243,300 | 3.69 |
| 4 | PHILADELPHIA | 949,200 | 2.82 |
| 5 | SAN FRANCISCO | 844,900 | 2.51 |
| 6 | BOSTON | 786,900 | 2.34 |
| 7 | DETROIT | 708,500 | 2.11 |
| 8 | WASHINGTON, DC | 641,300 | 1.91 |
| 9 | DALLAS-FT. WORTH | 597,400 | 1.78 |
| 10 | HOUSTON | 574,800 | 1.71 |
| 11 | CLEVELAND | 543,300 | 1.61 |
| 12 | MINNEAPOLIS-ST. PAUL | 484,200 | 1.44 |
| 13 | ATLANTA | 480,500 | 1.43 |
| 14 | SEATTLE-TACOMA | 473,100 | 1.41 |
| 15 | PITTSBURGH | 442,000 | 1.31 |
| 16 | DENVER | 409,600 | 1.22 |
| 17 | ST. LOUIS | 386,700 | 1.15 |
| 18 | MIAMI | 359,700 | 1.07 |
| 19 | BALTIMORE | 357,700 | 1.06 |
| 20 | SAN DIEGO | 356,200 | 1.06 |
| 21 | INDIANAPOLIS | 335,100 | 1.00 |
| 22 | SACRAMENTO-STOCKTON | 327,800 | .97 |
| 23 | HARTFORD-NEW HAVEN | 319,600 | .95 |
| 24 | PORTLAND, OR | 316,800 | .94 |
| 25 | PHOENIX | 300,900 | .89 |
| 26 | CINCINNATI | 282,500 | .84 |
| 27 | MILWAUKEE | 280,700 | .83 |
| 28 | KANSAS CITY | 277,200 | .82 |
| 29 | NASHVILLE | 275,500 | .82 |
| 30 | RALEIGH-DURHAM | 273,000 | .81 |
| 31 | TAMPA-ST. PETERSBURG | 264,600 | .79 |
| 32 | SALT LAKE CITY | 256,100 | .76 |
| 33 | NEW ORLEANS | 255,700 | .76 |
| 34 | COLUMBUS, OH | 251,200 | .75 |
| 35 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 250,200 | .74 |
| 36 | CHARLOTTE | 248,900 | .74 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 242,700 | .72 |
| 38 | MEMPHIS | 235,600 | .70 |
| 39 | LOUISVILLE | 228,300 | .68 |
| 40 | GREENVILLE-SPARTANBURG-ASHEVILLE | 228,200 | .68 |
| 41 | SAN ANTONIO | 224,500 | .67 |
| 42 | BUFFALO | 220,900 | .66 |
| 43 | PROVIDENCE-NEW BEDFORD | 216,500 | .64 |
| 44 | OKLAHOMA CITY | 214,000 | .64 |
| 45 | ORLANDO-DAYTONA BEACH | 209,500 | .62 |
| 46 | CHARLESTON-HUNTINGTON | 209,000 | .62 |
| 47 | DAYTON | 194,500 | .58 |
| 48 | FLINT-SAGINAW-BAY CITY | 192,600 | .57 |
| 49 | RICHMOND | 185,600 | .55 |
| 50 | GREENSBORO-WINSTON SALEM-HIGH POINT | 180,100 | .54 |
| 51 | BIRMINGHAM | 178,600 | .53 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 177,200 | .53 |
| 53 | MOBILE-PENSACOLA | 176,000 | .52 |
| 54 | ALBANY-SCHENECTADY-TROY | 170,100 | .51 |
| 55 | LITTLE ROCK | 166,800 | .50 |
| 56 | WILKES BARRE-SCRANTON | 163,900 | .49 |
| 57 | TOLEDO | 162,200 | .48 |
| 58 | SHREVEPORT-TEXARKANA | 159,700 | .47 |
| 59 | KNOXVILLE | 159,000 | .47 |
| 60 | JACKSONVILLE | 154,300 | .46 |
| 61 | TULSA | 154,200 | .46 |
| 62 | FRESNO | 153,900 | .46 |
| 63 | WICHITA-HUTCHINSON | 153,000 | .45 |
| 64 | SYRACUSE | 152,900 | .45 |
| 65 | ROANOKE-LYNCHBURG | 151,600 | .45 |
| 66 | ALBUQUERQUE | 149,600 | .44 |
| 67 | DES MOINES | 143,200 | .43 |
| 68 | GREEN BAY | 140,200 | .42 |
| 69 | CEDAR RAPIDS-WATERLOO | 137,200 | .41 |
| 70 | ROCHESTER, NY | 135,200 | .40 |
| 71 | SPRINGFIELD-DECATUR-CHAMPAIGN | 134,500 | .40 |
| 72 | OMAHA | 133,600 | .40 |
| 73 | LEXINGTON | 129,700 | .39 |
| 74 | SPOKANE | 129,000 | .38 |
| 75 | COLUMBIA, SC | 126,100 | .37 |
| 76 | PORTLAND-POLAND SPRING | 125,500 | .37 |
| 77 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 124,800 | .37 |
| 78 | BATON ROUGE | 121,300 | .36 |
| 78 | WACO-TEMPLE | 121,300 | .36 |
| 80 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 121,100 | .36 |
| 81 | BRISTOL-KINGSPORT-JOHNSON CITY | 120,200 | .36 |
| 82 | CHATTANOOGA | 114,600 | .34 |
| 83 | JOHNSTOWN-ALTOONA | 113,700 | .34 |
| 84 | GREENVILLE-NEW BERN-WASHINGTON | 112,800 | .34 |
| 85 | AUSTIN, TX | 112,600 | .33 |
| 86 | SOUTH BEND-ELKHART | 112,300 | .33 |
| 87 | SPRINGFIELD, MO | 112,000 | .33 |
| 88 | LANSING | 111,700 | .33 |
| 89 | TUCSON | 106,800 | .32 |
| 90 | JACKSON, MS | 106,500 | .32 |
| 91 | WEST PALM BEACH | 103,700 | .31 |
| 92 | HUNTSVILLE-DECATUR-FLORENCE | 101,400 | .30 |
| 93 | EL PASO | 100,700 | .30 |
| 94 | COLUMBUS, GA | 100,400 | .30 |
| 95 | LINCOLN-HASTINGS-KEARNEY | 98,200 | .29 |
| 96 | COLORADO SPRINGS-PUEBLO | 97,400 | .29 |
| 96 | SAVANNAH | 97,400 | .29 |
| 98 | SPRINGFIELD, MA | 96,600 | .29 |
| 99 | BURLINGTON-PLATTSBURGH | 93,800 | .28 |
| 100 | MADISON | 91,500 | .27 |
| 101 | CHARLESTON, SC | 91,000 | .27 |
| 102 | FARGO | 89,800 | .27 |
| 102 | FT. WAYNE | 89,800 | .27 |
| 104 | PEORIA | 89,700 | .27 |
| 105 | EVANSVILLE | 88,400 | .26 |
| 106 | YOUNGSTOWN | 87,900 | .26 |
| 107 | SALINAS-MONTEREY | 86,300 | .26 |
| 108 | AUGUSTA | 85,500 | .25 |
| 109 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 81,600 | .24 |
| 110 | LAS VEGAS | 81,000 | .24 |
| 111 | SIOUX FALLS-MITCHELL | 78,300 | .23 |
| 112 | ROCKFORD | 77,400 | .23 |
| 113 | LAFAYETTE, LA | 76,700 | .23 |
| 114 | WICHITA FALLS-LAWTON | 76,000 | .23 |
| 115 | CORPUS CHRISTI | 72,900 | .22 |
| 116 | EUGENE | 72,700 | .22 |
| 117 | TALLAHASSEE | 72,300 | .21 |
| 118 | MONROE-EL DORADO | 71,200 | .21 |
| 119 | TOPEKA | 70,400 | .21 |
| 120 | AMARILLO | 69,600 | .21 |
| 121 | LUBBOCK | 69,400 | .21 |
| 122 | MCALLEN-BROWNSVILLE (LRGV) | 68,100 | .20 |
| 123 | MONTGOMERY | 64,900 | .19 |
| 124 | LA CROSSE-EAU CLAIRE | 64,400 | .19 |
| 125 | YAKIMA | 63,600 | .19 |
| 126 | WILMINGTON | 63,400 | .19 |
| 127 | BEAUMONT-PORT ARTHUR | 62,800 | .19 |
| 128 | WHEELING-STEUBENVILLE | 60,500 | .18 |
| 129 | DULUTH-SUPERIOR | 60,000 | .18 |
| 130 | BOISE | 59,800 | .18 |
| 130 | COLUMBUS-TUPELO | 59,800 | .18 |
| 132 | WAUSAU-RHINELANDER | 58,700 | .17 |
| 133 | TERRE HAUTE | 58,500 | .17 |
| 134 | COLUMBIA-JEFFERSON CITY | 57,600 | .17 |
| 135 | MACON | 57,500 | .17 |
| 136 | JOPLIN-PITTSBURG | 56,600 | .17 |
| 136 | RENO | 56,600 | .17 |
| 138 | SIOUX CITY | 56,000 | .17 |
| 139 | ERIE | 55,700 | .17 |
| 140 | BINGHAMTON | 55,600 | .17 |
| 140 | MINOT-BISMARCK-DICKINSON | 55,600 | .17 |
| 142 | BLUEFIELD-BECKLEY-OAK HILL | 53,300 | .16 |
| 143 | MISSOULA-BUTTE | 51,700 | .15 |
| 144 | BAKERSFIELD | 50,300 | .15 |
| 145 | TRAVERSE CITY-CADILLAC | 50,500 | .15 |
| 146 | BANGOR | 50,100 | .15 |
| 146 | ODESSA-MIDLAND | 50,100 | .15 |
| 148 | FT. SMITH | 50,000 | .15 |
| 149 | ROCHESTER-MASON CITY-AUSTIN | 49,500 | .15 |
| 150 | CHICO-REDDING | 47,900 | .14 |
| 151 | QUINCY-HANNIBAL | 46,800 | .14 |
| 152 | ALBANY, GA | 46,500 | .14 |
| 153 | IDAHO FALLS-POCATELLO | 44,500 | .13 |
| 154 | ALEXANDRIA, LA | 43,400 | .13 |
| 155 | FLORENCE, SC | 42,000 | .12 |
| 156 | MEDFORD | 41,900 | .12 |
| 157 | FT. MYERS-NAPLES | 41,000 | .12 |
| 158 | RAPID CITY | 40,900 | .12 |
| 159 | GAINESVILLE | 40,700 | .12 |
| 160 | ABILENE-SWEETWATER | 39,800 | .12 |
| 161 | UTICA | 38,700 | .12 |
| 162 | TYLER | 36,000 | .11 |
| 163 | LAUREL-HATTIESBURG | 34,700 | .10 |
| 164 | DOTHAN | 34,200 | .10 |
| 165 | BILOXI-GULFPORT-PASCAGOULA | 34,000 | .10 |
| 166 | PANAMA CITY | 31,600 | .09 |
| 167 | WATERTOWN-CARTHAGE | 31,000 | .09 |
| 168 | LAKE CHARLES | 30,900 | .09 |
| 169 | BILLINGS-HARDIN | 30,300 | .09 |
| 170 | ELMIRA | 30,200 | .09 |
| 171 | LAFAYETTE, IN | 30,100 | .09 |
| 172 | CLARKSBURG-WESTON | 29,100 | .09 |
| 173 | ALEXANDRIA, MN | 27,900 | .08 |
| 174 | SALISBURY | 27,400 | .08 |
| 175 | GREAT FALLS | 27,200 | .08 |
| 176 | GREENWOOD-GREENVILLE | 27,100 | .08 |
| 177 | MARQUETTE | 25,700 | .08 |
| 178 | EL CENTRO-YUMA | 25,400 | .08 |
| 179 | TUSCALOOSA | 24,600 | .07 |
| 180 | JONESBORO | 24,500 | .07 |
| 181 | CASPER-RIVERTON | 24,300 | .07 |
| 182 | ARDMORE-ADA | 22,800 | .07 |
| 183 | EUREKA | 22,300 | .07 |
| 184 | MERIDIAN | 22,100 | .07 |
| 184 | PALM SPRINGS | 22,100 | .07 |
| 186 | CHEYENNE | 20,800 | .06 |
| 187 | ANNISTON | 20,600 | .06 |
| 188 | ROSWELL | 19,900 | .06 |
| 189 | BOWLING GREEN | 19,800 | .06 |
| 190 | HARRISONBURG | 19,300 | .06 |
| 191 | SARASOTA | 18,200 | .05 |
| 192 | GRAND JUNCTION | 17,900 | .05 |
| 193 | MANKATO | 16,600 | .05 |
| 194 | ST. JOSEPH | 16,400 | .05 |
| 195 | JACKSON, TN | 16,000 | .05 |
| 196 | SAN ANGELO | 15,100 | .04 |
| 197 | LIMA | 15,000 | .04 |
| 198 | PARKERSBURG | 14,400 | .04 |
| 199 | LAREDO | 13,800 | .04 |
| 200 | PRESQUE ISLE | 13,700 | .04 |
| 201 | OTTUMWA-KIRKSVILLE | 12,900 | .04 |
| 202 | TWIN FALLS | 11,400 | .03 |
| 203 | FARMINGTON | 10,700 | .03 |
| 203 | ZANESVILLE | 10,700 | .03 |
| 205 | VICTORIA | 10,100 | .03 |
| 206 | SELMA | 9,800 | .03 |
| 207 | BEND | 8,700 | .03 |
| 208 | HELENA | 6,100 | .02 |
| 209 | NORTH PLATTE | 5,500 | .02 |
| 210 | ALPENA | 5,400 | .02 |
| 211 | MILES CITY-GLENDIVE | 4,300 | .01 |

**MEN 25-49** **BY ADI MARKET RANK** US TOTAL 37,448,700

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 2,932,500 | 7.83 |
| 2 | LOS ANGELES | 2,080,200 | 5.55 |
| 3 | CHICAGO | 1,431,900 | 3.82 |
| 4 | PHILADELPHIA | 1,076,800 | 2.88 |
| 5 | SAN FRANCISCO | 947,200 | 2.53 |
| 6 | BOSTON | 868,000 | 2.32 |
| 7 | DETROIT | 802,000 | 2.14 |
| 8 | WASHINGTON, DC | 764,100 | 2.04 |
| 9 | DALLAS-FT. WORTH | 664,900 | 1.78 |
| 10 | HOUSTON | 662,500 | 1.77 |
| 11 | CLEVELAND | 630,900 | 1.68 |
| 12 | ATLANTA | 557,800 | 1.49 |
| 13 | MINNEAPOLIS-ST. PAUL | 525,700 | 1.40 |
| 14 | SEATTLE-TACOMA | 518,700 | 1.39 |
| 15 | PITTSBURGH | 507,600 | 1.36 |
| 16 | ST. LOUIS | 468,800 | 1.25 |
| 17 | MIAMI | 444,000 | 1.19 |
| 18 | DENVER | 442,300 | 1.18 |
| 19 | BALTIMORE | 419,500 | 1.12 |
| 20 | INDIANAPOLIS | 372,700 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 370,400 | .99 |
| 22 | HARTFORD-NEW HAVEN | 364,000 | .97 |
| 23 | PORTLAND, OR | 363,000 | .97 |
| 24 | PHOENIX | 332,000 | .89 |
| 25 | SAN DIEGO | 319,900 | .85 |
| 26 | MILWAUKEE | 319,800 | .85 |
| 27 | CINCINNATI | 317,600 | .85 |
| 28 | KANSAS CITY | 316,600 | .85 |
| 29 | TAMPA-ST. PETERSBURG | 306,000 | .82 |
| 30 | NASHVILLE | 305,400 | .82 |
| 31 | CHARLOTTE | 298,500 | .80 |
| 32 | NEW ORLEANS | 280,500 | .75 |
| 33 | COLUMBUS, OH | 269,600 | .72 |
| 34 | RALEIGH-DURHAM | 262,600 | .70 |
| 35 | GREENVILLE-SPARTANBURG-ASHEVILLE | 261,100 | .70 |
| 36 | BUFFALO | 261,000 | .70 |
| 37 | SALT LAKE CITY | 258,900 | .69 |
| 38 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 256,200 | .68 |
| 39 | MEMPHIS | 250,800 | .67 |
| 40 | ORLANDO-DAYTONA BEACH | 249,800 | .67 |
| 41 | LOUISVILLE | 248,900 | .66 |
| 42 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 246,400 | .66 |
| 43 | CHARLESTON-HUNTINGTON | 234,900 | .63 |
| 44 | PROVIDENCE-NEW BEDFORD | 234,800 | .63 |
| 45 | OKLAHOMA CITY | 230,300 | .61 |
| 46 | SAN ANTONIO | 228,200 | .61 |
| 47 | DAYTON | 220,600 | .59 |
| 48 | GREENSBORO-WINSTON SALEM-HIGH POINT | 218,000 | .58 |
| 49 | FLINT-SAGINAW-BAY CITY | 212,600 | .57 |
| 50 | BIRMINGHAM | 209,100 | .56 |
| 51 | RICHMOND | 206,800 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 198,300 | .53 |
| 53 | ALBANY-SCHENECTADY-TROY | 190,800 | .51 |
| 54 | LITTLE ROCK | 189,600 | .51 |
| 55 | TULSA | 187,000 | .50 |
| 56 | MOBILE-PENSACOLA | 186,800 | .50 |
| 56 | WILKES BARRE-SCRANTON | 186,800 | .50 |
| 58 | KNOXVILLE | 180,500 | .48 |
| 59 | SHREVEPORT-TEXARKANA | 176,300 | .47 |
| 60 | TOLEDO | 175,800 | .47 |
| 61 | WICHITA-HUTCHINSON | 172,200 | .46 |
| 62 | JACKSONVILLE | 170,400 | .45 |
| 63 | ROANOKE-LYNCHBURG | 166,400 | .44 |
| 64 | FRESNO | 165,300 | .44 |
| 65 | ALBUQUERQUE | 164,400 | .44 |
| 66 | SYRACUSE | 156,200 | .42 |
| 67 | GREEN BAY | 154,200 | .41 |
| 68 | OMAHA | 153,100 | .41 |
| 69 | ROCHESTER, NY | 151,700 | .41 |
| 70 | DES MOINES | 150,100 | .40 |
| 71 | SPOKANE | 143,300 | .38 |
| 72 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 143,200 | .38 |
| 73 | PORTLAND-POLAND SPRING | 141,900 | .38 |
| 74 | CEDAR RAPIDS-WATERLOO | 140,400 | .37 |
| 75 | BRISTOL-KINGSPORT-JOHNSON CITY | 136,800 | .37 |
| 76 | CHATTANOOGA | 135,200 | .36 |
| 77 | LEXINGTON | 133,700 | .36 |
| 78 | SPRINGFIELD-DECATUR-CHAMPAIGN | 131,500 | .35 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 125,900 | .34 |
| 80 | SOUTH BEND-ELKHART | 124,300 | .33 |
| 81 | WEST PALM BEACH | 123,600 | .33 |
| 82 | BATON ROUGE | 122,200 | .33 |
| 83 | HUNTSVILLE-DECATUR-FLORENCE | 120,800 | .32 |
| 84 | COLUMBIA, SC | 119,500 | .32 |
| 85 | JACKSON, MS | 118,200 | .32 |
| 86 | JOHNSTOWN-ALTOONA | 115,200 | .31 |
| 87 | TUCSON | 109,000 | .29 |
| 88 | SPRINGFIELD, MO | 106,500 | .28 |
| 89 | LANSING | 105,600 | .28 |
| 90 | EVANSVILLE | 104,600 | .28 |
| 91 | YOUNGSTOWN | 102,400 | .27 |
| 92 | LINCOLN-HASTINGS-KEARNEY | 101,200 | .27 |
| 93 | BURLINGTON-PLATTSBURGH | 100,600 | .27 |
| 94 | SPRINGFIELD, MA | 100,300 | .27 |
| 95 | FT. WAYNE | 100,200 | .27 |
| 96 | LAS VEGAS | 98,800 | .26 |
| 97 | EL PASO | 98,300 | .26 |
| 98 | AUSTIN, TX | 96,900 | .26 |
| 99 | PEORIA | 95,600 | .26 |
| 100 | GREENVILLE-NEW BERN-WASHINGTON | 94,000 | .25 |
| 101 | COLORADO SPRINGS-PUEBLO | 93,900 | .25 |
| 102 | CHARLESTON, SC | 91,200 | .24 |
| 103 | FARGO | 89,600 | .24 |
| 104 | AUGUSTA | 89,200 | .24 |
| 105 | SAVANNAH | 89,000 | .24 |
| 106 | ROCKFORD | 88,400 | .24 |
| 107 | WACO-TEMPLE | 86,500 | .23 |
| 108 | SIOUX FALLS-MITCHELL | 86,300 | .23 |
| 109 | MADISON | 85,100 | .23 |
| 110 | LAFAYETTE, LA | 83,600 | .22 |
| 111 | COLUMBUS, GA | 82,400 | .22 |
| 112 | AMARILLO | 81,200 | .22 |
| 113 | SALINAS-MONTEREY | 79,100 | .21 |
| 114 | EUGENE | 78,800 | .21 |
| 115 | CORPUS CHRISTI | 76,400 | .20 |
| 116 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 76,100 | .20 |
| 117 | BEAUMONT-PORT ARTHUR | 75,000 | .20 |
| 118 | YAKIMA | 74,400 | .20 |
| 119 | MONROE-EL DORADO | 72,800 | .19 |
| 120 | MCALLEN-BROWNSVILLE (LRGV) | 72,100 | .19 |
| 121 | WHEELING-STEUBENVILLE | 71,800 | .19 |
| 122 | WILMINGTON | 70,800 | .19 |
| 123 | MONTGOMERY | 70,200 | .19 |
| 124 | DULUTH-SUPERIOR | 69,400 | .19 |
| 125 | MACON | 68,400 | .18 |
| 126 | TALLAHASSEE | 68,000 | .18 |
| 127 | RENO | 67,900 | .18 |
| 128 | LUBBOCK | 66,600 | .18 |
| 129 | WAUSAU-RHINELANDER | 66,500 | .18 |
| 130 | BINGHAMTON | 65,900 | .18 |
| 130 | LA CROSSE-EAU CLAIRE | 65,900 | .18 |
| 132 | WICHITA FALLS-LAWTON | 65,500 | .17 |
| 133 | BOISE | 65,300 | .17 |
| 134 | ODESSA-MIDLAND | 64,100 | .17 |
| 135 | TERRE HAUTE | 63,000 | .17 |
| 136 | JOPLIN-PITTSBURG | 62,900 | .17 |
| 137 | SIOUX CITY | 61,900 | .17 |
| 138 | ERIE | 61,800 | .17 |
| 139 | MINOT-BISMARCK-DICKINSON | 61,600 | .16 |
| 140 | COLUMBUS-TUPELO | 61,300 | .16 |
| 141 | ROCHESTER-MASON CITY-AUSTIN | 60,500 | .16 |
| 142 | BLUEFIELD-BECKLEY-OAK HILL | 59,500 | .16 |
| 143 | TRAVERSE CITY-CADILLAC | 59,900 | .16 |
| 144 | BAKERSFIELD | 57,400 | .15 |
| 144 | TOPEKA | 57,400 | .15 |
| 146 | BANGOR | 54,800 | .15 |
| 147 | COLUMBIA-JEFFERSON CITY | 53,700 | .14 |
| 148 | FT. SMITH | 53,100 | .14 |
| 149 | CHICO-REDDING | 52,900 | .14 |
| 150 | MEDFORD | 51,900 | .14 |
| 151 | MISSOULA-BUTTE | 51,400 | .14 |
| 152 | ALBANY, GA | 50,800 | .14 |
| 153 | FT. MYERS-NAPLES | 50,500 | .13 |
| 154 | QUINCY-HANNIBAL | 50,400 | .13 |
| 155 | ICDAHO FALLS-POCATELLO | 47,700 | .13 |
| 156 | FLORENCE, SC | 46,700 | .12 |
| 157 | ABILENE-SWEETWATER | 43,600 | .12 |
| 158 | UTICA | 42,600 | .11 |
| 159 | RAPID CITY | 42,400 | .11 |
| 160 | TYLER | 40,900 | .11 |
| 161 | LAUREL-HATTIESBURG | 38,000 | .10 |
| 162 | PANAMA CITY | 35,200 | .09 |
| 163 | BILLINGS-HARDIN | 35,100 | .09 |
| 164 | ELMIRA | 35,000 | .09 |
| 165 | ALEXANDRIA, LA | 34,700 | .09 |
| 166 | LAKE CHARLES | 34,600 | .09 |
| 167 | SALISBURY | 33,200 | .09 |
| 168 | DOTHAN | 32,200 | .09 |
| 169 | ALEXANDRIA, MN | 31,700 | .08 |
| 170 | WATERTOWN-CARTHAGE | 31,600 | .08 |
| 171 | CLARKSBURG-WESTON | 31,500 | .08 |
| 172 | GREAT FALLS | 30,900 | .08 |
| 173 | GAINESVILLE | 30,300 | .08 |
| 174 | EL CENTRO-YUMA | 28,200 | .08 |
| 175 | BILOXI-GULFPORT-PASCAGOULA | 27,700 | .07 |
| 176 | CASPER-RIVERTON | 27,500 | .07 |
| 177 | GREENWOOD-GREENVILLE | 27,200 | .07 |
| 178 | JONESBORO | 26,700 | .07 |
| 179 | ARDMORE-ADA | 25,700 | .07 |
| 180 | PALM SPRINGS | 24,300 | .06 |
| 181 | EUREKA | 23,900 | .06 |
| 182 | ROSWELL | 23,700 | .06 |
| 183 | SARASOTA | 22,600 | .06 |
| 184 | CHEYENNE | 22,500 | .06 |
| 185 | MERIDIAN | 22,300 | .06 |
| 186 | MARQUETTE | 22,000 | .06 |
| 187 | GRAND JUNCTION | 21,800 | .06 |
| 188 | HARRISONBURG | 21,600 | .06 |
| 189 | TUSCALOOSA | 21,200 | .06 |
| 190 | ANNISTON | 18,600 | .05 |
| 190 | LAFAYETTE, IN | 18,600 | .05 |
| 192 | JACKSON, TN | 18,500 | .05 |
| 193 | BOWLING GREEN | 18,000 | .05 |
| 194 | ST. JOSEPH | 17,500 | .05 |
| 195 | LIMA | 17,300 | .05 |
| 196 | PARKERSBURG | 16,800 | .04 |
| 197 | MANKATO | 15,300 | .04 |
| 198 | SAN ANGELO | 14,600 | .04 |
| 199 | PRESQUE ISLE | 14,500 | .04 |
| 200 | LAREDO | 14,100 | .04 |
| 201 | TWIN FALLS | 13,500 | .04 |
| 202 | FARMINGTON | 13,300 | .04 |
| 203 | ZANESVILLE | 12,400 | .03 |
| 204 | VICTORIA | 12,100 | .03 |
| 205 | BEND | 10,900 | .03 |
| 205 | OTTUMWA-KIRKSVILLE | 10,900 | .03 |
| 207 | SELMA | 10,300 | .03 |
| 208 | HELENA | 7,400 | .02 |
| 209 | ALPENA | 6,500 | .02 |
| 209 | NORTH PLATTE | 6,500 | .02 |
| 211 | MILES CITY-GLENDIVE | 5,200 | .01 |

## MEN 25-54 BY ADI MARKET RANK

US TOTAL 42,628,800

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 3,389,200 | 7.91 |
| 2 | LOS ANGELES | 2,348,200 | 5.48 |
| 3 | CHICAGO | 1,638,200 | 3.82 |
| 4 | PHILADELPHIA | 1,251,100 | 2.92 |
| 5 | SAN FRANCISCO | 1,069,200 | 2.50 |
| 6 | BOSTON | 990,800 | 2.31 |
| 7 | DETROIT | 921,600 | 2.15 |
| 8 | WASHINGTON, DC | 861,600 | 2.01 |
| 9 | DALLAS-FT. WORTH | 748,400 | 1.75 |
| 10 | HOUSTON | 741,900 | 1.73 |
| 11 | CLEVELAND | 732,800 | 1.71 |
| 12 | ATLANTA | 623,800 | 1.46 |
| 13 | PITTSBURGH | 600,900 | 1.40 |
| 14 | MINNEAPOLIS-ST. PAUL | 589,400 | 1.38 |
| 15 | SEATTLE-TACOMA | 582,800 | 1.36 |
| 16 | ST. LOUIS | 536,500 | 1.25 |
| 17 | MIAMI | 517,200 | 1.21 |
| 18 | DENVER | 492,700 | 1.15 |
| 19 | BALTIMORE | 482,900 | 1.13 |
| 20 | INDIANAPOLIS | 424,600 | .99 |
| 21 | SACRAMENTO-STOCKTON | 424,200 | .99 |
| 22 | HARTFORD-NEW HAVEN | 420,100 | .98 |
| 23 | PORTLAND, OR | 408,500 | .95 |
| 24 | PHOENIX | 375,100 | .88 |
| 25 | CINCINNATI | 363,400 | .85 |
| 26 | MILWAUKEE | 363,400 | .85 |
| 27 | SAN DIEGO | 361,000 | .84 |
| 28 | KANSAS CITY | 360,300 | .84 |
| 29 | TAMPA-ST. PETERSBURG | 358,300 | .84 |
| 30 | NASHVILLE | 348,400 | .81 |
| 31 | CHARLOTTE | 340,000 | .79 |
| 32 | NEW ORLEANS | 317,300 | .74 |
| 33 | BUFFALO | 307,400 | .72 |
| 34 | COLUMBUS, OH | 306,000 | .71 |
| 35 | GREENVILLE-SPARTANBURG-ASHEVILLE | 298,000 | .70 |
| 36 | RALEIGH-DURHAM | 297,300 | .69 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 292,700 | .68 |
| 38 | SALT LAKE CITY | 289,600 | .68 |
| 39 | ORLANDO-DAYTONA BEACH | 287,600 | .67 |
| 40 | MEMPHIS | 286,100 | .67 |
| 41 | LOUISVILLE | 282,500 | .66 |
| 42 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 279,900 | .65 |
| 43 | PROVIDENCE-NEW BEDFORD | 273,500 | .64 |
| 44 | CHARLESTON-HUNTINGTON | 270,600 | .63 |
| 45 | OKLAHOMA CITY | 261,400 | .61 |
| 46 | SAN ANTONIO | 260,900 | .61 |
| 47 | DAYTON | 253,200 | .59 |
| 48 | GREENSBORO-WINSTON SALEM-HIGH POINT | 248,800 | .58 |
| 49 | FLINT-SAGINAW-BAY CITY | 241,500 | .56 |
| 50 | BIRMINGHAM | 241,000 | .56 |
| 51 | RICHMOND | 236,200 | .55 |
| 52 | HARRISBURG-YORK-LANCASTER-LEBANON | 228,400 | .53 |
| 53 | ALBANY-SCHENECTADY-TROY | 223,800 | .52 |
| 54 | WILKES BARRE-SCRANTON | 222,200 | .52 |
| 55 | LITTLE ROCK | 216,800 | .51 |
| 56 | TULSA | 213,400 | .50 |
| 57 | MOBILE-PENSACOLA | 211,300 | .49 |
| 58 | KNOXVILLE | 207,300 | .48 |
| 59 | SHREVEPORT-TEXARKANA | 204,400 | .48 |
| 60 | TOLEDO | 202,900 | .47 |
| 61 | WICHITA-HUTCHINSON | 198,100 | .46 |
| 62 | JACKSONVILLE | 195,200 | .46 |
| 63 | ROANOKE-LYNCHBURG | 190,700 | .45 |
| 64 | FRESNO | 188,500 | .44 |
| 65 | ALBUQUERQUE | 186,400 | .44 |
| 66 | SYRACUSE | 180,500 | .42 |
| 67 | GREEN BAY | 177,000 | .41 |
| 68 | ROCHESTER, NY | 174,600 | .41 |
| 69 | OMAHA | 173,300 | .40 |
| 70 | DES MOINES | 172,600 | .40 |
| 71 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 164,700 | .38 |
| 72 | PORTLAND-POLAND SPRING | 163,000 | .38 |
| 72 | SPOKANE | 163,000 | .38 |
| 74 | CEDAR RAPIDS-WATERLOO | 160,100 | .37 |
| 75 | BRISTOL-KINGSPORT-JOHNSON CITY | 157,200 | .37 |
| 76 | CHATTANOOGA | 153,100 | .36 |
| 77 | LEXINGTON | 151,800 | .35 |
| 78 | SPRINGFIELD-DECATUR-CHAMPAIGN | 150,400 | .35 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 146,700 | .34 |
| 80 | WEST PALM BEACH | 143,500 | .34 |
| 81 | SOUTH BEND-ELKHART | 143,400 | .33 |
| 82 | BATON ROUGE | 137,900 | .32 |
| 83 | HUNTSVILLE-DECATUR-FLORENCE | 136,700 | .32 |
| 84 | JACKSON, MS | 135,700 | .32 |
| 85 | COLUMBIA, SC | 135,500 | .32 |
| 86 | JOHNSTOWN-ALTOONA | 135,100 | .32 |
| 87 | SPRINGFIELD, MO | 124,500 | .29 |
| 88 | TUCSON | 124,000 | .29 |
| 89 | YOUNGSTOWN | 120,800 | .28 |
| 90 | EVANSVILLE | 120,300 | .28 |
| 91 | LANSING | 118,700 | .28 |
| 92 | LINCOLN-HASTINGS-KEARNEY | 116,800 | .27 |
| 93 | SPRINGFIELD, MA | 116,500 | .27 |
| 94 | FT. WAYNE | 114,600 | .27 |
| 95 | BURLINGTON-PLATTSBURGH | 113,900 | .27 |
| 96 | LAS VEGAS | 111,200 | .26 |
| 97 | EL PASO | 110,000 | .26 |
| 98 | AUSTIN, TX | 109,600 | .26 |
| 99 | PEORIA | 109,200 | .25 |
| 100 | GREENVILLE-NEW BERN-WASHINGTON | 107,000 | .25 |
| 101 | COLORADO SPRINGS-PUEBLO | 105,400 | .25 |
| 102 | FARGO | 102,900 | .24 |
| 103 | CHARLESTON, SC | 102,600 | .24 |
| 104 | SAVANNAH | 101,600 | .24 |
| 105 | AUGUSTA | 101,400 | .24 |
| 106 | SIOUX FALLS-MITCHELL | 100,700 | .24 |
| 107 | ROCKFORD | 99,900 | .23 |
| 108 | WACO-TEMPLE | 99,200 | .23 |
| 109 | LAFAYETTE, LA | 98,700 | .23 |
| 110 | MADISON | 95,400 | .22 |
| 111 | COLUMBUS, GA | 93,900 | .22 |
| 112 | AMARILLO | 92,900 | .22 |
| 113 | SALINAS-MONTEREY | 89,800 | .21 |
| 114 | EUGENE | 88,100 | .21 |
| 115 | CORPUS CHRISTI | 86,500 | .20 |
| 116 | BEAUMONT-PORT ARTHUR | 86,200 | .20 |
| 117 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 85,800 | .20 |
| 118 | YAKIMA | 85,200 | .20 |
| 119 | WHEELING-STEUBENVILLE | 84,700 | .20 |
| 120 | MONROE-EL DORADO | 84,400 | .20 |
| 121 | DULUTH-SUPERIOR | 82,600 | .19 |
| 122 | MCALLEN-BROWNSVILLE (LRGV) | 81,600 | .19 |
| 123 | MONTGOMERY | 81,400 | .19 |
| 124 | WILMINGTON | 81,300 | .19 |
| 125 | MACON | 78,800 | .18 |
| 126 | RENO | 78,500 | .18 |
| 127 | TALLAHASSEE | 77,900 | .18 |
| 128 | LA CROSSE-EAU CLAIRE | 77,100 | .18 |
| 129 | WAUSAU-RHINELANDER | 77,000 | .18 |
| 130 | BINGHAMTON | 76,400 | .18 |
| 131 | LUBBOCK | 76,000 | .18 |
| 132 | WICHITA FALLS-LAWTON | 75,500 | .18 |
| 133 | JOPLIN-PITTSBURG | 74,000 | .17 |
| 133 | TERRE HAUTE | 74,000 | .17 |
| 135 | BOISE | 73,600 | .17 |
| 136 | ODESSA-MIDLAND | 72,700 | .17 |
| 137 | ERIE | 72,300 | .17 |
| 138 | SIOUX CITY | 72,100 | .17 |
| 139 | MINOT-BISMARCK-DICKINSON | 70,700 | .17 |
| 140 | BLUEFIELD-BECKLEY-OAK HILL | 70,400 | .16 |
| 141 | COLUMBUS-TUPELO | 70,200 | .16 |
| 142 | ROCHESTER-MASON CITY-AUSTIN | 69,400 | .16 |
| 143 | TRAVERSE CITY-CADILLAC | 68,200 | .16 |
| 144 | BAKERSFIELD | 65,400 | .15 |
| 145 | TOPEKA | 64,800 | .15 |
| 146 | BANGOR | 63,000 | .15 |
| 147 | COLUMBIA-JEFFERSON CITY | 61,500 | .14 |
| 148 | CHICO-REDDING | 61,300 | .14 |
| 149 | FT. SMITH | 60,300 | .14 |
| 150 | FT. MYERS-NAPLES | 59,700 | .14 |
| 151 | MEDFORD | 59,100 | .14 |
| 152 | QUINCY-HANNIBAL | 58,800 | .14 |
| 153 | MISSOULA-BUTTE | 58,300 | .14 |
| 154 | ALBANY, GA | 56,100 | .14 |
| 155 | FLORENCE, SC | 53,600 | .13 |
| 156 | IDAHO FALLS-POCATELLO | 53,100 | .12 |
| 157 | ABILENE-SWEETWATER | 50,800 | .12 |
| 158 | UTICA | 50,500 | .12 |
| 159 | RAPID CITY | 47,700 | .11 |
| 160 | TYLER | 47,100 | .11 |
| 161 | LAUREL-HATTIESBURG | 43,200 | .10 |
| 162 | PANAMA CITY | 42,900 | .10 |
| 163 | ELMIRA | 42,800 | .10 |
| 164 | ALEXANDRIA, LA | 42,300 | .09 |
| 165 | BILLINGS-HARDIN | 39,900 | .09 |
| 166 | LAKE CHARLES | 39,400 | .09 |
| 167 | SALISBURY | 39,000 | .09 |
| 168 | ALEXANDRIA, MN | 37,400 | .09 |
| 169 | WATERTOWN-CARTHAGE | 37,000 | .09 |
| 170 | CLARKSBURG-WESTON | 36,900 | .09 |
| 170 | DOTHAN | 36,900 | .09 |
| 172 | GREAT FALLS | 35,100 | .08 |
| 173 | GAINESVILLE | 34,000 | .08 |
| 174 | EL CENTRO-YUMA | 32,200 | .08 |
| 175 | GREENWOOD-GREENVILLE | 31,400 | .07 |
| 176 | BILOXI-GULFPORT-PASCAGOULA | 31,300 | .07 |
| 177 | CASPER-RIVERTON | 30,800 | .07 |
| 177 | JONESBORO | 30,800 | .07 |
| 179 | ARDMORE-ADA | 30,400 | .07 |
| 180 | EUREKA | 27,500 | .06 |
| 180 | PALM SPRINGS | 27,500 | .06 |
| 182 | ROSWELL | 27,400 | .06 |
| 183 | SARASOTA | 27,200 | .06 |
| 184 | MERIDIAN | 25,800 | .06 |
| 185 | MARQUETTE | 25,700 | .06 |
| 186 | GRAND JUNCTION | 25,500 | .06 |
| 187 | CHEYENNE | 25,400 | .06 |
| 188 | HARRISONBURG | 24,900 | .06 |
| 189 | TUSCALOOSA | 24,100 | .06 |
| 190 | ANNISTON | 21,300 | .05 |
| 191 | JACKSON, TN | 21,200 | .05 |
| 192 | BOWLING GREEN | 20,800 | .05 |
| 193 | LAFAYETTE, IN | 20,700 | .05 |
| 193 | ST. JOSEPH | 20,700 | .05 |
| 195 | LIMA | 20,200 | .05 |
| 196 | PARKERSBURG | 18,900 | .04 |
| 197 | MANKATO | 17,400 | .04 |
| 198 | SAN ANGELO | 16,900 | .04 |
| 199 | PRESQUE ISLE | 16,400 | .04 |
| 200 | LAREDO | 15,800 | .04 |
| 201 | TWIN FALLS | 15,400 | .04 |
| 202 | FARMINGTON | 14,900 | .03 |
| 203 | ZANESVILLE | 14,400 | .03 |
| 204 | VICTORIA | 13,700 | .03 |
| 205 | OTTUMWA-KIRKSVILLE | 12,800 | .03 |
| 206 | BEND | 12,300 | .03 |
| 207 | SELMA | 11,900 | .03 |
| 208 | HELENA | 8,400 | .02 |
| 209 | NORTH PLATTE | 7,700 | .02 |
| 210 | ALPENA | 7,500 | .02 |
| 211 | MILES CITY-GLENDIVE | 5,900 | .01 |

## TEENS 12-17 BY ADI MARKET RANK

US TOTAL 22,130,000

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 1,665,900 | 7.53 |
| 2 | LOS ANGELES | 1,041,300 | 4.71 |
| 3 | CHICAGO | 829,100 | 3.75 |
| 4 | PHILADELPHIA | 646,300 | 2.92 |
| 5 | BOSTON | 510,000 | 2.30 |
| 6 | DETROIT | 484,900 | 2.19 |
| 7 | SAN FRANCISCO | 453,300 | 2.05 |
| 8 | WASHINGTON, DC | 394,300 | 1.78 |
| 9 | CLEVELAND | 381,900 | 1.73 |
| 10 | HOUSTON | 355,900 | 1.61 |
| 11 | DALLAS-FT. WORTH | 343,400 | 1.55 |
| 12 | PITTSBURGH | 328,900 | 1.49 |
| 13 | ATLANTA | 302,200 | 1.37 |
| 14 | MINNEAPOLIS-ST. PAUL | 297,100 | 1.34 |
| 15 | ST. LOUIS | 290,800 | 1.31 |
| 16 | SEATTLE-TACOMA | 259,400 | 1.17 |
| 17 | BALTIMORE | 243,900 | 1.10 |
| 18 | MIAMI | 232,300 | 1.05 |
| 19 | INDIANAPOLIS | 219,900 | .99 |
| 20 | DENVER | 216,200 | .98 |
| 21 | SACRAMENTO-STOCKTON | 215,800 | .98 |
| 22 | HARTFORD-NEW HAVEN | 212,300 | .96 |
| 23 | PHOENIX | 189,600 | .86 |
| 24 | CINCINNATI | 185,500 | .84 |
| 25 | MILWAUKEE | 180,100 | .81 |
| 26 | PORTLAND, OR | 189,100 | .85 |
| 27 | MEMPHIS | 183,100 | .83 |
| 28 | TAMPA-ST. PETERSBURG | 182,500 | .82 |
| 29 | BUFFALO | 181,200 | .82 |
| 30 | NEW ORLEANS | 177,900 | .80 |
| 31 | NASHVILLE | 177,300 | .80 |
| 32 | KANSAS CITY | 174,000 | .79 |
| 33 | CHARLOTTE | 170,200 | .77 |
| 34 | SAN DIEGO | 169,500 | .77 |
| 35 | SALT LAKE CITY | 166,400 | .75 |
| 36 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 166,100 | .75 |
| 37 | RALEIGH-DURHAM | 158,100 | .71 |
| 38 | SAN ANTONIO | 157,500 | .71 |
| 39 | CHARLESTON-HUNTINGTON | 155,400 | .70 |
| 40 | LOUISVILLE | 152,700 | .69 |
| 41 | ORLANDO-DAYTONA BEACH | 152,500 | .69 |
| 42 | COLUMBUS, OH | 148,800 | .67 |
| 43 | PROVIDENCE-NEW BEDFORD | 146,400 | .66 |
| 44 | GREENVILLE-SPARTANBURG-ASHEVILLE | 144,600 | .65 |
| 45 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 141,300 | .64 |
| 46 | FLINT-SAGINAW-BAY CITY | 137,700 | .62 |
| 47 | BIRMINGHAM | 137,500 | .62 |
| 48 | OKLAHOMA CITY | 133,500 | .60 |
| 49 | DAYTON | 129,200 | .58 |
| 50 | ALBANY-SCHENECTADY-TROY | 126,200 | .57 |
| 51 | SHREVEPORT-TEXARKANA | 123,200 | .56 |
| 52 | LITTLE ROCK | 122,900 | .56 |
| 53 | MOBILE-PENSACOLA | 120,100 | .54 |
| 54 | GREENSBORO-WINSTON SALEM-HIGH POINT | 119,500 | .54 |
| 55 | HARRISBURG-YORK-LANCASTER-LEBANON | 117,300 | .53 |
| 56 | RICHMOND | 115,900 | .52 |
| 57 | WILKES BARRE-SCRANTON | 113,000 | .51 |
| 58 | TOLEDO | 112,600 | .51 |
| 59 | KNOXVILLE | 112,100 | .51 |
| 60 | TULSA | 107,700 | .49 |
| 61 | ALBUQUERQUE | 107,400 | .49 |
| 61 | FRESNO | 107,400 | .49 |
| 63 | GREEN BAY | 106,900 | .48 |
| 64 | JACKSONVILLE | 106,300 | .48 |
| 65 | WICHITA-HUTCHINSON | 104,700 | .47 |
| 66 | SYRACUSE | 102,500 | .46 |
| 67 | ROANOKE-LYNCHBURG | 93,000 | .42 |
| 68 | ROCHESTER, NY | 92,300 | .42 |
| 69 | DES MOINES | 90,300 | .41 |
| 69 | JACKSON, MS | 90,300 | .41 |
| 71 | OMAHA | 90,100 | .41 |
| 72 | PORTLAND-POLAND SPRING | 89,400 | .40 |
| 73 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 88,800 | .40 |
| 74 | CEDAR RAPIDS-WATERLOO | 88,700 | .40 |
| 75 | SPOKANE | 84,700 | .38 |
| 76 | LEXINGTON | 79,500 | .36 |
| 77 | BATON ROUGE | 79,400 | .36 |
| 77 | BRISTOL-KINGSPORT-JOHNSON CITY | 79,400 | .36 |
| 79 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 78,700 | .36 |
| 79 | SPRINGFIELD-DECATUR-CHAMPAIGN | 78,700 | .36 |
| 81 | CHATTANOOGA | 78,500 | .35 |
| 82 | COLUMBIA, SC | 78,400 | .35 |
| 83 | SOUTH BEND-ELKHART | 77,700 | .35 |
| 84 | JOHNSTOWN-ALTOONA | 75,300 | .34 |
| 85 | WEST PALM BEACH | 72,700 | .33 |
| 86 | HUNTSVILLE-DECATUR-FLORENCE | 69,400 | .31 |
| 87 | EVANSVILLE | 68,300 | .31 |
| 88 | EL PASO | 67,200 | .30 |
| 89 | MCALLEN-BROWNSVILLE (LRGV) | 67,100 | .30 |
| 90 | TUCSON | 66,900 | .30 |
| 91 | YOUNGSTOWN | 66,100 | .30 |
| 92 | SPRINGFIELD, MO | 65,700 | .30 |
| 93 | GREENVILLE-NEW BERN-WASHINGTON | 65,300 | .30 |
| 94 | FT. WAYNE | 63,600 | .29 |
| 95 | BURLINGTON-PLATTSBURGH | 63,300 | .29 |
| 96 | SPRINGFIELD, MA | 62,600 | .28 |
| 97 | CHARLESTON, SC | 61,900 | .28 |
| 98 | AUGUSTA | 61,800 | .28 |
| 98 | SAVANNAH | 61,800 | .28 |
| 100 | LAFAYETTE, LA | 61,300 | .28 |
| 101 | SIOUX FALLS-MITCHELL | 60,800 | .27 |
| 102 | LINCOLN-HASTINGS-KEARNEY | 60,000 | .27 |
| 103 | LANSING | 58,900 | .27 |
| 104 | FARGO | 58,300 | .26 |
| 105 | MONROE-EL DORADO | 57,800 | .26 |
| 106 | PEORIA | 57,400 | .26 |
| 107 | COLUMBUS, GA | 55,400 | .25 |
| 108 | AUSTIN, TX | 54,300 | .25 |
| 109 | CORPUS CHRISTI | 53,300 | .24 |
| 110 | ROCKFORD | 52,800 | .24 |
| 111 | WACO-TEMPLE | 52,100 | .24 |
| 112 | COLORADO SPRINGS-PUEBLO | 51,900 | .23 |
| 113 | DULUTH-SUPERIOR | 51,000 | .23 |
| 113 | MONTGOMERY | 51,000 | .23 |
| 115 | WILMINGTON | 50,300 | .23 |
| 116 | AMARILLO | 49,300 | .22 |
| 117 | MADISON | 49,200 | .22 |
| 118 | BEAUMONT-PORT ARTHUR | 49,000 | .22 |
| 119 | WAUSAU-RHINELANDER | 47,400 | .21 |
| 120 | MACON | 47,000 | .21 |
| 121 | YAKIMA | 46,700 | .21 |
| 122 | LAS VEGAS | 46,300 | .21 |
| 122 | TALLAHASSEE | 46,300 | .21 |
| 124 | LA CROSSE-EAU CLAIRE | 45,700 | .21 |
| 125 | SALINAS-MONTEREY | 45,000 | .20 |
| 126 | BLUEFIELD-BECKLEY-OAK HILL | 44,200 | .20 |
| 127 | SIOUX CITY | 44,000 | .20 |
| 127 | WHEELING-STEUBENVILLE | 44,000 | .20 |
| 129 | TRAVERSE CITY-CADILLAC | 43,700 | .20 |
| 130 | BINGHAMTON | 43,400 | .20 |
| 131 | COLUMBUS-TUPELO | 42,800 | .19 |
| 132 | LUBBOCK | 42,600 | .19 |
| 133 | TERRE HAUTE | 41,000 | .19 |
| 134 | ERIE | 40,900 | .18 |
| 134 | WICHITA FALLS-LAWTON | 40,900 | .18 |
| 136 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 40,600 | .18 |
| 137 | EUGENE | 40,300 | .18 |
| 138 | ODESSA-MIDLAND | 40,200 | .18 |
| 139 | MINOT-BISMARCK-DICKINSON | 40,000 | .18 |
| 140 | JOPLIN-PITTSBURG | 39,900 | .18 |
| 141 | ROCHESTER-MASON CITY-AUSTIN | 38,900 | .18 |
| 142 | BOISE | 38,200 | .17 |
| 143 | ALBANY, GA | 36,600 | .17 |
| 144 | BAKERSFIELD | 36,400 | .16 |
| 145 | FLORENCE, SC | 35,900 | .16 |
| 146 | RENO | 35,000 | .16 |
| 147 | BANGOR | 34,400 | .16 |
| 148 | CHICO-REDDING | 33,000 | .15 |
| 149 | QUINCY-HANNIBAL | 32,500 | .15 |
| 150 | IDAHO FALLS-POCATELLO | 31,900 | .14 |
| 151 | FT. SMITH | 31,500 | .14 |
| 151 | TOPEKA | 31,500 | .14 |
| 153 | COLUMBIA-JEFFERSON CITY | 30,900 | .14 |
| 154 | FT. MYERS-NAPLES | 30,000 | .14 |
| 155 | ABILENE-SWEETWATER | 29,100 | .13 |
| 155 | MISSOULA-BUTTE | 29,100 | .13 |
| 157 | UTICA | 29,000 | .13 |
| 158 | MEDFORD | 28,100 | .13 |
| 159 | ALEXANDRIA, LA | 26,500 | .12 |
| 160 | GREENWOOD-GREENVILLE | 26,300 | .12 |
| 160 | LAUREL-HATTIESBURG | 26,300 | .12 |
| 162 | RAPID CITY | 25,600 | .12 |
| 163 | WATERTOWN-CARTHAGE | 25,000 | .11 |
| 164 | ELMIRA | 24,900 | .11 |
| 164 | TYLER | 24,900 | .11 |
| 166 | ALEXANDRIA, MN | 24,200 | .11 |
| 167 | PANAMA CITY | 24,000 | .11 |
| 168 | LAKE CHARLES | 23,400 | .11 |
| 169 | DOTHAN | 21,700 | .10 |
| 170 | SALISBURY | 21,500 | .10 |
| 171 | BILLINGS-HARDIN | 20,800 | .09 |
| 172 | CLARKSBURG-WESTON | 19,600 | .09 |
| 173 | EL CENTRO-YUMA | 19,500 | .09 |
| 174 | GREAT FALLS | 18,600 | .08 |
| 175 | JONESBORO | 18,000 | .08 |
| 176 | ADMORE-ADA | 17,400 | .08 |
| 177 | ROSWELL | 16,800 | .08 |
| 178 | BILOXI-GULFPORT-PASCAGOULA | 16,700 | .08 |
| 179 | GAINESVILLE | 16,400 | .07 |
| 180 | MERIDIAN | 16,300 | .07 |
| 181 | CASPER-RIVERTON | 15,900 | .07 |
| 182 | PALM SPRINGS | 14,700 | .07 |
| 183 | EUREKA | 14,200 | .06 |
| 184 | SARASOTA | 14,100 | .06 |
| 185 | MARQUETTE | 14,000 | .06 |
| 186 | GRAND JUNCTION | 13,700 | .06 |
| 187 | CHEYENNE | 13,200 | .06 |
| 188 | TUSCALOOSA | 13,000 | .06 |
| 189 | HARRISONBURG | 12,000 | .05 |
| 190 | LAREDO | 11,800 | .05 |
| 191 | JACKSON, TN | 11,700 | .05 |
| 192 | LIMA | 11,500 | .05 |
| 193 | ANNISTON | 11,300 | .05 |
| 194 | ST. JOSEPH | 10,200 | .05 |
| 195 | PRESQUE ISLE | 10,000 | .05 |
| 196 | BOWLING GREEN | 10,300 | .05 |
| 197 | FARMINGTON | 9,400 | .04 |
| 198 | MANKATO | 9,800 | .04 |
| 199 | SAN ANGELO | 9,400 | .04 |
| 200 | SELMA | 9,000 | .04 |
| 201 | PARKERSBURG | 8,800 | .04 |
| 202 | LAFAYETTE, IN | 8,700 | .04 |
| 202 | TWIN FALLS | 8,700 | .04 |
| 204 | ZANESVILLE | 8,100 | .04 |
| 205 | VICTORIA | 8,000 | .04 |
| 206 | OTTUMWA-KIRKSVILLE | 6,500 | .03 |
| 207 | BEND | 6,400 | .03 |
| 208 | ALPENA | 4,800 | .02 |
| 209 | HELENA | 4,400 | .02 |
| 210 | NORTH PLATTE | 4,300 | .02 |
| 211 | MILES CITY-GLENDIVE | 3,300 | .01 |

## CHILDREN 2-11 BY ADI MARKET RANK

US TOTAL 32,680,000

| ADI Rank | ADI Market Name | Population in TV HH and Group Quarters | Pct. of US |
|---|---|---|---|
| 1 | NEW YORK | 2,313,900 | 7.08 |
| 2 | LOS ANGELES | 1,590,100 | 4.87 |
| 3 | CHICAGO | 1,298,800 | 3.98 |
| 4 | PHILADELPHIA | 913,000 | 2.79 |
| 5 | DETROIT | 709,800 | 2.17 |
| 6 | BOSTON | 681,900 | 2.09 |
| 7 | SAN FRANCISCO | 640,900 | 1.96 |
| 8 | HOUSTON | 573,900 | 1.76 |
| 9 | WASHINGTON, DC | 566,000 | 1.73 |
| 10 | CLEVELAND | 556,500 | 1.70 |
| 11 | DALLAS-FT. WORTH | 536,400 | 1.64 |
| 12 | ATLANTA | 473,200 | 1.45 |
| 13 | MINNEAPOLIS-ST. PAUL | 451,500 | 1.38 |
| 14 | PITTSBURGH | 432,100 | 1.32 |
| 15 | ST. LOUIS | 417,700 | 1.28 |
| 16 | SEATTLE-TACOMA | 392,700 | 1.20 |
| 17 | INDIANAPOLIS | 338,900 | 1.04 |
| 18 | SALT LAKE CITY | 330,400 | 1.01 |
| 19 | DENVER | 329,300 | 1.01 |
| 20 | BALTIMORE | 324,600 | .99 |
| 21 | MIAMI | 321,200 | .98 |
| 22 | PHOENIX | 306,100 | .94 |
| 23 | SACRAMENTO-STOCKTON | 304,700 | .93 |
| 24 | CINCINNATI | 297,100 | .91 |
| 25 | PORTLAND, OR | 290,800 | .89 |
| 26 | HARTFORD-NEW HAVEN | 286,800 | .88 |
| 27 | NEW ORLEANS | 277,500 | .85 |
| 28 | SAN DIEGO | 271,800 | .83 |
| 29 | MILWAUKEE | 270,800 | .83 |
| 30 | MEMPHIS | 269,400 | .82 |
| 31 | KANSAS CITY | 268,400 | .82 |
| 32 | NASHVILLE | 265,800 | .81 |
| 33 | TAMPA-ST. PETERSBURG | 261,600 | .80 |
| 34 | SAN ANTONIO | 253,100 | .77 |
| 35 | CHARLOTTE | 249,200 | .76 |
| 36 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 246,700 | .75 |
| 37 | COLUMBUS, OH | 243,100 | .74 |
| 38 | RALEIGH-DURHAM | 239,800 | .73 |
| 39 | BUFFALO | 237,100 | .73 |
| 40 | CHARLESTON-HUNTINGTON | 232,900 | .71 |
| 41 | LOUISVILLE | 229,600 | .70 |
| 42 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 216,200 | .66 |
| 43 | GREENVILLE-SPARTANBURG-ASHEVILLE | 210,600 | .64 |
| 44 | OKLAHOMA CITY | 210,200 | .64 |
| 45 | FLINT-SAGINAW-BAY CITY | 209,100 | .64 |
| 46 | ORLANDO-DAYTONA BEACH | 207,300 | .63 |
| 47 | PROVIDENCE-NEW BEDFORD | 187,600 | .60 |
| 48 | BIRMINGHAM | 196,600 | .60 |
| 49 | DAYTON | 193,600 | .59 |
| 50 | MOBILE-PENSACOLA | 189,300 | .58 |
| 51 | LITTLE ROCK | 188,600 | .58 |
| 52 | SHREVEPORT-TEXARKANA | 177,000 | .54 |
| 53 | TOLEDO | 175,700 | .54 |
| 54 | HARRISBURG-YORK-LANCASTER-LEBANON | 173,900 | .53 |
| 55 | ALBANY-SCHENECTADY-TROY | 170,500 | .52 |
| 56 | GREENSBORO-WINSTON SALEM-HIGH POINT | 169,800 | .52 |
| 57 | FRESNO | 169,200 | .52 |
| 58 | ALBUQUERQUE | 166,000 | .51 |
| 59 | KNOXVILLE | 161,300 | .49 |
| 60 | TULSA | 160,700 | .49 |
| 61 | RICHMOND | 159,200 | .49 |
| 62 | WILKES BARRE-SCRANTON | 158,600 | .49 |
| 63 | JACKSONVILLE | 153,400 | .47 |
| 64 | WICHITA-HUTCHINSON | 152,900 | .47 |
| 65 | GREEN BAY | 147,700 | .45 |
| 66 | SYRACUSE | 145,700 | .45 |
| 67 | OMAHA | 142,600 | .44 |
| 68 | JACKSON, MS | 138,400 | .42 |
| 69 | DES MOINES | 134,400 | .41 |
| 70 | ROCHESTER, NY | 131,200 | .40 |
| 71 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 131,000 | .40 |
| 72 | CEDAR RAPIDS-WATERLOO | 129,800 | .40 |
| 73 | SPOKANE | 128,800 | .39 |
| 74 | ROANOKE-LYNCHBURG | 127,000 | .39 |
| 75 | MCALLEN-BROWNSVILLE (LRGV) | 126,500 | .39 |
| 76 | LEXINGTON | 125,900 | .39 |
| 77 | PORTLAND-POLAND SPRING | 124,600 | .38 |
| 78 | BATON ROUGE | 121,100 | .37 |
| 79 | CHATTANOOGA | 121,100 | .37 |
| 80 | EL PASO | 120,000 | .37 |
| 81 | SOUTH BEND-ELKHART | 119,100 | .36 |
| 82 | SPRINGFIELD-DECATUR-CHAMPAIGN | 119,000 | .36 |
| 83 | COLUMBIA, SC | 115,200 | .35 |
| 84 | BRISTOL-KINGSPORT-JOHNSON CITY | 113,000 | .35 |
| 85 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 112,700 | .34 |
| 86 | JOHNSTOWN-ALTOONA | 107,400 | .33 |
| 87 | WEST PALM BEACH | 105,600 | .32 |
| 88 | TUCSON | 103,600 | .32 |
| 89 | HUNTSVILLE-DECATUR-FLORENCE | 101,700 | .31 |
| 90 | SPRINGFIELD, MO | 100,400 | .31 |
| 91 | FT. WAYNE | 98,000 | .30 |
| 92 | GREENVILLE-NEW BERN-WASHINGTON | 96,800 | .30 |
| 93 | EVANSVILLE | 96,100 | .29 |
| 94 | CHARLESTON, SC | 94,800 | .29 |
| 95 | WACO-TEMPLE | 92,100 | .28 |
| 96 | LAFAYETTE, LA | 91,800 | .28 |
| 97 | SAVANNAH | 91,400 | .28 |
| 97 | YOUNGSTOWN | 91,400 | .28 |
| 99 | LANSING | 91,300 | .28 |
| 100 | AUSTIN, TX | 90,800 | .28 |
| 101 | BURLINGTON-PLATTSBURGH | 90,200 | .28 |
| 102 | AUGUSTA | 89,700 | .27 |
| 103 | LINCOLN-HASTINGS-KEARNEY | 88,900 | .27 |
| 104 | COLORADO SPRINGS-PUEBLO | 87,500 | .27 |
| 105 | PEORIA | 87,300 | .27 |
| 106 | FARGO | 84,700 | .26 |
| 107 | CORPUS CHRISTI | 84,100 | .26 |
| 108 | SIOUX FALLS-MITCHELL | 83,400 | .26 |
| 109 | MONROE-EL DORADO | 82,900 | .25 |
| 110 | COLUMBUS, GA | 82,300 | .25 |
| 111 | SPRINGFIELD, MA | 79,900 | .24 |
| 112 | ROCKFORD | 77,800 | .24 |
| 113 | MONTGOMERY | 77,600 | .24 |
| 114 | WILMINGTON | 76,100 | .23 |
| 115 | SALINAS-MONTEREY | 74,800 | .23 |
| 116 | AMARILLO | 71,800 | .22 |
| 117 | LAS VEGAS | 71,400 | .22 |
| 118 | MADISON | 70,900 | .22 |
| 119 | TALLAHASSEE | 70,100 | .21 |
| 120 | YAKIMA | 68,600 | .21 |
| 121 | DULUTH-SUPERIOR | 67,700 | .21 |
| 122 | MACON | 67,300 | .21 |
| 123 | LUBBOCK | 67,000 | .21 |
| 124 | BOISE | 66,200 | .20 |
| 125 | WAUSAU-RHINELANDER | 65,900 | .20 |
| 126 | BLUEFIELD-BECKLEY-OAK HILL | 65,600 | .20 |
| 127 | COLUMBUS-TUPELO | 65,500 | .20 |
| 127 | WHEELING-STEUBENVILLE | 65,500 | .20 |
| 129 | BEAUMONT-PORT ARTHUR | 64,500 | .20 |
| 129 | LA CROSSE-EAU CLAIRE | 64,500 | .20 |
| 131 | TRAVERSE CITY-CADILLAC | 63,300 | .19 |
| 132 | WICHITA FALLS-LAWTON | 63,000 | .19 |
| 133 | EUGENE | 62,800 | .19 |
| 134 | ERIE | 62,500 | .19 |
| 135 | SIOUX CITY | 61,500 | .19 |
| 136 | MINOT-BISMARCK-DICKINSON | 61,300 | .19 |
| 137 | BINGHAMTON | 59,900 | .18 |
| 138 | JOPLIN-PITTSBURG | 58,400 | .18 |
| 139 | IDAHO FALLS-POCATELLO | 57,800 | .18 |
| 140 | ODESSA-MIDLAND | 57,300 | .18 |
| 141 | TERRE HAUTE | 57,000 | .17 |
| 142 | ALBANY, GA | 56,800 | .17 |
| 143 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 56,500 | .17 |
| 144 | BAKERSFIELD | 54,900 | .17 |
| 145 | TOPEKA | 54,300 | .17 |
| 146 | ROCHESTER-MASON CITY-AUSTIN | 53,500 | .16 |
| 147 | FLORENCE, SC | 51,200 | .16 |
| 148 | FT. SMITH | 46,700 | .14 |
| 149 | BANGOR | 48,900 | .15 |
| 150 | FT. MYERS-NAPLES | 47,200 | .14 |
| 151 | RENO | 47,000 | .14 |
| 152 | COLUMBIA-JEFFERSON CITY | 46,500 | .14 |
| 153 | QUINCY-HANNIBAL | 46,400 | .14 |
| 154 | MEDFORD | 44,600 | .14 |
| 155 | CHICO-REDDING | 44,400 | .14 |
| 156 | MISSOULA-BUTTE | 44,100 | .13 |
| 157 | RAPID CITY | 41,700 | .13 |
| 158 | GREENWOOD-GREENVILLE | 40,600 | .12 |
| 159 | ABILENE-SWEETWATER | 40,100 | .12 |
| 160 | UTICA | 39,400 | .12 |
| 161 | LAUREL-HATTIESBURG | 39,100 | .12 |
| 162 | TYLER | 37,700 | .12 |
| 163 | ALEXANDRIA, LA | 37,600 | .12 |
| 164 | DOTHAN | 35,900 | .11 |
| 165 | WATERTOWN-CARTHAGE | 35,100 | .11 |
| 166 | LAKE CHARLES | 34,200 | .10 |
| 167 | ELMIRA | 33,800 | .10 |
| 168 | BILLINGS-HARDIN | 33,400 | .10 |
| 169 | ALEXANDRIA, MN | 33,100 | .10 |
| 170 | EL CENTRO-YUMA | 31,600 | .10 |
| 171 | PANAMA CITY | 31,500 | .10 |
| 172 | CLARKSBURG-WESTON | 30,700 | .09 |
| 173 | BILOXI-GULFPORT-PASCAGOULA | 30,200 | .09 |
| 174 | SALISBURY | 29,000 | .09 |
| 175 | GREAT FALLS | 28,100 | .09 |
| 176 | MERIDIAN | 26,000 | .08 |
| 177 | GAINESVILLE | 25,800 | .08 |
| 178 | ADAMORE-ADA | 25,600 | .08 |
| 179 | JONESBORO | 24,900 | .08 |
| 180 | CASPER-RIVERTON | 24,700 | .08 |
| 181 | LAREDO | 24,200 | .07 |
| 182 | PALM SPRINGS | 23,800 | .07 |
| 183 | ROSWELL | 23,100 | .07 |
| 184 | MARQUETTE | 22,800 | .07 |
| 185 | CHEYENNE | 21,000 | .06 |
| 186 | TUSCALOOSA | 20,700 | .06 |
| 187 | EUREKA | 19,400 | .06 |
| 188 | GRAND JUNCTION | 18,800 | .06 |
| 189 | SARASOTA | 18,600 | .06 |
| 190 | JACKSON, TN | 17,500 | .05 |
| 191 | ANNISTON | 17,400 | .05 |
| 192 | LIMA | 17,000 | .05 |
| 193 | HARRISONBURG | 16,900 | .05 |
| 194 | FARMINGTON | 16,600 | .05 |
| 194 | ST. JOSEPH | 16,600 | .05 |
| 196 | BOWLING GREEN | 16,200 | .05 |
| 197 | LAFAYETTE, IN | 15,900 | .05 |
| 198 | SELMA | 14,700 | .04 |
| 199 | PRESQUE ISLE | 14,300 | .04 |
| 200 | PARKERSBURG | 14,100 | .04 |
| 201 | TWIN FALLS | 13,900 | .04 |
| 202 | MANKATO | 13,600 | .04 |
| 203 | SAN ANGELO | 13,600 | .04 |
| 204 | JAMESTOWN | 12,600 | .04 |
| 205 | VICTORIA | 11,400 | .03 |
| 206 | OTTUMWA-KIRKSVILLE | 10,000 | .03 |
| 207 | BEND | 9,700 | .03 |
| 208 | NORTH PLATTE | 6,800 | .02 |
| 209 | ALPENA | 6,400 | .02 |
| 209 | HELENA | 6,400 | .02 |
| 211 | MILES CITY-GLENDIVE | 4,700 | .01 |

## CHILDREN 6-11 BY ADI MARKET RANK

US TOTAL 19,703,900

| ADI Rank | ADI Market Name | Population In TV HH and Group Quarters | Pct of US |
|---|---|---|---|
| 1 | NEW YORK | 1,433,700 | 7.28 |
| 2 | LOS ANGELES | 918,000 | 4.76 |
| 3 | CHICAGO | 761,400 | 3.86 |
| 4 | PHILADELPHIA | 567,600 | 2.88 |
| 5 | DETROIT | 436,400 | 2.21 |
| 6 | BOSTON | 432,400 | 2.20 |
| 7 | SAN FRANCISCO | 394,400 | 2.00 |
| 8 | WASHINGTON, DC | 362,400 | 1.84 |
| 9 | CLEVELAND | 342,300 | 1.74 |
| 10 | HOUSTON | 337,500 | 1.71 |
| 11 | DALLAS-FT. WORTH | 324,600 | 1.65 |
| 12 | ATLANTA | 283,400 | 1.44 |
| 13 | PITTSBURGH | 272,900 | 1.38 |
| 14 | MINNEAPOLIS-ST. PAUL | 272,500 | 1.38 |
| 15 | ST. LOUIS | 254,200 | 1.29 |
| 16 | SEATTLE-TACOMA | 236,000 | 1.20 |
| 17 | INDIANAPOLIS | 206,100 | 1.05 |
| 18 | BALTIMORE | 204,700 | 1.04 |
| 19 | DENVER | 197,100 | 1.00 |
| 19 | MIAMI | 197,100 | 1.00 |
| 21 | SACRAMENTO-STOCKTON | 182,200 | .92 |
| 22 | HARTFORD-NEW HAVEN | 182,000 | .92 |
| 23 | CINCINNATI | 181,000 | .92 |
| 24 | PHOENIX | 177,000 | .90 |
| 25 | SALT LAKE CITY | 173,300 | .88 |
| 26 | PORTLAND, OR | 171,300 | .87 |
| 27 | MILWAUKEE | 166,500 | .84 |
| 28 | NEW ORLEANS | 164,000 | .83 |
| 29 | MEMPHIS | 163,100 | .83 |
| 30 | KANSAS CITY | 162,300 | .82 |
| 31 | NASHVILLE | 159,600 | .81 |
| 32 | TAMPA-ST. PETERSBURG | 149,800 | .76 |
| 33 | CHARLOTTE | 149,600 | .76 |
| 34 | SAN DIEGO | 154,300 | .78 |
| 35 | SAN ANTONIO | 144,800 | .76 |
| 36 | BUFFALO | 149,700 | .76 |
| 37 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK | 148,900 | .76 |
| 38 | COLUMBUS, OH | 145,500 | .74 |
| 39 | RALEIGH-DURHAM | 143,100 | .73 |
| 40 | LOUISVILLE | 134,600 | .71 |
| 41 | CHARLESTON-HUNTINGTON | 137,300 | .70 |
| 42 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN | 131,700 | .67 |
| 43 | GREENVILLE-SPARTANBURG-ASHEVILLE | 129,100 | .66 |
| 44 | FLINT-SAGINAW-BAY CITY | 127,900 | .65 |
| 45 | ORLANDO-DAYTONA BEACH | 126,800 | .64 |
| 46 | PROVIDENCE-NEW BEDFORD | 124,700 | .63 |
| 47 | OKLAHOMA CITY | 122,600 | .62 |
| 48 | BIRMINGHAM | 119,300 | .61 |
| 49 | DAYTON | 118,500 | .60 |
| 50 | MOBILE-PENSACOLA | 112,700 | .57 |
| 51 | LITTLE ROCK | 112,000 | .57 |
| 52 | GREENSBORO-WINSTON SALEM-HIGH POINT | 107,000 | .54 |
| 53 | ALBANY-SCHENECTADY-TROY | 105,100 | .53 |
| 54 | HARRISBURG-YORK-(LANCASTER-LEBANON | 104,600 | .53 |
| 55 | TOLEDO | 104,400 | .53 |
| 56 | SHREVEPORT-TEXARKANA | 104,100 | .53 |
| 57 | RICHMOND | 99,100 | .50 |
| 58 | KNOXVILLE | 98,100 | .50 |
| 59 | WILKES BARRE-SCRANTON | 97,100 | .49 |
| 60 | FRESNO | 96,300 | .49 |
| 61 | ALBUQUERQUE | 93,200 | .44 |
| 62 | TULSA | 91,200 | .46 |
| 63 | JACKSONVILLE | 91,500 | .47 |
| 64 | SYRACUSE | 90,600 | .46 |
| 65 | WICHITA-HUTCHINSON | 89,900 | .46 |
| 66 | GREEN BAY | 89,700 | .46 |
| 67 | OMAHA | 85,200 | .43 |
| 68 | ROCHESTER, NY | 82,400 | .42 |
| 69 | DES MOINES | 81,400 | .41 |
| 70 | JACKSON, MS | 81,100 | .41 |
| 71 | ROANOKE-LYNCHBURG | 79,000 | .40 |
| 72 | CEDAR RAPIDS-WATERLOO | 78,200 | .40 |
| 73 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) | 78,100 | .40 |
| 74 | PORTLAND-POLAND SPRING | 77,000 | .39 |
| 75 | SPOKANE | 77,000 | .39 |
| 76 | LEXINGTON | 74,300 | .38 |
| 77 | CHATTANOOGA | 73,900 | .38 |
| 78 | BATON ROUGE | 71,600 | .36 |
| 79 | SOUTH BEND-ELKHART | 71,000 | .36 |
| 80 | SPRINGFIELD-DECATUR-CHAMPAIGN | 70,100 | .36 |
| 81 | MCALLEN-BROWNSVILLE (LRGV) | 69,500 | .35 |
| 82 | COLUMBIA, SC | 69,100 | .35 |
| 83 | BRISTOL-KINGSPORT-JOHNSON CITY | 68,000 | .35 |
| 84 | EL PASO | 68,000 | .35 |
| 85 | PADUCAH-CAPE GIRARDEAU-HARRISBURG | 66,800 | .34 |
| 86 | JOHNSTOWN-ALTOONA | 65,800 | .33 |
| 87 | HUNTSVILLE-DECATUR-FLORENCE | 63,900 | .32 |
| 88 | WEST PALM BEACH | 63,100 | .32 |
| 89 | TUCSON | 60,100 | .30 |
| 90 | EVANSVILLE | 58,900 | .30 |
| 91 | SPRINGFIELD, MO | 58,300 | .30 |
| 92 | FT. WAYNE | 57,800 | .29 |
| 93 | YOUNGSTOWN | 56,600 | .29 |
| 94 | CHARLESTON, SC | 56,500 | .29 |
| 95 | GREENVILLE-NEW BERN-WASHINGTON | 55,300 | .28 |
| 96 | BURLINGTON-PLATTSBURGH | 54,200 | .28 |
| 97 | LANSING | 52,200 | .26 |
| 98 | SAVANNAH | 51,100 | .26 |
| 99 | LAFAYETTE, LA | 49,400 | .25 |
| 100 | AUGUSTA | 53,700 | .27 |
| 101 | LINCOLN-HASTINGS-KEARNEY | 52,700 | .27 |
| 102 | AUSTIN, TX | 51,600 | .26 |
| 103 | PEORIA | 51,500 | .26 |
| 104 | SPRINGFIELD, MA | 50,200 | .25 |
| 105 | CORPUS CHRISTI | 50,000 | .25 |
| 106 | COLORADO SPRINGS-PUEBLO | 48,900 | .25 |
| 107 | COLUMBUS, GA | 49,800 | .25 |
| 108 | SIOUX FALLS-MITCHELL | 49,400 | .25 |
| 109 | FARGO | 49,200 | .25 |
| 110 | MONROE-EL DORADO | 49,000 | .25 |
| 111 | WACO-TEMPLE | 48,700 | .25 |
| 112 | ROCKFORD | 48,200 | .24 |
| 113 | MONTGOMERY | 46,700 | .24 |
| 114 | WILMINGTON | 44,500 | .23 |
| 115 | MADISON | 43,000 | .22 |
| 116 | AMARILLO | 42,900 | .22 |
| 117 | LAS VEGAS | 42,300 | .21 |
| 118 | SALINAS-MONTEREY | 41,500 | .21 |
| 118 | TALLAHASSEE | 41,500 | .21 |
| 120 | MACON | 41,400 | .21 |
| 121 | BEAUMONT-PORT ARTHUR | 40,400 | .21 |
| 122 | WHEELING-STEUBENVILLE | 40,000 | .20 |
| 123 | YAKIMA | 39,900 | .20 |
| 124 | DULUTH-SUPERIOR | 39,800 | .20 |
| 124 | LUBBOCK | 39,800 | .20 |
| 126 | WAUSAU-RHINELANDER | 39,400 | .20 |
| 127 | COLUMBUS-TUPELO | 38,500 | .20 |
| 128 | LA CROSSE-EAU CLAIRE | 38,400 | .19 |
| 129 | BINGHAMTON | 37,700 | .19 |
| 129 | BLUEFIELD-BECKLEY-OAK HILL | 37,700 | .19 |
| 131 | ERIE | 37,400 | .19 |
| 132 | EUGENE | 37,400 | .19 |
| 133 | WICHITA FALLS-LAWTON | 37,300 | .19 |
| 134 | BOISE | 37,200 | .19 |
| 135 | TRAVERSE CITY-CADILLAC | 37,000 | .19 |
| 136 | MINOT-BISMARCK-DICKINSON | 36,500 | .19 |
| 137 | SIOUX CITY | 35,900 | .18 |
| 138 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO | 34,500 | .18 |
| 139 | JOPLIN-PITTSBURG | 34,400 | .17 |
| 140 | TERRE HAUTE | 34,300 | .17 |
| 141 | ODESSA-MIDLAND | 34,200 | .17 |
| 142 | ALBANY, GA | 33,600 | .17 |
| 143 | ROCHESTER-MASON CITY-AUSTIN | 32,300 | .16 |
| 144 | BAKERSFIELD | 32,200 | .16 |
| 145 | IDAHO FALLS-POCATELLO | 31,600 | .16 |
| 146 | TOPEKA | 30,700 | .16 |
| 147 | FLORENCE, SC | 29,600 | .15 |
| 148 | BANGOR | 29,400 | .15 |
| 149 | FT. SMITH | 29,200 | .15 |
| 150 | RENO | 28,200 | .14 |
| 151 | QUINCY-HANNIBAL | 27,200 | .14 |
| 152 | CHICO-REDDING | 27,100 | .14 |
| 153 | COLUMBIA-JEFFERSON CITY | 27,000 | .14 |
| 153 | FT. MYERS-NAPLES | 27,000 | .14 |
| 155 | MEDFORD | 26,200 | .13 |
| 156 | MISSOULA-BUTTE | 25,800 | .13 |
| 157 | UTICA | 24,700 | .13 |
| 158 | GREENWOOD-GREENVILLE | 24,100 | .12 |
| 159 | RAPID CITY | 23,400 | .12 |
| 160 | ABILENE-SWEETWATER | 23,300 | .12 |
| 161 | ALEXANDRIA, LA | 22,800 | .12 |
| 161 | LAUREL-HATTIESBURG | 22,800 | .12 |
| 163 | TYLER | 22,300 | .11 |
| 164 | WATERTOWN-CARTHAGE | 21,700 | .11 |
| 165 | DOTHAN | 21,000 | .11 |
| 166 | ELMIRA | 20,900 | .11 |
| 167 | LAKE CHARLES | 20,700 | .11 |
| 168 | PANAMA CITY | 19,000 | .10 |
| 169 | ALEXANDRIA, MN | 18,800 | .10 |
| 169 | BILLINGS-HARDIN | 18,800 | .10 |
| 171 | CLARKSBURG-WESTON | 18,000 | .09 |
| 172 | EL CENTRO-YUMA | 17,900 | .09 |
| 173 | SALISBURY | 17,800 | .09 |
| 174 | BILOXI-GULFPORT-PASCAGOULA | 17,300 | .09 |
| 175 | GREAT FALLS | 16,700 | .08 |
| 176 | ARDMORE-ADA | 15,300 | .08 |
| 176 | MERIDIAN | 15,300 | .08 |
| 178 | GAINESVILLE | 15,200 | .08 |
| 179 | JONESBORO | 14,700 | .07 |
| 180 | CASPER-RIVERTON | 14,300 | .07 |
| 181 | LAREDO | 13,800 | .07 |
| 181 | PALM SPRINGS | 13,800 | .07 |
| 183 | ROSWELL | 13,300 | .07 |
| 184 | MARQUETTE | 12,600 | .06 |
| 185 | TUSCALOOSA | 12,100 | .06 |
| 186 | CHEYENNE | 11,800 | .06 |
| 187 | EUREKA | 11,500 | .06 |
| 188 | GRAND JUNCTION | 11,100 | .06 |
| 189 | SARASOTA | 10,900 | .06 |
| 190 | JACKSON, TN | 10,500 | .05 |
| 191 | HARRISONBURG | 10,400 | .05 |
| 191 | LIMA | 10,400 | .05 |
| 193 | ANNISTON | 10,100 | .05 |
| 194 | BOWLING GREEN | 9,700 | .05 |
| 195 | ST. JOSEPH | 9,600 | .05 |
| 196 | FARMINGTON | 9,400 | .05 |
| 196 | LAFAYETTE, IN | 9,400 | .05 |
| 198 | PRESQUE ISLE | 9,000 | .05 |
| 199 | SELMA | 8,600 | .04 |
| 200 | PARKERSBURG | 8,500 | .04 |
| 201 | MANKATO | 8,100 | .04 |
| 201 | SAN ANGELO | 8,100 | .04 |
| 203 | TWIN FALLS | 7,700 | .04 |
| 204 | ZANESVILLE | 7,500 | .04 |
| 205 | VICTORIA | 6,900 | .04 |
| 206 | OTTUMWA-KIRKSVILLE | 6,000 | .03 |
| 207 | BEND | 5,600 | .03 |
| 208 | NORTH PLATTE | 4,100 | .02 |
| 209 | ALPENA | 3,900 | .02 |
| 210 | HELENA | 3,800 | .02 |
| 211 | MILES CITY-GLENDIVE | 2,900 | .01 |

**TOTAL AND TELEVISION HOUSEHOLD**

- County within State
- State within Census Region

## ALABAMA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV # | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| AUTAUGA | 10,900 | 10,700 | 98 | B | 5 | MONTGOMERY |
| BALDWIN | 28,500 | 28,200 | 99 | B | 5 | MOBILE-PENSACOLA |
| BARBOUR | 8,600 | 8,400 | 97 | D | 5 | COLUMBUS, GA |
| BIBB | 5,500 | 5,400 | 98 | D | 5 | BIRMINGHAM |
| BLOUNT | 13,400 | 13,200 | 99 | C | 5 | BIRMINGHAM |
| BULLOCK | 3,500 | 3,400 | 97 | D | 5 | MONTGOMERY |
| BUTLER | 7,500 | 7,300 | 98 | D | 5 | MONTGOMERY |
| CALHOUN | 41,100 | 40,700 | 99 | C | 5 | ANNISTON |
| CHAMBERS | 13,900 | 13,700 | 98 | C | 5 | COLUMBUS, GA |
| CHEROKEE | 6,700 | 6,600 | 98 | D | 5 | BIRMINGHAM |
| CHILTON | 11,300 | 11,100 | 98 | D | 5 | BIRMINGHAM |
| CHOCTAW | 5,600 | 5,400 | 97 | D | 5 | MERIDIAN |
| CLARKE | 9,100 | 8,900 | 97 | D | 5 | MOBILE-PENSACOLA |
| CLAY | 4,800 | 4,700 | 98 | D | 5 | BIRMINGHAM |
| CLEBURNE | 4,700 | 4,600 | 98 | D | 5 | ATLANTA |
| COFFEE | 13,800 | 13,600 | 98 | C | 5 | DOTHAN |
| COLBERT | 19,900 | 19,600 | 98 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| CONECUH | 5,500 | 5,400 | 97 | D | 5 | MOBILE-PENSACOLA |
| COOSA | 4,100 | 4,000 | 98 | D | 5 | BIRMINGHAM |
| COVINGTON | 14,300 | 14,100 | 98 | C | 5 | MONTGOMERY |
| CRENSHAW | 5,200 | 5,100 | 98 | D | 5 | MONTGOMERY |
| CULLMAN | 23,000 | 22,800 | 99 | C | 5 | BIRMINGHAM |
| DALE | 15,200 | 15,000 | 99 | C | 5 | DOTHAN |
| DALLAS | 17,800 | 17,400 | 98 | C | 5 | SELMA |
| DE KALB | 20,300 | 20,000 | 99 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| ELMORE | 14,800 | 14,500 | 98 | B | 5 | MONTGOMERY |
| ESCAMBIA | 13,000 | 12,800 | 98 | C | 5 | MOBILE-PENSACOLA |
| ETOWAH | 38,000 | 37,700 | 99 | C | 5 | BIRMINGHAM |
| FAYETTE | 6,900 | 6,800 | 98 | D | 5 | BIRMINGHAM |
| FRANKLIN | 10,700 | 10,500 | 98 | D | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| GENEVA | 8,800 | 8,600 | 98 | D | 5 | DOTHAN |
| GREENE | 3,600 | 3,500 | 96 | D | 5 | BIRMINGHAM |
| HALE | 5,000 | 4,800 | 97 | D | 5 | BIRMINGHAM |
| HENRY | 5,600 | 5,500 | 98 | D | 5 | DOTHAN |
| HOUSTON | 27,800 | 27,500 | 99 | C | 5 | DOTHAN |
| JACKSON | 18,800 | 18,500 | 98 | C | 5 | CHATTANOOGA |
| JEFFERSON | 251,200 | 249,200 | 99 | B | 5 | BIRMINGHAM |
| LAMAR | 6,000 | 5,900 | 98 | D | 5 | COLUMBUS-TUPELO |
| LAUDERDALE | 29,500 | 29,000 | 98 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| LAWRENCE | 10,200 | 10,000 | 98 | D | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| LEE | 28,800 | 28,300 | 98 | C | 5 | COLUMBUS, GA |
| LIMESTONE | 15,800 | 15,500 | 98 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| LOWNDES | 3,900 | 3,800 | 96 | D | 5 | MONTGOMERY |
| MACON | 8,500 | 8,300 | 98 | D | 5 | MONTGOMERY |
| MADISON | 69,600 | 68,700 | 99 | B | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| MARENGO | 8,300 | 8,100 | 97 | D | 5 | SELMA |
| MARION | 11,200 | 11,000 | 99 | D | 5 | BIRMINGHAM |
| MARSHALL | 24,600 | 24,300 | 99 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| MOBILE | 129,200 | 128,100 | 99 | B | 5 | MOBILE-PENSACOLA |
| MONROE | 7,600 | 7,400 | 97 | D | 5 | MOBILE-PENSACOLA |
| MONTGOMERY | 71,800 | 70,900 | 99 | B | 5 | MONTGOMERY |
| MORGAN | 32,700 | 32,200 | 99 | C | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| PERRY | 4,600 | 4,400 | 97 | D | 5 | BIRMINGHAM |
| PICKENS | 7,200 | 7,000 | 97 | D | 5 | COLUMBUS-TUPELO |
| PIKE | 9,900 | 9,700 | 98 | D | 5 | MONTGOMERY |
| RANDOLPH | 7,200 | 7,100 | 98 | D | 5 | COLUMBUS, GA |
| RUSSELL | 16,700 | 16,400 | 98 | B | 5 | COLUMBUS, GA |
| SHELBY | 23,900 | 23,600 | 99 | B | 5 | BIRMINGHAM |
| ST CLAIR | 14,900 | 14,700 | 99 | B | 5 | BIRMINGHAM |
| SUMTER | 5,400 | 5,200 | 97 | D | 5 | MERIDIAN |
| TALLADEGA | 25,000 | 24,600 | 99 | C | 5 | BIRMINGHAM |
| TALLAPOOSA | 13,800 | 13,600 | 98 | C | 5 | MONTGOMERY |
| TUSCALOOSA | 49,400 | 48,700 | 99 | C | 5 | TUSCALOOSA |
| WALKER | 24,900 | 24,600 | 99 | B | 5 | BIRMINGHAM |
| WASHINGTON | 5,500 | 5,400 | 98 | D | 5 | MOBILE-PENSACOLA |
| WILCOX | 4,500 | 4,300 | 96 | D | 5 | MONTGOMERY |
| WINSTON | 8,100 | 8,000 | 99 | D | 5 | BIRMINGHAM |
| STATE TOTAL | 1,397,100 | 1,378,000 | 99 | | | |

## ARIZONA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| APACHE NORTH | 11,000 | 9,800 | 88 | C | 8 | ALBUQUERQUE |
| APACHE SOUTH | 2,600 | 2,200 | 88 | D | 8 | PHOENIX |
| COCHISE | 31,300 | 30,100 | 96 | C | 8 | TUCSON |
| COCONINO | 23,900 | 22,000 | 92 | C | 8 | PHOENIX |
| GILA | 13,600 | 13,000 | 95 | C | 8 | PHOENIX |
| GRAHAM | 7,000 | 6,600 | 94 | D | 8 | TUCSON |
| GREENLEE | 3,800 | 3,700 | 97 | D | 8 | PHOENIX |
| MARICOPA | 597,700 | 589,000 | 98 | A | 8 | PHOENIX |
| MOHAVE | 23,700 | 22,500 | 95 | C | 8 | PHOENIX |
| NAVAJO | 19,900 | 18,000 | 91 | C | 8 | PHOENIX |
| PIMA | 214,300 | 209,700 | 98 | B | 8 | TUCSON |
| PINAL | 30,400 | 29,300 | 96 | C | 8 | PHOENIX |
| SANTA CRUZ | 6,500 | 6,300 | 97 | B | 8 | TUCSON |
| YAVAPAI | 29,300 | 27,800 | 95 | C | 8 | PHOENIX |
| YUMA | 32,300 | 30,500 | 94 | C | 8 | EL CENTRO-YUMA |
| STATE TOTAL | 1,047,300 | 1,016,500 | 97 | | | |

## ARKANSAS

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ARKANSAS | 9,100 | 8,900 | 98 | D | 7 | LITTLE ROCK |
| ASHLEY | 9,400 | 9,100 | 97 | D | 7 | MONROE-EL DORADO |
| BAXTER | 12,100 | 11,700 | 97 | D | 7 | SPRINGFIELD, MO |
| BENTON | 30,900 | 30,100 | 97 | C | 7 | JOPLIN-PITTSBURG |
| BOONE | 10,500 | 10,200 | 97 | D | 7 | SPRINGFIELD, MO |
| BRADLEY | 5,200 | 5,100 | 97 | D | 7 | LITTLE ROCK |
| CALHOUN | 2,300 | 2,200 | 97 | D | 7 | LITTLE ROCK |
| CARROLL | 6,800 | 6,600 | 97 | D | 7 | SPRINGFIELD, MO |
| CHICOT | 6,000 | 5,700 | 96 | D | 7 | MONROE-EL DORADO |
| CLARK | 8,300 | 8,100 | 98 | D | 7 | LITTLE ROCK |
| CLAY | 8,100 | 7,900 | 97 | D | 7 | JONESBORO |
| CLEBURNE | 6,900 | 6,700 | 97 | D | 7 | LITTLE ROCK |
| CLEVELAND | 2,900 | 2,800 | 96 | D | 7 | LITTLE ROCK |
| COLUMBIA | 9,700 | 9,400 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| CONWAY | 7,000 | 6,800 | 98 | D | 7 | LITTLE ROCK |
| CRAIGHEAD | 23,400 | 23,100 | 99 | C | 7 | JONESBORO |
| CRAWFORD | 13,300 | 12,900 | 97 | B | 7 | FT. SMITH |
| CRITTENDEN | 16,100 | 15,600 | 97 | B | 7 | MEMPHIS |
| CROSS | 6,800 | 6,600 | 99 | D | 7 | MEMPHIS |
| DALLAS | 3,900 | 3,800 | 97 | D | 7 | LITTLE ROCK |
| DESHA | 6,800 | 6,600 | 97 | D | 7 | LITTLE ROCK |
| DREW | 6,400 | 6,200 | 96 | D | 7 | LITTLE ROCK |
| FAULKNER | 16,700 | 16,300 | 98 | C | 7 | LITTLE ROCK |
| FRANKLIN | 5,500 | 5,300 | 97 | D | 7 | FT. SMITH |
| FULTON | 4,100 | 3,900 | 94 | D | 7 | SPRINGFIELD, MO |
| GARLAND | 29,300 | 28,700 | 98 | C | 7 | LITTLE ROCK |
| GRANT | 4,700 | 4,600 | 98 | D | 7 | LITTLE ROCK |
| GREENE | 11,800 | 11,600 | 98 | D | 7 | JONESBORO |
| HEMPSTEAD | 8,800 | 8,600 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| HOT SPRING | 10,200 | 10,000 | 98 | D | 7 | LITTLE ROCK |

## ARKANSAS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| HOWARD | 5,000 | 4,900 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| INDEPENDENCE | 11,400 | 11,100 | 97 | D | 7 | LITTLE ROCK |
| IZARD | 4,500 | 4,300 | 95 | D | 7 | LITTLE ROCK |
| JACKSON | 8,000 | 7,800 | 97 | D | 7 | LITTLE ROCK |
| JEFFERSON | 31,500 | 30,800 | 98 | B | 7 | LITTLE ROCK |
| JOHNSON | 6,700 | 6,500 | 97 | D | 7 | LITTLE ROCK |
| LAFAYETTE | 3,600 | 3,500 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| LAWRENCE | 7,000 | 6,800 | 97 | D | 7 | JONESBORO |
| LEE | 4,800 | 4,600 | 96 | D | 7 | MEMPHIS |
| LINCOLN | 3,900 | 3,800 | 97 | D | 7 | LITTLE ROCK |
| LITTLE RIVER | 4,900 | 4,700 | 97 | B | 7 | SHREVEPORT-TEXARKANA |
| LOGAN | 7,200 | 7,000 | 97 | D | 7 | LITTLE ROCK |
| LONOKE | 12,100 | 11,900 | 98 | D | 7 | LITTLE ROCK |
| MADISON | 4,300 | 4,100 | 95 | D | 7 | SPRINGFIELD, MO |
| MARION | 4,500 | 4,400 | 97 | D | 7 | SPRINGFIELD, MO |
| MILLER | 13,900 | 13,600 | 98 | B | 7 | SHREVEPORT-TEXARKANA |
| MISSISSIPPI | 20,000 | 19,600 | 98 | C | 7 | MEMPHIS |
| MONROE | 4,900 | 4,700 | 96 | D | 7 | LITTLE ROCK |
| MONTGOMERY | 3,100 | 3,000 | 97 | D | 7 | LITTLE ROCK |
| NEVADA | 4,000 | 3,900 | 97 | D | 7 | LITTLE ROCK |
| NEWTON | 2,900 | 2,700 | 95 | D | 7 | SPRINGFIELD, MO |
| OUACHITA | 11,400 | 11,100 | 97 | D | 7 | LITTLE ROCK |
| PERRY | 2,600 | 2,600 | 98 | D | 7 | LITTLE ROCK |
| PHILLIPS | 11,300 | 10,900 | 96 | D | 7 | MEMPHIS |
| PIKE | 4,000 | 3,900 | 97 | D | 7 | LITTLE ROCK |
| POINSETT | 9,500 | 9,300 | 98 | D | 7 | MEMPHIS |
| POLK | 6,500 | 6,300 | 97 | D | 7 | LITTLE ROCK |
| POPE | 14,500 | 14,200 | 98 | C | 7 | LITTLE ROCK |
| PRAIRIE | 3,800 | 3,700 | 97 | D | 7 | LITTLE ROCK |
| PULASKI | 130,200 | 128,500 | 99 | B | 7 | LITTLE ROCK |
| RANDOLPH | 6,400 | 6,200 | 97 | D | 7 | JONESBORO |
| SALINE | 18,700 | 18,500 | 99 | B | 7 | LITTLE ROCK |
| SCOTT | 3,700 | 3,600 | 97 | D | 7 | FT. SMITH |
| SEARCY | 3,400 | 3,300 | 96 | D | 7 | LITTLE ROCK |
| SEBASTIAN | 37,200 | 36,700 | 99 | B | 7 | FT. SMITH |
| SEVIER | 5,400 | 5,300 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| SHARP | 6,200 | 5,900 | 95 | D | 7 | JONESBORO |
| ST FRANCIS | 10,100 | 9,800 | 97 | D | 7 | MEMPHIS |
| STONE | 3,500 | 3,400 | 96 | D | 7 | LITTLE ROCK |
| UNION | 19,100 | 18,700 | 98 | B | 7 | MONROE-EL DORADO |
| VAN BUREN | 5,400 | 5,300 | 97 | D | 7 | LITTLE ROCK |
| WASHINGTON | 37,800 | 36,700 | 97 | C | 7 | FT. SMITH |
| WHITE | 18,300 | 17,900 | 98 | C | 7 | LITTLE ROCK |
| WOODRUFF | 4,000 | 3,900 | 97 | D | 7 | LITTLE ROCK |
| YELL | 6,400 | 6,200 | 97 | D | 7 | LITTLE ROCK |
| STATE TOTAL | 850,600 | 830,700 | 98 | | | |

## CALIFORNIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALAMEDA | 437,600 | 423,800 | 97 | A | 9 | SAN FRANCISCO |
| ALPINE | 500 | 400 | 87 | D | 9 | RENO |
| AMADOR | 8,300 | 7,900 | 95 | D | 9 | SACRAMENTO-STOCKTON |
| BUTTE | 61,400 | 58,500 | 95 | B | 9 | CHICO-REDDING |
| CALAVERAS | 8,700 | 8,300 | 95 | D | 9 | SACRAMENTO-STOCKTON |
| COLUSA | 4,700 | 4,500 | 95 | D | 9 | SACRAMENTO-STOCKTON |
| CONTRA COSTA EAST | 19,200 | 18,800 | 98 | C | 9 | SACRAMENTO-STOCKTON |
| CONTRA COSTA WEST | 237,000 | 231,600 | 98 | A | 9 | SAN FRANCISCO |
| DEL NORTE | 7,300 | 6,800 | 93 | D | 9 | EUREKA |
| EL DORADO EAST | 12,200 | 11,700 | 96 | D | 9 | RENO |
| EL DORADO WEST | 24,000 | 23,200 | 96 | C | 9 | SACRAMENTO-STOCKTON |
| FRESNO | 189,500 | 182,200 | 96 | B | 9 | FRESNO |
| GLENN | 8,200 | 7,900 | 96 | B | 9 | CHICO-REDDING |
| HUMBOLDT | 43,200 | 41,400 | 96 | C | 9 | EUREKA |
| IMPERIAL | 29,600 | 27,500 | 93 | C | 9 | EL CENTRO-YUMA |

## CALIFORNIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| INYO | 7,600 | 6,800 | 89 | D | 9 | LOS ANGELES |
| KERN EAST | 23,000 | 22,200 | 96 | C | 9 | LOS ANGELES |
| KERN WEST | 124,800 | 120,300 | 96 | B | 9 | BAKERSFIELD |
| KINGS | 24,600 | 23,400 | 95 | C | 9 | FRESNO |
| LAKE | 16,600 | 15,300 | 92 | D | 9 | SAN FRANCISCO |
| LASSEN | 7,800 | 7,300 | 93 | D | 9 | RENO |
| LOS ANGELES | 2,777,400 | 2,699,600 | 97 | A | 9 | LOS ANGELES |
| MADERA | 22,700 | 21,700 | 95 | C | 9 | FRESNO |
| MARIN | 93,000 | 90,000 | 97 | A | 9 | SAN FRANCISCO |
| MARIPOSA | 4,500 | 4,200 | 92 | D | 9 | FRESNO |
| MENDOCINO | 26,700 | 24,600 | 92 | C | 9 | SAN FRANCISCO |
| MERCED | 47,400 | 45,500 | 96 | C | 9 | FRESNO |
| MODOC | 3,400 | 3,100 | 93 | D | 9 | MEDFORD |
| MONO | 4,000 | 3,400 | 86 | D | 9 | SACRAMENTO-STOCKTON |
| MONTEREY | 100,600 | 96,700 | 96 | B | 9 | SALINAS-MONTEREY |
| NAPA | 38,800 | 37,400 | 96 | C | 9 | SAN FRANCISCO |
| NEVADA | 22,100 | 20,800 | 94 | C | 9 | SACRAMENTO-STOCKTON |
| ORANGE | 735,200 | 721,800 | 98 | A | 9 | LOS ANGELES |
| PLACER EAST | 3,400 | 3,300 | 96 | D | 9 | RENO |
| PLACER WEST | 43,200 | 41,500 | 96 | B | 9 | SACRAMENTO-STOCKTON |
| PLUMAS | 7,300 | 6,800 | 93 | D | 9 | SACRAMENTO-STOCKTON |
| RIVERSIDE EAST | 7,800 | 7,500 | 96 | D | 9 | PHOENIX |
| RIVERSIDE WEST | 197,000 | 189,400 | 96 | B | 9 | LOS ANGELES |
| RIVERSIDE CENTRAL | 56,800 | 54,600 | 96 | C | 9 | PALM SPRINGS |
| SACRAMENTO | 320,600 | 311,700 | 97 | B | 9 | SACRAMENTO-STOCKTON |
| SAN BENITO | 8,400 | 8,000 | 95 | D | 9 | SALINAS-MONTEREY |
| SAN BERNARDINO | 328,400 | 317,600 | 97 | B | 9 | LOS ANGELES |
| SAN DIEGO | 717,400 | 696,700 | 97 | A | 9 | SAN DIEGO |
| SAN FRANCISCO | 298,500 | 279,700 | 94 | A | 9 | SAN FRANCISCO |
| SAN JOAQUIN | 131,000 | 125,400 | 96 | B | 9 | SACRAMENTO-STOCKTON |
| SAN LUIS OBISPO | 63,200 | 60,400 | 96 | B | 9 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO |
| SAN MATEO | 233,300 | 228,800 | 98 | A | 9 | SAN FRANCISCO |
| SANTA BARBARA NORTH | 50,900 | 48,800 | 96 | C | 9 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO |
| SANTA BARBARA SOUTH | 63,400 | 60,900 | 96 | B | 9 | SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO |
| SANTA CLARA EAST | 14,100 | 13,700 | 97 | C | 9 | SAN FRANCISCO |
| SANTA CLARA WEST | 472,400 | 459,600 | 97 | B | 9 | SAN FRANCISCO |
| SANTA CRUZ | 77,100 | 73,800 | 96 | B | 9 | SALINAS-MONTEREY |
| SHASTA | 46,800 | 45,300 | 97 | B | 9 | CHICO-REDDING |
| SIERRA | 1,400 | 1,300 | 92 | D | 9 | SACRAMENTO-STOCKTON |
| SISKIYOU | 15,800 | 14,700 | 93 | C | 9 | MEDFORD |
| SOLANO EAST | 50,000 | 48,900 | 98 | C | 9 | SACRAMENTO-STOCKTON |
| SOLANO WEST | 36,700 | 35,800 | 98 | C | 9 | SAN FRANCISCO |
| SONOMA | 124,200 | 118,700 | 96 | B | 9 | SAN FRANCISCO |
| STANISLAUS | 101,600 | 96,700 | 95 | B | 9 | SACRAMENTO-STOCKTON |
| SUTTER | 19,900 | 19,300 | 97 | C | 9 | SACRAMENTO-STOCKTON |
| TEHAMA | 15,600 | 15,100 | 97 | B | 9 | CHICO-REDDING |
| TRINITY | 5,000 | 4,600 | 92 | D | 9 | CHICO-REDDING |
| TULARE | 85,600 | 81,900 | 96 | B | 9 | FRESNO |
| TUOLUMNE | 13,700 | 12,900 | 94 | D | 9 | SACRAMENTO-STOCKTON |
| VENTURA | 187,300 | 182,600 | 97 | B | 9 | LOS ANGELES |
| YOLO | 43,900 | 42,200 | 96 | B | 9 | SACRAMENTO-STOCKTON |
| YUBA | 18,400 | 17,800 | 97 | C | 9 | SACRAMENTO-STOCKTON |
| STATE TOTAL | 9,031,700 | 8,744,600 | 97 | | | |

## COLORADO

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 91,500 | 90,800 | 99 | A | 8 | DENVER |
| ALAMOSA | 4,100 | 3,900 | 95 | D | 8 | DENVER |
| ARAPAHOE | 119,200 | 117,800 | 99 | A | 8 | DENVER |
| ARCHULETA | 1,400 | 1,300 | 92 | D | 8 | ALBUQUERQUE |
| BACA | 1,900 | 1,700 | 90 | D | 8 | COLORADO SPRINGS-PUEBLO |
| BENT | 2,000 | 1,900 | 97 | D | 8 | COLORADO SPRINGS-PUEBLO |
| BOULDER | 74,500 | 72,500 | 97 | A | 8 | DENVER |
| CHAFFEE | 5,100 | 4,900 | 95 | D | 8 | DENVER |
| CHEYENNE | 800 | 800 | 94 | D | 8 | COLORADO SPRINGS-PUEBLO |
| CLEAR CREEK | 3,200 | 3,100 | 96 | D | 8 | DENVER |

## COLORADO (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CONEJOS | 2,400 | 2,300 | 94 | D | 8 | ALBUQUERQUE |
| COSTILLA | 1,000 | 900 | 89 | D | 8 | ALBUQUERQUE |
| CROWLEY | 1,100 | 1,100 | 98 | D | 8 | COLORADO SPRINGS-PUEBLO |
| CUSTER | 600 | 600 | 94 | D | 8 | COLORADO SPRINGS-PUEBLO |
| DELTA | 8,300 | 7,900 | 96 | D | 8 | GRAND JUNCTION |
| DENVER | 213,600 | 209,000 | 98 | A | 8 | DENVER |
| DOLORES | 600 | 500 | 89 | D | 8 | ALBUQUERQUE |
| DOUGLAS | 8,900 | 8,800 | 99 | A | 8 | DENVER |
| EAGLE | 5,700 | 5,400 | 94 | D | 8 | DENVER |
| EL PASO | 115,200 | 113,400 | 98 | B | 8 | COLORADO SPRINGS-PUEBLO |
| ELBERT | 2,500 | 2,400 | 96 | D | 8 | DENVER |
| FREMONT | 10,600 | 10,200 | 96 | D | 8 | COLORADO SPRINGS-PUEBLO |
| GARFIELD | 8,800 | 8,400 | 95 | D | 8 | DENVER |
| GILPIN | 1,100 | 1,100 | 97 | A | 8 | DENVER |
| GRAND | 3,100 | 2,900 | 93 | D | 8 | DENVER |
| GUNNISON | 4,100 | 3,800 | 93 | D | 8 | DENVER |
| HINSDALE | 200 | 200 | 99 | D | 8 | COLORADO SPRINGS-PUEBLO |
| HUERFANO | 2,400 | 2,300 | 94 | D | 8 | COLORADO SPRINGS-PUEBLO |
| JACKSON | 700 | 700 | 96 | D | 8 | DENVER |
| JEFFERSON | 142,700 | 141,400 | 99 | A | 8 | DENVER |
| KIOWA | 700 | 700 | 94 | D | 8 | COLORADO SPRINGS-PUEBLO |
| KIT CARSON | 2,800 | 2,600 | 94 | D | 8 | DENVER |
| LA PLATA | 10,500 | 10,000 | 95 | D | 8 | ALBUQUERQUE |
| LAKE | 3,000 | 2,900 | 95 | D | 8 | DENVER |
| LARIMER | 59,400 | 58,000 | 98 | B | 8 | DENVER |
| LAS ANIMAS | 5,400 | 5,000 | 93 | D | 8 | COLORADO SPRINGS-PUEBLO |
| LINCOLN | 1,800 | 1,700 | 96 | D | 8 | COLORADO SPRINGS-PUEBLO |
| LOGAN | 7,500 | 7,200 | 96 | D | 8 | DENVER |
| MESA | 32,000 | 31,100 | 97 | C | 8 | GRAND JUNCTION |
| MINERAL | 300 | 300 | 90 | D | 8 | COLORADO SPRINGS-PUEBLO |
| MOFFAT | 5,100 | 4,800 | 93 | D | 8 | DENVER |
| MONTEZUMA | 5,900 | 5,600 | 95 | D | 8 | ALBUQUERQUE |
| MONTROSE | 9,000 | 8,700 | 96 | D | 8 | GRAND JUNCTION |
| MORGAN | 8,200 | 8,100 | 98 | D | 8 | DENVER |
| OTERO | 8,100 | 7,800 | 97 | D | 8 | COLORADO SPRINGS-PUEBLO |
| OURAY | 700 | 600 | 93 | D | 8 | GRAND JUNCTION |
| PARK | 2,200 | 2,100 | 96 | D | 8 | DENVER |
| PHILLIPS | 1,800 | 1,800 | 98 | D | 8 | DENVER |
| PITKIN | 4,900 | 4,400 | 91 | D | 8 | DENVER |
| PROWERS | 4,800 | 4,500 | 93 | D | 8 | COLORADO SPRINGS-PUEBLO |
| PUEBLO | 46,500 | 45,700 | 98 | B | 8 | COLORADO SPRINGS-PUEBLO |
| RIO BLANCO | 2,300 | 2,200 | 96 | D | 8 | DENVER |
| RIO GRANDE | 3,400 | 3,200 | 94 | D | 8 | ALBUQUERQUE |
| ROUTT | 5,500 | 5,100 | 92 | D | 8 | DENVER |
| SAGUACHE | 1,500 | 1,400 | 93 | D | 8 | ALBUQUERQUE |
| SAN JUAN | 300 | 300 | 96 | D | 8 | GRAND JUNCTION |
| SAN MIGUEL | 1,400 | 1,300 | 93 | D | 8 | GRAND JUNCTION |
| SEDGWICK | 1,400 | 1,400 | 97 | D | 8 | CHEYENNE |
| SUMMIT | 4,100 | 3,900 | 96 | D | 8 | DENVER |
| TELLER | 3,200 | 3,100 | 98 | D | 8 | DENVER |
| WASHINGTON | 2,000 | 1,900 | 95 | D | 8 | DENVER |
| WELD | 45,800 | 45,000 | 98 | C | 8 | DENVER |
| YUMA | 3,800 | 3,600 | 96 | D | 8 | DENVER |
| STATE TOTAL | 1,132,600 | 1,108,000 | 98 | | | |

## CONNECTICUT

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| FAIRFIELD | 286,100 | 282,200 | 99 | B | 1 | NEW YORK |
| HARTFORD | 294,700 | 289,400 | 98 | A | 1 | HARTFORD-NEW HAVEN |
| LITCHFIELD | 57,400 | 56,200 | 98 | B | 1 | HARTFORD-NEW HAVEN |
| MIDDLESEX | 48,000 | 47,000 | 98 | C | 1 | HARTFORD-NEW HAVEN |
| NEW HAVEN | 277,900 | 273,600 | 98 | A | 1 | HARTFORD-NEW HAVEN |
| NEW LONDON | 84,100 | 82,000 | 98 | B | 1 | HARTFORD-NEW HAVEN |
| TOLLAND | 37,600 | 36,800 | 98 | C | 1 | HARTFORD-NEW HAVEN |
| WINDHAM | 33,200 | 32,500 | 98 | C | 1 | PROVIDENCE-NEW BEDFORD |
| STATE TOTAL | 1,119,000 | 1,099,700 | 98 | | | |

## DELAWARE

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| KENT | 34,700 | 34,300 | 99 | C | 3 | PHILADELPHIA |
| NEW CASTLE | 144,100 | 143,300 | 99 | B | 3 | PHILADELPHIA |
| SUSSEX | 37,400 | 36,800 | 98 | C | 3 | SALISBURY |
| STATE TOTAL | 216,200 | 214,400 | 99 | | | |

## DISTRICT OF COLUMBIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| DIST OF COLUMBIA | 249,100 | 245,700 | 99 | A | 3 | WASHINGTON, DC |
| STATE TOTAL | 249,100 | 245,700 | 99 | | | |

## FLORIDA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALACHUA | 59,500 | 58,000 | 97 | B | 3 | GAINESVILLE |
| BAKER | 4,600 | 4,500 | 98 | B | 3 | JACKSONVILLE |
| BAY | 37,100 | 36,600 | 99 | C | 3 | PANAMA CITY |
| BRADFORD | 6,800 | 6,700 | 98 | D | 3 | JACKSONVILLE |
| BREVARD | 108,500 | 107,200 | 99 | B | 3 | ORLANDO-DAYTONA BEACH |
| BROWARD | 448,100 | 444,600 | 99 | B | 3 | MIAMI |
| CALHOUN | 3,400 | 3,300 | 96 | D | 3 | PANAMA CITY |
| CHARLOTTE | 28,800 | 28,300 | 98 | C | 3 | FT. MYERS-NAPLES |
| CITRUS | 25,800 | 25,200 | 98 | C | 3 | TAMPA-ST. PETERSBURG |
| CLAY | 24,100 | 23,700 | 98 | B | 3 | JACKSONVILLE |
| COLLIER | 38,200 | 37,100 | 97 | C | 3 | FT. MYERS-NAPLES |
| COLUMBIA | 13,100 | 12,800 | 98 | C | 3 | JACKSONVILLE |
| DADE | 641,600 | 634,300 | 99 | A | 3 | MIAMI |
| DE SOTO | 6,800 | 6,600 | 98 | D | 3 | TAMPA-ST. PETERSBURG |
| DIXIE | 2,800 | 2,700 | 95 | D | 3 | GAINESVILLE |
| DUVAL | 216,900 | 214,600 | 99 | B | 3 | JACKSONVILLE |
| ESCAMBIA | 85,000 | 84,100 | 99 | B | 3 | MOBILE-PENSACOLA |
| FLAGLER | 4,900 | 4,800 | 98 | D | 3 | ORLANDO-DAYTONA BEACH |
| FRANKLIN | 2,900 | 2,800 | 97 | D | 3 | PANAMA CITY |
| GADSDEN | 12,800 | 12,400 | 97 | C | 3 | TALLAHASSEE |
| GILCHRIST | 2,200 | 2,100 | 98 | D | 3 | GAINESVILLE |
| GLADES | 2,400 | 2,300 | 96 | D | 3 | WEST PALM BEACH |
| GULF | 3,700 | 3,600 | 97 | D | 3 | PANAMA CITY |
| HAMILTON | 3,100 | 3,000 | 96 | D | 3 | TALLAHASSEE |
| HARDEE | 6,600 | 6,500 | 98 | D | 3 | TAMPA-ST. PETERSBURG |
| HENDRY | 6,500 | 6,300 | 97 | D | 3 | FT. MYERS-NAPLES |
| HERNANDO | 19,600 | 19,200 | 98 | C | 3 | TAMPA-ST. PETERSBURG |
| HIGHLANDS | 20,600 | 20,200 | 98 | C | 3 | TAMPA-ST. PETERSBURG |
| HILLSBOROUGH | 253,300 | 250,100 | 99 | A | 3 | TAMPA-ST. PETERSBURG |
| HOLMES | 5,600 | 5,400 | 96 | D | 3 | PANAMA CITY |
| INDIAN RIVER | 25,500 | 25,000 | 98 | C | 3 | WEST PALM BEACH |
| JACKSON | 13,900 | 13,400 | 97 | C | 3 | PANAMA CITY |
| JEFFERSON | 3,700 | 3,600 | 96 | D | 3 | TALLAHASSEE |
| LAFAYETTE | 1,600 | 1,500 | 96 | D | 3 | TALLAHASSEE |
| LAKE | 44,900 | 44,300 | 99 | C | 3 | ORLANDO-DAYTONA BEACH |
| LEE | 91,400 | 90,000 | 98 | B | 3 | FT. MYERS-NAPLES |
| LEON | 58,800 | 57,700 | 98 | B | 3 | TALLAHASSEE |
| LEVY | 7,800 | 7,500 | 96 | D | 3 | GAINESVILLE |
| LIBERTY | 1,500 | 1,500 | 97 | D | 3 | PANAMA CITY |
| MADISON | 5,000 | 4,800 | 96 | D | 3 | TALLAHASSEE |
| MANATEE | 65,900 | 65,100 | 99 | B | 3 | TAMPA-ST. PETERSBURG |
| MARION | 50,100 | 48,800 | 97 | C | 3 | ORLANDO-DAYTONA BEACH |
| MARTIN | 28,700 | 28,200 | 98 | C | 3 | WEST PALM BEACH |
| MONROE | 28,200 | 27,300 | 97 | C | 3 | MIAMI |
| NASSAU | 11,900 | 11,700 | 99 | B | 3 | JACKSONVILLE |

## FLORIDA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| OKALOOSA | 40,100 | 39,600 | 99 | C | 3 | MOBILE-PENSACOLA |
| OKEECHOBEE | 7,700 | 7,600 | 98 | D | 3 | WEST PALM BEACH |
| ORANGE | 183,500 | 181,500 | 99 | B | 3 | ORLANDO-DAYTONA BEACH |
| OSCEOLA | 20,400 | 20,000 | 98 | B | 3 | ORLANDO-DAYTONA BEACH |
| PALM BEACH | 254,800 | 250,800 | 98 | B | 3 | WEST PALM BEACH |
| PASCO | 90,800 | 89,400 | 98 | A | 3 | TAMPA-ST. PETERSBURG |
| PINELLAS | 338,400 | 334,700 | 99 | A | 3 | TAMPA-ST. PETERSBURG |
| POLK | 122,500 | 120,800 | 99 | B | 3 | TAMPA-ST. PETERSBURG |
| PUTNAM | 19,700 | 19,400 | 98 | C | 3 | JACKSONVILLE |
| SANTA ROSA | 20,200 | 20,000 | 99 | B | 3 | MOBILE-PENSACOLA |
| SARASOTA | 96,200 | 95,000 | 99 | B | 3 | SARASOTA |
| SEMINOLE | 70,200 | 69,300 | 99 | B | 3 | ORLANDO-DAYTONA BEACH |
| ST JOHNS | 20,400 | 20,100 | 98 | B | 3 | JACKSONVILLE |
| ST LUCIE | 35,700 | 35,100 | 98 | C | 3 | WEST PALM BEACH |
| SUMTER | 9,300 | 9,100 | 98 | D | 3 | ORLANDO-DAYTONA BEACH |
| SUWANNEE | 8,300 | 8,000 | 96 | D | 3 | JACKSONVILLE |
| TAYLOR | 6,200 | 6,000 | 97 | D | 3 | TALLAHASSEE |
| UNION | 2,300 | 2,200 | 97 | D | 3 | JACKSONVILLE |
| VOLUSIA | 114,000 | 112,500 | 99 | B | 3 | ORLANDO-DAYTONA BEACH |
| WAKULLA | 4,100 | 4,000 | 98 | B | 3 | TALLAHASSEE |
| WALTON | 8,600 | 8,400 | 97 | D | 3 | PANAMA CITY |
| WASHINGTON | 5,600 | 5,400 | 97 | D | 3 | PANAMA CITY |
| STATE TOTAL | 4,013,200 | 3,958,300 | 99 | | | |

## GEORGIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| APPLING | 5,300 | 5,100 | 97 | D | 3 | SAVANNAH |
| ATKINSON | 2,000 | 1,900 | 95 | D | 3 | ALBANY, GA |
| BACON | 3,300 | 3,200 | 97 | D | 3 | SAVANNAH |
| BAKER | 1,200 | 1,200 | 96 | D | 3 | ALBANY, GA |
| BALDWIN | 10,700 | 10,400 | 97 | D | 3 | ATLANTA |
| BANKS | 3,200 | 3,100 | 97 | D | 3 | ATLANTA |
| BARROW | 7,800 | 7,700 | 98 | D | 3 | ATLANTA |
| BARTOW | 14,500 | 14,300 | 99 | C | 3 | ATLANTA |
| BEN HILL | 6,000 | 5,800 | 97 | D | 3 | ALBANY, GA |
| BERRIEN | 4,800 | 4,600 | 97 | D | 3 | ALBANY, GA |
| BIBB | 54,600 | 53,900 | 99 | B | 3 | MACON |
| BLECKLEY | 3,700 | 3,600 | 97 | D | 3 | MACON |
| BRANTLEY | 3,100 | 3,000 | 98 | D | 3 | JACKSONVILLE |
| BROOKS | 5,200 | 5,100 | 97 | D | 3 | TALLAHASSEE |
| BRYAN | 3,400 | 3,300 | 98 | B | 3 | SAVANNAH |
| BULLOCH | 11,700 | 11,500 | 98 | C | 3 | SAVANNAH |
| BURKE | 6,400 | 6,200 | 96 | D | 3 | AUGUSTA |
| BUTTS | 4,200 | 4,100 | 98 | A | 3 | ATLANTA |
| CALHOUN | 1,700 | 1,600 | 95 | D | 3 | COLUMBUS, GA |
| CAMDEN | 4,600 | 4,500 | 98 | D | 3 | JACKSONVILLE |
| CANDLER | 2,700 | 2,600 | 97 | D | 3 | SAVANNAH |
| CARROLL | 19,900 | 19,600 | 99 | C | 3 | ATLANTA |
| CATOOSA | 13,400 | 13,300 | 99 | B | 3 | CHATTANOOGA |
| CHARLTON | 2,400 | 2,300 | 97 | D | 3 | JACKSONVILLE |
| CHATHAM | 74,100 | 73,100 | 99 | B | 3 | SAVANNAH |
| CHATTAHOOCHEE | 3,200 | 3,200 | 99 | B | 3 | COLUMBUS, GA |
| CHATTOOGA | 7,900 | 7,800 | 98 | D | 3 | ATLANTA |
| CHEROKEE | 18,300 | 18,100 | 99 | A | 3 | ATLANTA |
| CLARKE | 27,900 | 27,400 | 98 | C | 3 | ATLANTA |
| CLAY | 1,200 | 1,200 | 96 | D | 3 | COLUMBUS, GA |
| CLAYTON | 55,100 | 54,700 | 99 | A | 3 | ATLANTA |
| CLINCH | 2,300 | 2,200 | 97 | D | 3 | JACKSONVILLE |
| COBB | 116,900 | 116,200 | 99 | A | 3 | ATLANTA |
| COFFEE | 9,300 | 9,000 | 97 | D | 3 | ALBANY, GA |
| COLQUITT | 12,700 | 12,500 | 98 | D | 3 | ALBANY, GA |
| COLUMBIA | 14,400 | 14,100 | 98 | B | 3 | AUGUSTA |
| COLUMBUS | 60,000 | 59,300 | 99 | B | 3 | COLUMBUS, GA |
| COOK | 4,700 | 4,600 | 97 | D | 3 | ALBANY, GA |
| COWETA | 14,000 | 13,700 | 98 | C | 3 | ATLANTA |
| CRAWFORD | 2,400 | 2,300 | 96 | D | 3 | MACON |

## GEORGIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CRISP | 6,900 | 6,700 | 97 | D | 3 | COLUMBUS, GA |
| DADE | 4,200 | 4,100 | 99 | B | 3 | CHATTANOOGA |
| DAWSON | 1,700 | 1,700 | 97 | D | 3 | ATLANTA |
| DE KALB | 182,600 | 181,600 | 99 | A | 3 | ATLANTA |
| DECATUR | 8,700 | 8,500 | 98 | D | 3 | TALLAHASSEE |
| DODGE | 6,100 | 5,900 | 97 | D | 3 | MACON |
| DOOLY | 3,700 | 3,600 | 97 | D | 3 | MACON |
| DOUGHERTY | 34,800 | 34,200 | 98 | C | 3 | ALBANY, GA |
| DOUGLAS | 18,700 | 18,500 | 99 | A | 3 | ATLANTA |
| EARLY | 4,500 | 4,400 | 97 | D | 3 | DOTHAN |
| ECHOLS | 900 | 900 | 96 | D | 3 | TALLAHASSEE |
| EFFINGHAM | 6,300 | 6,200 | 98 | B | 3 | SAVANNAH |
| ELBERT | 6,900 | 6,800 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| EMANUEL | 7,200 | 7,000 | 97 | D | 3 | AUGUSTA |
| EVANS | 3,000 | 2,900 | 98 | D | 3 | SAVANNAH |
| FANNIN | 5,700 | 5,600 | 98 | D | 3 | CHATTANOOGA |
| FAYETTE | 10,600 | 10,400 | 98 | A | 3 | ATLANTA |
| FLOYD | 29,600 | 29,200 | 99 | C | 3 | ATLANTA |
| FORSYTH | 10,300 | 10,200 | 99 | A | 3 | ATLANTA |
| FRANKLIN | 5,600 | 5,500 | 99 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| FULTON | 229,900 | 227,600 | 99 | A | 3 | ATLANTA |
| GILMER | 4,100 | 4,000 | 97 | D | 3 | ATLANTA |
| GLASCOCK | 800 | 800 | 97 | D | 3 | AUGUSTA |
| GLYNN | 20,800 | 20,500 | 98 | C | 3 | JACKSONVILLE |
| GORDON | 10,800 | 10,600 | 99 | D | 3 | ATLANTA |
| GRADY | 6,800 | 6,700 | 98 | D | 3 | TALLAHASSEE |
| GREENE | 3,800 | 3,700 | 97 | D | 3 | ATLANTA |
| GWINNETT | 62,000 | 61,300 | 99 | A | 3 | ATLANTA |
| HABERSHAM | 8,900 | 8,700 | 98 | D | 3 | ATLANTA |
| HALL | 27,700 | 27,300 | 99 | C | 3 | ATLANTA |
| HANCOCK | 2,800 | 2,700 | 96 | D | 3 | MACON |
| HARALSON | 6,700 | 6,600 | 98 | D | 3 | ATLANTA |
| HARRIS | 5,600 | 5,500 | 98 | D | 3 | COLUMBUS, GA |
| HART | 6,500 | 6,400 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| HEARD | 2,200 | 2,200 | 98 | D | 3 | ATLANTA |
| HENRY | 12,700 | 12,500 | 98 | A | 3 | ATLANTA |
| HOUSTON | 27,000 | 26,700 | 99 | B | 3 | MACON |
| IRWIN | 3,200 | 3,100 | 97 | D | 3 | ALBANY, GA |
| JACKSON | 9,000 | 8,800 | 98 | D | 3 | ATLANTA |
| JASPER | 2,700 | 2,600 | 97 | D | 3 | ATLANTA |
| JEFF DAVIS | 4,100 | 4,000 | 97 | D | 3 | SAVANNAH |
| JEFFERSON | 6,300 | 6,100 | 97 | D | 3 | AUGUSTA |
| JENKINS | 2,900 | 2,800 | 97 | D | 3 | AUGUSTA |
| JOHNSON | 3,100 | 3,000 | 98 | D | 3 | MACON |
| JONES | 5,800 | 5,700 | 98 | B | 3 | MACON |
| LAMAR | 4,200 | 4,100 | 98 | D | 3 | ATLANTA |
| LANIER | 2,000 | 1,900 | 97 | D | 3 | ALBANY, GA |
| LAURENS | 13,000 | 12,600 | 97 | C | 3 | MACON |
| LEE | 4,000 | 3,900 | 97 | C | 3 | ALBANY, GA |
| LIBERTY | 10,700 | 10,500 | 98 | C | 3 | SAVANNAH |
| LINCOLN | 2,300 | 2,200 | 98 | D | 3 | AUGUSTA |
| LONG | 1,700 | 1,600 | 97 | D | 3 | SAVANNAH |
| LOWNDES | 23,900 | 23,300 | 98 | C | 3 | TALLAHASSEE |
| LUMPKIN | 3,600 | 3,500 | 98 | D | 3 | ATLANTA |
| MACON | 4,700 | 4,500 | 97 | D | 3 | COLUMBUS, GA |
| MADISON | 6,500 | 6,400 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| MARION | 1,700 | 1,600 | 95 | D | 3 | COLUMBUS, GA |
| MC DUFFIE | 6,600 | 6,500 | 98 | D | 3 | AUGUSTA |
| MC INTOSH | 2,800 | 2,700 | 97 | D | 3 | SAVANNAH |
| MERIWETHER | 7,100 | 6,900 | 97 | D | 3 | ATLANTA |
| MILLER | 2,600 | 2,500 | 97 | D | 3 | TALLAHASSEE |
| MITCHELL | 6,700 | 6,500 | 97 | D | 3 | ALBANY, GA |
| MONROE | 5,000 | 4,900 | 98 | D | 3 | ATLANTA |
| MONTGOMERY | 2,400 | 2,300 | 96 | D | 3 | SAVANNAH |
| MORGAN | 3,800 | 3,700 | 97 | D | 3 | ATLANTA |
| MURRAY | 7,100 | 6,900 | 98 | D | 3 | CHATTANOOGA |
| NEWTON | 11,700 | 11,500 | 98 | A | 3 | ATLANTA |
| OCONEE | 4,600 | 4,600 | 99 | D | 3 | ATLANTA |
| OGLETHORPE | 3,100 | 3,000 | 97 | D | 3 | ATLANTA |
| PAULDING | 9,500 | 9,400 | 99 | A | 3 | ATLANTA |
| PEACH | 6,700 | 6,600 | 98 | D | 3 | MACON |
| PICKENS | 4,500 | 4,400 | 98 | D | 3 | ATLANTA |
| PIERCE | 4,100 | 4,000 | 97 | D | 3 | SAVANNAH |
| PIKE | 3,000 | 2,900 | 97 | D | 3 | ATLANTA |
| POLK | 11,800 | 11,600 | 99 | D | 3 | ATLANTA |

## GEORGIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| PULASKI | 3,200 | 3,100 | 97 | D | 3 | MACON |
| PUTNAM | 3,600 | 3,500 | 98 | D | 3 | ATLANTA |
| QUITMAN | 800 | 800 | 96 | D | 3 | COLUMBUS, GA |
| RABUN | 4,100 | 4,000 | 97 | D | 3 | ATLANTA |
| RANDOLPH | 3,300 | 3,200 | 97 | D | 3 | COLUMBUS, GA |
| RICHMOND | 62,500 | 61,700 | 99 | B | 3 | AUGUSTA |
| ROCKDALE | 12,700 | 12,500 | 98 | A | 3 | ATLANTA |
| SCHLEY | 1,100 | 1,100 | 97 | D | 3 | COLUMBUS, GA |
| SCREVEN | 5,000 | 4,800 | 97 | D | 3 | SAVANNAH |
| SEMINOLE | 3,200 | 3,100 | 97 | D | 3 | TALLAHASSEE |
| SPALDING | 16,900 | 16,600 | 98 | C | 3 | ATLANTA |
| STEPHENS | 8,000 | 7,800 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| STEWART | 1,900 | 1,800 | 96 | D | 3 | COLUMBUS, GA |
| SUMTER | 9,800 | 9,500 | 97 | D | 3 | COLUMBUS, GA |
| TALBOT | 2,100 | 2,000 | 97 | D | 3 | COLUMBUS, GA |
| TALIAFERRO | 900 | 900 | 96 | D | 3 | AUGUSTA |
| TATTNALL | 5,800 | 5,700 | 98 | D | 3 | SAVANNAH |
| TAYLOR | 2,700 | 2,600 | 97 | D | 3 | COLUMBUS, GA |
| TELFAIR | 4,100 | 3,900 | 96 | D | 3 | MACON |
| TERRELL | 4,000 | 3,900 | 97 | D | 3 | COLUMBUS, GA |
| THOMAS | 13,200 | 12,900 | 98 | B | 3 | TALLAHASSEE |
| TIFT | 11,300 | 11,000 | 97 | D | 3 | ALBANY, GA |
| TOOMBS | 8,200 | 7,900 | 97 | D | 3 | SAVANNAH |
| TOWNS | 2,200 | 2,200 | 98 | D | 3 | ATLANTA |
| TREUTLEN | 2,100 | 2,000 | 96 | D | 3 | MACON |
| TROUP | 18,200 | 17,800 | 98 | C | 3 | ATLANTA |
| TURNER | 3,100 | 3,000 | 97 | D | 3 | ALBANY, GA |
| TWIGGS | 3,000 | 2,900 | 97 | B | 3 | MACON |
| UNION | 3,600 | 3,500 | 98 | D | 3 | ATLANTA |
| UPSON | 9,400 | 9,200 | 98 | D | 3 | ATLANTA |
| WALKER | 20,400 | 20,200 | 99 | B | 3 | CHATTANOOGA |
| WALTON | 10,700 | 10,500 | 98 | A | 3 | ATLANTA |
| WARE | 13,200 | 12,900 | 98 | C | 3 | JACKSONVILLE |
| WARREN | 2,100 | 2,000 | 97 | D | 3 | AUGUSTA |
| WASHINGTON | 6,300 | 6,000 | 96 | D | 3 | AUGUSTA |
| WAYNE | 7,100 | 7,000 | 98 | D | 3 | SAVANNAH |
| WEBSTER | 900 | 900 | 95 | D | 3 | COLUMBUS, GA |
| WHEELER | 1,900 | 1,800 | 96 | D | 3 | SAVANNAH |
| WHITE | 3,700 | 3,600 | 98 | D | 3 | ATLANTA |
| WHITFIELD | 23,600 | 23,300 | 99 | C | 3 | CHATTANOOGA |
| WILCOX | 2,600 | 2,500 | 97 | D | 3 | MACON |
| WILKES | 3,900 | 3,800 | 96 | D | 3 | AUGUSTA |
| WILKINSON | 3,400 | 3,300 | 97 | D | 3 | MACON |
| WORTH | 6,000 | 5,900 | 98 | D | 3 | ALBANY, GA |
| STATE TOTAL | 1,971,600 | 1,940,700 | 98 | | | |

## IDAHO

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADA | 69,000 | 67,700 | 98 | B | 8 | BOISE |
| ADAMS | 1,200 | 1,100 | 96 | D | 8 | BOISE |
| BANNOCK | 23,900 | 23,300 | 98 | B | 8 | IDAHO FALLS-POCATELLO |
| BEAR LAKE | 2,400 | 2,300 | 97 | D | 8 | SALT LAKE CITY |
| BENEWAH | 3,100 | 3,000 | 97 | D | 8 | SPOKANE |
| BINGHAM | 11,500 | 11,300 | 99 | B | 8 | IDAHO FALLS-POCATELLO |
| BLAINE | 4,500 | 4,300 | 96 | D | 8 | TWIN FALLS |
| BOISE | 1,300 | 1,300 | 97 | D | 8 | BOISE |
| BONNER | 9,500 | 9,200 | 97 | D | 8 | SPOKANE |
| BONNEVILLE | 22,800 | 22,500 | 99 | B | 8 | IDAHO FALLS-POCATELLO |
| BOUNDARY | 2,600 | 2,500 | 95 | D | 8 | SPOKANE |
| BUTTE | 1,100 | 1,100 | 99 | D | 8 | IDAHO FALLS-POCATELLO |
| CAMAS | 300 | 300 | 99 | D | 8 | BOISE |
| CANYON | 30,300 | 29,500 | 97 | B | 8 | BOISE |
| CARIBOU | 3,000 | 2,900 | 97 | D | 8 | SALT LAKE CITY |
| CASSIA | 6,300 | 6,200 | 98 | D | 8 | IDAHO FALLS-POCATELLO |
| CLARK | 300 | 300 | 96 | D | 8 | IDAHO FALLS-POCATELLO |
| CLEARWATER | 3,700 | 3,600 | 97 | D | 8 | SPOKANE |
| CUSTER | 1,400 | 1,300 | 94 | D | 8 | IDAHO FALLS-POCATELLO |
| ELMORE | 7,200 | 7,100 | 98 | D | 8 | BOISE |

## IDAHO (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| FRANKLIN | 2,700 | 2,600 | 97 | D | 8 | SALT LAKE CITY |
| FREMONT | 3,600 | 3,500 | 98 | D | 8 | IDAHO FALLS-POCATELLO |
| GEM | 4,400 | 4,300 | 98 | D | 8 | BOISE |
| GOODING | 4,500 | 4,400 | 98 | D | 8 | BOISE |
| IDAHO | 5,500 | 5,200 | 95 | D | 8 | SPOKANE |
| JEFFERSON | 4,800 | 4,800 | 99 | D | 8 | IDAHO FALLS-POCATELLO |
| JEROME | 5,400 | 5,300 | 98 | D | 8 | TWIN FALLS |
| KOOTENAI | 23,100 | 22,700 | 98 | C | 8 | SPOKANE |
| LATAH | 10,800 | 10,400 | 96 | D | 8 | SPOKANE |
| LEMHI | 2,900 | 2,700 | 93 | D | 8 | MISSOULA-BUTTE |
| LEWIS | 1,500 | 1,500 | 98 | D | 8 | SPOKANE |
| LINCOLN | 1,200 | 1,200 | 97 | D | 8 | TWIN FALLS |
| MADISON | 5,400 | 5,300 | 99 | D | 8 | IDAHO FALLS-POCATELLO |
| MINIDOKA | 6,700 | 6,500 | 97 | D | 8 | IDAHO FALLS-POCATELLO |
| NEZ PERCE | 12,900 | 12,600 | 98 | D | 8 | SPOKANE |
| ONEIDA | 1,100 | 1,100 | 98 | D | 8 | SALT LAKE CITY |
| OWYHEE | 2,800 | 2,700 | 98 | D | 8 | BOISE |
| PAYETTE | 5,900 | 5,800 | 98 | D | 8 | BOISE |
| POWER | 2,400 | 2,300 | 96 | D | 8 | IDAHO FALLS-POCATELLO |
| SHOSHONE | 6,900 | 6,700 | 97 | D | 8 | SPOKANE |
| TETON | 900 | 900 | 99 | D | 8 | IDAHO FALLS-POCATELLO |
| TWIN FALLS | 19,800 | 19,500 | 98 | C | 8 | TWIN FALLS |
| VALLEY | 2,100 | 2,000 | 95 | D | 8 | BOISE |
| WASHINGTON | 3,200 | 3,100 | 97 | D | 8 | BOISE |
| STATE TOTAL | 345,900 | 337,900 | 98 | | | |

## ILLINOIS

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 27,000 | 26,600 | 99 | C | 4 | QUINCY-HANNIBAL |
| ALEXANDER | 4,800 | 4,600 | 96 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| BOND | 6,000 | 5,800 | 97 | D | 4 | ST. LOUIS |
| BOONE | 10,100 | 9,900 | 98 | B | 4 | ROCKFORD |
| BROWN | 2,100 | 2,000 | 97 | D | 4 | QUINCY-HANNIBAL |
| BUREAU | 14,600 | 14,300 | 98 | C | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| CALHOUN | 2,100 | 2,000 | 98 | D | 4 | ST. LOUIS |
| CARROLL | 7,000 | 6,900 | 98 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| CASS | 5,700 | 5,600 | 98 | D | 4 | QUINCY-HANNIBAL |
| CHAMPAIGN | 60,500 | 59,300 | 98 | B | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| CHRISTIAN | 13,900 | 13,600 | 98 | C | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| CLARK | 6,700 | 6,500 | 97 | D | 4 | TERRE HAUTE |
| CLAY | 6,000 | 5,800 | 96 | D | 4 | TERRE HAUTE |
| CLINTON | 11,300 | 11,100 | 98 | A | 4 | ST. LOUIS |
| COLES | 19,700 | 19,300 | 98 | C | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| COOK | 1,892,200 | 1,864,100 | 99 | A | 4 | CHICAGO |
| CRAWFORD | 8,200 | 8,000 | 98 | D | 4 | TERRE HAUTE |
| CUMBERLAND | 4,200 | 4,100 | 97 | D | 4 | TERRE HAUTE |
| DE WITT | 7,000 | 6,900 | 98 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| DEKALB | 25,300 | 24,900 | 99 | C | 4 | CHICAGO |
| DOUGLAS | 7,400 | 7,300 | 98 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| DUPAGE | 239,400 | 237,700 | 99 | A | 4 | CHICAGO |
| EDGAR | 8,500 | 8,300 | 98 | D | 4 | TERRE HAUTE |
| EDWARDS | 3,300 | 3,200 | 96 | D | 4 | EVANSVILLE |
| EFFINGHAM | 11,300 | 10,900 | 96 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| FAYETTE | 8,200 | 8,000 | 97 | D | 4 | ST. LOUIS |
| FORD | 5,800 | 5,700 | 98 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| FRANKLIN | 17,500 | 17,000 | 97 | C | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| FULTON | 16,500 | 16,200 | 98 | C | 4 | PEORIA |
| GALLATIN | 3,000 | 2,900 | 96 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| GREENE | 6,200 | 6,100 | 98 | D | 4 | ST. LOUIS |
| GRUNDY | 11,300 | 11,200 | 99 | D | 4 | CHICAGO |
| HAMILTON | 3,800 | 3,600 | 95 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| HANCOCK | 9,200 | 9,100 | 98 | D | 4 | QUINCY-HANNIBAL |
| HARDIN | 2,100 | 2,000 | 97 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| HENDERSON | 3,400 | 3,300 | 98 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| HENRY | 21,100 | 20,800 | 99 | B | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| IROQUOIS | 12,300 | 12,000 | 98 | D | 4 | CHICAGO |
| JACKSON | 23,700 | 23,000 | 97 | C | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| JASPER | 4,200 | 4,100 | 97 | D | 4 | TERRE HAUTE |

## ILLINOIS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| JEFFERSON | 14,600 | 14,100 | 97 | C | 4 | ST. LOUIS |
| JERSEY | 7,000 | 6,800 | 98 | D | 4 | ST. LOUIS |
| JO DAVIESS | 8,700 | 8,500 | 97 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| JOHNSON | 3,500 | 3,400 | 97 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| KANE | 97,600 | 96,300 | 99 | A | 4 | CHICAGO |
| KANKAKEE | 36,400 | 35,800 | 98 | C | 4 | CHICAGO |
| KENDALL | 13,100 | 13,000 | 99 | C | 4 | CHICAGO |
| KNOX | 23,400 | 23,100 | 99 | C | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| LA SALLE | 40,800 | 40,000 | 98 | C | 4 | CHICAGO |
| LAKE | 147,400 | 146,300 | 99 | A | 4 | CHICAGO |
| LAWRENCE | 6,800 | 6,600 | 98 | D | 4 | TERRE HAUTE |
| LEE | 12,900 | 12,700 | 98 | C | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| LIVINGSTON | 14,400 | 14,000 | 98 | C | 4 | CHICAGO |
| LOGAN | 11,500 | 11,300 | 98 | D | 4 | PEORIA |
| MACON | 49,600 | 48,800 | 98 | B | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| MACOUPIN | 18,900 | 18,500 | 98 | C | 4 | ST. LOUIS |
| MADISON | 90,500 | 89,300 | 99 | A | 4 | ST. LOUIS |
| MARION | 17,000 | 16,600 | 98 | C | 4 | ST. LOUIS |
| MARSHALL | 5,500 | 5,400 | 98 | D | 4 | PEORIA |
| MASON | 7,400 | 7,300 | 98 | D | 4 | PEORIA |
| MASSAC | 5,900 | 5,700 | 97 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MC DONOUGH | 12,800 | 12,600 | 98 | C | 4 | QUINCY-HANNIBAL |
| MC LEAN | 43,600 | 42,700 | 98 | C | 4 | PEORIA |
| MCHENRY | 52,400 | 52,000 | 99 | A | 4 | CHICAGO |
| MENARD | 4,400 | 4,300 | 97 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| MERCER | 7,000 | 6,900 | 99 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| MONROE | 7,200 | 7,100 | 98 | A | 4 | ST. LOUIS |
| MONTGOMERY | 12,200 | 11,900 | 98 | D | 4 | ST. LOUIS |
| MORGAN | 14,000 | 13,600 | 97 | C | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| MOULTRIE | 5,300 | 5,100 | 97 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| OGLE | 16,900 | 16,600 | 98 | C | 4 | ROCKFORD |
| PEORIA | 75,200 | 74,000 | 98 | B | 4 | PEORIA |
| PERRY | 8,300 | 8,100 | 97 | D | 4 | ST. LOUIS |
| PIATT | 6,100 | 6,000 | 99 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| PIKE | 7,500 | 7,300 | 98 | D | 4 | QUINCY-HANNIBAL |
| POPE | 1,700 | 1,600 | 95 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| PULASKI | 3,300 | 3,200 | 96 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| PUTNAM | 2,200 | 2,100 | 97 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| RANDOLPH | 12,200 | 12,000 | 98 | C | 4 | ST. LOUIS |
| RICHLAND | 6,900 | 6,700 | 97 | D | 4 | TERRE HAUTE |
| ROCK ISLAND | 62,300 | 61,700 | 99 | B | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| SALINE | 11,000 | 10,700 | 97 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| SANGAMON | 70,800 | 69,300 | 98 | B | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| SCHUYLER | 3,200 | 3,100 | 98 | D | 4 | QUINCY-HANNIBAL |
| SCOTT | 2,300 | 2,300 | 99 | D | 4 | QUINCY-HANNIBAL |
| SHELBY | 8,900 | 8,600 | 97 | D | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| ST CLAIR | 91,000 | 89,500 | 98 | A | 4 | ST. LOUIS |
| STARK | 2,700 | 2,700 | 98 | D | 4 | PEORIA |
| STEPHENSON | 18,700 | 18,400 | 98 | B | 4 | ROCKFORD |
| TAZEWELL | 48,400 | 47,700 | 99 | B | 4 | PEORIA |
| UNION | 6,500 | 6,400 | 98 | D | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| VERMILION | 36,000 | 35,300 | 98 | B | 4 | SPRINGFIELD-DECATUR-CHAMPAIGN |
| WABASH | 5,200 | 5,100 | 97 | D | 4 | EVANSVILLE |
| WARREN | 8,100 | 8,000 | 99 | D | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| WASHINGTON | 5,800 | 5,600 | 97 | D | 4 | ST. LOUIS |
| WAYNE | 7,200 | 6,900 | 96 | D | 4 | EVANSVILLE |
| WHITE | 7,200 | 6,900 | 96 | D | 4 | EVANSVILLE |
| WHITESIDE | 23,900 | 23,500 | 98 | C | 4 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| WILL | 109,100 | 107,900 | 99 | A | 4 | CHICAGO |
| WILLIAMSON | 22,700 | 22,100 | 97 | C | 4 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| WINNEBAGO | 91,600 | 90,400 | 99 | B | 4 | ROCKFORD |
| WOODFORD | 11,600 | 11,300 | 98 | B | 4 | PEORIA |
| STATE TOTAL | 4,138,900 | 4,074,400 | 98 | | | |

## INDIANA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 10,000 | 9,800 | 98 | B | 4 | FT. WAYNE |
| ALLEN | 108,000 | 106,500 | 99 | B | 4 | FT. WAYNE |
| BARTHOLOMEW | 23,900 | 23,500 | 98 | C | 4 | INDIANAPOLIS |
| BENTON | 3,800 | 3,700 | 98 | D | 4 | INDIANAPOLIS |
| BLACKFORD | 5,600 | 5,500 | 98 | D | 4 | INDIANAPOLIS |
| BOONE | 13,200 | 13,000 | 99 | B | 4 | INDIANAPOLIS |
| BROWN | 4,800 | 4,700 | 98 | D | 4 | INDIANAPOLIS |
| CARROLL | 7,200 | 7,100 | 99 | D | 4 | INDIANAPOLIS |
| CASS | 14,900 | 14,600 | 98 | C | 4 | INDIANAPOLIS |
| CLARK | 32,500 | 32,000 | 98 | B | 4 | LOUISVILLE |
| CLAY | 9,400 | 9,300 | 98 | B | 4 | TERRE HAUTE |
| CLINTON | 11,900 | 11,800 | 99 | D | 4 | INDIANAPOLIS |
| CRAWFORD | 3,500 | 3,400 | 96 | D | 4 | LOUISVILLE |
| DAVIESS | 10,100 | 9,800 | 97 | D | 4 | TERRE HAUTE |
| DE KALB | 11,800 | 11,700 | 99 | B | 4 | FT. WAYNE |
| DEARBORN | 12,000 | 11,900 | 99 | A | 4 | CINCINNATI |
| DECATUR | 8,300 | 8,100 | 98 | D | 4 | INDIANAPOLIS |
| DELAWARE | 45,500 | 44,900 | 99 | C | 4 | INDIANAPOLIS |
| DUBOIS | 11,900 | 11,600 | 97 | D | 4 | EVANSVILLE |
| ELKHART | 49,800 | 48,700 | 98 | B | 4 | SOUTH BEND-ELKHART |
| FAYETTE | 10,200 | 10,000 | 98 | D | 4 | CINCINNATI |
| FLOYD | 22,200 | 21,900 | 99 | B | 4 | LOUISVILLE |
| FOUNTAIN | 7,000 | 6,900 | 98 | D | 4 | INDIANAPOLIS |
| FRANKLIN | 6,300 | 6,100 | 97 | D | 4 | CINCINNATI |
| FULTON | 7,400 | 7,300 | 98 | D | 4 | SOUTH BEND-ELKHART |
| GIBSON | 12,600 | 12,300 | 98 | B | 4 | EVANSVILLE |
| GRANT | 28,200 | 27,700 | 98 | C | 4 | INDIANAPOLIS |
| GREENE | 11,900 | 11,600 | 98 | D | 4 | TERRE HAUTE |
| HAMILTON | 29,600 | 29,300 | 99 | B | 4 | INDIANAPOLIS |
| HANCOCK | 15,200 | 15,000 | 99 | B | 4 | INDIANAPOLIS |
| HARRISON | 9,600 | 9,400 | 98 | D | 4 | LOUISVILLE |
| HENDRICKS | 23,900 | 23,600 | 99 | B | 4 | INDIANAPOLIS |
| HENRY | 19,200 | 18,900 | 99 | C | 4 | INDIANAPOLIS |
| HOWARD | 32,000 | 31,600 | 99 | C | 4 | INDIANAPOLIS |
| HUNTINGTON | 12,700 | 12,500 | 99 | B | 4 | FT. WAYNE |
| JACKSON | 13,900 | 13,300 | 98 | C | 4 | LOUISVILLE |
| JASPER | 8,800 | 8,600 | 98 | D | 4 | CHICAGO |
| JAY | 8,400 | 8,200 | 98 | D | 4 | FT. WAYNE |
| JEFFERSON | 10,800 | 10,600 | 98 | D | 4 | LOUISVILLE |
| JENNINGS | 7,700 | 7,500 | 98 | D | 4 | LOUISVILLE |
| JOHNSON | 27,000 | 26,800 | 99 | B | 4 | INDIANAPOLIS |
| KNOX | 15,900 | 15,600 | 98 | C | 4 | TERRE HAUTE |
| KOSCIUSKO | 22,100 | 21,700 | 98 | C | 4 | SOUTH BEND-ELKHART |
| LA GRANGE | 8,100 | 7,700 | 96 | D | 4 | SOUTH BEND-ELKHART |
| LA PORTE | 38,500 | 38,100 | 99 | C | 4 | CHICAGO |
| LAKE | 177,500 | 175,300 | 99 | A | 4 | CHICAGO |
| LAWRENCE | 15,900 | 15,600 | 98 | C | 4 | LOUISVILLE |
| MADISON | 51,000 | 50,400 | 99 | C | 4 | INDIANAPOLIS |
| MARION | 290,400 | 286,500 | 99 | B | 4 | INDIANAPOLIS |
| MARSHALL | 14,200 | 13,900 | 98 | B | 4 | SOUTH BEND-ELKHART |
| MARTIN | 3,800 | 3,700 | 98 | D | 4 | TERRE HAUTE |
| MIAMI | 13,900 | 13,600 | 98 | C | 4 | INDIANAPOLIS |
| MONROE | 35,900 | 34,500 | 97 | B | 4 | INDIANAPOLIS |
| MONTGOMERY | 13,200 | 13,000 | 99 | D | 4 | INDIANAPOLIS |
| MORGAN | 17,900 | 17,700 | 99 | B | 4 | INDIANAPOLIS |
| NEWTON | 5,400 | 5,300 | 98 | D | 4 | CHICAGO |
| NOBLE | 12,600 | 12,400 | 98 | D | 4 | FT. WAYNE |
| OHIO | 2,000 | 2,000 | 99 | D | 4 | CINCINNATI |
| ORANGE | 6,900 | 6,700 | 97 | D | 4 | LOUISVILLE |
| OWEN | 9,000 | 8,900 | 98 | D | 4 | INDIANAPOLIS |
| PARKE | 6,100 | 6,000 | 99 | D | 4 | TERRE HAUTE |
| PERRY | 6,800 | 6,600 | 97 | D | 4 | EVANSVILLE |
| PIKE | 5,200 | 5,000 | 97 | D | 4 | EVANSVILLE |
| PORTER | 42,200 | 41,700 | 99 | A | 4 | CHICAGO |
| POSEY | 9,600 | 9,300 | 97 | B | 4 | EVANSVILLE |
| PULASKI | 4,900 | 4,700 | 97 | D | 4 | SOUTH BEND-ELKHART |
| PUTNAM | 9,600 | 9,400 | 98 | D | 4 | INDIANAPOLIS |
| RANDOLPH | 10,900 | 10,700 | 98 | D | 4 | INDIANAPOLIS |
| RIPLEY | 8,400 | 8,200 | 98 | D | 4 | CINCINNATI |
| RUSH | 6,800 | 6,700 | 99 | D | 4 | INDIANAPOLIS |
| SCOTT | 7,100 | 6,900 | 97 | D | 4 | LOUISVILLE |
| SHELBY | 14,200 | 14,000 | 99 | B | 4 | INDIANAPOLIS |
| SPENCER | 6,600 | 6,400 | 97 | D | 4 | EVANSVILLE |
| ST JOSEPH | 88,000 | 86,900 | 99 | B | 4 | SOUTH BEND-ELKHART |
| STARKE | 7,800 | 7,600 | 98 | D | 4 | SOUTH BEND-ELKHART |

## INDIANA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| STEUBEN | 9,300 | 9,200 | 98 | D | 4 | FT. WAYNE |
| SULLIVAN | 8,100 | 7,900 | 98 | B | 4 | TERRE HAUTE |
| SWITZERLAND | 2,700 | 2,600 | 97 | D | 4 | CINCINNATI |
| TIPPECANOE | 42,200 | 41,200 | 98 | C | 4 | LAFAYETTE, IN |
| TIPTON | 6,200 | 6,100 | 99 | D | 4 | INDIANAPOLIS |
| UNION | 2,400 | 2,300 | 97 | D | 4 | CINCINNATI |
| VANDERBURGH | 65,800 | 64,500 | 98 | B | 4 | EVANSVILLE |
| VERMILLION | 7,100 | 7,000 | 98 | B | 4 | TERRE HAUTE |
| VIGO | 40,900 | 40,200 | 98 | B | 4 | TERRE HAUTE |
| WABASH | 12,800 | 12,500 | 98 | C | 4 | FT. WAYNE |
| WARREN | 3,100 | 3,000 | 98 | D | 4 | INDIANAPOLIS |
| WARRICK | 14,800 | 14,500 | 98 | B | 4 | EVANSVILLE |
| WASHINGTON | 7,900 | 7,700 | 97 | D | 4 | LOUISVILLE |
| WAYNE | 27,800 | 27,400 | 98 | C | 4 | DAYTON |
| WELLS | 9,200 | 9,000 | 98 | B | 4 | FT. WAYNE |
| WHITE | 9,200 | 9,000 | 98 | D | 4 | INDIANAPOLIS |
| WHITLEY | 9,400 | 9,300 | 99 | D | 4 | FT. WAYNE |
| STATE TOTAL | 1,985,800 | 1,953,200 | 98 | | | |

## IOWA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAIR | 3,800 | 3,800 | 99 | D | 6 | DES MOINES |
| ADAMS | 2,200 | 2,100 | 97 | D | 6 | OMAHA |
| ALLAMAKEE | 5,400 | 5,300 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| APPANOOSE | 6,200 | 6,100 | 98 | D | 6 | DES MOINES |
| AUDUBON | 3,200 | 3,200 | 99 | D | 6 | OMAHA |
| BENTON | 8,900 | 8,800 | 99 | B | 6 | CEDAR RAPIDS-WATERLOO |
| BLACK HAWK | 49,900 | 49,400 | 99 | B | 6 | CEDAR RAPIDS-WATERLOO |
| BOONE | 9,900 | 9,800 | 99 | D | 6 | DES MOINES |
| BREMER | 8,800 | 8,700 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| BUCHANAN | 8,000 | 7,900 | 98 | B | 6 | CEDAR RAPIDS-WATERLOO |
| BUENA VISTA | 7,900 | 7,800 | 99 | D | 6 | SIOUX CITY |
| BUTLER | 6,500 | 6,400 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| CALHOUN | 5,100 | 5,000 | 98 | D | 6 | DES MOINES |
| CARROLL | 8,200 | 8,100 | 99 | D | 6 | DES MOINES |
| CASS | 6,700 | 6,600 | 98 | D | 6 | OMAHA |
| CEDAR | 7,000 | 6,900 | 99 | D | 6 | CEDAR RAPIDS-WATERLOO |
| CERRO GORDO | 19,100 | 18,900 | 99 | C | 6 | ROCHESTER-MASON CITY-AUSTIN |
| CHEROKEE | 6,200 | 6,100 | 99 | D | 6 | SIOUX CITY |
| CHICKASAW | 5,500 | 5,400 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| CLARKE | 3,400 | 3,300 | 98 | D | 6 | DES MOINES |
| CLAY | 7,700 | 7,500 | 98 | D | 6 | SIOUX CITY |
| CLAYTON | 7,800 | 7,600 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| CLINTON | 20,900 | 20,700 | 99 | C | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| CRAWFORD | 6,800 | 6,700 | 99 | D | 6 | OMAHA |
| DALLAS | 11,200 | 11,100 | 99 | D | 6 | DES MOINES |
| DAVIS | 3,300 | 3,200 | 98 | D | 6 | OTTUMWA-KIRKSVILLE |
| DECATUR | 3,500 | 3,400 | 97 | D | 6 | DES MOINES |
| DELAWARE | 6,400 | 6,300 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| DES MOINES | 17,700 | 17,500 | 99 | C | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| DICKINSON | 6,400 | 6,300 | 98 | D | 6 | SIOUX CITY |
| DUBUQUE | 31,200 | 30,600 | 98 | C | 6 | CEDAR RAPIDS-WATERLOO |
| EMMET | 5,000 | 4,800 | 97 | D | 6 | MANKATO |
| FAYETTE | 9,300 | 9,200 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| FLOYD | 7,100 | 7,000 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| FRANKLIN | 5,200 | 5,100 | 99 | D | 6 | DES MOINES |
| FREMONT | 3,600 | 3,600 | 99 | D | 6 | OMAHA |
| GREENE | 4,700 | 4,700 | 99 | D | 6 | DES MOINES |
| GRUNDY | 5,400 | 5,300 | 99 | D | 6 | CEDAR RAPIDS-WATERLOO |
| GUTHRIE | 4,600 | 4,500 | 98 | D | 6 | DES MOINES |
| HAMILTON | 6,800 | 6,700 | 99 | D | 6 | DES MOINES |
| HANCOCK | 5,200 | 5,100 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| HARDIN | 8,200 | 8,100 | 99 | D | 6 | DES MOINES |
| HARRISON | 6,000 | 5,900 | 99 | D | 6 | OMAHA |
| HENRY | 6,900 | 6,700 | 97 | D | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| HOWARD | 4,200 | 4,100 | 97 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |

## IOWA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| HUMBOLDT | 4,800 | 4,700 | 98 | D | 6 | DES MOINES |
| IDA | 3,400 | 3,400 | 99 | D | 6 | SIOUX CITY |
| IOWA | 5,800 | 5,700 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| JACKSON | 8,000 | 7,900 | 98 | D | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| JASPER | 13,800 | 13,600 | 99 | C | 6 | DES MOINES |
| JEFFERSON | 5,900 | 5,800 | 98 | D | 6 | OTTUMWA-KIRKSVILLE |
| JOHNSON | 31,700 | 31,000 | 98 | C | 6 | CEDAR RAPIDS-WATERLOO |
| JONES | 7,100 | 7,000 | 99 | D | 6 | CEDAR RAPIDS-WATERLOO |
| KEOKUK | 4,900 | 4,800 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| KOSSUTH | 8,000 | 7,900 | 99 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| LEE | 16,000 | 15,800 | 99 | C | 6 | QUINCY-HANNIBAL |
| LINN | 63,900 | 63,300 | 99 | B | 6 | CEDAR RAPIDS-WATERLOO |
| LOUISA | 4,400 | 4,300 | 98 | D | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| LUCAS | 4,200 | 4,100 | 97 | D | 6 | DES MOINES |
| LYON | 4,500 | 4,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| MADISON | 4,600 | 4,600 | 99 | D | 6 | DES MOINES |
| MAHASKA | 8,600 | 8,400 | 98 | D | 6 | DES MOINES |
| MARION | 10,700 | 10,500 | 98 | D | 6 | DES MOINES |
| MARSHALL | 15,800 | 15,700 | 99 | C | 6 | DES MOINES |
| MILLS | 4,700 | 4,600 | 99 | D | 6 | OMAHA |
| MITCHELL | 4,500 | 4,400 | 99 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| MONONA | 4,500 | 4,400 | 98 | D | 6 | SIOUX CITY |
| MONROE | 3,500 | 3,400 | 98 | D | 6 | DES MOINES |
| MONTGOMERY | 5,300 | 5,200 | 98 | D | 6 | OMAHA |
| MUSCATINE | 14,600 | 14,400 | 99 | C | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| O BRIEN | 6,300 | 6,200 | 99 | D | 6 | SIOUX CITY |
| OSCEOLA | 3,100 | 3,000 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| PAGE | 7,500 | 7,400 | 98 | D | 6 | OMAHA |
| PALO ALTO | 4,800 | 4,700 | 97 | D | 6 | SIOUX CITY |
| PLYMOUTH | 8,800 | 8,700 | 99 | D | 6 | SIOUX CITY |
| POCAHONTAS | 4,300 | 4,200 | 98 | D | 6 | DES MOINES |
| POLK | 119,000 | 117,700 | 99 | B | 6 | DES MOINES |
| POTTAWATTAMIE | 31,600 | 31,200 | 99 | B | 6 | OMAHA |
| POWESHIEK | 7,100 | 7,000 | 99 | D | 6 | DES MOINES |
| RINGGOLD | 2,400 | 2,400 | 98 | D | 6 | DES MOINES |
| SAC | 5,500 | 5,400 | 98 | D | 6 | SIOUX CITY |
| SCOTT | 59,300 | 58,700 | 99 | B | 6 | DAVENPORT-ROCK IS-MOLINE (QUAD CITY) |
| SHELBY | 5,400 | 5,300 | 99 | D | 6 | OMAHA |
| SIOUX | 10,300 | 10,000 | 97 | D | 6 | SIOUX CITY |
| STORY | 24,800 | 24,400 | 98 | B | 6 | DES MOINES |
| TAMA | 7,100 | 7,000 | 99 | D | 6 | CEDAR RAPIDS-WATERLOO |
| TAYLOR | 3,300 | 3,200 | 97 | D | 6 | OMAHA |
| UNION | 5,500 | 5,400 | 98 | D | 6 | DES MOINES |
| VAN BUREN | 3,200 | 3,100 | 98 | D | 6 | OTTUMWA-KIRKSVILLE |
| WAPELLO | 15,600 | 15,400 | 99 | C | 6 | DES MOINES |
| WARREN | 12,200 | 12,100 | 99 | B | 6 | DES MOINES |
| WASHINGTON | 7,400 | 7,200 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| WAYNE | 3,300 | 3,200 | 97 | D | 6 | DES MOINES |
| WEBSTER | 17,100 | 16,900 | 99 | C | 6 | DES MOINES |
| WINNEBAGO | 5,000 | 4,900 | 99 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| WINNESHIEK | 7,300 | 7,100 | 98 | D | 6 | CEDAR RAPIDS-WATERLOO |
| WOODBURY | 37,400 | 37,000 | 99 | C | 6 | SIOUX CITY |
| WORTH | 3,500 | 3,400 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| WRIGHT | 6,300 | 6,200 | 99 | D | 6 | DES MOINES |
| STATE TOTAL | 1,084,600 | 1,069,000 | 99 | | | |

## KANSAS

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALLEN | 6,200 | 6,000 | 97 | D | 6 | JOPLIN-PITTSBURG |
| ANDERSON | 3,300 | 3,200 | 98 | D | 6 | KANSAS CITY |
| ATCHISON | 6,400 | 6,300 | 99 | D | 6 | KANSAS CITY |
| BARBER | 2,600 | 2,500 | 97 | D | 6 | WICHITA-HUTCHINSON |
| BARTON | 12,200 | 12,100 | 99 | D | 6 | WICHITA-HUTCHINSON |
| BOURBON | 6,600 | 6,500 | 98 | D | 6 | JOPLIN-PITTSBURG |
| BROWN | 4,800 | 4,700 | 98 | D | 6 | KANSAS CITY |
| BUTLER | 16,800 | 16,500 | 98 | B | 6 | WICHITA-HUTCHINSON |
| CHASE | 1,300 | 1,300 | 97 | D | 6 | WICHITA-HUTCHINSON |
| CHAUTAUQUA | 2,200 | 2,200 | 98 | D | 6 | TULSA |

## KANSAS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CHEROKEE | 8,700 | 8,600 | 98 | C | 6 | JOPLIN-PITTSBURG |
| CHEYENNE | 1,500 | 1,500 | 98 | D | 6 | WICHITA-HUTCHINSON |
| CLARK | 1,000 | 1,000 | 98 | D | 6 | WICHITA-HUTCHINSON |
| CLAY | 4,000 | 3,900 | 96 | D | 6 | TOPEKA |
| CLOUD | 4,800 | 4,600 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| COFFEY | 3,700 | 3,600 | 96 | D | 6 | TOPEKA |
| COMANCHE | 1,000 | 1,000 | 96 | D | 6 | WICHITA-HUTCHINSON |
| COWLEY | 14,400 | 14,100 | 98 | C | 6 | WICHITA-HUTCHINSON |
| CRAWFORD | 15,600 | 15,300 | 98 | C | 6 | JOPLIN-PITTSBURG |
| DECATUR | 1,800 | 1,800 | 98 | D | 6 | WICHITA-HUTCHINSON |
| DICKINSON | 7,900 | 7,700 | 98 | D | 6 | WICHITA-HUTCHINSON |
| DONIPHAN | 3,400 | 3,300 | 98 | D | 6 | KANSAS CITY |
| DOUGLAS | 25,100 | 24,500 | 98 | C | 6 | KANSAS CITY |
| EDWARDS | 1,700 | 1,700 | 98 | D | 6 | WICHITA-HUTCHINSON |
| ELK | 1,800 | 1,700 | 97 | D | 6 | TULSA |
| ELLIS | 9,600 | 9,500 | 99 | D | 6 | WICHITA-HUTCHINSON |
| ELLSWORTH | 2,800 | 2,700 | 97 | D | 6 | WICHITA-HUTCHINSON |
| FINNEY | 8,700 | 8,600 | 98 | D | 6 | WICHITA-HUTCHINSON |
| FORD | 9,100 | 9,000 | 98 | D | 6 | WICHITA-HUTCHINSON |
| FRANKLIN | 8,400 | 8,200 | 98 | D | 6 | KANSAS CITY |
| GEARY | 10,300 | 10,100 | 98 | D | 6 | TOPEKA |
| GOVE | 1,400 | 1,400 | 97 | D | 6 | WICHITA-HUTCHINSON |
| GRAHAM | 1,500 | 1,500 | 98 | D | 6 | WICHITA-HUTCHINSON |
| GRANT | 2,500 | 2,400 | 98 | D | 6 | WICHITA-HUTCHINSON |
| GRAY | 1,800 | 1,800 | 98 | D | 6 | WICHITA-HUTCHINSON |
| GREELEY | 700 | 700 | 98 | D | 6 | WICHITA-HUTCHINSON |
| GREENWOOD | 3,700 | 3,600 | 98 | D | 6 | WICHITA-HUTCHINSON |
| HAMILTON | 1,000 | 1,000 | 97 | D | 6 | WICHITA-HUTCHINSON |
| HARPER | 3,400 | 3,300 | 98 | D | 6 | WICHITA-HUTCHINSON |
| HARVEY | 11,300 | 11,000 | 98 | D | 6 | WICHITA-HUTCHINSON |
| HASKELL | 1,300 | 1,300 | 98 | D | 6 | WICHITA-HUTCHINSON |
| HODGEMAN | 1,000 | 1,000 | 97 | D | 6 | WICHITA-HUTCHINSON |
| JACKSON | 4,300 | 4,200 | 98 | D | 6 | TOPEKA |
| JEFFERSON | 5,500 | 5,400 | 98 | D | 6 | KANSAS CITY |
| JEWELL | 2,100 | 2,000 | 96 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| JOHNSON | 103,700 | 103,000 | 99 | B | 6 | KANSAS CITY |
| KEARNY | 1,200 | 1,200 | 98 | D | 6 | WICHITA-HUTCHINSON |
| KINGMAN | 3,400 | 3,400 | 99 | C | 6 | WICHITA-HUTCHINSON |
| KIOWA | 1,600 | 1,500 | 96 | D | 6 | WICHITA-HUTCHINSON |
| LABETTE | 9,900 | 9,700 | 98 | D | 6 | JOPLIN-PITTSBURG |
| LANE | 1,000 | 1,000 | 98 | D | 6 | WICHITA-HUTCHINSON |
| LEAVENWORTH | 17,600 | 17,400 | 99 | C | 6 | KANSAS CITY |
| LINCOLN | 1,700 | 1,600 | 96 | D | 6 | WICHITA-HUTCHINSON |
| LINN | 3,300 | 3,200 | 98 | D | 6 | KANSAS CITY |
| LOGAN | 1,500 | 1,400 | 97 | D | 6 | WICHITA-HUTCHINSON |
| LYON | 13,600 | 13,200 | 97 | D | 6 | TOPEKA |
| MARION | 5,200 | 5,000 | 97 | D | 6 | WICHITA-HUTCHINSON |
| MARSHALL | 5,000 | 4,900 | 97 | D | 6 | TOPEKA |
| MC PHERSON | 10,300 | 10,000 | 97 | D | 6 | WICHITA-HUTCHINSON |
| MEADE | 1,800 | 1,800 | 99 | C | 6 | WICHITA-HUTCHINSON |
| MIAMI | 7,900 | 7,800 | 99 | D | 6 | KANSAS CITY |
| MITCHELL | 3,300 | 3,200 | 97 | D | 6 | WICHITA-HUTCHINSON |
| MONTGOMERY | 16,800 | 16,400 | 98 | C | 6 | TULSA |
| MORRIS | 2,600 | 2,500 | 97 | D | 6 | TOPEKA |
| MORTON | 1,200 | 1,200 | 97 | D | 6 | AMARILLO |
| NEMAHA | 4,200 | 4,100 | 98 | D | 6 | TOPEKA |
| NEOSHO | 7,300 | 7,200 | 98 | D | 6 | JOPLIN-PITTSBURG |
| NESS | 1,800 | 1,800 | 98 | D | 6 | WICHITA-HUTCHINSON |
| NORTON | 2,600 | 2,500 | 98 | D | 6 | WICHITA-HUTCHINSON |
| OSAGE | 5,800 | 5,700 | 98 | B | 6 | TOPEKA |
| OSBORNE | 2,400 | 2,300 | 96 | D | 6 | WICHITA-HUTCHINSON |
| OTTAWA | 2,300 | 2,200 | 96 | D | 6 | WICHITA-HUTCHINSON |
| PAWNEE | 3,200 | 3,100 | 98 | D | 6 | WICHITA-HUTCHINSON |
| PHILLIPS | 2,900 | 2,800 | 96 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| POTTAWATOMIE | 5,700 | 5,600 | 98 | D | 6 | TOPEKA |
| PRATT | 4,100 | 4,000 | 98 | D | 6 | WICHITA-HUTCHINSON |
| RAWLINS | 1,600 | 1,600 | 98 | D | 6 | WICHITA-HUTCHINSON |
| RENO | 25,200 | 24,900 | 99 | B | 6 | WICHITA-HUTCHINSON |
| REPUBLIC | 3,100 | 3,000 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| RICE | 4,700 | 4,600 | 99 | D | 6 | WICHITA-HUTCHINSON |
| RILEY | 20,300 | 19,800 | 97 | C | 6 | TOPEKA |
| ROOKS | 2,700 | 2,700 | 98 | D | 6 | WICHITA-HUTCHINSON |
| RUSH | 1,700 | 1,700 | 98 | D | 6 | WICHITA-HUTCHINSON |
| RUSSELL | 3,600 | 3,500 | 98 | D | 6 | WICHITA-HUTCHINSON |
| SALINE | 19,200 | 18,900 | 98 | C | 6 | WICHITA-HUTCHINSON |

## KANSAS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| SCOTT | 2,100 | 2,100 | 98 | D | 6 | WICHITA-HUTCHINSON |
| SEDGWICK | 142,700 | 141,000 | 99 | B | 6 | WICHITA-HUTCHINSON |
| SEWARD | 6,300 | 6,200 | 98 | D | 6 | WICHITA-HUTCHINSON |
| SHAWNEE | 60,400 | 59,600 | 99 | B | 6 | TOPEKA |
| SHERIDAN | 1,400 | 1,400 | 97 | D | 6 | WICHITA-HUTCHINSON |
| SHERMAN | 3,000 | 2,900 | 98 | D | 6 | WICHITA-HUTCHINSON |
| SMITH | 2,400 | 2,300 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| STAFFORD | 2,400 | 2,400 | 98 | D | 6 | WICHITA-HUTCHINSON |
| STANTON | 800 | 800 | 96 | D | 6 | WICHITA-HUTCHINSON |
| STEVENS | 1,700 | 1,600 | 96 | D | 6 | WICHITA-HUTCHINSON |
| SUMNER | 9,600 | 9,400 | 98 | D | 6 | WICHITA-HUTCHINSON |
| THOMAS | 3,100 | 3,000 | 97 | D | 6 | WICHITA-HUTCHINSON |
| TREGO | 1,600 | 1,600 | 97 | D | 6 | WICHITA-HUTCHINSON |
| WABAUNSEE | 2,500 | 2,400 | 97 | D | 6 | TOPEKA |
| WALLACE | 700 | 700 | 97 | D | 6 | WICHITA-HUTCHINSON |
| WASHINGTON | 3,300 | 3,200 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| WICHITA | 1,200 | 1,200 | 97 | D | 6 | WICHITA-HUTCHINSON |
| WILSON | 4,800 | 4,600 | 97 | D | 6 | JOPLIN-PITTSBURG |
| WOODSON | 1,800 | 1,700 | 97 | D | 6 | JOPLIN-PITTSBURG |
| WYANDOTTE | 63,700 | 62,900 | 99 | B | 6 | KANSAS CITY |
| STATE TOTAL | 901,700 | 886,700 | 98 | | | |

## KENTUCKY

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAIR | 5,600 | 5,400 | 97 | D | 5 | BOWLING GREEN |
| ALLEN | 5,400 | 5,300 | 99 | D | 5 | NASHVILLE |
| ANDERSON | 4,600 | 4,600 | 99 | D | 5 | LEXINGTON |
| BALLARD | 3,400 | 3,400 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| BARREN | 12,800 | 12,600 | 99 | D | 5 | NASHVILLE |
| BATH | 3,700 | 3,600 | 98 | D | 5 | LEXINGTON |
| BELL | 11,800 | 11,600 | 98 | D | 5 | KNOXVILLE |
| BOONE | 16,200 | 16,100 | 99 | A | 5 | CINCINNATI |
| BOURBON | 7,000 | 6,900 | 99 | B | 5 | LEXINGTON |
| BOYD | 20,700 | 20,600 | 99 | B | 5 | CHARLESTON-HUNTINGTON |
| BOYLE | 9,200 | 9,100 | 99 | D | 5 | LEXINGTON |
| BRACKEN | 2,700 | 2,700 | 99 | D | 5 | CINCINNATI |
| BREATHITT | 5,400 | 5,200 | 96 | D | 5 | LEXINGTON |
| BRECKINRIDGE | 6,100 | 6,000 | 98 | D | 5 | LOUISVILLE |
| BULLITT | 14,000 | 13,900 | 99 | B | 5 | LOUISVILLE |
| BUTLER | 3,900 | 3,800 | 98 | D | 5 | NASHVILLE |
| CALDWELL | 5,100 | 5,000 | 98 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CALLOWAY | 11,000 | 10,900 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CAMPBELL | 29,000 | 28,900 | 99 | A | 5 | CINCINNATI |
| CARLISLE | 2,100 | 2,100 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CARROLL | 3,400 | 3,400 | 99 | D | 5 | CINCINNATI |
| CARTER | 8,600 | 8,500 | 98 | D | 5 | CHARLESTON-HUNTINGTON |
| CASEY | 5,500 | 5,300 | 97 | D | 5 | LEXINGTON |
| CHRISTIAN | 20,700 | 20,500 | 99 | C | 5 | NASHVILLE |
| CLARK | 10,400 | 10,200 | 99 | B | 5 | LEXINGTON |
| CLAY | 7,200 | 7,000 | 97 | D | 5 | LEXINGTON |
| CLINTON | 3,300 | 3,200 | 98 | D | 5 | NASHVILLE |
| CRITTENDEN | 3,500 | 3,400 | 98 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CUMBERLAND | 2,800 | 2,700 | 97 | D | 5 | NASHVILLE |
| DAVIESS | 31,500 | 31,200 | 99 | C | 5 | EVANSVILLE |
| EDMONSON | 3,400 | 3,300 | 98 | D | 5 | NASHVILLE |
| ELLIOTT | 2,400 | 2,400 | 99 | D | 5 | CHARLESTON-HUNTINGTON |
| ESTILL | 5,100 | 4,900 | 96 | D | 5 | LEXINGTON |
| FAYETTE | 79,700 | 78,900 | 99 | B | 5 | LEXINGTON |
| FLEMING | 4,500 | 4,400 | 98 | D | 5 | LEXINGTON |
| FLOYD | 17,200 | 16,900 | 98 | C | 5 | CHARLESTON-HUNTINGTON |
| FRANKLIN | 16,600 | 16,400 | 99 | C | 5 | LOUISVILLE |
| FULTON | 3,400 | 3,400 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| GALLATIN | 1,800 | 1,800 | 99 | D | 5 | CINCINNATI |
| GARRARD | 4,100 | 4,000 | 98 | D | 5 | LEXINGTON |

## KENTUCKY (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| GRANT | 4,600 | 4,500 | 99 | D | 5 | CINCINNATI |
| GRAVES | 13,300 | 13,200 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| GRAYSON | 7,600 | 7,500 | 98 | D | 5 | LOUISVILLE |
| GREEN | 4,000 | 3,900 | 98 | D | 5 | BOWLING GREEN |
| GREENUP | 13,500 | 13,400 | 99 | B | 5 | CHARLESTON-HUNTINGTON |
| HANCOCK | 2,700 | 2,700 | 98 | D | 5 | EVANSVILLE |
| HARDIN | 25,900 | 25,700 | 99 | C | 5 | LOUISVILLE |
| HARLAN | 14,400 | 14,100 | 98 | C | 5 | KNOXVILLE |
| HARRISON | 5,500 | 5,400 | 99 | D | 5 | LEXINGTON |
| HART | 5,600 | 5,500 | 99 | D | 5 | BOWLING GREEN |
| HENDERSON | 15,400 | 15,200 | 99 | B | 5 | EVANSVILLE |
| HENRY | 4,700 | 4,600 | 99 | D | 5 | LOUISVILLE |
| HICKMAN | 2,200 | 2,200 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| HOPKINS | 17,400 | 17,100 | 99 | C | 5 | EVANSVILLE |
| JACKSON | 4,200 | 4,000 | 96 | D | 5 | LEXINGTON |
| JEFFERSON | 256,600 | 255,200 | 99 | B | 5 | LOUISVILLE |
| JESSAMINE | 9,000 | 8,800 | 98 | B | 5 | LEXINGTON |
| JOHNSON | 8,700 | 8,500 | 98 | D | 5 | CHARLESTON-HUNTINGTON |
| KENTON | 49,600 | 49,400 | 99 | A | 5 | CINCINNATI |
| KNOTT | 5,800 | 5,600 | 97 | D | 5 | CHARLESTON-HUNTINGTON |
| KNOX | 10,500 | 10,200 | 97 | D | 5 | KNOXVILLE |
| LARUE | 4,500 | 4,400 | 99 | D | 5 | LOUISVILLE |
| LAUREL | 13,700 | 13,400 | 98 | C | 5 | LEXINGTON |
| LAWRENCE | 4,900 | 4,800 | 99 | D | 5 | CHARLESTON-HUNTINGTON |
| LEE | 2,800 | 2,700 | 96 | D | 5 | LEXINGTON |
| LESLIE | 4,900 | 4,700 | 96 | D | 5 | KNOXVILLE |
| LETCHER | 10,700 | 10,400 | 97 | D | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| LEWIS | 5,000 | 4,900 | 98 | D | 5 | CINCINNATI |
| LINCOLN | 6,700 | 6,600 | 98 | D | 5 | LEXINGTON |
| LIVINGSTON | 3,600 | 3,600 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| LOGAN | 8,900 | 8,800 | 99 | D | 5 | NASHVILLE |
| LYON | 2,400 | 2,400 | 98 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MADISON | 17,700 | 17,300 | 98 | C | 5 | LEXINGTON |
| MAGOFFIN | 4,500 | 4,400 | 97 | D | 5 | CHARLESTON-HUNTINGTON |
| MARION | 5,800 | 5,700 | 99 | D | 5 | LOUISVILLE |
| MARSHALL | 10,000 | 9,900 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MARTIN | 4,500 | 4,400 | 97 | D | 5 | CHARLESTON-HUNTINGTON |
| MASON | 6,500 | 6,400 | 99 | D | 5 | CINCINNATI |
| MC CRACKEN | 24,200 | 24,000 | 99 | C | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MC CREARY | 5,100 | 4,900 | 97 | D | 5 | KNOXVILLE |
| MC LEAN | 3,700 | 3,700 | 99 | D | 5 | EVANSVILLE |
| MEADE | 7,500 | 7,500 | 99 | D | 5 | LOUISVILLE |
| MENIFEE | 1,700 | 1,700 | 97 | D | 5 | LEXINGTON |
| MERCER | 7,000 | 6,900 | 99 | D | 5 | LEXINGTON |
| METCALFE | 3,400 | 3,300 | 98 | D | 5 | NASHVILLE |
| MONROE | 4,600 | 4,500 | 99 | D | 5 | NASHVILLE |
| MONTGOMERY | 7,400 | 7,200 | 98 | D | 5 | LEXINGTON |
| MORGAN | 4,200 | 4,100 | 98 | D | 5 | CHARLESTON-HUNTINGTON |
| MUHLENBERG | 11,500 | 11,400 | 99 | D | 5 | NASHVILLE |
| NELSON | 9,200 | 9,100 | 99 | D | 5 | LOUISVILLE |
| NICHOLAS | 2,600 | 2,500 | 98 | D | 5 | LEXINGTON |
| OHIO | 7,800 | 7,700 | 98 | D | 5 | EVANSVILLE |
| OLDHAM | 9,000 | 8,900 | 99 | B | 5 | LOUISVILLE |
| OWEN | 3,400 | 3,300 | 98 | D | 5 | CINCINNATI |
| OWSLEY | 1,900 | 1,800 | 95 | D | 5 | LEXINGTON |
| PENDLETON | 3,900 | 3,900 | 99 | D | 5 | CINCINNATI |
| PERRY | 11,300 | 11,000 | 97 | D | 5 | LEXINGTON |
| PIKE | 28,200 | 27,700 | 98 | C | 5 | CHARLESTON-HUNTINGTON |
| POWELL | 3,700 | 3,600 | 96 | D | 5 | LEXINGTON |
| PULASKI | 17,200 | 16,700 | 97 | C | 5 | LEXINGTON |
| ROBERTSON | 800 | 800 | 99 | D | 5 | CINCINNATI |
| ROCKCASTLE | 4,900 | 4,700 | 97 | D | 5 | LEXINGTON |
| ROWAN | 6,300 | 6,200 | 98 | D | 5 | LEXINGTON |
| RUSSELL | 5,300 | 5,200 | 98 | D | 5 | LEXINGTON |
| SCOTT | 7,600 | 7,500 | 99 | B | 5 | LEXINGTON |
| SHELBY | 8,200 | 8,100 | 99 | D | 5 | LOUISVILLE |
| SIMPSON | 5,400 | 5,300 | 99 | D | 5 | NASHVILLE |
| SPENCER | 2,200 | 2,200 | 99 | D | 5 | LOUISVILLE |
| TAYLOR | 8,100 | 8,000 | 98 | D | 5 | LOUISVILLE |
| TODD | 4,300 | 4,200 | 99 | D | 5 | NASHVILLE |
| TRIGG | 3,500 | 3,500 | 99 | D | 5 | NASHVILLE |
| TRIMBLE | 2,300 | 2,300 | 99 | D | 5 | LOUISVILLE |
| UNION | 5,600 | 5,500 | 99 | D | 5 | EVANSVILLE |
| WARREN | 26,300 | 26,000 | 99 | C | 5 | BOWLING GREEN |
| WASHINGTON | 3,500 | 3,500 | 99 | D | 5 | LOUISVILLE |

## KENTUCKY (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| WAYNE | 6,200 | 6,000 | 96 | D | 5 | KNOXVILLE |
| WEBSTER | 5,600 | 5,500 | 98 | D | 5 | EVANSVILLE |
| WHITLEY | 12,200 | 12,000 | 98 | C | 5 | KNOXVILLE |
| WOLFE | 2,300 | 2,200 | 96 | D | 5 | LEXINGTON |
| WOODFORD | 6,300 | 6,200 | 98 | B | 5 | LEXINGTON |
| STATE TOTAL | 1,318,500 | 1,301,300 | 99 | | | |

## LOUISIANA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ACADIA | 18,700 | 18,300 | 98 | C | 7 | LAFAYETTE, LA |
| ALLEN | 7,500 | 7,300 | 97 | D | 7 | LAFAYETTE, LA |
| ASCENSION | 16,600 | 16,200 | 97 | B | 7 | BATON ROUGE |
| ASSUMPTION | 6,700 | 6,500 | 97 | D | 7 | BATON ROUGE |
| AVOYELLES | 14,100 | 13,700 | 97 | C | 7 | ALEXANDRIA, LA |
| BEAUREGARD | 10,200 | 9,900 | 97 | D | 7 | LAKE CHARLES |
| BIENVILLE | 5,900 | 5,700 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| BOSSIER | 28,200 | 27,800 | 99 | B | 7 | SHREVEPORT-TEXARKANA |
| CADDO | 94,200 | 92,800 | 99 | B | 7 | SHREVEPORT-TEXARKANA |
| CALCASIEU | 59,300 | 58,600 | 99 | B | 7 | LAKE CHARLES |
| CALDWELL | 4,100 | 4,000 | 97 | D | 7 | MONROE-EL DORADO |
| CAMERON | 3,200 | 3,100 | 98 | D | 7 | LAKE CHARLES |
| CATAHOULA | 4,300 | 4,100 | 96 | D | 7 | MONROE-EL DORADO |
| CLAIBORNE | 6,300 | 6,100 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| CONCORDIA | 7,900 | 7,600 | 96 | D | 7 | MONROE-EL DORADO |
| DE SOTO | 9,300 | 9,000 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| EAST BATON ROUGE | 133,100 | 131,500 | 99 | B | 7 | BATON ROUGE |
| EAST CARROLL | 3,600 | 3,500 | 96 | D | 7 | MONROE-EL DORADO |
| EAST FELICIANA | 5,300 | 5,100 | 96 | D | 7 | BATON ROUGE |
| EVANGELINE | 11,600 | 11,200 | 97 | D | 7 | LAFAYETTE, LA |
| FRANKLIN | 8,300 | 8,100 | 97 | D | 7 | MONROE-EL DORADO |
| GRANT | 6,100 | 5,900 | 97 | D | 7 | ALEXANDRIA, LA |
| IBERIA | 20,700 | 20,400 | 98 | C | 7 | LAFAYETTE, LA |
| IBERVILLE | 10,000 | 9,800 | 98 | D | 7 | BATON ROUGE |
| JACKSON | 6,300 | 6,200 | 98 | D | 7 | MONROE-EL DORADO |
| JEFFERSON | 167,400 | 166,100 | 99 | B | 7 | NEW ORLEANS |
| JEFFERSON DAVIS | 10,800 | 10,600 | 98 | D | 7 | LAFAYETTE, LA |
| LA SALLE | 6,400 | 6,200 | 97 | D | 7 | MONROE-EL DORADO |
| LAFAYETTE | 54,700 | 53,900 | 99 | C | 7 | LAFAYETTE, LA |
| LAFOURCHE | 26,900 | 26,500 | 99 | C | 7 | NEW ORLEANS |
| LINCOLN | 13,000 | 12,800 | 99 | C | 7 | MONROE-EL DORADO |
| LIVINGSTON | 20,000 | 19,500 | 98 | B | 7 | BATON ROUGE |
| MADISON | 4,900 | 4,700 | 96 | D | 7 | MONROE-EL DORADO |
| MOREHOUSE | 12,000 | 11,700 | 98 | D | 7 | MONROE-EL DORADO |
| NATCHITOCHES | 14,000 | 13,400 | 96 | C | 7 | SHREVEPORT-TEXARKANA |
| ORLEANS | 209,000 | 206,200 | 99 | B | 7 | NEW ORLEANS |
| OUACHITA | 49,700 | 49,000 | 99 | B | 7 | MONROE-EL DORADO |
| PLAQUEMINES | 8,100 | 8,000 | 99 | D | 7 | NEW ORLEANS |
| POINTE COUPEE | 8,100 | 7,900 | 97 | D | 7 | BATON ROUGE |
| RAPIDES | 46,800 | 46,100 | 99 | C | 7 | ALEXANDRIA, LA |
| RED RIVER | 3,700 | 3,600 | 96 | D | 7 | SHREVEPORT-TEXARKANA |
| RICHLAND | 7,400 | 7,200 | 97 | D | 7 | MONROE-EL DORADO |
| SABINE | 9,600 | 9,200 | 96 | D | 7 | SHREVEPORT-TEXARKANA |
| ST BERNARD | 21,900 | 21,800 | 99 | B | 7 | NEW ORLEANS |
| ST CHARLES | 12,400 | 12,200 | 99 | C | 7 | NEW ORLEANS |
| ST HELENA | 3,100 | 3,000 | 96 | D | 7 | BATON ROUGE |
| ST JAMES | 6,400 | 6,300 | 98 | D | 7 | NEW ORLEANS |
| ST JOHN THE BAPTIST | 10,200 | 10,000 | 98 | D | 7 | NEW ORLEANS |
| ST LANDRY | 27,800 | 27,000 | 97 | C | 7 | LAFAYETTE, LA |
| ST MARTIN | 12,900 | 12,700 | 98 | C | 7 | LAFAYETTE, LA |
| ST MARY | 20,900 | 20,600 | 98 | C | 7 | BATON ROUGE |
| ST TAMMANY | 39,000 | 38,400 | 98 | B | 7 | NEW ORLEANS |
| TANGIPAHOA | 27,400 | 26,700 | 98 | C | 7 | NEW ORLEANS |
| TENSAS | 2,900 | 2,800 | 96 | D | 7 | MONROE-EL DORADO |
| TERREBONNE | 31,500 | 31,000 | 98 | C | 7 | NEW ORLEANS |

## LOUISIANA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| UNION | 7,600 | 7,500 | 98 | B | 7 | MONROE-EL DORADO |
| VERMILION | 15,900 | 16,600 | 98 | C | 7 | LAFAYETTE, LA |
| VERNON | 16,600 | 16,100 | 97 | C | 7 | ALEXANDRIA, LA |
| WASHINGTON | 15,800 | 15,400 | 97 | C | 7 | NEW ORLEANS |
| WEBSTER | 16,100 | 15,800 | 98 | B | 7 | SHREVEPORT-TEXARKANA |
| WEST BATON ROUGE | 6,000 | 5,900 | 98 | B | 7 | BATON ROUGE |
| WEST CARROLL | 4,500 | 4,400 | 97 | D | 7 | MONROE-EL DORADO |
| WEST FELICIANA | 2,500 | 2,400 | 97 | D | 7 | BATON ROUGE |
| WINN | 6,200 | 6,000 | 97 | D | 7 | MONROE-EL DORADO |
| STATE TOTAL | 1,482,600 | 1,457,600 | 98 | | | |

## MAINE

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ANDROSCOGGIN | 36,400 | 35,800 | 98 | B | 1 | PORTLAND-POLAND SPRING |
| AROOSTOOK | 30,000 | 29,100 | 97 | C | 1 | PRESQUE ISLE |
| CUMBERLAND | 81,900 | 80,500 | 98 | B | 1 | PORTLAND-POLAND SPRING |
| FRANKLIN | 10,000 | 9,600 | 96 | D | 1 | PORTLAND-POLAND SPRING |
| HANCOCK | 16,200 | 15,900 | 98 | C | 1 | BANGOR |
| KENNEBEC | 40,600 | 39,700 | 98 | C | 1 | PORTLAND-POLAND SPRING |
| KNOX | 12,700 | 12,300 | 97 | D | 1 | BANGOR |
| LINCOLN | 9,900 | 9,700 | 98 | D | 1 | PORTLAND-POLAND SPRING |
| OXFORD | 18,200 | 17,800 | 98 | C | 1 | PORTLAND-POLAND SPRING |
| PENOBSCOT | 47,700 | 46,700 | 98 | C | 1 | BANGOR |
| PISCATAQUIS | 6,500 | 6,400 | 98 | D | 1 | BANGOR |
| SAGADAHOC | 10,600 | 10,300 | 97 | D | 1 | PORTLAND-POLAND SPRING |
| SOMERSET | 15,900 | 15,500 | 98 | C | 1 | BANGOR |
| WALDO | 10,400 | 10,100 | 97 | D | 1 | BANGOR |
| WASHINGTON | 12,800 | 12,400 | 97 | D | 1 | BANGOR |
| YORK | 52,700 | 51,900 | 99 | C | 1 | PORTLAND-POLAND SPRING |
| STATE TOTAL | 412,500 | 403,700 | 98 | | | |

## MARYLAND

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALLEGANY | 29,600 | 29,300 | 99 | C | 3 | WASHINGTON, DC |
| ANNE ARUNDEL | 128,900 | 128,100 | 99 | A | 3 | BALTIMORE |
| BALTIMORE | 246,700 | 245,200 | 99 | A | 3 | BALTIMORE |
| BALTIMORE CITY | 276,900 | 275,200 | 99 | A | 3 | BALTIMORE |
| CALVERT | 11,600 | 11,400 | 98 | C | 3 | WASHINGTON, DC |
| CAROLINE | 8,600 | 8,500 | 98 | D | 3 | BALTIMORE |
| CARROLL | 32,900 | 32,700 | 99 | A | 3 | BALTIMORE |
| CECIL | 20,300 | 20,200 | 99 | C | 3 | BALTIMORE |
| CHARLES | 23,200 | 22,900 | 99 | A | 3 | WASHINGTON, DC |
| DORCHESTER | 11,400 | 11,200 | 98 | D | 3 | BALTIMORE |
| FREDERICK | 39,600 | 39,300 | 99 | C | 3 | WASHINGTON, DC |
| GARRETT | 9,300 | 9,100 | 98 | D | 3 | PITTSBURGH |
| HARFORD | 49,300 | 48,900 | 99 | A | 3 | BALTIMORE |
| HOWARD | 44,300 | 44,000 | 99 | A | 3 | BALTIMORE |
| KENT | 6,300 | 6,200 | 99 | D | 3 | BALTIMORE |
| MONTGOMERY | 216,800 | 215,700 | 99 | A | 3 | WASHINGTON, DC |
| PRINCE GEORGES | 229,800 | 228,700 | 99 | A | 3 | WASHINGTON, DC |
| QUEEN ANNES | 9,400 | 9,300 | 99 | D | 3 | BALTIMORE |
| SOMERSET | 6,800 | 6,600 | 98 | D | 3 | SALISBURY |
| ST MARYS | 20,100 | 19,900 | 99 | C | 3 | WASHINGTON, DC |
| TALBOT | 10,300 | 10,200 | 99 | D | 3 | BALTIMORE |
| WASHINGTON | 41,300 | 40,900 | 99 | C | 3 | WASHINGTON, DC |
| WICOMICO | 24,000 | 23,700 | 99 | C | 3 | SALISBURY |
| WORCESTER | 12,400 | 12,100 | 98 | D | 3 | SALISBURY |
| STATE TOTAL | 1,509,800 | 1,499,300 | 99 | | | |

## MASSACHUSETTS

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BARNSTABLE | 64,100 | 62,800 | 98 | B | 1 | BOSTON |
| BERKSHIRE | 53,100 | 52,100 | 98 | C | 1 | ALBANY-SCHENECTADY-TROY |
| BRISTOL | 171,800 | 169,600 | 99 | B | 1 | PROVIDENCE-NEW BEDFORD |
| DUKES | 4,100 | 3,900 | 95 | D | 1 | PROVIDENCE-NEW BEDFORD |
| ESSEX | 233,000 | 230,000 | 99 | A | 1 | BOSTON |
| FRANKLIN | 25,200 | 24,300 | 97 | C | 1 | SPRINGFIELD, MA |
| HAMPDEN | 160,200 | 157,500 | 98 | B | 1 | SPRINGFIELD, MA |
| HAMPSHIRE | 46,300 | 45,200 | 98 | B | 1 | SPRINGFIELD, MA |
| MIDDLESEX | 484,800 | 478,400 | 99 | A | 1 | BOSTON |
| NANTUCKET | 2,200 | 2,100 | 97 | D | 1 | BOSTON |
| NORFOLK | 213,200 | 210,900 | 99 | A | 1 | BOSTON |
| PLYMOUTH | 139,800 | 137,800 | 99 | B | 1 | BOSTON |
| SUFFOLK | 250,500 | 243,900 | 97 | A | 1 | BOSTON |
| WORCESTER | 231,300 | 227,700 | 98 | B | 1 | BOSTON |
| STATE TOTAL | 2,079,600 | 2,046,200 | 98 | | | |

## MICHIGAN

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALCONA | 3,900 | 3,800 | 97 | D | 4 | ALPENA |
| ALGER | 3,300 | 3,200 | 98 | D | 4 | GREEN BAY |
| ALLEGAN | 28,700 | 28,300 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| ALPENA | 11,700 | 11,300 | 96 | D | 4 | ALPENA |
| ANTRIM | 6,100 | 6,000 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| ARENAC | 5,500 | 5,400 | 98 | D | 4 | FLINT-SAGINAW-BAY CITY |
| BARAGA | 3,100 | 3,000 | 98 | D | 4 | MARQUETTE |
| BARRY | 16,300 | 16,100 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| BAY | 42,500 | 42,000 | 99 | B | 4 | FLINT-SAGINAW-BAY CITY |
| BENZIE | 4,200 | 4,100 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| BERRIEN | 62,000 | 61,000 | 98 | B | 4 | SOUTH BEND-ELKHART |
| BRANCH | 14,700 | 14,500 | 99 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| CALHOUN | 52,300 | 51,700 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| CASS | 18,000 | 17,700 | 99 | C | 4 | SOUTH BEND-ELKHART |
| CHARLEVOIX | 7,600 | 7,500 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| CHEBOYGAN | 7,800 | 7,600 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| CHIPPEWA | 9,800 | 9,600 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| CLARE | 9,400 | 9,200 | 98 | D | 4 | FLINT-SAGINAW-BAY CITY |
| CLINTON | 18,500 | 18,300 | 99 | B | 4 | LANSING |
| CRAWFORD | 3,500 | 3,400 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| DELTA | 14,100 | 13,800 | 98 | C | 4 | GREEN BAY |
| DICKINSON | 9,900 | 9,800 | 99 | D | 4 | GREEN BAY |
| EATON | 32,300 | 31,900 | 99 | B | 4 | LANSING |
| EMMET | 8,700 | 8,500 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| GENESEE | 159,000 | 157,500 | 99 | B | 4 | FLINT-SAGINAW-BAY CITY |
| GLADWIN | 7,700 | 7,500 | 98 | D | 4 | FLINT-SAGINAW-BAY CITY |
| GOGEBIC | 7,600 | 7,400 | 98 | D | 4 | DULUTH-SUPERIOR |
| GRAND TRAVERSE | 20,800 | 20,400 | 98 | C | 4 | TRAVERSE CITY-CADILLAC |
| GRATIOT | 13,700 | 13,500 | 98 | C | 4 | FLINT-SAGINAW-BAY CITY |
| HILLSDALE | 14,800 | 14,500 | 98 | C | 4 | LANSING |
| HOUGHTON | 13,200 | 12,800 | 97 | C | 4 | MARQUETTE |
| HURON | 13,300 | 13,000 | 98 | C | 4 | FLINT-SAGINAW-BAY CITY |
| INGHAM | 98,600 | 97,300 | 99 | B | 4 | LANSING |
| IONIA | 16,800 | 16,600 | 99 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| IOSCO | 10,700 | 10,600 | 99 | D | 4 | FLINT-SAGINAW-BAY CITY |
| IRON | 5,500 | 5,400 | 98 | D | 4 | MARQUETTE |
| ISABELLA | 17,100 | 16,800 | 98 | C | 4 | FLINT-SAGINAW-BAY CITY |
| JACKSON | 52,500 | 51,900 | 99 | B | 4 | LANSING |
| KALAMAZOO | 78,600 | 77,600 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| KALKASKA | 4,300 | 4,200 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| KENT | 162,200 | 159,800 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| KEWEENAW | 800 | 800 | 98 | D | 4 | MARQUETTE |
| LAKE | 3,200 | 3,100 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| LAPEER | 22,900 | 22,600 | 99 | A | 4 | DETROIT |
| LEELANAU | 5,400 | 5,300 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| LENAWEE | 31,000 | 30,600 | 99 | C | 4 | TOLEDO |
| LIVINGSTON | 34,300 | 34,000 | 99 | A | 4 | DETROIT |
| LUCE | 2,200 | 2,100 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| MACKINAC | 3,700 | 3,600 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| MACOMB | 240,800 | 239,500 | 99 | A | 4 | DETROIT |

## MICHIGAN (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| MANISTEE | 9,000 | 8,800 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| MARQUETTE | 25,800 | 25,500 | 99 | C | 4 | MARQUETTE |
| MASON | 10,100 | 9,800 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| MECOSTA | 11,700 | 11,500 | 98 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| MENOMINEE | 9,600 | 9,400 | 98 | D | 4 | GREEN BAY |
| MIDLAND | 25,800 | 25,600 | 99 | C | 4 | FLINT-SAGINAW-BAY CITY |
| MISSAUKEE | 3,600 | 3,500 | 97 | D | 4 | TRAVERSE CITY-CADILLAC |
| MONROE | 45,000 | 44,600 | 99 | C | 4 | DETROIT |
| MONTCALM | 17,300 | 17,000 | 99 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| MONTMORENCY | 3,000 | 2,900 | 96 | D | 4 | TRAVERSE CITY-CADILLAC |
| MUSKEGON | 55,900 | 55,200 | 99 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| NEWAYGO | 13,000 | 12,700 | 98 | D | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| OAKLAND | 370,900 | 368,600 | 99 | A | 4 | DETROIT |
| OCEANA | 7,800 | 7,600 | 97 | D | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| OGEMAW | 6,300 | 6,200 | 98 | D | 4 | FLINT-SAGINAW-BAY CITY |
| ONTONAGON | 3,500 | 3,400 | 96 | D | 4 | MARQUETTE |
| OSCEOLA | 6,900 | 6,800 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| OSCODA | 2,700 | 2,600 | 95 | D | 4 | TRAVERSE CITY-CADILLAC |
| OTSEGO | 5,400 | 5,300 | 98 | D | 4 | TRAVERSE CITY-CADILLAC |
| OTTAWA | 53,500 | 52,800 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| PRESQUE ISLE | 5,200 | 5,000 | 96 | D | 4 | TRAVERSE CITY-CADILLAC |
| ROSCOMMON | 7,200 | 7,100 | 99 | D | 4 | TRAVERSE CITY-CADILLAC |
| SAGINAW | 78,600 | 77,800 | 99 | B | 4 | FLINT-SAGINAW-BAY CITY |
| SANILAC | 14,700 | 14,400 | 98 | C | 4 | FLINT-SAGINAW-BAY CITY |
| SCHOOLCRAFT | 3,100 | 3,000 | 97 | D | 4 | GREEN BAY |
| SHIAWASSEE | 24,300 | 24,000 | 99 | B | 4 | FLINT-SAGINAW-BAY CITY |
| ST CLAIR | 49,300 | 48,700 | 99 | A | 4 | DETROIT |
| ST JOSEPH | 20,700 | 20,400 | 99 | C | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| TUSCOLA | 19,200 | 18,900 | 99 | C | 4 | FLINT-SAGINAW-BAY CITY |
| VAN BUREN | 24,400 | 24,100 | 99 | B | 4 | GRAND RAPIDS-KALAMAZOO-BATTLE CREEK |
| WASHTENAW | 97,600 | 95,500 | 98 | B | 4 | DETROIT |
| WAYNE | 816,700 | 807,900 | 99 | A | 4 | DETROIT |
| WEXFORD | 9,500 | 9,400 | 98 | C | 4 | TRAVERSE CITY-CADILLAC |
| STATE TOTAL | 3,291,900 | 3,252,100 | 99 | | | |

## MINNESOTA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| AITKIN | 5,200 | 5,100 | 98 | D | 6 | DULUTH-SUPERIOR |
| ANOKA | 65,300 | 65,000 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| BECKER | 10,700 | 10,400 | 97 | D | 6 | FARGO |
| BELTRAMI | 10,600 | 10,000 | 94 | D | 6 | ALEXANDRIA, MN |
| BENTON | 8,800 | 8,700 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| BIG STONE | 2,900 | 2,800 | 98 | D | 6 | ALEXANDRIA, MN |
| BLUE EARTH | 18,600 | 18,200 | 98 | C | 6 | MANKATO |
| BROWN | 10,200 | 10,000 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| CARLTON | 10,500 | 10,400 | 99 | B | 6 | DULUTH-SUPERIOR |
| CARVER | 12,900 | 12,800 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| CASS | 7,800 | 7,400 | 95 | D | 6 | ALEXANDRIA, MN |
| CHIPPEWA | 5,800 | 5,600 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| CHISAGO | 8,900 | 8,700 | 98 | A | 6 | MINNEAPOLIS-ST. PAUL |
| CLAY | 16,800 | 16,700 | 99 | C | 6 | FARGO |
| CLEARWATER | 3,000 | 2,800 | 95 | D | 6 | FARGO |
| COOK | 1,700 | 1,600 | 97 | D | 6 | DULUTH-SUPERIOR |
| COTTONWOOD | 5,500 | 5,200 | 95 | D | 6 | MINNEAPOLIS-ST. PAUL |
| CROW WING | 16,100 | 15,600 | 97 | C | 6 | ALEXANDRIA, MN |
| DAKOTA | 69,800 | 69,300 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| DODGE | 5,200 | 5,100 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| DOUGLAS | 10,700 | 10,400 | 98 | D | 6 | ALEXANDRIA, MN |
| FARIBAULT | 7,600 | 7,500 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| FILLMORE | 8,000 | 7,900 | 98 | D | 6 | ROCHESTER-MASON CITY-AUSTIN |
| FREEBORN | 13,600 | 13,400 | 99 | C | 6 | ROCHESTER-MASON CITY-AUSTIN |
| GOODHUE | 14,200 | 14,000 | 98 | C | 6 | MINNEAPOLIS-ST. PAUL |
| GRANT | 2,700 | 2,700 | 99 | D | 6 | ALEXANDRIA, MN |
| HENNEPIN | 376,100 | 371,600 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| HOUSTON | 7,000 | 6,900 | 98 | D | 6 | LA CROSSE-EAU CLAIRE |
| HUBBARD | 5,400 | 5,100 | 94 | D | 6 | ALEXANDRIA, MN |
| ISANTI | 8,200 | 8,000 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |

## MINNESOTA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ITASCA | 16,000 | 15,600 | 97 | C | 6 | DULUTH-SUPERIOR |
| JACKSON | 5,000 | 4,900 | 98 | D | 6 | MANKATO |
| KANABEC | 4,600 | 4,500 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| KANDIYOHI | 13,600 | 13,200 | 97 | C | 6 | MINNEAPOLIS-ST. PAUL |
| KITTSON | 2,500 | 2,400 | 96 | D | 6 | FARGO |
| KOOCHICHING | 6,300 | 6,000 | 96 | D | 6 | DULUTH-SUPERIOR |
| LAC QUI PARLE | 3,900 | 3,800 | 98 | D | 6 | ALEXANDRIA, MN |
| LAKE | 4,600 | 4,500 | 99 | D | 6 | DULUTH-SUPERIOR |
| LAKE OF THE WOODS | 1,400 | 1,300 | 91 | D | 6 | FARGO |
| LE SUEUR | 8,400 | 8,300 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| LINCOLN | 3,100 | 3,000 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| LYON | 8,900 | 8,700 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| MAHNOMEN | 1,800 | 1,700 | 97 | D | 6 | FARGO |
| MARSHALL | 4,500 | 4,400 | 97 | D | 6 | FARGO |
| MARTIN | 9,700 | 9,500 | 98 | D | 6 | MANKATO |
| MC LEOD | 10,800 | 10,700 | 99 | D | 6 | MINNEAPOLIS-ST. PAUL |
| MEEKER | 7,500 | 7,300 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| MILLE LACS | 6,800 | 6,700 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| MORRISON | 9,900 | 9,600 | 97 | C | 6 | MINNEAPOLIS-ST. PAUL |
| MOWER | 15,200 | 15,000 | 99 | C | 6 | ROCHESTER-MASON CITY-AUSTIN |
| MURRAY | 4,100 | 4,000 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| NICOLLET | 9,100 | 8,900 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| NOBLES | 8,000 | 7,900 | 99 | D | 6 | SIOUX FALLS-MITCHELL |
| NORMAN | 3,400 | 3,300 | 97 | D | 6 | FARGO |
| OLMSTED | 34,300 | 33,900 | 99 | C | 6 | ROCHESTER-MASON CITY-AUSTIN |
| OTTER TAIL | 19,300 | 18,800 | 97 | C | 6 | FARGO |
| PENNINGTON | 5,800 | 5,600 | 97 | D | 6 | FARGO |
| PINE | 7,200 | 7,000 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| PIPESTONE | 4,400 | 4,300 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| POLK | 12,500 | 12,200 | 98 | D | 6 | FARGO |
| POPE | 4,400 | 4,300 | 97 | D | 6 | ALEXANDRIA, MN |
| RAMSEY | 174,500 | 172,600 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| RED LAKE | 2,000 | 2,000 | 98 | D | 6 | FARGO |
| REDWOOD | 7,000 | 6,800 | 96 | D | 6 | MINNEAPOLIS-ST. PAUL |
| RENVILLE | 7,500 | 7,300 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| RICE | 15,000 | 14,800 | 98 | C | 6 | MINNEAPOLIS-ST. PAUL |
| ROCK | 3,900 | 3,900 | 99 | D | 6 | SIOUX FALLS-MITCHELL |
| ROSEAU | 4,500 | 4,200 | 92 | D | 6 | FARGO |
| SCOTT | 14,600 | 14,500 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| SHERBURNE | 9,700 | 9,500 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| SIBLEY | 5,500 | 5,400 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| ST LOUIS | 83,800 | 82,500 | 99 | B | 6 | DULUTH-SUPERIOR |
| STEARNS | 34,000 | 33,300 | 98 | C | 6 | MINNEAPOLIS-ST. PAUL |
| STEELE | 11,000 | 10,900 | 99 | D | 6 | MINNEAPOLIS-ST. PAUL |
| STEVENS | 3,900 | 3,800 | 98 | D | 6 | ALEXANDRIA, MN |
| SWIFT | 4,700 | 4,600 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| TODD | 8,900 | 8,600 | 96 | D | 6 | ALEXANDRIA, MN |
| TRAVERSE | 1,900 | 1,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| WABASHA | 7,100 | 7,000 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| WADENA | 5,000 | 4,800 | 95 | D | 6 | ALEXANDRIA, MN |
| WASECA | 6,800 | 6,700 | 98 | D | 6 | MINNEAPOLIS-ST. PAUL |
| WASHINGTON | 38,100 | 37,800 | 99 | A | 6 | MINNEAPOLIS-ST. PAUL |
| WATONWAN | 4,800 | 4,700 | 97 | D | 6 | MINNEAPOLIS-ST. PAUL |
| WILKIN | 2,900 | 2,900 | 99 | D | 6 | FARGO |
| WINONA | 16,000 | 15,700 | 98 | C | 6 | LA CROSSE-EAU CLAIRE |
| WRIGHT | 20,100 | 19,700 | 98 | A | 6 | MINNEAPOLIS-ST. PAUL |
| YELLOW MEDICINE | 5,000 | 4,800 | 95 | D | 6 | MINNEAPOLIS-ST. PAUL |
| STATE TOTAL | 1,505,000 | 1,480,900 | 98 | | | |

## MISSISSIPPI

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 13,000 | 12,700 | 98 | C | 5 | JACKSON, MS |
| ALCORN | 12,500 | 12,300 | 98 | D | 5 | MEMPHIS |
| AMITE | 4,400 | 4,300 | 97 | D | 5 | BATON ROUGE |
| ATTALA | 6,900 | 6,700 | 97 | D | 5 | JACKSON, MS |
| BENTON | 2,600 | 2,500 | 98 | D | 5 | MEMPHIS |
| BOLIVAR | 13,600 | 13,100 | 96 | C | 5 | GREENWOOD-GREENVILLE |
| CALHOUN | 5,600 | 5,500 | 98 | D | 5 | COLUMBUS-TUPELO |
| CARROLL | 3,400 | 3,300 | 96 | D | 5 | GREENWOOD-GREENVILLE |
| CHICKASAW | 5,900 | 5,800 | 98 | D | 5 | COLUMBUS-TUPELO |
| CHOCTAW | 3,000 | 2,900 | 97 | D | 5 | COLUMBUS-TUPELO |
| CLAIBORNE | 3,900 | 3,800 | 97 | D | 5 | JACKSON, MS |
| CLARKE | 6,100 | 6,000 | 98 | D | 5 | MERIDIAN |
| CLAY | 7,100 | 7,000 | 98 | D | 5 | COLUMBUS-TUPELO |
| COAHOMA | 11,700 | 11,400 | 97 | D | 5 | MEMPHIS |
| COPIAH | 8,700 | 8,500 | 98 | D | 5 | JACKSON, MS |
| COVINGTON | 5,400 | 5,300 | 98 | D | 5 | LAUREL-HATTIESBURG |
| DE SOTO | 17,900 | 17,500 | 98 | B | 5 | MEMPHIS |
| FORREST | 23,900 | 23,600 | 99 | C | 5 | LAUREL-HATTIESBURG |
| FRANKLIN | 2,900 | 2,800 | 97 | D | 5 | JACKSON, MS |
| GEORGE | 5,000 | 4,900 | 99 | D | 5 | MOBILE-PENSACOLA |
| GREENE | 3,100 | 3,000 | 97 | D | 5 | MOBILE-PENSACOLA |
| GRENADA | 7,300 | 7,100 | 97 | D | 5 | MEMPHIS |
| HANCOCK | 8,700 | 8,600 | 98 | D | 5 | NEW ORLEANS |
| HARRISON | 54,800 | 54,300 | 99 | B | 5 | BILOXI-GULFPORT-PASCAGOULA |
| HINDS | 90,300 | 89,400 | 99 | B | 5 | JACKSON, MS |
| HOLMES | 7,200 | 7,000 | 97 | D | 5 | JACKSON, MS |
| HUMPHREYS | 4,300 | 4,200 | 97 | D | 5 | JACKSON, MS |
| ISSAQUENA | 800 | 800 | 97 | D | 5 | JACKSON, MS |
| ITAWAMBA | 7,400 | 7,300 | 98 | D | 5 | COLUMBUS-TUPELO |
| JACKSON | 40,100 | 39,700 | 99 | C | 5 | MOBILE-PENSACOLA |
| JASPER | 5,800 | 5,700 | 98 | D | 5 | LAUREL-HATTIESBURG |
| JEFFERSON | 2,800 | 2,700 | 96 | D | 5 | JACKSON, MS |
| JEFFERSON DAVIS | 4,400 | 4,300 | 97 | D | 5 | JACKSON, MS |
| JONES | 22,300 | 22,000 | 99 | C | 5 | LAUREL-HATTIESBURG |
| KEMPER | 3,400 | 3,300 | 97 | D | 5 | MERIDIAN |
| LAFAYETTE | 10,300 | 10,100 | 98 | D | 5 | MEMPHIS |
| LAMAR | 8,400 | 8,300 | 98 | D | 5 | LAUREL-HATTIESBURG |
| LAUDERDALE | 27,800 | 27,500 | 99 | C | 5 | MERIDIAN |
| LAWRENCE | 4,200 | 4,100 | 98 | D | 5 | JACKSON, MS |
| LEAKE | 6,600 | 6,500 | 98 | D | 5 | JACKSON, MS |
| LEE | 20,900 | 20,600 | 98 | C | 5 | COLUMBUS-TUPELO |
| LEFLORE | 13,200 | 12,800 | 97 | C | 5 | GREENWOOD-GREENVILLE |
| LINCOLN | 10,500 | 10,300 | 98 | D | 5 | JACKSON, MS |
| LOWNDES | 19,400 | 19,100 | 99 | C | 5 | COLUMBUS-TUPELO |
| MADISON | 13,800 | 13,500 | 98 | C | 5 | JACKSON, MS |
| MARION | 8,900 | 8,700 | 98 | D | 5 | LAUREL-HATTIESBURG |
| MARSHALL | 8,900 | 8,700 | 98 | D | 5 | MEMPHIS |
| MONROE | 12,500 | 12,300 | 98 | C | 5 | COLUMBUS-TUPELO |
| MONTGOMERY | 4,600 | 4,500 | 97 | D | 5 | COLUMBUS-TUPELO |
| NESHOBA | 8,400 | 8,200 | 98 | D | 5 | JACKSON, MS |
| NEWTON | 7,000 | 6,900 | 98 | D | 5 | MERIDIAN |
| NOXUBEE | 4,000 | 3,900 | 96 | D | 5 | COLUMBUS-TUPELO |
| OKTIBBEHA | 11,700 | 11,400 | 97 | C | 5 | COLUMBUS-TUPELO |
| PANOLA | 9,100 | 8,900 | 98 | D | 5 | MEMPHIS |
| PEARL RIVER | 11,400 | 11,200 | 98 | D | 5 | NEW ORLEANS |
| PERRY | 3,300 | 3,200 | 98 | D | 5 | LAUREL-HATTIESBURG |
| PIKE | 12,700 | 12,400 | 98 | C | 5 | JACKSON, MS |
| PONTOTOC | 7,600 | 7,500 | 98 | D | 5 | MEMPHIS |
| PRENTISS | 8,500 | 8,400 | 98 | D | 5 | COLUMBUS-TUPELO |
| QUITMAN | 3,800 | 3,700 | 97 | D | 5 | MEMPHIS |
| RANKIN | 23,900 | 23,500 | 98 | B | 5 | JACKSON, MS |
| SCOTT | 8,400 | 8,200 | 98 | D | 5 | JACKSON, MS |
| SHARKEY | 2,300 | 2,200 | 97 | D | 5 | JACKSON, MS |
| SIMPSON | 7,900 | 7,800 | 98 | D | 5 | JACKSON, MS |
| SMITH | 5,200 | 5,100 | 98 | D | 5 | JACKSON, MS |
| STONE | 3,200 | 3,100 | 98 | D | 5 | BILOXI-GULFPORT-PASCAGOULA |
| SUNFLOWER | 9,700 | 9,400 | 96 | D | 5 | GREENWOOD-GREENVILLE |
| TALLAHATCHIE | 5,300 | 5,100 | 97 | D | 5 | GREENWOOD-GREENVILLE |
| TATE | 6,200 | 6,100 | 98 | D | 5 | MEMPHIS |
| TIPPAH | 6,600 | 6,500 | 98 | D | 5 | MEMPHIS |
| TISHOMINGO | 7,100 | 6,900 | 98 | D | 5 | COLUMBUS-TUPELO |
| TUNICA | 2,800 | 2,700 | 97 | D | 5 | MEMPHIS |
| UNION | 8,100 | 8,000 | 99 | D | 5 | MEMPHIS |
| WALTHALL | 4,600 | 4,500 | 97 | D | 5 | BATON ROUGE |
| WARREN | 18,100 | 17,800 | 98 | C | 5 | JACKSON, MS |

## MISSISSIPPI (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| WASHINGTON | 23,500 | 22,900 | 98 | C | 5 | GREENWOOD-GREENVILLE |
| WAYNE | 6,400 | 6,200 | 98 | D | 5 | LAUREL-HATTIESBURG |
| WEBSTER | 3,600 | 3,500 | 97 | D | 5 | COLUMBUS-TUPELO |
| WILKINSON | 3,200 | 3,100 | 97 | D | 5 | BATON ROUGE |
| WINSTON | 6,600 | 6,400 | 98 | D | 5 | COLUMBUS-TUPELO |
| YALOBUSHA | 4,800 | 4,700 | 97 | D | 5 | MEMPHIS |
| YAZOO | 9,000 | 8,800 | 98 | D | 5 | JACKSON, MS |
| STATE TOTAL | 860,200 | 844,500 | 98 | | | |

## MISSOURI

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAIR | 9,300 | 9,100 | 98 | D | 6 | OTTUMWA-KIRKSVILLE |
| ANDREW | 5,100 | 5,000 | 98 | D | 6 | KANSAS CITY |
| ATCHISON | 3,300 | 3,200 | 98 | D | 6 | OMAHA |
| AUDRAIN | 10,000 | 9,800 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| BARRY | 9,700 | 9,400 | 97 | D | 6 | SPRINGFIELD, MO |
| BARTON | 4,600 | 4,500 | 98 | D | 6 | JOPLIN-PITTSBURG |
| BATES | 6,100 | 5,900 | 97 | D | 6 | KANSAS CITY |
| BENTON | 5,000 | 4,800 | 96 | D | 6 | SPRINGFIELD, MO |
| BOLLINGER | 3,900 | 3,800 | 96 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| BOONE | 37,800 | 37,000 | 98 | B | 6 | COLUMBIA-JEFFERSON CITY |
| BUCHANAN | 33,500 | 32,900 | 98 | C | 6 | ST. JOSEPH |
| BUTLER | 14,700 | 14,200 | 96 | C | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CALDWELL | 3,300 | 3,200 | 98 | D | 6 | KANSAS CITY |
| CALLAWAY | 11,400 | 11,200 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| CAMDEN | 8,500 | 8,200 | 97 | D | 6 | SPRINGFIELD, MO |
| CAPE GIRARDEAU | 22,100 | 21,700 | 98 | C | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CARROLL | 4,800 | 4,700 | 98 | D | 6 | KANSAS CITY |
| CARTER | 2,000 | 1,800 | 92 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| CASS | 18,500 | 18,200 | 99 | B | 6 | KANSAS CITY |
| CEDAR | 5,000 | 4,800 | 97 | D | 6 | SPRINGFIELD, MO |
| CHARITON | 4,200 | 4,100 | 97 | D | 6 | COLUMBIA-JEFFERSON CITY |
| CHRISTIAN | 8,500 | 8,300 | 98 | B | 6 | SPRINGFIELD, MO |
| CLARK | 3,100 | 3,000 | 98 | D | 6 | QUINCY-HANNIBAL |
| CLAY | 52,200 | 51,700 | 99 | B | 6 | KANSAS CITY |
| CLINTON | 5,900 | 5,800 | 98 | D | 6 | KANSAS CITY |
| COLE | 20,900 | 20,700 | 99 | B | 6 | COLUMBIA-JEFFERSON CITY |
| COOPER | 5,600 | 5,500 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| CRAWFORD | 6,900 | 6,600 | 95 | D | 6 | ST. LOUIS |
| DADE | 3,100 | 3,000 | 98 | D | 6 | SPRINGFIELD, MO |
| DALLAS | 4,500 | 4,400 | 98 | D | 6 | SPRINGFIELD, MO |
| DAVIESS | 3,500 | 3,400 | 98 | D | 6 | KANSAS CITY |
| DE KALB | 3,100 | 3,000 | 97 | D | 6 | KANSAS CITY |
| DENT | 5,600 | 5,300 | 94 | D | 6 | SPRINGFIELD, MO |
| DOUGLAS | 4,500 | 4,400 | 97 | D | 6 | SPRINGFIELD, MO |
| DUNKLIN | 13,800 | 13,400 | 97 | C | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| FRANKLIN | 25,400 | 25,000 | 99 | A | 6 | ST. LOUIS |
| GASCONADE | 5,200 | 5,000 | 97 | D | 6 | ST. LOUIS |
| GENTRY | 3,100 | 3,000 | 97 | D | 6 | ST. JOSEPH |
| GREENE | 72,800 | 71,700 | 99 | B | 6 | SPRINGFIELD, MO |
| GRUNDY | 4,900 | 4,800 | 97 | D | 6 | KANSAS CITY |
| HARRISON | 4,300 | 4,200 | 98 | D | 6 | KANSAS CITY |
| HENRY | 7,900 | 7,700 | 98 | D | 6 | KANSAS CITY |
| HICKORY | 2,800 | 2,700 | 97 | D | 6 | SPRINGFIELD, MO |
| HOLT | 2,800 | 2,700 | 97 | D | 6 | ST. JOSEPH |
| HOWARD | 3,700 | 3,600 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| HOWELL | 11,300 | 10,700 | 94 | D | 6 | SPRINGFIELD, MO |
| IRON | 4,000 | 3,800 | 96 | D | 6 | ST. LOUIS |
| JACKSON | 244,800 | 240,900 | 98 | B | 6 | KANSAS CITY |
| JASPER | 34,900 | 33,900 | 98 | C | 6 | JOPLIN-PITTSBURG |
| JEFFERSON | 51,000 | 50,400 | 99 | A | 6 | ST. LOUIS |
| JOHNSON | 13,100 | 12,900 | 98 | C | 6 | KANSAS CITY |
| KNOX | 2,100 | 2,100 | 98 | D | 6 | QUINCY-HANNIBAL |
| LACLEDE | 9,400 | 9,100 | 97 | D | 6 | SPRINGFIELD, MO |
| LAFAYETTE | 11,300 | 11,100 | 98 | D | 6 | KANSAS CITY |
| LAWRENCE | 11,100 | 10,800 | 97 | D | 6 | SPRINGFIELD, MO |

## MISSOURI (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| LEWIS | 4,000 | 3,900 | 98 | D | 6 | QUINCY-HANNIBAL |
| LINCOLN | 8,000 | 7,800 | 98 | D | 6 | ST. LOUIS |
| LINN | 6,500 | 6,300 | 97 | D | 6 | KANSAS CITY |
| LIVINGSTON | 6,200 | 6,000 | 97 | D | 6 | KANSAS CITY |
| MACON | 6,400 | 6,300 | 98 | D | 6 | QUINCY-HANNIBAL |
| MADISON | 4,300 | 4,200 | 97 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MARIES | 2,900 | 2,800 | 97 | D | 6 | COLUMBIA-JEFFERSON CITY |
| MARION | 10,900 | 10,700 | 98 | C | 6 | QUINCY-HANNIBAL |
| MC DONALD | 5,700 | 5,600 | 98 | D | 6 | JOPLIN-PITTSBURG |
| MERCER | 1,900 | 1,800 | 97 | D | 6 | OTTUMWA-KIRKSVILLE |
| MILLER | 7,200 | 7,000 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| MISSISSIPPI | 5,500 | 5,400 | 98 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| MONITEAU | 4,400 | 4,300 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| MONROE | 3,600 | 3,500 | 98 | D | 6 | QUINCY-HANNIBAL |
| MONTGOMERY | 4,300 | 4,200 | 98 | D | 6 | ST. LOUIS |
| MORGAN | 5,500 | 5,400 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| NEW MADRID | 8,100 | 7,900 | 97 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| NEWTON | 15,600 | 15,300 | 98 | C | 6 | JOPLIN-PITTSBURG |
| NODAWAY | 8,000 | 7,800 | 98 | D | 6 | ST. JOSEPH |
| OREGON | 3,900 | 3,600 | 93 | D | 6 | SPRINGFIELD, MO |
| OSAGE | 4,000 | 3,900 | 96 | D | 6 | COLUMBIA-JEFFERSON CITY |
| OZARK | 3,200 | 3,100 | 96 | D | 6 | SPRINGFIELD, MO |
| PEMISCOT | 8,900 | 8,600 | 97 | D | 6 | MEMPHIS |
| PERRY | 6,000 | 5,800 | 97 | D | 6 | ST. LOUIS |
| PETTIS | 14,200 | 13,900 | 98 | C | 6 | KANSAS CITY |
| PHELPS | 11,900 | 11,500 | 96 | D | 6 | SPRINGFIELD, MO |
| PIKE | 6,300 | 6,100 | 97 | D | 6 | QUINCY-HANNIBAL |
| PLATTE | 17,800 | 17,600 | 99 | B | 6 | KANSAS CITY |
| POLK | 7,000 | 6,800 | 97 | D | 6 | SPRINGFIELD, MO |
| PULASKI | 10,700 | 10,400 | 97 | C | 6 | SPRINGFIELD, MO |
| PUTNAM | 2,400 | 2,400 | 99 | D | 6 | OTTUMWA-KIRKSVILLE |
| RALLS | 3,300 | 3,300 | 99 | D | 6 | QUINCY-HANNIBAL |
| RANDOLPH | 9,600 | 9,400 | 98 | D | 6 | COLUMBIA-JEFFERSON CITY |
| RAY | 7,900 | 7,800 | 98 | B | 6 | KANSAS CITY |
| REYNOLDS | 2,900 | 2,600 | 94 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| RIPLEY | 4,800 | 4,500 | 93 | D | 6 | JONESBORO |
| SALINE | 9,600 | 9,400 | 98 | D | 6 | KANSAS CITY |
| SCHUYLER | 2,100 | 2,000 | 96 | D | 6 | OTTUMWA-KIRKSVILLE |
| SCOTLAND | 2,200 | 2,200 | 98 | D | 6 | QUINCY-HANNIBAL |
| SCOTT | 14,700 | 14,400 | 98 | C | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| SHANNON | 3,000 | 2,800 | 93 | D | 6 | SPRINGFIELD, MO |
| SHELBY | 3,100 | 3,000 | 98 | D | 6 | QUINCY-HANNIBAL |
| ST CHARLES | 90,900 | 90,400 | 99 | A | 6 | ST. LOUIS |
| ST CLAIR | 3,400 | 3,300 | 96 | D | 6 | KANSAS CITY |
| ST FRANCOIS | 15,900 | 15,600 | 98 | C | 6 | ST. LOUIS |
| ST LOUIS | 356,400 | 351,300 | 99 | A | 6 | ST. LOUIS |
| ST LOUIS CITY | 171,700 | 169,200 | 99 | A | 6 | ST. LOUIS |
| STE GENEVIEVE | 5,300 | 5,200 | 98 | D | 6 | ST. LOUIS |
| STODDARD | 11,100 | 10,800 | 98 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| STONE | 6,600 | 6,300 | 96 | D | 6 | SPRINGFIELD, MO |
| SULLIVAN | 3,100 | 3,000 | 98 | D | 6 | OTTUMWA-KIRKSVILLE |
| TANEY | 8,600 | 8,400 | 98 | D | 6 | SPRINGFIELD, MO |
| TEXAS | 8,200 | 7,800 | 99 | D | 6 | SPRINGFIELD, MO |
| VERNON | 7,700 | 7,500 | 97 | D | 6 | JOPLIN-PITTSBURG |
| WARREN | 5,500 | 5,400 | 97 | D | 6 | ST. LOUIS |
| WASHINGTON | 6,300 | 6,100 | 97 | D | 6 | ST. LOUIS |
| WAYNE | 4,600 | 4,400 | 96 | D | 6 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| WEBSTER | 7,300 | 7,100 | 97 | D | 6 | SPRINGFIELD, MO |
| WORTH | 1,200 | 1,200 | 99 | D | 6 | ST. JOSEPH |
| WRIGHT | 6,200 | 5,900 | 96 | D | 6 | SPRINGFIELD, MO |
| STATE TOTAL | 1,847,900 | 1,812,300 | 98 | | | |

## MONTANA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BEAVERHEAD | 3,000 | 2,900 | 94 | D | 8 | MISSOULA-BUTTE |
| BIG HORN | 3,300 | 3,100 | 94 | D | 8 | BILLINGS-HARDIN |
| BLAINE | 2,400 | 2,200 | 93 | D | 8 | GREAT FALLS |
| BROADWATER | 1,300 | 1,200 | 95 | D | 8 | GREAT FALLS |
| CARBON | 3,300 | 3,200 | 96 | D | 8 | BILLINGS-HARDIN |
| CARTER | 600 | 600 | 93 | D | 8 | RAPID CITY |
| CASCADE | 30,000 | 29,400 | 98 | C | 8 | GREAT FALLS |
| CHOUTEAU | 2,200 | 2,100 | 97 | D | 8 | GREAT FALLS |
| CUSTER | 5,100 | 4,800 | 94 | D | 8 | MILES CITY-GLENDIVE |
| DANIELS | 1,000 | 1,000 | 96 | D | 8 | MINOT-BISMARCK-DICKINSON |
| DAWSON | 4,400 | 4,200 | 96 | D | 8 | MILES CITY-GLENDIVE |
| DEER LODGE | 4,300 | 4,200 | 98 | D | 8 | MISSOULA-BUTTE |
| FALLON | 1,300 | 1,200 | 95 | D | 8 | MILES CITY-GLENDIVE |
| FERGUS | 4,900 | 4,600 | 95 | D | 8 | GREAT FALLS |
| FLATHEAD | 20,200 | 19,500 | 97 | C | 8 | MISSOULA-BUTTE |
| GALLATIN | 16,000 | 15,400 | 96 | C | 8 | MISSOULA-BUTTE |
| GARFIELD | 800 | 900 | 88 | D | 8 | BILLINGS-HARDIN |
| GLACIER | 3,400 | 3,400 | 95 | D | 8 | GREAT FALLS |
| GOLDEN VALLEY | 500 | 500 | 93 | D | 8 | BILLINGS-HARDIN |
| GRANITE | 1,000 | 1,000 | 97 | D | 8 | MISSOULA-BUTTE |
| HILL | 6,500 | 6,300 | 97 | D | 8 | GREAT FALLS |
| JEFFERSON | 2,500 | 2,400 | 96 | D | 8 | MISSOULA-BUTTE |
| JUDITH BASIN | 1,100 | 1,000 | 94 | D | 8 | GREAT FALLS |
| LAKE | 7,000 | 6,800 | 97 | D | 8 | MISSOULA-BUTTE |
| LEWIS + CLARK | 17,300 | 16,700 | 96 | C | 8 | HELENA |
| LIBERTY | 1,000 | 1,000 | 97 | D | 8 | GREAT FALLS |
| LINCOLN | 6,100 | 5,800 | 94 | D | 8 | SPOKANE |
| MADISON | 2,100 | 2,100 | 98 | D | 8 | MISSOULA-BUTTE |
| MC CONE | 900 | 800 | 94 | D | 8 | MINOT-BISMARCK-DICKINSON |
| MEAGHER | 800 | 700 | 94 | D | 8 | GREAT FALLS |
| MINERAL | 1,500 | 1,500 | 97 | D | 8 | MISSOULA-BUTTE |
| MISSOULA | 30,200 | 29,100 | 96 | C | 8 | MISSOULA-BUTTE |
| MUSSELSHELL | 2,000 | 1,900 | 95 | D | 8 | BILLINGS-HARDIN |
| PARK | 5,100 | 4,900 | 96 | D | 8 | BILLINGS-HARDIN |
| PETROLEUM | 200 | 200 | 93 | D | 8 | BILLINGS-HARDIN |
| PHILLIPS | 1,900 | 1,800 | 92 | D | 8 | GREAT FALLS |
| PONDERA | 2,400 | 2,300 | 97 | D | 8 | GREAT FALLS |
| POWDER RIVER | 900 | 800 | 90 | D | 8 | RAPID CITY |
| POWELL | 2,300 | 2,200 | 96 | D | 8 | MISSOULA-BUTTE |
| PRAIRIE | 700 | 600 | 91 | D | 8 | MILES CITY-GLENDIVE |
| RAVALLI | 8,700 | 8,400 | 96 | D | 8 | MISSOULA-BUTTE |
| RICHLAND | 4,600 | 4,400 | 96 | D | 8 | MINOT-BISMARCK-DICKINSON |
| ROOSEVELT | 3,400 | 3,300 | 97 | D | 8 | MINOT-BISMARCK-DICKINSON |
| ROSEBUD | 3,000 | 3,200 | 93 | D | 8 | BILLINGS-HARDIN |
| SANDERS | 3,500 | 3,300 | 93 | D | 8 | SPOKANE |
| SHERIDAN | 2,000 | 1,900 | 97 | D | 8 | MINOT-BISMARCK-DICKINSON |
| SILVER BOW | 14,500 | 14,100 | 98 | C | 8 | MISSOULA-BUTTE |
| STILLWATER | 2,100 | 2,100 | 98 | D | 8 | BILLINGS-HARDIN |
| SWEET GRASS | 1,300 | 1,200 | 93 | D | 8 | BILLINGS-HARDIN |
| TETON | 2,500 | 2,400 | 97 | D | 8 | GREAT FALLS |
| TOOLE | 2,100 | 2,000 | 97 | D | 8 | GREAT FALLS |
| TREASURE | 400 | 400 | 94 | D | 8 | BILLINGS-HARDIN |
| VALLEY | 3,700 | 3,500 | 94 | D | 8 | GREAT FALLS |
| WHEATLAND | 900 | 900 | 95 | D | 8 | BILLINGS-HARDIN |
| WIBAUX | 500 | 500 | 96 | D | 8 | MINOT-BISMARCK-DICKINSON |
| YELLOWSTONE | 42,700 | 41,900 | 98 | C | 8 | BILLINGS-HARDIN |
| STATE TOTAL | 297,800 | 287,300 | 96 | | | |

## NEBRASKA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 12,100 | 11,900 | 99 | B | 6 | LINCOLN-HASTINGS-KEARNEY |
| ANTELOPE | 3,200 | 3,100 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| ARTHUR | 200 | 200 | 97 | D | 6 | NORTH PLATTE |
| BANNER | 300 | 300 | 98 | D | 6 | RAPID CITY |
| BLAINE | 300 | 300 | 94 | D | 6 | NORTH PLATTE |
| BOONE | 2,700 | 2,600 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| BOX BUTTE | 5,400 | 5,300 | 98 | D | 6 | DENVER |
| BOYD | 1,300 | 1,300 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| BROWN | 1,700 | 1,600 | 96 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| BUFFALO | 12,800 | 12,600 | 99 | B | 6 | LINCOLN-HASTINGS-KEARNEY |
| BURT | 3,400 | 3,400 | 99 | D | 6 | OMAHA |
| BUTLER | 3,400 | 3,300 | 98 | D | 6 | OMAHA |
| CASS | 7,500 | 7,400 | 99 | D | 6 | OMAHA |
| CEDAR | 3,600 | 3,500 | 99 | D | 6 | SIOUX CITY |
| CHASE | 1,700 | 1,700 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| CHERRY | 2,500 | 2,400 | 97 | D | 6 | RAPID CITY |
| CHEYENNE | 4,100 | 4,000 | 98 | D | 6 | DENVER |
| CLAY | 3,000 | 3,000 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| COLFAX | 3,800 | 3,700 | 98 | D | 6 | OMAHA |
| CUMING | 4,200 | 4,100 | 98 | D | 6 | OMAHA |
| CUSTER | 5,300 | 5,100 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| DAKOTA | 6,100 | 6,100 | 99 | C | 6 | SIOUX CITY |
| DAWES | 3,700 | 3,600 | 97 | D | 6 | DENVER |
| DAWSON | 8,500 | 8,400 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| DEUEL | 1,100 | 1,100 | 98 | D | 6 | CHEYENNE |
| DIXON | 2,700 | 2,700 | 99 | D | 6 | SIOUX CITY |
| DODGE | 13,700 | 13,600 | 99 | D | 6 | OMAHA |
| DOUGLAS | 151,100 | 149,300 | 99 | B | 6 | OMAHA |
| DUNDY | 1,200 | 1,200 | 97 | D | 6 | WICHITA-HUTCHINSON |
| FILLMORE | 3,000 | 3,000 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| FRANKLIN | 1,600 | 1,600 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| FRONTIER | 1,500 | 1,500 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| FURNAS | 2,600 | 2,500 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| GAGE | 9,300 | 9,100 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| GARDEN | 1,100 | 1,000 | 95 | D | 6 | RAPID CITY |
| GARFIELD | 900 | 900 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| GOSPER | 800 | 800 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| GRANT | 300 | 300 | 94 | D | 6 | RAPID CITY |
| GREELEY | 1,200 | 1,200 | 96 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| HALL | 18,200 | 18,000 | 99 | B | 6 | LINCOLN-HASTINGS-KEARNEY |
| HAMILTON | 3,400 | 3,400 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| HARLAN | 1,700 | 1,700 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| HAYES | 500 | 500 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| HITCHCOCK | 1,500 | 1,500 | 99 | D | 6 | WICHITA-HUTCHINSON |
| HOLT | 5,000 | 4,800 | 95 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| HOOKER | 400 | 400 | 99 | D | 6 | NORTH PLATTE |
| HOWARD | 2,400 | 2,300 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| JEFFERSON | 3,800 | 3,700 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| JOHNSON | 2,200 | 2,200 | 98 | D | 6 | OMAHA |
| KEARNEY | 2,600 | 2,600 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| KEITH | 3,700 | 3,700 | 99 | D | 6 | DENVER |
| KEYA PAHA | 500 | 500 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| KIMBALL | 1,800 | 1,800 | 99 | D | 6 | DENVER |
| KNOX | 4,200 | 4,000 | 96 | D | 6 | SIOUX CITY |
| LANCASTER | 75,500 | 74,600 | 99 | B | 6 | LINCOLN-HASTINGS-KEARNEY |
| LINCOLN | 14,000 | 13,800 | 98 | C | 6 | NORTH PLATTE |
| LOGAN | 500 | 500 | 96 | D | 6 | NORTH PLATTE |
| LOUP | 300 | 300 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| MADISON | 12,100 | 11,800 | 97 | D | 6 | SIOUX CITY |
| MC PHERSON | 200 | 200 | 95 | D | 6 | NORTH PLATTE |
| MERRICK | 3,300 | 3,200 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| MORRILL | 2,400 | 2,300 | 97 | D | 6 | CHEYENNE |
| NANCE | 1,700 | 1,700 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| NEMAHA | 3,200 | 3,100 | 98 | D | 6 | OMAHA |
| NUCKOLLS | 2,600 | 2,500 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| OTOE | 5,800 | 5,700 | 99 | D | 6 | OMAHA |
| PAWNEE | 1,600 | 1,500 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| PERKINS | 1,500 | 1,500 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| PHELPS | 3,700 | 3,700 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| PIERCE | 3,100 | 3,000 | 98 | D | 6 | SIOUX CITY |
| PLATTE | 10,500 | 10,400 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| POLK | 2,300 | 2,300 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| RED WILLOW | 5,000 | 4,900 | 98 | D | 6 | WICHITA-HUTCHINSON |
| RICHARDSON | 4,500 | 4,400 | 98 | D | 6 | OMAHA |
| ROCK | 900 | 900 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |

## NEBRASKA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| SALINE | 5,100 | 5,000 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| SARPY | 28,500 | 28,400 | 99 | B | 6 | OMAHA |
| SAUNDERS | 6,800 | 6,700 | 99 | D | 6 | OMAHA |
| SCOTTS BLUFF | 14,400 | 14,100 | 98 | C | 6 | CHEYENNE |
| SEWARD | 5,600 | 5,500 | 98 | D | 6 | OMAHA |
| SHERIDAN | 3,000 | 2,900 | 98 | D | 6 | RAPID CITY |
| SHERMAN | 1,400 | 1,400 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| SIOUX | 800 | 800 | 97 | D | 6 | RAPID CITY |
| STANTON | 2,300 | 2,200 | 97 | D | 6 | OMAHA |
| THAYER | 2,900 | 2,800 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| THOMAS | 400 | 400 | 94 | D | 6 | NORTH PLATTE |
| THURSTON | 2,400 | 2,300 | 98 | D | 6 | SIOUX CITY |
| VALLEY | 2,200 | 2,100 | 97 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| WASHINGTON | 5,600 | 5,600 | 99 | D | 6 | OMAHA |
| WAYNE | 3,500 | 3,500 | 99 | D | 6 | SIOUX CITY |
| WEBSTER | 1,900 | 1,900 | 99 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| WHEELER | 400 | 400 | 96 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| YORK | 5,600 | 5,500 | 98 | D | 6 | LINCOLN-HASTINGS-KEARNEY |
| STATE TOTAL | 592,300 | 583,600 | 99 | | | |

## NEVADA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CARSON CITY | 13,500 | 13,200 | 97 | C | 8 | RENO |
| CHURCHILL | 5,400 | 5,300 | 98 | D | 8 | RENO |
| CLARK | 189,100 | 185,500 | 98 | B | 8 | LAS VEGAS |
| DOUGLAS | 8,400 | 8,100 | 96 | D | 8 | RENO |
| ELKO | 6,700 | 6,200 | 93 | D | 8 | SALT LAKE CITY |
| ESMERALDA | 300 | 300 | 87 | D | 8 | RENO |
| EUREKA | 500 | 400 | 89 | D | 8 | RENO |
| HUMBOLDT | 3,600 | 3,500 | 96 | D | 8 | RENO |
| LANDER | 1,600 | 1,500 | 92 | D | 8 | RENO |
| LINCOLN | 1,300 | 1,200 | 95 | D | 8 | LAS VEGAS |
| LYON | 5,400 | 5,100 | 95 | D | 8 | RENO |
| MINERAL | 2,300 | 2,200 | 97 | D | 8 | RENO |
| NYE | 3,800 | 3,500 | 91 | D | 8 | LAS VEGAS |
| PERSHING | 1,300 | 1,300 | 96 | D | 8 | RENO |
| STOREY | 600 | 600 | 94 | D | 8 | RENO |
| WASHOE | 84,000 | 81,800 | 97 | B | 8 | RENO |
| WHITE PINE | 2,900 | 2,800 | 96 | D | 8 | SALT LAKE CITY |
| STATE TOTAL | 330,700 | 322,500 | 98 | | | |

## NEW HAMPSHIRE

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BELKNAP | 16,700 | 16,400 | 98 | C | 1 | PORTLAND-POLAND SPRING |
| CARROLL | 12,000 | 11,700 | 98 | D | 1 | PORTLAND-POLAND SPRING |
| CHESHIRE | 22,900 | 22,200 | 97 | C | 1 | BOSTON |
| COOS | 13,300 | 13,100 | 98 | D | 1 | PORTLAND-POLAND SPRING |
| GRAFTON | 24,500 | 23,600 | 97 | C | 1 | PORTLAND-POLAND SPRING |
| HILLSBOROUGH | 101,000 | 99,500 | 99 | B | 1 | BOSTON |
| MERRIMACK | 36,700 | 35,800 | 98 | C | 1 | BOSTON |
| ROCKINGHAM | 71,000 | 69,900 | 98 | B | 1 | BOSTON |
| STRAFFORD | 30,900 | 30,300 | 98 | C | 1 | BOSTON |
| SULLIVAN | 14,000 | 13,500 | 96 | C | 1 | BOSTON |
| STATE TOTAL | 343,000 | 336,000 | 98 | | | |

## NEW JERSEY

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ATLANTIC | 73,600 | 71,500 | 97 | B | 2 | PHILADELPHIA |
| BERGEN | 303,300 | 300,300 | 99 | A | 2 | NEW YORK |
| BURLINGTON | 120,300 | 118,700 | 99 | A | 2 | PHILADELPHIA |
| CAMDEN | 166,800 | 164,400 | 99 | A | 2 | PHILADELPHIA |
| CAPE MAY | 34,500 | 33,600 | 98 | C | 2 | PHILADELPHIA |
| CUMBERLAND | 45,400 | 44,500 | 98 | C | 2 | PHILADELPHIA |
| ESSEX | 298,000 | 291,900 | 98 | A | 2 | NEW YORK |
| GLOUCESTER | 68,200 | 67,300 | 99 | A | 2 | PHILADELPHIA |
| HUDSON | 207,900 | 204,000 | 98 | A | 2 | NEW YORK |
| HUNTERDON | 29,900 | 29,200 | 98 | C | 2 | NEW YORK |
| MERCER | 107,600 | 105,300 | 98 | B | 2 | PHILADELPHIA |
| MIDDLESEX | 201,300 | 198,800 | 99 | A | 2 | NEW YORK |
| MONMOUTH | 176,300 | 173,500 | 98 | B | 2 | NEW YORK |
| MORRIS | 135,600 | 134,100 | 99 | A | 2 | NEW YORK |
| OCEAN | 139,200 | 137,300 | 99 | B | 2 | NEW YORK |
| PASSAIC | 153,900 | 151,300 | 98 | A | 2 | NEW YORK |
| SALEM | 22,900 | 22,400 | 98 | C | 2 | PHILADELPHIA |
| SOMERSET | 69,300 | 68,300 | 99 | A | 2 | NEW YORK |
| SUSSEX | 40,200 | 39,200 | 98 | C | 2 | NEW YORK |
| UNION | 178,400 | 176,200 | 99 | A | 2 | NEW YORK |
| WARREN | 30,500 | 29,900 | 98 | C | 2 | NEW YORK |
| STATE TOTAL | 2,602,900 | 2,561,600 | 98 | | | |

## NEW MEXICO

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BERNALILLO | 163,000 | 160,200 | 98 | B | 8 | ALBUQUERQUE |
| CATRON | 1,000 | 900 | 89 | D | 8 | TUCSON |
| CHAVES | 19,300 | 18,900 | 98 | C | 8 | ROSWELL |
| CIBOLA | 10,400 | 10,200 | 99 | C | 8 | ALBUQUERQUE |
| COLFAX | 5,100 | 4,800 | 94 | D | 8 | ALBUQUERQUE |
| CURRY | 15,000 | 14,600 | 97 | C | 8 | AMARILLO |
| DE BACA | 1,000 | 1,000 | 96 | D | 8 | LUBBOCK |
| DONA ANA | 32,800 | 31,600 | 96 | C | 8 | EL PASO |
| EDDY | 17,400 | 17,000 | 98 | C | 8 | ROSWELL |
| GRANT | 9,100 | 8,600 | 94 | D | 8 | ALBUQUERQUE |
| GUADALUPE | 1,500 | 1,400 | 93 | D | 8 | ALBUQUERQUE |
| HARDING | 400 | 400 | 91 | D | 8 | ALBUQUERQUE |
| HIDALGO | 2,100 | 2,000 | 93 | D | 8 | TUCSON |
| LEA NORTH | 16,900 | 16,400 | 97 | C | 8 | ROSWELL |
| LEA SOUTH | 2,600 | 2,600 | 97 | D | 8 | ODESSA-MIDLAND |
| LINCOLN | 4,500 | 4,300 | 95 | D | 8 | ALBUQUERQUE |
| LOS ALAMOS | 6,800 | 6,700 | 98 | D | 8 | ALBUQUERQUE |
| LUNA | 5,900 | 5,700 | 96 | D | 8 | EL PASO |
| MC KINLEY | 15,600 | 14,400 | 92 | C | 8 | ALBUQUERQUE |
| MORA | 1,400 | 1,200 | 87 | D | 8 | ALBUQUERQUE |
| OTERO | 15,200 | 14,800 | 97 | C | 8 | ALBUQUERQUE |
| QUAY | 4,100 | 3,900 | 95 | D | 8 | AMARILLO |
| RIO ARRIBA | 9,600 | 8,900 | 93 | D | 8 | ALBUQUERQUE |
| ROOSEVELT | 5,800 | 5,600 | 97 | D | 8 | LUBBOCK |
| SAN JUAN | 27,700 | 26,000 | 94 | C | 8 | FARMINGTON |
| SAN MIGUEL | 7,600 | 7,000 | 92 | D | 8 | ALBUQUERQUE |
| SANDOVAL | 11,700 | 11,000 | 94 | B | 8 | ALBUQUERQUE |
| SANTA FE | 28,500 | 27,600 | 97 | C | 8 | ALBUQUERQUE |
| SIERRA | 3,800 | 3,600 | 93 | D | 8 | ALBUQUERQUE |
| SOCORRO | 4,400 | 4,300 | 97 | D | 8 | ALBUQUERQUE |
| TAOS | 6,700 | 5,100 | 91 | D | 8 | ALBUQUERQUE |
| TORRANCE | 2,800 | 2,700 | 95 | D | 8 | ALBUQUERQUE |
| UNION | 1,700 | 1,600 | 93 | D | 8 | AMARILLO |
| VALENCIA | 10,600 | 10,500 | 98 | D | 8 | ALBUQUERQUE |
| STATE TOTAL | 472,000 | 456,500 | 97 | | | |

## NEW YORK

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALBANY | 109,000 | 106,400 | 98 | B | 2 | ALBANY-SCHENECTADY-TROY |
| ALLEGANY | 17,100 | 16,400 | 96 | C | 2 | BUFFALO |
| BRONX | 408,800 | 399,500 | 98 | A | 2 | NEW YORK |
| BROOME | 77,900 | 76,300 | 98 | B | 2 | BINGHAMTON |
| CATTARAUGUS | 30,000 | 29,100 | 97 | C | 2 | BUFFALO |
| CAYUGA | 27,500 | 26,600 | 97 | C | 2 | SYRACUSE |
| CHAUTAUQUA | 53,600 | 52,300 | 98 | C | 2 | BUFFALO |
| CHEMUNG | 35,000 | 33,900 | 97 | C | 2 | ELMIRA |
| CHENANGO | 17,400 | 16,900 | 97 | C | 2 | BINGHAMTON |
| CLINTON | 26,000 | 25,500 | 98 | B | 2 | BURLINGTON-PLATTSBURGH |
| COLUMBIA | 22,100 | 21,500 | 97 | C | 2 | ALBANY-SCHENECTADY-TROY |
| CORTLAND | 16,700 | 16,300 | 97 | C | 2 | SYRACUSE |
| DELAWARE | 16,900 | 16,100 | 95 | C | 2 | BINGHAMTON |
| DUTCHESS | 83,800 | 81,400 | 97 | B | 2 | NEW YORK |
| ERIE | 366,500 | 360,300 | 98 | B | 2 | BUFFALO |
| ESSEX | 13,400 | 13,000 | 97 | B | 2 | BURLINGTON-PLATTSBURGH |
| FRANKLIN | 15,500 | 14,900 | 96 | C | 2 | BURLINGTON-PLATTSBURGH |
| FULTON | 20,800 | 20,300 | 97 | C | 2 | ALBANY-SCHENECTADY-TROY |
| GENESEE | 20,500 | 20,100 | 98 | C | 2 | BUFFALO |
| GREENE | 15,800 | 15,400 | 98 | C | 2 | ALBANY-SCHENECTADY-TROY |
| HAMILTON | 1,900 | 1,800 | 96 | D | 2 | ALBANY-SCHENECTADY-TROY |
| HERKIMER | 23,900 | 23,300 | 97 | C | 2 | UTICA |
| JEFFERSON | 31,400 | 30,700 | 98 | C | 2 | WATERTOWN-CARTHAGE |
| KINGS | 810,800 | 789,900 | 97 | A | 2 | NEW YORK |
| LEWIS | 8,400 | 8,200 | 97 | D | 2 | WATERTOWN-CARTHAGE |
| LIVINGSTON | 18,800 | 18,300 | 98 | B | 2 | ROCHESTER, NY |
| MADISON | 21,400 | 20,900 | 98 | B | 2 | SYRACUSE |
| MONROE | 257,500 | 252,400 | 98 | B | 2 | ROCHESTER, NY |
| MONTGOMERY | 19,900 | 19,300 | 97 | B | 2 | ALBANY-SCHENECTADY-TROY |
| NASSAU | 425,300 | 421,800 | 99 | A | 2 | NEW YORK |
| NEW YORK | 719,400 | 667,000 | 93 | A | 2 | NEW YORK |
| NIAGARA | 81,400 | 80,000 | 98 | B | 2 | BUFFALO |
| ONEIDA EAST | 58,700 | 57,400 | 98 | B | 2 | UTICA |
| ONEIDA WEST | 29,900 | 29,300 | 98 | C | 2 | SYRACUSE |
| ONONDAGA | 168,600 | 165,500 | 98 | B | 2 | SYRACUSE |
| ONTARIO | 31,400 | 30,800 | 98 | B | 2 | ROCHESTER, NY |
| ORANGE | 87,700 | 85,400 | 97 | B | 2 | NEW YORK |
| ORLEANS | 13,200 | 12,800 | 97 | C | 2 | BUFFALO |
| OSWEGO | 38,700 | 37,900 | 98 | B | 2 | SYRACUSE |
| OTSEGO | 20,800 | 20,000 | 96 | C | 2 | UTICA |
| PUTNAM | 26,000 | 25,400 | 98 | A | 2 | NEW YORK |
| QUEENS | 723,800 | 712,800 | 98 | A | 2 | NEW YORK |
| RENSSELAER | 53,700 | 52,300 | 97 | B | 2 | ALBANY-SCHENECTADY-TROY |
| RICHMOND | 119,800 | 118,200 | 99 | A | 2 | NEW YORK |
| ROCKLAND | 80,900 | 79,200 | 98 | A | 2 | NEW YORK |
| SARATOGA | 55,000 | 54,000 | 98 | B | 2 | ALBANY-SCHENECTADY-TROY |
| SCHENECTADY | 56,300 | 55,200 | 98 | B | 2 | ALBANY-SCHENECTADY-TROY |
| SCHOHARIE | 10,200 | 9,800 | 97 | D | 2 | ALBANY-SCHENECTADY-TROY |
| SCHUYLER | 6,200 | 6,000 | 96 | D | 2 | SYRACUSE |
| SENECA | 11,600 | 11,400 | 98 | D | 2 | SYRACUSE |
| ST LAWRENCE | 36,600 | 35,600 | 97 | C | 2 | WATERTOWN-CARTHAGE |
| STEUBEN | 35,900 | 34,700 | 97 | C | 2 | ELMIRA |
| SUFFOLK | 401,000 | 395,300 | 99 | A | 2 | NEW YORK |
| SULLIVAN | 24,300 | 23,200 | 96 | C | 2 | NEW YORK |
| TIOGA | 17,100 | 16,700 | 97 | B | 2 | BINGHAMTON |
| TOMPKINS | 30,900 | 28,800 | 93 | C | 2 | SYRACUSE |
| ULSTER | 58,100 | 55,800 | 96 | B | 2 | NEW YORK |
| WARREN | 20,000 | 19,400 | 97 | C | 2 | ALBANY-SCHENECTADY-TROY |
| WASHINGTON | 18,300 | 17,800 | 97 | C | 2 | ALBANY-SCHENECTADY-TROY |
| WAYNE | 29,100 | 28,400 | 98 | B | 2 | ROCHESTER, NY |
| WESTCHESTER | 311,300 | 306,000 | 98 | A | 2 | NEW YORK |
| WYOMING | 13,300 | 13,100 | 98 | C | 2 | BUFFALO |
| YATES | 8,100 | 7,800 | 97 | D | 2 | SYRACUSE |
| STATE TOTAL | 6,410,900 | 6,241,800 | 97 | | | |

## NORTH CAROLINA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALAMANCE | 36,900 | 36,500 | 99 | C | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| ALEXANDER | 9,100 | 9,000 | 98 | D | 3 | CHARLOTTE |
| ALLEGHANY | 3,800 | 3,700 | 97 | D | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| ANSON | 8,700 | 8,500 | 97 | D | 3 | CHARLOTTE |
| ASHE | 8,400 | 8,200 | 97 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| AVERY | 5,000 | 4,900 | 97 | D | 3 | CHARLOTTE |
| BEAUFORT | 14,800 | 14,500 | 98 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| BERTIE | 7,100 | 6,900 | 97 | D | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| BLADEN | 10,600 | 10,300 | 97 | D | 3 | WILMINGTON |
| BRUNSWICK | 13,500 | 13,200 | 98 | C | 3 | WILMINGTON |
| BUNCOMBE | 62,700 | 61,700 | 98 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| BURKE | 26,800 | 26,500 | 99 | C | 3 | CHARLOTTE |
| CABARRUS | 31,900 | 31,600 | 99 | C | 3 | CHARLOTTE |
| CALDWELL | 24,600 | 24,300 | 99 | C | 3 | CHARLOTTE |
| CAMDEN | 2,000 | 2,000 | 99 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| CARTERET | 16,200 | 15,900 | 98 | C | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| CASWELL | 6,700 | 6,600 | 98 | D | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| CATAWBA | 39,100 | 38,700 | 99 | C | 3 | CHARLOTTE |
| CHATHAM | 12,600 | 12,400 | 98 | D | 3 | RALEIGH-DURHAM |
| CHEROKEE | 7,200 | 7,000 | 97 | D | 3 | CHATTANOOGA |
| CHOWAN | 4,700 | 4,600 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| CLAY | 2,800 | 2,700 | 97 | D | 3 | ATLANTA |
| CLEVELAND | 29,600 | 29,200 | 99 | C | 3 | CHARLOTTE |
| COLUMBUS | 18,000 | 17,500 | 97 | C | 3 | WILMINGTON |
| CRAVEN | 24,600 | 24,300 | 99 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| CUMBERLAND | 79,300 | 78,100 | 98 | B | 3 | RALEIGH-DURHAM |
| CURRITUCK | 4,400 | 4,300 | 97 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| DARE | 5,900 | 5,700 | 97 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| DAVIDSON | 41,900 | 41,400 | 99 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| DAVIE | 9,100 | 8,900 | 98 | D | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| DUPLIN | 14,400 | 14,100 | 98 | C | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| DURHAM | 58,400 | 57,500 | 98 | B | 3 | RALEIGH-DURHAM |
| EDGECOMBE | 19,000 | 18,700 | 98 | C | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| FORSYTH | 94,300 | 93,200 | 99 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| FRANKLIN | 10,400 | 10,100 | 97 | D | 3 | RALEIGH-DURHAM |
| GASTON | 58,200 | 57,600 | 99 | B | 3 | CHARLOTTE |
| GATES | 2,900 | 2,800 | 97 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| GRAHAM | 2,500 | 2,400 | 97 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| GRANVILLE | 10,800 | 10,600 | 98 | D | 3 | RALEIGH-DURHAM |
| GREENE | 5,400 | 5,300 | 98 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| GUILFORD | 118,700 | 117,500 | 99 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| HALIFAX | 18,900 | 18,400 | 97 | C | 3 | RALEIGH-DURHAM |
| HARNETT | 21,100 | 20,700 | 98 | C | 3 | RALEIGH-DURHAM |
| HAYWOOD | 17,600 | 17,200 | 98 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| HENDERSON | 24,000 | 23,600 | 98 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| HERTFORD | 7,700 | 7,500 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| HOKE | 6,400 | 6,200 | 97 | D | 3 | RALEIGH-DURHAM |
| HYDE | 2,200 | 2,100 | 96 | D | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| IREDELL | 30,400 | 30,000 | 99 | C | 3 | CHARLOTTE |
| JACKSON | 8,900 | 8,600 | 97 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| JOHNSTON | 26,100 | 25,600 | 98 | C | 3 | RALEIGH-DURHAM |
| JONES | 3,200 | 3,100 | 98 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| LEE | 13,500 | 13,300 | 98 | C | 3 | RALEIGH-DURHAM |
| LENOIR | 21,600 | 21,300 | 98 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| LINCOLN | 15,600 | 15,400 | 99 | C | 3 | CHARLOTTE |
| MACON | 8,100 | 7,800 | 96 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| MADISON | 6,000 | 5,800 | 97 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| MARTIN | 8,800 | 8,600 | 98 | D | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| MC DOWELL | 12,800 | 12,600 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| MECKLENBURG | 154,200 | 152,600 | 99 | B | 3 | CHARLOTTE |
| MITCHELL | 5,300 | 5,200 | 98 | D | 3 | CHARLOTTE |
| MONTGOMERY | 8,100 | 8,000 | 98 | D | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| MOORE | 19,900 | 19,500 | 98 | C | 3 | RALEIGH-DURHAM |
| NASH | 24,600 | 24,100 | 98 | C | 3 | RALEIGH-DURHAM |
| NEW HANOVER | 39,700 | 39,200 | 99 | C | 3 | WILMINGTON |
| NORTHAMPTON | 7,300 | 7,100 | 97 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| ONSLOW | 31,800 | 31,500 | 99 | C | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| ORANGE | 29,200 | 28,600 | 98 | B | 3 | RALEIGH-DURHAM |
| PAMLICO | 3,700 | 3,600 | 98 | D | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| PASQUOTANK | 10,100 | 9,900 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| PENDER | 7,900 | 7,700 | 97 | D | 3 | WILMINGTON |
| PERQUIMANS | 3,500 | 3,400 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| PERSON | 10,400 | 10,200 | 98 | D | 3 | RALEIGH-DURHAM |
| PITT | 29,100 | 28,600 | 98 | B | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| POLK | 5,200 | 5,100 | 98 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |

## NORTH CAROLINA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| RANDOLPH | 34,600 | 34,100 | 99 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| RICHMOND | 16,700 | 16,400 | 98 | C | 3 | CHARLOTTE |
| ROBESON | 32,900 | 32,100 | 97 | C | 3 | WILMINGTON |
| ROCKINGHAM | 30,900 | 30,500 | 99 | C | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| ROWAN | 37,300 | 36,900 | 99 | C | 3 | CHARLOTTE |
| RUTHERFORD | 20,100 | 19,900 | 99 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| SAMPSON | 17,400 | 17,000 | 98 | C | 3 | RALEIGH-DURHAM |
| SCOTLAND | 10,900 | 10,700 | 98 | D | 3 | FLORENCE, SC |
| STANLY | 18,100 | 17,900 | 99 | C | 3 | CHARLOTTE |
| STOKES | 12,000 | 11,800 | 98 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| SURRY | 22,200 | 21,800 | 98 | C | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| SWAIN | 3,800 | 3,600 | 96 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| TRANSYLVANIA | 8,600 | 8,400 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| TYRRELL | 1,400 | 1,400 | 97 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| UNION | 24,200 | 23,800 | 98 | B | 3 | CHARLOTTE |
| VANCE | 12,800 | 12,600 | 98 | C | 3 | RALEIGH-DURHAM |
| WAKE | 114,200 | 112,700 | 99 | B | 3 | RALEIGH-DURHAM |
| WARREN | 5,400 | 5,200 | 97 | D | 3 | RALEIGH-DURHAM |
| WASHINGTON | 4,900 | 4,800 | 98 | D | 3 | GREENVILLE-NEW BERN-WASHINGTON |
| WATAUGA | 11,500 | 11,200 | 98 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| WAYNE | 34,000 | 33,400 | 98 | C | 3 | RALEIGH-DURHAM |
| WILKES | 21,500 | 21,100 | 98 | C | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| WILSON | 22,500 | 22,100 | 98 | C | 3 | RALEIGH-DURHAM |
| YADKIN | 10,600 | 10,400 | 98 | B | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| YANCEY | 5,500 | 5,300 | 96 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| STATE TOTAL | 2,139,900 | 2,106,100 | 98 | | | |

## NORTH DAKOTA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 1,300 | 1,300 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| BARNES | 5,300 | 5,200 | 99 | C | 6 | FARGO |
| BENSON | 2,500 | 2,400 | 97 | D | 6 | FARGO |
| BILLINGS | 500 | 500 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| BOTTINEAU | 3,300 | 3,200 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| BOWMAN | 1,500 | 1,500 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| BURKE | 1,500 | 1,500 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| BURLEIGH | 20,900 | 20,600 | 99 | C | 6 | MINOT-BISMARCK-DICKINSON |
| CASS | 34,800 | 34,400 | 99 | C | 6 | FARGO |
| CAVALIER | 2,700 | 2,600 | 95 | D | 6 | FARGO |
| DICKEY | 2,500 | 2,400 | 97 | D | 6 | FARGO |
| DIVIDE | 1,300 | 1,300 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| DUNN | 1,700 | 1,600 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| EDDY | 1,500 | 1,500 | 98 | D | 6 | FARGO |
| EMMONS | 2,000 | 2,000 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| FOSTER | 1,600 | 1,600 | 98 | D | 6 | FARGO |
| GOLDEN VALLEY | 900 | 900 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| GRAND FORKS | 23,100 | 22,800 | 99 | C | 6 | FARGO |
| GRANT | 1,500 | 1,500 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| GRIGGS | 1,400 | 1,400 | 98 | D | 6 | FARGO |
| HETTINGER | 1,500 | 1,500 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| KIDDER | 1,400 | 1,400 | 99 | D | 6 | MINOT-BISMARCK-DICKINSON |
| LA MOURE | 2,300 | 2,300 | 98 | D | 6 | FARGO |
| LOGAN | 1,200 | 1,200 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MC HENRY | 2,300 | 2,700 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MC INTOSH | 1,900 | 1,800 | 96 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MC KENZIE | 2,500 | 2,500 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MC LEAN | 4,600 | 4,500 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MERCER | 3,600 | 3,500 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MORTON | 9,100 | 8,900 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| MOUNTRAIL | 2,700 | 2,600 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| NELSON | 2,000 | 2,000 | 99 | D | 6 | FARGO |
| OLIVER | 800 | 800 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| PEMBINA | 3,800 | 3,600 | 96 | D | 6 | FARGO |
| PIERCE | 2,100 | 2,000 | 97 | D | 6 | MINOT-BISMARCK-DICKINSON |

## NORTH DAKOTA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| RAMSEY | 4,800 | 4,700 | 98 | D | 6 | FARGO |
| RANSOM | 2,400 | 2,400 | 98 | D | 6 | FARGO |
| RENVILLE | 1,300 | 1,300 | 99 | D | 6 | MINOT-BISMARCK-DICKINSON |
| RICHLAND | 6,600 | 6,500 | 98 | D | 6 | FARGO |
| ROLETTE | 3,600 | 3,400 | 95 | D | 6 | MINOT-BISMARCK-DICKINSON |
| SARGENT | 2,000 | 2,000 | 98 | D | 6 | FARGO |
| SHERIDAN | 1,000 | 1,000 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| SIOUX | 900 | 900 | 94 | D | 6 | MINOT-BISMARCK-DICKINSON |
| SLOPE | 400 | 400 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| STARK | 8,400 | 8,200 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| STEELE | 1,100 | 1,100 | 99 | D | 6 | FARGO |
| STUTSMAN | 9,000 | 8,900 | 99 | D | 6 | FARGO |
| TOWNER | 1,900 | 1,800 | 97 | D | 6 | FARGO |
| TRAILL | 3,500 | 3,500 | 99 | D | 6 | FARGO |
| WALSH | 5,400 | 5,300 | 98 | D | 6 | FARGO |
| WARD | 20,700 | 20,400 | 98 | C | 6 | MINOT-BISMARCK-DICKINSON |
| WELLS | 2,600 | 2,500 | 98 | D | 6 | FARGO |
| WILLIAMS | 8,900 | 8,700 | 98 | D | 6 | MINOT-BISMARCK-DICKINSON |
| STATE TOTAL | 237,800 | 233,700 | 98 | | | |

## OHIO

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 8,600 | 8,200 | 98 | D | 4 | CINCINNATI |
| ALLEN | 40,100 | 39,400 | 98 | C | 4 | LIMA |
| ASHLAND | 16,300 | 16,100 | 99 | C | 4 | CLEVELAND |
| ASHTABULA | 36,800 | 36,300 | 99 | C | 4 | CLEVELAND |
| ATHENS | 18,900 | 18,400 | 97 | C | 4 | CHARLESTON-HUNTINGTON |
| AUGLAIZE | 15,100 | 14,900 | 98 | C | 4 | DAYTON |
| BELMONT | 31,000 | 30,600 | 99 | B | 4 | WHEELING-STEUBENVILLE |
| BROWN | 11,200 | 10,900 | 97 | D | 4 | CINCINNATI |
| BUTLER | 92,000 | 90,900 | 99 | B | 4 | CINCINNATI |
| CARROLL | 8,900 | 8,800 | 99 | D | 4 | WHEELING-STEUBENVILLE |
| CHAMPAIGN | 12,300 | 12,100 | 99 | D | 4 | DAYTON |
| CLARK | 54,200 | 53,600 | 99 | C | 4 | DAYTON |
| CLERMONT | 45,200 | 44,700 | 99 | A | 4 | CINCINNATI |
| CLINTON | 12,700 | 12,500 | 99 | D | 4 | CINCINNATI |
| COLUMBIANA | 40,900 | 40,300 | 99 | C | 4 | PITTSBURGH |
| COSHOCTON | 13,300 | 12,900 | 97 | D | 4 | COLUMBUS, OH |
| CRAWFORD | 18,400 | 18,100 | 98 | C | 4 | CLEVELAND |
| CUYAHOGA | 562,700 | 556,500 | 99 | A | 4 | CLEVELAND |
| DARKE | 19,600 | 19,300 | 99 | C | 4 | DAYTON |
| DEFIANCE | 13,700 | 13,500 | 99 | C | 4 | TOLEDO |
| DELAWARE | 18,700 | 18,500 | 99 | B | 4 | COLUMBUS, OH |
| ERIE | 28,500 | 28,200 | 99 | C | 4 | CLEVELAND |
| FAIRFIELD | 33,400 | 33,100 | 99 | B | 4 | COLUMBUS, OH |
| FAYETTE | 9,900 | 9,700 | 98 | D | 4 | COLUMBUS, OH |
| FRANKLIN | 334,500 | 330,800 | 99 | B | 4 | COLUMBUS, OH |
| FULTON | 13,100 | 12,900 | 98 | B | 4 | TOLEDO |
| GALLIA | 10,800 | 10,500 | 97 | D | 4 | CHARLESTON-HUNTINGTON |
| GEAUGA | 24,000 | 23,700 | 99 | A | 4 | CLEVELAND |
| GREENE | 44,600 | 44,100 | 99 | B | 4 | DAYTON |
| GUERNSEY | 15,600 | 15,200 | 98 | C | 4 | WHEELING-STEUBENVILLE |
| HAMILTON | 326,000 | 321,500 | 99 | A | 4 | CINCINNATI |
| HANCOCK | 23,800 | 23,500 | 99 | C | 4 | TOLEDO |
| HARDIN | 11,500 | 11,300 | 98 | D | 4 | TOLEDO |
| HARRISON | 6,500 | 6,400 | 98 | D | 4 | WHEELING-STEUBENVILLE |
| HENRY | 10,100 | 10,000 | 99 | D | 4 | TOLEDO |
| HIGHLAND | 12,400 | 12,100 | 98 | D | 4 | CINCINNATI |
| HOCKING | 9,100 | 8,900 | 98 | D | 4 | COLUMBUS, OH |
| HOLMES | 8,500 | 8,000 | 93 | D | 4 | CLEVELAND |
| HURON | 19,400 | 19,100 | 99 | C | 4 | CLEVELAND |
| JACKSON | 11,100 | 10,900 | 98 | D | 4 | CHARLESTON-HUNTINGTON |
| JEFFERSON | 33,000 | 32,600 | 99 | B | 4 | WHEELING-STEUBENVILLE |
| KNOX | 16,500 | 16,300 | 99 | C | 4 | COLUMBUS, OH |
| LAKE | 75,100 | 74,600 | 99 | A | 4 | CLEVELAND |
| LAWRENCE | 22,900 | 22,500 | 98 | B | 4 | CHARLESTON-HUNTINGTON |
| LICKING | 43,900 | 43,400 | 99 | C | 4 | COLUMBUS, OH |

## OHIO (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| LOGAN | 14,800 | 14,600 | 98 | C | 4 | DAYTON |
| LORAIN | 94,200 | 93,300 | 99 | A | 4 | CLEVELAND |
| LUCAS | 175,500 | 173,700 | 99 | B | 4 | TOLEDO |
| MADISON | 11,200 | 11,000 | 98 | B | 4 | COLUMBUS, OH |
| MAHONING | 103,900 | 102,900 | 99 | B | 4 | YOUNGSTOWN |
| MARION | 24,400 | 24,100 | 99 | C | 4 | COLUMBUS, OH |
| MEDINA | 38,700 | 38,300 | 99 | A | 4 | CLEVELAND |
| MEIGS | 8,800 | 8,600 | 98 | D | 4 | CHARLESTON-HUNTINGTON |
| MERCER | 12,700 | 12,500 | 98 | C | 4 | DAYTON |
| MIAMI | 32,900 | 32,500 | 99 | B | 4 | DAYTON |
| MONROE | 6,300 | 6,100 | 97 | D | 4 | WHEELING-STEUBENVILLE |
| MONTGOMERY | 215,400 | 213,400 | 99 | B | 4 | DAYTON |
| MORGAN | 5,100 | 4,900 | 97 | D | 4 | COLUMBUS, OH |
| MORROW | 9,300 | 9,200 | 99 | D | 4 | COLUMBUS, OH |
| MUSKINGUM | 30,500 | 30,000 | 98 | C | 4 | ZANESVILLE |
| NOBLE | 4,100 | 3,900 | 96 | D | 4 | WHEELING-STEUBENVILLE |
| OTTAWA | 14,600 | 14,400 | 99 | B | 4 | TOLEDO |
| PAULDING | 7,200 | 7,100 | 98 | D | 4 | FT. WAYNE |
| PERRY | 10,900 | 10,700 | 98 | D | 4 | COLUMBUS, OH |
| PICKAWAY | 14,700 | 14,600 | 99 | B | 4 | COLUMBUS, OH |
| PIKE | 8,100 | 7,900 | 97 | D | 4 | CHARLESTON-HUNTINGTON |
| PORTAGE | 46,300 | 45,800 | 99 | C | 4 | CLEVELAND |
| PREBLE | 13,500 | 13,400 | 99 | B | 4 | DAYTON |
| PUTNAM | 10,500 | 10,300 | 98 | D | 4 | TOLEDO |
| RICHLAND | 47,600 | 46,900 | 99 | C | 4 | CLEVELAND |
| ROSS | 22,800 | 22,300 | 98 | C | 4 | COLUMBUS, OH |
| SANDUSKY | 22,300 | 22,100 | 99 | C | 4 | TOLEDO |
| SCIOTO | 30,300 | 29,700 | 98 | C | 4 | CHARLESTON-HUNTINGTON |
| SENECA | 21,400 | 21,100 | 99 | C | 4 | TOLEDO |
| SHELBY | 14,900 | 14,700 | 99 | C | 4 | DAYTON |
| STARK | 137,400 | 135,800 | 99 | B | 4 | CLEVELAND |
| SUMMIT | 192,000 | 190,200 | 99 | B | 4 | CLEVELAND |
| TRUMBULL | 86,700 | 85,800 | 99 | B | 4 | YOUNGSTOWN |
| TUSCARAWAS | 31,600 | 31,000 | 98 | C | 4 | CLEVELAND |
| UNION | 10,400 | 10,200 | 98 | D | 4 | COLUMBUS, OH |
| VAN WERT | 11,300 | 11,200 | 99 | D | 4 | FT. WAYNE |
| VINTON | 4,100 | 4,000 | 97 | D | 4 | CHARLESTON-HUNTINGTON |
| WARREN | 33,300 | 32,900 | 99 | A | 4 | CINCINNATI |
| WASHINGTON | 23,300 | 22,700 | 97 | C | 4 | CHARLESTON-HUNTINGTON |
| WAYNE | 33,700 | 32,900 | 98 | C | 4 | CLEVELAND |
| WILLIAMS | 13,300 | 13,100 | 98 | C | 4 | TOLEDO |
| WOOD | 37,300 | 36,900 | 99 | B | 4 | TOLEDO |
| WYANDOT | 7,900 | 7,800 | 98 | D | 4 | TOLEDO |
| STATE TOTAL | 3,930,000 | 3,880,300 | 99 | | | |

## OKLAHOMA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAIR | 6,300 | 6,100 | 96 | D | 7 | TULSA |
| ALFALFA | 2,900 | 2,800 | 98 | D | 7 | OKLAHOMA CITY |
| ATOKA | 4,500 | 4,400 | 99 | D | 7 | ARDMORE-ADA |
| BEAVER | 2,700 | 2,600 | 98 | D | 7 | WICHITA-HUTCHINSON |
| BECKHAM | 7,800 | 7,600 | 97 | D | 7 | OKLAHOMA CITY |
| BLAINE | 5,300 | 5,200 | 98 | D | 7 | OKLAHOMA CITY |
| BRYAN | 12,000 | 11,700 | 97 | D | 7 | ARDMORE-ADA |
| CADDO | 11,400 | 11,200 | 98 | D | 7 | OKLAHOMA CITY |
| CANADIAN | 19,700 | 19,500 | 99 | B | 7 | OKLAHOMA CITY |
| CARTER | 16,700 | 16,400 | 98 | C | 7 | ARDMORE-ADA |
| CHEROKEE | 11,300 | 11,000 | 98 | D | 7 | TULSA |
| CHOCTAW | 6,400 | 6,100 | 96 | D | 7 | ARDMORE-ADA |
| CIMARRON | 1,400 | 1,400 | 97 | D | 7 | AMARILLO |
| CLEVELAND | 49,700 | 49,000 | 99 | B | 7 | OKLAHOMA CITY |
| COAL | 2,300 | 2,300 | 99 | D | 7 | ARDMORE-ADA |
| COMANCHE | 36,100 | 35,700 | 99 | B | 7 | WICHITA FALLS-LAWTON |
| COTTON | 3,000 | 3,000 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| CRAIG | 5,500 | 5,400 | 98 | D | 7 | TULSA |
| CREEK | 22,000 | 21,600 | 98 | B | 7 | TULSA |
| CUSTER | 9,800 | 9,600 | 98 | D | 7 | OKLAHOMA CITY |

## OKLAHOMA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| DELAWARE | 9,300 | 9,000 | 97 | D | 7 | TULSA |
| DEWEY | 2,300 | 2,200 | 97 | D | 7 | OKLAHOMA CITY |
| ELLIS | 2,200 | 2,100 | 96 | D | 7 | OKLAHOMA CITY |
| GARFIELD | 24,900 | 24,600 | 99 | C | 7 | OKLAHOMA CITY |
| GARVIN | 10,900 | 10,800 | 99 | D | 7 | OKLAHOMA CITY |
| GRADY | 15,000 | 14,800 | 98 | C | 7 | OKLAHOMA CITY |
| GRANT | 2,700 | 2,700 | 99 | D | 7 | OKLAHOMA CITY |
| GREER | 2,800 | 2,700 | 97 | D | 7 | OKLAHOMA CITY |
| HARMON | 1,800 | 1,800 | 98 | D | 7 | AMARILLO |
| HARPER | 1,900 | 1,900 | 98 | D | 7 | OKLAHOMA CITY |
| HASKELL | 4,400 | 4,300 | 98 | D | 7 | TULSA |
| HUGHES | 5,600 | 5,500 | 99 | D | 7 | OKLAHOMA CITY |
| JACKSON | 10,600 | 10,500 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| JEFFERSON | 3,200 | 3,100 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| JOHNSTON | 4,000 | 3,900 | 97 | D | 7 | ARDMORE-ADA |
| KAY | 19,800 | 19,500 | 99 | C | 7 | OKLAHOMA CITY |
| KINGFISHER | 5,300 | 5,200 | 99 | D | 7 | OKLAHOMA CITY |
| KIOWA | 5,200 | 5,100 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| LATIMER | 3,600 | 3,500 | 96 | D | 7 | TULSA |
| LE FLORE | 15,200 | 14,800 | 97 | B | 7 | FT. SMITH |
| LINCOLN | 10,200 | 10,100 | 99 | D | 7 | OKLAHOMA CITY |
| LOGAN | 9,800 | 9,600 | 98 | D | 7 | OKLAHOMA CITY |
| LOVE | 3,000 | 2,900 | 98 | D | 7 | ARDMORE-ADA |
| MAJOR | 3,300 | 3,200 | 96 | D | 7 | OKLAHOMA CITY |
| MARSHALL | 4,500 | 4,400 | 98 | D | 7 | ARDMORE-ADA |
| MAYES | 12,300 | 12,100 | 98 | B | 7 | TULSA |
| MC CLAIN | 7,400 | 7,300 | 99 | B | 7 | OKLAHOMA CITY |
| MC CURTAIN | 12,900 | 12,500 | 97 | C | 7 | SHREVEPORT-TEXARKANA |
| MC INTOSH | 6,300 | 6,200 | 98 | D | 7 | TULSA |
| MURRAY | 4,700 | 4,700 | 99 | D | 7 | OKLAHOMA CITY |
| MUSKOGEE | 25,500 | 25,100 | 98 | C | 7 | TULSA |
| NOBLE | 4,500 | 4,400 | 99 | D | 7 | OKLAHOMA CITY |
| NOWATA | 4,500 | 4,400 | 99 | D | 7 | TULSA |
| OKFUSKEE | 4,300 | 4,200 | 97 | D | 7 | TULSA |
| OKLAHOMA | 227,900 | 225,600 | 99 | B | 7 | OKLAHOMA CITY |
| OKMULGEE | 14,700 | 14,500 | 99 | C | 7 | TULSA |
| OSAGE | 15,100 | 14,900 | 99 | B | 7 | TULSA |
| OTTAWA | 12,600 | 12,400 | 99 | D | 7 | JOPLIN-PITTSBURG |
| PAWNEE | 6,100 | 6,000 | 99 | D | 7 | TULSA |
| PAYNE | 23,200 | 22,800 | 98 | C | 7 | OKLAHOMA CITY |
| PITTSBURG | 15,400 | 15,100 | 98 | C | 7 | TULSA |
| PONTOTOC | 12,600 | 12,500 | 99 | D | 7 | ARDMORE-ADA |
| POTTAWATOMIE | 21,100 | 20,800 | 99 | B | 7 | OKLAHOMA CITY |
| PUSHMATAHA | 4,700 | 4,500 | 96 | D | 7 | ARDMORE-ADA |
| ROGER MILLS | 1,900 | 1,800 | 97 | D | 7 | AMARILLO |
| ROGERS | 16,600 | 16,300 | 98 | B | 7 | TULSA |
| SEMINOLE | 10,500 | 10,400 | 99 | D | 7 | OKLAHOMA CITY |
| SEQUOYAH | 11,000 | 10,700 | 97 | B | 7 | FT. SMITH |
| STEPHENS | 17,200 | 17,000 | 99 | C | 7 | WICHITA FALLS-LAWTON |
| TEXAS | 6,500 | 6,400 | 98 | D | 7 | AMARILLO |
| TILLMAN | 4,700 | 4,600 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| TULSA | 190,500 | 188,700 | 99 | B | 7 | TULSA |
| WAGONER | 15,000 | 14,800 | 98 | B | 7 | TULSA |
| WASHINGTON | 19,500 | 19,400 | 99 | C | 7 | TULSA |
| WASHITA | 5,300 | 5,200 | 99 | D | 7 | OKLAHOMA CITY |
| WOODS | 4,300 | 4,200 | 98 | D | 7 | OKLAHOMA CITY |
| WOODWARD | 8,100 | 7,900 | 97 | D | 7 | OKLAHOMA CITY |
| STATE TOTAL | 1,165,200 | 1,148,200 | 99 | | | |

## OREGON

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BAKER | 6,400 | 6,000 | 94 | D | 9 | PORTLAND, OR |
| BENTON | 25,600 | 23,900 | 93 | C | 9 | PORTLAND, OR |
| CLACKAMAS | 90,600 | 87,600 | 97 | B | 9 | PORTLAND, OR |
| CLATSOP | 13,200 | 12,400 | 94 | D | 9 | PORTLAND, OR |
| COLUMBIA | 13,500 | 12,900 | 96 | D | 9 | PORTLAND, OR |
| COOS | 25,000 | 23,100 | 92 | C | 9 | EUGENE |
| CROOK | 5,100 | 4,800 | 94 | D | 9 | PORTLAND, OR |
| CURRY | 7,300 | 6,700 | 92 | D | 9 | EUREKA |
| DESCHUTES | 25,500 | 24,000 | 94 | C | 9 | BEND |
| DOUGLAS | 35,500 | 33,800 | 95 | C | 9 | EUGENE |
| GILLIAM | 800 | 700 | 93 | D | 9 | PORTLAND, OR |
| GRANT | 3,200 | 2,800 | 87 | D | 9 | BOISE |
| HARNEY | 3,100 | 2,800 | 92 | D | 9 | PORTLAND, OR |
| HOOD RIVER | 6,300 | 5,900 | 93 | D | 9 | PORTLAND, OR |
| JACKSON | 52,600 | 50,800 | 97 | C | 9 | MEDFORD |
| JEFFERSON | 4,300 | 4,100 | 95 | D | 9 | PORTLAND, OR |
| JOSEPHINE | 23,800 | 22,400 | 94 | C | 9 | MEDFORD |
| KLAMATH | 22,800 | 22,000 | 96 | C | 9 | MEDFORD |
| LAKE | 3,000 | 2,800 | 93 | D | 9 | MEDFORD |
| LANE | 110,800 | 106,600 | 96 | B | 9 | EUGENE |
| LINCOLN | 15,700 | 14,400 | 92 | D | 9 | PORTLAND, OR |
| LINN | 34,800 | 33,400 | 96 | C | 9 | PORTLAND, OR |
| MALHEUR | 9,800 | 9,400 | 96 | D | 9 | BOISE |
| MARION | 79,800 | 76,500 | 96 | B | 9 | PORTLAND, OR |
| MORROW | 2,800 | 2,600 | 92 | D | 9 | YAKIMA |
| MULTNOMAH | 239,200 | 230,100 | 96 | B | 9 | PORTLAND, OR |
| POLK | 17,500 | 16,800 | 96 | C | 9 | PORTLAND, OR |
| SHERMAN | 800 | 800 | 97 | D | 9 | PORTLAND, OR |
| TILLAMOOK | 8,800 | 8,100 | 93 | D | 9 | PORTLAND, OR |
| UMATILLA | 22,300 | 20,900 | 94 | C | 9 | YAKIMA |
| UNION | 9,100 | 8,500 | 93 | D | 9 | PORTLAND, OR |
| WALLOWA | 3,000 | 2,800 | 92 | D | 9 | SPOKANE |
| WASCO | 8,600 | 8,100 | 94 | D | 9 | PORTLAND, OR |
| WASHINGTON | 100,100 | 97,800 | 98 | B | 9 | PORTLAND, OR |
| WHEELER | 600 | 600 | 94 | D | 9 | PORTLAND, OR |
| YAMHILL | 20,600 | 19,600 | 95 | C | 9 | PORTLAND, OR |
| STATE TOTAL | 1,051,900 | 1,006,500 | 96 | | | |

## PENNSYLVANIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 24,000 | 23,200 | 97 | C | 2 | BALTIMORE |
| ALLEGHENY | 543,600 | 533,200 | 98 | A | 2 | PITTSBURGH |
| ARMSTRONG | 28,800 | 28,100 | 98 | C | 2 | PITTSBURGH |
| BEAVER | 73,100 | 71,800 | 98 | A | 2 | PITTSBURGH |
| BEDFORD | 16,700 | 16,000 | 96 | C | 2 | JOHNSTOWN-ALTOONA |
| BERKS | 117,600 | 114,800 | 98 | B | 2 | PHILADELPHIA |
| BLAIR | 49,900 | 48,700 | 98 | B | 2 | JOHNSTOWN-ALTOONA |
| BRADFORD | 22,200 | 21,500 | 97 | C | 2 | BINGHAMTON |
| BUCKS | 163,900 | 161,700 | 99 | A | 2 | PHILADELPHIA |
| BUTLER | 51,900 | 51,000 | 98 | C | 2 | PITTSBURGH |
| CAMBRIA | 64,600 | 63,300 | 98 | B | 2 | JOHNSTOWN-ALTOONA |
| CAMERON | 2,700 | 2,600 | 98 | D | 2 | JOHNSTOWN-ALTOONA |
| CARBON | 20,200 | 19,700 | 97 | C | 2 | WILKES BARRE-SCRANTON |
| CENTRE | 37,800 | 36,300 | 96 | C | 2 | JOHNSTOWN-ALTOONA |
| CHESTER | 109,900 | 107,700 | 98 | A | 2 | PHILADELPHIA |
| CLARION | 14,700 | 14,200 | 97 | C | 2 | PITTSBURGH |
| CLEARFIELD | 30,100 | 29,300 | 97 | C | 2 | JOHNSTOWN-ALTOONA |
| CLINTON | 13,900 | 13,500 | 97 | C | 2 | WILKES BARRE-SCRANTON |
| COLUMBIA | 22,400 | 21,800 | 97 | C | 2 | WILKES BARRE-SCRANTON |
| CRAWFORD | 32,100 | 30,900 | 96 | C | 2 | ERIE |
| CUMBERLAND | 65,400 | 63,700 | 97 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| DAUPHIN | 90,400 | 87,900 | 97 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| DELAWARE | 194,100 | 191,800 | 99 | A | 2 | PHILADELPHIA |
| ELK | 13,300 | 12,900 | 97 | C | 2 | JOHNSTOWN-ALTOONA |
| ERIE | 100,100 | 98,200 | 98 | B | 2 | ERIE |

## PENNSYLVANIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| FAYETTE | 58,400 | 56,500 | 97 | B | 2 | PITTSBURGH |
| FOREST | 1,900 | 1,900 | 98 | D | 2 | JOHNSTOWN-ALTOONA |
| FRANKLIN | 41,500 | 39,600 | 95 | C | 2 | WASHINGTON, DC |
| FULTON | 4,800 | 4,500 | 93 | D | 2 | JOHNSTOWN-ALTOONA |
| GREENE | 14,600 | 14,100 | 97 | C | 2 | PITTSBURGH |
| HUNTINGDON | 14,800 | 14,200 | 96 | C | 2 | JOHNSTOWN-ALTOONA |
| INDIANA | 31,300 | 30,400 | 97 | C | 2 | PITTSBURGH |
| JEFFERSON | 18,000 | 17,500 | 97 | C | 2 | PITTSBURGH |
| JUNIATA | 6,900 | 6,500 | 94 | D | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| LACKAWANNA | 83,100 | 81,600 | 98 | B | 2 | WILKES BARRE-SCRANTON |
| LANCASTER | 128,900 | 122,700 | 95 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| LAWRENCE | 38,300 | 37,400 | 98 | C | 2 | PITTSBURGH |
| LEBANON | 39,600 | 38,400 | 97 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| LEHIGH | 105,100 | 102,900 | 98 | B | 2 | PHILADELPHIA |
| LUZERNE | 127,700 | 125,200 | 98 | B | 2 | WILKES BARRE-SCRANTON |
| LYCOMING | 43,400 | 41,500 | 96 | C | 2 | WILKES BARRE-SCRANTON |
| MC KEAN | 18,500 | 17,900 | 97 | C | 2 | BUFFALO |
| MERCER | 45,700 | 44,600 | 97 | C | 2 | YOUNGSTOWN |
| MIFFLIN | 17,200 | 16,400 | 95 | C | 2 | JOHNSTOWN-ALTOONA |
| MONROE | 27,300 | 26,600 | 97 | C | 2 | NEW YORK |
| MONTGOMERY | 229,600 | 225,900 | 98 | A | 2 | PHILADELPHIA |
| MONTOUR | 5,700 | 5,500 | 96 | D | 2 | WILKES BARRE-SCRANTON |
| NORTHAMPTON | 82,000 | 80,100 | 98 | B | 2 | PHILADELPHIA |
| NORTHUMBERLAND | 38,600 | 37,000 | 96 | C | 2 | WILKES BARRE-SCRANTON |
| PERRY | 13,100 | 12,600 | 96 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| PHILADELPHIA | 611,200 | 595,600 | 97 | A | 2 | PHILADELPHIA |
| PIKE | 7,700 | 7,300 | 95 | D | 2 | NEW YORK |
| POTTER | 6,300 | 6,000 | 96 | D | 2 | BUFFALO |
| SCHUYLKILL | 61,100 | 59,200 | 97 | B | 2 | WILKES BARRE-SCRANTON |
| SNYDER | 11,200 | 10,500 | 94 | D | 2 | WILKES BARRE-SCRANTON |
| SOMERSET | 29,300 | 28,300 | 97 | B | 2 | JOHNSTOWN-ALTOONA |
| SULLIVAN | 2,200 | 2,100 | 96 | D | 2 | WILKES BARRE-SCRANTON |
| SUSQUEHANNA | 13,400 | 13,000 | 97 | C | 2 | WILKES BARRE-SCRANTON |
| TIOGA | 14,000 | 13,400 | 95 | C | 2 | ELMIRA |
| UNION | 10,400 | 9,800 | 94 | D | 2 | WILKES BARRE-SCRANTON |
| VENANGO | 23,400 | 22,400 | 96 | C | 2 | PITTSBURGH |
| WARREN | 17,100 | 16,300 | 95 | C | 2 | ERIE |
| WASHINGTON | 78,800 | 77,100 | 98 | A | 2 | PITTSBURGH |
| WAYNE | 13,100 | 12,400 | 95 | D | 2 | WILKES BARRE-SCRANTON |
| WESTMORELAND | 143,100 | 140,600 | 98 | A | 2 | PITTSBURGH |
| WYOMING | 9,400 | 9,100 | 97 | D | 2 | WILKES BARRE-SCRANTON |
| YORK | 116,700 | 113,700 | 97 | B | 2 | HARRISBURG-YORK-LANCASTER-LEBANON |
| STATE TOTAL | 4,307,600 | 4,202,100 | 98 | | | |

## RHODE ISLAND

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BRISTOL | 15,900 | 15,700 | 99 | B | 1 | PROVIDENCE-NEW BEDFORD |
| KENT | 56,200 | 55,600 | 99 | B | 1 | PROVIDENCE-NEW BEDFORD |
| NEWPORT | 29,000 | 28,600 | 99 | C | 1 | PROVIDENCE-NEW BEDFORD |
| PROVIDENCE | 213,700 | 210,700 | 99 | B | 1 | PROVIDENCE-NEW BEDFORD |
| WASHINGTON | 32,900 | 32,300 | 98 | C | 1 | PROVIDENCE-NEW BEDFORD |
| STATE TOTAL | 347,600 | 342,900 | 99 | | | |

## SOUTH CAROLINA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ABBEVILLE | 7,900 | 7,700 | 98 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| AIKEN | 38,300 | 37,800 | 99 | B | 3 | AUGUSTA |
| ALLENDALE | 3,600 | 3,500 | 96 | D | 3 | AUGUSTA |
| ANDERSON | 46,500 | 46,000 | 99 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| BAMBERG | 5,800 | 5,600 | 97 | D | 3 | AUGUSTA |
| BARNWELL | 6,800 | 6,600 | 97 | D | 3 | AUGUSTA |
| BEAUFORT | 21,900 | 21,500 | 98 | C | 3 | SAVANNAH |
| BERKELEY | 31,200 | 30,400 | 97 | B | 3 | CHARLESTON, SC |
| CALHOUN | 4,100 | 4,000 | 96 | D | 3 | COLUMBIA, SC |
| CHARLESTON | 94,800 | 93,400 | 99 | B | 3 | CHARLESTON, SC |
| CHEROKEE | 14,100 | 13,900 | 99 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| CHESTER | 10,200 | 10,000 | 98 | D | 3 | CHARLOTTE |
| CHESTERFIELD | 13,400 | 13,100 | 97 | C | 3 | CHARLOTTE |
| CLARENDON | 8,900 | 8,500 | 96 | D | 3 | COLUMBIA, SC |
| COLLETON | 10,700 | 10,300 | 97 | D | 3 | CHARLESTON, SC |
| DARLINGTON | 21,000 | 20,600 | 98 | C | 3 | FLORENCE, SC |
| DILLON | 9,700 | 9,500 | 98 | D | 3 | FLORENCE, SC |
| DORCHESTER | 19,900 | 19,500 | 98 | B | 3 | CHARLESTON, SC |
| EDGEFIELD | 5,900 | 5,800 | 98 | D | 3 | AUGUSTA |
| FAIRFIELD | 6,400 | 6,200 | 97 | D | 3 | COLUMBIA, SC |
| FLORENCE | 37,700 | 37,100 | 98 | C | 3 | FLORENCE, SC |
| GEORGETOWN | 14,200 | 13,800 | 97 | C | 3 | CHARLESTON, SC |
| GREENVILLE | 106,600 | 105,400 | 99 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| GREENWOOD | 21,100 | 20,800 | 99 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| HAMPTON | 6,300 | 6,100 | 97 | D | 3 | SAVANNAH |
| HORRY | 37,900 | 37,000 | 98 | C | 3 | WILMINGTON |
| JASPER | 4,900 | 4,700 | 97 | D | 3 | SAVANNAH |
| KERSHAW | 13,700 | 13,400 | 98 | C | 3 | COLUMBIA, SC |
| LANCASTER | 18,700 | 18,400 | 99 | C | 3 | CHARLOTTE |
| LAURENS | 17,400 | 17,100 | 98 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| LEE | 5,800 | 5,600 | 97 | D | 3 | COLUMBIA, SC |
| LEXINGTON | 51,900 | 50,900 | 98 | B | 3 | COLUMBIA, SC |
| MARION | 11,300 | 11,000 | 97 | D | 3 | FLORENCE, SC |
| MARLBORO | 10,200 | 9,900 | 97 | D | 3 | FLORENCE, SC |
| MC CORMICK | 2,400 | 2,300 | 97 | D | 3 | AUGUSTA |
| NEWBERRY | 11,200 | 11,000 | 98 | D | 3 | COLUMBIA, SC |
| OCONEE | 18,300 | 18,100 | 99 | C | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| ORANGEBURG | 26,900 | 26,100 | 97 | C | 3 | COLUMBIA, SC |
| PICKENS | 27,600 | 27,100 | 98 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| RICHLAND | 90,100 | 88,600 | 98 | B | 3 | COLUMBIA, SC |
| SALUDA | 5,500 | 5,400 | 98 | D | 3 | AUGUSTA |
| SPARTANBURG | 72,800 | 71,900 | 99 | B | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| SUMTER | 28,400 | 27,800 | 98 | C | 3 | COLUMBIA, SC |
| UNION | 10,800 | 10,600 | 99 | D | 3 | GREENVILLE-SPARTANBURG-ASHEVILLE |
| WILLIAMSBURG | 11,900 | 11,500 | 96 | C | 3 | CHARLESTON, SC |
| YORK | 37,000 | 36,400 | 98 | C | 3 | CHARLOTTE |
| STATE TOTAL | 1,084,700 | 1,064,700 | 98 | | | |

## SOUTH DAKOTA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| AURORA | 1,100 | 1,100 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| BEADLE | 7,500 | 7,300 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| BENNETT | 1,000 | 1,000 | 96 | D | 6 | RAPID CITY |
| BON HOMME | 3,000 | 2,900 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| BROOKINGS | 8,400 | 8,200 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| BROWN | 13,600 | 13,500 | 99 | C | 6 | SIOUX FALLS-MITCHELL |
| BRULE | 1,900 | 1,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| BUFFALO | 400 | 400 | 93 | D | 6 | SIOUX FALLS-MITCHELL |
| BUTTE | 3,200 | 3,100 | 98 | D | 6 | RAPID CITY |
| CAMPBELL | 800 | 800 | 96 | D | 6 | MINOT-BISMARCK-DICKINSON |
| CHARLES MIX | 3,400 | 3,300 | 96 | D | 6 | SIOUX FALLS-MITCHELL |
| CLARK | 1,900 | 1,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| CLAY | 4,400 | 4,300 | 98 | D | 6 | SIOUX CITY |
| CODINGTON | 7,900 | 7,800 | 99 | D | 6 | SIOUX FALLS-MITCHELL |
| CORSON | 1,600 | 1,500 | 94 | D | 6 | MINOT-BISMARCK-DICKINSON |

## SOUTH DAKOTA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CUSTER | 2,300 | 2,200 | 97 | D | 6 | RAPID CITY |
| DAVISON | 7,000 | 6,800 | 97 | C | 6 | SIOUX FALLS-MITCHELL |
| DAY | 3,000 | 2,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| DEUEL | 1,900 | 1,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| DEWEY | 1,500 | 1,400 | 94 | D | 6 | MINOT-BISMARCK-DICKINSON |
| DOUGLAS | 1,400 | 1,400 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| EDMUNDS | 1,700 | 1,700 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| FALL RIVER | 3,200 | 3,100 | 97 | D | 6 | RAPID CITY |
| FAULK | 1,200 | 1,200 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| GRANT | 3,200 | 3,100 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| GREGORY | 2,100 | 2,000 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| HAAKON | 1,000 | 1,000 | 97 | D | 6 | RAPID CITY |
| HAMLIN | 1,900 | 1,900 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| HAND | 1,800 | 1,800 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| HANSON | 1,100 | 1,100 | 98 | C | 6 | SIOUX FALLS-MITCHELL |
| HARDING | 600 | 600 | 96 | D | 6 | RAPID CITY |
| HUGHES | 5,500 | 5,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| HUTCHINSON | 3,400 | 3,300 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| HYDE | 800 | 800 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| JACKSON | 900 | 900 | 96 | D | 6 | RAPID CITY |
| JERAULD | 1,100 | 1,100 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| JONES | 600 | 600 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| KINGSBURY | 2,600 | 2,600 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| LAKE | 4,000 | 3,900 | 99 | C | 6 | SIOUX FALLS-MITCHELL |
| LAWRENCE | 7,100 | 6,900 | 98 | D | 6 | RAPID CITY |
| LINCOLN | 5,000 | 4,900 | 99 | D | 6 | SIOUX FALLS-MITCHELL |
| LYMAN | 1,400 | 1,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| MARSHALL | 2,000 | 1,900 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| MC COOK | 2,300 | 2,300 | 99 | C | 6 | SIOUX FALLS-MITCHELL |
| MC PHERSON | 1,500 | 1,400 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| MEADE | 6,900 | 6,700 | 98 | D | 6 | RAPID CITY |
| MELLETTE | 700 | 700 | 95 | D | 6 | SIOUX FALLS-MITCHELL |
| MINER | 1,400 | 1,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| MINNEHAHA | 42,300 | 42,000 | 99 | C | 6 | SIOUX FALLS-MITCHELL |
| MOODY | 2,400 | 2,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| PENNINGTON | 26,600 | 26,200 | 99 | C | 6 | RAPID CITY |
| PERKINS | 1,900 | 1,800 | 96 | D | 6 | RAPID CITY |
| POTTER | 1,200 | 1,200 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| ROBERTS | 3,800 | 3,700 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| SANBORN | 1,200 | 1,200 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| SHANNON | 2,300 | 2,100 | 91 | D | 6 | RAPID CITY |
| SPINK | 3,300 | 3,300 | 99 | D | 6 | SIOUX FALLS-MITCHELL |
| STANLEY | 1,000 | 1,000 | 97 | D | 6 | SIOUX FALLS-MITCHELL |
| SULLY | 700 | 700 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| TODD | 1,900 | 1,800 | 93 | D | 6 | SIOUX FALLS-MITCHELL |
| TRIPP | 2,600 | 2,500 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| TURNER | 3,500 | 3,400 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| UNION | 4,100 | 4,100 | 99 | D | 6 | SIOUX CITY |
| WALWORTH | 2,700 | 2,600 | 96 | D | 6 | MINOT-BISMARCK-DICKINSON |
| YANKTON | 6,800 | 6,700 | 98 | D | 6 | SIOUX FALLS-MITCHELL |
| ZIEBACH | 600 | 600 | 92 | D | 6 | RAPID CITY |
| STATE TOTAL | 251,200 | 246,600 | 98 | | | |

## TENNESSEE

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ANDERSON | 25,600 | 25,400 | 99 | B | 5 | KNOXVILLE |
| BEDFORD | 10,300 | 10,200 | 99 | D | 5 | NASHVILLE |
| BENTON | 5,900 | 5,800 | 98 | D | 5 | NASHVILLE |
| BLEDSOE | 3,200 | 3,100 | 98 | D | 5 | CHATTANOOGA |
| BLOUNT | 29,600 | 29,300 | 99 | B | 5 | KNOXVILLE |
| BRADLEY | 24,500 | 24,300 | 99 | C | 5 | CHATTANOOGA |
| CAMPBELL | 12,800 | 12,500 | 98 | D | 5 | KNOXVILLE |
| CANNON | 3,800 | 3,700 | 99 | D | 5 | NASHVILLE |
| CARROLL | 10,500 | 10,300 | 98 | D | 5 | NASHVILLE |
| CARTER | 18,800 | 18,600 | 99 | B | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |

**TENNESSEE** (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CHEATHAM | 7,600 | 7,500 | 99 | B | 5 | NASHVILLE |
| CHESTER | 4,400 | 4,300 | 98 | D | 5 | MEMPHIS |
| CLAIBORNE | 8,900 | 8,600 | 98 | D | 5 | KNOXVILLE |
| CLAY | 2,900 | 2,800 | 98 | D | 5 | NASHVILLE |
| COCKE | 10,700 | 10,500 | 98 | D | 5 | KNOXVILLE |
| COFFEE | 14,400 | 14,300 | 99 | C | 5 | NASHVILLE |
| CROCKETT | 5,400 | 5,300 | 99 | D | 5 | MEMPHIS |
| CUMBERLAND | 10,600 | 10,400 | 98 | D | 5 | KNOXVILLE |
| DAVIDSON | 184,900 | 183,400 | 99 | B | 5 | NASHVILLE |
| DE KALB | 5,300 | 5,200 | 98 | D | 5 | NASHVILLE |
| DECATUR | 4,300 | 4,200 | 98 | D | 5 | NASHVILLE |
| DICKSON | 11,200 | 11,100 | 99 | B | 5 | NASHVILLE |
| DYER | 13,100 | 12,900 | 99 | D | 5 | MEMPHIS |
| FAYETTE | 7,800 | 7,600 | 97 | D | 5 | MEMPHIS |
| FENTRESS | 5,400 | 5,300 | 98 | D | 5 | KNOXVILLE |
| FRANKLIN | 11,200 | 11,100 | 99 | D | 5 | NASHVILLE |
| GIBSON | 18,600 | 18,300 | 99 | C | 5 | MEMPHIS |
| GILES | 9,200 | 9,000 | 98 | D | 5 | NASHVILLE |
| GRAINGER | 6,000 | 5,900 | 98 | D | 5 | KNOXVILLE |
| GREENE | 19,900 | 19,600 | 99 | C | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| GRUNDY | 4,700 | 4,600 | 98 | D | 5 | CHATTANOOGA |
| HAMBLEN | 18,300 | 18,100 | 99 | C | 5 | KNOXVILLE |
| HAMILTON | 107,200 | 106,400 | 99 | B | 5 | CHATTANOOGA |
| HANCOCK | 2,400 | 2,300 | 98 | D | 5 | KNOXVILLE |
| HARDEMAN | 8,000 | 7,800 | 98 | D | 5 | MEMPHIS |
| HARDIN | 8,500 | 8,300 | 98 | D | 5 | JACKSON, TN |
| HAWKINS | 16,200 | 15,900 | 98 | B | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| HAYWOOD | 6,700 | 6,600 | 98 | D | 5 | MEMPHIS |
| HENDERSON | 8,200 | 8,100 | 98 | D | 5 | JACKSON, TN |
| HENRY | 11,300 | 11,100 | 98 | D | 5 | NASHVILLE |
| HICKMAN | 5,300 | 5,200 | 99 | D | 5 | NASHVILLE |
| HOUSTON | 2,400 | 2,400 | 98 | D | 5 | NASHVILLE |
| HUMPHREYS | 6,000 | 5,900 | 99 | D | 5 | NASHVILLE |
| JACKSON | 3,400 | 3,300 | 98 | D | 5 | NASHVILLE |
| JEFFERSON | 11,200 | 11,100 | 99 | D | 5 | KNOXVILLE |
| JOHNSON | 5,000 | 4,900 | 98 | D | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| KNOX | 123,700 | 122,600 | 99 | B | 5 | KNOXVILLE |
| LAKE | 2,600 | 2,500 | 98 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| LAUDERDALE | 8,800 | 8,700 | 99 | D | 5 | MEMPHIS |
| LAWRENCE | 12,400 | 12,200 | 98 | D | 5 | NASHVILLE |
| LEWIS | 3,100 | 3,000 | 98 | D | 5 | NASHVILLE |
| LINCOLN | 9,900 | 9,700 | 98 | D | 5 | HUNTSVILLE-DECATUR-FLORENCE |
| LOUDON | 10,800 | 10,700 | 99 | D | 5 | KNOXVILLE |
| MACON | 6,000 | 5,900 | 99 | D | 5 | NASHVILLE |
| MADISON | 28,000 | 27,600 | 99 | C | 5 | JACKSON, TN |
| MARION | 8,800 | 8,700 | 99 | B | 5 | CHATTANOOGA |
| MARSHALL | 7,500 | 7,400 | 99 | D | 5 | NASHVILLE |
| MAURY | 19,100 | 18,900 | 99 | C | 5 | NASHVILLE |
| MC NAIRY | 8,700 | 8,500 | 98 | D | 5 | MEMPHIS |
| MCMINN | 15,300 | 15,100 | 99 | C | 5 | CHATTANOOGA |
| MEIGS | 2,700 | 2,700 | 99 | D | 5 | CHATTANOOGA |
| MONROE | 10,200 | 10,000 | 98 | D | 5 | KNOXVILLE |
| MONTGOMERY | 29,500 | 29,300 | 99 | C | 5 | NASHVILLE |
| MOORE | 1,700 | 1,700 | 98 | D | 5 | NASHVILLE |
| MORGAN | 5,600 | 5,500 | 98 | D | 5 | KNOXVILLE |
| OBION | 12,400 | 12,300 | 99 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| OVERTON | 6,300 | 6,200 | 98 | D | 5 | NASHVILLE |
| PERRY | 2,400 | 2,400 | 98 | D | 5 | NASHVILLE |
| PICKETT | 1,700 | 1,700 | 98 | D | 5 | NASHVILLE |
| POLK | 4,800 | 4,700 | 98 | D | 5 | CHATTANOOGA |
| PUTNAM | 17,700 | 17,400 | 99 | C | 5 | NASHVILLE |
| RHEA | 8,800 | 8,700 | 98 | D | 5 | CHATTANOOGA |
| ROANE | 18,000 | 17,800 | 99 | C | 5 | KNOXVILLE |
| ROBERTSON | 13,100 | 13,000 | 99 | B | 5 | NASHVILLE |
| RUTHERFORD | 30,000 | 29,700 | 99 | B | 5 | NASHVILLE |
| SCOTT | 6,700 | 6,600 | 97 | D | 5 | KNOXVILLE |
| SEQUATCHIE | 3,100 | 3,100 | 99 | D | 5 | CHATTANOOGA |
| SEVIER | 15,800 | 15,500 | 98 | C | 5 | KNOXVILLE |
| SHELBY | 279,100 | 276,600 | 99 | B | 5 | MEMPHIS |
| SMITH | 5,700 | 5,600 | 99 | D | 5 | NASHVILLE |
| STEWART | 3,300 | 3,300 | 99 | D | 5 | NASHVILLE |
| SULLIVAN | 54,100 | 53,700 | 99 | B | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| SUMNER | 30,700 | 30,400 | 99 | B | 5 | NASHVILLE |
| TIPTON | 11,100 | 10,900 | 98 | B | 5 | MEMPHIS |
| TROUSDALE | 2,400 | 2,400 | 99 | D | 5 | NASHVILLE |

## TENNESSEE (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| UNICOI | 6,100 | 6,000 | 99 | B | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| UNION | 4,300 | 4,200 | 98 | B | 5 | KNOXVILLE |
| VAN BUREN | 1,600 | 1,600 | 97 | D | 5 | NASHVILLE |
| WARREN | 12,600 | 12,400 | 98 | D | 5 | NASHVILLE |
| WASHINGTON | 32,700 | 32,400 | 99 | B | 5 | BRISTOL-KINGSPORT-JOHNSON CITY |
| WAYNE | 5,000 | 4,900 | 97 | D | 5 | NASHVILLE |
| WEAKLEY | 11,900 | 11,700 | 98 | D | 5 | PADUCAH-CAPE GIRARDEAU-HARRISBURG |
| WHITE | 7,300 | 7,200 | 98 | D | 5 | NASHVILLE |
| WILLIAMSON | 20,300 | 20,100 | 99 | B | 5 | NASHVILLE |
| WILSON | 20,300 | 20,100 | 99 | B | 5 | NASHVILLE |
| STATE TOTAL | 1,694,800 | 1,675,800 | 99 | | | |

## TEXAS

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ANDERSON | 13,100 | 12,800 | 98 | C | 7 | DALLAS-FT. WORTH |
| ANDREWS | 4,600 | 4,500 | 99 | D | 7 | ODESSA-MIDLAND |
| ANGELINA | 23,000 | 22,600 | 98 | C | 7 | TYLER |
| ARANSAS | 5,700 | 5,600 | 99 | D | 7 | CORPUS CHRISTI |
| ARCHER | 2,700 | 2,700 | 99 | B | 7 | WICHITA FALLS-LAWTON |
| ARMSTRONG | 900 | 900 | 98 | D | 7 | AMARILLO |
| ATASCOSA | 8,600 | 8,400 | 97 | D | 7 | SAN ANTONIO |
| AUSTIN | 6,800 | 6,600 | 97 | D | 7 | HOUSTON |
| BAILEY | 2,700 | 2,700 | 99 | D | 7 | LUBBOCK |
| BANDERA | 3,000 | 3,000 | 98 | D | 7 | SAN ANTONIO |
| BASTROP | 9,400 | 9,100 | 97 | D | 7 | AUSTIN, TX |
| BAYLOR | 2,000 | 2,000 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| BEE | 8,400 | 8,200 | 97 | C | 7 | CORPUS CHRISTI |
| BELL | 56,000 | 55,300 | 99 | B | 7 | WACO-TEMPLE |
| BEXAR | 336,700 | 331,800 | 99 | B | 7 | SAN ANTONIO |
| BLANCO | 2,000 | 2,000 | 98 | D | 7 | SAN ANTONIO |
| BORDEN | 300 | 300 | 98 | D | 7 | LUBBOCK |
| BOSQUE | 5,700 | 5,600 | 98 | D | 7 | DALLAS-FT. WORTH |
| BOWIE | 28,400 | 28,000 | 98 | B | 7 | SHREVEPORT-TEXARKANA |
| BRAZORIA | 58,900 | 58,200 | 99 | A | 7 | HOUSTON |
| BRAZOS | 35,900 | 35,200 | 98 | C | 7 | WACO-TEMPLE |
| BREWSTER | 2,700 | 2,600 | 96 | D | 7 | ODESSA-MIDLAND |
| BRISCOE | 1,000 | 1,000 | 99 | D | 7 | AMARILLO |
| BROOKS | 2,600 | 2,500 | 97 | D | 7 | CORPUS CHRISTI |
| BROWN | 13,000 | 12,600 | 97 | D | 7 | ABILENE-SWEETWATER |
| BURLESON | 4,500 | 4,300 | 96 | D | 7 | WACO-TEMPLE |
| BURNET | 7,500 | 7,400 | 99 | D | 7 | AUSTIN, TX |
| CALDWELL | 7,700 | 7,500 | 98 | D | 7 | AUSTIN, TX |
| CALHOUN | 6,800 | 6,600 | 98 | D | 7 | HOUSTON |
| CALLAHAN | 4,300 | 4,200 | 99 | B | 7 | ABILENE-SWEETWATER |
| CAMERON | 63,200 | 62,100 | 98 | B | 7 | MCALLEN-BROWNSVILLE (LRGV) |
| CAMP | 3,600 | 3,500 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| CARSON | 2,400 | 2,400 | 99 | D | 7 | AMARILLO |
| CASS | 10,900 | 10,700 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| CASTRO | 3,300 | 3,200 | 98 | D | 7 | AMARILLO |
| CHAMBERS | 6,800 | 6,700 | 99 | D | 7 | HOUSTON |
| CHEROKEE | 14,200 | 13,800 | 97 | C | 7 | TYLER |
| CHILDRESS | 2,800 | 2,700 | 98 | D | 7 | AMARILLO |
| CLAY | 3,800 | 3,800 | 99 | B | 7 | WICHITA FALLS-LAWTON |
| COCHRAN | 1,500 | 1,500 | 99 | D | 7 | LUBBOCK |
| COKE | 1,300 | 1,300 | 98 | D | 7 | ABILENE-SWEETWATER |
| COLEMAN | 4,300 | 4,200 | 98 | D | 7 | ABILENE-SWEETWATER |
| COLLIN | 51,200 | 50,400 | 98 | A | 7 | DALLAS-FT. WORTH |
| COLLINGSWORTH | 1,800 | 1,700 | 96 | D | 7 | AMARILLO |
| COLORADO | 7,300 | 7,100 | 97 | D | 7 | HOUSTON |
| COMAL | 14,000 | 13,800 | 98 | B | 7 | SAN ANTONIO |
| COMANCHE | 5,000 | 4,800 | 97 | D | 7 | DALLAS-FT. WORTH |
| CONCHO | 1,100 | 1,100 | 98 | D | 7 | ABILENE-SWEETWATER |
| COOKE | 10,500 | 10,300 | 98 | D | 7 | DALLAS-FT. WORTH |
| CORYELL | 15,100 | 14,900 | 99 | B | 7 | WACO-TEMPLE |

## TEXAS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| COTTLE | 1,300 | 1,300 | 97 | D | 7 | AMARILLO |
| CRANE | 1,700 | 1,700 | 99 | D | 7 | ODESSA-MIDLAND |
| CROCKETT | 1,600 | 1,600 | 97 | D | 7 | ODESSA-MIDLAND |
| CROSBY | 2,900 | 2,900 | 99 | D | 7 | LUBBOCK |
| CULBERSON | 1,000 | 1,000 | 97 | D | 7 | EL PASO |
| DALLAM | 2,400 | 2,400 | 98 | D | 7 | AMARILLO |
| DALLAS | 606,800 | 601,000 | 99 | A | 7 | DALLAS-FT. WORTH |
| DAWSON | 5,500 | 5,400 | 98 | D | 7 | LUBBOCK |
| DE WITT | 7,100 | 6,900 | 97 | D | 7 | SAN ANTONIO |
| DEAF SMITH | 6,700 | 6,600 | 99 | D | 7 | AMARILLO |
| DELTA | 1,900 | 1,800 | 97 | D | 7 | DALLAS-FT. WORTH |
| DENTON | 53,900 | 53,300 | 99 | A | 7 | DALLAS-FT. WORTH |
| DICKENS | 1,400 | 1,400 | 98 | D | 7 | LUBBOCK |
| DIMMIT | 3,300 | 3,100 | 94 | D | 7 | SAN ANTONIO |
| DONLEY | 1,600 | 1,600 | 97 | D | 7 | AMARILLO |
| DUVAL | 3,900 | 3,700 | 96 | D | 7 | CORPUS CHRISTI |
| EASTLAND | 7,900 | 7,700 | 98 | D | 7 | ABILENE-SWEETWATER |
| ECTOR | 43,400 | 42,900 | 99 | B | 7 | ODESSA-MIDLAND |
| EDWARDS | 700 | 700 | 95 | D | 7 | SAN ANTONIO |
| EL PASO | 149,800 | 148,100 | 99 | B | 7 | EL PASO |
| ELLIS | 20,900 | 20,600 | 98 | A | 7 | DALLAS-FT. WORTH |
| ERATH | 9,100 | 9,000 | 99 | D | 7 | DALLAS-FT. WORTH |
| FALLS | 7,100 | 6,900 | 98 | D | 7 | WACO-TEMPLE |
| FANNIN | 9,600 | 9,300 | 97 | D | 7 | DALLAS-FT. WORTH |
| FAYETTE | 7,700 | 7,300 | 94 | D | 7 | HOUSTON |
| FISHER | 2,200 | 2,200 | 98 | D | 7 | ABILENE-SWEETWATER |
| FLOYD | 3,300 | 3,300 | 99 | D | 7 | LUBBOCK |
| FOARD | 1,000 | 1,000 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| FORT BEND | 44,900 | 44,100 | 98 | A | 7 | HOUSTON |
| FRANKLIN | 2,800 | 2,700 | 97 | D | 7 | DALLAS-FT. WORTH |
| FREESTONE | 5,800 | 5,600 | 97 | D | 7 | DALLAS-FT. WORTH |
| FRIO | 4,200 | 4,000 | 96 | D | 7 | SAN ANTONIO |
| GAINES | 4,400 | 4,300 | 99 | D | 7 | LUBBOCK |
| GALVESTON | 72,600 | 71,600 | 99 | A | 7 | HOUSTON |
| GARZA | 2,000 | 2,000 | 99 | D | 7 | LUBBOCK |
| GILLESPIE | 5,400 | 5,200 | 96 | D | 7 | SAN ANTONIO |
| GLASSCOCK | 400 | 400 | 99 | D | 7 | ODESSA-MIDLAND |
| GOLIAD | 1,900 | 1,800 | 97 | D | 7 | SAN ANTONIO |
| GONZALES | 6,000 | 5,800 | 97 | D | 7 | SAN ANTONIO |
| GRAY | 10,400 | 10,300 | 99 | D | 7 | AMARILLO |
| GRAYSON | 35,100 | 34,500 | 98 | C | 7 | DALLAS-FT. WORTH |
| GREGG | 38,100 | 37,500 | 98 | C | 7 | SHREVEPORT-TEXARKANA |
| GRIMES | 5,000 | 4,800 | 96 | D | 7 | HOUSTON |
| GUADALUPE | 16,800 | 16,400 | 98 | B | 7 | SAN ANTONIO |
| HALE | 12,800 | 12,600 | 99 | C | 7 | LUBBOCK |
| HALL | 2,200 | 2,100 | 96 | D | 7 | AMARILLO |
| HAMILTON | 3,600 | 3,500 | 98 | D | 7 | DALLAS-FT. WORTH |
| HANSFORD | 2,300 | 2,300 | 99 | D | 7 | AMARILLO |
| HARDEMAN | 2,500 | 2,400 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| HARDIN | 14,600 | 14,300 | 98 | B | 7 | BEAUMONT-PORT ARTHUR |
| HARRIS | 935,000 | 924,200 | 99 | A | 7 | HOUSTON |
| HARRISON | 18,800 | 18,400 | 98 | C | 7 | SHREVEPORT-TEXARKANA |
| HARTLEY | 1,400 | 1,400 | 99 | D | 7 | AMARILLO |
| HASKELL | 3,000 | 2,900 | 98 | D | 7 | ABILENE-SWEETWATER |
| HAYS | 13,700 | 13,400 | 98 | C | 7 | SAN ANTONIO |
| HEMPHILL | 2,000 | 2,000 | 98 | D | 7 | AMARILLO |
| HENDERSON | 17,500 | 17,100 | 98 | C | 7 | DALLAS-FT. WORTH |
| HIDALGO | 82,600 | 80,800 | 98 | B | 7 | MCALLEN-BROWNSVILLE (LRGV) |
| HILL | 9,900 | 9,700 | 98 | D | 7 | DALLAS-FT. WORTH |
| HOCKLEY | 7,900 | 7,800 | 99 | D | 7 | LUBBOCK |
| HOOD | 7,500 | 7,400 | 98 | A | 7 | DALLAS-FT. WORTH |
| HOPKINS | 9,900 | 9,700 | 98 | D | 7 | DALLAS-FT. WORTH |
| HOUSTON | 7,600 | 7,300 | 96 | D | 7 | TYLER |
| HOWARD | 12,000 | 11,900 | 99 | D | 7 | ODESSA-MIDLAND |
| HUDSPETH | 800 | 800 | 95 | D | 7 | EL PASO |
| HUNT | 21,200 | 20,800 | 98 | C | 7 | DALLAS-FT. WORTH |
| HUTCHINSON | 10,200 | 10,100 | 99 | D | 7 | AMARILLO |
| IRION | 500 | 500 | 97 | D | 7 | SAN ANGELO |
| JACK | 2,900 | 2,900 | 99 | D | 7 | DALLAS-FT. WORTH |
| JACKSON | 4,900 | 4,800 | 97 | D | 7 | HOUSTON |
| JASPER | 11,400 | 11,100 | 98 | D | 7 | BEAUMONT-PORT ARTHUR |
| JEFF DAVIS | 600 | 600 | 95 | D | 7 | ODESSA-MIDLAND |
| JEFFERSON | 92,800 | 91,900 | 99 | B | 7 | BEAUMONT-PORT ARTHUR |
| JIM HOGG | 1,700 | 1,600 | 96 | D | 7 | CORPUS CHRISTI |
| JIM WELLS | 11,700 | 11,400 | 97 | C | 7 | CORPUS CHRISTI |

**TEXAS** (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| JOHNSON | 24,700 | 24,400 | 99 | A | 7 | DALLAS-FT. WORTH |
| JONES | 6,500 | 6,400 | 99 | B | 7 | ABILENE-SWEETWATER |
| KARNES | 4,700 | 4,600 | 97 | D | 7 | SAN ANTONIO |
| KAUFMAN | 13,700 | 13,400 | 98 | A | 7 | DALLAS-FT. WORTH |
| KENDALL | 4,000 | 3,900 | 97 | D | 7 | SAN ANTONIO |
| KENEDY | 200 | 200 | 98 | D | 7 | CORPUS CHRISTI |
| KENT | 400 | 400 | 99 | D | 7 | LUBBOCK |
| KERR | 11,900 | 11,600 | 97 | D | 7 | SAN ANTONIO |
| KIMBLE | 1,600 | 1,500 | 95 | D | 7 | SAN ANGELO |
| KING | 200 | 200 | 96 | D | 7 | ABILENE-SWEETWATER |
| KINNEY | 800 | 800 | 94 | D | 7 | SAN ANTONIO |
| KLEBERG | 10,500 | 10,300 | 98 | D | 7 | CORPUS CHRISTI |
| KNOX | 1,900 | 1,900 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| LA SALLE | 1,900 | 1,800 | 96 | D | 7 | SAN ANTONIO |
| LAMAR | 16,300 | 15,600 | 96 | C | 7 | DALLAS-FT. WORTH |
| LAMB | 6,600 | 6,500 | 99 | D | 7 | LUBBOCK |
| LAMPASAS | 4,800 | 4,700 | 98 | D | 7 | WACO-TEMPLE |
| LAVACA | 7,300 | 6,900 | 95 | D | 7 | SAN ANTONIO |
| LEE | 4,000 | 3,900 | 97 | D | 7 | AUSTIN, TX |
| LEON | 4,000 | 3,800 | 96 | D | 7 | WACO-TEMPLE |
| LIBERTY | 17,400 | 17,000 | 98 | A | 7 | HOUSTON |
| LIMESTONE | 7,600 | 7,400 | 97 | D | 7 | DALLAS-FT. WORTH |
| LIPSCOMB | 1,400 | 1,400 | 97 | D | 7 | AMARILLO |
| LIVE OAK | 3,500 | 3,400 | 98 | D | 7 | SAN ANTONIO |
| LLANO | 4,600 | 4,500 | 98 | D | 7 | AUSTIN, TX |
| LOVING | 100 | 100 | 98 | D | 7 | ODESSA-MIDLAND |
| LUBBOCK | 76,800 | 76,000 | 99 | B | 7 | LUBBOCK |
| LYNN | 2,800 | 2,800 | 99 | D | 7 | LUBBOCK |
| MADISON | 3,300 | 3,200 | 96 | D | 7 | WACO-TEMPLE |
| MARION | 4,200 | 4,100 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| MARTIN | 1,600 | 1,600 | 99 | D | 7 | ODESSA-MIDLAND |
| MASON | 1,500 | 1,400 | 95 | D | 7 | AUSTIN, TX |
| MATAGORDA | 14,200 | 13,900 | 98 | C | 7 | HOUSTON |
| MAVERICK | 8,300 | 7,800 | 94 | D | 7 | SAN ANTONIO |
| MC CULLOCH | 3,400 | 3,300 | 96 | D | 7 | ABILENE-SWEETWATER |
| MC LENNAN | 64,300 | 63,500 | 99 | B | 7 | WACO-TEMPLE |
| MCMULLEN | 300 | 300 | 97 | D | 7 | SAN ANTONIO |
| MEDINA | 7,800 | 7,600 | 97 | D | 7 | SAN ANTONIO |
| MENARD | 900 | 800 | 93 | D | 7 | ABILENE-SWEETWATER |
| MIDLAND | 31,700 | 31,400 | 99 | B | 7 | ODESSA-MIDLAND |
| MILAM | 8,500 | 8,300 | 97 | D | 7 | WACO-TEMPLE |
| MILLS | 1,800 | 1,700 | 97 | D | 7 | WACO-TEMPLE |
| MITCHELL | 3,300 | 3,200 | 98 | D | 7 | ABILENE-SWEETWATER |
| MONTAGUE | 7,000 | 6,900 | 98 | D | 7 | WICHITA FALLS-LAWTON |
| MONTGOMERY | 46,900 | 46,800 | 98 | A | 7 | HOUSTON |
| MOORE | 5,800 | 5,700 | 99 | D | 7 | AMARILLO |
| MORRIS | 5,400 | 5,300 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| MOTLEY | 800 | 800 | 96 | D | 7 | LUBBOCK |
| NACOGDOCHES | 17,500 | 17,000 | 97 | C | 7 | SHREVEPORT-TEXARKANA |
| NAVARRO | 13,900 | 13,600 | 98 | D | 7 | DALLAS-FT. WORTH |
| NEWTON | 4,800 | 4,600 | 96 | D | 7 | BEAUMONT-PORT ARTHUR |
| NOLAN | 6,500 | 6,400 | 99 | B | 7 | ABILENE-SWEETWATER |
| NUECES | 90,700 | 89,300 | 98 | B | 7 | CORPUS CHRISTI |
| OCHILTREE | 3,500 | 3,400 | 99 | D | 7 | AMARILLO |
| OLDHAM | 700 | 700 | 98 | D | 7 | AMARILLO |
| ORANGE | 29,400 | 29,100 | 99 | B | 7 | BEAUMONT-PORT ARTHUR |
| PALO PINTO | 8,800 | 8,600 | 98 | D | 7 | DALLAS-FT. WORTH |
| PANOLA | 7,800 | 7,600 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| PARKER | 16,700 | 16,500 | 99 | A | 7 | DALLAS-FT. WORTH |
| PARMER | 3,500 | 3,400 | 98 | D | 7 | AMARILLO |
| PECOS | 4,600 | 4,500 | 98 | D | 7 | ODESSA-MIDLAND |
| POLK | 9,800 | 9,500 | 97 | D | 7 | HOUSTON |
| POTTER | 39,100 | 38,700 | 99 | B | 7 | AMARILLO |
| PRESIDIO | 1,700 | 1,600 | 94 | D | 7 | ODESSA-MIDLAND |
| RAINS | 2,100 | 2,000 | 98 | D | 7 | DALLAS-FT. WORTH |
| RANDALL | 29,100 | 29,000 | 99 | B | 7 | AMARILLO |
| REAGAN | 1,300 | 1,300 | 99 | D | 7 | ODESSA-MIDLAND |
| REAL | 900 | 800 | 94 | D | 7 | SAN ANTONIO |
| RED RIVER | 6,200 | 6,000 | 96 | D | 7 | SHREVEPORT-TEXARKANA |
| REEVES | 4,800 | 4,700 | 98 | D | 7 | ODESSA-MIDLAND |
| REFUGIO | 3,200 | 3,200 | 98 | D | 7 | CORPUS CHRISTI |
| ROBERTS | 400 | 400 | 99 | D | 7 | AMARILLO |
| ROBERTSON | 5,700 | 5,600 | 97 | D | 7 | WACO-TEMPLE |
| ROCKWALL | 5,400 | 5,300 | 98 | A | 7 | DALLAS-FT. WORTH |
| RUNNELS | 4,500 | 4,400 | 98 | D | 7 | ABILENE-SWEETWATER |

## TEXAS (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| RUSK | 15,700 | 15,400 | 98 | C | 7 | SHREVEPORT-TEXARKANA |
| SABINE | 3,500 | 3,300 | 96 | D | 7 | BEAUMONT-PORT ARTHUR |
| SAN AUGUSTINE | 3,300 | 3,200 | 96 | D | 7 | SHREVEPORT-TEXARKANA |
| SAN JACINTO | 4,600 | 4,400 | 95 | D | 7 | HOUSTON |
| SAN PATRICIO | 18,600 | 18,200 | 98 | B | 7 | CORPUS CHRISTI |
| SAN SABA | 2,200 | 2,100 | 97 | D | 7 | WACO-TEMPLE |
| SCHLEICHER | 1,000 | 1,000 | 98 | D | 7 | SAN ANGELO |
| SCURRY | 6,700 | 6,600 | 99 | D | 7 | ABILENE-SWEETWATER |
| SHACKELFORD | 1,500 | 1,500 | 98 | D | 7 | ABILENE-SWEETWATER |
| SHELBY | 8,900 | 8,600 | 97 | D | 7 | SHREVEPORT-TEXARKANA |
| SHERMAN | 1,100 | 1,100 | 99 | D | 7 | AMARILLO |
| SMITH | 49,100 | 48,300 | 98 | C | 7 | TYLER |
| SOMERVELL | 1,700 | 1,700 | 98 | D | 7 | DALLAS-FT. WORTH |
| STARR | 7,400 | 7,100 | 96 | D | 7 | MCALLEN-BROWNSVILLE (LRGV) |
| STEPHENS | 4,100 | 4,000 | 98 | D | 7 | DALLAS-FT. WORTH |
| STERLING | 400 | 400 | 97 | D | 7 | SAN ANGELO |
| STONEWALL | 1,100 | 1,100 | 99 | D | 7 | ABILENE-SWEETWATER |
| SUTTON | 1,700 | 1,600 | 95 | D | 7 | ABILENE-SWEETWATER |
| SWISHER | 3,300 | 3,300 | 99 | D | 7 | AMARILLO |
| TARRANT | 327,200 | 324,000 | 99 | A | 7 | DALLAS-FT. WORTH |
| TAYLOR | 40,200 | 39,800 | 99 | B | 7 | ABILENE-SWEETWATER |
| TERRELL | 600 | 600 | 95 | D | 7 | ODESSA-MIDLAND |
| TERRY | 5,000 | 4,900 | 99 | D | 7 | LUBBOCK |
| THROCKMORTON | 1,000 | 1,000 | 97 | D | 7 | WICHITA FALLS-LAWTON |
| TITUS | 8,100 | 7,900 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| TOM GREEN | 32,000 | 31,500 | 99 | C | 7 | SAN ANGELO |
| TRAVIS | 171,400 | 168,900 | 99 | B | 7 | AUSTIN, TX |
| TRINITY | 3,800 | 3,600 | 96 | D | 7 | HOUSTON |
| TYLER | 6,200 | 6,000 | 97 | D | 7 | BEAUMONT-PORT ARTHUR |
| UPSHUR | 10,800 | 10,600 | 98 | D | 7 | SHREVEPORT-TEXARKANA |
| UPTON | 1,600 | 1,600 | 98 | D | 7 | ODESSA-MIDLAND |
| UVALDE | 7,300 | 7,100 | 97 | D | 7 | SAN ANTONIO |
| VAL VERDE | 10,900 | 10,500 | 96 | D | 7 | SAN ANTONIO |
| VAN ZANDT | 12,400 | 12,100 | 98 | D | 7 | DALLAS-FT. WORTH |
| VICTORIA | 24,600 | 24,000 | 98 | C | 7 | VICTORIA |
| WALKER | 12,900 | 12,400 | 96 | C | 7 | HOUSTON |
| WALLER | 6,100 | 5,900 | 97 | A | 7 | HOUSTON |
| WARD | 4,800 | 4,700 | 99 | B | 7 | ODESSA-MIDLAND |
| WASHINGTON | 8,000 | 7,700 | 96 | D | 7 | HOUSTON |
| WEBB | 27,500 | 26,800 | 98 | C | 7 | LAREDO |
| WHARTON | 14,500 | 14,200 | 98 | C | 7 | HOUSTON |
| WHEELER | 2,900 | 2,800 | 96 | D | 7 | AMARILLO |
| WICHITA | 43,900 | 43,600 | 99 | B | 7 | WICHITA FALLS-LAWTON |
| WILBARGER | 6,000 | 6,000 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| WILLACY | 4,800 | 4,700 | 98 | D | 7 | MCALLEN-BROWNSVILLE (LRGV) |
| WILLIAMSON | 27,100 | 26,600 | 98 | B | 7 | AUSTIN, TX |
| WILSON | 5,800 | 5,600 | 97 | D | 7 | SAN ANTONIO |
| WINKLER | 3,400 | 3,400 | 99 | D | 7 | ODESSA-MIDLAND |
| WISE | 9,900 | 9,800 | 99 | A | 7 | DALLAS-FT. WORTH |
| WOOD | 9,800 | 9,600 | 98 | D | 7 | DALLAS-FT. WORTH |
| YOAKUM | 2,900 | 2,900 | 99 | D | 7 | LUBBOCK |
| YOUNG | 7,700 | 7,600 | 99 | D | 7 | WICHITA FALLS-LAWTON |
| ZAPATA | 2,200 | 2,100 | 94 | D | 7 | LAREDO |
| ZAVALA | 3,100 | 2,900 | 95 | D | 7 | SAN ANTONIO |
| STATE TOTAL | 5,221,900 | 5,142,900 | 98 | | | |

## UTAH

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BEAVER | 1,400 | 1,400 | 97 | D | 8 | SALT LAKE CITY |
| BOX ELDER | 10,200 | 10,100 | 99 | D | 8 | SALT LAKE CITY |
| CACHE | 18,800 | 18,300 | 97 | C | 8 | SALT LAKE CITY |
| CARBON | 7,900 | 7,700 | 97 | D | 8 | SALT LAKE CITY |
| DAGGETT | 200 | 200 | 92 | D | 8 | SALT LAKE CITY |
| DAVIS | 43,000 | 42,600 | 99 | B | 8 | SALT LAKE CITY |
| DUCHESNE | 3,700 | 3,500 | 96 | D | 8 | SALT LAKE CITY |
| EMERY | 3,600 | 3,500 | 97 | D | 8 | SALT LAKE CITY |
| GARFIELD | 1,200 | 1,100 | 92 | D | 8 | SALT LAKE CITY |
| GRAND | 3,100 | 2,800 | 92 | D | 8 | SALT LAKE CITY |

## UTAH (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| IRON | 5,500 | 5,200 | 94 | D | 8 | SALT LAKE CITY |
| JUAB | 1,700 | 1,700 | 97 | D | 8 | SALT LAKE CITY |
| KANE | 1,300 | 1,200 | 90 | D | 8 | SALT LAKE CITY |
| MILLARD | 2,900 | 2,800 | 97 | D | 8 | SALT LAKE CITY |
| MORGAN | 1,500 | 1,500 | 97 | D | 8 | SALT LAKE CITY |
| PIUTE | 400 | 400 | 96 | D | 8 | SALT LAKE CITY |
| RICH | 700 | 700 | 96 | D | 8 | SALT LAKE CITY |
| SALT LAKE | 214,700 | 211,400 | 98 | B | 8 | SALT LAKE CITY |
| SAN JUAN | 3,200 | 2,900 | 92 | D | 8 | SALT LAKE CITY |
| SANPETE | 4,600 | 4,500 | 97 | D | 8 | SALT LAKE CITY |
| SEVIER | 4,800 | 4,700 | 98 | D | 8 | SALT LAKE CITY |
| SUMMIT | 3,700 | 3,600 | 98 | D | 8 | SALT LAKE CITY |
| TOOELE | 8,300 | 8,200 | 99 | B | 8 | SALT LAKE CITY |
| UINTAH | 6,500 | 6,200 | 96 | D | 8 | SALT LAKE CITY |
| UTAH | 62,900 | 61,700 | 98 | B | 8 | SALT LAKE CITY |
| WASATCH | 2,800 | 2,700 | 97 | D | 8 | SALT LAKE CITY |
| WASHINGTON | 8,500 | 8,000 | 94 | D | 8 | SALT LAKE CITY |
| WAYNE | 600 | 600 | 98 | D | 8 | SALT LAKE CITY |
| WEBER | 49,700 | 49,000 | 99 | B | 8 | SALT LAKE CITY |
| STATE TOTAL | 477,400 | 468,200 | 98 | | | |

## VERMONT

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADDISON | 9,900 | 9,600 | 97 | D | 1 | BURLINGTON-PLATTSBURGH |
| BENNINGTON | 12,500 | 12,100 | 97 | D | 1 | ALBANY-SCHENECTADY-TROY |
| CALEDONIA | 9,600 | 9,400 | 98 | D | 1 | BURLINGTON-PLATTSBURGH |
| CHITTENDEN | 40,600 | 39,900 | 98 | B | 1 | BURLINGTON-PLATTSBURGH |
| ESSEX | 2,200 | 2,200 | 98 | D | 1 | PORTLAND-POLAND SPRING |
| FRANKLIN | 12,000 | 11,800 | 99 | D | 1 | BURLINGTON-PLATTSBURGH |
| GRAND ISLE | 1,800 | 1,800 | 99 | D | 1 | BURLINGTON-PLATTSBURGH |
| LAMOILLE | 6,300 | 6,200 | 98 | D | 1 | BURLINGTON-PLATTSBURGH |
| ORANGE | 8,300 | 8,000 | 97 | D | 1 | BURLINGTON-PLATTSBURGH |
| ORLEANS | 8,500 | 8,300 | 98 | D | 1 | BURLINGTON-PLATTSBURGH |
| RUTLAND | 21,500 | 20,900 | 97 | C | 1 | BURLINGTON-PLATTSBURGH |
| WASHINGTON | 19,400 | 19,000 | 98 | C | 1 | BURLINGTON-PLATTSBURGH |
| WINDHAM | 14,600 | 13,800 | 95 | D | 1 | BOSTON |
| WINDSOR | 20,000 | 19,400 | 97 | C | 1 | BURLINGTON-PLATTSBURGH |
| STATE TOTAL | 187,200 | 182,400 | 97 | | | |

## VIRGINIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ACCOMACK | 11,800 | 11,500 | 97 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| ALBEMARLE | 36,100 | 35,200 | 98 | C | 3 | RICHMOND |
| ALLEGHANY | 10,000 | 9,900 | 99 | D | 3 | ROANOKE-LYNCHBURG |
| AMELIA | 2,800 | 2,700 | 96 | D | 3 | RICHMOND |
| AMHERST | 9,500 | 9,300 | 98 | B | 3 | ROANOKE-LYNCHBURG |
| APPOMATTOX | 4,200 | 4,100 | 98 | B | 3 | ROANOKE-LYNCHBURG |
| ARLINGTON | 121,100 | 120,200 | 99 | A | 3 | WASHINGTON, DC |
| AUGUSTA | 32,900 | 32,400 | 98 | C | 3 | RICHMOND |
| BATH | 2,100 | 2,100 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| BEDFORD | 14,400 | 14,100 | 98 | B | 3 | ROANOKE-LYNCHBURG |
| BLAND | 2,100 | 2,000 | 96 | D | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| BOTETOURT | 8,500 | 8,400 | 99 | B | 3 | ROANOKE-LYNCHBURG |
| BRUNSWICK | 5,200 | 5,100 | 97 | D | 3 | RICHMOND |
| BUCHANAN | 12,500 | 12,100 | 97 | C | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| BUCKINGHAM | 4,000 | 3,900 | 97 | D | 3 | RICHMOND |
| CAMPBELL | 40,700 | 40,100 | 99 | B | 3 | ROANOKE-LYNCHBURG |
| CAROLINE | 6,100 | 6,000 | 98 | D | 3 | RICHMOND |
| CARROLL | 12,500 | 12,200 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| CHARLES CITY | 2,100 | 2,000 | 97 | B | 3 | RICHMOND |
| CHARLOTTE | 4,100 | 4,000 | 98 | D | 3 | ROANOKE-LYNCHBURG |

## VIRGINIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| CHESAPEAKE CITY | 38,500 | 38,100 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| CHESTERFIELD | 50,100 | 49,700 | 99 | B | 3 | RICHMOND |
| CLARKE | 3,700 | 3,700 | 99 | D | 3 | WASHINGTON, DC |
| CRAIG | 1,500 | 1,500 | 97 | D | 3 | ROANOKE-LYNCHBURG |
| CULPEPER | 8,000 | 7,900 | 98 | D | 3 | WASHINGTON, DC |
| CUMBERLAND | 2,700 | 2,600 | 97 | D | 3 | RICHMOND |
| DICKENSON | 6,800 | 6,700 | 98 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| DINWIDDIE | 27,900 | 27,300 | 98 | B | 3 | RICHMOND |
| ESSEX | 3,200 | 3,100 | 97 | D | 3 | RICHMOND |
| FAIRFAX | 232,000 | 230,900 | 99 | A | 3 | WASHINGTON, DC |
| FAUQUIER | 12,500 | 12,300 | 98 | C | 3 | WASHINGTON, DC |
| FLOYD | 4,300 | 4,200 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| FLUVANNA | 3,700 | 3,600 | 97 | D | 3 | RICHMOND |
| FRANKLIN | 12,600 | 12,400 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| FREDERICK | 20,200 | 19,900 | 99 | C | 3 | WASHINGTON, DC |
| GILES | 6,300 | 6,200 | 99 | D | 3 | ROANOKE-LYNCHBURG |
| GLOUCESTER | 7,700 | 7,600 | 98 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| GOOCHLAND | 3,900 | 3,800 | 98 | B | 3 | RICHMOND |
| GRAYSON | 6,200 | 6,100 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| GREENE | 2,900 | 2,800 | 95 | D | 3 | RICHMOND |
| GREENSVILLE | 5,000 | 4,900 | 98 | D | 3 | RICHMOND |
| HALIFAX | 12,500 | 12,200 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| HAMPTON CITY | 42,700 | 42,300 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| HANOVER | 17,400 | 17,100 | 98 | B | 3 | RICHMOND |
| HENRICO | 70,600 | 69,800 | 99 | B | 3 | RICHMOND |
| HENRY | 27,200 | 26,800 | 99 | C | 3 | ROANOKE-LYNCHBURG |
| HIGHLAND | 1,100 | 1,100 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| ISLE OF WIGHT | 7,400 | 7,300 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| JAMES CITY | 11,200 | 11,000 | 98 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| KING AND QUEEN | 2,100 | 2,000 | 97 | D | 3 | RICHMOND |
| KING GEORGE | 3,700 | 3,600 | 98 | D | 3 | WASHINGTON, DC |
| KING WILLIAM | 3,400 | 3,300 | 98 | D | 3 | RICHMOND |
| LANCASTER | 4,100 | 4,000 | 98 | D | 3 | RICHMOND |
| LEE | 9,400 | 9,100 | 97 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| LOUDOUN | 20,300 | 20,000 | 98 | A | 3 | WASHINGTON, DC |
| LOUISA | 6,300 | 6,100 | 97 | D | 3 | RICHMOND |
| LUNENBURG | 4,300 | 4,200 | 98 | D | 3 | RICHMOND |
| MADISON | 3,600 | 3,500 | 97 | D | 3 | RICHMOND |
| MATHEWS | 3,300 | 3,200 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| MECKLENBURG | 10,400 | 10,100 | 98 | D | 3 | RALEIGH-DURHAM |
| MIDDLESEX | 3,100 | 3,000 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| MONTGOMERY | 26,100 | 25,700 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| NELSON | 4,300 | 4,200 | 97 | D | 3 | ROANOKE-LYNCHBURG |
| NEW KENT | 3,300 | 3,200 | 98 | D | 3 | RICHMOND |
| NEWPORT NEWS CITY | 53,400 | 52,900 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| NORFOLK CITY | 87,500 | 86,500 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| NORTHAMPTON | 5,600 | 5,500 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| NORTHUMBERLAND | 4,000 | 3,900 | 98 | D | 3 | RICHMOND |
| NOTTOWAY | 5,200 | 5,100 | 98 | D | 3 | RICHMOND |
| ORANGE | 6,500 | 6,300 | 97 | D | 3 | RICHMOND |
| PAGE | 7,300 | 7,200 | 99 | D | 3 | WASHINGTON, DC |
| PATRICK | 6,400 | 6,200 | 97 | D | 3 | GREENSBORO-WINSTON SALEM-HIGH POINT |
| PITTSYLVANIA | 41,000 | 40,300 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| PORTSMOUTH CITY | 37,000 | 36,600 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| POWHATAN | 3,900 | 3,800 | 98 | B | 3 | RICHMOND |
| PRINCE EDWARD | 5,000 | 4,900 | 98 | D | 3 | RICHMOND |
| PRINCE GEORGE | 15,200 | 15,000 | 99 | C | 3 | RICHMOND |
| PRINCE WILLIAM | 54,100 | 53,600 | 99 | A | 3 | WASHINGTON, DC |
| PULASKI | 12,900 | 12,700 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| RAPPAHANNOCK | 2,300 | 2,200 | 98 | D | 3 | WASHINGTON, DC |
| RICHMOND | 2,600 | 2,500 | 98 | D | 3 | RICHMOND |
| RICHMOND CITY | 86,000 | 85,000 | 99 | B | 3 | RICHMOND |
| ROANOKE | 76,200 | 75,400 | 99 | B | 3 | ROANOKE-LYNCHBURG |
| ROCKBRIDGE | 10,200 | 10,000 | 98 | D | 3 | ROANOKE-LYNCHBURG |
| ROCKINGHAM | 26,200 | 25,800 | 98 | C | 3 | HARRISONBURG |
| RUSSELL | 11,500 | 11,200 | 97 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| SCOTT | 8,800 | 8,500 | 97 | B | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| SHENANDOAH | 10,600 | 10,500 | 99 | D | 3 | HARRISONBURG |
| SMYTH | 11,800 | 11,600 | 98 | D | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| SOUTHAMPTON | 8,000 | 7,800 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| SPOTSYLVANIA | 18,200 | 17,900 | 99 | C | 3 | WASHINGTON, DC |
| STAFFORD | 13,200 | 13,000 | 99 | C | 3 | WASHINGTON, DC |
| SUFFOLK CITY | 16,100 | 15,800 | 98 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| SURRY | 2,000 | 2,000 | 98 | D | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| SUSSEX | 3,600 | 3,500 | 97 | D | 3 | RICHMOND |

## VIRGINIA (Continued)

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| TAZEWELL | 18,000 | 17,700 | 98 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| VA BEACH CITY | 92,800 | 92,000 | 99 | A | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| WARREN | 8,300 | 8,100 | 98 | D | 3 | WASHINGTON, DC |
| WASHINGTON | 24,200 | 23,800 | 98 | B | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| WESTMORELAND | 5,400 | 5,200 | 97 | D | 3 | WASHINGTON, DC |
| WISE | 17,200 | 16,800 | 98 | C | 3 | BRISTOL-KINGSPORT-JOHNSON CITY |
| WYTHE | 9,400 | 9,200 | 98 | C | 3 | ROANOKE-LYNCHBURG |
| YORK | 14,300 | 14,100 | 99 | B | 3 | NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN |
| STATE TOTAL | 1,942,100 | 1,915,500 | 99 | | | |

## WASHINGTON

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 4,700 | 4,500 | 97 | D | 9 | SPOKANE |
| ASOTIN | 6,700 | 6,500 | 97 | D | 9 | SPOKANE |
| BENTON | 43,200 | 41,800 | 97 | C | 9 | YAKIMA |
| CHELAN | 18,500 | 17,700 | 96 | C | 9 | SPOKANE |
| CLALLAM | 21,900 | 20,800 | 95 | C | 9 | SEATTLE-TACOMA |
| CLARK | 74,600 | 72,600 | 97 | B | 9 | PORTLAND, OR |
| COLUMBIA | 1,600 | 1,500 | 93 | D | 9 | SPOKANE |
| COWLITZ | 31,000 | 30,000 | 97 | C | 9 | PORTLAND, OR |
| DOUGLAS | 8,700 | 8,400 | 97 | D | 9 | SPOKANE |
| FERRY | 2,100 | 2,000 | 93 | D | 9 | SPOKANE |
| FRANKLIN | 12,900 | 12,500 | 97 | B | 9 | YAKIMA |
| GARFIELD | 1,000 | 900 | 94 | D | 9 | SPOKANE |
| GRANT | 18,100 | 17,400 | 96 | C | 9 | SPOKANE |
| GRAYS HARBOR | 26,300 | 24,600 | 94 | C | 9 | SEATTLE-TACOMA |
| ISLAND | 17,400 | 17,000 | 98 | C | 9 | SEATTLE-TACOMA |
| JEFFERSON | 6,900 | 6,600 | 96 | D | 9 | SEATTLE-TACOMA |
| KING | 517,600 | 498,900 | 96 | A | 9 | SEATTLE-TACOMA |
| KITSAP | 56,500 | 55,100 | 97 | C | 9 | SEATTLE-TACOMA |
| KITTITAS EAST | 7,900 | 7,400 | 94 | D | 9 | YAKIMA |
| KITTITAS WEST | 1,800 | 1,700 | 94 | D | 9 | SEATTLE-TACOMA |
| KLICKITAT | 6,100 | 5,700 | 93 | D | 9 | PORTLAND, OR |
| LEWIS | 21,300 | 20,200 | 95 | C | 9 | SEATTLE-TACOMA |
| LINCOLN | 3,700 | 3,600 | 97 | D | 9 | SPOKANE |
| MASON | 13,000 | 12,600 | 97 | D | 9 | SEATTLE-TACOMA |
| OKANOGAN | 11,900 | 11,200 | 94 | D | 9 | SPOKANE |
| PACIFIC | 7,300 | 6,800 | 94 | D | 9 | SEATTLE-TACOMA |
| PEND OREILLE | 3,200 | 3,100 | 96 | D | 9 | SPOKANE |
| PIERCE | 185,000 | 180,100 | 97 | A | 9 | SEATTLE-TACOMA |
| SAN JUAN | 3,700 | 3,500 | 96 | D | 9 | SEATTLE-TACOMA |
| SKAGIT | 25,900 | 24,900 | 96 | C | 9 | SEATTLE-TACOMA |
| SKAMANIA | 3,000 | 2,800 | 94 | D | 9 | PORTLAND, OR |
| SNOHOMISH | 128,700 | 125,000 | 97 | A | 9 | SEATTLE-TACOMA |
| SPOKANE | 135,500 | 131,000 | 97 | B | 9 | SPOKANE |
| STEVENS | 10,700 | 10,100 | 95 | D | 9 | SPOKANE |
| THURSTON | 50,200 | 48,700 | 97 | C | 9 | SEATTLE-TACOMA |
| WAHKIAKUM | 1,500 | 1,400 | 94 | D | 9 | PORTLAND, OR |
| WALLA WALLA | 17,700 | 16,600 | 94 | C | 9 | YAKIMA |
| WHATCOM | 42,300 | 40,500 | 96 | C | 9 | SEATTLE-TACOMA |
| WHITMAN | 13,700 | 13,100 | 96 | C | 9 | SPOKANE |
| YAKIMA | 64,400 | 61,500 | 95 | B | 9 | YAKIMA |
| STATE TOTAL | 1,628,100 | 1,570,300 | 96 | | | |

## WEST VIRGINIA

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| BARBOUR | 6,000 | 5,900 | 98 | D | 3 | CLARKSBURG-WESTON |
| BERKELEY | 17,500 | 17,300 | 99 | C | 3 | WASHINGTON, DC |
| BOONE | 10,700 | 10,500 | 99 | D | 3 | CHARLESTON-HUNTINGTON |
| BRAXTON | 5,100 | 4,900 | 97 | D | 3 | CHARLESTON-HUNTINGTON |
| BROOKE | 10,800 | 10,700 | 99 | B | 3 | WHEELING-STEUBENVILLE |
| CABELL | 41,000 | 40,600 | 99 | B | 3 | CHARLESTON-HUNTINGTON |
| CALHOUN | 3,100 | 3,000 | 97 | D | 3 | CHARLESTON-HUNTINGTON |
| CLAY | 4,000 | 3,900 | 98 | D | 3 | CHARLESTON-HUNTINGTON |
| DODDRIDGE | 2,600 | 2,500 | 98 | D | 3 | CLARKSBURG-WESTON |
| FAYETTE | 20,800 | 20,500 | 99 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| GILMER | 3,000 | 2,900 | 97 | D | 3 | CLARKSBURG-WESTON |
| GRANT | 3,700 | 3,600 | 96 | D | 3 | HARRISONBURG |
| GREENBRIER | 14,100 | 13,800 | 98 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| HAMPSHIRE | 5,500 | 5,300 | 97 | D | 3 | WASHINGTON, DC |
| HANCOCK | 14,600 | 14,600 | 99 | C | 3 | PITTSBURGH |
| HARDY | 3,600 | 3,400 | 96 | D | 3 | HARRISONBURG |
| HARRISON | 29,200 | 29,000 | 99 | C | 3 | CLARKSBURG-WESTON |
| JACKSON | 9,100 | 9,000 | 99 | D | 3 | CHARLESTON-HUNTINGTON |
| JEFFERSON | 10,700 | 10,600 | 99 | D | 3 | WASHINGTON, DC |
| KANAWHA | 88,800 | 87,900 | 99 | B | 3 | CHARLESTON-HUNTINGTON |
| LEWIS | 6,900 | 6,800 | 98 | D | 3 | CLARKSBURG-WESTON |
| LINCOLN | 8,000 | 7,900 | 98 | B | 3 | CHARLESTON-HUNTINGTON |
| LOGAN | 16,900 | 16,700 | 99 | C | 3 | CHARLESTON-HUNTINGTON |
| MARION | 25,000 | 24,700 | 99 | C | 3 | PITTSBURGH |
| MARSHALL | 14,900 | 14,800 | 99 | B | 3 | WHEELING-STEUBENVILLE |
| MASON | 9,800 | 9,700 | 99 | D | 3 | CHARLESTON-HUNTINGTON |
| MC DOWELL | 16,400 | 16,000 | 98 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| MERCER | 27,600 | 27,200 | 98 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| MINERAL | 9,800 | 9,600 | 98 | D | 3 | WASHINGTON, DC |
| MINGO | 12,400 | 12,100 | 98 | C | 3 | CHARLESTON-HUNTINGTON |
| MONONGALIA | 28,600 | 28,100 | 98 | C | 3 | PITTSBURGH |
| MONROE | 4,600 | 4,400 | 96 | D | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| MORGAN | 4,000 | 3,900 | 98 | D | 3 | WASHINGTON, DC |
| NICHOLAS | 10,000 | 9,800 | 98 | D | 3 | CHARLESTON-HUNTINGTON |
| OHIO | 23,000 | 22,800 | 99 | B | 3 | WHEELING-STEUBENVILLE |
| PENDELTON | 3,000 | 2,900 | 97 | D | 3 | HARRISONBURG |
| PLEASANTS | 2,900 | 2,900 | 98 | D | 3 | WHEELING-STEUBENVILLE |
| POCAHONTAS | 3,600 | 3,400 | 94 | D | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| PRESTON | 10,800 | 10,600 | 98 | D | 3 | PITTSBURGH |
| PUTNAM | 13,900 | 13,800 | 99 | B | 3 | CHARLESTON-HUNTINGTON |
| RALEIGH | 31,800 | 31,200 | 98 | C | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| RANDOLPH | 10,200 | 10,000 | 98 | D | 3 | CLARKSBURG-WESTON |
| RITCHIE | 4,300 | 4,200 | 97 | D | 3 | CLARKSBURG-WESTON |
| ROANE | 5,700 | 5,600 | 98 | D | 3 | CHARLESTON-HUNTINGTON |
| SUMMERS | 5,500 | 5,300 | 96 | D | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| TAYLOR | 6,000 | 5,900 | 98 | D | 3 | CLARKSBURG-WESTON |
| TUCKER | 3,300 | 3,200 | 97 | D | 3 | PITTSBURGH |
| TYLER | 4,100 | 4,000 | 98 | D | 3 | WHEELING-STEUBENVILLE |
| UPSHUR | 8,500 | 8,300 | 98 | D | 3 | CLARKSBURG-WESTON |
| WAYNE | 16,500 | 16,300 | 98 | B | 3 | CHARLESTON-HUNTINGTON |
| WEBSTER | 4,400 | 4,300 | 97 | D | 3 | BLUEFIELD-BECKLEY-OAK HILL |
| WETZEL | 7,800 | 7,700 | 99 | D | 3 | WHEELING-STEUBENVILLE |
| WIRT | 1,700 | 1,700 | 98 | D | 3 | CHARLESTON-HUNTINGTON |
| WOOD | 35,000 | 34,500 | 99 | C | 3 | PARKERSBURG |
| WYOMING | 12,000 | 11,700 | 98 | C | 3 | CHARLESTON-HUNTINGTON |
| STATE TOTAL | 712,800 | 701,900 | 98 | | | |

## WISCONSIN

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV # | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ADAMS | 5,200 | 5,000 | 97 | D | 4 | WAUSAU-RHINELANDER |
| ASHLAND | 6,300 | 6,200 | 98 | D | 4 | DULUTH-SUPERIOR |
| BARRON | 14,500 | 14,100 | 97 | C | 4 | MINNEAPOLIS-ST. PAUL |
| BAYFIELD | 5,300 | 5,200 | 98 | D | 4 | DULUTH-SUPERIOR |
| BROWN | 63,100 | 62,600 | 99 | B | 4 | GREEN BAY |
| BUFFALO | 5,200 | 5,100 | 98 | D | 4 | LA CROSSE-EAU CLAIRE |
| BURNETT | 4,900 | 4,800 | 97 | D | 4 | MINNEAPOLIS-ST. PAUL |
| CALUMET | 10,100 | 10,000 | 99 | D | 4 | GREEN BAY |
| CHIPPEWA | 18,000 | 17,700 | 99 | C | 4 | LA CROSSE-EAU CLAIRE |
| CLARK | 11,400 | 11,100 | 97 | D | 4 | WAUSAU-RHINELANDER |
| COLUMBIA | 16,100 | 15,800 | 98 | C | 4 | MADISON |
| CRAWFORD | 5,900 | 5,800 | 98 | D | 4 | CEDAR RAPIDS-WATERLOO |
| DANE | 127,000 | 124,400 | 98 | B | 4 | MADISON |
| DODGE | 25,500 | 25,000 | 98 | C | 4 | MILWAUKEE |
| DOOR | 9,800 | 9,700 | 99 | D | 4 | GREEN BAY |
| DOUGLAS | 16,900 | 16,700 | 99 | B | 4 | DULUTH-SUPERIOR |
| DUNN | 11,600 | 11,300 | 98 | D | 4 | MINNEAPOLIS-ST. PAUL |
| EAU CLAIRE | 28,800 | 28,300 | 98 | C | 4 | LA CROSSE-EAU CLAIRE |
| FLORENCE | 1,500 | 1,500 | 98 | D | 4 | MARQUETTE |
| FOND DU LAC | 31,000 | 30,500 | 98 | C | 4 | GREEN BAY |
| FOREST | 3,200 | 3,100 | 96 | D | 4 | WAUSAU-RHINELANDER |
| GRANT | 17,300 | 16,800 | 97 | C | 4 | CEDAR RAPIDS-WATERLOO |
| GREEN | 11,300 | 11,100 | 98 | D | 4 | MADISON |
| GREEN LAKE | 6,900 | 6,800 | 98 | D | 4 | GREEN BAY |
| IOWA | 7,000 | 6,800 | 98 | D | 4 | MADISON |
| IRON | 2,700 | 2,700 | 98 | D | 4 | DULUTH-SUPERIOR |
| JACKSON | 6,300 | 6,100 | 97 | D | 4 | LA CROSSE-EAU CLAIRE |
| JEFFERSON | 23,200 | 22,900 | 99 | C | 4 | MILWAUKEE |
| JUNEAU | 8,000 | 7,700 | 96 | D | 4 | LA CROSSE-EAU CLAIRE |
| KENOSHA | 44,400 | 43,900 | 99 | C | 4 | CHICAGO |
| KEWAUNEE | 6,700 | 6,600 | 99 | D | 4 | GREEN BAY |
| LA CROSSE | 33,500 | 33,100 | 99 | C | 4 | LA CROSSE-EAU CLAIRE |
| LAFAYETTE | 6,100 | 6,000 | 98 | D | 4 | MADISON |
| LANGLADE | 7,400 | 7,300 | 98 | D | 4 | WAUSAU-RHINELANDER |
| LINCOLN | 9,700 | 9,600 | 99 | B | 4 | WAUSAU-RHINELANDER |
| MANITOWOC | 29,300 | 29,100 | 99 | C | 4 | GREEN BAY |
| MARATHON | 39,700 | 39,300 | 99 | B | 4 | WAUSAU-RHINELANDER |
| MARINETTE | 14,700 | 14,600 | 99 | C | 4 | GREEN BAY |
| MARQUETTE | 4,700 | 4,500 | 97 | D | 4 | MADISON |
| MENOMINEE | 800 | 800 | 94 | D | 4 | GREEN BAY |
| MILWAUKEE | 367,800 | 363,500 | 99 | A | 4 | MILWAUKEE |
| MONROE | 12,300 | 12,000 | 98 | D | 4 | LA CROSSE-EAU CLAIRE |
| OCONTO | 10,500 | 10,300 | 98 | D | 4 | GREEN BAY |
| ONEIDA | 12,300 | 12,000 | 98 | B | 4 | WAUSAU-RHINELANDER |
| OUTAGAMIE | 44,800 | 44,500 | 99 | B | 4 | GREEN BAY |
| OZAUKEE | 23,100 | 22,800 | 99 | A | 4 | MILWAUKEE |
| PEPIN | 2,700 | 2,600 | 97 | D | 4 | MINNEAPOLIS-ST. PAUL |
| PIERCE | 10,400 | 10,200 | 98 | D | 4 | MINNEAPOLIS-ST. PAUL |
| POLK | 12,100 | 11,900 | 99 | D | 4 | MINNEAPOLIS-ST. PAUL |
| PORTAGE | 19,400 | 19,100 | 98 | C | 4 | WAUSAU-RHINELANDER |
| PRICE | 5,900 | 5,700 | 96 | D | 4 | WAUSAU-RHINELANDER |
| RACINE | 61,200 | 60,700 | 99 | B | 4 | MILWAUKEE |
| RICHLAND | 6,400 | 6,200 | 97 | D | 4 | MADISON |
| ROCK | 50,900 | 50,300 | 99 | C | 4 | ROCKFORD |
| RUSK | 5,500 | 5,400 | 97 | D | 4 | LA CROSSE-EAU CLAIRE |
| SAUK | 16,400 | 16,000 | 98 | C | 4 | MADISON |
| SAWYER | 4,700 | 4,500 | 97 | D | 4 | DULUTH-SUPERIOR |
| SHAWANO | 12,700 | 12,500 | 99 | C | 4 | GREEN BAY |
| SHEBOYGAN | 36,800 | 36,400 | 99 | C | 4 | MILWAUKEE |
| ST CROIX | 15,300 | 15,100 | 99 | A | 4 | MINNEAPOLIS-ST. PAUL |
| TAYLOR | 6,400 | 6,300 | 98 | D | 4 | WAUSAU-RHINELANDER |
| TREMPEALEAU | 9,500 | 9,200 | 97 | D | 4 | LA CROSSE-EAU CLAIRE |
| VERNON | 9,500 | 9,300 | 98 | D | 4 | LA CROSSE-EAU CLAIRE |
| VILAS | 6,800 | 6,600 | 97 | D | 4 | WAUSAU-RHINELANDER |
| WALWORTH | 26,100 | 25,700 | 99 | C | 4 | MILWAUKEE |
| WASHBURN | 5,100 | 5,000 | 98 | D | 4 | DULUTH-SUPERIOR |
| WASHINGTON | 28,700 | 28,400 | 99 | A | 4 | MILWAUKEE |
| WAUKESHA | 94,200 | 93,300 | 99 | A | 4 | MILWAUKEE |
| WAUPACA | 15,500 | 15,300 | 99 | C | 4 | GREEN BAY |
| WAUSHARA | 7,300 | 7,100 | 98 | D | 4 | GREEN BAY |
| WINNEBAGO | 48,600 | 48,200 | 99 | C | 4 | GREEN BAY |
| WOOD | 26,400 | 26,100 | 99 | C | 4 | WAUSAU-RHINELANDER |
| STATE TOTAL | 1,716,300 | 1,691,800 | 99 | | | |

## WYOMING

| COUNTY NAME | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % | CNTY SIZE | CEN REG | ADI MARKET ASSIGNMENT |
|---|---|---|---|---|---|---|
| ALBANY | 11,200 | 10,700 | 95 | D | 8 | DENVER |
| BIG HORN | 4,300 | 4,100 | 95 | D | 8 | BILLINGS-HARDIN |
| CAMPBELL | 8,900 | 8,400 | 94 | D | 8 | RAPID CITY |
| CARBON | 8,000 | 7,600 | 95 | D | 8 | DENVER |
| CONVERSE | 5,000 | 4,800 | 96 | D | 8 | CASPER-RIVERTON |
| CROOK | 2,000 | 1,900 | 93 | D | 8 | RAPID CITY |
| FREMONT | 14,400 | 14,000 | 97 | C | 8 | CASPER-RIVERTON |
| GOSHEN | 4,500 | 4,400 | 97 | D | 8 | CHEYENNE |
| HOT SPRINGS | 2,200 | 2,100 | 95 | D | 8 | SALT LAKE CITY |
| JOHNSON | 2,500 | 2,400 | 94 | D | 8 | CASPER-RIVERTON |
| LARAMIE | 26,700 | 26,200 | 98 | C | 8 | CHEYENNE |
| LINCOLN | 4,200 | 4,000 | 95 | D | 8 | IDAHO FALLS-POCATELLO |
| NATRONA | 27,800 | 27,200 | 98 | C | 8 | CASPER-RIVERTON |
| NIOBRARA | 1,300 | 1,200 | 96 | D | 8 | CASPER-RIVERTON |
| PARK | 8,100 | 7,700 | 95 | D | 8 | BILLINGS-HARDIN |
| PLATTE | 4,900 | 4,600 | 95 | D | 8 | DENVER |
| SHERIDAN | 9,900 | 9,400 | 95 | D | 8 | RAPID CITY |
| SUBLETTE | 1,600 | 1,500 | 94 | D | 8 | SALT LAKE CITY |
| SWEETWATER | 15,800 | 15,100 | 96 | C | 8 | SALT LAKE CITY |
| TETON | 4,300 | 4,100 | 96 | D | 8 | SALT LAKE CITY |
| UINTA | 4,400 | 4,200 | 96 | D | 8 | SALT LAKE CITY |
| WASHAKIE | 3,500 | 3,400 | 96 | D | 8 | CASPER-RIVERTON |
| WESTON | 2,700 | 2,600 | 95 | D | 8 | RAPID CITY |
| STATE TOTAL | 178,200 | 171,600 | 96 | | | |
| TOTAL U.S. | 83,117,600 | 81,496,500 | 98 | | | |

## TOTAL AND TELEVISION HOUSEHOLDS BY CENSUS REGION

| | STATE | TOTAL HOUSEHOLDS | TELEVISION HOUSEHOLDS | TV % |
|---|---|---|---|---|
| **NEW ENGLAND** | CONNECTICUT | 1,119,000 | 1,099,700 | 98 |
| | MAINE | 412,500 | 403,700 | 98 |
| | MASSACHUSETTS | 2,079,600 | 2,046,200 | 98 |
| | NEW HAMPSHIRE | 343,000 | 336,000 | 98 |
| | RHODE ISLAND | 347,600 | 342,900 | 99 |
| | VERMONT | 187,200 | 182,400 | 97 |
| | ***** REGION TOTAL ***** | 4,488,900 | 4,410,900 | 98 |
| **MIDDLE ATLANTIC** | NEW JERSEY | 2,602,900 | 2,561,600 | 98 |
| | NEW YORK | 6,410,900 | 6,241,800 | 97 |
| | PENNSYLVANIA | 4,307,600 | 4,202,100 | 98 |
| | ***** REGION TOTAL ***** | 13,321,400 | 13,005,500 | 98 |
| **SOUTH ATLANTIC** | DELAWARE | 216,200 | 214,400 | 99 |
| | DISTRICT OF COLUMBIA | 249,100 | 245,700 | 99 |
| | FLORIDA | 4,013,200 | 3,958,300 | 99 |
| | GEORGIA | 1,971,600 | 1,940,700 | 98 |
| | MARYLAND | 1,509,800 | 1,499,300 | 99 |
| | NORTH CAROLINA | 2,139,900 | 2,106,100 | 98 |
| | SOUTH CAROLINA | 1,084,700 | 1,064,700 | 98 |
| | VIRGINIA | 1,942,100 | 1,915,500 | 99 |
| | WEST VIRGINIA | 712,800 | 701,900 | 98 |
| | ***** REGION TOTAL ***** | 13,839,400 | 13,646,600 | 99 |
| **EAST NORTH CENTRAL** | ILLINOIS | 4,138,900 | 4,074,400 | 98 |
| | INDIANA | 1,985,800 | 1,953,200 | 98 |
| | MICHIGAN | 3,291,900 | 3,252,100 | 99 |
| | OHIO | 3,930,000 | 3,880,300 | 99 |
| | WISCONSIN | 1,716,300 | 1,691,800 | 99 |
| | ***** REGION TOTAL ***** | 15,062,900 | 14,851,800 | 99 |
| **EAST SOUTH CENTRAL** | ALABAMA | 1,397,100 | 1,378,000 | 99 |
| | KENTUCKY | 1,318,500 | 1,301,300 | 99 |
| | MISSISSIPPI | 860,200 | 844,500 | 98 |
| | TENNESSEE | 1,694,800 | 1,675,800 | 99 |
| | ***** REGION TOTAL ***** | 5,270,600 | 5,199,600 | 99 |
| **WEST NORTH CENTRAL** | IOWA | 1,084,600 | 1,069,000 | 99 |
| | KANSAS | 901,700 | 886,700 | 98 |
| | MINNESOTA | 1,505,000 | 1,480,900 | 98 |
| | MISSOURI | 1,847,900 | 1,812,300 | 98 |
| | NEBRASKA | 592,300 | 583,600 | 99 |
| | NORTH DAKOTA | 237,800 | 233,700 | 98 |
| | SOUTH DAKOTA | 251,200 | 246,600 | 98 |
| | ***** REGION TOTAL ***** | 6,420,500 | 6,312,800 | 98 |
| **WEST SOUTH CENTRAL** | ARKANSAS | 850,600 | 830,700 | 98 |
| | LOUISIANA | 1,482,600 | 1,457,600 | 98 |
| | OKLAHOMA | 1,165,200 | 1,148,200 | 99 |
| | TEXAS | 5,221,900 | 5,142,900 | 98 |
| | ***** REGION TOTAL ***** | 8,720,300 | 8,579,400 | 98 |
| **MOUNTAIN** | ARIZONA | 1,047,300 | 1,016,500 | 97 |
| | COLORADO | 1,132,600 | 1,108,000 | 98 |
| | IDAHO | 345,900 | 337,900 | 98 |
| | MONTANA | 297,800 | 287,300 | 96 |
| | NEVADA | 330,700 | 322,500 | 98 |
| | NEW MEXICO | 472,000 | 456,500 | 97 |
| | UTAH | 477,400 | 468,200 | 98 |
| | WYOMING | 178,200 | 171,600 | 96 |
| | ***** REGION TOTAL ***** | 4,281,900 | 4,168,500 | 97 |
| **PACIFIC** | CALIFORNIA | 9,031,700 | 8,744,600 | 97 |
| | OREGON | 1,051,900 | 1,006,500 | 96 |
| | WASHINGTON | 1,628,100 | 1,570,300 | 96 |
| | ***** REGION TOTAL ***** | 11,711,700 | 11,321,400 | 97 |
| **UNITED STATES** | | 83,117,600 | 81,496,500 | 98 |

# TELEVISION SURVEY DATES 1981-1982

### OCTOBER SURVEY
Sept. 23-Oct. 20, 1981 *(33 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |

### NOVEMBER SURVEY
Oct. 28-Nov. 24, 1981 *(211 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

### JANUARY SURVEY
Jan. 6-Feb. 2, 1982 *(22 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 1 | 2 | 3 | 4 | 5 | 6 |

### FEBRUARY SURVEY
Feb. 3-Mar. 2, 1982 *(211 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 31 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 1 | 2 | 3 | 4 | 5 | 6 |

### MARCH SURVEY
Mar. 3-Mar. 30, 1982 *(6 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 28 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |

### MAY SURVEY
Apr. 28-May. 25, 1982 *(211 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 25 | 26 | 27 | 28 | 29 | 30 | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |

### JULY SURVEY
Jul. 7-Aug. 3, 1982 *(211 Mkts.)*

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

# ARBITRON TELEVISION OFFICES

### CHICAGO
1807 Tribune Tower / 60611

**Broadcaster Service:**
Jim Mocarski (312) 454-3428
Diane Jennings (312) 454-3429
Carol Madill (312) 454-3431

**Advertiser/Agency Service:**
Barbara Czachorski (312) 454-3422
Howard Fischground (312) 454-3420
Elaine Yusa (312) 454-3421

### ATLANTA
5775 Peachtree-Dunwoody Road, NE / 30342

**Broadcaster Service:** (404) 252-7755
Richard Harper, Catherine Smith, Ginny Cobb

**Advertiser/Agency Service:** (404) 252-7755
Randy R. Briggs

### LOS ANGELES
5670 Wilshire Boulevard / 90036

**Broadcaster Service:** (213) 937-6420
Bill Shafer, Paul Williams

**Advertiser/Agency Service:** (213) 937-6420
Eileen Boylan

### NEW YORK
1350 Avenue of the Americas / 10019

**Broadcaster Service:**
Mark Young (212) 887-1368
Kathy Baske (212) 887-1365
Lynn Kilgore (212) 887-1378
Jerry Policoff (212) 887-1376
Keefe Werner (212) 887-1378

**Advertiser/Agency Service:**
Joe Philport (212) 887-1340
Bob Decker (212) 887-1336
Meredith Manni (212) 887-1372
Howard Rosenblum (212) 887-1386
Lori Silverman (212) 887-1496

### DALLAS
3131 Turtle Creek Boulevard / 75219

**Broadcaster Service:** (214) 552-2470
Jon Nottingham, Joan Meril

**Advertiser/Agency Service:** (214) 559-0870
Sharon Stanley

### SAN FRANCISCO
417 Montgomery Street / 94104

**Broadcaster Service:** (415) 393-6925
Dennis Spragg

**Advertiser/Agency Service:** (213) 937-6420
Eileen Boylan

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